

# Winning Space Race with Data Science

Daniella Santos Nov 15, 2021



## **Outline**

- Executive Summary
- Introduction
- Methodology
- Results
- Conclusion
- Appendix

# **Executive Summary**

The Capstone project for this Data Science course consists of analyzing and predicting whether the first stage of a Falcon9 rocket will land successfully so that the final cost of a launch can be properly estimated as the rocket costs are the most significant in any launch.

In order to accomplish that we collected data about past SpaceX launches utilizing the SpaceX API and webscraping from a table in Wikipedia. Then we proceeded to explore the collected data using data wrangling, advanced visualization techniques and SQL. In order to further the data analysis we also utilized Interactive Maps with Folium and dashboards with Plotly Dash.

Finally, we built predictive models utilizing four different techniques: K-nearest neighbors, Support Vector Machine, Decision Tree and Logistic Regression. Although all four models produced the same results, the Decision Tree model had the highest level of accuracy of all the models.

#### Introduction

With the race to space being a highly sought-after accomplishment by several companies today, SpaceX stands out as the leader in commercial space transportation. One of the reasons they are so successful rests in the fact that most of their rocket can be re-used several times, therefore lowering the costs of each launch, making them cheaper than traditional rockets technologies.

Our company, SpaceY, would like to enter in the commercial space travel market utilizing similar technology (re-usable first stage) and for that we need to predict if and at which rate the rocket's first stage will land successfully so we can determine the cost of each launch.



# Methodology

#### **Executive Summary**

- Data collection methodology:
  - SpaceX Launch data was collected utilizing the SpaceX REST API
  - Falcon9 launch data was collected utilizing Web Scraping methods (with BeautifulSoup)
- Perform data wrangling
  - Performed dataset filtering, one-hot encoding and replaced missing values as needed
- · Perform exploratory data analysis (EDA) using visualization and SQL
- Perform interactive visual analytics using Folium and Plotly Dash
- Perform predictive analysis using classification models
  - Built and evaluated 4 predictive models: K-nearest neighbors, Decision Tree, Support Vector Machine and Logistic Regression.

#### **Data Collection**

Two data sets were collected as described below:

• <u>SpaceX Falcon 9 first stage Landing</u> data was collected utilizing the SpaceX API in conjunction with pandas and numpy libraries of functions to collect, clean and shape the data.

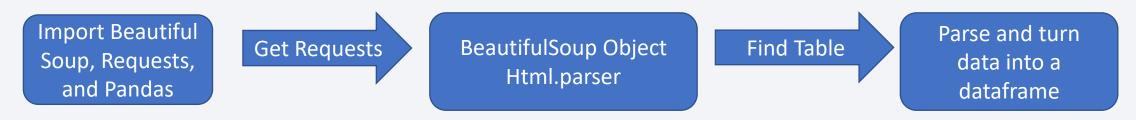
Import Pandas
And numpy

Get Requests
And numpy

SpaceX API
https://api.spacexdata.c
om/v4/launches/past

Get Response
content of Flacon9
Landing data

• Falcon 9 and Falcon Heavy Launches Records from Wikipedia (HTML table) dataset was collected utilizing Web Scraping methodology with the BeautifulSoup library.



# Data Collection – SpaceX API

Get response from API response = requests.get(spacex\_url)



Json response data converted into a dataframe data=pd.json normalize(response. json())



Apply custom functions to clean/shape data

getBoosterVersion (data) getLaunchSite(data) getPayloadData (data)



#### Construct dataframe from dictionary

launch\_dict = {'FlightNumber': list(data['flight\_number']), 'Date': list(data['date']), 'BoosterVersion':BoosterVersion. 'PayloadMass':PayloadMass, 'Orbit':Orbit, 'LaunchSite':LaunchSite, 'Outcome':Outcome. 'Flights':Flights, 'GridFins':GridFins. 'Reused':Reused. 'Legs':Legs, 'LandingPad':LandingPad, 'Block':Block. 'ReusedCount':ReusedCount. 'Serial':Serial. 'Longitude': Longitude, 'Latitude': Latitude}

