

# History Of Disney Animation

**Dani Schwarz**

# Walt Disney

- Got a job with Kansas City Film Ad Company
- There Walt started by drawing stick figures used in cartoon ads that would be shown in movie theaters just before the feature film.
- His animation started by drawing the figures, cutting out the parts that were to move and then he would photograph them, piecing the altered images together
- In 1923 he started his own company in Los Angeles
- Co-founded Disney Productions with his brother Roy
- Won 22 academy awards
- Won 7 emmy awards
- Died on December 15, 1966



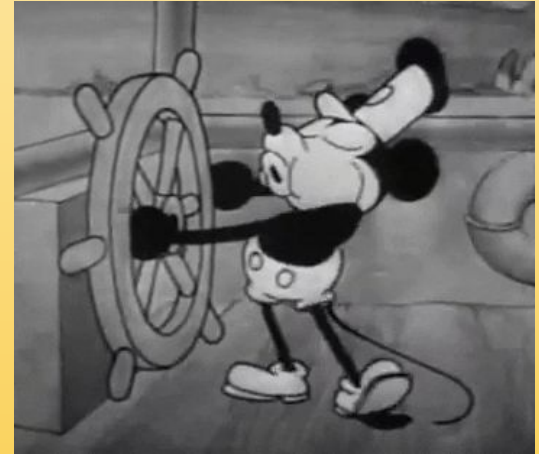
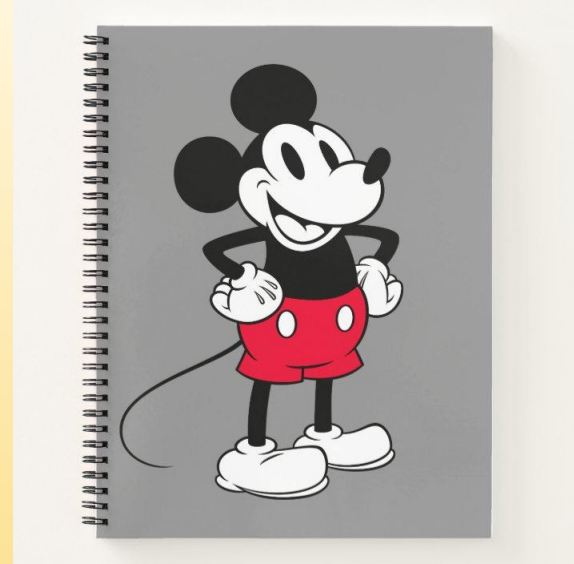
# Mickey Mouse

Disney is most famous for its original character and now mascot, Mickey Mouse

Fun Fact: Mickey Mouse was actually supposed to be named Mortimer but Walt's wife wanted him to change it to Mickey.

Mickey got his first debut in "Steamboat Willie" - the famous cartoon animation of mickey mouse driving a steamboat while whistling.

Steamboat Willie was the first cartoon film ever created with sound made in 1928



# The Golden Age Disney Films (1937-1942)

Throughout the 1920s-early 2000's many Disney films have been produced

## **1937- Snow white and the seven dwarfs**

First full-length feature film

## **1940- Pinocchio**

First animated film to receive an Academy Award. Pinocchio won both Best Music-Original Score and Best Music-Original Song.

## **1941- Dumbo**

Shortest full-length Disney film at 64 minutes

## **1942- Bambi**

Ranked third in the American Film Institute's list of ten best animated feature films. Also won three Academy Awards including Best Sound, Best Song, and Best Original Music Score.

# The Silver Age (1950-1967)

## **1950-Cinderella**

Aside from Snow White, Cinderella was one of the classic Disney princess movies made and was one of the most commercially successful since Snow White

## **1953- Peter Pan**

The last animated film released before the creation of Disney's own film company, Buena Vista Studios. Peter Pan was also the last film produced by Disney's original team of animators.

## **1955- Lady and The Tramp**

First widescreen animated feature film

## **1963- The Sword in the stone**

Last film made before Walt Disney's death

# The Renaissance Era/Post Renaissance Era (1989-2009)

**1989- The Little Mermaid** - The 4th Disney Princess film that began the Disney Renaissance, the start of a new successful era

**1994- The Lion King**

Wasn't released till 2011 and was the highest grossing hand-drawn animated film in history

**1995- Toy Story**

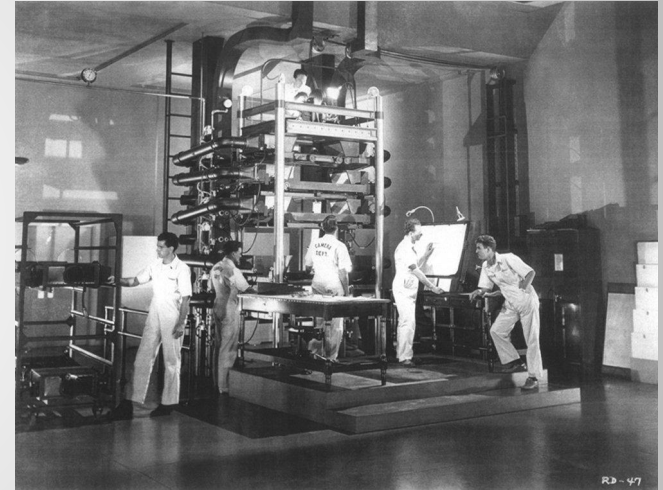
The original Toy Story movie was the first fully computer animated feature film in history

