

Ethics in Data Science (Part 3, Fairness and Interpretability)

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Lecture 11.3 (v2.0.0)

Signposting

- ▶ Part 1 covers ethics and the law,
- ▶ Part 2 covers Privacy and disclosure,
- ▶ This is part 3 covering Fairness and interpretability.

Interpretable Data Science

- ▶ How can we attribute interpretability to decisions?
- ▶ Two main classes of solution:
 - ▶ Interpretable algorithms,
 - ▶ Explaining black-box decisions through counter-factuals.
- ▶ Book: “Interpretable Machine Learning: A Guide for Making Black Box Models Explainable.” Christoph Molnar 2019.

What is Interpretability?

- ▶ Molnar, chapter 2:
 - ▶ “Interpretability is the degree to which a human can **understand the cause** of a decision.”
 - ▶ “Interpretability is the degree to which a human can **consistently predict** the model’s result.”
- ▶ There is a continuous trade-off between:
 - ▶ **specific explanations** regarding individuals (“the decision would change if. . .”)
 - ▶ more **general explanations** for many decisions (“these factors are important. . .”)

Interpretable algorithms

- ▶ Many algorithms such as decision trees, linear classifiers, explicit statistical models, all incorporate explicit notions of **why** a decision was made.
- ▶ It is then a “simple” matter of **examining the algorithm** to attribute the why to a particular decision.
- ▶ Examples:
 - ▶ Why did the decision tree refuse me a loan? *Specifically*: Because my income was less than £50k, and my postcode was unfavorable. *Generally*: Because income is a strong predictor of repayment.
 - ▶ Why did the Bayesian model refuse me a loan? *Specifically*: Because the posterior probability of repayment was less than 75%. *Generally*: Because income is a strong predictor of repayment.

Interpreting black box algorithms

- ▶ If we only have a black box, we can provide it with **different inputs** and see how it responds.
- ▶ Example: why did the neural network refuse me a loan?
Counterfactually, it would have accepted if:
 - ▶ I had earned at least £50K...
 - ▶ I lived in a neighboring postcode...
 - ▶ I had repaid a credit card debt of at least £10K...
- ▶ We can also peel back the black box, for example, attributing **local differentials** to each attribute.
- ▶ Neural networks are not quite black boxes. There is a growing literature on interpretability.
- ▶ This is currently inconclusive and can be model dependent.
 - ▶ For example, there may be non-monotonicity (“earning more makes you more likely to receive a loan, unless...”)
 - ▶ Interpretability can therefore require changes or constraints to algorithms.

Algorithmic Fairness

- ▶ Are algorithms fair? To find out we have to try to interpret them.
- ▶ Algorithms can be sexist, racist, ageist, and many other types of -ist.
- ▶ They do this by observing **associations** between variables and the outcome, in the **training data**.
 - ▶ hypothetically: non-whites may historically have failed to pay back their loans more than whites.
 - ▶ race becomes a predictor of repayment failure.
- ▶ So should we omit race from the data?
- ▶ Big data can facilitate **proxy discrimination** by means of non-protected attributes (e.g. postcode) that correlate strongly with protected attributes (e.g. race)
- ▶ It has been shown robustly that **protected attribute data** must be collected, in order to test algorithms for fairness. The algorithm must still not use them.

Why is algorithmic fairness a problem?

- ▶ Besides the **legal** problem, there is an important **ethical** problem in algorithmic bias
 - ▶ Current algorithms don't understand **causation**, only **correlation**
 - ▶ They certainly don't understand **sampling bias**
 - ▶ Therefore, they will tend to penalize **any** historically marginalized group!
 - ▶ If algorithms affect life, this leads to a cycle of bias that, without intervention, may never stop
- ▶ Example: Consider a historically poor city, B. Being from B was historically associated with failed loan repayments. Fewer mortgages are given in B and on worse terms. B therefore remain a poor city, attracting fewer businesses and fewer upwardly mobile people.

