# Machine Learning Introduction

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Asian Data Science and Artificial Intelligence Master's Program





1/6

# Outline

Introduction



#### What is machine learning?

Machine learning is now near the top of the list of skills U.S. companies want to see in the people they hire.

What's all the fuss, and what is machine learning?

Many tasks we want computers to do are difficult to program directly.

Examples: image recognition, speech recognition, controlling a self-driving car.

# Machine learning

A set of tools that let us specify the computer's behavior by giving examples of how it should respond in given situations, without specifying the computation necessary to formulate that response.

We tell the computer what it should decide to do in a situation but not how to make the decision.

What's a model?

Essential idea: we want to create a model from data that can later be queried when new situations arise.

#### Model

A (mathematical) function whose input is a description of the current situation and whose output is a decision, recommendation, or action.

4/6

#### Examples of ML in real life

We are using machine learning every time we

- Use a credit card
- Get a recommendation from Netflix or Amazon
- Ask Google for directions by voice
- Take a ride in our Tesla!

Let's brainstorm about things closer to home that might be using machine learning already or might benefit from it in the near future.

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#### The four problems for machine learning

Machine learning comprises perhaps four basic problems:

- Classification: place instances into one or more of a set of given discrete categories.
- Regression: estimate a function from sample inputs/outputs that can later be used for interpolation or extrapolation.
- Density estimation: estimate a probability density function from a sample from the distribution that can later be used, e.g., for anomaly detection.
- Reinforcement: derive a policy that enables an agent to behave optimally in an uncertain environment using feedback on the goodness of the outcome over time.

Let's think about the input and output of the model in each of these cases.

**Machine Learning** 

6/6