

Nathan Donaldson / u0632803 / nathan.donaldson@drum@gmail.com  
Elliot Carr-Lee / eccarrlee@gmail.com  
Aaron Pabst / u0893501 / aaron.pabst@utah.edu  
Ben Nagel / u0806348 / bnagel25@gmail.com

## **Mission Statement**

Our mission is to make great, individualized coffee available to all through the world's first 100% automatic espresso machine. We will remove the complexities of producing quality beverages through automation and data aggregation, and hands-free communication.

Our team aims to close the void of customization and automation of a drink that is consumed daily by millions of people. Our machine will require virtually zero user intervention between the beverage design phase and the physical brewing/mixing phase. The user will design their beverage through smartphone application, through which a great deal of control will be made available to them. This information will then be sent to the machine for production. The machine will handle all brewing, mixing, dispensing, and cleaning tasks with no direct intervention from the user.

At present, no fully automatic espresso machines are available on the market. Some companies sell a partially automated machine, but our aim is to reduce that to a fully automated one. Reducing the amount of training needed as well by a substantial amount.