

# Chapter 4: Classification

The linear model in Ch. 3 assumes the response variable  $Y$  is quantitative. But in many situations, the response is categorical.

e.g. eye color  
cancer diagnosis  
product purchase.

In this chapter we will look at approaches for predicting categorical responses, a process known as *classification*.

Classification problems occur often, perhaps even more so than regression problems. Some examples include

1. A person arrives in the ER w/ set of symptoms that could possibly be attributed to one of 3 conditions. Which one of these conditions does the person have?
2. An online banking service must be able to determine if a transaction is fraudulent on basis of user's IP address, past transaction history, etc.
3. Something is in the street in front of the self-driving car you are riding in. The car must determine if it is human or another car.

As with regression, in the classification setting we have a set of training observations  $(x_1, y_1), \dots, (x_n, y_n)$  that we can use to "build a classifier". We want our classifier to perform well on the training data and also on data not used to fit the model (**test data**).

fit a model

most importantly!

We will use the **Default** data set in the **ISLR** package for illustrative purposes. We are interested in predicting whether a person will default on their credit card payment on the basis of annual income and credit card balance.

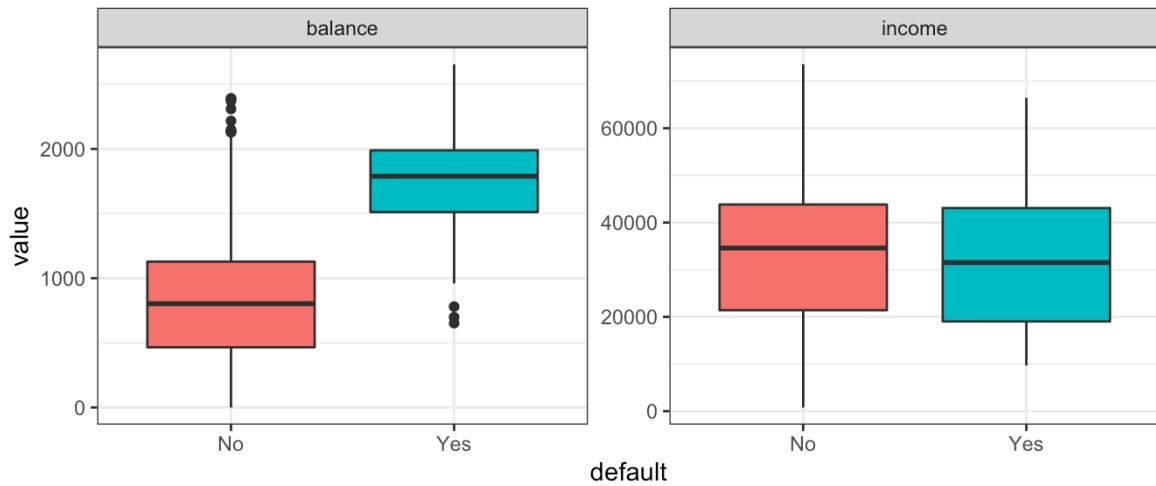
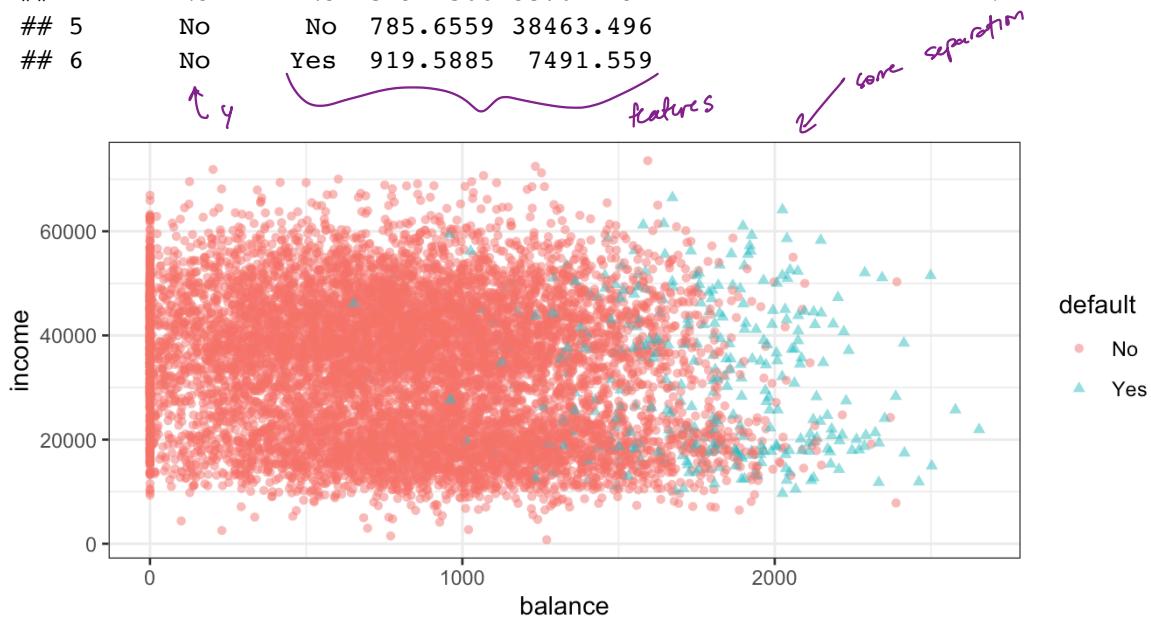


yes or no  $\Rightarrow$  categorical.

head (Default)

```
##   default student  balance    income
## 1     No       No 729.5265 44361.625
## 2     No      Yes 817.1804 12106.135
## 3     No       No 1073.5492 31767.139
## 4     No       No  529.2506 35704.494
## 5     No       No  785.6559 38463.496
## 6     No      Yes 919.5885  7491.559
```

focus on ~~pres~~ first.



pronounced relationship btw/ balance and default

↳ in most problems, this relationship is not so clear.

# 1 Why not Linear Regression?

I have said that linear regression is not appropriate in the case of a categorical response.  
Why not?

Let's try it anyways. We could consider encoding the values of `default` in a quantitative response variable  $Y$

$$Y = \begin{cases} 1 & \text{if } \text{default} \\ 0 & \text{otherwise} \end{cases}$$

Using this coding, we could then fit a linear regression model to predict  $Y$  on the basis of `income` and `balance`. This implies an ordering on the outcome, not defaulting comes first before defaulting and insists the difference between these two outcomes is 1 unit. In practice, there is no reason for this to be true.

