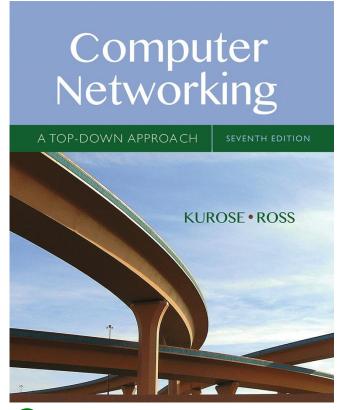
# Chapter I Introduction



Computer
Networking: A Top
Down Approach

Slides adopted from original ones provided by the textbook authors.

# Chapter 1: roadmap

- I.I what is the Internet?
- 1.2 network edge
  - end systems, access networks, links
- 1.3 network core
  - packet switching, circuit switching, network structure
- 1.4 delay, loss, throughput in networks
- 1.5 protocol layers, service models
- 1.6 networks under attack: security
- 1.7 history

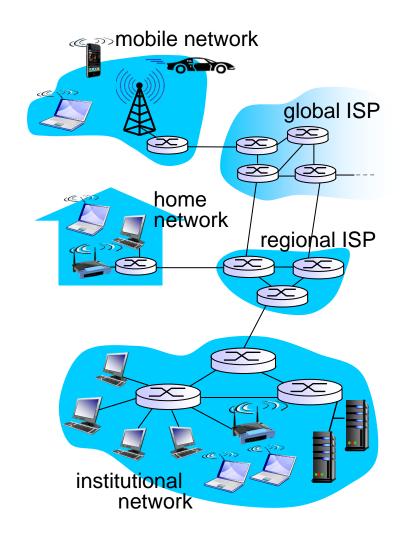
### What's the Internet







routers and switches



# Chapter 1: roadmap

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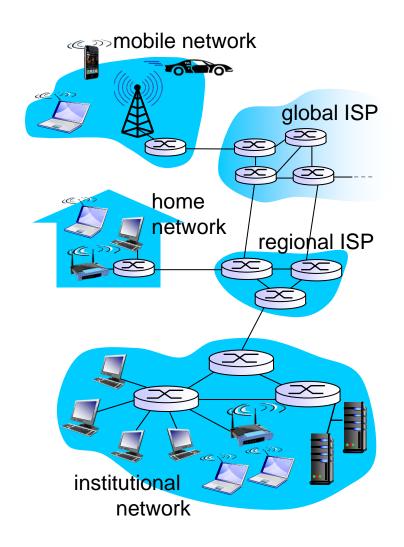
### A closer look at network structure:

#### network edge:

- hosts: clients and servers
- servers often in data centers
- access networks, physical media: wired, wireless communication links

#### network core:

- interconnected routers
- network of networks



#### Access networks

- DSL: several Mbps, dedicated access
- Cable: tens of Mbps, shared access
- Ethernet: Gbps, for institutional networks
- Wireless: WIFI, 3G/4G cellular

### Physical Media

#### guided media

- Twisted pair: Ethernet
- Coax: cable networks
- Fiber: optical networks

#### unguided media

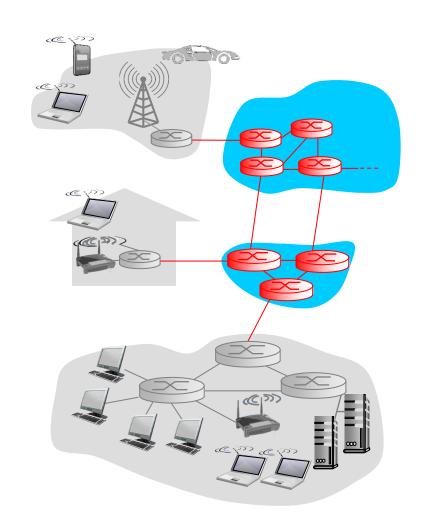
- terrestrial microwave
- LAN (e.g., Wifi)
- wide-area (e.g., cellular)
- satellite

# Chapter 1: roadmap

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### The network core

- mesh of interconnected routers
- the fundamental question:
   how is data transferred
   through net?
  - circuit switching: dedicated circuit per call: telephone net, GSM
  - packet-switching: data sent thru net in discrete "chunks"



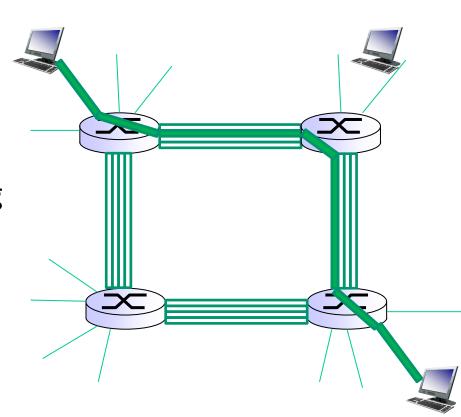
### Circuit switching

end-end resources allocated to, reserved for "call" between source & dest:

- link bandwidth, switch capacity
- dedicated resources: no sharing
- circuit-like (guaranteed) performance
- call setup required

#### multiplexing

\* FDM, TDM



### Network Core: Packet Switching

# each end-end data stream divided into packets

- user A, B packets share network resources
- each packet uses full link bandwidth
- resources used as needed

#### resource contention:

- aggregate resource demand can exceed amount available
- congestion: packets queue, wait for link use
- store and forward: packets move one hop at a time

### Packet switching versus circuit switching

### is packet switching a "slam dunk winner?"

- pros: great for bursty data
  - resource sharing
  - simpler, no call setup
- cons: congestion, packet delay and loss
  - protocols needed for reliable data transfer, congestion control

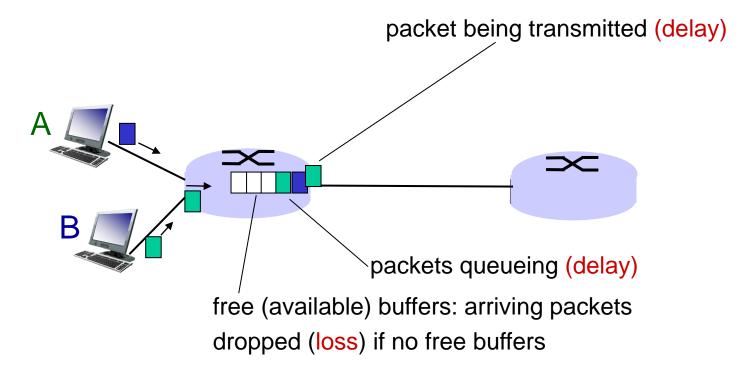
# Chapter 1: roadmap

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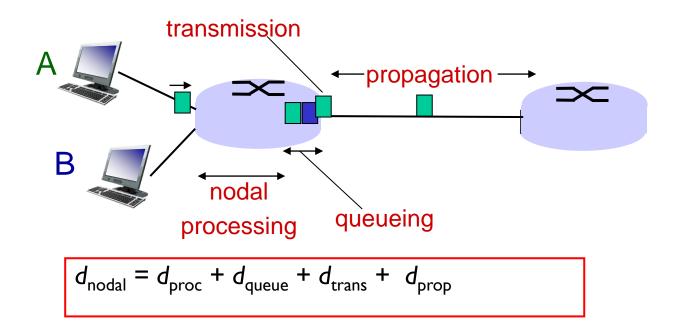
# How do loss and delay occur?

