# DSC 1408 Representation Learning

Lecture 14 | Part 1

**Embedding Similarities** 

### Similar Netflix Users

- Suppose you are a data scientist at Netflix
- ► You're given an *n* × *n* similarity matrix *W* of users
  - $\triangleright$  entry (i,j) tells you how similar user i and user j are
  - ▶ 1 means "very similar", 0 means "not at all"

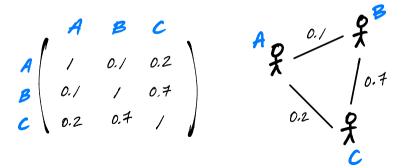
Goal: visualize to find patterns

### Idea

- We like scatter plots. Can we make one?
- Users are not vectors / points!
- They are nodes in a similarity graph

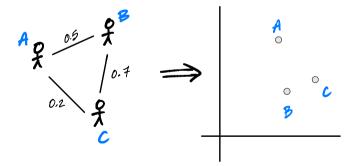
## **Similarity Graphs**

Similarity matrices can be thought of as weighted graphs, and vice versa.



### Goal

- **Embed** nodes of a similarity graph as points.
- Similar nodes should map to nearby points.



## **Today**

- We will design a graph embedding approach:
  - ► Spectral embeddings via Laplacian eigenmaps

## **More Formally**

- Given:
  - A similarity graph with *n* nodes
  - $\triangleright$  a number of dimensions, k
- **Compute**: an **embedding** of the n points into  $\mathbb{R}^k$  so that similar objects are placed nearby

### **To Start**

- Given:
  - A similarity graph with *n* nodes
- ▶ **Compute**: an **embedding** of the *n* points into  $\mathbb{R}^1$  so that similar objects are placed nearby

## **Vectors as Embeddings into \mathbb{R}^1**

- Suppose we have n nodes (objects) to embed
- Assume they are numbered 1, 2, ..., n
- ▶ Let  $f_1, f_2, ..., f_n \in \mathbb{R}$  be the embeddings
- We can pack them all into a vector:  $\vec{f}$ .
- ► Goal: find a good set of embeddings,  $\vec{f}$ .

## **Example**

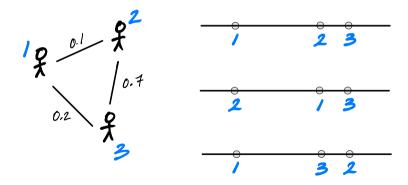
$$\vec{f} = (1, 3, 2, -4)^T$$

## **An Optimization Problem**

- We'll turn it into an optimization problem:
- Step 1: Design a cost function quantifying how good a particular embedding  $\vec{f}$  is
- ► **Step 2**: Minimize the cost

## **Example**

Which is the best embedding?



## **Cost Function for Embeddings**

- Idea: cost is low if similar points are close
- Here is one approach:

Cost(
$$\vec{f}$$
) =  $\sum_{i=1}^{n} \sum_{j=1}^{n} w_{ij} (f_i - f_j)^2$ 

 $\triangleright$  where  $w_{ii}$  is the weight between i and j.

## **Interpreting the Cost**

Cost(
$$\vec{f}$$
) =  $\sum_{i=1}^{n} \sum_{j=1}^{n} w_{ij} (f_i - f_j)^2$ 

- If  $w_{ij} \approx 0$ , that pair can be placed very far apart without increasing cost
- If  $w_{ij} \approx 1$ , the pair should be placed close together in order to have small cost.

#### Exercise

Do you see a problem with the cost function?

Cost(
$$\vec{f}$$
) =  $\sum_{i=1}^{n} \sum_{j=1}^{n} w_{ij} (f_i - f_j)^2$ 

Hint: what embedding  $\vec{f}$  minimizes it?

### **Problem**

- The cost is **always** minimized by taking  $\vec{f} = 0$ .
- ► This is a "trivial" solution. Not useful.
- ▶ **Fix**: require  $\|\vec{f}\| = 1$ 
  - Really, any number would work. 1 is convenient.