MyDataSet=pd.DataFrame.from dict(I aunch dict, orient='columns', dtype=None, columns=None)



Filter data for Falcon9 only data\_falcon9=MyD ataSet[MyDataSet[ 'BoosterVersion']!= 'Falcon 1']

getCoreData (data)

GitHub: Data Collection with SpaceX API Notebook

# **Data Collection - Scraping**

#### Make a Get Request to retrieve the html page

Falcon9Table=BeautifulSoup(Falcon9Page,"html.parser")



# Create a BeautifulSoup object to work with the data

Falcon9Page=requests.get("https://en.wikipedia.org/w/index.php?title=List\_of\_Falcon\_9\_and\_Falcon\_Heavy\_launches&oldid=1027686922").text



# Find the desired Table and Extract columns/variables names



# Create dataframe from a dictionary by parsing the HTML table

```
launch dict= dict.fromkeys(column names)
```

```
# Remove an irrelvant column del launch dict['Date and time ()']
```

# Let's initial the launch\_dict with each value to be an empty list

launch\_dict['Flight No.'] = []

launch\_dict['Launch site'] = []

launch\_dict['Payload'] = []

launch\_dict['Payload mass'] = []

launch\_dict['Orbit'] = []

launch\_dict['Customer'] = []

launch dict['Launch outcome'] = []

# Added some new columns

launch\_dict['Version Booster']=[]

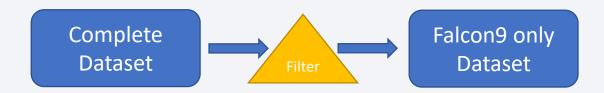
launch dict['Booster landing']=[]

launch\_dict['Date']=[]

Vaunch\_dict['Time']=[]

# **Data Wrangling**

- After data was collected we filtered the dataset to show only Falcon9 related data
- Performed one-hot encoding
- Replaced Payload\_Mass missing values with the Mean



#### **EDA** with Data Visualization

To draw insights from the data collected we created the following charts:

- Scatter Plot:
  - To see how the FlightNumber (number of attempts) and Payload variables would affect the launch outcome.
  - To visualize the relationship between Flight Number and Launch Site
  - To visualize the relationship between Payload and Launch Site
  - To visualize the relationship between Flight Number and Orbit Type
  - To visualize the relationship between Payload and Orbit Type
- Bar Chart
  - To visualize the relationship between Success Rate and Orbit Type
- Line Chart
  - To visualize the Launch Success yearly trend

# **EDA** with SQL

We have performed the following SQL queries to gain insight into the SpaceX data:

- Find and display the unique Launch Site names
- Display 5 records where Launch Sites begin with the string "CCA"
- Display the total payload mass carried by boosters launched by NASA (CRS)
- Display average payload mass carried by booster version F9 v1.1
- List the date when the first successful landing outcome in ground pad was achieved.
- List the names of the boosters which have success in drone ship and have payload mass greater than 4000 but less than 6000
- List the total number of successful and failure mission outcomes
- List the names of the booster\_versions which have carried the maximum payload mass.
- List the failed landing\_outcomes in drone ship, their booster versions, and launch site names for in year 2015
- Rank the count of landing outcomes (such as Failure (drone ship) or Success (ground pad)) between the date 2010-06-04 and 2017-03-20, in descending order

# Build an Interactive Map with Folium

We would like to have a visual representation of the Launch Sites and their characteristics on a map and for that we used Folium to:

- Mark all Launch Sites on a Map utilizing "Markers" and "Circles"
- Visualize all success/failed launches for each site on a map utilizing "Markers" and "Marker Clusters"
- Calculate and mark distances between a Launch Site and its proximities utilizing "Mouse Position", "Markers", the custom function "calculate\_distance" and PolyLine

GitHub: Interactive Visual Analytics with Folium

# Build a Dashboard with Plotly Dash

We built a dashboard to visualize and gain insights as to the Success Rates of all Launch Sites.