#### packets queue in router buffers

- packet arrival rate to link (temporarily) exceeds output link capacity
- packets queue, wait for turn



# Four sources of packet delay



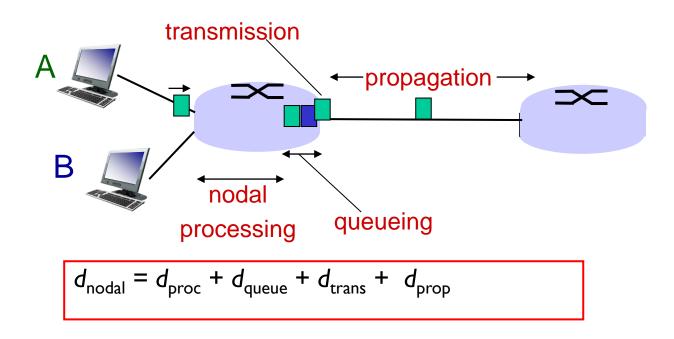
### $d_{proc}$ : nodal processing

- check bit errors
- determine output link
- typically < msec</li>

### d<sub>queue</sub>: queueing delay

- time waiting at output link for transmission
- depends on congestion level of router

# Four sources of packet delay



#### $d_{\text{trans}}$ : transmission delay:

- L: packet length (bits)
- R: link bandwidth (bps)
- $d_{trans} = L/R$

#### $d_{\text{prop}}$ : propagation delay:

- d: length of physical link
- s: propagation speed in medium (~2x10<sup>8</sup> m/sec)

### Throughput

- throughput: rate (bits/time unit) at which bits transferred between sender/receiver
  - instantaneous: rate at given point in time
  - average: rate over longer period of time
- determined by bottleneck link
  - link on end-end path that constrains end-end throughput

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### Internet protocol stack

- application: supporting network applications
  - FTP, SMTP, HTTP
- transport: process-process data transfer
  - TCP, UDP
- network: routing of datagrams from source to destination
  - IP, routing protocols
- link: data transfer between neighboring network elements
  - Ethernet, 802.111 (WiFi), PPP
- physical: bits "on the wire"

application transport network link physical

# Chapter 2 Application Layer

Computer Networking A TOP-DOWN APPROACH KUROSE • ROSS

Computer Networking: A Top Down Approach

7<sup>th</sup> edition
Jim Kurose, Keith Ross
Pearson/Addison Wesley
April 2016

Slides adopted from original ones provided by the textbook authors.

# Chapter 2: outline

- 2.1 principles of network applications
- 2.2 Web and HTTP
- 2.3 electronic mail
  - SMTP, POP3, IMAP
- **2.4 DNS**

- 2.5 P2P applications
- 2.6 video streaming and content distribution networks

# Chapter 2: application layer

#### our goals:

- conceptual, implementation aspects of network application protocols
  - transport-layer service models
  - client-server paradigm
  - peer-to-peer paradigm

- learn about protocols by examining popular application-level protocols
  - HTTP
  - SMTP / POP3 / IMAP
  - DNS

### Some network apps

- e-mail
- web
- text messaging
- remote login
- P2P file sharing
- multi-user network games
- streaming stored video (YouTube, Hulu, Netflix)

- voice over IP (e.g., Skype)
- real-time video conferencing
- social networking
- search
- **\*** ...

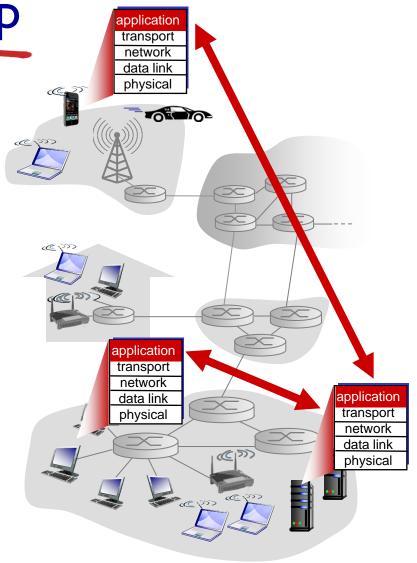
Creating a network app

#### write programs that:

- run on (different) end systems
- communicate over network
- e.g., web server software communicates with browser software

# no need to write software for network-core devices

- network-core devices do not run user applications
- applications on end systems allows for rapid app development, propagation

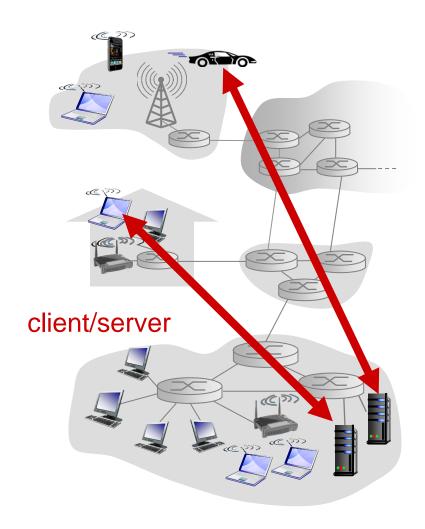


### Application architectures

#### possible structure of applications:

- client-server
- peer-to-peer (P2P)

### Client-server architecture



#### server:

- always-on host
- permanent IP address
- data centers for scaling

#### clients:

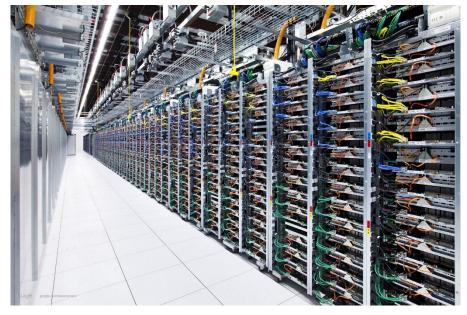
- communicate with server
- may be intermittently connected
- may have dynamic IP addresses
- do not communicate directly with each other

# Google Data Centers

□ Google has 18 data centers world wide.

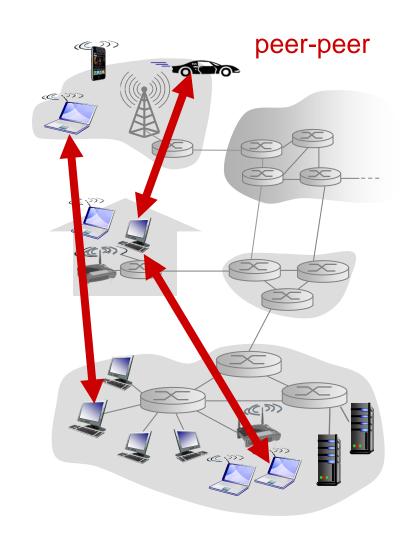






### P2P architecture

- no always-on server
- arbitrary end systems directly communicate
- peers request service from other peers, provide service in return to other peers
  - self scalability new peers bring new service capacity, as well as new service demands
- peers are intermittently connected and change IP addresses
  - complex management



### Processes communicating

# process: program running within a host

- within same host, two processes communicate using inter-process communication (defined by OS)
- processes in different hosts communicate by exchanging messages

#### clients, servers

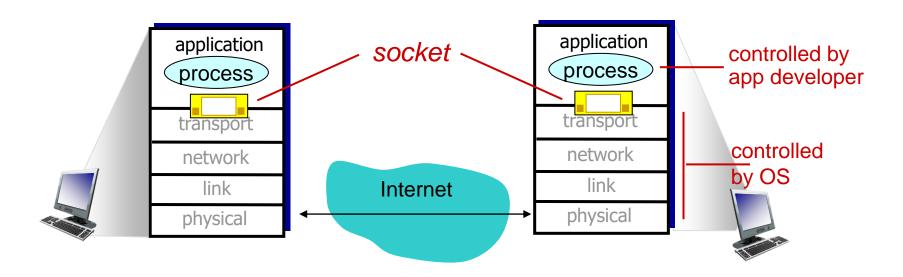
client process: process that initiates communication

server process: process that waits to be contacted

 aside: applications with P2P architectures have client processes & server processes

# Sockets

- process sends/receives messages to/from its socket
- socket analogous to door
  - sending process shoves message out door
  - sending process relies on transport infrastructure on other side of door to deliver message to socket at receiving process



### Addressing processes

- to receive messages,
   process must have identifier
- host device has unique 32bit IP address
- Q: does IP address of host on which process runs suffice for identifying the process?
  - A: no, many processes can be running on same host

- identifier includes both IP address and port numbers associated with process on host.
- example port numbers:
  - HTTP server: 80
  - mail server: 25
- to send HTTP message to gaia.cs.umass.edu web server:
  - IP address: 128.119.245.12
  - port number: 80

