# Algorithms for Data Science (Part 2 - Big Data Algorithms)

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Lecture 08.2.2 (v1.0.2)

# Signposting

- ► This lecture 8.2 of Algorithms for Data Science
- The lecture is in two parts:
  - ► Part I Data Structures
  - Part 2 Algorithms
- ► This is Part 2 on **Big Data Algorithms**:
  - Sampling for big data (Reservoir/non-uniform)
  - ▶ Bloom filters
  - Sketching
  - ▶ MinHash

# Sampling (for big data)

- ▶ If there are N (large) items, how do we correctly sample n of them?
- ▶ Naive approach: read in the data, choose *n* at random, done.
- What if the data don't fit in memory? We might choose a subset e.g. by:
  - **Random sampling:** Choose each point with probability p = n/N
  - ▶ Uniform sampling: Choose every n/Nth point
  - Efficiently?

# Sampling (when we don't know N)

- Reservoir sampling:
  - ▶ Keep the first *n* items. For the remaning items *i*:
  - lacktriangle Accept the new item with probability n/i
    - ightharpoonup discard uniformly from the n.
  - ▶ Otherwise, keep the old items.
- Weighted versions etc exist.
- Generates samples uniformly from the whole set of n with fixed storage.

## Non-Uniform sampling

- Sometimes, most data is "boring". We want to sample the "most useful" data.
- One solution is to divide the data into histogram bins and sample inversely with frequency using e.g. reservoir sampling within each
- ► How to choose the bins?
  - Choice in advance requires knowledge of the data, or looking at it already
  - Dynamic approaches are possible where the bins are learned in a streaming manner<sup>1</sup>
  - ► The algorithm can be tuned for estimating particular quantities, e.g. the mean<sup>2</sup>

<sup>&</sup>lt;sup>1</sup>Streaming histogram implementation

<sup>&</sup>lt;sup>2</sup>Risto Tuomainen Data Sampling for Big Data

## Filtering

- ► Filters have the goal of retaining information regarding which data have previously been seen, without storing it all.
- Example: we have a datastream of (many) observed MAC addresses from users.
  - ▶ Question: have we seen value *x* before?
  - ▶ Can we do this with **constant cost**  $\Theta(1)$  per item?

#### **Bloom Filter**

- ▶ A **bloom filter** can tell in constant time whether:
  - 1. a data point is not in the database
  - 2. a data point might be in the database
- It does this by storing all of the observed data solely as a hash  $h(x) \to (0,r]$ .
  - ▶ The data are stored as a bitvector  $\mathbf{b}_r$ .
  - ► The larger the range, the more precise the answer will be but the greater the cost.
  - For each datapoint  $x_i$  we:
  - 1. Compute k hashes in [0, r),  $h_k(x_i)$
  - 2. Set all bits hashed into to one, i.e.  $b_r(h_k(x_i)) = 1$
  - At lookup time: if any  $b_r(h_k(x_i)) = 0$  then we have not seen this item before.
- See Bill Mill's excellent Bloom filter practical

## Choosing parameters for a bloom filter

- ► There are three variables: the number of data expected to be stored, n, the number of hashes k and the length of the bitvector r.
- ▶ The error rate is expected to be  $(1 \exp(-kn/r))^k$
- ▶ It turns out that this is minimised when  $k = r/n \ln(2)$
- You then trade of error rate for storage size (for the bit vector) and compute cost (for the hashes)
- Bloom Filters are very useful, for example in Network analysis<sup>3</sup> and Network Security<sup>4</sup>

<sup>&</sup>lt;sup>3</sup>Broder & Mitzenmacher "Network Applications of Bloom Filters: A Survey" (2003) Internet Mathematics 1:485-509

<sup>&</sup>lt;sup>4</sup>Geravand & Ahmadi "Bloom filter applications in network security: A state-of-the-art survey" (2013) Computer Networks 57:4047-4064

## Sketching

- Sketching is obtaining the frequency properties of your data from a data stream.
- ► One important class is probabilistic counting, which addresses how many of each class there are.

#### Count-min-sketch

- Count-min-sketch works just like a bloom filter, except that we store an integer for each has rather than a single bit.
- lacktriangle We initialise  ${f b}_r={f 0}$ , and then:
  - 1. Compute k hashes in (0, r],  $h_k(x_i)$
  - 2. Add one to all bits hashed into, i.e.  $b_r(h_k(x_i)) + = 1$
- At lookup time, the number of items is estimated to be

$$\operatorname{argmin}_{h_k(x_i)} b_r(h_k(x_i))$$

i.e. the minimum count.

