

www.fluper.com

Top Rated Mobile App Development Company

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a company with
**FLUIDITY IN
PERFORMANCE**
Culture



up | *Fluper*
Limited

Corporate Profile

General Information

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Line of Business Development Web & Mobile App Development Company

Founded October 2013

Headcount 70+

Development Center & Offices

	India Development Centre at Noida
	USA Development Centre at Cincinnati, OH 45243
	Dubai Development Centre at Bur Dubai, Dubai, U.A.E 2422637
	Singapore Development Centre at IT tech House, Singapore- 307987



About *Fluper*

OVERVIEW

Fluper is one of the eminent IT service providers which is incorporated with a vision of providing the world-class solutions, across all the verticals, at global level.

Our Web Design and Development Performers drive the imagination and vision into reality by grasping the approach and formulating a web development plan for further execution of web development mockups, prototype for web platform. The main idea behind starting this organisation was my fascination for technology. The story has begun in the year 2013, when we started as an Online Technical Forum named

Fluper Tech Forum where we were catering to connect the innovative minds together. Our main objective was to make people aware about the latest international technological launches but were still away from India. We also wanted to highlight all the salient technical weaknesses of Indian IT industries and show the optimum capacity of innovation.

After a huge success from Fluper Tech Forum, we entrenched technically Fledged Creative Company named as Fluper technologies as a business venture in the year 2014. With Consistent achievements in the year 2015, we oriented into carrying out creative ideas to transform predetermined procedure. Gradually, we enrolled in web design and development notwithstanding innumerable challenges. After establishing milestone in IT orbit, Fluper technologies as a Web Design and Development Company transformed into Fluper Limited with expansion of our services. Right now, we are trying to furnish 360 degree solution into the domain of **mobile app development** with regular updates to match the pace of time and innovation.

About

Fluid Performance

We are directed to give Fluid services to render quick and rapid services to our potential customer in order to meet stipulated idea at a stipulated period of time.

Committed Attitude

Rendering technical expertise, we commit to give rapid services and solution to our clients with potential operations and maintenance .

Open Platform

We adapt changes with regards to distinguished perspectives and are comprehensive and pertinent on distinguishing the opening and proactively looks for the entire range for enhancement over delivering the services.

Focused in Real Values

In order tail our clients as the Bible of Technology, we direct on customer's perception and requirements to rival the knowledge of criticism and concentrate on the most ideal idea.

Key Persons

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Mr. RK Sharma, Chairman

Apart from being Chief Managing Director of Fluper, RK Sharma also serves as Sr. Council in Delhi High Court, India. He has a vast experience & advanced expertise in International Business Operations.



Ms. Anita Raj, Vice Chairman-Finance

Ms. Anita Raj is the person behind the concept of Fluper. Anita Raj has an extensive involvement in Account Management.



Mr. Anshul Sharma, CEO & Business Head

A man with an amazing persona filled with energy, enthusiasm and dedication having an experience of 5+ years in sales and marketing.



Ms. Akansha Pandey , Sales Head

A woman with a perfect blend of empathy, focus, responsibility, optimism and professionalism structured into a Sales Head.



Mr. Ruchin Singhal, Technical Head

A man with equal blend of behavior, temperament, emotion and prudent forms an ideal technical personnel

Our Benefits

- **10% APP DISCOUNT ON EVERY PRODUCT**
- **VERIFIED CLIENT FEEDBACK**
- **100% MONEY BACK GUARANTEE**
- **GUARANTEED APPLICATION REVENUE GENERATION (ROI)**
- **360° SERVICES**
 - Application UI/UX Designing
 - Application Development & Marketing
 - Application Optimization & Marketing



Free up



> **Free 10K App Downloads**



> **Free 2 Years Support & Maintenance**



> **Free UI/UX Design (3 Prototypes)**



> **Free 6 Months Application Marketing**



> **Free Optimization plan**



> **Free Business revenue plan**



> **Free Wireframe and Estimation**



> **Free App Competitive Analysis**



> **Free Complete Application Research**

Our Three Working Models

Fluid Design Model

- Primary task
- Market Research
- Understanding target audience
- Use Case Scenarios
- Sitemap
- Wireframing and Paper prototype
- Proposing Final launch