### App-layer protocol defines

- types of messages exchanged,
  - e.g., request, response
- message syntax:
  - what fields in messages& how fields aredelineated
- message semantics
  - meaning of information in fields
- rules for when and how processes send & respond to messages

#### open protocols:

- defined in RFCs
- allows for interoperability
- e.g., HTTP, SMTP proprietary protocols:
- e.g., Skype

### What transport service does an app need?

#### data integrity

- some apps (e.g., file transfer, web transactions) require
   100% reliable data transfer
- other apps (e.g., audio) can tolerate some loss

#### timing

 some apps (e.g., Internet telephony, interactive games) require low delay to be "effective"

#### throughput

- some apps (e.g., multimedia) require minimum amount of throughput to be "effective"
- other apps ("elastic apps")
   make use of whatever
   throughput they get

#### security

encryption, data integrity,

### Transport service requirements: common apps

application	data loss	throughput	time sensitive
		1 4	
file transfer	no loss	elastic	no
e-mail	no loss	elastic	no
Web documents	no loss	elastic	no
real-time audio/video	loss-tolerant	audio: 5kbps-1Mbps video:10kbps-5Mbps	
stored audio/video	loss-tolerant	same as above	yes, few secs
interactive games	loss-tolerant	few kbps up	yes, 100's msec
text messaging	no loss	elastic	yes and no

### Internet transport protocols services

#### TCP service:

- connection-oriented: setup required between client and server processes
- reliable transport between sending and receiving process
- flow control: sender won't overwhelm receiver
- congestion control: throttle sender when network overloaded
- does not provide: timing, minimum throughput guarantee, security

#### **UDP** service:

- unreliable data transfer between sending and receiving process
- does not provide:
   reliability, flow control,
   congestion control,
   timing, throughput
   guarantee, security,
   orconnection setup,

Q: why bother? Why is there a UDP?

### Internet apps: application, transport protocols

application	application layer protocol	underlying transport protocol
e-mail	SMTP [RFC 2821]	TCP
remote terminal access	Telnet [RFC 854]	TCP
Web	HTTP [RFC 2616]	TCP
file transfer	FTP [RFC 959]	TCP
streaming multimedia	HTTP (e.g., YouTube),	TCP or UDP
	RTP [RFC 1889]	
Internet telephony	SIP, RTP, proprietary	
	(e.g., Skype)	TCP or UDP

### Securing TCP

#### TCP & UDP

- no encryption
- cleartext passwds sent into socket traverse Internet in cleartext

#### SSL

- provides encrypted TCP connection
- data integrity
- end-point authentication

#### SSL is at app layer

apps use SSL libraries, that "talk" to TCP

#### SSL socket API

- cleartext passwords sent into socket traverse Internet encrypted
- see Chapter 8

## Chapter 2: outline

- 2.1 principles of network applications
- 2.2 Web and HTTP
- 2.3 electronic mail
  - SMTP, POP3, IMAP
- **2.4 DNS**

- 2.5 P2P applications
- 2.6 video streaming and content distribution networks
- 2.7 socket programming with UDP and TCP

### Web and HTTP

#### First, a review...

- web page consists of objects
- object can be HTML file, JPEG image, Java applet, audio file,...
- web page consists of base HTML-file which includes several referenced objects
- each object is addressable by a URL, e.g.,

www.someschool.edu/someDept/pic.gif

host name

path name

### HTTP overview

# HTTP: hypertext transfer protocol

- Web's application layer protocol
- client/server model
  - client: browser that requests, receives, (using HTTP protocol) and "displays" Web objects
  - server: Web server sends (using HTTP protocol) objects in response to requests



## HTTP overview (continued)

#### uses TCP:

- client initiates TCP
   connection (creates
   socket) to server, port 80
- server accepts TCP connection from client
- HTTP messages

   (application-layer protocol messages) exchanged
   between browser (HTTP client) and Web server
   (HTTP server)
- TCP connection closed

#### HTTP is "stateless"

 server maintains no information about past client requests

#### aside

# protocols that maintain "state" are complex!

- past history (state) must be maintained
- if server/client crashes, their views of "state" may be inconsistent, must be reconciled

### HTTP connections

#### non-persistent HTTP

- at most one object sent over TCP connection
  - connection then closed
- downloading multiple objects required multiple connections

#### persistent HTTP

multiple objects can
be sent over single
TCP connection
between client, server

### Non-persistent HTTP

#### suppose user enters URL:

www.someSchool.edu/someDepartment/home.index

(contains text, references to 10 jpeg images)

- Ia. HTTP client initiates TCP connection to HTTP server (process) at www.someSchool.edu on port 80
- 2. HTTP client sends HTTP request message (containing URL) into TCP connection socket.

  Message indicates that client wants object someDepartment/home.index
- Ib. HTTP server at host
   www.someSchool.edu waiting
   for TCP connection at port 80.
   "accepts" connection, notifying client
- 3. HTTP server receives request message, forms response message containing requested object, and sends message into its socket

## Non-persistent HTTP (cont.)



5. HTTP client receives response message containing html file, displays html. Parsing html file, finds 10 referenced jpeg objects

**4.** HTTP server closes TCP connection.



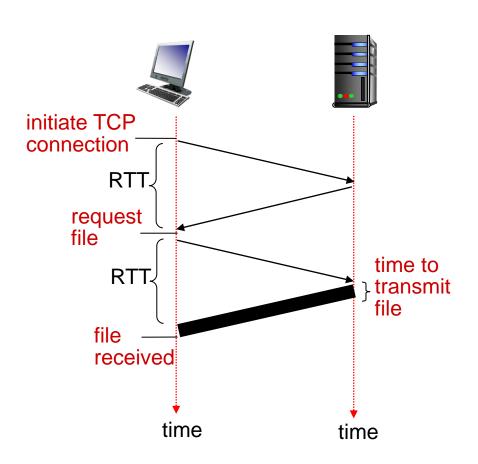
6. Steps 1-5 repeated for each of 10 jpeg objects

### Non-persistent HTTP: response time

RTT (definition): time for a small packet to travel from client to server and back

#### HTTP response time:

- one RTT to initiate TCP connection
- one RTT for HTTP request and first few bytes of HTTP response to return
- file transmission time
- non-persistent HTTP
   response time =
   2RTT+ file transmission
   time



### Persistent HTTP

#### non-persistent HTTP issues:

- requires 2 RTTs per object
- OS overhead for each TCP connection
- browsers often open parallel TCP connections to fetch referenced objects

#### persistent HTTP:

- server leaves connection open after sending response
- subsequent HTTP
   messages between same
   client/server sent over
   open connection
- client sends requests as soon as it encounters a referenced object
- as little as one RTT for all the referenced objects

## Example

Suppose that an HTML file references eight small objects on the same server. Let *T* denote the RTT between the local host and the server containing the objects. Assume zero transmission time of the objects.

