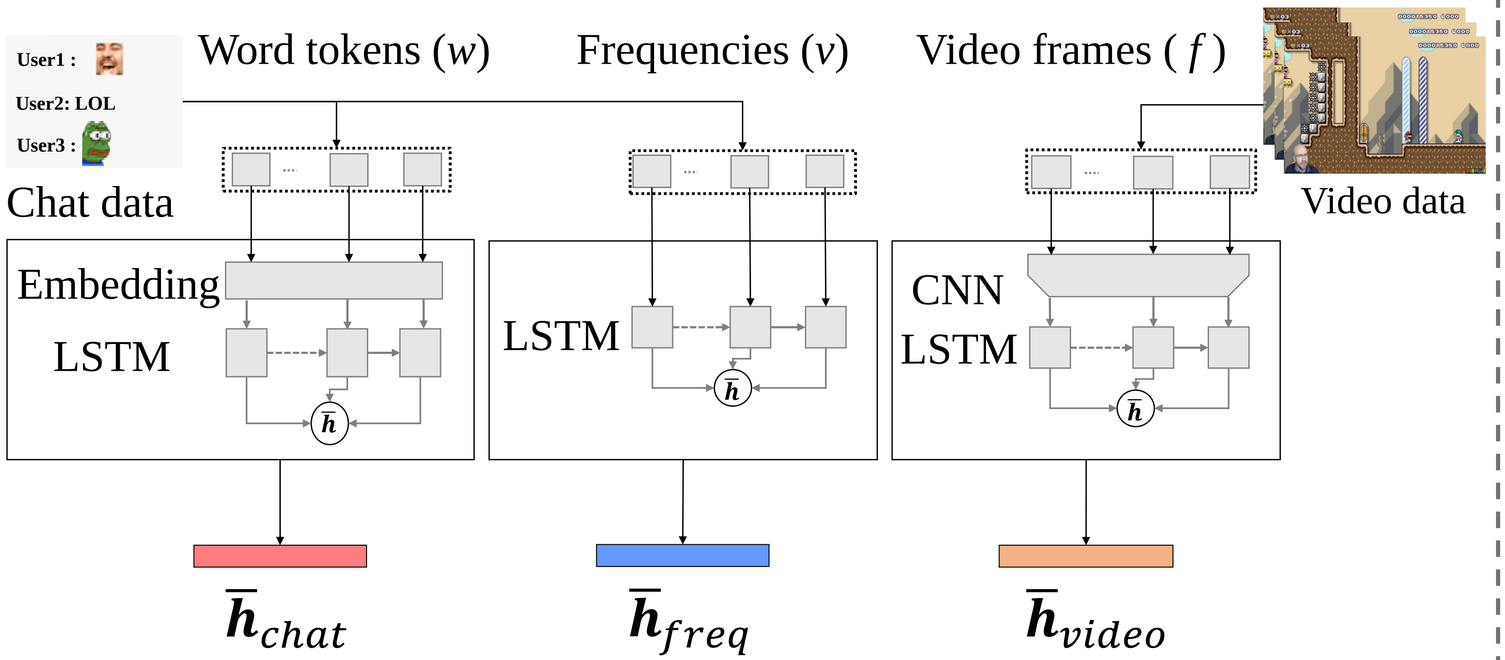
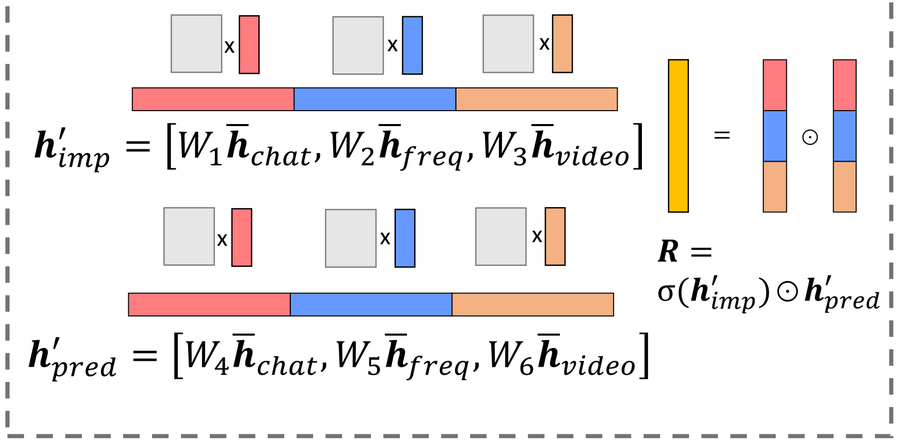
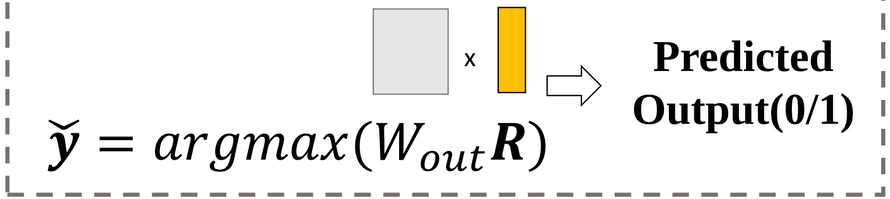
(1) Feature Representation



(2) Importance Learning



(3) Prediction