Fluid Development Model

Business Idea

- Idea Formation
- Forecast
- Road Mapping

Business Strategy

- Competition
- Monetisation
- Marketing
- Road Map (MVP)

User Experience Design

- Information Architecture
- Wireframes
- Workflows
- Click-through Model

User Interface Design

- Rendered designs
- Style guides
- High-level Technical Design
- Front-end & Back-end



Development & Iteration

- Planning
- Development
- Testing
- Review

Extended Review

- Focus group
- Beta Testing
- Refinement

Deployment

- Web API (Server)
- App Stores

Monitoring

- Crashes
- Analytics
- Performance
- App Store Management

Fluid Promotion Model

App Optimised Process

- Sizing
- Content Optimization
- Code Optimization
- Title, keywords research
- Test Case Scenario/ Analysis

Social Media Optimised process

- Social Media Channel Building
- Reputation Management
- Brand Awareness
- Social media campaign

App Review Process

- User Research
- App/ Play store Guidelines
- User Feedback
- User Survey
- User Notification, Newsletter

App AdWords

- Campaign review, campaign building
- Ads Creation
- Landing Pages
- App Call-to-action
- Conversion Optimization



Business Engagement Model

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Fluper believes that different software development projects convey distinct kind of challenges, it is quite essential to progress with the appropriate model. Hence our engagement models are flexible and can be personalised which depends from project to project that can be tailored on the basis of maturity as well as complexities in terms of specifications, technology, and procedure. Fluper hold all the required expertise while offering flexible as well as result-oriented engagement models to anchorage cutting-edge technology to ensure optimum business growth.

Fixed Duration/Cost

Suitable for short to mid-sized projects with pre-defined requirements and budget where the end user is more likely to be the buyer of service or product.

Dedicated Development Team

This model is suitable who want total control as far as project and resources are concerned. While it suits the need of the client, the client is bestowed with the specialised team that can take care of all the attributes of the project.

Time and Material Model

The project suitable for this engagement model whose requirements can change dynamically i.e. where significant architecture-level and structural changes can trigger at any point while the software solution is evolving.

SLA Based Approach

Fluper takes the full responsibility, complying the agreed SLAs between the client and us with utmost cost-effective and efficient approach.

Offshore Development Centre

Based on the offshore engagement model, it has turned out to be a significant part of businesses encompassing from start-ups to large corporates. It relies on continuous versioning where software is to be developed keeping in mind the feature enhancements.

Milestone Billing

This model assists to justify the payment on the basis of pre-decided milestone, monthly, biweekly etc. It reduces the risk while enhancing the business development.



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Differentiating Factors

Digitally Advanced: Our digitally advanced android application can successfully outreach your expectations as well as competition. We craft mobile apps in our pioneering android technological infrastructure in order to make your business idea into reality

Creativity and Innovation: Our android app developers incorporate their abstract thought with innovation in order to ensure your presence in the competitive market.

Comprehensive Research Execution: With research and analysis, we can fabricate a mobile app that can correspond to the latest marketing trend.

Creativity and Innovation: Our android app developers incorporate their abstract thought with innovation in order to ensure your presence in the competitive market.

Consultation: Understanding the client's requirement is the first step to ensure its presence in Google Play Store. We offer free consultation to analyze your business idea.

Certified Developers: Our android app developers combine their expertise in order to frame an unprecedented android app with unbeatable features of Android.

Persuasive Solution: Our solutions are quick yet effective that are crafted inside the stipulated period of time.



Project Communication strategy

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In order to strive the optimum success, our vision is divided into different Modules. Reckoning to the fact that success of project is not sufficient, it must be supported with equivalent real impact.

Module 1

Objective: Encourage the vision with business priorities.

