

# AT82.02

DATA MODELING AND MANAGEMENT

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UNIT 2-1: NOSQL DATA MODEL AND MANAGEMENT

CHUTIPORN ANUTARIYA (CHUTI AT AIT DOT AC DOT TH)

# HOW TO WRITE A CV



Leverage the NoSQL boom



# A Little Humor...



3 DATABASE ADMINS



WALKED INTO



A NOSQL BAR ...



A LITTLE WHILE LATER



THEY WALKED OUT BECAUSE



THEY COULDN'T FIND A TABLE

# Fun Quiz Time!

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# Recap!



**Data Model**

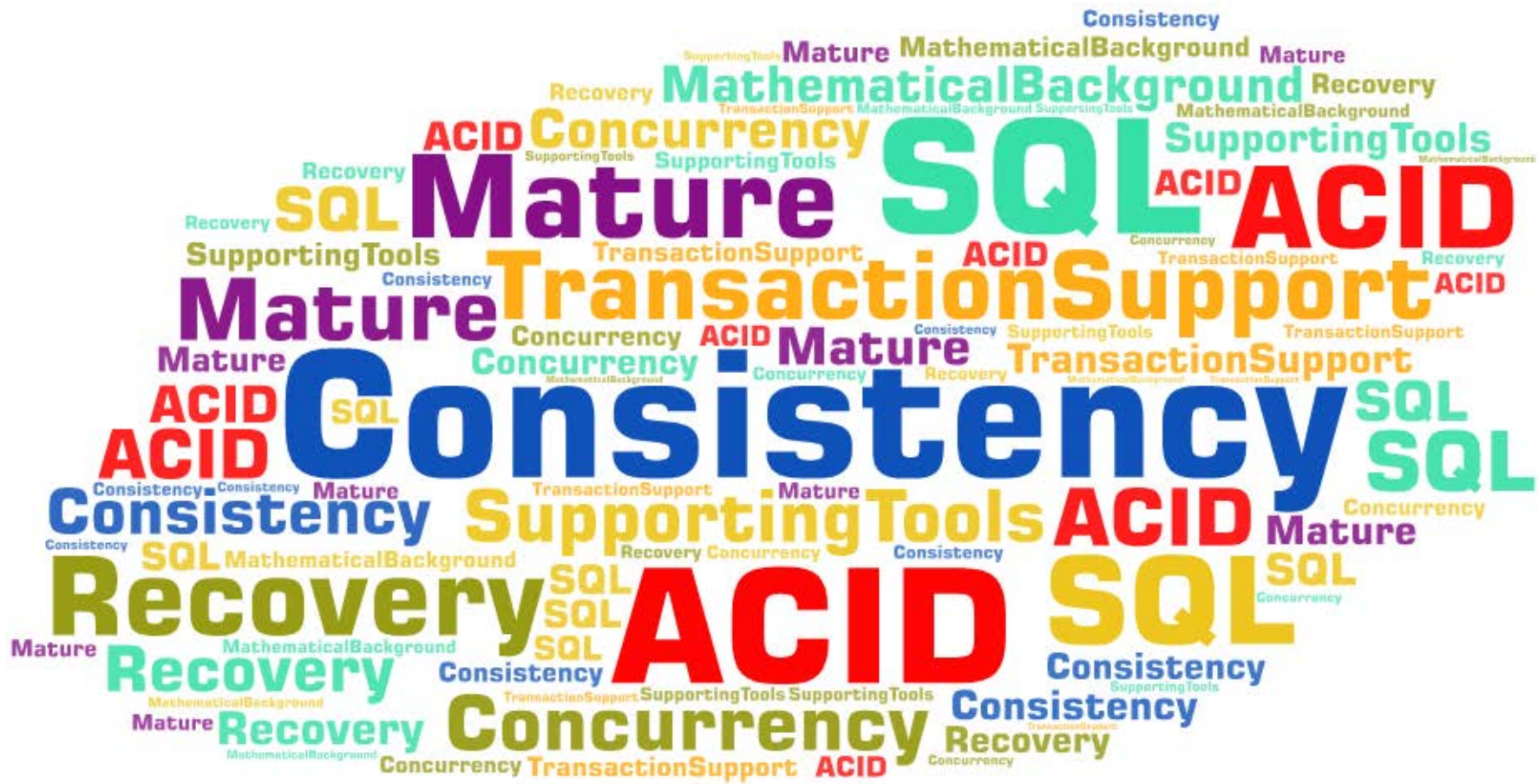


describes data  
characteristics

# Relational Database Recap!

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CHARACTERISTICS, BENEFITS AND LIMITATIONS



# Relational Databases: Characteristics and Benefits

## RECAP

# Data Model

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A data model is a representation that we use to perceive and manipulate our data.

It allows us to:

- Represent the data elements under analysis, and
- How these are related to each others

This representation depends on our perception.



# Data Model: Definition

## RECAP

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In this course we will refer “data model” as the model by which the database organize data.