We could let  $Y = \begin{cases} 0 & \text{default} \\ 1 & \text{don't default} \end{cases}$

$$Y = \begin{cases} 0 & \text{default} \\ 1 & \text{don't} \end{cases}$$

There is no natural reason to use 0/1 encoding, but it has an advantage:

Using the dummy encoding, we can get a rough estimate of  $P(\text{default}|X)$ , but it is not guaranteed to be scaled correctly.

↓  
doesn't tend to be between 0 and 1  
but will provide an ordering.

Meal problem: this cannot easily be extended to more than 2 classes

We will instead use methods specifically formulated for categorical response.

## 2 Logistic Regression

Let's consider again the `default` variable which takes values `yes` or `No`. Rather than modeling the response directly, logistic regression models the *probability* that  $Y$  belongs to a particular category.

e.g.  $P(\text{default} = \text{yes} | \text{balance})$

which we can abbreviate  $p(\text{balance}) \in [0, 1]$ .

For any given value of `balance`, a prediction can be made for `default`.

e.g. predict  $\text{default} = \text{yes}$  if  $p(\text{balance}) > 0.5$

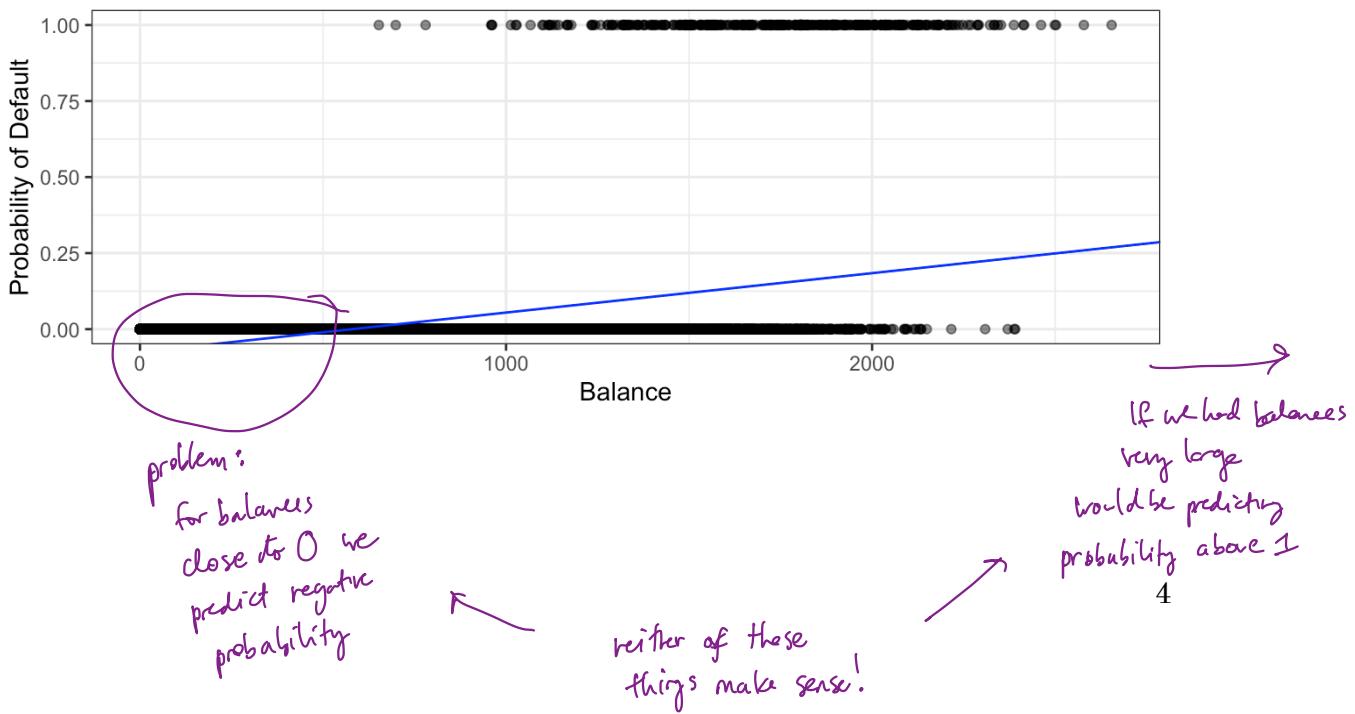
or the company could be more conservative and predict  $\text{default} = \text{yes}$  if  $p(\text{balance}) > 0.1$

threshold

### 2.1 The Model

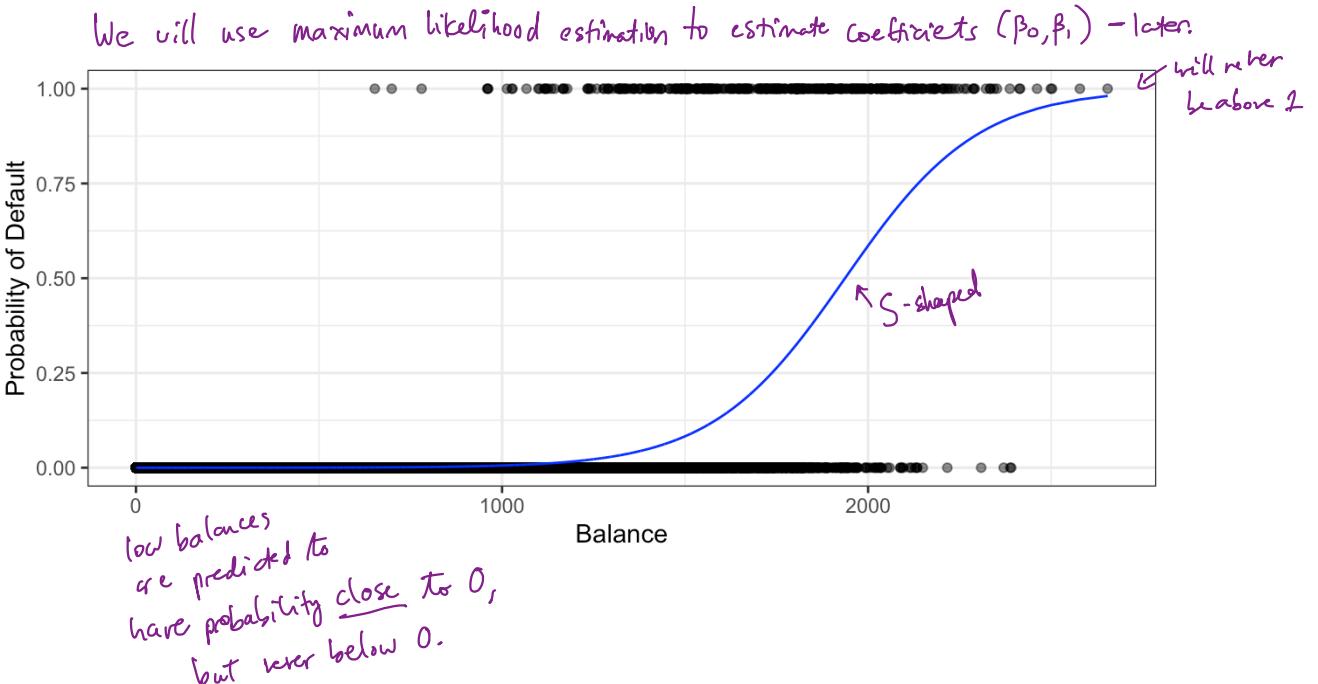
How should we model the relationship between  $p(X) = P(Y = 1|X)$  and  $X$ ? We could use a linear regression model to represent those probabilities