#### Exercise

Do you see **another** problem with the cost function, even if we require  $\vec{f}$  to be a unit vector?

Cost(
$$\vec{f}$$
) =  $\sum_{i=1}^{n} \sum_{j=1}^{n} w_{ij} (f_i - f_j)^2$ 

Hint: what other choice of  $\vec{f}$  will **always** make this zero?

### **Problem**

- The cost is **always** minimized by taking  $\vec{f} = \frac{1}{\sqrt{n}}(1, 1, ..., 1)^T$ .
- ► This is a "trivial" solution. Again, not useful.
- **Fix**: require  $\vec{f}$  to be orthogonal to  $(1, 1, ..., 1)^T$ .
  - ► Written:  $\vec{f} \perp (1, 1, ..., 1)^T$
  - Ensures that solution is not close to trivial solution
  - Might seem strange, but it will work!

## **The New Optimization Problem**

- **Given**: an  $n \times n$  similarity matrix W
- **Compute**: embedding vector  $\vec{f}$  minimizing

Cost(
$$\vec{f}$$
) =  $\sum_{i=1}^{n} \sum_{j=1}^{n} w_{ij} (f_i - f_j)^2$ 

subject to  $\|\vec{f}\| = 1$  and  $\vec{f} \perp (1, 1, ..., 1)^T$ 

### How?

- ► This looks difficult.
- Let's write it in matrix form.

We'll see that it is actually (hopefully) familiar.

# DSC 1408 Representation Learning

Lecture 14 | Part 2

The Graph Laplacian

### The Problem

**Compute**: embedding vector  $\vec{f}$  minimizing

Cost(
$$\vec{f}$$
) =  $\sum_{i=1}^{n} \sum_{j=1}^{n} w_{ij} (f_i - f_j)^2$ 

subject to 
$$\|\vec{f}\| = 1$$
 and  $\vec{f} \perp (1, 1, ..., 1)^T$ 

Now: write the cost function as a matrix expression.

## The Degree Matrix

- Recall: in an unweighted graph, the degree of node i equals number of neighbors.
- Equivalently (where A is the adjacency matrix):

$$degree(i) = \sum_{i=1}^{n} A_{ij}$$

Since  $A_{ii} = 1$  only if j is a neighbor of i

## The Degree Matrix

► In a weighted graph, define **degree** of node *i* similarly:

$$degree(i) = \sum_{i=1}^{n} w_{ij}$$

► That is, it is the total weight of all neighbors.

## **The Degree Matrix**

► The **degree matrix** *D* of a weighted graph is the diagonal matrix where entry (*i*, *i*) is given by:

$$d_{ii} = degree(i)$$
$$= \sum_{i=1}^{n} w_{ij}$$

## The Graph Laplacian

- ▶ Define L = D W
  - D is the degree matrix
  - W is the similarity matrix (weighted adjacency)
- L is called the **Graph Laplacian** matrix.
- ► It is a very useful object

## **Very Important Fact**

Claim:

Cost
$$(\vec{f}) = \sum_{i=1}^{n} \sum_{j=1}^{n} w_{ij} (f_i - f_j)^2 = \frac{1}{2} \vec{f}^T L \vec{f}$$

Proof: expand both sides

# Proof

# DSC 1408 Representation Learning

Lecture 14 | Part 3

**Solving the Optimization Problem** 

### **A New Formulation**

- ► **Given**: an  $n \times n$  similarity matrix W
- ► Compute: embedding vector  $\vec{f}$  minimizing

$$Cost(\vec{f}) = \frac{1}{2}\vec{f}^T L \vec{f}$$

subject to  $\|\vec{f}\| = 1$  and  $\vec{f} \perp (1, 1, ..., 1)^T$ 

► This might sound familiar...

### Recall: PCA

► **Given**: a *d* × *d* covariance matrix *C* 

Find: vector  $\vec{u}$  maximizing the variance in the direction of  $\vec{u}$ :

$$\vec{u}^T C \vec{u}$$

subject to  $\|\vec{u}\| = 1$ .