Counterfactuals and proxy data

- ▶ Counterfactuals are useful for understanding bias.
- ▶ But it is **not enough to replace** one attribute with another, in order to generate a counterfactual. All attributes that are correlated with that attribute, but are not considered meaningful for the decision, must be updated.
- ▶ For example, suppose we are testing our algorithm for racism. Race can be predicted from postcode, friendship groups, facebook likes, retweets, skin reflectance, socio-economic status, etc. Whatever is in the data needs to be re-examined.
- ▶ i.e. we need a **counterfactual model**.

How to address algorithmic fairness?

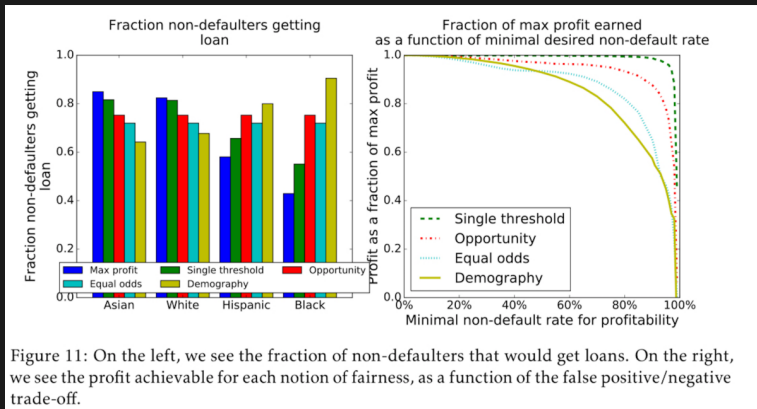
- ▶ **Data, data, data!** As with all data science, data is key. If the data are biased the answers will be too.
- ▶ **Algorithm choice.** There will be biases in your data, no matter how hard you try. You can model sources of bias, use counterfactual reasoning, etc.
- ▶ **Monitor performance.** Collect the sensitive data and check that your algorithm is actually fair with respect to race, gender, etc.
- ▶ It is not a solved problem!

Measures of algorithmic fairness

- ▶ Do two people, who are the same in all **meaningful** respects but R ,
 - ▶ have the same **Equality of outcome**? i.e. have the same rate of success in outcome, e.g. receive the same loan when they applied for it?
 - ▶ have the same **Equality of opportunity**? have the same opportunity, e.g. **without applying**, would they still receive the same loan if they wished to?
- ▶ These can be quite different because there are many processes preventing certain groups from desiring a particular outcome.
- ▶ For example, there are fewer women in data science.
 - ▶ Do women have the same success rate as men, on application?
 - ▶ Do women have the same opportunity to enter it?
 - ▶ These may differ if e.g. women do not choose data science unless they are excellent at it,,, (selection bias)
 - ▶ Or if they are poorly prepared due to previous choices of training.

Example

Hardt, Price and Srebro Equality of Opportunity in Supervised Learning 2016 explored in <https://blog.acolyer.org/2018/05/07/equality-of-opportunity-in-supervised-learning/>.



Discussion

- ▶ Interpretability is a key component in ensuring fairness.
- ▶ Interpretability is typically created through either interpretable models, or counterfactual exploration.
- ▶ Equality is a very important concept:
 - ▶ Equality of opportunity is a better measure than equality of outcome.
 - ▶ This does not need to be costly with respect to a loss function.
- ▶ This is an active area of research.

Reflection

- ▶ What are the benefits and challenges surrounding interpretability?
- ▶ How would you go about justifying the decisions of your own Neural Networks?
- ▶ How does this differ to justifying the decisions of a linear regression?
- ▶ What responsibility does the data scientist have for algorithmic fairness?
- ▶ By the end of the course you should:
 - ▶ Be able to describe the main ways algorithms are interpreted,
 - ▶ Be able to use the two main definitions of algorithmic fairness.

References

- ▶ **Algorithmic Bias Tutorial** by Francesco Bonchi with **Slides from KDD 2016**
- ▶ **Book: “Interpretable Machine Learning: A Guide for Making Black Box Models Explainable.”** Christoph Molnar 2019.
- ▶ **Hardt, Price and Srebro Equality of Opportunity in Supervised Learning 2016** explored in <https://blog.acolyer.org/2018/05/07/equality-of-opportunity-in-supervised-learning/>.