In the dashboard we utilized Pie Charts and Scatter Plots to:

- Visualize Success Launches by Site and All Sites and answer the following questions:
  - · Which site has the largest successful launches?
  - Which site has the highest launch success rate?
- Find and display the correlation between Payload Mass and Success Rate by Site and All Sites, by Booster Version
  - Which payload range(s) has the highest launch success rate?
  - Which payload range(s) has the lowest launch success rate?
  - Which F9 Booster version (v1.0, v1.1, FT, B4, B5, etc.) has the highest launch success rate?

# Predictive Analysis (Classification)

#### Clean and shape dataset

#### **Build Prediction Models**

Test and Evaluate Prediction Models

Loaded data set using pandas dataframe and numpy arrays

Standardize data with Transform function from sklearn library

Train, test and split the data with sklearn functions

Logistic Regression Model

Support Vector Model

Decision Tree Classifier Model

K-nearest neighbors (KNN) Model

Fit models finding the best parameters

Calculate models accuracy with "score" method

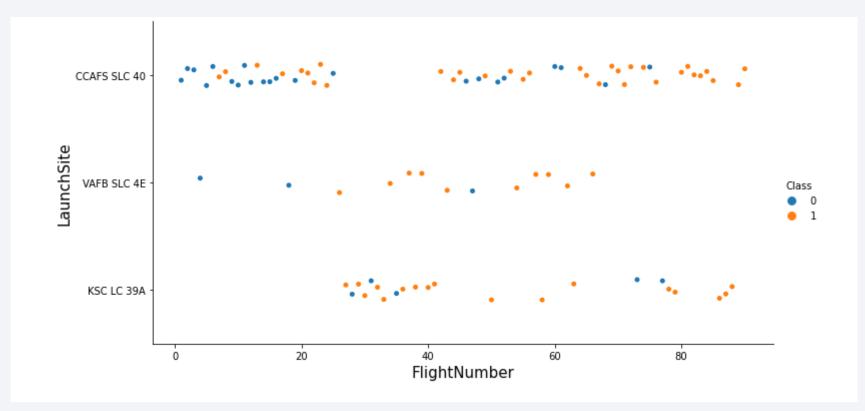
Plot and analyize the Confusion Matrix

### Results

- Exploratory data analysis results
- Interactive analytics demo in screenshots
- Predictive analysis results

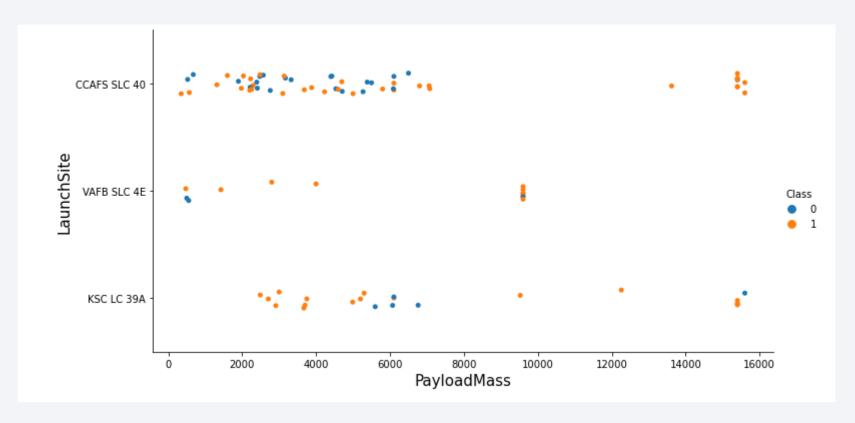


# Flight Number vs. Launch Site



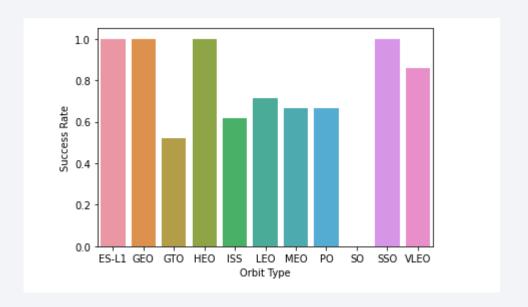
- The majority of earlier flights were unsuccessful
- As experience and testing progressed we can see that after the first  $\sim$ 20 flights the success rate increased significantly
- Most flights are successful regardless of the Launch Site