Strategy: Supported with engagement workshops, comprehensive surveys and events.

Logic: Uplifting a greater buy in complying with the challenges anticipated and preferences identified by the members of core team.

Module 2

Objective: Transformation of communication from formal to informal channels.

Strategy: Establish focused, timely, relevant and undeviating internal communications

Logic: in order to alleviate the chances of uncorroborated communication, it facilitates formal communication to elucidate confident, clear and synoptic communication.

Module 3

Objective: Uplift the opinion of stakeholders

Strategy: Elucidating stakeholder's take.

Logic: Accessing of core employees to the senior management and encouraging their opinions.

Module 4

Objective: Stimulating a sense of community and company's pride

Strategy: Ongoing successes are celebrated

Logic: Prioritizing respective values, individuals and teams are formally recognized at the project level in front of the colleagues.

People and Skills

Mobile App Development

Testers

Technical enthusiast

Sales and Marketing

Web App Development

Graphic Designers

Project Managers

Search Engine Optimization

Web Services Developers

UI/UX Designers

Administration



Traditional Outsourcing provider

While you being prepared for the potential challenge, mobile app development involves with innumerable occurrences. So, it is always beneficial to hire a pool of talented and dedicated mobile app developers from a top notch mobile app development company that are bound with commitment. Fluper is always exceed the benefits provided by the traditional outsourcing provider:

Utmost Professionalism

Mobile apps ensure your long-run survival which looks a workforce that are not only skilled but can incorporate latest innovation in order to yield maximum output.

Maintain High-end security

There are lot of your credentials which must be taken care of, with high-end security expertise in order to keep the project and data highly secured. This can be taken care of with strict compliance of NDA terms and conditions.

Availability

With various occurrences, it is quite vital that mobile app development project accomplishes the way it has been promised. It must be completed within a stipulated budget and period of time.

Transparency

Fluper believes in offering utmost transparency with strong communication accessing daily progress by giving details related to daily activity. It enables 24*7 real time tracking and project management, dedicated team allocation, daily project updates with penalty enforcement in case of delivery delay.

Abundant resources

Since the resources are unlimited to the mobile app development company. So, there is no stress on the resource availability.

Technology Stack

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Programming languages

- Objective C, Xcode, iOS, Coca 2D
- Java
- Angular JS
- Swift
- Ruby-on Rails
- VBA
- PL-SQL
- Python

Development Environment

- Android Studio
- Xcode
- Eclipse
- Tortoise SVN
- MS Visual Studio 2010/12

Graphic Design Tools

- Adobe Illustrator
- Adobe Photoshop
- Adobe Dreams wear

Database

- MySQL
- SQLite
- MongoDB

Project Collaboration Tools

- Basecamp
- Pivotal Tracker

Collab
JIRA



Project Management

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Today smartphones serve as the template for every basic function that we carry out every day. We refer to our smart devices for almost everything – to get our morning coffee, news, shopping, conveyance. So much so, that even a minute without it paralyses you. Keeping in mind, to strive the optimum innovation and success, we cater into comprehensive mobile app development process:

Phase I: Pre-planning and Research

Before starting off with a project, we lay down a basic foundation of what will be done, how it will be implemented and who it is going to target.

- Start with a basic idea, one that is not only different but will be of great utility.
- Research about all the apps similar to clients' and look at their working model, shortcomings, reviews to improve your app-experience

Phase II: Mental Prototyping

This phase involves the visual representation of ideas that you created in the first phase. It's the first opportunity to see how the app might evolve.

- Mental prototyping of client's App means drawing ideas in the form of sketches, involves bringing the development team on-board to start implementing ideas.
- Feedback from relevant people on the app- its loopholes and drawbacks

Phase III: Technical Feasibility

- We believe in Thinking big – think APIs, data diagrams, servers, data integration, and push notification services.
- Staying flexible at this early stage is very important.

Phase IV: Build a prototype

With wireframes and storyboard agreed upon, next we proceed forming an interactive prototype.