- a. How much time will a browser need to download all the objects by non-persistent HTTP?
- b. ... with three parallel TCP connections?
- c. ... by persistent HTTP?
- a. 2RTT + 8\*2RTT = 18RTT
- b. 2RTT + [8/3]\*2RTT = 8RTT
- c. 2RTT + 8\*RTT = 10RTT

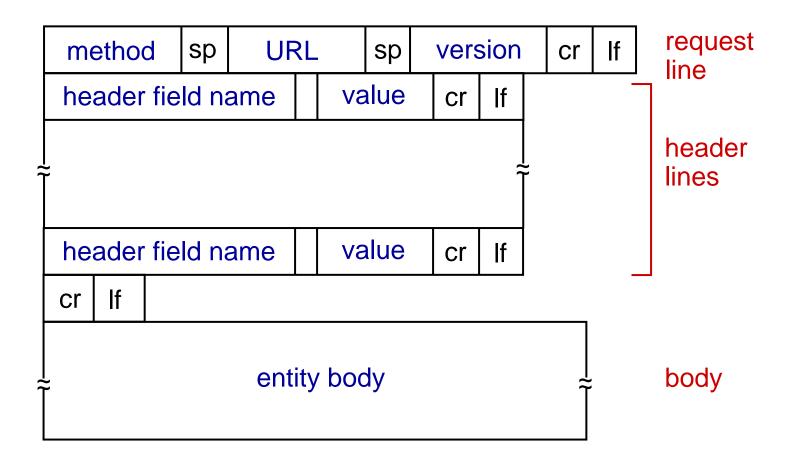
## HTTP request message

- two types of HTTP messages: request, response
- HTTP request message:
  - ASCII (human-readable format)

```
line-feed character
request line
(GET, POST,
                    GET /index.html HTTP/1.1\r\n
                    Host: www-net.cs.umass.edu\r\n
HEAD commands)
                     User-Agent: Firefox/3.6.10\r\n
                     Accept: text/html,application/xhtml+xml\r\n
            header
                     Accept-Language: en-us,en;q=0.5\r\n
              lines
                     Accept-Encoding: gzip,deflate\r\n
                     Accept-Charset: ISO-8859-1, utf-8; q=0.7\r\n
                     Keep-Alive: 115\r\n
carriage return,
                     Connection: keep-alive\r\n
line feed at start
                     \r\n
of line indicates
end of header lines
```

carriage return character

### HTTP request message: general format



## Uploading form input

#### **POST** method:

- web page often includes form input
- input is uploaded to server in entity body

#### **URL** method:

- uses GET method
- input is uploaded in URL field of request line:

google.com/search?q=skype

## Method types

#### **HTTP/I.0**:

- GET
- POST
- \* HEAD
  - asks server to leave requested object out of response

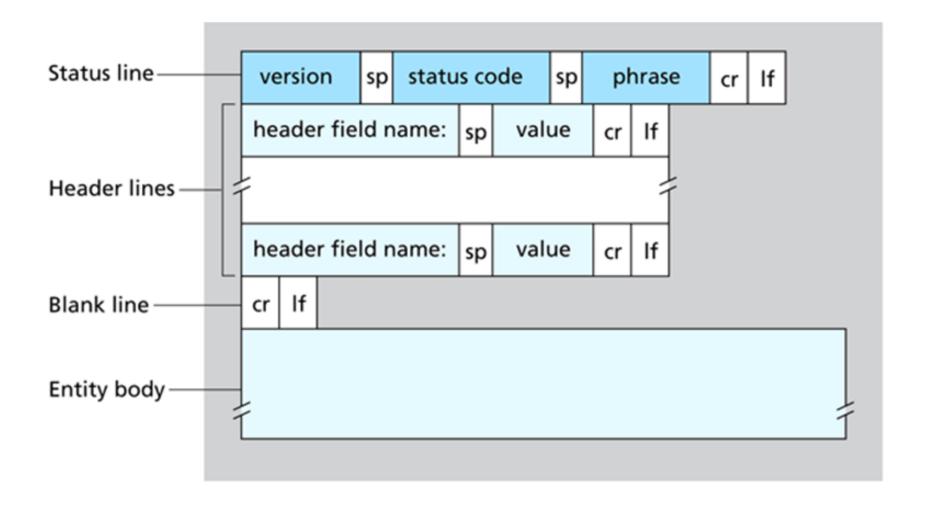
#### HTTP/I.I:

- ❖ GET, POST, HEAD
- PUT
  - uploads file in entity body to path specified in URL field
- DELETE
  - deletes file specified in the URL field

## HTTP response message

```
status line
(protocol
                HTTP/1.1 200 OK\r\n
status code
                Date: Sun, 26 Sep 2010 20:09:20 GMT\r\n
status phrase)
                Server: Apache/2.0.52 (CentOS) \r\n
                Last-Modified: Tue, 30 Oct 2007 17:00:02
                  GMT\r\n
                ETag: "17dc6-a5c-bf716880"\r\n
     header
                Accept-Ranges: bytes\r\n
       lines
                Content-Length: 2652\r\n
                Keep-Alive: timeout=10, max=100\r\n
                Connection: Keep-Alive\r\n
                Content-Type: text/html; charset=ISO-8859-
                  1\r\n
                \r\n
               data data data data ...
 data, e.g.,
 requested
 HTML file
```

### HTTP response message: general format



## HTTP response status codes

- status code appears in 1st line in server-toclient response message.
- some sample codes:
  - 200 OK
    - request succeeded, requested object later in this msg
  - 301 Moved Permanently
    - requested object moved, new location specified later in this msg (Location:)
  - 400 Bad Request
    - request msg not understood by server
  - 404 Not Found
    - requested document not found on this server
  - 505 HTTP Version Not Supported

### Trying out HTTP (client side) for yourself

I. Telnet to your favorite Web server:

```
telnet cis.poly.edu 80
```

opens TCP connection to port 80 (default HTTP server port) at cis.poly.edu. anything typed in sent to port 80 at cis.poly.edu

2. type in a GET HTTP request:

```
GET /~ross/ HTTP/1.1
Host: cis.poly.edu
```

by typing this in (hit carriage return twice), you send this minimal (but complete)
GET request to HTTP server

3. look at response message sent by HTTP server!

(or use Wireshark to look at captured HTTP request/response)

### User-server state: cookies

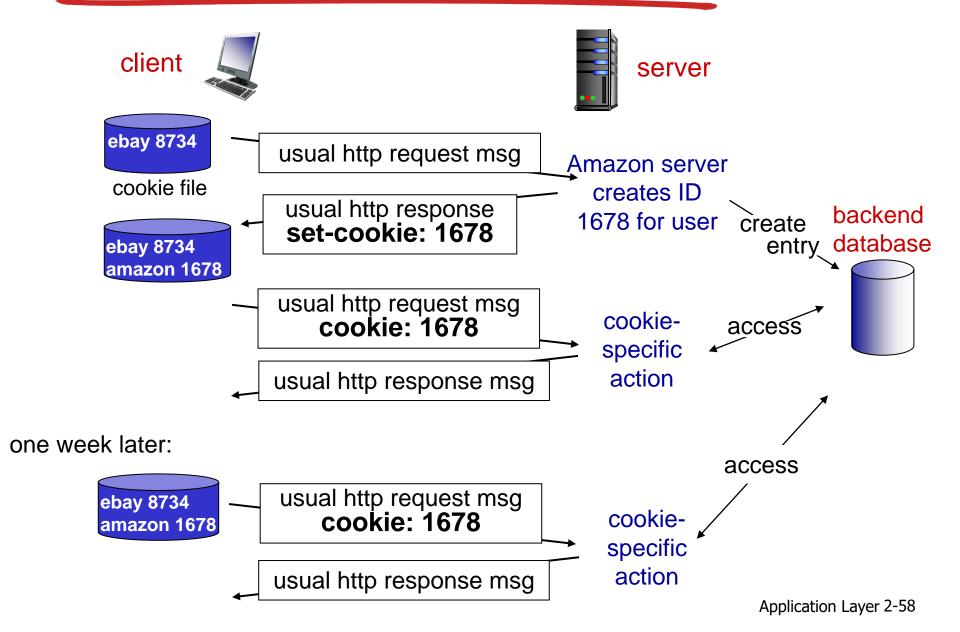
# many Web sites use cookies four components:

- I) cookie header line of HTTP response message
- 2) cookie header line in next HTTP request message
- 3) cookie file kept on user's host, managed by user's browser
- 4) back-end database at Web site

#### example:

- Susan always access Internet from PC
- visits specific e-commerce site for first time
- when initial HTTP requests arrives at site, site creates:
  - unique ID
  - entry in backend database for ID

## Cookies: keeping "state" (cont.)



## Cookies (continued)

# what cookies can be used for:

- authorization
- shopping carts
- recommendations
- user session state (Web e-mail)

## cookies and privacy:

- cookies permit sites to learn a lot about you
- you may supply name and e-mail to sites