# Payload vs. Launch Site



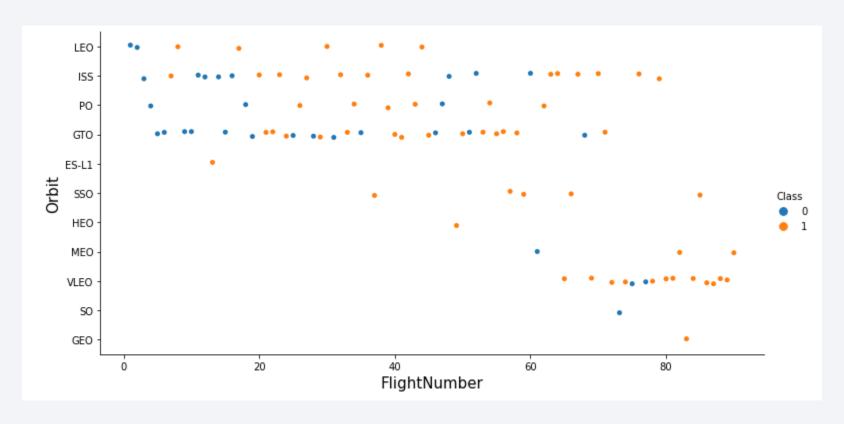
- The majority of flights with Payload between 0 kg and 8000 kg have been successful
- · There is not enough data to draft insights as to the success rate and payload mass between 8000kg and 14000 kg
- Heavier payload flights have a high success rate
- There is no indication that success rate is tied to specific Launch Sites. They all show the same level of success rate.
- Flights heavier than 10000 kg are not launched from site VAFB-SLC 4E

# Success Rate vs. Orbit Type



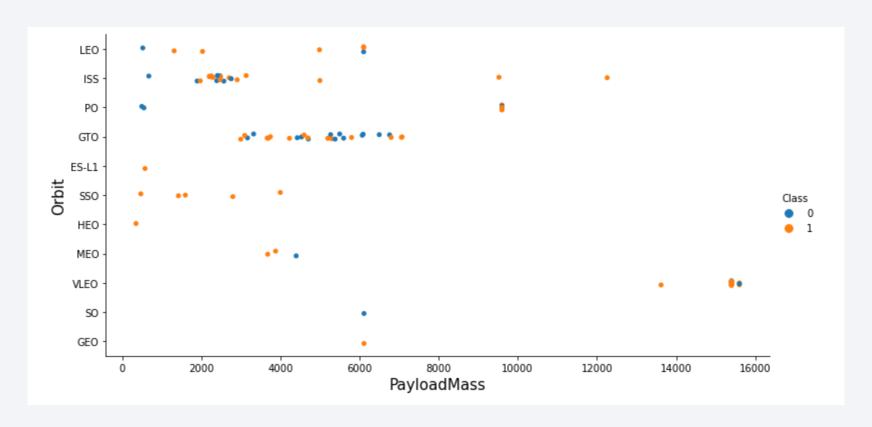
• Orbits: ES-L1, GEO, HEO and SSO have 100% success rate

# Flight Number vs. Orbit Type



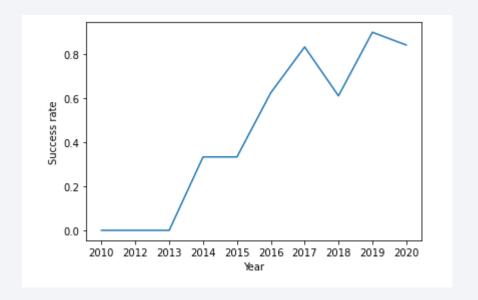
- Flights to LEO orbits have shown a relationship between number of flights and the increase in success rate
- Flights to GTO have not shown much increase in success rate with the number of flights

# Payload vs. Orbit Type



- Heavier loads have high success rates in the Orbits where they have been launched (ISS, PO, VLEO)
- For the GTO orbit there is no clear pattern as to a relationship between PayloadMass and success rate

# Launch Success Yearly Trend



• The success rate started increasing constantly and rapidly since 2013

#### All Launch Site Names

launch\_site
CCAFS LC-40
CCAFS SLC-40
KSC LC-39A
VAFB SLC-4E

- SQL query: %sql select DISTINCT LAUNCH\_SITE from SPACEXTBL
- The DISTINCT function helps return only unique names from the specified field/column. In this case: Launch\_Site.