- Offers an opportunity to really evaluate design concepts, gather feedback, and identify dead links and flaws in the flow and usability of your mobile app.

Phase V: Design

UI – This will create the look and feel of your app.

- UX – this will help to optimize the product for enjoyable and effective use.

Phase VI: Building through Agile Methodology

Agile methodology is a practice that promotes continuous iteration of development and testing throughout the software development lifecycle of the project.

- Take feedback
- Best approach for mobile application development as it allows to make changes
- Add new features
- Keep evolving with the changing trends.

Phase VII: App-Testing

- User Acceptance Testing (UAT) – this test is performed by the targeted users.
- Beta Testing – performed by the client (product owner) at the client location.

Phase VIII: The Final Launch!

Having worked so hard to create a near-perfect product for your customers, it's time for the reveal finally!

SUPERCHARGE YOUR MILLION DOLLAR IDEA WITH US

Although there are myriad of mobile app development companies, but what makes us distinct is our deep admiration over your business idea. We understand your esteemed business idea and we believe our business model is coveted to give you worthwhile solution. Keeping in mind the factor of cost efficiency, we craft top notch quality of mobile app.

Our business model is established in such a way that once you deliver your business idea, our mobile app developers will dedicate their day and night and incorporate their creativity and innovation to create a peerless app. We believe in establishing long term relationship, and our value added benefits help you to stay ahead to bring your app into reality.

FAQ to our dedicated mobile app developers

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1. I am a non-technical person intending to develop an app. How do you help?

We have already catered with non-technical clients and our mobile app developers are experienced enough to mould your vision into an exceptional mobile app.

2. How would my app generate money?

A mobile app is capable to create more value to the customers, building up a stronger brand, and better connectivity with customers which would help in revenue generation with elevated ROI.

3. How are we going to communicate during the process of mobile app development?

Fluper offers 24*7 real time tracking and project management with dedicated team allocation.

4. What kind of features do you really incorporate?

But Fluper is capable to give the scalable solution in order to meet the business requirements exactly.

5. I am sharing my unique business idea- What steps do you take to safeguard my business idea?

We comply with the NDA signed in order to ensure that your million dollar idea will not be compromised in any of the scenarios.



Our Happy Clients & Guest



Client's testimonials

Traviato- Travelers App ★★★★★

Fluper Ltd. is cost effective, wise in the commitment of deadlines, the credibility of the company is retained on the basis of work done till now. The application was launched as per Milestone Plan shared and committed. USP of Company is Free Wireframing and 100% Money Back Guarantee. We will surely work in future. Thanks

PayPike- Payment & Finance App ★★★★★

Great set of people ready to get the job done. They also have a strong bench of developers who can address the most complex problems. We are completely satisfied with the team, they have solved our problems with great solutions. We will recommend Fluper to all those people who want a good company to work with.