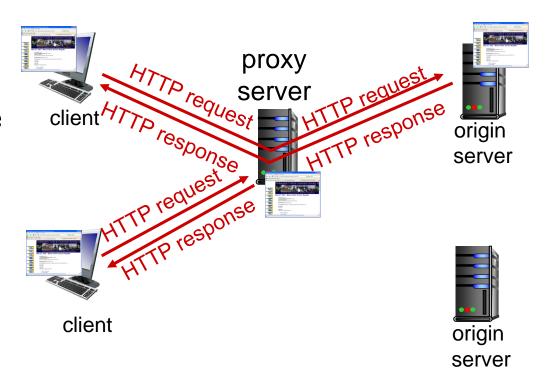
### how to keep "state":

- protocol endpoints: maintain state at sender/receiver over multiple transactions
- cookies: http messages carry state

## Web caches (proxy server)

#### goal: satisfy client request without involving origin server

- user sets browser: Web accesses via cache
- browser sends all HTTP requests to cache
  - object in cache: cache returns object
  - else cache requests object from origin server, then returns object to client



## More about Web caching

- cache acts as both client and server
  - server for original requesting client
  - client to origin server
- typically cache is installed by ISP (university, company, residential ISP)

#### why Web caching?

- reduce response time for client request
- reduce traffic on an institution's access link
- Internet dense with caches: enables "poor" content providers to effectively deliver content (so too does P2P file sharing)

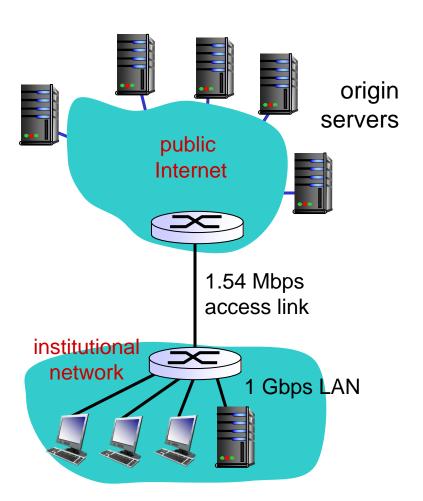
## Caching example:

#### assumptions:

- avg object size: I00K bits
- avg request rate from browsers to origin servers: I 5/sec
- avg data rate to browsers: 1.50 Mbps
- RTT from institutional router to any origin server: 2 sec
- access link rate: 1.54 Mbps

#### consequences:

- LAN utilization: 0.15% problem!
- access link utilization 
   ≈ 99%
- total delay = Internet delay + access delay + LAN delay
  - = 2 sec + minutes + usecs



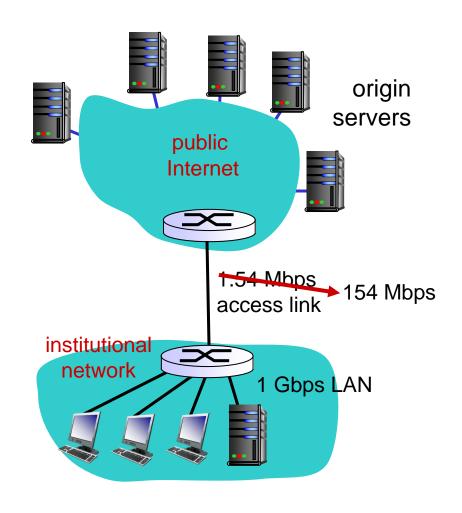
### Caching example: fatter access link

#### assumptions:

- avg object size: I 00K bits
- avg request rate from browsers to origin servers: I 5/sec
- avg data rate to browsers: 1.50 Mbps
- RTT from institutional router to any origin server: 2 sec
- access link rate: I.54 Mbps
   154 Mbps

#### consequences:

- LAN utilization: 15%
- access link utilization = 99% 0.99%
- total delay = Internet delay + access delay + LAN delay
  - = 2 sec + minutes + usecs msecs



Cost: increased access link speed (not cheap!)

## Caching example: install local cache

#### assumptions:

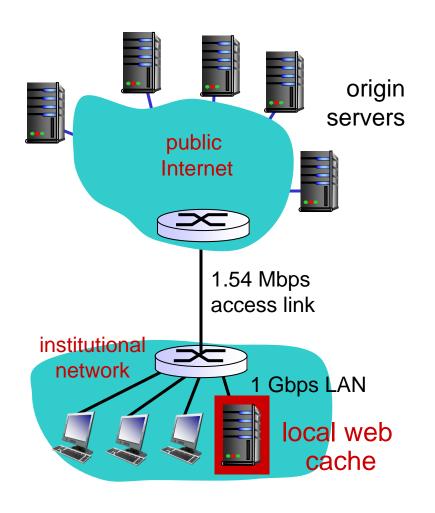
- avg object size: I00K bits
- avg request rate from browsers to origin servers: I 5/sec
- avg data rate to browsers: I.50 Mbps
- RTT from institutional router to any origin server: 2 sec
- access link rate: 1.54 Mbps

#### consequences:

- LAN utilization: 15%
- access link utilization = ?
- total delay = ?

How to compute link utilization, delay?

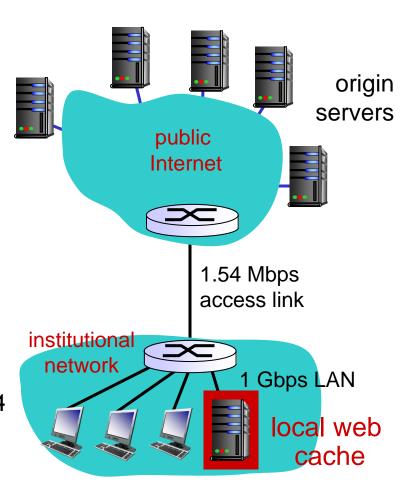
Cost: web cache (cheap!)



## Caching example: install local cache

# Calculating access link utilization, delay with cache:

- suppose cache hit rate is 0.4
  - 40% requests satisfied at cache,
     60% requests satisfied at origin
- \* access link utilization:
  - 60% of requests use access link
- data rate to browsers over access link
   = 0.6\*1.50 Mbps = .9 Mbps
  - utilization = 0.9/1.54 = .58
- total delay
  - = 0.6 \* (delay from origin servers) +0.4
     \* (delay when satisfied at cache)
  - $= 0.6 (2.01) + 0.4 (\sim msecs)$
  - = ~ 1.2 secs
  - less than with 154 Mbps link (and cheaper too!)



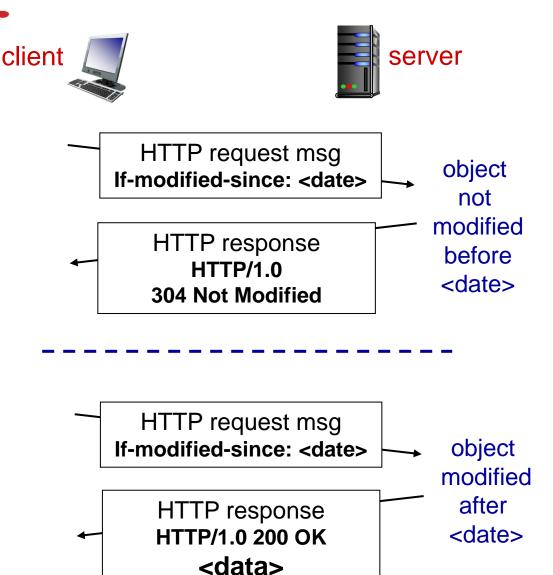
### Conditional GET

- Goal: don't send object if cache has up-to-date cached version
  - no object transmission delay
  - lower link utilization
- cache: specify date of cached copy in HTTP request

If-modified-since:
 <date>

 server: response contains no object if cached copy is up-to-date:

HTTP/1.0 304 Not Modified



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- 2.5 P2P applications
- 2.6 video streaming and content distribution networks
- 2.7 socket programming with UDP and TCP

### DNS: domain name system

#### people: many identifiers:

SSN, name, passport #

#### Internet hosts, routers:

- IP address (32 bit) used for addressing datagrams
- "name", e.g., www.yahoo.com used by humans
- Q: how to map between IP address and name, and vice versa?

