Digital Divide Index (DDI)

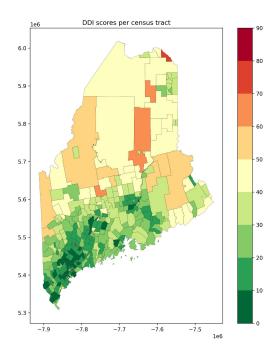
Tao Yuan, Qian Yin, Sihan Bai

DDI

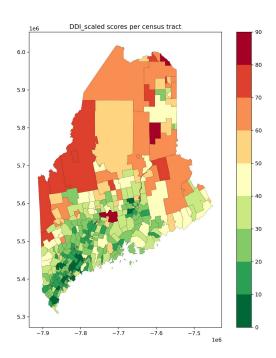
- INFA (Infrastructure Access) = NIA * 0.3 + NCD * 0.3 DNS * 0.05 UPS * 0.05
- SE = AGE65 + POV + LTHS + DIS
- DDI (Digital Divide Index) = INFA + SE

- Digital Equity Act of 2021
- SE (Socio-Economic) = AGE60 + INCAR + VET + DIS + MIN + RURAL + LANG + POV

2023 spring



2024 spring



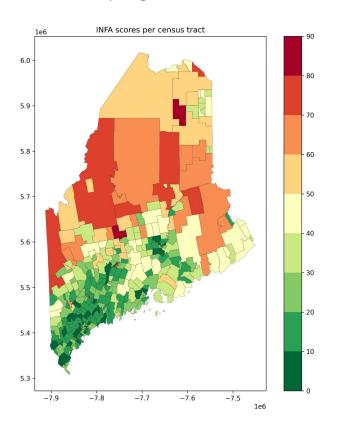
The increasing DDI may be caused by the difference in DDI formula.

INFA

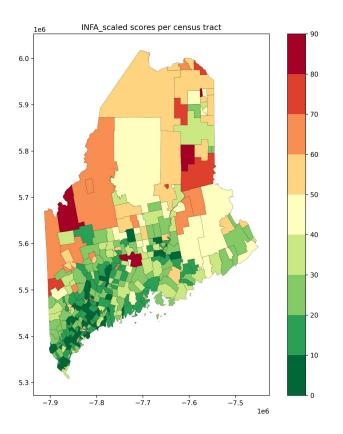
INFA (Infrastructure Access) = NIA * 0.3 + NCD * 0.3 - DNS * 0.05 - UPS * 0.05

- * NIA: z-scores of the percent of population with no internet access(NIA)
- * NCD: z-scores of the percent of population with no computing devices (NCD)
- * DNS: z-scores of the average max download available (DNS)
- * UPS: z-scores of the average max upload available (UPS)

2023 spring



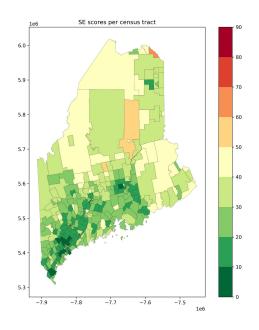
2024 spring

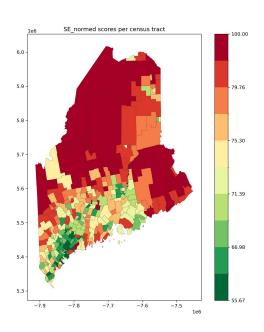


SE

SE: Socioecnomic = AGE60 + INCAR + VET + DIS + MIN + RURAL + LANG + POV

- * AGE60: z-scores of the percent of population with age over 60
- * INCAR: z-scores of the percent of incarcerated individuals
- * VET: z-scores of the percent of veterans
- * DIS: z-scores of the percent of population with disabilities





• The SE component includes more socioeconomic factors, leading to the notable difference.

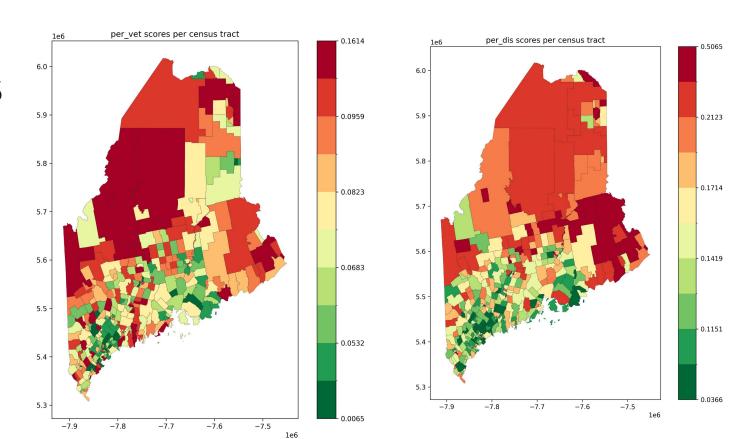
VET & DIS

Left:

Veterans

Right:

