

Dru Kelly

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<http://drukelly.com>

About

Versatile designer and developer with a passion for all things related to the Internet industry and web. Always eager to stay at the forefront of the web design and development industry and be on the cusp of emerging technological and creative trends. Continually seeking ways to cultivate skills in the art and science of online media. Self-driven, detail-oriented, with a positive outlook and a clear focus on client needs. Open to new experiences, responsibility, and accountability. Able to get along with others and be a team-player.

Skills

Scripting Languages CSS3, HTML5, JavaScript, jQuery, Less, PHP, Sass

Web Frameworks/Technologies AngularJS, Apache, APIs, ES6, JSON, nginx, NodeJS, ReactJS, Ruby on Rails, XML

Tools Adobe Creative Suite Master Collection, Git, gulp, Grunt, Sublime Text Editor, Terminal/iTerm

Operating Systems Mac OS X, Ubuntu/Linux, Windows

Experience

WEB DESIGNER/DEVELOPER III, VMWARE, INC., PALO ALTO, CA – MAY 2014-PRESENT

Web Designer/Developer for the Innovation Design & Development team; a working group in the Office of the CTO. Responsible for web development, design and branding for internal initiatives and events which help to mature and develop ideas into marketable solutions. Responsible for redesign of internal newsletter which drove highest reported readership since 2011. Support and maintain the VMware Research vmware.research.com and Open Source Software community's web properties vmware.github.io.

WEB DEVELOPER, MIRUM, (FORMERLY DIGITARIA, A JWT COMPANY), SAN DIEGO, CA – JUN 2011-APR 2014

Responsible for development on multiple web sites, mobile sites, data feeds and integration of community/social features from conception to completion. Hands-on coding primarily using server side scripting languages, as well as HTML, CSS, jQuery, JavaScript (AJAX/JSON). Extensive collaboration with Producers and Creative for overall design and information flow. Proven track record of completing projects on time or ahead of schedule. Client experience working with NBC Universal, Qualcomm, Royal Caribbean, and Epson.

INTERACTIVE DESIGNER, BLACKBAUD, INC., SAN DIEGO, CA – SEP 2010-FEB 2011

Worked effectively as a member of the General Markets Business Unit. Individual contributor with quick turnaround of enhancements and bug fixes. Demonstrated creative, technical and analytical skills working on proprietary CMS platforms specific to the non-profit sector.

WEB DEVELOPER, INTUIT, INC., SAN DIEGO, CA – MAR 2010-JUN 2010

Formulated and drove best practices around JavaScript, HTML, and CSS. Built prototypes to rapidly iterate on problems and zero in on the optimal customer experience for TurboTax.

INTERACTIVE DESIGNER, CASTLE ADVERTISING/EDU INTERACTIVE, SAN DIEGO, CA – FEB 2008-JUL 2009

Oversaw all web design projects for Castle Advertising & EDU Interactive to ensure that websites/emails/interactive projects maintained a unique and on-strategy design and functionality. Researched opportunities in relation to new creative applications and technologies. Maintained and applied in-depth knowledge of industry, events and trends.

PRODUCTION DESIGNER, GEARY INTERACTIVE, SAN DIEGO, CA – OCT 2005-APR 2007

Collaborated with Creative team and other departments throughout the company. Created and executed the best user interfaces possible. Ensured that all design elements, templates and finished solutions complied within browser requirements. Presented designs and builds to creative team and Sr. Art Directors.

Education

The Art Institute of California - San Diego

Web Design and Interactive Media - 2001 to 2005

Mt. Carmel High School

Class of 2000