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Your complete web analytics toolkit

Harness the power of analytics to grow your business online. Alexa has traffic metrics across the web—an invaluable source for competitive intelligence and strategic insight.

[TRY 7 DAYS FREE](#) [Learn More](#)

"I browse Alexa every day seeking relative intelligence of our performance against our peers. It's a benchmark that we use to judge our marketing initiatives. As a goal oriented CEO, I couldn't live without Alexa."

David Kalt, CEO of Reverb

HERE ARE A FEW COMPANIES THAT USE OUR SERVICE:

[Umbra](#) [Wildfang](#) [Homejoy](#) [Reverb](#) [Apartment Therapy](#)

Answers to Your Critical Business Questions



What sites should I pay attention to?

Our easy-to-use tools let you narrow down the web to specific sites that meet your criteria.



How well is a site doing relative to others?

Benchmark any site to know if it's winning audience and mindshare over its closest competitors.



What are they doing and how well is it working?

Use our competitive intelligence tools to find out how much traffic they're getting, from where.



How can my site perform better?

Implement our customized recommendations and track real results by directly measuring your own traffic.

[Learn More About Our Features](#)

Bringing Information Into Focus

Alexa provides the right insights to make smarter decisions.



Digital Marketers

Alexa Pro gives you a complete understanding of your audience and industry trends, insights to optimize SEO/SEM, and tools to benchmark against competitors.

[Learn More](#)



Site Owners and Publishers

Get accurate site metrics, easy-to-follow SEO recommendations, and tools to compare your site against competitors.

[Learn More](#)



Content Strategists

Ensure your content is discoverable and engaging with Alexa's SEO recommendations and audience insights. Watch your traffic grow as casual site visitors turn into loyal readers.

[Learn More](#)

Powerful Tools to Help You Succeed

Take the guesswork out of analytics with our invaluable insights.

Search Engine for Businesses

Narrow the web down to a focused set of sites. Learn about those sites' traffic patterns so you can choose the best leads or partners.

Research Tools

Site Screener

Find websites that meet your selection criteria.

Filter by Keyword or Category

Filter by Country or Language

Filter by Rank, Unique Visitors or Pageviews

Keyword

Country

Rank Range

to

INSUR

United States

1

10,000,000

FIND SITES

Looking for more filters?

We found 9,325 websites that match your criteria

Export CSV

SITE	RANK	UNIQUE VISITORS	PAGEVIEWS	LINKS-IN	CATEGORY	TOP KEYWORDS	ADDRESS
performancebike.com	30,000,000	30,000,000	30,000,000	1,372	Business > Major Companies	performance bike, performance bike shop, fuj bikes, road bike	Performance Chapel Hill US

[Learn More](#)

Competitive Intelligence

Site Overview

mysite.com

This site's metrics are estimated

Is this your site? Certify your site's metrics.

How popular is mysite.com?

Alexa Traffic Rank

How is this site ranked relative to other sites?

Global Rank

386

Rank in United States

435

Monthly Unique Visitor Metrics

Past 30 Days - Updated Daily

Country

Estimated Unique Visitors

Estimated Visits

Estimated Pageviews

United States

6,541,544

6,541,544

6,541,544

View All Available Countries

Organic Keywords for mysite.com

Keyword

Popularity

1. mysite

2. mysite mail

3. mysiteemail

4. www.mysite.com

5. mysite.com

6. mail

7. youtube

8. facebook

9. google

10. xtv

11. netflix

12. shampoor

13. 网络电视

14. gong

15. gmail

16. yahoo.fr

Competitive Intelligence

Benchmark your site with key industry metrics, uncover SEM opportunities, and reveal competitors' traffic strategies with our suite of competitive intelligence tools.

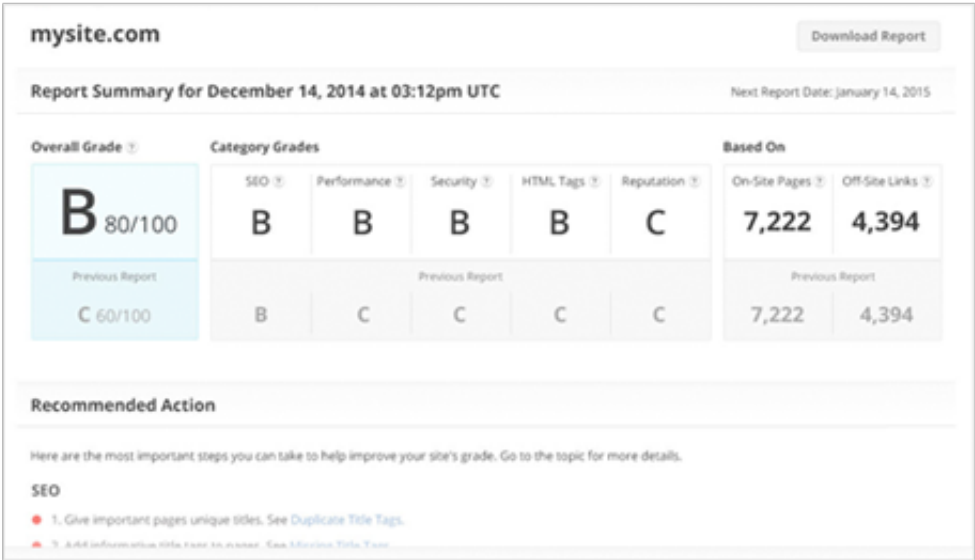
[Learn More](#)