## RECAP

Data Model describes data characteristics

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Structure

Operations

Constraints

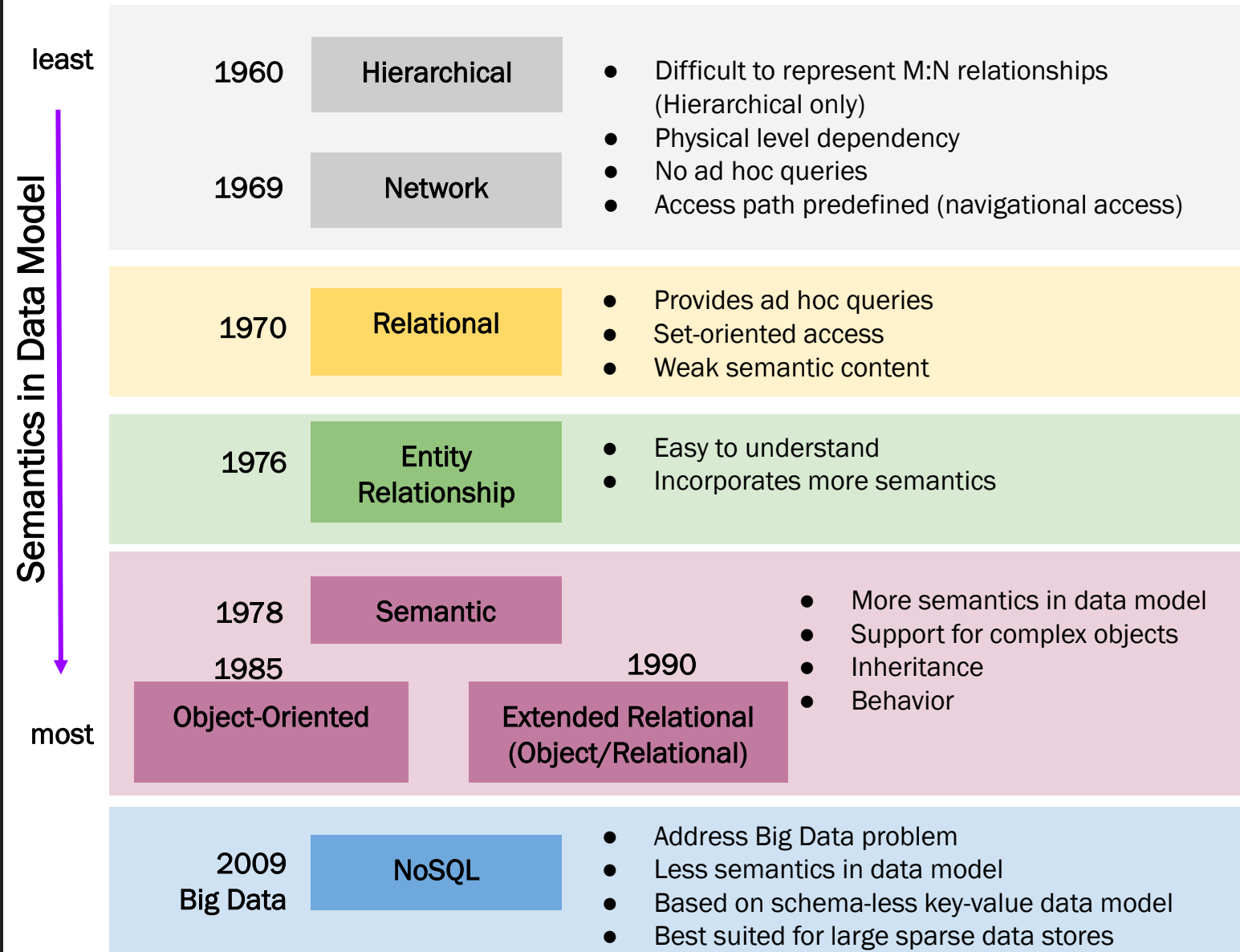
# Relational Databases: Limitations

## Scalability Issues

- Scale up vs. Scale out (vertical vs. horizontal)
- Not designed to run on clusters / distributed applications
- Joins are expensive

## Schema-ful Databases vs. Schema-less Databases

# Evolution of data models





# NoSQL Data Modeling and Management



# NO SQL



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CONCEPTS AND CHARACTERISTICS

# NoSQL Origin

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Generally newer  
databases solving  
new and different  
problems;

Not only SQL;

Problems not solved  
by RDBMSs;

Limitation of  
RDBMSs, not SQL;

