

Website Planning Document

Avoid Thunderstorm

Author: Douglas Mota Student

Site Purpose

Target Audience

Site Map

Color Scheme

Typography

Wire-Frame Sketches

Assessment Criteria 30 points possible: Weather Website Category
The project site has been given an appropriate title.
The purpose statement clearly describes the weather site's objective and scope.
The target audience is described in a meaningful way, and all aspects of visitor consideration are represented.
The site map reflects the weather site specifications.
The color scheme is complete with references to elements and area application.
The typography section provides clear information on font selections and application levels.
Three wire-frame sketches of small, medium, and large views have been developed for the sub-page content showing city temperature data.
The document is readable, well designed (PARC) and is free from spelling and grammatical errors.
A valid html rough draft Franklin city page has been constructed, uploaded, and linked containing the major elements as outlined in the assignment requirements.