$$P(X) = \beta_0 + \beta_1 X + \varepsilon$$



To avoid this, we must model  $p(X)$  using a function that gives outputs between 0 and 1 for all values of  $X$ . Many functions meet this description, but in *logistic* regression, we use the *logistic* function,

$$p(x) = \frac{e^{\beta_0 + \beta_1 x}}{1 + e^{\beta_0 + \beta_1 x}}$$



After a bit of manipulation,

$$\frac{p(x)}{1-p(x)} = e^{\beta_0 + \beta_1 x}$$

"odds" → can take any value between 0 and  $\infty$

⇒ low prob. of default  
⇒ high prob. of default.

e.g. if  $p(x) = 0.2$  (1 in 5 ppl default)

$$\Rightarrow \text{odds} = \frac{0.2}{1-0.2} = \frac{1}{4}$$

By taking the logarithm of both sides we see,

$$\log\left(\frac{p(x)}{1-p(x)}\right) = \beta_0 + \beta_1 x$$

"log-odds"  
"logit"

log-odds are linear in  $x$ .

Recall from Ch. 3 that  $\beta_1$  gives the "average change in  $Y$  associated with a one unit increase in  $X$ ." In contrast, in a logistic model,

increasing  $X$  by one unit changes log-odds by  $\beta_1$

$$\iff$$

increasing  $X$  by one unit multiplies the odds by  $e^{\beta_1}$

However, because the relationship between  $p(X)$  and  $X$  is not linear,  $\beta_1$  does **not** correspond to the change in  $p(X)$  associated with a one unit increase in  $X$ . The amount that  $p(X)$  changes due to a 1 unit increase in  $X$  depends on the current value of  $X$ .

Regardless of the value of  $X$ ,

If  $\beta_1$  is positive  $\Rightarrow$  increasing  $X$  increases  $p(x)$

If  $\beta_1$  is negative  $\Rightarrow$  increasing  $X$  decreases  $p(x)$ .

## 2.2 Estimating the Coefficients

The coefficients  $\beta_0$  and  $\beta_1$  are unknown and must be estimated based on the available training data. To find estimates, we will use the method of *maximum likelihood*.

The basic intuition is that we seek estimates for  $\beta_0$  and  $\beta_1$  such that the predicted probability  $\hat{p}(x_i)$  of default for each individual corresponds as closely as possible to the individual's observed default status.

to do this, use the likelihood function

$$\ell(\beta_0, \beta_1) = \prod_{i:y_i=1} p(x_i) \prod_{i:y_i=0} (1-p(x_i))$$

$$= \prod_{i:y_i=1} \frac{e^{\beta_0 + \beta_1 x_i}}{1 + e^{\beta_0 + \beta_1 x_i}} \prod_{i:y_i=0} \frac{1}{1 + e^{\beta_0 + \beta_1 x_i}}$$

$\hat{\beta}_0$  and  $\hat{\beta}_1$  chosen to maximize  $\ell(\beta_0, \beta_1)$ .

`logistic_spec <- logistic_reg()`

`logistic_fit <- logistic_spec |>`

`fit(default ~ balance, family = "binomial", data = Default)`

`logistic_fit |> formula as subscr.`

$\gamma$  takes values in  $\{0, 1\}$ .

`pluck("fit") |>`

`summary()`

in fact  
least squares  
method is  
equivalent to  
maximum  
likelihood

```
##  
## Call:  
## stats::glm(formula = default ~ balance, family = stats::binomial,  
##             data = data)  
##  
## Deviance Residuals:  
##      Min        1Q    Median        3Q       Max  
## -2.2697  -0.1465  -0.0589  -0.0221   3.7589  
##  
## Coefficients:  
##             Estimate Std. Error z value Pr(>|z|)  
## (Intercept) -1.065e+01 3.612e-01 -29.49 <2e-16 ***  
## balance      5.499e-03 2.204e-04  24.95 <2e-16 ***  
## ---  
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1  
##  
## (Dispersion parameter for binomial family taken to be 1)  
##  
## Null deviance: 2920.6 on 9999 degrees of freedom  
## Residual deviance: 1596.5 on 9998 degrees of freedom  
## AIC: 1600.5  
##  
## Number of Fisher Scoring iterations: 8
```

$\hat{\beta}_0 = -1.065 \times 10^{-1}$

$\hat{\beta}_1 = 5.499 \times 10^{-3}$

accuracy of estimates

test statistic  $\hat{\beta}_1 / \text{se}(\hat{\beta}_1)$

Hypothesis test

$H_0: \beta_1 = 0$  vs  $H_1: \beta_1 \neq 0$

$\downarrow$  for  $i=1$ ,  $H_0$  implies  $\hat{p}(X) = \frac{e^{\beta_0}}{1 + e^{\beta_0}}$

$\hat{p}(X) = \frac{e^{\beta_0 + \beta_1 x}}{1 + e^{\beta_0 + \beta_1 x}}$

doesn't depend on  $X$

(i.e. no relationship between default and balance.)

There is a significant relationship between default and balance.

$\hat{\beta}_1 = 0.0055 \Rightarrow$  increase in balance of \$1 is associated w/increase in prob of default

$\hookrightarrow$  increase in log-odds of default by .0055 units.

$\hookrightarrow$  multiplicative increase in  $p(\text{default})$  by  $e^{.0055}$  units.