 See e.g. Python inplementation of Count Min Sketch by Rafael Carrascosa (part of PyPI)

## Other important algorithms:

- ➤ The MinHash algorithm quickly computes similarities between sparse feature vectors such as documents.
- ► Locality Sensitive Hashing reduces the dimensionality of data by representing an object as a set of hashes, chosen so that "similar" items have "similar" hash values
- ► The Hashing Trick is a Machine-Learning tool for turning arbitrary objects into features - just take one or more locality sensitive hashes of the object as new features.
- ► There are a range of sketches with different biases, such as the Count-Mean-Sketch and others<sup>5</sup>.

<sup>&</sup>lt;sup>5</sup>Goyal, Daume & Cormode "Sketch Algorithms for Estimating Point Queries in NLP" (2012) Proc. EMNLP.

#### MinHash motivation

- ▶ Consider a very large, potentially sparse, **binary** feature space for which we have observations  $A = \{x_i\}$  and  $B = \{x_k\}$ . How similar are they?
- One natural measure is the Jaccard Similarity:

$$J(x_i, x_j) = \frac{x_i \cap x_j}{x_i \cup x_j}$$

- This is slow to compute with a large sparse features space, such as words.
- ► The solution is to approximate the similarity via MinHash.

## MinHash algorithm

- ► To compute a single MinHash Signature:
  - ▶ Use a random hash function and apply it to all values in A and B.
  - Compute the minimum of each of these.
  - ▶ The probability of these being equal turns out to J(A, B).
- ightharpoonup To estimate J, we simply do this several times.
- This was used for website Duplicate detection by AltaVista and was confirmed to be still in use by Google in 2007. There are a lot of websites...
- See e.g. Chris McCormick's Minhash tutorial or the Mining of Massive Datasets book and course.

#### Discussion

- Exploiting convenient algorithms forms a key part of many high-throughput models.
- Many data streams, especially cyber, have a power-law distribution of activity: much of the data are seen only once, whilst some heavy hitters might make up the majority of the dataset.
- Identification of heavy hitters and singletons allows them to be treated specially which can massively reduce computational burden.
- ► For example, to process a massive cyber dataset:
  - Use a Bloom filter to store only information on IP Addresses you've seen more than once,
  - A Count-Min-Sketch to identify heavy hitters,
  - ► Store the remaining data in a suitable hash table,
  - On which you construct a model.

#### Reflection

- How could you use these data structures and algorithms in your assessments?
- To what extent do you need to understand them in order to gain value in data science?
- By the end of this course, you should:
  - ▶ Be able to work with and recognise the dynamic data structures (Queues, Stacks, Hash tables, Binary Trees, Linked Lists)
  - ► Be able to recognise and exploit **simple algorithms** (Samplers, Filters, Sketching, MinHash)
  - Relate their use to Big Data problems

## Signposting

- ▶ This is the end of the lecture content.
- ► The workshop is very short due to the extra theoretical content.
- ► Next block in 09: Neural Networks.

#### References

- ► Advanced algorithms:
  - ▶ The Mining of Massive Datasets book and course.
  - Risto Tuomainen Data Sampling for Big Data, covering sampling, filtering, sketching, etc.
  - Streaming histogram implementationBill Mill's excellent Bloomfilter practical
  - CI M.C. LIZMILLA
  - Chris McCormick's Minhash tutorial
  - Python inplementation of Count Min Sketch by Rafael Carrascosa (part of PyPl)
  - Leo Martel notes on Streaming Data Algorithms which is notes on the paper
  - Cormode's notes on Count-Min Sketch
  - Chakrabarti's Lecture Notes on Data Stream Algorithms
  - Broder & Mitzenmacher "Network Applications of Bloom Filters: A Survey" (2003) Internet Mathematics 1:485-509
  - ► Geravand & Ahmadi "Bloom filter applications in network security: A state-of-the-art survey" (2013) Computer Networks 57:4047-4064
  - Goyal, Daume & Cormode "Sketch Algorithms for Estimating Point Queries in NLP" (2012) Proc. EMNLP.