# Launch Site Names Begin with 'CCA'

DATE	timeutc_	booster_version	launch_site	payload	payload_masskg_	orbit	customer	mission_outcome	landingoutcome
2010- 06-04	18:45:00	F9 v1.0 B0003	CCAFS LC- 40	Dragon Spacecraft Qualification Unit	0	LEO	SpaceX	Success	Failure (parachute)
2010- 12-08	15:43:00	F9 v1.0 B0004	CCAFS LC- 40	Dragon demo flight C1, two CubeSats, barrel of Brouere cheese	0	LEO (ISS)	NASA (COTS) NRO	Success	Failure (parachute)
2012- 05-22	07:44:00	F9 v1.0 B0005	CCAFS LC- 40	Dragon demo flight C2	525	LEO (ISS)	NASA (COTS)	Success	No attempt
2012- 10-08	00:35:00	F9 v1.0 B0006	CCAFS LC- 40	SpaceX CRS-1	500	LEO (ISS)	NASA (CRS)	Success	No attempt
2013- 03-01	15:10:00	F9 v1.0 B0007	CCAFS LC- 40	SpaceX CRS-2	677	LEO (ISS)	NASA (CRS)	Success	No attempt

- SQL Query: %sql select \* from SPACEXTBL where LAUNCH\_SITE Like 'CCA%' LIMIT 5
- Utilizing the "Like" function and "%" wildcard character allows the query to find only records that start with the string "CCA".
- The LIMIT function allows us to limit the query result to a determined number of records (in this case 5)

# **Total Payload Mass**

total\_payload\_mass 45596

 SQL query: %sql select sum(PAYLOAD\_MASS\_\_KG\_) as Total\_Payload\_Mass from SPACEXTBL where CUSTOMER = 'NASA (CRS)';

• SUM aggregates the values of all records for Customer "NASA (CRS)" (with WHERE filter).

# Average Payload Mass by F9 v1.1

avg\_payload\_mass 2534

- SQL Query: %sql select AVG(PAYLOAD\_MASS\_\_KG\_) as Avg\_Payload\_Mass from SPACEXTBL where booster\_version Like 'F9 v1.1%'
- The AVG function calculates the Average Value of Payload Mass for all records of Booster "F9 v1.1" the filtering of data is done with the "Like" function and wildcard "%" to pick up all records that start with string "F9 v1.1"

# First Successful Ground Landing Date

first\_successful\_landing 2015-12-22

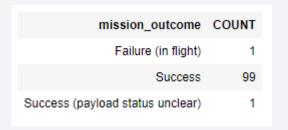
- SQL query: "sql select MIN(DATE) as First\_Successful\_Landing from SPACEXTBL where landing\_outcome = 'Success (ground pad)'
- Find the earliest Date of a successful landing using the MIN function to find that date and the "where" function to filter data landing outcomes with value of "Success (ground pad)"

#### Successful Drone Ship Landing with Payload between 4000 and 6000

booster\_version F9 FT B1022 F9 FT B1026 F9 FT B1021.2 F9 FT B1031.2

- %sql select booster\_version,payload,PAYLOAD\_MASS\_\_KG\_ from SPACEXTBL where landing\_\_outcome ='Success (drone ship)' and payload\_mass\_\_kg\_ between 4000 and 6000
- The "between" function will allow for data filtering and returning results between 2 specified values from all records that have a landing outcome value of "Success (drone ship)

#### Total Number of Successful and Failure Mission Outcomes



- SQL query: %sql select mission\_outcome, count(mission\_outcome) as count from SPACEXTBL group by mission\_outcome
- With the "Count" and "Group By" functions we can retrieve the total number of records of unique mission outcome values grouped by each unique value.

