



BUSINESS INNOVATION COMPETITION

**Engage Singapore's leading student innovators to
create a new class of technology businesses.**

Problem

Motivated students and researchers from SUTD are constantly developing innovative technologies and processes, but need help bringing those technologies to market.



Concept

The **SUTD \$10k** is a student-run business innovation competition modeled after the MIT \$100k where student teams, selected by the strength of their ideas, are matched with experienced mentors for one month to develop original and compelling business models. The team with the most compelling final pitch is given \$10,000 to move their idea forward. The contest is open to any team with at least one SUTD Affiliate.



Ask

We're raising S\$100k to run our program over the next 3 years. Our annual budget includes S\$10k for the grand prize, S\$10k in lower level prizes, and S\$10k for event operations.



We're tapping into intellectual capital at SUTD and prepping teams to become investment-ready

1

Tailored Expert Mentorship

We realize that team-mentor interaction is paramount to team success. We're focusing on accelerating a small set of companies and pairing these companies with mentors that compliment their business's needs.

2

Student-led Organization

As a student-run organization we have the organizational flexibility to cater to student needs and evolve the organization as student businesses grow and change.

3

SUTD Innovation

At SUTD we have access to cutting edge technologies developed in our labs and Singapore's only students trained to be entrepreneurially-minded engineers and systems thinkers.



We're a growing team of students with experience in startups, design, and running events that inspire.



Susan Conover

10k Director & Event Coordinator

MIT, UT Austin, SUTD
Biotech entrepreneur
100k alumna



David Anderson

10k Sponsorship

MIT, SUTD
Two years of startup experience
100k alumnus



Kabin Calan

10k Marketing

SUTD, GST
Design researcher
Former student body president



Blake Perez

10k Mentorship

UT Austin, Virginia Tech, SUTD
Expert in team formation and
innovation



Align your brand with innovation and support the SUTD 10k.

Progress To Date

- ✓ S\$10,000 raised
- ✓ 7 mentors engaged
- ✓ Support commitment from the SUTD Entrepreneurship Centre, the MIT 100k, and 4 SUTD faculty members.

Benefits To You

- Brand – Show your commitment to fostering entrepreneurship and innovation in Singapore
- Network – Build relationships with smart, entrepreneurial future leaders and emerging growth ventures
- Access – Tap into the SUTD 10k talent pool and access information about cutting edge research happening at SUTD



We want to understand your needs and form a mutually beneficial partnership.

	Flagship S\$50k	Gold S\$20k	Silver S\$10k	Premier S\$5k
1. Competition finale experience	✓	✓	✓	✓
2. Brand recognition on SUTD 10k official website and official materials	✓	✓	✓	✓
3. Access to all team applications	✓	✓	✓	✓
4. Invitation to finalist networking event	✓	✓	✓	
5. Naming of an independent prize	✓	✓		
6. Custom benefit for your particular need (e.g. titled award, custom event with teams)	✓			
7. Guaranteed sponsorship position for two years	✓			



Help bring innovation to underserved domains

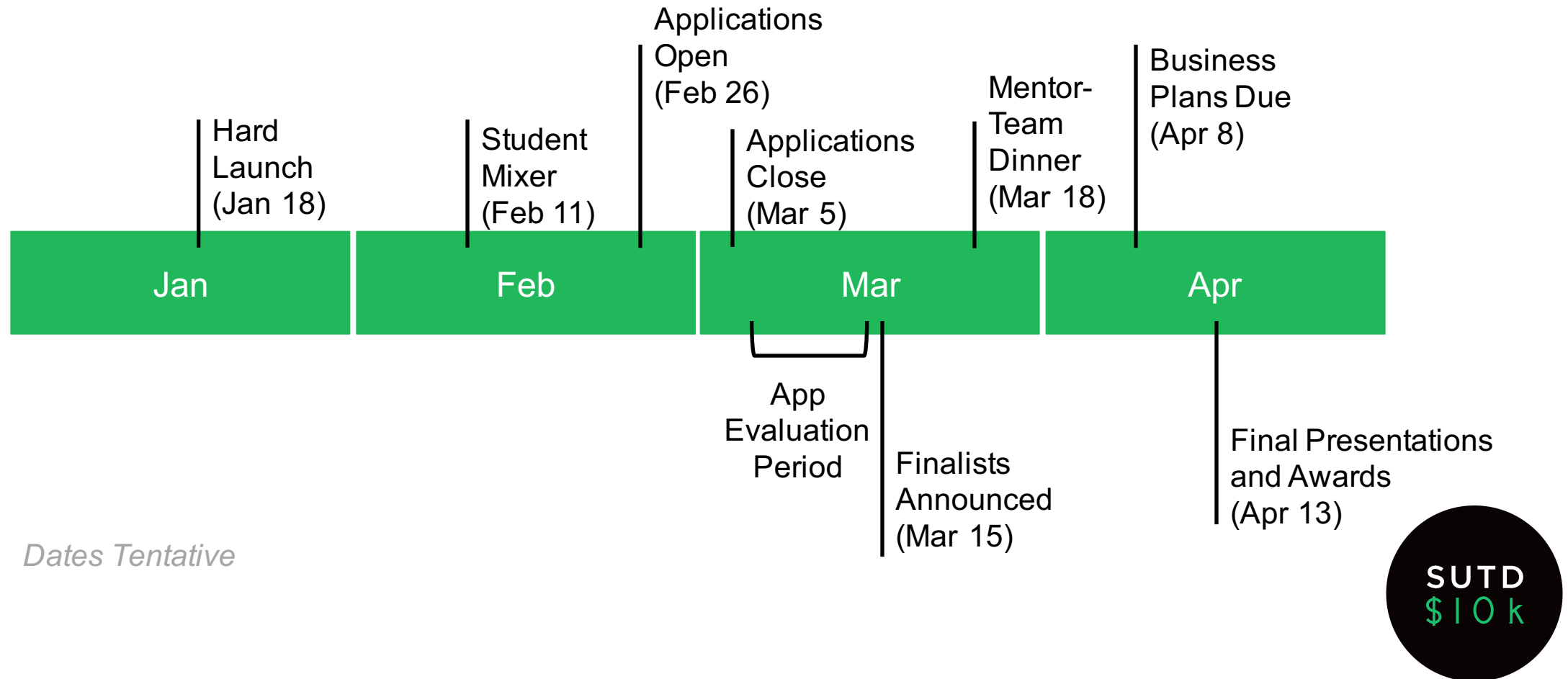
Teams can identify one or more **categories** they are serving, including

- Software
- Hardware
- Health
- Transportation
- Energy
- Social Good

Teams in these categories can win additional, category-specific prizes.
All teams compete in the **general** category for the main prize.



Our 2016 competition supports startups over two months, starting February when applications open.



Our mentorship model facilitates compatibility and interest-driven matching, fostering engaging and high-performing partnerships.

Our 2016 mentors can expect to

	Time	Date
• Review 3-5 team applications remotely	30 minutes/Application	Late February
• One mentor-team introduction dinner	3-4 Hours	Early March
• One 1:1 social event with your assigned team	3-4 Hours	Early March
• Weekly interaction with your team	1-2 Hours/Interaction	Mid-March to Mid-April
• Final presentation and awards ceremony	3-4 Hours	Mid-April

SUTD
\$10k



Align your brand with innovation and entrepreneurship. Help us grow tomorrow's business leaders.