Actionable SEO Insights

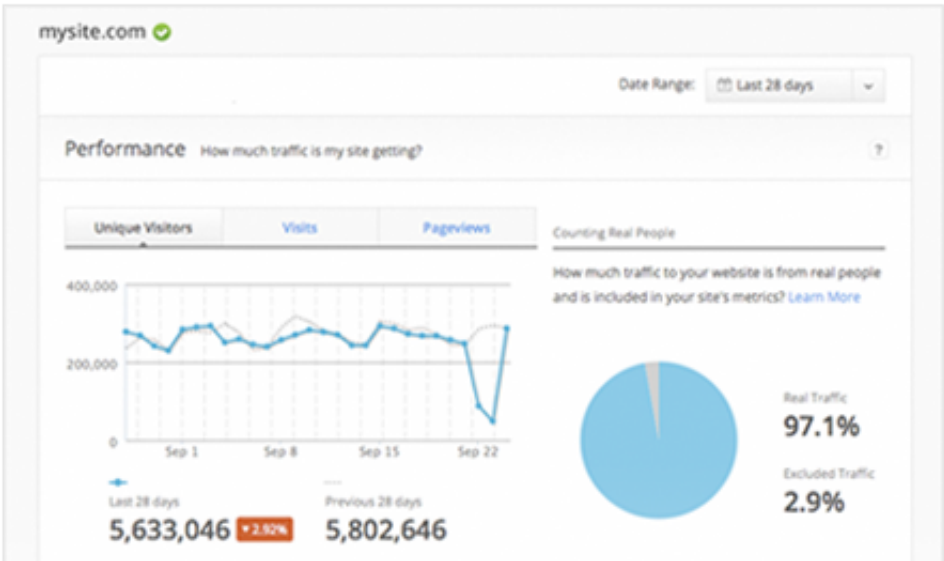
http://www.alexa.com/

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Optimize your site content and grow your search traffic with our personalized Site Audits. These assessments include easy-to-follow steps to improve your site.



[Learn More](#)



Certified Site Metrics

Unlike other companies, we measure real people with our innovative on-site analytics service, providing a clear picture of your site's performance and audience makeup.

[Learn More](#)

FREE Instant Metrics on Any Site, Right from Your Browser

With Alexa's browser extension, as you surf the web you can access any site's rank, discover similar sites, and see how a site looked in the past.

[Install the free Alexa Browser Extension now](#)

Build Alexa's Powerful Data Into Your App

Integrate Alexa's traffic data, detailed site information, and top sites rankings directly into your own tools, processes or software.

[Get access to our APIs now](#)

Customer Success Story



"From keeping an eye on the movement of Apartment Therapy's traffic rank, changes to our reader demographics and other key **need-to-know info** to checking the data for sites that I'm visiting while prepping and editing posts, **Alexa is part of my daily work routine**. I've had the Chrome extension installed forever and especially love that super quick, **one-click blast of important info.**"

Janel Laban
Executive Editor, Apartment Therapy

Latest From Our Blog

[Win More Business with Alexa's Site Screener](#)

Are you tired of spending your time digging endlessly for qualified prospects? Would you like a quick and efficient way to uncover new leads and viable business opportunities? At Alexa, we've harnessed the power of our global panel of internet users to bring you an easier way to perform market research in an industry category, [...]

[Read more](#)

[Customer Spotlight: How Overland Sheepskin Co. Builds Partnerships & Taps New Markets with Alexa](#)

Analytics is an undeniable part of the many strategic business decisions made each day. Sometimes, analytics shows us where we stack up relative to competitors. Other times, we call on analytics to help us pinpoint gaps in our strategy and opportunities to boost performance. For Overland Sheepskin Co., analytics is an important part of identifying [...]

[Read more](#)

[Customer Spotlight: How a Data-Driven Focus Kept Skiis & Biikes in the Family](#)

We have the great pleasure of working with customers all over the world. But perhaps the most gratifying part of what we do is accompanying our customers as they grow the businesses they're passionate about. Skiis & Biikes is the embodiment of this mission. Skiis & Biikes was started in 1978 in Ontario, Canada by [...]

[Read more](#)

Try our tools today!

Getting started takes less than 10 minutes.

[TRY 7 DAYS FREE](#)



Founded in 1996, Alexa has a rich history of providing deep analytical insights to benchmark, compare and optimize businesses on the web.

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