

## Website Planning Document

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# Avoid Thunderstorm

Author: Douglas Mota Student

## Site Purpose

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It intends to let tourists and inhabitants informed, daily, about the weather to plan their daily activities. Daily information directly from the Storm Center are collected and published.

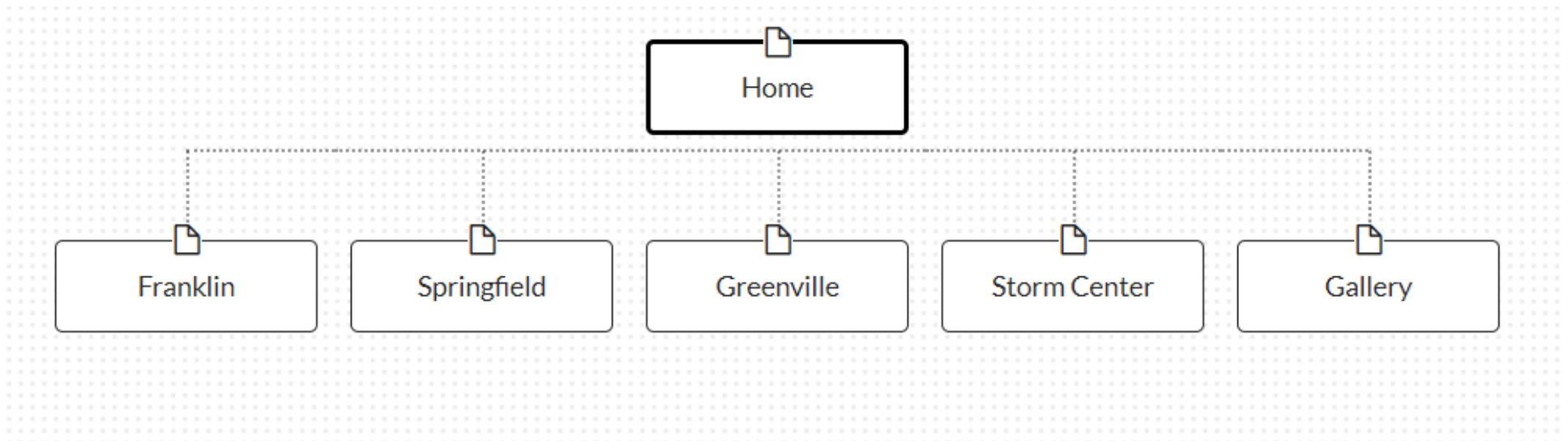
## Target Audience

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The locals and outside visitors are the aim More specifically for those who are able to plan his scheduled as children and young students, workers local or not, and families in general. Respectively, their devices are smartphones, tablets and laptop or computers.

## Site Map


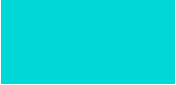





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## Color Scheme

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- A color scheme with references to elements/content,

037BDF		to <NAV> and <FOOTER> tags.
00D7D7		is used on the logo.
FFFF00		is used on the logo.
FF9200		is used on the logo.
64B633		is used on the logo.
44657B		to <TITLE> tag
6398F3		to <TITLE> tag

## Typography

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# Avoid /// Thunderstorm

*Keeping You Knowing!*

Home | Franklin | Greenville | Springfield | Storm Center | Gallery

## Franklin

20 May 2018

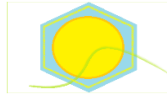
**Temperatures remain warm through the weekend and all next week.**



## Kindness City

Franklin is a adorable city. With many natural parks. The people enjoy in daily activities which the weather contributes a lot.





*Keeping You Knowing!*

# Avoid Thunderstorm

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## **Franklin**

20 May 2018

**Temperatures remain warm through the weekend and all next week.**

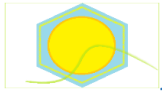


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19 May 2018



# Avoid Thunderstorm

*Keeping You Knowing!*

Home

Franklin

Springfield

Greenville

Storm Center

Gallery

**Franklin**

20 May 2018

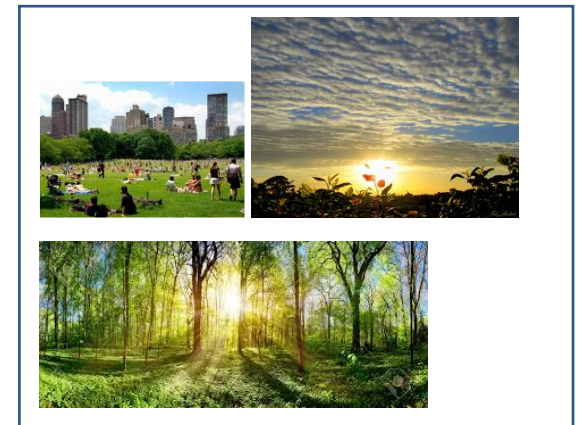
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## Kindness City

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Read more ...



<b>Assessment Criteria</b> <b>30 points possible: Weather Website Category</b>
The project site has been given an appropriate title.
The purpose statement clearly describes the weather site's objective and scope.
The target audience is described in a meaningful way, and all aspects of visitor consideration are represented.
The site map reflects the weather site specifications.
The color scheme is complete with references to elements and area application.
The typography section provides clear information on font selections and application levels.
Three wire-frame sketches of small, medium, and large views have been developed for the sub-page content showing city temperature data.
The document is readable, well designed (PARC) and is free from spelling and grammatical errors.
A valid html rough draft Franklin city page has been constructed, uploaded, and linked containing the major elements as outlined in the assignment requirements.