

# David Sprankle

*Designer, Developer, Logician*

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## Experience

### Files.com (formerly Action Verb, LLC)

*Remote*

*Product & Marketing Design Lead / Frontend Dev*

*2017–present*

Branding, design and frontend development for a React.js SaaS file management app aimed at businesses: complex feature development and integration, team management, user interaction and flow design, and focus on accessibility and customization.

### Colorado Public Radio

*Centennial, CO*

*Director of Digital Platforms / Web Developer*

*2013–2017*

Oversight of digital initiatives resulting in a doubling of audience: management of a team of five, user experience design & development, measurement & analytics, social media management, and training.

### AOR, Inc.

*Denver, CO*

*Interactive Director / Designer*

*2008–2013*

Design and development for a full-service, ten-person marketing agency, with a noted focus on managing interactive experiences for staff and clients. Sole developer for a period of two years.

## Education

### University of Denver

*Denver, CO*

Bachelor of Fine Arts in Electronic Media Arts & Design, June 2008. 3.72 GPA. Mac Donald Award for Outstanding Senior in eMAD, 2008.

### Student Arts Center International

*Florence, Italy*

Study abroad semester (Fall 2006), with Video, Digital Multimedia and Intaglio & Relief Printmaking, 4.00 GPA.

### George Mason High School

*Falls Church, VA*

Advanced Standing Diploma, with certificates in IBH Art, IBH Physics, IBH English, IB Psychology, and AP Calculus.

## Design Expertise

**Disciplines:** UI/UX, information & interaction design, typography, brand & identity systems, printing processes, accessibility design

**Core design tools:** Figma, Sketch, InVision

(Freehand, Studio, Prototype), Trunk, Zeplin, Adobe CC, Typekit, Balsamiq, Keyshape, Micron & Moleskine

**Measurement tools:** Google Analytics, Hotjar, Parse.ly, Optimizely

## Development Expertise

**Languages:** HTML, CSS (LESS, SASS, PostCSS), Javascript (ES8, functional programming), PHP, C#, Unix CLI

**Frameworks & Libraries:** React.js, Vue.js, Bootstrap, Tachyons, jQuery, Webpack

**Content Management Systems:** WordPress, Drupal, Mambo/Joomla, SharePoint, Jekyll, Gatsby

**Other apps:** Visual Studio Code, Atom, iTerm, zsh, Github, GitLab, Chrome Devtools, Browserstack, Litmus