# Drue Froeschke

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| **Education** | **University of Michigan; Ann Arbor, MI** | *2017-2021* |

*Bachelor of Science in Information, Emphasis in Data Analysis. Minors in both Business and German*
- Current GPA: 3.90/4.00, Received University Honors 3 times
- Built an iOS app that allowed users to view the daily menus, nutritional information, address, hours, and contact information for every dining location on the University of Michigan's campus by pulling relevant data from APIs. Users could also see their current location and the location of every dining hall with integrated map and direction functionality

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| **Employment** | **Apple Inc.** | *2018-2020* |

*Lead Campus Representative*
- Collaborated with the Apple Account Executive and other managers to promote and integrate the benefits of the Apple ecosystem into the academic and campus lives of students and faculty
- Acted as a resource on campus for both students and staff to learn more about their Apple products, interacting with over 5000 customers in the course of a year
- Designed and executed 5 unique student-specific initiatives to promote various Apple products
- Selected as one of 3 Representatives to present at the Apple Campus Store Leadership Forum on best practices for establishing a productive relationship between the AACS and students
- Promoted to be one of 5 Lead Campus Representatives for the 2019-2020 program year to lead a team of 11 reps across the northeast, mentoring each to help them achieve their goals and aid in their personal and professional development

**Apiderm Laser & Skin Care Center** *2020*

*IT Specialist*
- Renovated Apiderm's online presence, including website and social media accounts
- Doubled the amount of interaction and followers of both the Facebook and Instagram accounts

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| **Leadership Experience** | **German Club** | *2017-2020* |

*President (2019-2020)*
- Served as administrative head, managing a 6-person Executive Board
- Cultivated the German Club's relationship with the German Department, meeting with faculty and managing budgets
- Developed and executed cultural events and experiences for a club with over 100 members

**German Peer Mentorship Program** *2018-2020*

*Director (2018-2020)*
- Developed the Undergraduate Peer Mentorship Program with German department advisors
- Selected and supervised 8 peer mentors to serve over 300 students
- Served as a peer mentor, giving advice and recommendations to underclassmen

**Big Ticket Productions** *2017-2020*

*Vice President (2019-2020)*
- Increased Big Ticket's involvement in the greater music community at the University
- Collaborated with the Executive Board to bring 4 large scale concerts to Hill Auditorium, each with over 1800 attendees

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| **Skills** | |

- German (Working Proficient)
- Python, SQL (Novice)
- Tableau, Swift, JavaScript, HTML, CSS, C++ (Basic Knowledge)
- Leadership, Project Management

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| **Interests** | |

- Technology, coding, concerts, fashion, foreign languages, traveling, trying new restaurants, writing