#### Domain Name System:

- distributed database implemented in hierarchy of many name servers
- application-layer protocol: hosts, name servers communicate to resolve names (address/name translation)
  - note: core Internet function, implemented as applicationlayer protocol
  - complexity at network's "edge"

### DNS: services, structure

#### **DNS** services

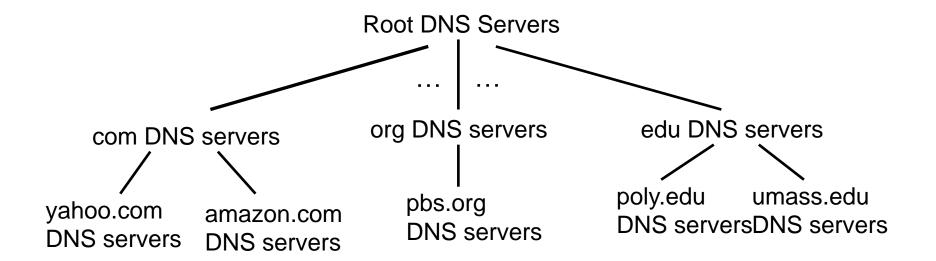
- hostname to IP address translation
- host aliasing
  - canonical, alias names
- mail server aliasing
- load distribution
  - replicated Web servers: many IP addresses correspond to one name

#### why not centralize DNS?

- single point of failure
- traffic volume
- distant centralized database
- maintenance

A: doesn't scale!

### DNS: a distributed, hierarchical database

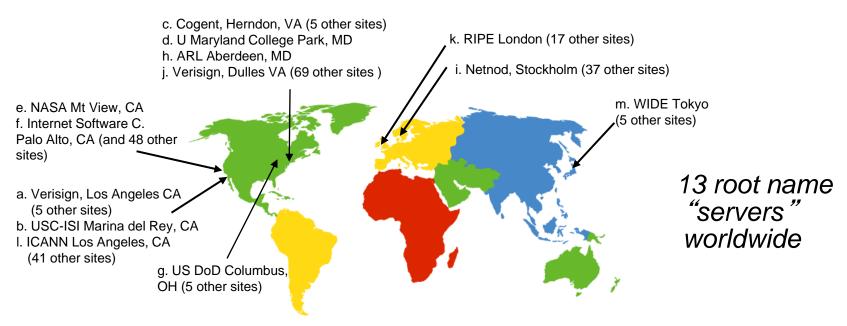


#### client wants IP for www.amazon.com; Ist approx:

- client queries root server to find com DNS server
- client queries .com DNS server to get amazon.com DNS server
- client queries amazon.com DNS server to get IP address for www.amazon.com

### DNS: root name servers

- contacted by local name server that can not resolve name
- root name server:
  - contacts authoritative name server if name mapping not known
  - gets mapping
  - returns mapping to local name server



## TLD, authoritative servers

#### top-level domain (TLD) servers:

- responsible for com, org, net, edu, aero, jobs, museums, and all top-level country domains, e.g.: uk, fr, ca, jp
- Network Solutions maintains servers for .com TLD
- Educause for .edu TLD

#### authoritative DNS servers:

- organization's own DNS server(s), providing authoritative hostname to IP mappings for organization's named hosts
- can be maintained by organization or service provider

### Local DNS name server

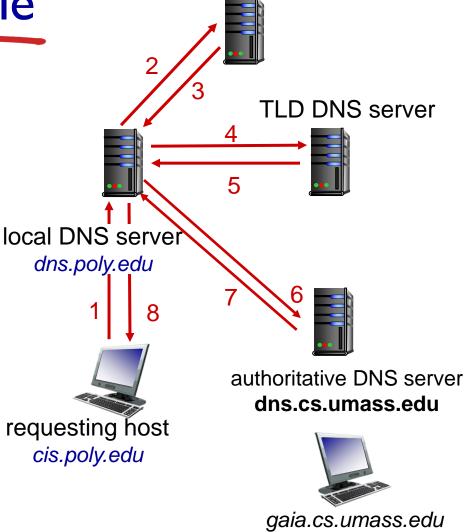
- does not strictly belong to hierarchy
- each ISP (residential ISP, company, university) has one
  - also called "default name server"
- when host makes DNS query, query is sent to its local DNS server
  - has local cache of recent name-to-address translation pairs (but may be out of date!)
  - acts as proxy, forwards query into hierarchy

DNS name resolution example

 host at cis.poly.edu
 wants IP address for gaia.cs.umass.edu

#### iterated query:

- contacted server replies with name of server to contact
- "I don't know this name, but ask this server"



root DNS server

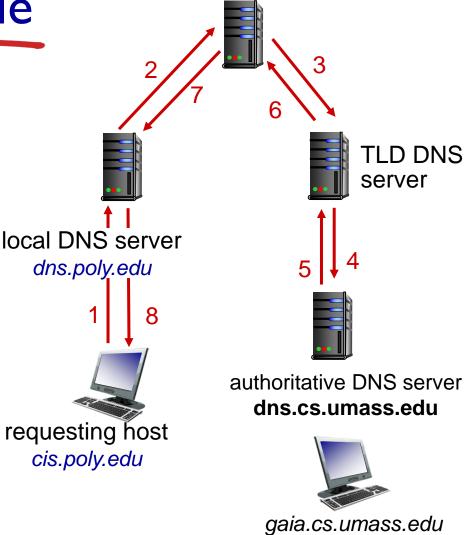
## DNS: caching, updating records

- once (any) name server learns mapping, it caches mapping
  - cache entries timeout (disappear) after some time (TTL)
  - TLD servers typically cached in local name servers
    - thus root name servers not often visited
- cached entries may be out-of-date (best effort name-to-address translation!)
  - if name host changes IP address, may not be known Internet-wide until all TTLs expire

DNS name resolution example

### recursive query:

- puts burden of name resolution on contacted name server
- heavy load at upper levels of hierarchy?



root DNS server

# Chapter 2: outline

- 2.1 principles of network applications
- 2.2 Web and HTTP
- 2.3 electronic mail
  - SMTP, POP3, IMAP
- **2.4 DNS**

#### 2.5 P2P applications

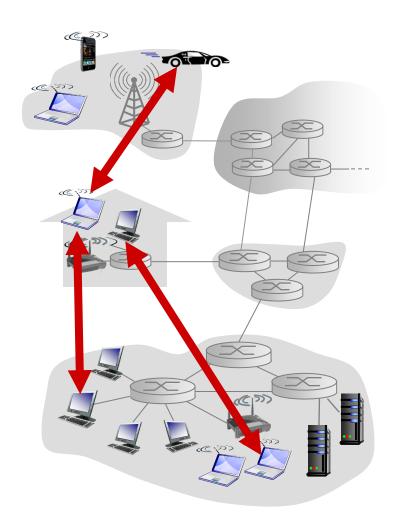
- 2.6 video streaming and content distribution networks
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## Pure P2P architecture

- no always-on server
- arbitrary end systems directly communicate
- peers are intermittently connected and change IP addresses

#### examples:

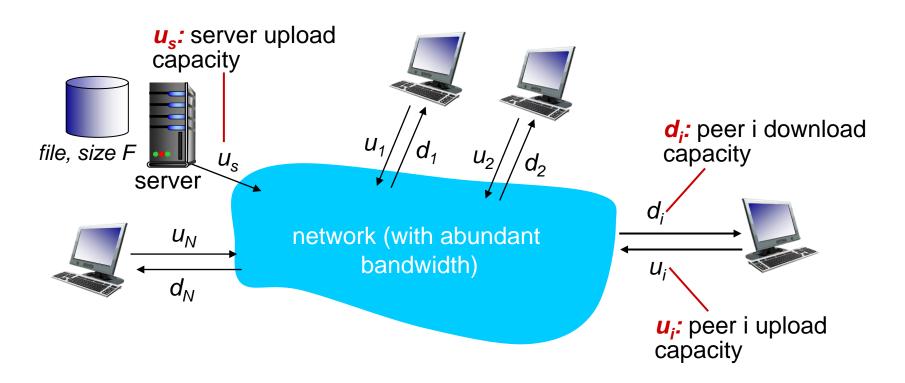
- file distribution (BitTorrent)
- Streaming (PPTV)
- VoIP (Skype)



### File distribution: client-server vs P2P

Question: how much time to distribute file (size F) from one server to N peers?

