QuickStart Project – 01: User Stories

*“As a [persona], I want to [ ], so that [ ].”*

For this project, I determined there to be at least three major personas that would be targets for this specific website; crafters, professional jewelry designers/makers, and people who enjoy buying jewelry.

As Felix, a fellow crafter, I want to be able to peruse images of completed projects so I can find new ideas and I want to be able to connect so I can share and learn crafting techniques to advance craftsmanship.

As Dana, a professional jewelry designer, I want to keep in touch with new up-and-comings as well as see the immerging trends so that I can develop a mentor/mentee relationship so I can progress the art of jewelry design while keeping a finger on the pulse of emerging new designs.

As, Pat, an aficionado of fine crafted merchandise, I want to be able to find handmade items from undiscovered craftspeople so I have unique gifts to offer and hopefully start a collection that will increase in value as this crafter launches into stardom.