## 2.3 Predictions

Once the coefficients have been estimated, it is a simple matter to compute the probability of `default` for any given credit card balance. For example, we predict that the default probability for an individual with `balance` of \$1,000 is

$$\hat{p}(x) = \frac{e^{\hat{\beta}_0 + \hat{\beta}_1 x}}{1 + e^{\hat{\beta}_0 + \hat{\beta}_1 x}} = \frac{e^{-10.6513 + 0.0055 \times 1000}}{1 + e^{-10.6513 + 0.0055 \times 1000}} = 0.00575$$

In contrast, the predicted probability of default for an individual with a balance of \$2,000 is

$$\hat{p}(x) = \frac{e^{\hat{\beta}_0 + \hat{\beta}_1 x}}{1 + e^{\hat{\beta}_0 + \hat{\beta}_1 x}} = \frac{e^{-10.6513 + 0.0055 \times 2000}}{1 + e^{-10.6513 + 0.0055 \times 2000}} = 0.586$$

$58.6\% > 50\% \Rightarrow$  maybe we would predict  
 $\text{default} = \text{yes}$  if  
 $\text{threshold} = 0.5$

## 2.4 Multiple Logistic Regression

We now consider the problem of predicting a binary response using multiple predictors. By analogy with the extension from simple to multiple linear regression,

$$\log \left( \frac{p(x)}{1-p(x)} \right) = \beta_0 + \beta_1 x_1 + \dots + \beta_p x_p$$

$$p(x) = \frac{e^{\beta_0 + \beta_1 x_1 + \dots + \beta_p x_p}}{1 + e^{\beta_0 + \beta_1 x_1 + \dots + \beta_p x_p}}$$

Just as before, we can use maximum likelihood to estimate  $\beta_0, \beta_1, \dots, \beta_p$ .

```
logistic_fit2 <- logistic_spec |> o/l response.
  fit(default ~ ., family = "binomial", data = Default)
    y ~ every other column in data
logistic_fit2 |>
  pluck("fit") |>
  summary()
```

```
## 
## Call:
## stats::glm(formula = default ~ ., family = stats::binomial, data =
## data)
## 
## Deviance Residuals:
##      Min        1Q     Median        3Q       Max
## -2.4691   -0.1418   -0.0557   -0.0203    3.7383
## 
## Coefficients: ^ H0: βi = 0
##                 Estimate Std. Error z value Pr(>|z|) Ha: βi ≠ 0
## (Intercept) -1.087e+01  4.923e-01 -22.080 < 2e-16 ***
## studentYes  -6.468e-01  2.363e-01  -2.738  0.00619 **
## balance      5.737e-03  2.319e-04   24.738 < 2e-16 ***
## income       3.033e-06  8.203e-06   0.370  0.71152 ← no significant
## --- relationship w/ income.
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
## 
## (Dispersion parameter for binomial family taken to be 1)
## 
## Null deviance: 2920.6 on 9999 degrees of freedom
## Residual deviance: 1571.5 on 9996 degrees of freedom
## AIC: 1579.5
## 
## Number of Fisher Scoring iterations: 8
```

$\hat{\beta}_{\text{student}(\text{yes})} < 0 \Rightarrow$  if you are a student LESS likely to default holding balance and income constant.

Student confounded w/ balance - if you're a student you are more likely to have a higher balance) but if you're a non-student w/ same balance/income more to default.

By substituting estimates for the regression coefficients from the model summary, we can make predictions. For example, a student with a credit card balance of \$1,500 and an income of \$40,000 has an estimated probability of default of

$$\hat{P}(x) = \frac{e^{-10.869 + 0.00574 \times 1500 + 0.000003 \times 40000 + (-0.6468) \cdot 1}}{1 + e^{-10.869 + 0.00574 \times 1500 + 0.000003 \times 40000 + (-0.6468) \cdot 1}}$$

$$= 0.058$$

A non-student with the same balance and income has an estimated probability of default of

$$\hat{P}(x) = \frac{e^{-10.869 + 0.00574 \times 1500 + 0.000003 \times 40000 + (-0.6468) \cdot 0}}{1 + e^{-10.869 + 0.00574 \times 1500 + 0.000003 \times 40000 + (-0.6468) \cdot 0}}$$

$$= 0.105$$

*see augment  
or predict in h*

## 2.5 Logistic Regression for > 2 Classes

We sometimes want to classify a response variable that has more than two classes. There are multi-class extensions to logistic regression ("multinomial regression"), but there are far more popular methods of performing this.

### 3 LDA "linear discriminant analysis"

Logistic regression involves direct modeling  $P(Y = k|X = x)$  using the logistic function for the case of two response classes. We now consider a less direct approach.

**Idea:**

Model the distribution of predictors  $X$  separately in each of the response classes (given  $Y$ ) and use Bayes theorem to flip these probabilities and get estimates for  $P(Y=k|X=x)$

$$P(A|B) = \frac{P(B|A)P(A)}{P(B)}$$

Why do we need another method when we have logistic regression?

1. When classes are well separated, the parameter estimates for logistic regression are surprisingly unstable.
2. If  $n$  is small (and distributions of  $X$  approximately match what we assume in LDA - Normal) LDA is more stable than logistic regression.
3. We might have more than 2 response classes.

### 3.1 Bayes' Theorem for Classification

Suppose we wish to classify an observation into one of  $K$  classes, where  $K \geq 2$ .

Categorical  $Y$  can take on  $K$  possible distinct and unordered values.

$\pi_k$  — overall or "prior" probability that a randomly chosen observation comes from the  $k^{\text{th}}$  class.

$$f_k(x) = \begin{cases} P(X=x | Y=k) & \text{discrete } X \\ \text{prob that } X \text{ falls in a small region around } x \text{ given } Y=k & (\text{continuous } X). \end{cases}$$

"density function" of  $X$  for an observation that comes from class  $k$

$$P(Y=k | X=x) = \frac{\pi_k f_k(x)}{\sum_{e=1}^K \pi_e f_e(x)} \quad (\text{Bayes theorem})$$

We will use the abbreviation  $p_k(x)$  as before to denote  $P(Y=k | X=x)$

In general, estimating  $\pi_k$  is easy if we have a random sample of  $Y$ 's from the population.

Compute fraction of training observations that come from  $k^{\text{th}}$  class.

Estimating  $f_k(x)$  is more difficult unless we assume some particular forms.

If we can estimate  $f_k(x)$  we can develop a classifier that is close to the "best" classifier (more later).

