QuickStart Project – 02: User Stories

*“As a [persona], I want to [ ], so that [ ].”*

For this project, I determined there is an unlimited number of personas that could be targets for this specific website. So, I picked the first three that came to mind; a professional trying to better relate to the batch of newbies, a college student trying to rove themselves worthy of their respective generational spectrum, and the stay-at-home mom trying to stay relevant in the lives of her less-than stay-at-home teens

As Gerold, an over-worked middle manager, I want to be able to peruse GIPHYs so I can better understand their application to be able to connect and share with this new batch of green professionals.

As Chris, an introverted, homeschooled only child, I want to be able to find as many ways as possible to connect to my peers by using social media platforms in a manner that allows me to appear as a normal member of my own generation.

As Mary, a professional domestic engineer, I want to keep in touch with my all-too-absent teenage children as I learn their immerging trends so that I can develop a mentor-type of relationship with them and continue to stay relevant in their lives.