



# hackNITR

6.0

1st-2nd March, 2025

## Sponsorship Prospectus



hacknitr@gmail.com



[www.hacknitr.com](http://www.hacknitr.com)



# About NIT Rourkela



National Institute of Technology Rourkela is one of the premier national level institutions of higher learning for engineering, science and technology located in the steel city of Rourkela, Odisha, India.

**8000+**

Students pursuing various domains

**19**

NIRF Ranking

**40+**

Student Activity Clubs

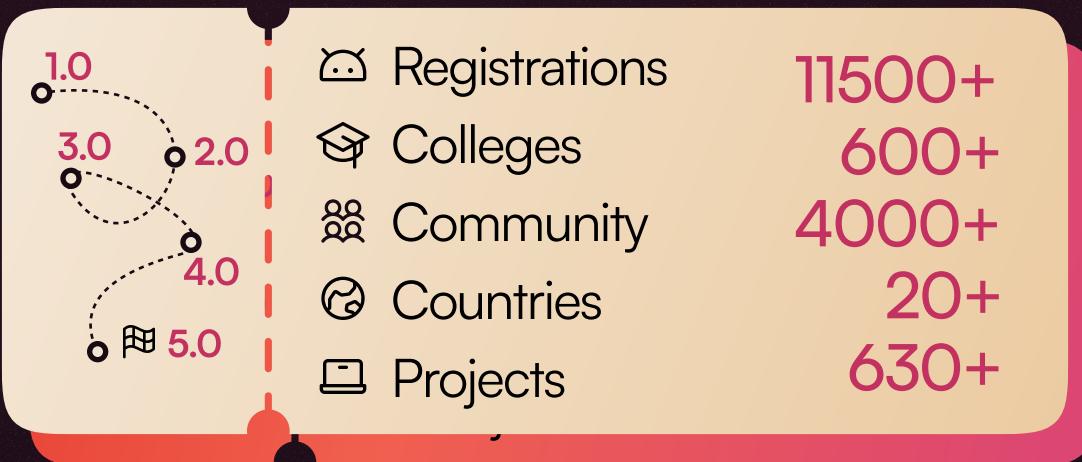
**Evergrowing**

Hackathon Culture





# About Us



HackNITR, one of the largest hackathons in India's eastern region, is a kind of hackathon that endeavors to bring and integrate talent, innovation, and creativity under one roof to build solutions for real-world problems using the latest technologies. It is organized by an inspired group of tech enthusiasts from Developer Student Clubs (DSC) NIT Rourkela in collaboration with OpenCode, Opensource community, registered under the technical society of Student Activity Centre (SAC), NIT Rourkela.

# Our Journey

2020

1.0

Applicants 700+  
 Projects 33  
 Colleges 50+

2022

3.0

Applicants 2500+  
 Projects 119  
 Colleges 250+

2024

5.0

Attendees 230+  
 Projects 62  
 Colleges 300+

2021

2.0

Applicants 1500+  
 Projects 83  
 Colleges 100+

2023

4.0

Applicants 5300+  
 Projects 334  
 Colleges 500+

2025

6.0

Coming Soon



# Why Sponsor Us?

## 👁️ Brand Visibility

In today's era it is crucial to have brand visibility in order to make the company known to the relevant audience. By sponsoring HackNITR your company can gain brand exposure, reach a targeted audience of tech individuals, which will contribute to the growth of your company.

## ⚡ Attracting Talent

Sponsoring our tech hackathon and becoming a part of HackNITR will give you the opportunity to witness the potential of top tier developers, designers and innovators who have the power to make an impact in the technology world

## 📣 Promoting your Product

By sponsoring HackNITR you can also showcase the potential of your product , highlighting its relevance in solving real life problems. HackNITR would provide you a platform for product promotion, demonstrating its value in today's market.

## 🤝 Networking Aspects

Connect with professionals, industry leaders, fellow sponsors and aspiring talents who share similar ambitions. Engaging with these individuals fosters collaboration and opens doors for your company to reach greater heights.

## 💡 Innovative Exposure

Place your company at the forefront of innovation by sponsoring our tech hackathon, where creativity and technology merge to define the future, providing your company with a one-of-a-kind platform to shine.