## 3.2 p = 1

$p=1$

Let's (for now) assume we only have 1 predictor. We would like to obtain an estimate for  $f_k(x)$  that we can plug into our formula to estimate  $p_k(x)$ . We will then classify an observation to the class for which  $\hat{p}_k(x)$  is greatest.

$$\frac{\pi_k f_k(x)}{\sum_{j=1}^K \pi_j f_j(x)}$$

estimating the Bayes classifier!

Suppose we assume that  $f_k(x)$  is normal. In the one-dimensional setting, the normal density takes the form

$$f_k(x) = \frac{1}{\sqrt{2\pi\sigma_k^2}} \exp\left(-\frac{1}{2\sigma_k^2}(x - \mu_k)^2\right)$$

$\mu_k$  and  $\sigma_k^2$  are mean and variance parameters for  $k^{\text{th}}$  class.

Let's also assume (for now)  $\sigma_1^2 = \dots = \sigma_K^2 = \sigma^2$  (shared variance term).

Plugging this into our formula to estimate  $p_k(x)$ ,

$$p_k(x) = \frac{\pi_k \frac{1}{\sqrt{2\pi\sigma^2}} \exp\left(-\frac{1}{2\sigma^2}(x - \mu_k)^2\right)}{\sum_{\ell=1}^K \pi_\ell \frac{1}{\sqrt{2\pi\sigma^2}} \exp\left(-\frac{1}{2\sigma^2}(x - \mu_\ell)^2\right)}$$

prior probability that obs. falls in  $k^{\text{th}}$  class.  
3.14159...

We then assign an observation  $X = x$  to the class which makes  $p_k(x)$  the largest. This is equivalent to

(log + rearranging)

assign obs to class for which

$$\delta_k(x) = x \frac{\mu_k}{\sigma^2} - \frac{\mu_k^2}{2\sigma^2} + \log(\pi_k).$$

is largest.

**Example 3.1** Let  $K = 2$  and  $\pi_1 = \pi_2$ . When does the Bayes classifier assign an observation to class 1?

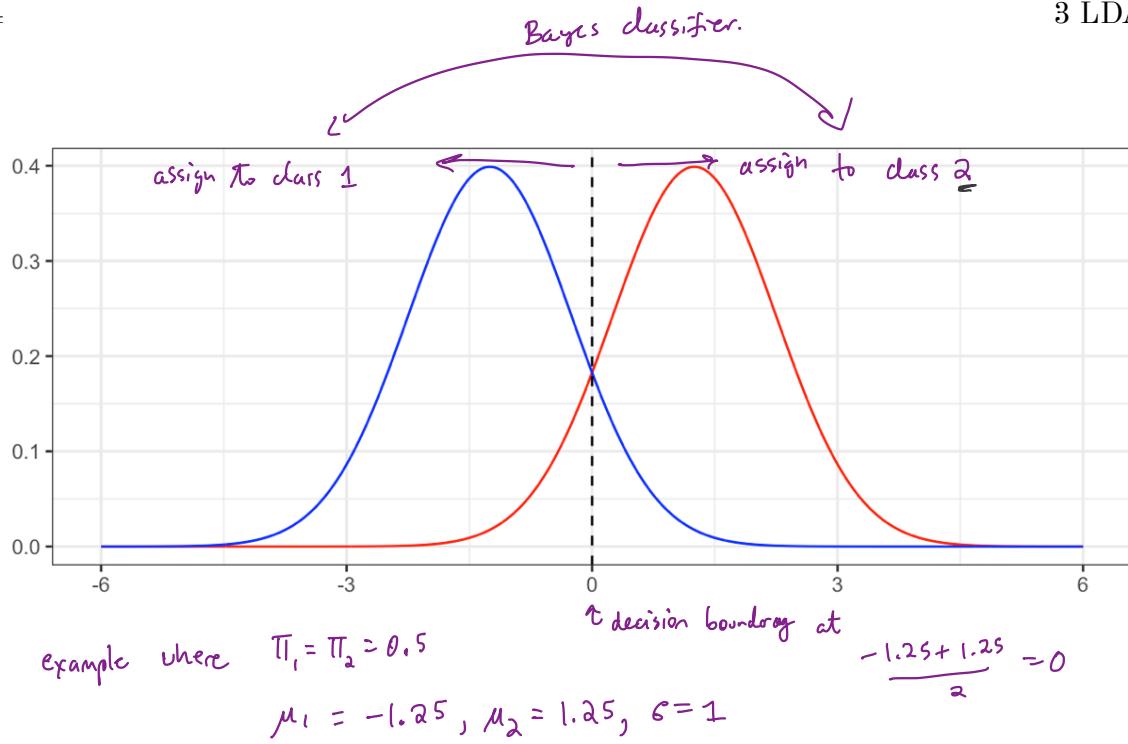
When  $\delta_1(x) > \delta_2(x)$

$$\Leftrightarrow x \frac{\mu_1}{\sigma^2} - \frac{\mu_1^2}{2\sigma^2} + \log(\pi_1) > x \frac{\mu_2}{\sigma^2} - \frac{\mu_2^2}{2\sigma^2} + \log(\pi_2)$$

$$\Leftrightarrow 2x(\mu_1 - \mu_2) > \mu_1^2 - \mu_2^2$$

$$\Leftrightarrow x > \frac{\mu_1 + \mu_2}{2}$$

assigning to  
class w/ highest  
 $p_k(x)$  is called  
the "Bayes  
classifier"  
is known to  
be "optimal"  
i.e. we can do  
no better!



In this case, we know  $f_k(x) \sim N(\mu_k, \sigma^2)$ ,  $\pi_k \Rightarrow$  we can create the Bayes classifier!

In practice, even if we are certain of our assumption that  $X$  is drawn from a Gaussian distribution within each class, we still have to estimate the parameters

$\mu_1, \dots, \mu_K, \pi_1, \dots, \pi_K, \sigma^2$ . to estimate the Bayes classifier

The linear discriminant analysis (LDA) method approximated the Bayes classifier by plugging estimates in for  $\pi_k, \mu_k, \sigma^2$ .

$$\hat{\mu}_k = \frac{1}{n_k} \sum_{i:y_i=k} x_i \quad \leftarrow \text{average of training observations in class } k$$

$$\hat{\sigma}^2 = \frac{1}{n-K} \sum_{k=1}^K \sum_{i:y_i=k} (x_i - \hat{\mu}_k)^2 \quad \leftarrow \text{weighted average of class variances.}$$

$n =$  total training obs.