**Solution**: take  $\vec{u}$  = top eigenvector of C

### **A New Formulation**

- Forget about orthogonality constraint for now.
- ► Compute: embedding vector  $\vec{f}$  minimizing

$$Cost(\vec{f}) = \frac{1}{2}\vec{f}^{\mathsf{T}}L\vec{f}$$

subject to  $\|\vec{f}\| = 1$ .

- **Solution**: the *bottom* eigenvector of *L*.
  - ► That is, eigenvector with smallest eigenvalue.

### Claim

- The bottom eigenvector is  $\vec{f} = \frac{1}{\sqrt{n}}(1, 1, ..., 1)^T$
- It has associated eigenvalue of 0.
- ► That is,  $L\vec{f} = 0\vec{f} = \vec{0}$

# Spectral<sup>1</sup> Theorem

#### Theorem

If A is a symmetric matrix, eigenvectors of A with distinct eigenvalues are orthogonal to one another.

<sup>&</sup>lt;sup>1</sup>"Spectral" not in the sense of specters (ghosts), but because the eigenvalues of a transformation form the "spectrum"

### The Fix

- Remember: we wanted  $\vec{f}$  to be orthogonal to  $\frac{1}{\sqrt{n}}(1, 1, ..., 1)^T$ .
  - i.e., should be orthogonal to bottom eigenvector of *L*.
- Fix: take  $\vec{f}$  to the be eigenvector of L with with smallest eigenvalue  $\neq 0$ .
- ▶ Will be  $\perp \frac{1}{\sqrt{n}}(1, 1, ..., 1)^T$  by the **spectral theorem**.

## **Spectral Embeddings: Problem**

- ► **Given**: **similarity graph** with *n* nodes
- ► **Compute**: an **embedding** of the *n* points into  $\mathbb{R}^1$  so that similar objects are placed nearby
- **Formally**: find embedding vector  $\vec{f}$  minimizing

Cost(
$$\vec{f}$$
) =  $\sum_{i=1}^{n} \sum_{j=1}^{n} w_{ij} (f_i - f_j)^2 = \frac{1}{2} \vec{f}^T L \vec{f}$ 

subject to  $\|\vec{f}\| = 1$  and  $\vec{f} \perp (1, 1, ..., 1)^T$ 

## **Spectral Embeddings: Solution**

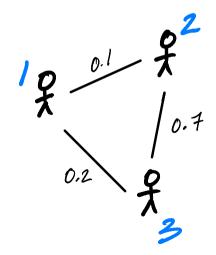
Form the graph Laplacian matrix, L = D - W

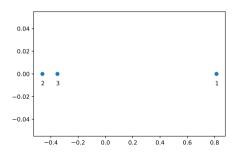
- Choose  $\vec{f}$  be an eigenvector of L with smallest eigenvalue > 0
- This is the embedding!

## **Example**

```
W = np.array([
    [1, 0.1, 0.2],
    [0.1, 1, 0.7].
    [0.2, 0.7, 1]
D = np.diag(W.sum(axis=1))
vals, vecs = np.linalg.eigh(L)
f = vecs[:,1]
```

# **Example**





## Embedding into $\mathbb{R}^k$

- ▶ This embeds nodes into  $\mathbb{R}^1$ .
- ▶ What about embedding into  $\mathbb{R}^k$ ?
- Natural extension: find bottom k eigenvectors with eigenvalues > 0

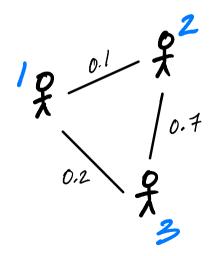
### **New Coordinates**

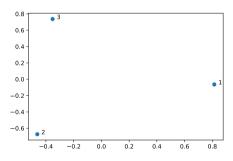
- With k eigenvectors  $\vec{f}^{(1)}$ ,  $\vec{f}^{(2)}$ , ...,  $\vec{f}^{(k)}$ , each node is mapped to a point in  $\mathbb{R}^k$ .
- Consider node i.
  - First new coordinate is  $\vec{f}_i^{(1)}$ .
  - Second new coordinate is  $\vec{f}_i^{(2)}$ .
  - ► Third new coordinate is  $\vec{f}_i^{(3)}$ .
  - **>**