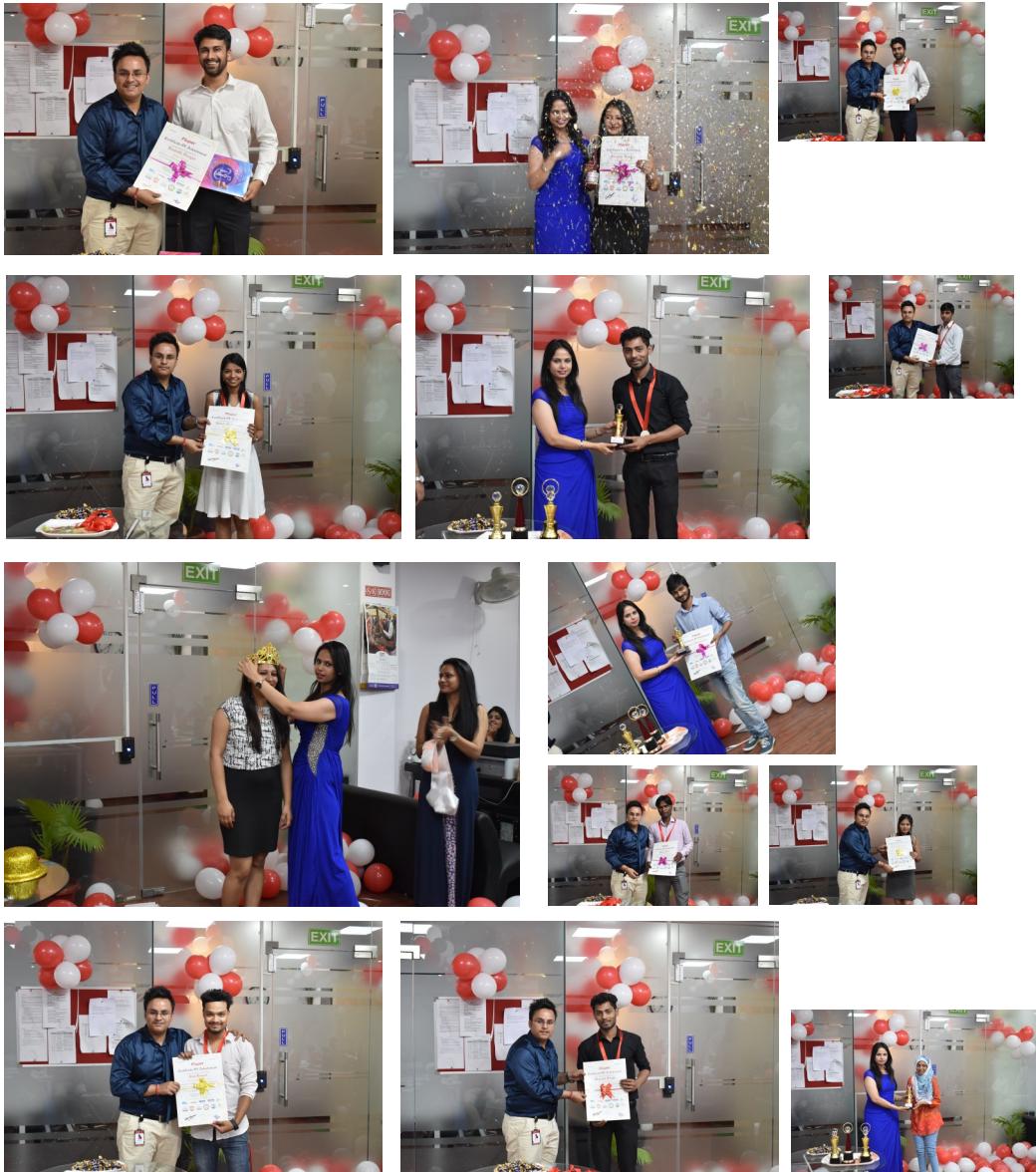
InspireUp- Inspirational App ★★★★★

Extremely satisfied with the quality work and their daily updates process. They have great expertise in mobile application development and highly recommend Fluper to the ones having a clear vision and want their idea convert into a successful product. Very happy with the professionalism shown during the project development.

Ranvu- On demand grocery app ★★★★★

Fluper is extremely professional and it was a pleasure working with them. I appreciate the detailed planning, weekly planning's and timely delivery. I highly recommend fluper for any project development and I will be happy to work with them in future as well.





Achievements and Contributions

A NASSCOM accredited 9001:2013 certified, IBM, and Google certified website and mobile app design and Development Company catering in India, UAE, Qatar, Saudi Arabia, Singapore, Malaysia and Korea. Completed more than 125 projects efficient enough to serve end-end mobile domains. With the amazing response and incredible designs with seamless approach it has served efficiently to stand one of the top-most offshore mobile app development companies. Fluper has boasted in the top league with additional in-house gaming studio in order to manufacture 2D and 3D Apps.

- It has been recognized and Ranked No. 1 among top mobile app developers by App Futura
- Fluper has been recognized amongst top mobile app development companies by Top-notch review marketplaces:





Thank You

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