$n_k =$  # training obs in class  $k$ .

Sometimes we have knowledge of class membership probabilities  $\pi_1, \dots, \pi_K$  that can be used directly. If we do not, LDA estimates  $\pi_k$  using the proportion of training observations that belong to the  $k$ th class.

$$\hat{\pi}_k = \frac{n_k}{n}$$

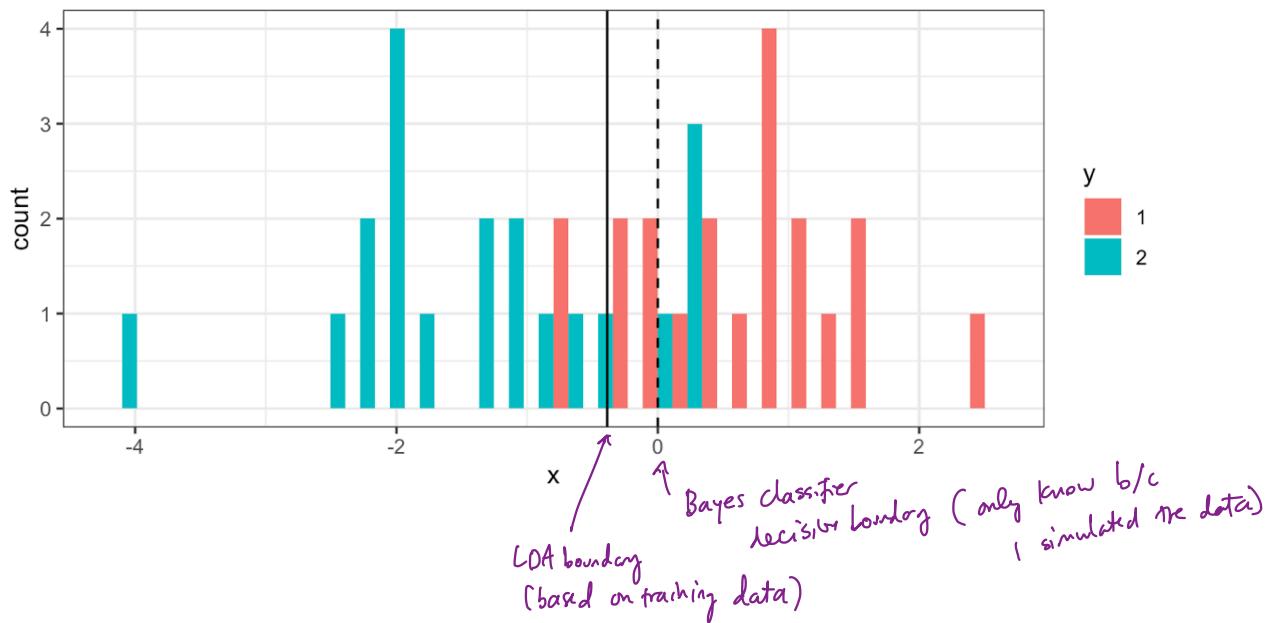
The LDA classifier assigns an observation  $X = x$  to the class with the highest value of

$$\hat{\delta}_k(x) = \underline{x} \cdot \frac{\hat{\mu}_k}{\hat{\sigma}^2} - \frac{\hat{\mu}_k^2}{2\hat{\sigma}^2} + \log(\hat{\pi}_k)$$

$\uparrow$   
linear in  $x \Rightarrow$  "linear discriminant analysis"

histogram of randomly sampled points from class 1 & 2 (prev. plot).

$$n_1 = n_2 = 20$$



```
## pred predicted
## y 1 18966 1034 got wrong
## 1 2 3855 16145 got right
```

$$\frac{\hat{\mu}_1 + \hat{\mu}_2}{2}$$

"confusion matrix" on.

simulated many test points (20k from each class)

The LDA test error rate is approximately 12.22% while the Bayes classifier error rate is approximately 10.52%.

The Bayes error rate is the best we could possibly do in this problem!  
(we can only estimate it because this is a simulated example)

The LDA approach did almost as well!

The LDA classifier results from assuming that the observations within each class come from a normal distribution with a class-specific mean vector and a common variance  $\sigma^2$  and plugging estimates for these parameters into the Bayes classifier.

*we will relax this assumption later*

### 3.3 $p > 1$

We now extend the LDA classifier to the case of multiple predictors. We will assume

$X = (X_1, \dots, X_p)$  drawn from Multivariate Normal dsn w/ class specific mean vector  $\mu$  & common covariance  $\Sigma$ .  
 ↳ each individual component follows Normal dsn and some covariance between components.

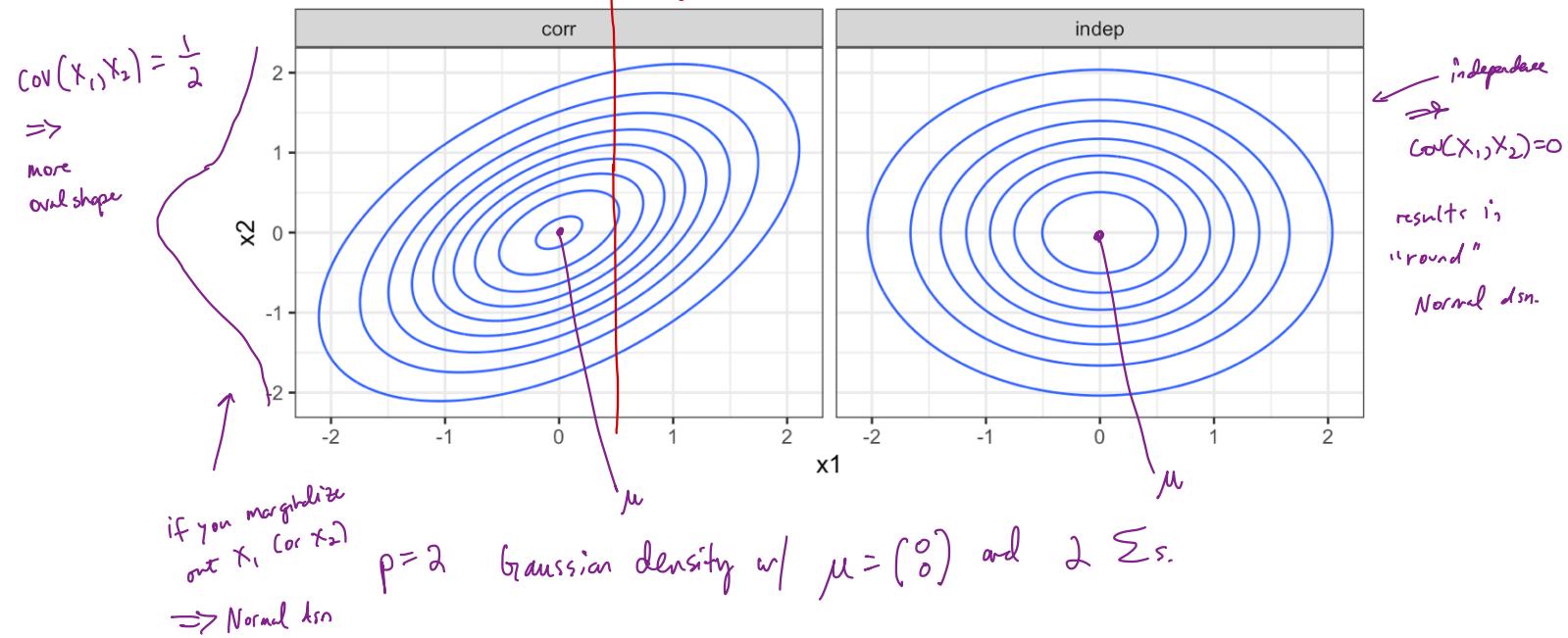
$$X \sim N_p(\mu, \Sigma) \Rightarrow \begin{aligned} EX &= \mu \\ \text{cov}(X) &= \Sigma \end{aligned}$$