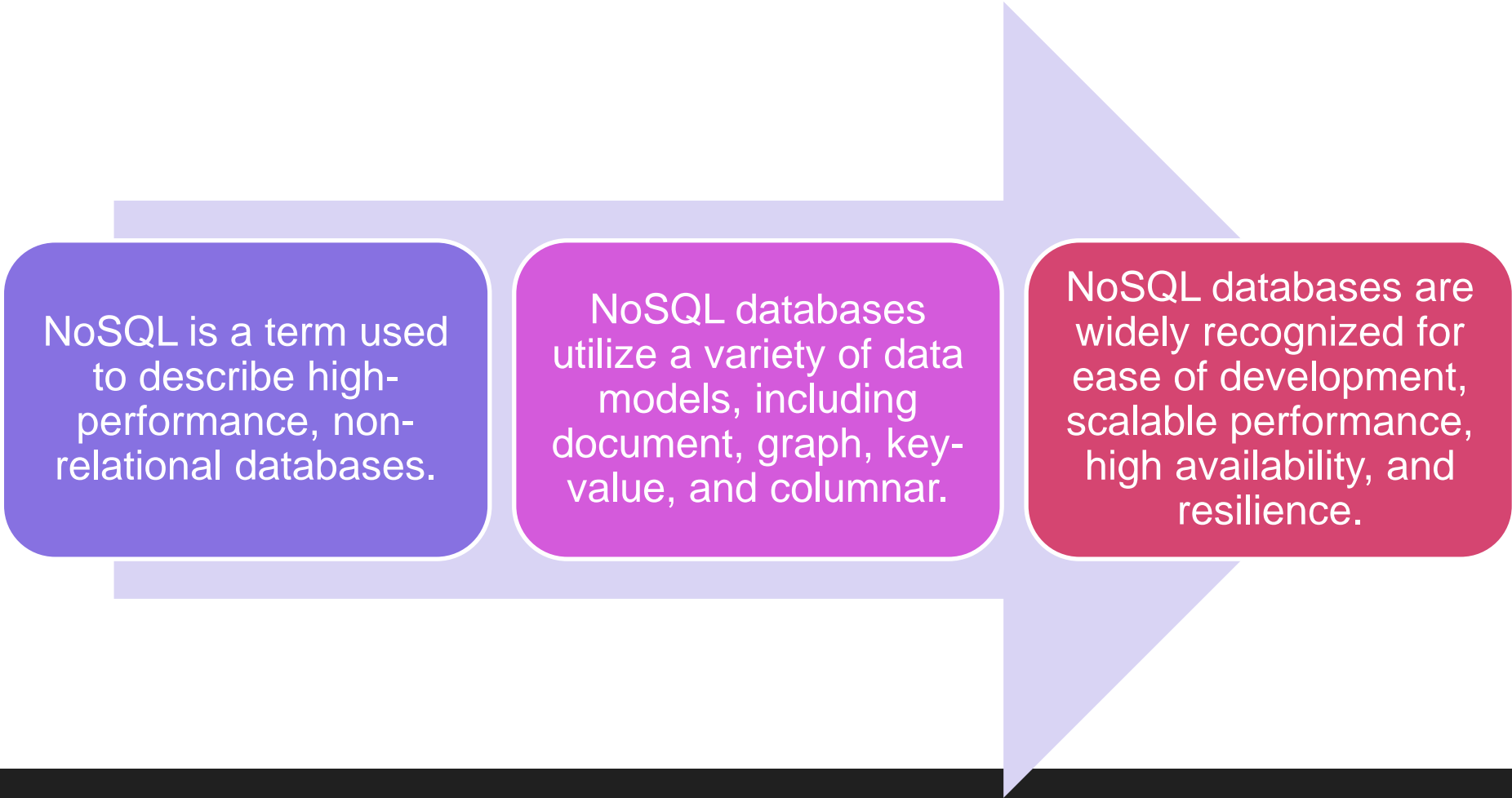
# NO SQL

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NoSQL is a database technology designed to support the requirements of cloud applications and architected to overcome the scale, performance, data model, and data distribution limitations of relational databases (RDBMS's).

# What is NoSQL?

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NoSQL is a term used to describe high-performance, non-relational databases.

NoSQL databases utilize a variety of data models, including document, graph, key-value, and columnar.

NoSQL databases are widely recognized for ease of development, scalable performance, high availability, and resilience.

# Why NoSQL?

- Triggered by the storage needs of Web 2.0 companies such as Facebook, Google and Amazon.com
- Not necessarily well structured – e.g., pictures, documents, web page description, video clips, etc.
- Lately of increasing importance due to big data
- ACID properties may not hold
- Focuses on availability of data even in the presence of multiple failures
- Spread data across many storage systems with a high degree of replication.



# NoSQL Definition

“Next Generation Databases mostly addressing some of the points: being non-relational, distributed, open-source and horizontal scalable. The original intention has been modern web-scale databases. The movement began early 2009 and is growing rapidly. Often more characteristics apply as: schema-free, easy replication support, simple API, eventually consistent / BASE (not ACID), a huge data amount, and more.”

# NoSQL vs Relational Model???

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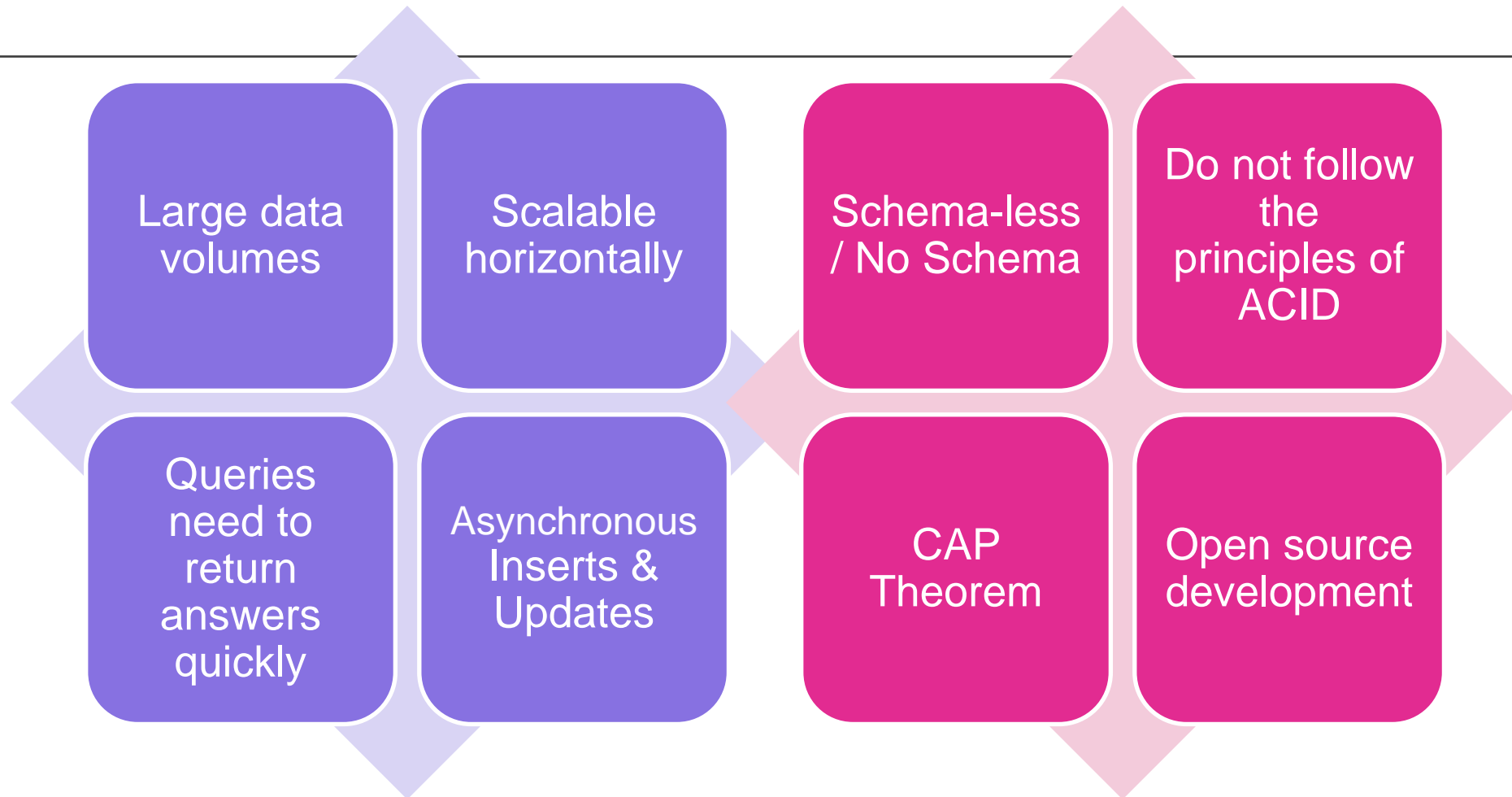
Data Model

Transaction  
Properties

Performance  
& Scale

# NoSQL Distinguishing Characteristics

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# Schema-less Database: what is?