### **Example**

```
W = np.array([
    [1, 0.1, 0.2],
    [0.1, 1, 0.7],
    [0.2, 0.7, 1]
D = np.diag(W.sum(axis=1))
L = D - W
vals. vecs = np.linalg.eigh(L)
# take two eigenvectors
# to map to R^2
f = vecs[:,1:3]
```

# **Example**





## Laplacian Eigenmaps

- This approach is part of the method of "Laplacian eigenmaps"
- ► Introduced by Mikhail Belkin² and Partha Niyogi
- It is a type of spectral embedding

<sup>&</sup>lt;sup>2</sup>Now at HDSI

### **A Practical Issue**

► The Laplacian is often **normalized**:

$$L_{\text{norm}} = D^{-1/2}LD^{-1/2}$$

where  $D^{-1/2}$  is the diagonal matrix whose *i*th diagonal entry is  $1/\sqrt{d_{ii}}$ .

 $\triangleright$  Proceed by finding the eigenvectors of  $L_{norm}$ .

### **In Summary**

We can **embed** a similarity graph's nodes into  $\mathbb{R}^k$  using the eigenvectors of the graph Laplacian

- Yet another instance where eigenvectors are solution to optimization problem
- Next time: using this for dimensionality reduction

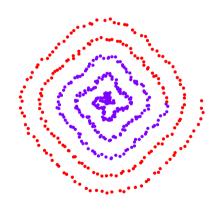
# DSC 1408 Representation Learning

Lecture 14 | Part 4

**Nonlinear Dimensionality Reduction** 

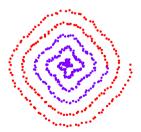
### Scenario

- You want to train a classifier on this data.
- It would be easier if we could "unroll" the spiral.
- Data seems to be one-dimensional, even though in two dimensions.
- Dimensionality reduction?



### PCA?

- Does PCA work here?
- Try projecting onto one principal component.



### No



### PCA?

- PCA simply "rotates" the data.
- ▶ No amount of rotation will "unroll" the spiral.

We need a fundamentally different approach that works for non-linear patterns.

### **Today**

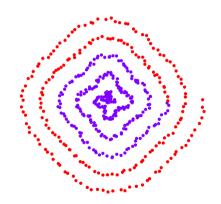
Non-linear dimensionality reduction via spectral embeddings.

# **Last Time: Spectral Embeddings**

- ► **Given**: a similarity graph with *n* nodes, number of dimensions *k*.
- **Embed**: each node as a point in  $\mathbb{R}^k$  such that similar nodes are mapped to nearby points
- ► **Solution**: *bottom k* non-constant eigenvectors of graph Laplacian

### Idea

- Build a similarity graph from points.
- Points *near the spiral* should be similar.
- Embed the similarity graph into  $\mathbb{R}^1$



### **Today**

- ▶ 1) How do we build a graph from a set of points?
- 2) Dimensionality reduction with Laplacian eigenmaps

# DSC 1408 Representation Learning

Lecture 14 | Part 5

**From Points to Graphs** 

## **Dimensionality Reduction**

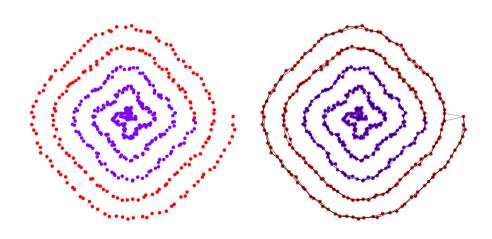
- **Given**: *n* points in  $\mathbb{R}^d$ , number of dimensions  $k \le d$
- ▶ **Map**: each point  $\vec{x}$  to new representation  $\vec{z} \in \mathbb{R}^k$

### Idea

- ▶ Build a similarity graph from points in  $\mathbb{R}^2$
- ▶ Use approach from last lecture to embed into  $\mathbb{R}^k$

But how do we represent a set of points as a similarity graph?