# **Boosters Carried Maximum Payload**

# booster\_version F9 B5 B1048.4 F9 B5 B1049.4 F9 B5 B1051.3 F9 B5 B1056.4 F9 B5 B1048.5 F9 B5 B1049.5 F9 B5 B1060.2 F9 B5 B1051.6 F9 B5 B1060.3 F9 B5 B1049.7

SQL query: %sql select booster\_version,payload\_mass\_\_kg\_
from SPACEXTBL where payload\_mass\_\_kg\_ = (select
MAX(payload\_mass\_\_kg\_) from SPACEXTBL)

• With the "MAX" function we can retrieve the highest value of Payload Mass and then use that value to filter the data and retrieve only the booster versions that carried that highest value of Payload Mass (with "where" function).

#### 2015 Launch Records



- SQL Query: %sql select landing\_\_outcome, booster\_version, launch\_site, DATE from SPACEXTBL where landing\_\_outcome Like 'Failure (drone ship)' and DATE Like '2015%'
- The "And" function allows to use 2 conditions to filter the data and return records where landing outcome is "Failure (drone ship)" and Date is in "2015".

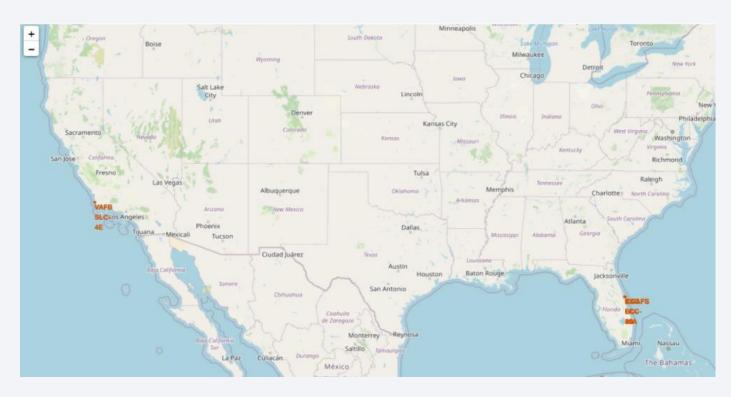
#### Rank Landing Outcomes Between 2010-06-04 and 2017-03-20

landing_outcome	COUNT
No attempt	10
Failure (drone ship)	5
Success (drone ship)	5
Controlled (ocean)	3
Success (ground pad)	3
Failure (parachute)	2
Uncontrolled (ocean)	2
Precluded (drone ship)	1

- %sql select LANDING\_\_OUTCOME, COUNT(\*)
   as Count from SPACEXTBL WHERE (DATE
   BETWEEN '2010-06-04' AND '2017-03 20')GROUP BY LANDING\_\_OUTCOME ORDER
   BY COUNT(\*) DESC;
- The "Rank" function allows to order the results of the query in ascending or descending order.
- "Count" and "Between" functions allow to retrieve the number of records that have landing outcomes between the 2 specified dates.

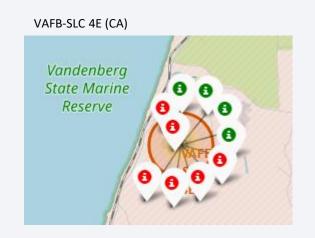


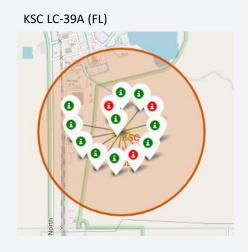
#### All Launch Sites

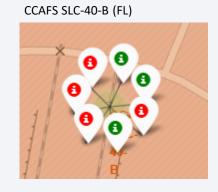


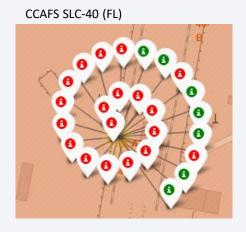
- All Launch sites in the US: California and Florida
- The sites are very close to the coastlines of their states and in relation to the rest of the USA they are closer to the Equator line.