In Relational DB (schema-ful DB), there are limitations:

- Cannot add a record which does not fit a schema
- Needs to add NULL values to unused data attribute in a record
- Strong datatyping
- Composite attributes and multivalued attributes are not allowed!!

# Schema-less Database: what is?

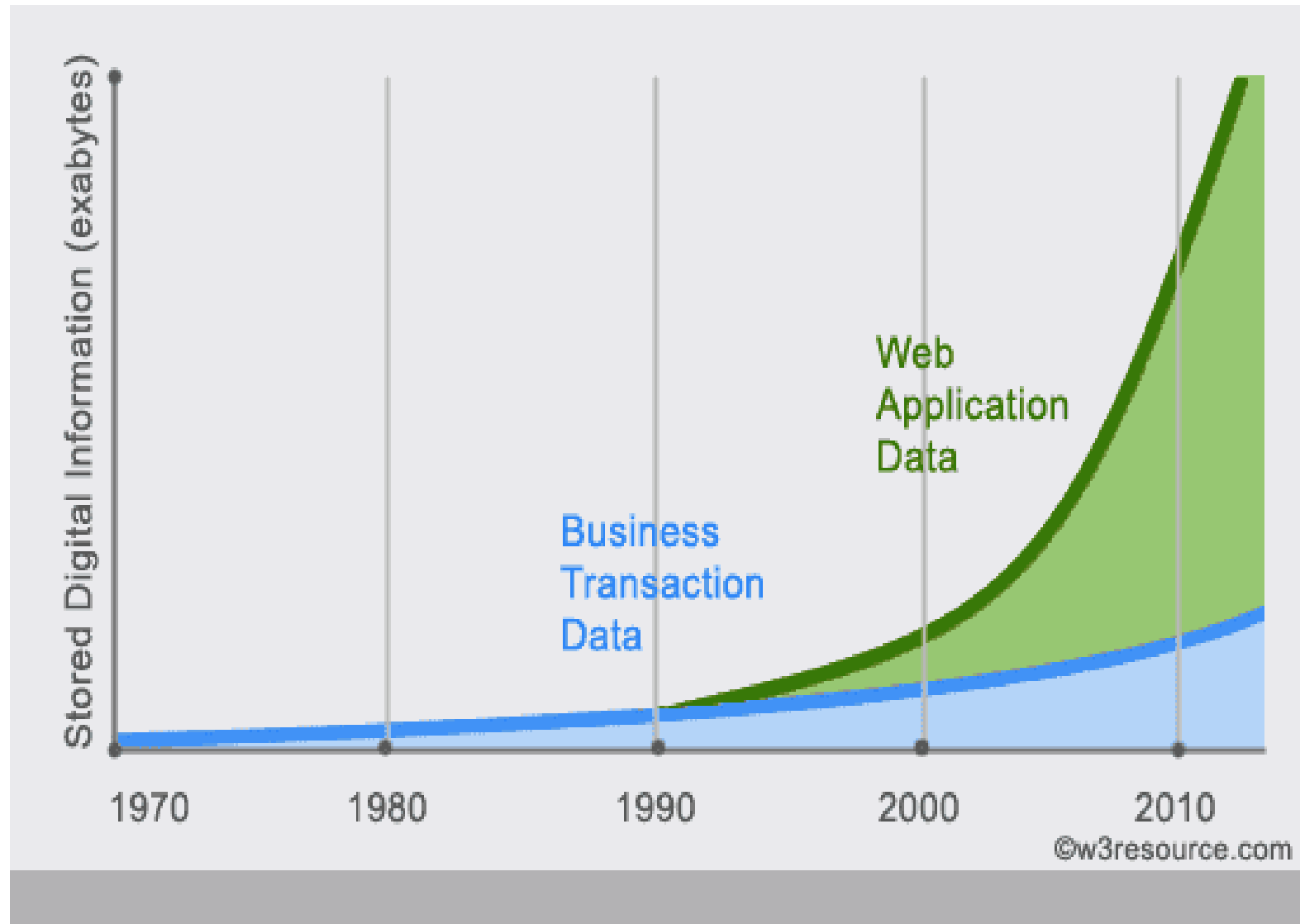
## In Schema-less DB

- No fixed, rigid Schema
- No NULL  
constraint/enforcement
- No datatyping

This is Schema-less  
Database!



