

Sponsorship Brochure

■ Website

hacknitr.com

□ Schedule

Round 1: 7th - 8th Jan 2023

Round 2: 21st - 22nd Jan 2023















About NIT Rourkela

National Institute of Technology, Rourkela is one of the most coveted destinations for higher studies by future technocrats. Ranked 15th among all the engineering colleges and touted as the third-best NIT in the nation in NIRF 2022. NITR also takes pride in being the largest NIT in terms of the campus area. Established in the year 1961 with the aim of providing students with a jumpstart for their careers, the institute has a total student strength of around 7000.







About HACKNITR 4.0

The goal of organising HackNITR is to grow our local community and give hackers an unforgettable experience. Our institute hackers get an opportunity to expand their horizons, and network with various influential people and companies. They also get exposed to new technologies and approaches.

HackNITR, one of the largest hackathons in India's eastern region, is a kind of hackathon that endeavours to bring and integrate talent, innovation, and creativity under one roof to build solutions for real-world problems using the latest technologies. It is organized by an inspired group of tech enthusiasts from Google Developer Student Clubs (GDSC) NIT Rourkela in collaboration with OpenCode, Opensource community, registered under the technical society of Student Activity Centre (SAC), NIT Rourkela.

Past Achivements

Project Submissions **127**

Registrations **2171**

Sessions Organised **26**

Sponser Us Why?



A large community providing networking opportunities with forward-thinking and self-motivated students and professionals.

Mention in our website, social media, promo videos, invitations, brochures having a collective reach of up to 1,00,000 people thereby building your brand awareness.

A platform to showcase your products and APIs to hundreds of students and see the creative ways in which they use your services.

Support some of the great ideas and hacks built by smart minds from schools and universities at this hackathon in their journey to success.

Leveraging this to get the next innovator and developer for your brand by partnering for recruitments.

Partnership Perks

Alpha **₹80k (\$1000)**

Beta **₹50k (\$690)** Gamma **₹25k (\$350)** Delta **₹10k (\$140)**

| Perks | Alpha | Beta | Gamma | Delta | |
|--|--------------|----------|-------|-------|--|
| Host Mini Events | | | | | |
| Keynote Speaker | ✓ | | | | |
| Special Technical workshop | \checkmark | | | | |
| Year long publicity | ✓ | | | | |
| Banner in college | ~ | | | | |
| Logo on event brochure | ✓ | ~ | | | |
| Talk Session at closing and opening ceremony | ✓ | ✓ | | | |
| Representatives at Judge panel | \checkmark | ✓ | | | |
| | | | | | |

Partnership Perks

| Perks | Alpha | Beta | Gamma | Delta |
|--|----------|------|--------------|-------|
| Access to resumes | V | V | | |
| Recruiter mail Campaign | V | V | | |
| Dedicated post on social media | V | V | V | |
| Product demo and testing | V | V | V | |
| Dedicated standee and flex | V | V | ✓ | |
| Ceremony mentions | ~ | V | \checkmark | |
| Logo on website | ~ | V | \checkmark | V |
| Distribute swag | V | V | V | V |
| Mentors during hackathon | V | V | ✓ | V |
| Internship and Placement opportunities | V | V | V | V |

TECTIVE 4.0



Imagine Initiate Implement

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