# News Sentiment Analysis

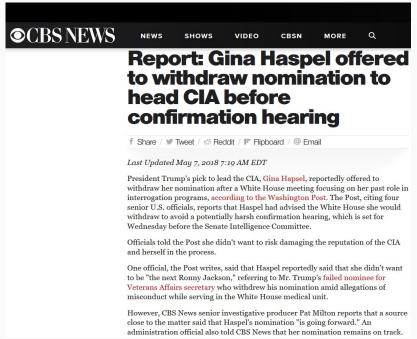
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with special thanks to NewsAPI.org

#### Purpose

- Visualize and compare sentiments of news articles on different news sites.
- Observe if a partisan trend exists across news sites
- Future Goal:
  - > Automate script to collect long-term data and integrate with Shiny app
  - Make sentiment-scoring more precise

#### Raw Data



An example of a URL gathered. The text gathering function only captures the main body of text.

### Data Pipeline

Raw Data HTML text of articles on various news sites

> Web scrape: Use Newsapi.org to obtain URLs. Run script to scrape HTML text from news sites

Import, Tidy,
Analyze
Parse HTML
text and run a
sentiment
analysis on
text

Visualization
Time-series
and barplots
on Shiny app

User Defined Inputs: Alter search term, source, lexicon, and measure on app

## Shiny App

#### News Website Sentiment Analysis

