

## Message body

### Message structure

☒ **Identical payload for all delivery protocols.**  
The same payload is sent to endpoints subscribed to the topic, regardless of their delivery protocol.

☐ **Custom payload for each delivery protocol.**  
Different payloads are sent to endpoints subscribed to the topic, based on their delivery protocol.

### Message body to send to the endpoint

```
1 {"foo": "bar"}
```

## Message attributes

Message attributes let you provide structured metadata items (such as timestamps, geospatial data, signatures, and identifiers) for the message. [Info](#)

Type

Select attribute type ▾

Name

Enter attribute name

Value

value or ["value1", "value2"]

Remove

Add another attribute

Cancel

Publish message