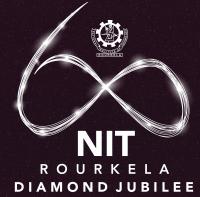


# Past Sponsors



QUINE

Devfolio



▲ Shardeum

Buidlers  
Tribe ▲

Filecoin

appyhub

LI.FI

replit

auth0

SOLANA

DigitalOcean

fueler

axure

Voiceflow

Tezos

.xyz

Leading Learners

Wolfram  
Language



# Past Sponsors

 SolidityScan

 MathWorks®

 flow

  
NordVPN®

 polygon

 mongoDB

 GoDaddy

 orkes

## Become Our Sponsor

We've been proud to have amazing sponsors who've helped make HackNITR the success it is today. Be part of our journey, support innovation, and let's create something incredible together!

**Partner with us**



## Become Our Title Sponsor

\$ 3000

-  The brand name of Title Sponsor will be Shown Alongside HackNITR. For example, HackNITR Powered by <Title Sponsor>
-  Title Sponsor gets exclusive 30 minutes to show their Product/API Demo
-  During the Opening Ceremony, Title Sponsor will get an opportunity to have a Keynote Presentation.
-  Title Sponsor will have their Logos printed on HackNITR's Exclusive Merchandise.
-  A Representative from your organization as a member of our esteemed Jury Panel.
-  Title Sponsor are the Soul of the Hackathon like ours, a company like yours will always have a positive impact on HackNITR.

# Partnership Perks

**Title Sponsor**  
**₹250k (\$3000)**

	Alpha	Beta	Gamma	Delta
₹100k (\$1250)	₹75k (\$900)	₹55k (\$650)	₹25k (\$300)	



## Title Sponsor

### General

Representative in Judging Panel

✓

Alpha

Beta

Gamma

Delta

Blog Series

✓

✓

✓

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—

Presentation at Closing Ceremony

✓

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Initial API/ Product Demo

30 minutes

20 minutes

10 minutes

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—

Pre-Event Sessions:

Mini events, Workshops, Contests/Quiz, Online Sessions

✓

✓

✓

—

—

Send Mentors

✓

✓

✓

✓

—

Special Channel in Discord

✓

✓

✓

✓

✓

### Recruiting

Sponsor Booth

✓

✓

—

—

—

Send Recruiters(Invite Attendee)

✓

✓

—

—

—

Access to Profile: Github, Mail, PortFolio

✓

✓

✓

✓

—

Resume Access

✓

✓

✓

✓

✓

Recruiting Material

✓

✓

✓

✓

✓

# Partnership Perks

**Title Sponsor**  
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## Branding

GrandPrize/Awards Naming Rights

✓

Alpha

Beta

Gamma

Delta

Standees & Flex (\*)

Standees-6/4 ft

Standees-5/2ft

—

—

—

Customized Swags Distributed by us.

✓

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—

Press Release

✓

✓

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—

Individual Tracks

✓

✓

✓

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Logo on Merchandise

✓

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—

Post Event Collaborations

✓

✓

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Logos on Banners

✓

✓

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Dedicated Section in Welcome Kit Guide.

✓

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—

Logo in Welcome Kit.

✓

✓

✓

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Social Media Mentions (\*)

✓

✓

✓

✓

✓

Logos on Website Slider

✓

✓

✓

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Logo on Website

✓

✓

✓

✓

✓

Swags

✓

✓

✓

✓

✓

Post Event Mails

✓

✓

✓

✓

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# Our Journey



Anisha P



HackNITR was a great platform to showcase my technical skills and I am very proud of the hack project that I have built. A big thanks to the whole team who helped hundreds of students, including me, analyze our potential in this field.

**3.64  
Million  
Website Hits**

**750+**  
**Project  
Submissions**



Yash C



I experienced HackNITR as a very rewarding event that was both highly professional and utterly inspiring. It helped me learn a lot of things, some of which being to be as creative as possible and keep polishing my skills.



Vishal P



Everything was well run and nicely digitized, taking place in a comfortable and welcoming environment. I've learned a lot of things from this hackathon, surely a great experience for all. Thanks to the team.

**30%**  
**Hackers Started  
their journey**



Swagat P



HackNITR was a very well-managed and ingenious event. We came across many speakers and mentors who guided us to the successful completion of our project.



# HackNITR

6.0

## Thank You

Reach out to us:

Srishty M : +91 9175120925

✉ [hacknitr@gmail.com](mailto:hacknitr@gmail.com)

Suryakanta : +91 7077158605

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