Disabilities



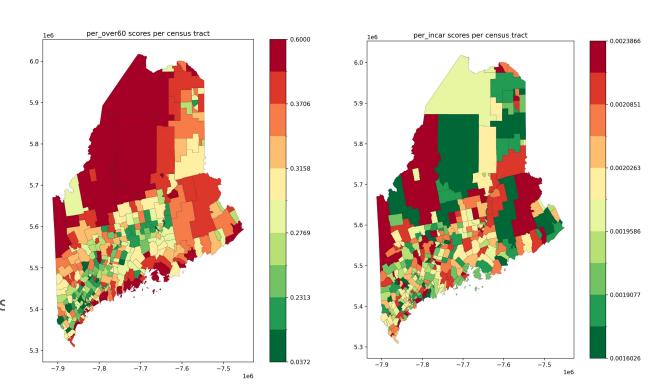
AGE 60 & INCAR

Left:

Population over 60

Right:

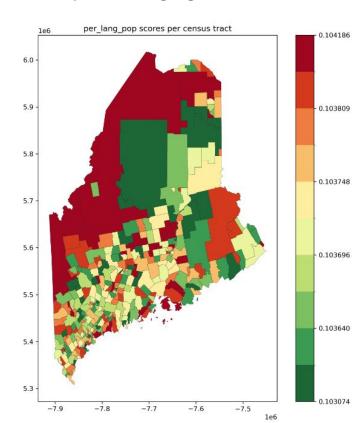
Incarcerated individuals



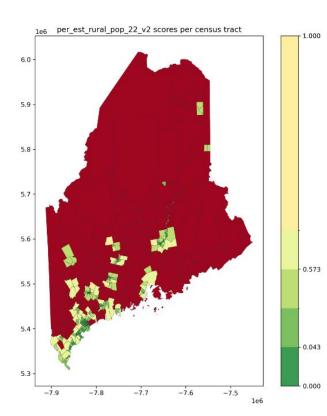
Rural & Lang

- Both populations are calculated through estimation.
 (inaccuracy)
- Rural/urban label is assigned to each block (geograph) -> Some census tracts include only rural residents

People with language barriers



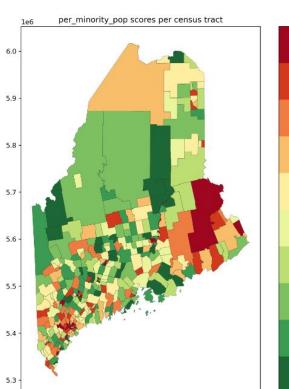
Rural residents



Poverty & Minority

- Minority population are concentrated in urban centers.
- The distribution of poverty population might reflect the economic development.

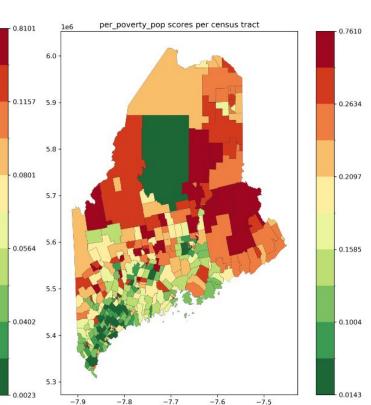
Minority population



-7.7

-7.5

Poverty population



Analysis (Top N census tracts list for SE factors)

- Method: examination of the top-ranking areas across various SE factors
 - Identify census tracts consistently shown in multiple lists (threshold: overlaps exceed half the length of each list)
- Goal: identify the specific issues in areas and guide the type of supports.
- Incarcerated and Language shown in top 5/10/50
 - o Similar method used in estimating these population
- Disabled and Poverty shown in top 10/50
 - Disabled population and people with low-income are both concentrated in these locations.
 - Possible correlation between these two factors

Top 5 Comparison 3 common locations between Incarcerated and Language
Top 10 Comparison 10 common locations between Incarcerated and Language 5 common locations between Disabled and Poverty
Top 50 Comparison
28 common locations between Over 60 and Veterans 26 common locations between Over 60 and Rural
30 common locations between Over 60 and Language 30 common locations between Incarcerated and Rural
42 common locations between Incarcerated and Language 26 common locations between Disabled and Poverty
27 common locations between Rural and Language

Next Step

- 1. Solve the challenges faced when calculating the scores
 - a. Inaccurate data (language barrier, incarcerated, rural) should be modified by collecting more reliable data and using more advanced estimation techniques.
 - b. Validation step should be added to evaluate the data and results.
 - c. Missing census tracts should be analyzed to understand the reason.
- 2. Conduct more comprehensive analysis
 - a. Comparisons between factors in each census tract can identify the most important issues in the specific census tract -> inform more targeted resource allocation
 - b. The possible correlation between factors can be investigated.
- 3. Improve the front-facing interface
 - a. Static maps can only show the overall distribution; therefore, using an interactive table and map to explore data can be more effective.