# Success and Failure Map – color coded outcomes



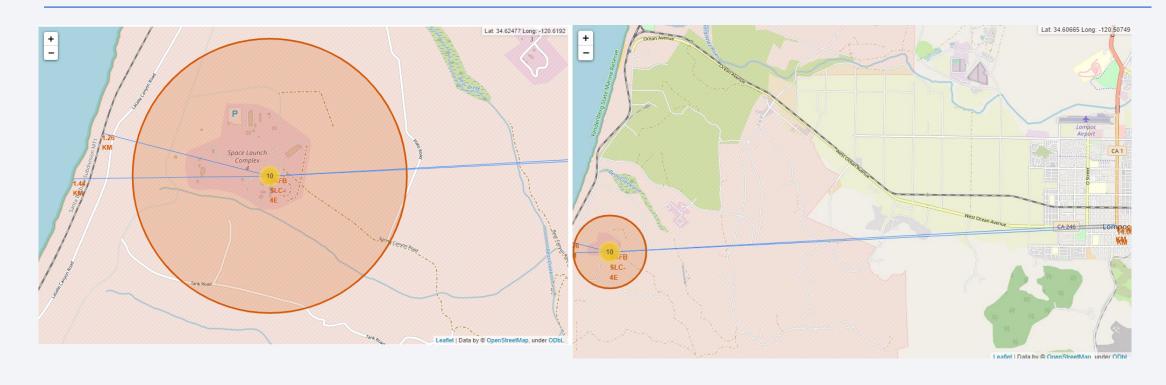






- GREEN markers depict the Successful Launches and RED markers depict the Failed Launches
- Site KSC LC-39A has the highest success rate of all 4 sites

# Launch Site distances to its proximities

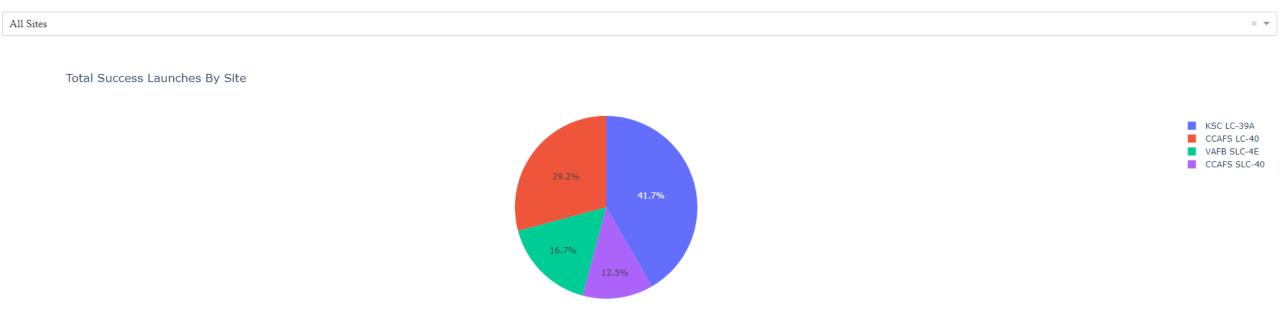


- Site VAFB SLC-4E distance from the following proximities are:
  - Coastline 1.44Km
  - Railway 1.26Km
  - Highway: 14 km
  - City: 14 km