Formally the multivariate Gaussian density is defined as

$$f(\underline{x}) = \frac{1}{(2\pi)^{p/2} |\Sigma|^{1/2}} \exp \left( -\frac{1}{2} (\underline{x} - \underline{\mu})^T \Sigma^{-1} (\underline{x} - \underline{\mu}) \right)$$

↑ "trace"  
↑ sum of diagonal elements  
↑ transpose  
↑ matrix inverse.

if you sliced across (conditioned on a value of  $x_1$  or  $x_2$ )  $\Rightarrow$  Normal dsn



In the case of  $p > 1$  predictors, the LDA classifier assumes the observations in the  $k$ th class are drawn from a multivariate Gaussian distribution  $N(\boldsymbol{\mu}_k, \Sigma)$ .  
common covariance.

Plugging in the density function for the  $k$ th class, results in a Bayes classifier

*assign an observation  $\underline{x} = \underline{\Sigma}$  to class which maximizes*

$$\delta_k(x) = \underline{x}^T \sum^{-1} \boldsymbol{\mu}_k - \frac{1}{2} \boldsymbol{\mu}_k^T \sum \boldsymbol{\mu}_k + \log \pi_k$$

*This decision rule is still linear in  $\underline{x}$*

Once again, we need to estimate the unknown parameters  $\boldsymbol{\mu}_1, \dots, \boldsymbol{\mu}_K, \pi_1, \dots, \pi_K, \Sigma$ .

*use similar formulas as for  $p=1$  case.*

To classify a new value  $X = x$ , LDA plugs in estimates into  $\delta_k(x)$  and chooses the class which maximized this value.

*$\Rightarrow$  get  $\hat{\delta}_k(x)$ , choose  $k$  which maximizes (i.e. estimating Bayes classifier)*

Let's perform LDA on the `Default` data set to predict if an individual will default on their CC payment based on balance and student status.

```
lda_spec <- discrim_linear(engine = "MASS")
          "LDA"                                package actually performing LDA.
lda_fit <- lda_spec |>
  fit(default ~ student + balance, data = Default)
          formula just like
          linear & logistic regression
          Y ~ X

lda_fit |>
  pluck("fit")
```

*## Call:*  
*## lda(default ~ student + balance, data = data)*  
*##*  
*## Prior probabilities of groups:*  
*##      No      Yes*  
*## 0.9667 0.0333*  $\leftarrow \hat{\pi}_k$  based on training data  
*##*  
*## Group means:*  
*##      studentYes    balance*  
*## No (0.2914037, 803.9438)     $\hat{\mu}_1$*   
*## Yes (0.3813814, 1747.8217)     $\hat{\mu}_2$*   
*##*  
*## Coefficients of linear discriminants:*  
*##                   LD1*  
*## studentYes -0.249059498*  
*## balance        0.002244397*

*linear combinations of student & balance  
use to form the LDA decision rule.*

```

# training data confusion matrix
lda_fit |>
  augment(new_data = Default) |>
  conf_mat(truth = default, estimate = .pred_class)
  
```

predict in new-data  
 confusion matrix  
 training data  
 columns  
 column names

overall  
 training error rate  
 = 2.75%

		Truth
## Prediction	No	Yes
## No	9644	252
## Yes	23	81

got wrong.  
 For Default = Yes  
 only get  $\frac{81}{252+81} = 24\%$  right!

got right

Why does the LDA classifier do such a poor job of classifying the customers who default?

only 3.33% of individuals in training data defaulted!

$\Rightarrow$  A simple (but useless) classifier that predicts default = NO got only 3.33% wrong

LDA is trying to approximate Bayes classifier  $\Rightarrow$  yield smallest possible overall error rate

A CC company may want to avoid miss classifying default = YES people so can adjust how to select classes.

```

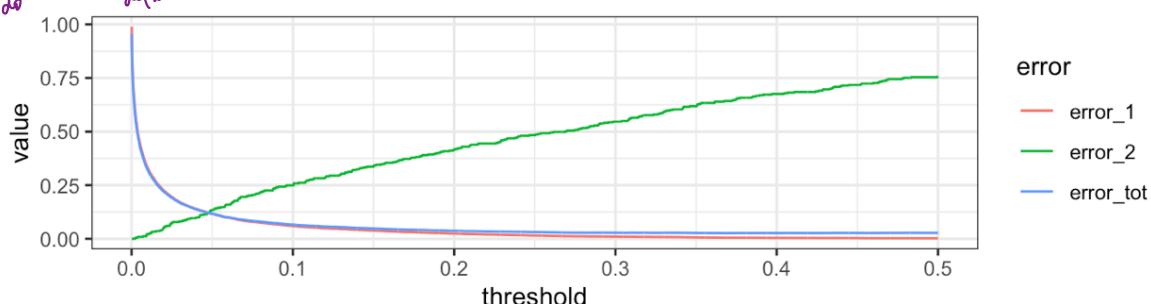
lda_fit |>
  augment(new_data = Default) |>
  mutate(pred_lower_cutoff = factor(ifelse(.pred_Yes > 0.2, "Yes",
                                             "No"))) |>
  conf_mat(truth = default, estimate = pred_lower_cutoff)
  