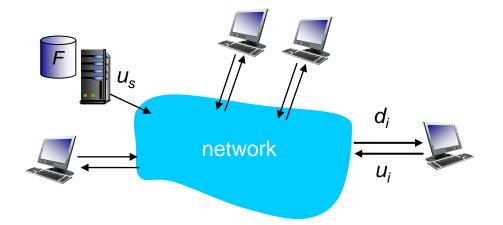
peer upload/download capacity is limited resource



### File distribution time: client-server

- server transmission: must sequentially send (upload) N file copies:
  - time to send one copy:  $F/u_s$
  - time to send N copies: NF/u<sub>s</sub>
- client: each client must download file copy
  - d<sub>min</sub> = min client download rate
  - min client download time: F/d<sub>min</sub>

time to distribute F to N clients using client-server approach

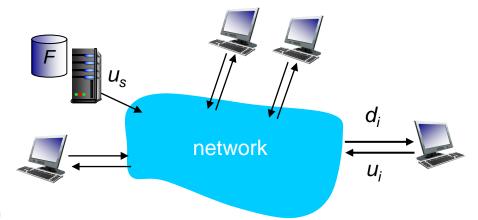


increases linearly in N

 $D_{c-s} \ge max\{NF/u_s, F/d_{min}\}$ 

### File distribution time: P2P

- server transmission: must upload at least one copy
  - time to send one copy:  $F/u_s$
- client: each client must download file copy
  - min client download time: F/d<sub>min</sub>



- \* clients: as aggregate must download NF bits
  - max upload rate (limting max download rate) is  $u_s + \sum u_i$

time to distribute F to N clients using P2P approach

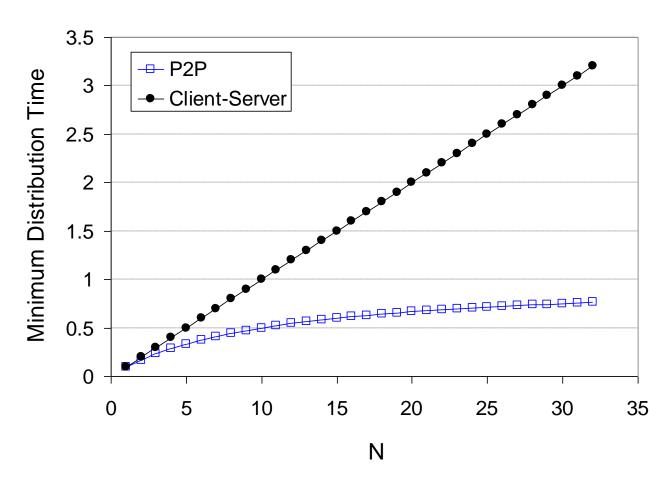
$$D_{P2P} \geq max\{F/u_{s,}, F/d_{min,}, NF/(u_{s} + \Sigma u_{i})\}$$

increases linearly in N ...

... but so does this, as each peer brings service capacity

## Client-server vs. P2P: example

client upload rate = u, F/u = 1 hour,  $u_s = 10u$ ,  $d_{min} \ge u_s$ 



# Example

Consider distributing a file of F = I Gbytes to 10 peers. The server has an upload rate of  $u_s = 80$  Mbps, and each peer has a download rate of  $d_i = 20$  Mbps and an upload rate of  $u_i = 8$  Mbps.

a. What is the minimum distribution time for server-client distribution?

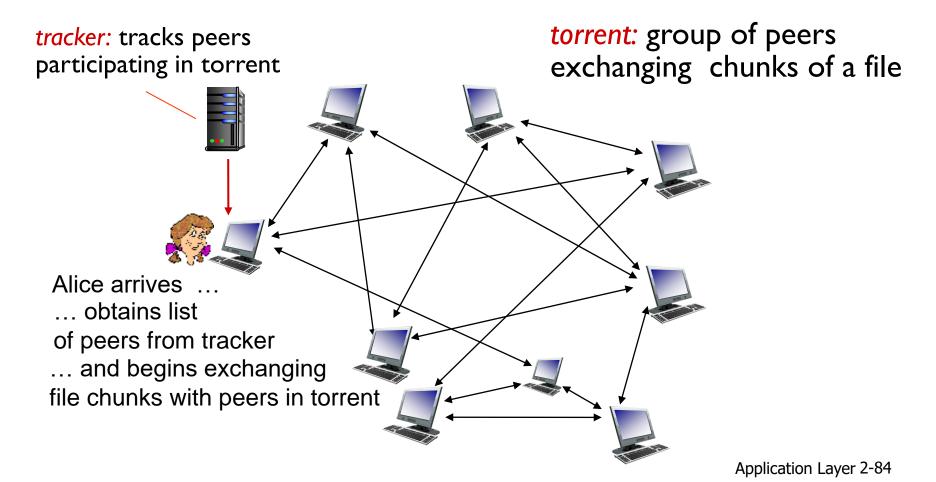
```
D_{c-s} = max\{NF/u_s, F/d_{min}\}\
= max\{10^*10^9*8/(80^*10^6), 10^9*8/(20^*10^6)\}\
= max\{1000, 400\}\
= 1000
```

b. What is the minimum distribution time for P2P distribution?

```
\begin{split} D_{P2P} &= max\{F/u_s, F/d_{min}, NF/(u_s + \Sigma u_i)\} \\ &= max\{10^9*8/(80*10^6), \ 10^9*8/(20*10^6), \ 10*10^9*8/(80*10^6+10*8*10^6) \\ &= max\{100, \ 400, \ 500\} \\ &= 500 \end{split}
```

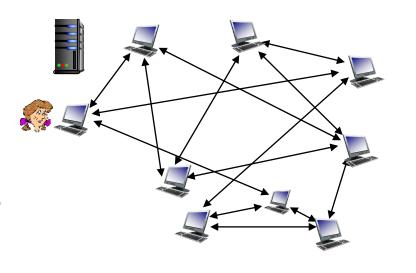
### P2P file distribution: BitTorrent

- file divided into 256Kb chunks
- peers in torrent send/receive file chunks



### P2P file distribution: BitTorrent

- peer joining torrent:
  - has no chunks, but will accumulate them over time from other peers
  - registers with tracker to get list of peers, connects to subset of peers ("neighbors")



- while downloading, peer uploads chunks to other peers
- peer may change peers with whom it exchanges chunks
- churn: peers may come and go
- once peer has entire file, it may (selfishly) leave or (altruistically) remain in torrent

## BitTorrent: requesting, sending file chunks

#### requesting chunks:

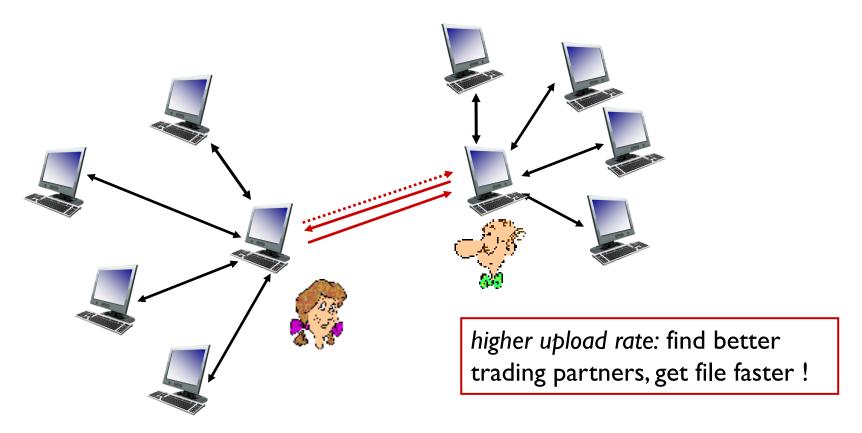
- at any given time, different peers have different subsets of file chunks
- periodically, Alice asks each peer for list of chunks that they have
- Alice requests missing chunks from peers, rarest first