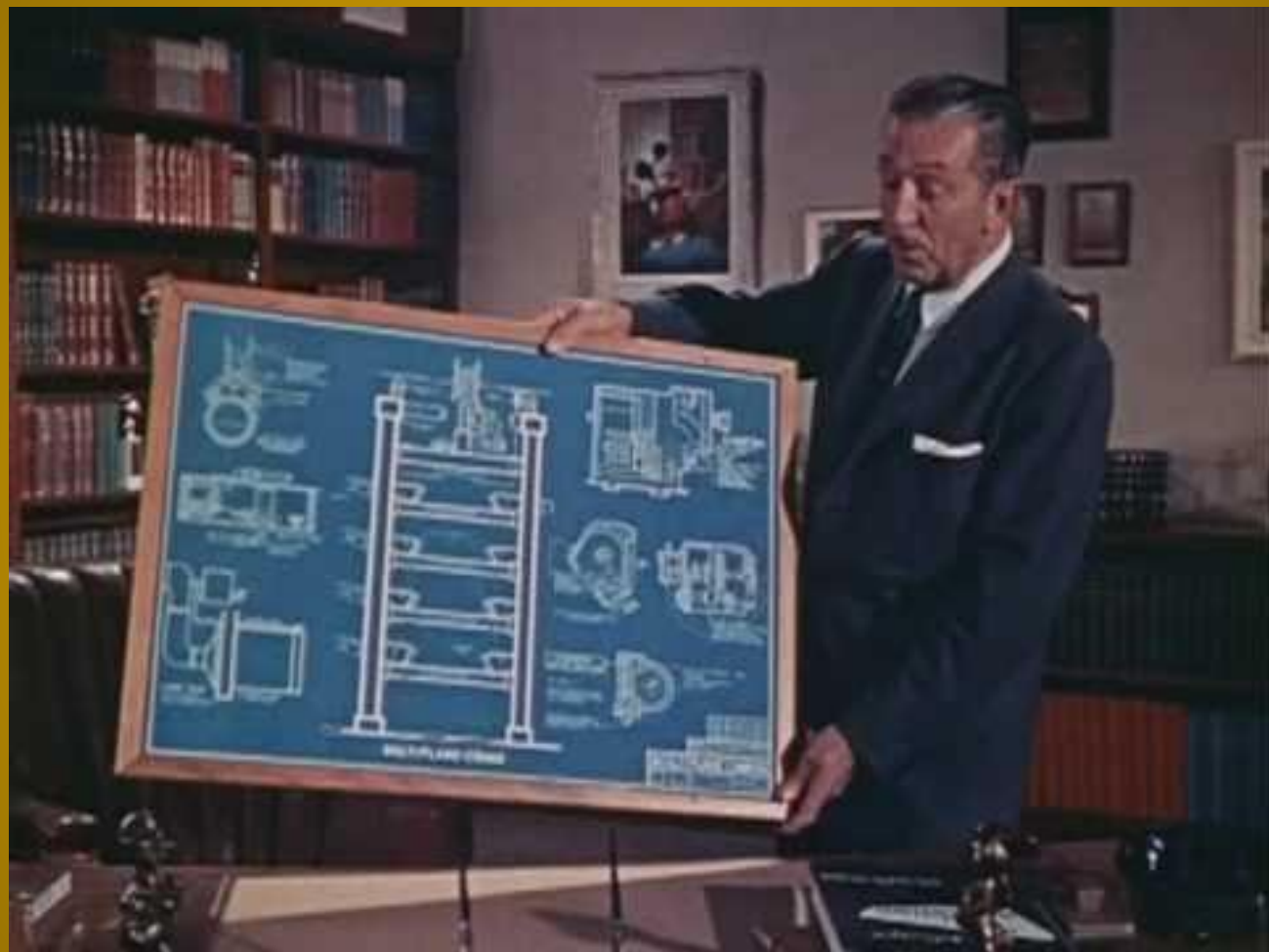
**2005- Chicken Little**

Disney's first full length 3D animated film

# Technology: The Multiplane Camera

- The multiplane camera was a device created for Disney Studios in 1937.
- The device was a seven-layered camera that was used to demonstrate spatial separation and depth in order to create visual realism.
- "The Old Mill" in 1937 was one of the first films to use the camera throughout
- The multiplane camera splits one field of view into multiple planes/levels. The purpose of that is to capture the foreground, middle ground and background
- Made cartoons more realistic by adding a three-dimensional view







# Technicolor

- Technicolor (perfected in 1932) is a motion-picture process that uses dye transferring techniques in order to produce a color print.
- Originally used a beam-splitting cube alongside the camera lens which exposed black and white films but later on the light beam was split into three parts, one showing red, one showing green and one showing blue.
- These colors were developed and printed and after passing through colored dyes, the result was a natural color



<https://vimeo.com/186028672>

# Questions

What is your favorite Disney movie ever?

Do you prefer the original 2D animations or the more modern ones?

How has Disney shaped animation as a whole?



# Citations

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