```

can adjust threshold  $\Rightarrow$  no longer approximating Bayes classifier.

```

##          Truth
## Prediction No  Yes
##           No 9432 138
##           Yes 235 195
  
```

do worse at default = NO.  
 C no better at default = Yes



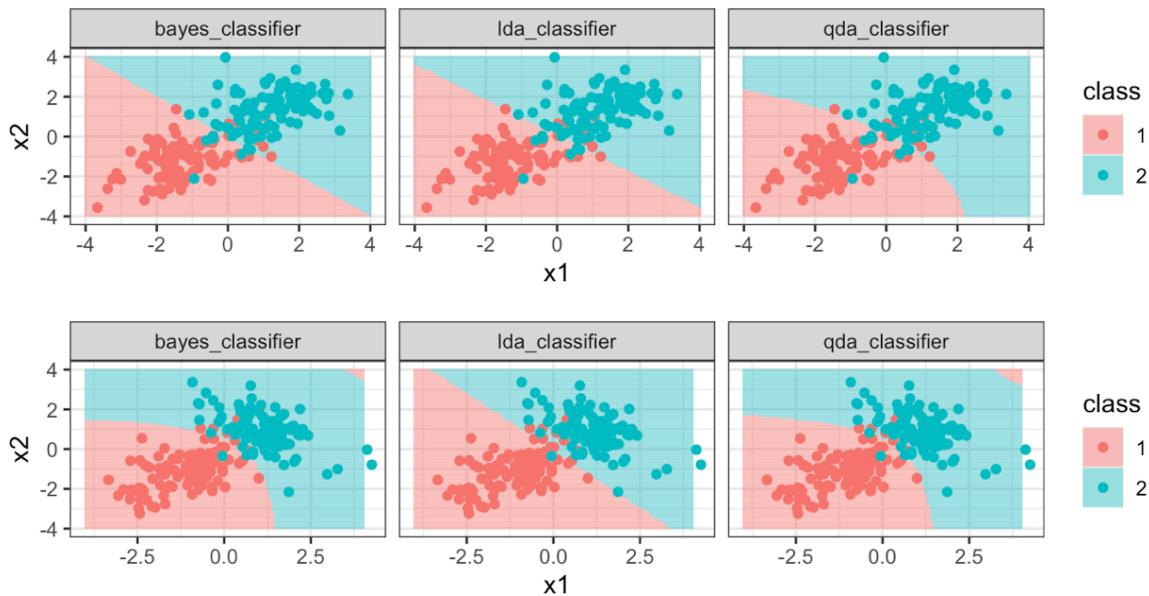
## 3.4 QDA

LDA assumes that the observations within each class are drawn from a multivariate Gaussian distribution with a class-specific mean vector and a common covariance matrix across all  $K$  classes.

*Quadratic Discriminant Analysis* (QDA) also assumes the observations within each class are drawn from a multivariate Gaussian distribution with a class-specific mean vector but now each class has its own covariance matrix.

Under this assumption, the Bayes classifier assigns observation  $X = x$  to class  $k$  for whichever  $k$  maximizes

When would we prefer QDA over LDA?

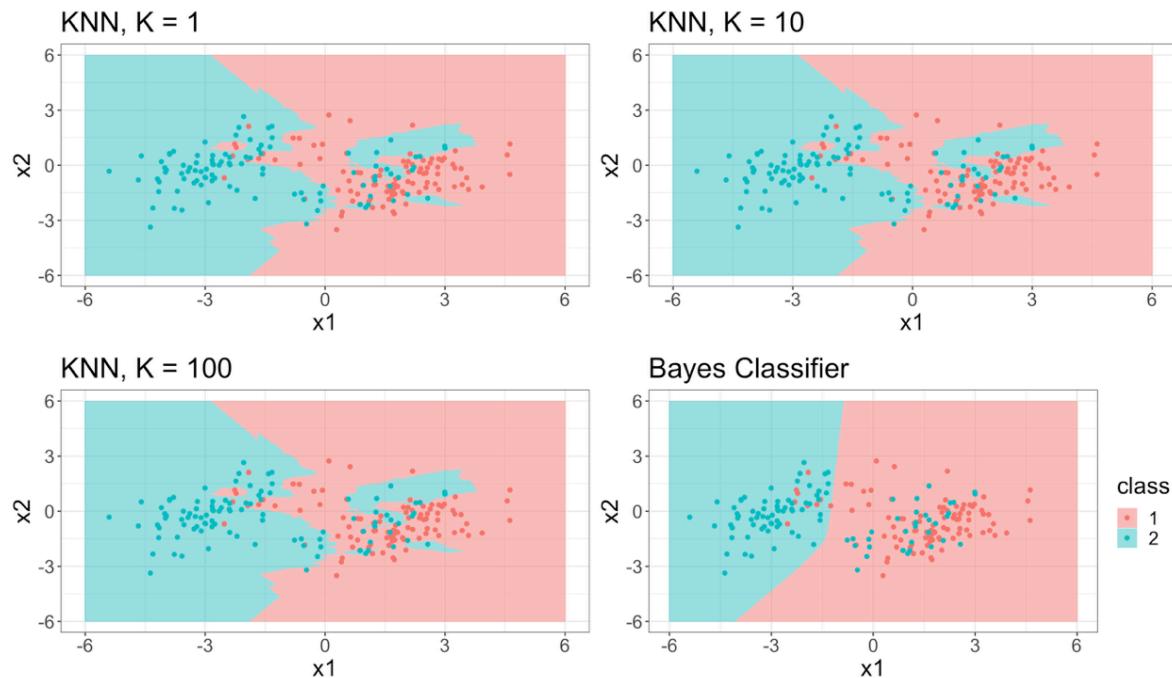


## 4 KNN

Another method we can use to estimate  $P(Y = k|X = x)$  (and thus estimate the Bayes classifier) is through the use of  $K$ -nearest neighbors.

The KNN classifier first identifies the  $K$  points in the training data that are closest to the test data point  $X = x$ , called  $\mathcal{N}(x)$ .

Just as with regression tasks, the choice of  $K$  (neighborhood size) has a drastic effect on the KNN classifier obtained.



## 5 Comparison

LDA vs. Logistic Regression

(LDA & Logistic Regression) vs. KNN

QDA