# Web Apps Driving Data Growth



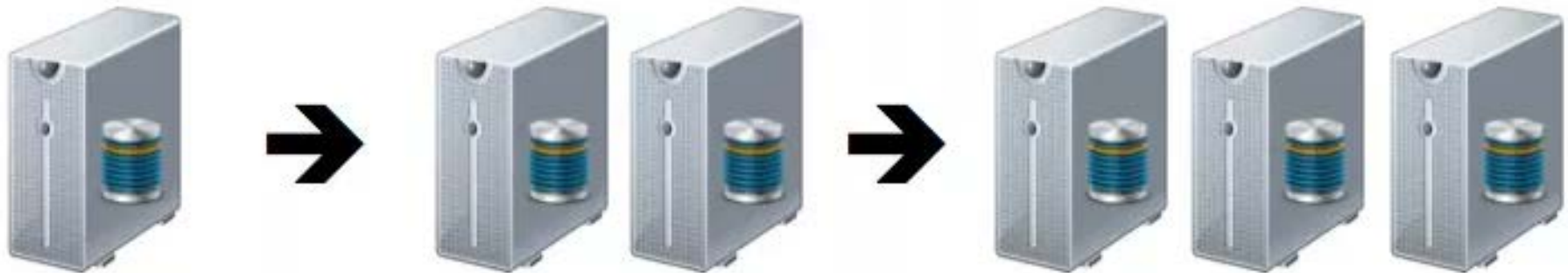
# Scale UP vs. Scale OUT

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Scale-Up

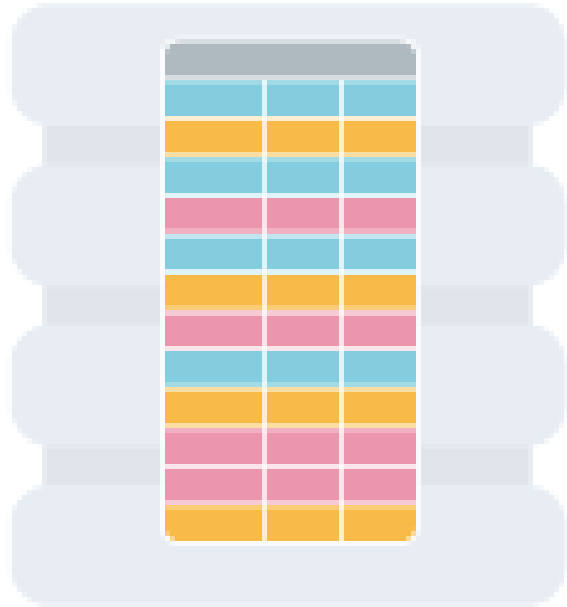


Scale-Out



## Unsharded Table in One Database

Server

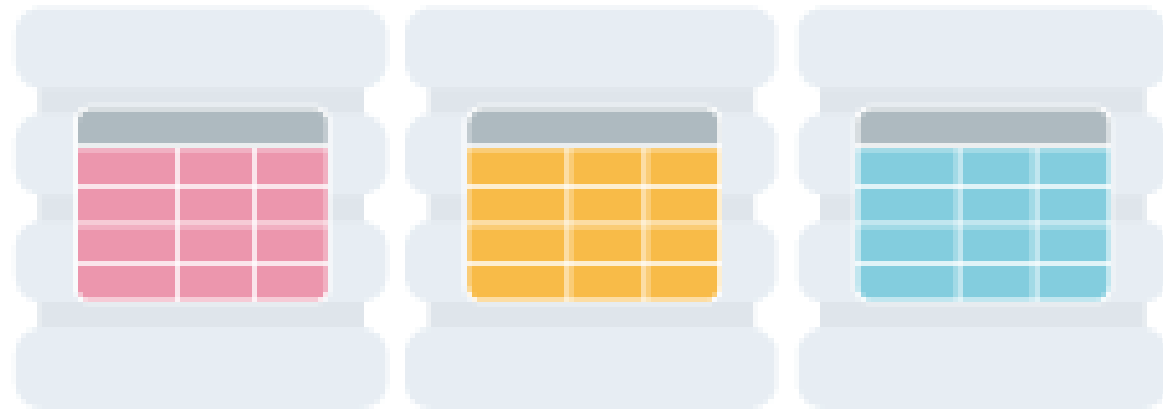


## Sharded Table in Three Databases

Server A

Server B

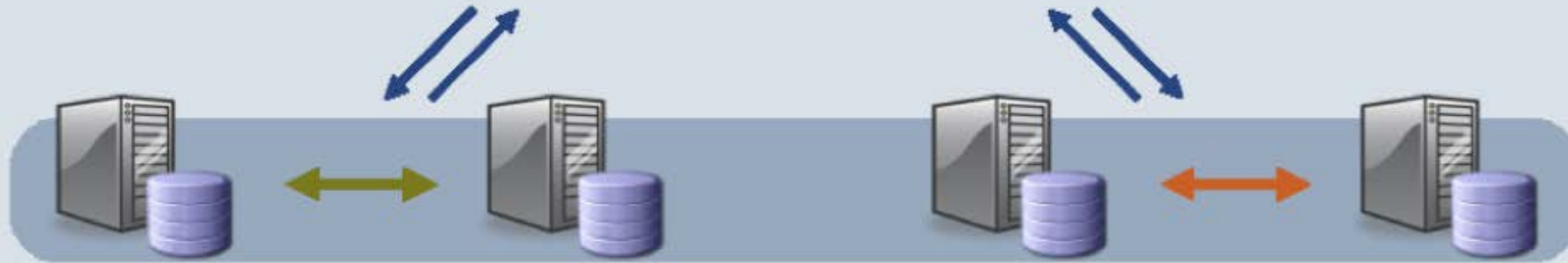
Server C



# Data Sharding

## Application

Authid (PK)	Frame	Iname	Country
1	Albert	Camus	France
2	Ernest	Hemingway	USA
3	Johann	Goethe	Germany
4	Junichiro	Tanizaki	Japan



Authid (PK)	Frame	Iname	Country
1	Albert	Camus	France
3	Johann	Goethe	Germany

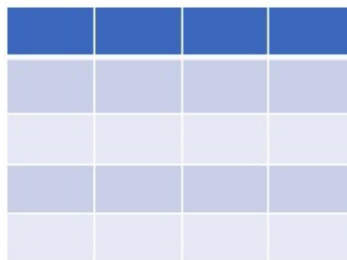
Authid (PK)	Frame	Iname	Country
2	Ernest	Hemingway	USA
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# Data Sharding