# **Total Success Launches by Site**

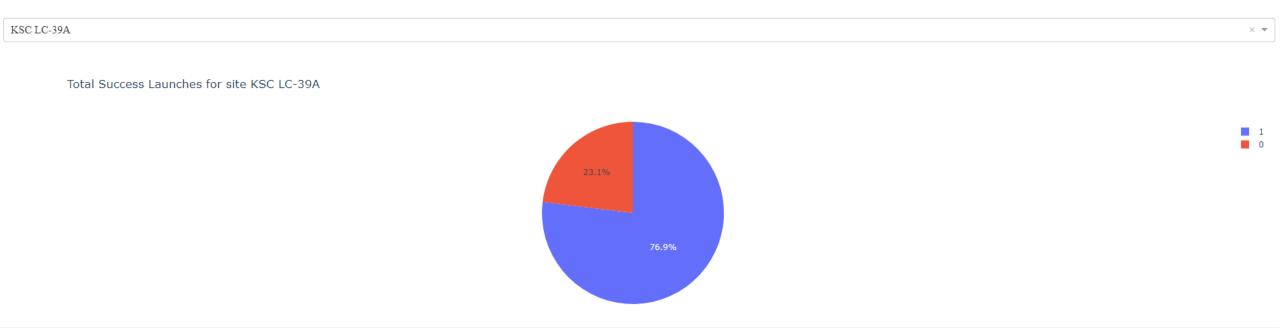
#### **SpaceX Launch Records Dashboard**



• KSC LC-39A (FL) is the site with the most success launches and highest success rate.

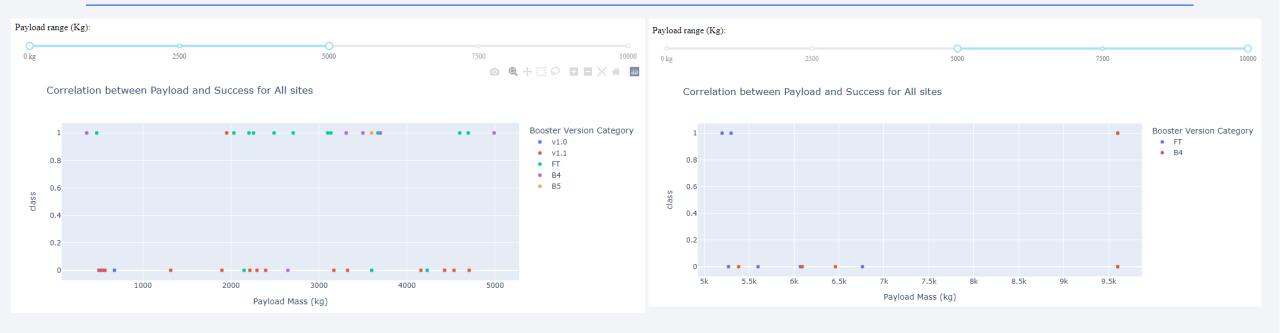
# Analysis of Launch Site with Highest Success Rate

#### **SpaceX Launch Records Dashboard**



• 76.9% of all launches from KSC LC-39A are successful.

# Payload vs Launch Outcome for All Sites



- Lighter payloads (between 0-5000) have higher success rates than the heavier ones
- The FT booster has the higher success rate of all boosters regardless of payload mass



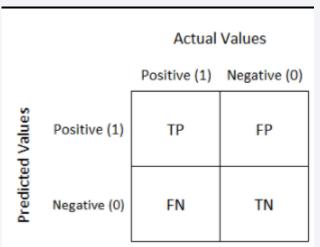
# **Classification Accuracy**



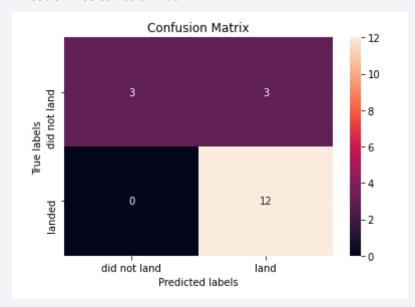
• While all models perform relatively the same the Decision Tree model has a slightly higher Accuracy rate at  $\sim 88\%$ 

#### **Confusion Matrix**

#### **Confusion Matrix Definition**



#### **Decision Tree Confusion Matrix**



• The model performs well, however we can see that it has a problem with the False Positives predictions.

#### Conclusions

- The best model to predict successful landings is the Decision Tree
- There is a positive correlation between the increased number of launches and increase in success rates.
- Launches with lower Payload Mass have higher success rates
- KSC LC-39A site has the highest success rates among all launch sites
- All launch sites are close to coastlines
- Orbits: ES-L1, GEO, HEO and SSO have 100% success rate

# **Appendix**

• My GitHub project repository

