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Mission Statement

Our mission is to make great, individualized coffee available to all through the world's first 100% automatic espresso machine. We will remove the complexities of producing quality beverages through automation and data aggregation, and hands-free communication.

Our team aims to close the void of customization and automation of a drink that is consumed daily by millions of people. Our machine will require virtually zero user intervention between the beverage design phase and the physical brewing/mixing phase. The user will design their beverage through smartphone application, through which a great deal of control will be made available to them. This information will then be sent to the machine for production. The machine will handle all brewing, mixing, dispensing, and cleaning tasks with no direct intervention from the user.

At present, no fully automatic espresso machines are available on the market. Our machine, in contrast, will require little setup and no training for correct use.