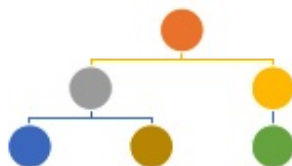
# Database Family

## Databases

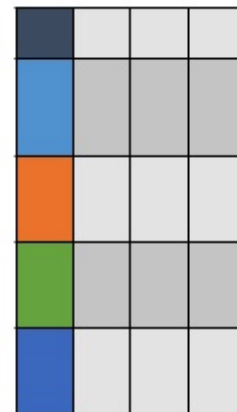
### Relational



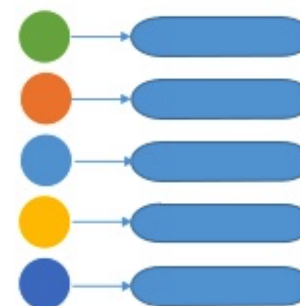
### Document



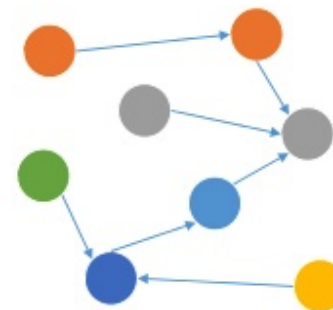
### Column-Family



### Key-Value



### Graph

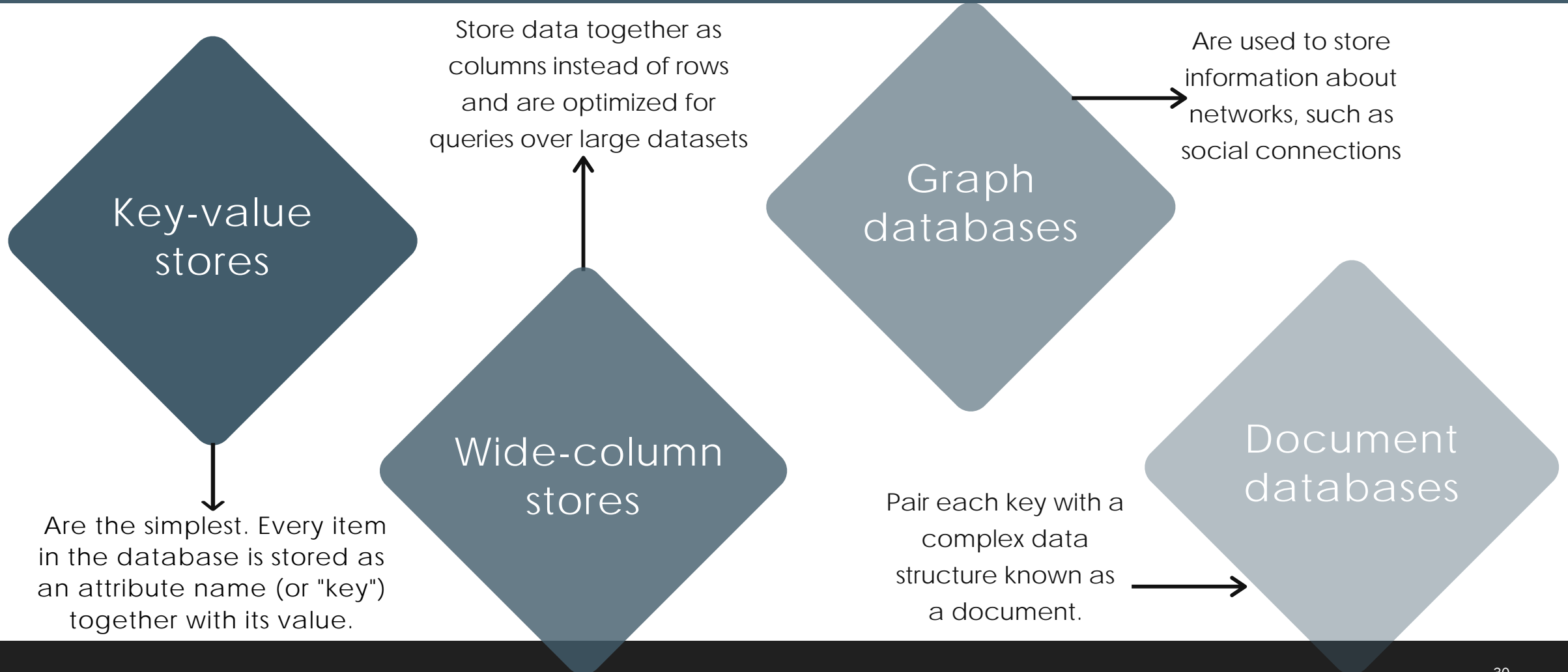


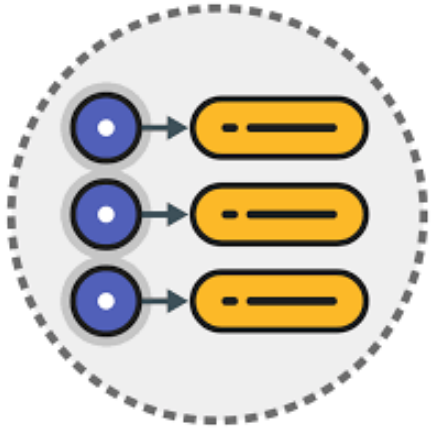


# Major Categories of NOSQL Data Models

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# MAJOR CATEGORIES OF NOSQL DATA MODELS

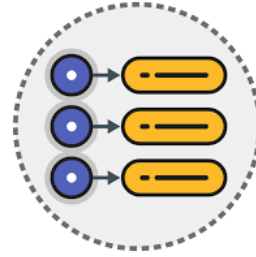




# Key-Value Model

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# Key-Value Mode



Key

Value

Nadech



Name: Nadech

Country: Thailand

Age: 30 years

Yaya



Name: Yaya

Program: IM

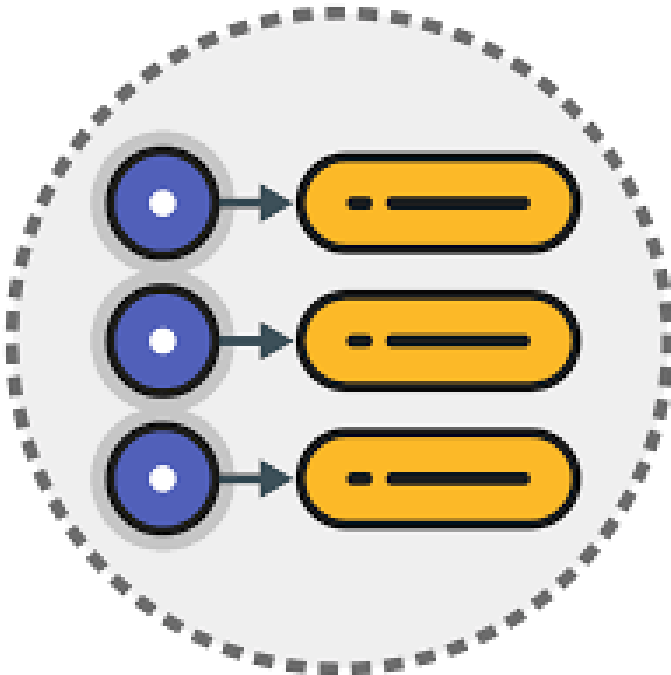
Facebook: URL



Video Object

# Key-Value Model

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The simplest model: just Keys and Values

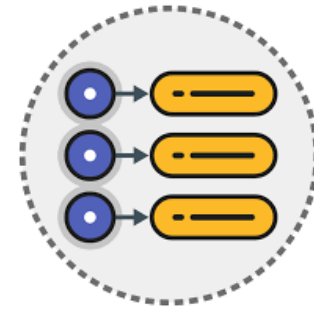
- No Schema
- Keys: synthetic or auto-generated
- Values: any object type (e.g., String, JSON, BLOB) stored as uninterpreted block, thus the keys are the only way to retrieve stored data.

