

# SUD

## SAMPSON UDOCHUKWU DAVID

Full Stack Developer | Digital Marketing Strategist | Graphics & UI/UX Designer  
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### OBJECTIVE

To build and develop my career in an establishment that offers unparalleled opportunities and provides a stimulating environment that values smart work, innovation, team play and encourages professional development while I contribute to the best of my capacity to the overall productivity of the establishment.

### SKILLS

**Software Development:** WordPress | JavaScript | Reactjs | Nextjs | TypeScript | Nodejs | ReactNative | Flutter | Bootstrap | UI/UX Design | Git & GitHub | Database & Database Server Management | Adobe Illustrator | Adobe Photoshop | Adobe XD | Figma.

**Information Technology:** Webmaster | SEO/SEM Manager | Copy writing | Content Writing & Management | Microsoft Office | Microsoft Excel | AdWords | Keyword Research | Google Analytics | Social Media Marketing (Facebook, Twitter, LinkedIn, Instagram, Pinterest, etc) | Online & Email Marketing.

**Professional:** Business Proposal Writing | High Proficiency in Written & Spoken English | Excellent Email & Verbal Correspondence | High Curative & Content Development Skill | Experienced in Marketing.

### PROFESSIONAL MEMBERSHIPS

Member – Tech Port Harcourt (Tech PH)  
Member – Google Developers Group (GDG)  
Member – Young African Leaders Initiative (YALI) Port Harcourt Chapter

*\*\*Further Details, Certificates and references will be provided on request. \*\**

### WORK EXPERIENCES

#### CODING INSTRUCTOR • RIVERS STATE ICT CENTER, PORT HARCOURT • JULY 2021 – TILL DATE

Using the provided structured curriculum, teaching platform, and instruction materials to deliver the structured coding classes and in an engaging way and be ultimately responsible for students' retention.

#### SOCIAL MEDIA MANAGER (VIRTUAL ASSISTANT) • MISS PREMIUM AFRICA PAGEENTRY, PORT HARCOURT • MAY 2021 – TILL DATE

Responsible for creating and designing graphics for use in advertising and signage, developing concepts, graphics and layouts for all organization's social media accounts.

#### WEB DEVELOPER/DIGITAL MARKETING SPECIALIST (VIRTUAL ASSISTANT) • RYMKYS ENTERPRISE CANADA & NIGERIA • AUGUST 2020 – JANUARY 2021

Design and layout website according to company's specifications and ensure that the website is easily found by target audience. Optimize the website structure and contents for search engines (SEO) and paid online advertising (SEM).

#### WEBSITE DESIGNER/SOCIAL MEDIA MANAGER (VIRTUAL ASSISTANT) • BETTER LIFE SEEKERS FOUNDATION ABUJA • JULY 2020 – MARCH 2021

Responsible for creating the design and layout of company website, manage organization's online presence by developing a strategy, producing good content, analyzing usage data, facilitating customer service and managing projects and campaigns.

### VOLUNTEER EXPERIENCES

#### DIGITAL SKILLS TRAINER • OSSAP-SDGS|GOOGLE|MINDTHE\_GAP • NOVEMBER 2017 – APRIL 2019

Community Manager on Google Digital Skills Certifications Programme sponsored by Google, supported by Office of the Senior Special Assistant to the President on Sustainable Development Goals (OSSAP-SDGs) and delivered by MindThe\_Gap Nigeria.

### EDUCATION

- Android Development • Google/Udacity Scholarship
- Website Development (Beginner) • Andela Scholarship
- Website Development (Intermediate) • Andela Scholarship
- Website Designs & Development • Google/Udacity Scholarship
- Chemistry (BSc) • 2016 • University of Port Harcourt, Choba, Port Harcourt.

### PROFESSIONAL CERTIFICATION

- National Youth Service Corps (NYSC) Discharge Certificate
- Google Digital Skills Certified
- Fundamentals of Starting and Running a Business (YALI)
- Fundamentals of Business Expansion (YALI)



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David Sampson