# Why graphs?



## **Three Approaches**

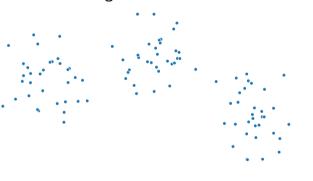
- ▶ 1) Epsilon neighbors graph
- ▶ 2) *k*-Nearest neighbor graph
- 3) fully connected graph with similarity function

- Input: vectors  $\vec{x}^{(1)}, ..., \vec{x}^{(n)}$ , a number  $\varepsilon$
- Create a graph with one node i per point  $\vec{x}^{(i)}$
- Add edge between nodes *i* and *j* if  $\|\vec{x}^{(i)} \vec{x}^{(j)}\| \le \varepsilon$
- Result: unweighted graph

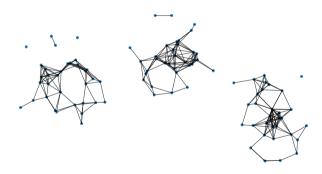


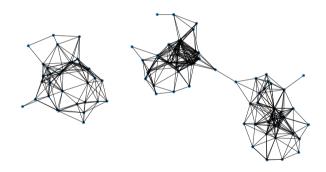
#### **Exercise**

What will the graph look like when  $\varepsilon$  is small? What about when it is large?











#### **Note**

- We've drawn these graphs by placing nodes at the same position as the point they represent
- But a graph's nodes can be drawn in any way

## **Epsilon Neighbors: Pseudocode**

```
# assume the data is in X
n = len(X)
adj = np.zeros_like(X)
for i in range(n):
    for j in range(n):
        if distance(X[i], X[j]) <= epsilon:
            adj[i, j] = 1</pre>
```

## Picking $\varepsilon$

- $\triangleright$  If  $\varepsilon$  is too small, graph is underconnected
- $\triangleright$  If ε is too large, graph is overconnected
- If you cannot visualize, just try and see

### With scikit-learn

## k-Neighbors Graph

- Input: vectors  $\vec{x}^{(1)}, ..., \vec{x}^{(n)}$ , a number k
- Create a graph with one node *i* per point  $\vec{x}^{(i)}$
- Add edge between each node i and its k closest neighbors
- Result: unweighted graph

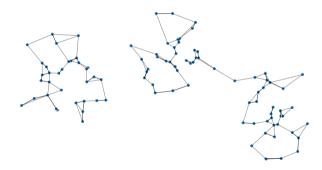


### k-Neighbors: Pseudocode

```
# assume the data is in X
n = len(X)
adj = np.zeros_like(X)
for i in range(n):
    for j in k_closest_neighbors(X, i):
        adj[i, j] = 1
```

#### **Exercise**

Is it possible for a *k*-neighbors graph to be disconected?









#### With scikit-learn

## **Fully Connected Graph**

- Input: vectors  $\vec{x}^{(1)}, ..., \vec{x}^{(n)}$ , a similarity function h
- Create a graph with one node i per point  $\vec{x}^{(i)}$
- Add edge between every pair of nodes. Assign weight of  $h(\vec{x}^{(i)}, \vec{x}^{(j)})$
- Result: weighted graph



- ► A common similarity function: Gaussian
- ightharpoonup Must choose  $\sigma$  appropriately

$$h(\vec{x}, \vec{y}) = e^{-\|\vec{x}-\vec{y}\|^2/\sigma^2}$$

## **Fully Connected: Pseudocode**

```
def h(x, y):
    dist = np.linalg.norm(x, v)
    return np.exp(-dist**2 / sigma**2)
# assume the data is in X
n = len(X)
w = np.ones like(X)
for i in range(n):
    for j in range(n):
        w[i, j] = h(X[i], X[j])
```

### With SciPy

```
distances = scipy.spatial.distance_matrix(X, X)
w = np.exp(-distances**2 / sigma**2)
```