Query operations for stored objects are associated with a key:

- PUT, GET, DELETE

# Benefits vs. Limitations

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## BENEFITS

Extremely fast retrieval using the key

Virtually no restriction on the type of data that can be stored:

- Text (for example, the HTML code for a Web page)
- Any type of multimedia binary (still images, audio, and video).

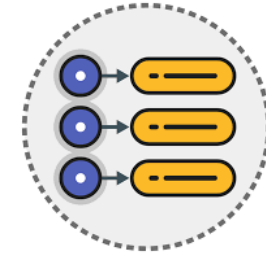
## LIMITATIONS

Cannot search within stored values rather than always retrieving by the key

Cannot update parts of a “value” while it’s in the database. You must replace the entire value with a new copy if modifications are needed.

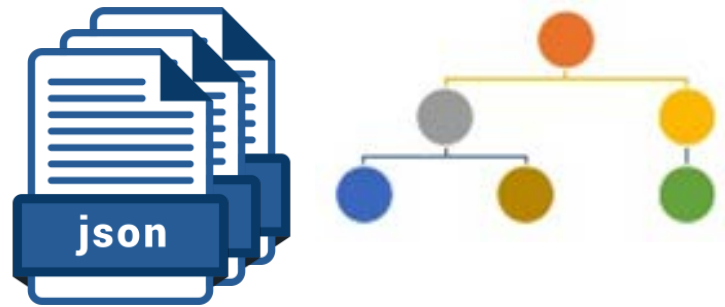
# Applications & Use Cases

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Best suited for applications where access is only through the key.

They are being used for Web sites that include thousands of pages, large image databases, and large catalogs. They are also particularly useful for keeping Web app session information.

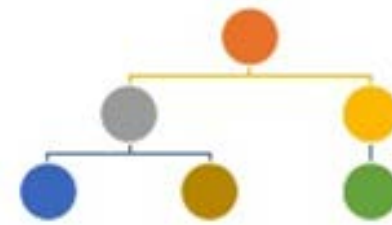


# Document Model

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# Document Model



A specialized Key-value Store but rather than storing “values,” it stores “documents”, which are not adhered to schema restrictions.

Provides a way to query the documents based on the contents or metadata.

Key

Document

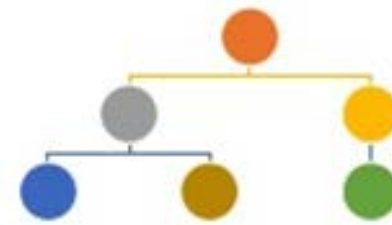
AIT



China



# Document Model



A specialized Key-value Store

Designed for storing, retrieving and managing document-oriented information, also known as [semi-structured data](#), such as XML, JSON, BSON

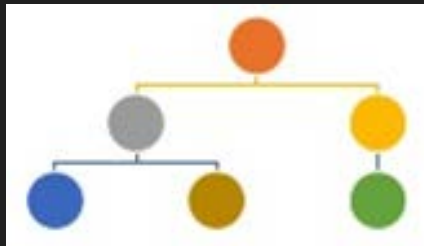
Provides APIs or a query/update language that exposes the ability to query or update based on the internal structure in the document.

```
{  
  "FirstName": "Bob",  
  "Address": "5 Oak St.",  
  "Hobby": "sailing"  
}
```



```
<contact>  
  <firstname>Bob</firstname>  
  <lastname>Smith</lastname>  
  <phone type="Cell">(123) 555-0178</phone>  
  <phone type="Work">(890) 555-0133</phone>  
  <address>  
    <type>Home</type>  
    <street1>123 Back St.</street1>  
    <city>Boys</city>  
    <state>AR</state>  
    <zip>32225</zip>  
    <country>US</country>  
  </address>  
</contact>
```

# CRUD Operations

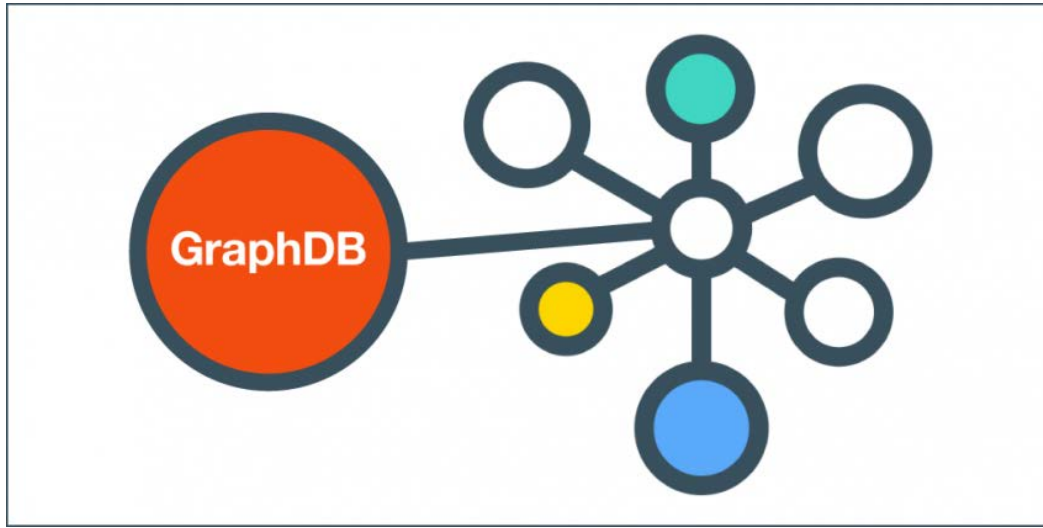


Creation (or  
insertion)

Retrieval (or  
query,  
search, read  
or find)

Update (or  
edit)

