SPM Tutorial 2

# Ex1

* Project name: Develop a website to introduce the TV shows/programs
* General objectives: Create a website to help people can catch the information about TV shows/programs on which channel they love or follow TV shows/programs which they are interested
* Concrete objectives:
  + Can allow less than 100 people access in time
  + Can load and reload less than 2 second for the homepage
  + Correct all important functions like: login, register, detail view,…
* Resources:
  + Expense: development cost, testing cost, staff cost,…
  + Devices for development: Macbook
  + Devices for testing: Macbook, Windows pc/laptop, iPad, iPhone, android phone
  + Participants: manual testers are hired to test this website
* Time:
  + The project start from 1/9/2022 to 1/12/2022
  + Time to expand has no more than 2 weeks for closing the project
  + Delivery time to the customer is 5 days after closing
* Budget:
  + Development cost: $200 - $300 for hiring hosting, domain, technology (software license, assets license), infrastructure
  + Testing cost: $100 - $150 for hiring manual testers
  + Staff cost: $500 for a person each month
  + Redundancey cost: $1000

# Ex2

* Project 1: Develop a mobile-banking system for ABC bank
  + Have a large number of regular users
  + Have a good security system for customer information
  + Have many positive user experience reviews
  + Have many partners participating in the association in the system
* Project 2: Train customer officers to use a CRM system
  + Suitable for most participants
  + Have 100% of users pass the training
  + Have many positive reviews about the quality of the course content

# Ex3

A stakeholder is a party that has an interest in a company and can either affect or be affected by the business. A typical corporation's investors, employees, clients, and suppliers make up its main stakeholders.

Types of Stakeholders:

1. Customers. Stake: Product/service quality and value
2. Employees. Stake: Employment income and safety
3. Investors. Stake: Financial returns
4. Suppliers and Vendors. Stake: Revenues and safety
5. Communities. Stake: Health, safety, economic development
6. Governments. Stake: Taxes and GDP

References

1. <https://www.investopedia.com/terms/s/stakeholder.asp>
2. <https://corporatefinanceinstitute.com/resources/knowledge/finance/stakeholder/>