#### sending chunks: tit-for-tat

- Alice sends chunks to those four peers currently sending her chunks at highest rate
  - other peers are choked by Alice (do not receive chunks from her)
  - re-evaluate top 4 every 10 secs
- every 30 secs: randomly select another peer, starts sending chunks
  - "optimistically unchoke" this peer
  - newly chosen peer may join top 4

### BitTorrent: tit-for-tat

- (I) Alice "optimistically unchokes" Bob
- (2) Alice becomes one of Bob's top-four providers; Bob reciprocates
- (3) Bob becomes one of Alice's top-four providers



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## Video Streaming and CDNs: context

- video traffic: major consumer of Internet bandwidth
  - Netflix, YouTube: 37%, 16% of downstream residential ISP traffic
  - ~1B YouTube users, ~75M Netflix users
- challenge: scale how to reach ~1B users?
  - single mega-video server won't work (why?)
- challenge: heterogeneity
  - different users have different capabilities (e.g., wired versus mobile; bandwidth rich versus bandwidth poor)
- solution: distributed, application-level infrastructure





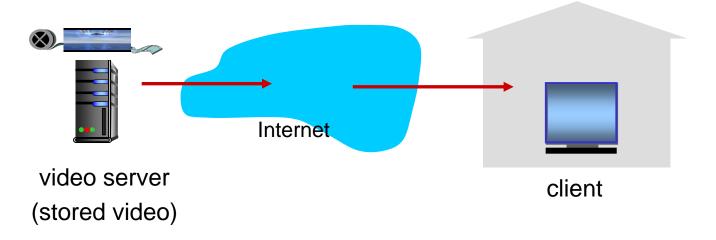






# Streaming stored video:

### simple scenario:



# Streaming multimedia: DASH

- DASH: Dynamic, Adaptive Streaming over HTTP
- server:
  - divides video file into multiple chunks
  - each chunk stored, encoded at different rates
  - manifest file: provides URLs for different chunks

#### client:

- periodically measures server-to-client bandwidth
- consulting manifest, requests one chunk at a time
  - chooses maximum coding rate sustainable given current bandwidth
  - can choose different coding rates at different points in time (depending on available bandwidth at time)

# Streaming multimedia: DASH

- DASH: Dynamic, Adaptive Streaming over HTTP
- "intelligence" at client: client determines
  - when to request chunk (so that buffer starvation, or overflow does not occur)
  - what encoding rate to request (higher quality when more bandwidth available)
  - where to request chunk (can request from URL server that is "close" to client or has high available bandwidth)

### Content distribution networks

- challenge: how to stream content (selected from millions of videos) to hundreds of thousands of simultaneous users?
- option 1: single, large "mega-server"
  - single point of failure
  - point of network congestion
  - long path to distant clients
  - multiple copies of video sent over outgoing link

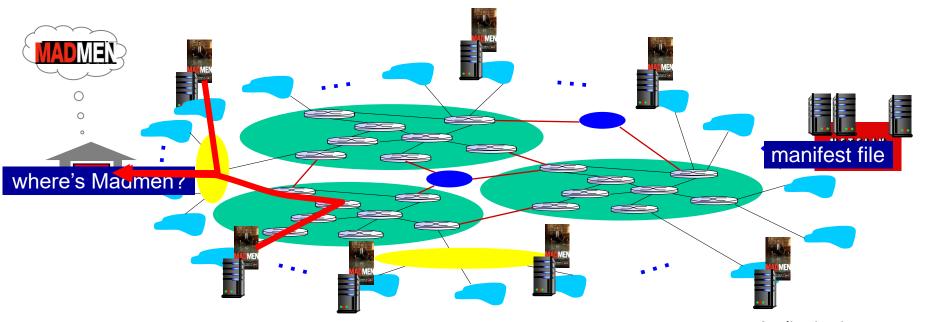
....quite simply: this solution doesn't scale

### Content distribution networks

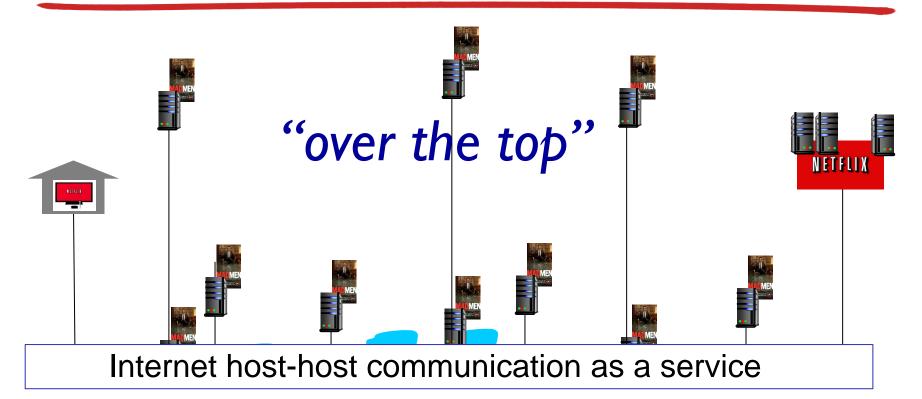
- challenge: how to stream content (selected from millions of videos) to hundreds of thousands of simultaneous users?
- option 2: store/serve multiple copies of videos at multiple geographically distributed sites (CDN)
  - enter deep: push CDN servers deep into many access networks
    - close to users
    - used by Akamai, 1700 locations
  - bring home: smaller number (10's) of larger clusters in POPs near (but not within) access networks
    - used by Limelight

## Content Distribution Networks (CDNs)

- CDN: stores copies of content at CDN nodes
  - e.g. Netflix stores copies of MadMen
- subscriber requests content from CDN
  - directed to nearby copy, retrieves content
  - may choose different copy if network path congested



## Content Distribution Networks (CDNs)



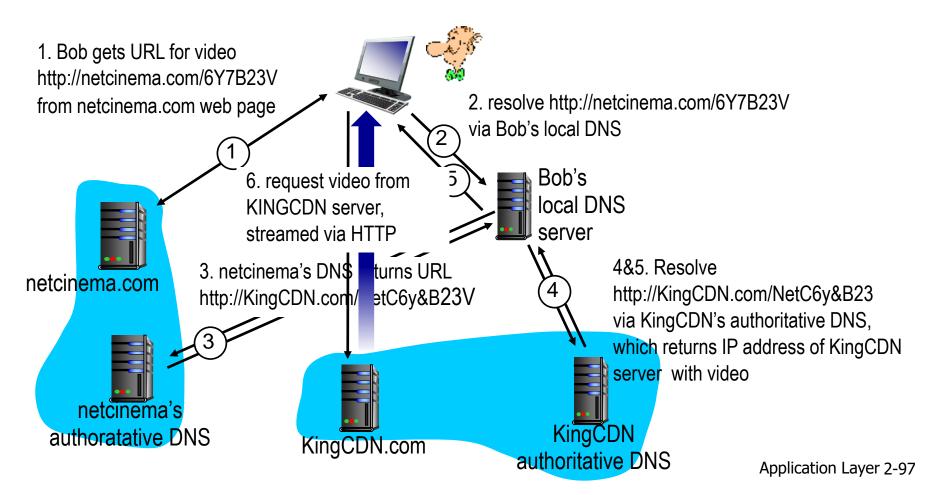
#### OTT challenges: coping with a congested Internet

- from which CDN node to retrieve content?
- viewer behavior in presence of congestion?
- what content to place in which CDN node?

### CDN content access: a closer look

#### Bob (client) requests video http://netcinema.com/6Y7B23V

video stored in CDN at http://KingCDN.com/NetC6y&B23V



# Case study: Netflix