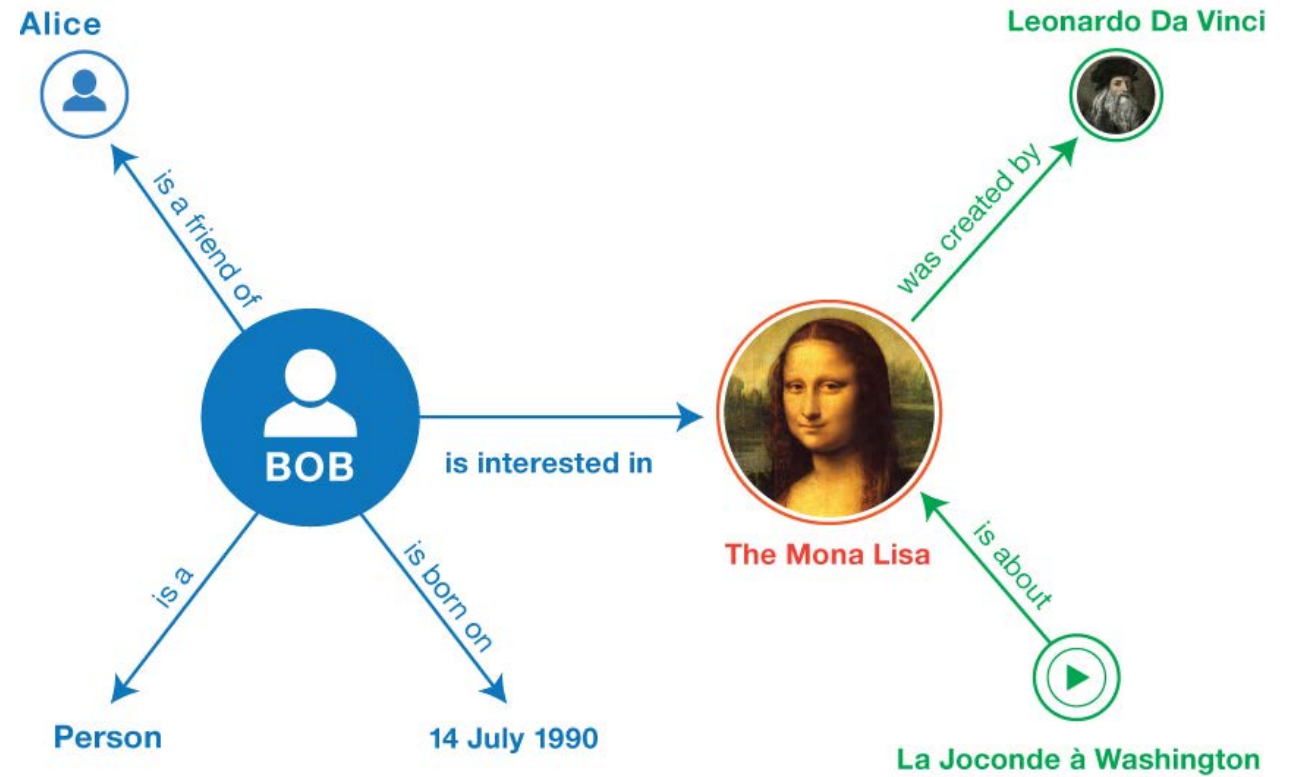
Deletion (or  
removal)



# Graph Model

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# Graph Model (nodes-links- properties structure)



# Graph Model



Graph store uses graph structures for semantic queries with nodes, edges and properties to represent and store data.



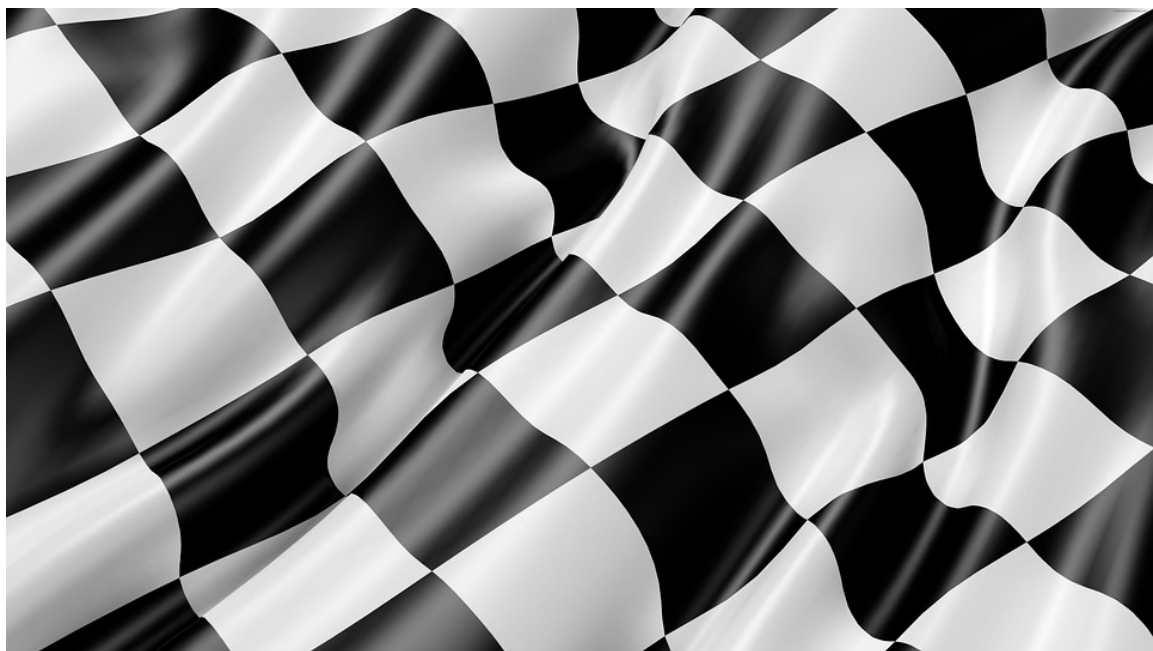
The relationships allow data in the store to be linked together directly, and in many cases retrieved with one operation.



A query on a graph is known as traversing the graph.



The biggest advantage of the graph store is that joins are not necessary.



Thank you.

**Exit Slip:**

Summary of What You  
Learned (max 100 words)

What remains unclear (if any)

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