



HOW VALUABLE IS YOUR DATA?

QUALITY TRUSTWORTHY DATA IS THE KEY TO ACHIEVING YOUR BUSINESS GOALS

SATURN INFORMATION VALUE MANAGEMENT

Optimizing the efficiency of your information through:



Performance

Developing a streamlined roadmap that helps you work backwards from business goals to KPIs, zeroing in on the metrics you need to monitor



Adjust

Assist with fine tuning the strategy surrounding metrics and KPIs as business goals fluctuate



Best Practices

Contextualizing business metrics vis-a-vis industry data, standards and competitors



Insight

Defining data quality measures in order to meet confidence level requirements, so you can trust the results



Action

Providing assistance determining next best actions based on metrics discovery results, and supporting you through implementation



Closing the loop

Supporting you with follow-up assistance as your trusted adviser/extension to ensure your mission critical elements are completed on time and within budget



Management

Setting triggers and thresholds to highlight outstanding data items that need further attention

CHALLENGES FOR 2015

One of the biggest challenges in information value management is the translation of business goals into enterprise data dictionary elements facilitating efficient communication between IT and non-technical stakeholders.

Creating a standardized data dictionary

The way you define data collection processes and standards affects your ability to use it effectively toward achieving business objectives, so it's important to define a common business vocabulary and create a standardized glossary. Without this you may lose the ability to draw meaningful insights from your data.

Filtering for qualitative and relevant data

Qualitative and relevant data are key elements for making informed decisions. It's difficult to define and quantitatively measure the degree of trust in your information.

Bridging communication gaps between technical and non-technical staff

Communication between technical and non-technical stakeholders might result in unsupportive data. These mindsets often communicate very differently due to fundamental differences between perspectives and personalities.



WHAT DO WE OFFER?

We've developed a breakthrough method that simplifies communication between non-IT managers, business analysts, and IT professionals. Our solution provides the following benefits:



Optimize ask process

Lightens burden on non-IT managers who are expected to explain and follow-up on asks for decision support information



Derive actions from data

Translates these asks into key information and deliverables that the IT professionals need in order to deliver workable solutions



Reduce data quality related risks

Identifies and reduces risk level associated with using unreliable and/or irrelevant data via sophisticated, proprietary background processes



WHAT'S THE NEXT STEP?



Brief discovery call then follow-up survey

After a brief meeting with you, based on what we uncovered, we will conduct a discovery "survey" to assess the current state of your organization and understand your requirements, targets, challenges, and difficulties.

Present findings and recommendations

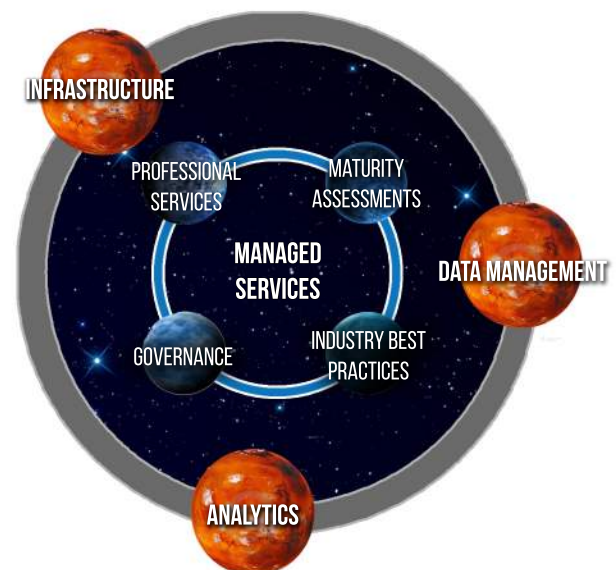
Upon completion of the assessment, we will present our findings and recommendations tailored to your requirements.

WHO ARE WE?

Saturn Business Systems provides management and thought leadership for comprehensive information value management programs with our practice lead Ariel Fabian.

Leveraging our experts' strong business acumen, vast technological knowledge, and extensive implementation experience, our proprietary process identifies "high quality" data and transforms it into valuable analytic insights, decision-making support and business growth opportunities.

Our assessments and professional services identify undiscovered opportunities for you to get more intimate with your customers and discover new sources of differentiated value.



Saturn is an esteemed business partner located in Midtown Manhattan. Founded in 1982, Saturn's track record with Mid-market and Enterprise accounts has been exceptional. We've developed practices around Infrastructure, Data, and Analytics (IDA) led by our subject matter experts with horizontal competencies in Governance and Master Data Management.

At Saturn, our vision is about leveraging innovation through a robust solution framework that ensures your business growth is supported by today's technology, not the other way around. We seek to engage our customers with industry leading Subject Matter Experts (SMEs) who talk your language of business best practices.