# Marco Romano

## Senior UX/UI Web Developer

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## PROFESSIONAL SUMMARY

Senior UX/UI Web Developer with expertise in Data Science and Full-Stack Development. Proven track record in creating user-friendly, accessible web applications with a focus on e-commerce solutions.

## TECHNICAL SKILLS

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| **E-commerce:** | Shopify Plus, WooCommerce, WordPress | **Design:** | Adobe XD, Adobe Creative Suite, UI Prototyping, UX Research | **Frontend:** | JavaScript HTML5, CSS3, React, jQuery, Liquid |
| | | | | **Backend:** | Python, Ruby, PHP, Ruby on Rails, Django REST Framework |
| | | **Development:** | Git, Agile & Waterfall Methodologies, OutSystems | | |

## PROFESSIONAL EXPERIENCE

**Senior UX/UI Web Developer** | TechBridge Solutions                    July 2022 - Present

- Lead full-stack development initiatives focusing on e-commerce platforms using Shopify Plus
- Drive UX/UI improvements resulting in 40% increase in user engagement
- Manage agile development team of 6 engineers, delivering 15+ successful projects

**Full-Stack Web Developer** | Romano Digital Studio                    May 2020 - Present

- Develop custom Shopify Plus solutions with 98% client satisfaction rate
- Lead UX/UI redesigns resulting in 25% increase in conversion rates
- Implement SEO strategies achieving 45% growth in organic traffic

**Web Developer & Content Manager** | SportTech Ventures              January 2021 - July 2022

- Led website redesign project increasing user engagement by 35%
- Implemented automated content management system reducing update time by 50%
- Coordinated cross-functional teams to deliver projects 20% ahead of schedule

## EDUCATION & CERTIFICATIONS

**BS Computer Science**                    2020          **UX/UI Design & Development**          2018
Florida International University                          Ironhack

- Focus on Human-Computer Interaction                    - Double certification in UX/UI Design
- Led UX Research Lab projects                           - Top student presenter

| Shopify Plus Developer | UX/UI Design Certification - Iron… | Full-Stack Web Development - Iro… |
| Agile & Scrum Master | AWS Cloud Practitioner | |