

David Sprankle

Designer, Developer, Logician
dsprankle@gmail.com
sprankledesign.com
303.803.5440
4341 S Pennsylvania St
Englewood, CO 80113

Education

University of Denver

Denver, CO

Bachelor of Fine Arts in Electronic Media Arts & Design, June 2008. 3.72 GPA. Mac Donald Award for Outstanding Senior in eMAD, 2008.

Student Arts Center International

Florence, Italy

Study abroad semester (Fall 2006), with Video, Digital Multimedia and Intaglio & Relief Printmaking, 4.00 GPA.

George Mason High School

Falls Church, VA

Advanced Standing Diploma, with certificates in IBH Art, IBH Physics, IBH English, IB Psychology, and AP Calculus.

Experience

Files.com (formerly Action Verb, LLC)

Product & Marketing Design Lead / Frontend Dev

Remote

2017–present

Branding, design and frontend development for a React.js SaaS file management app aimed at businesses: complex feature development and integration, team management, user interaction and flow design, and focus on accessibility and customization.

Colorado Public Radio

Director of Digital Platforms / Web Developer

Centennial, CO

2013–2017

Oversight of digital initiatives resulting in a doubling of audience: management of a team of five, user experience design & development, measurement & analytics, social media management, and training.

AOR, Inc.

Interactive Director / Designer

Denver, CO

2008–2013

Design and development for a full-service, ten-person marketing agency, with a noted focus on managing interactive experiences for staff and clients. Sole developer for a period of two years.

References

Sean Nethery

Sr. VP of Programming, CPR

303-871-9191 x410

snethery@cpr.org

Tom Comber

Art Director, AOR Inc.

303-374-4921

comber.thomas@gmail.com

Shannon Valerio

Director, UTS Customer Service

303-871-7475

shannon.valerio@du.edu

Design Expertise

Disciplines: UI/UX, information & interaction design, typography, brand & identity systems, printing processes, accessibility design

Core design tools: Figma, Sketch, InVision

(Freehand, Studio, Prototype), Trunk, Zeplin, Adobe CC, Typekit, Balsamiq, Keyshape, Micron & Moleskine

Measurement tools: Google Analytics, Hotjar, Parse.ly, Optimizely

Development Expertise

Languages: HTML, CSS (LESS, SASS, PostCSS), Javascript (ES8, functional programming), PHP, C#, Unix CLI

Frameworks & Libraries: React.js, Vue.js, Bootstrap, Tachyons, jQuery, Webpack

Content Management Systems: WordPress, Drupal, Mambo/Joomla, SharePoint, Jekyll, Gatsby

Other apps: Visual Studio Code, Atom, iTerm, zsh, Github, GitLab, Chrome Devtools, Browserstack, Litmus