# **Dante Scornaienchi**

dscorni32@gmail.com | Relocating to New York, NY | (817) 897-0824 | linkedin.com/in/dscornaienchi

#### **Summary**

Results-driven product owner with 4 years of experience in fintech product development, serving as a catalyst for change to execute customer-centric strategies that deliver client-critical value.

## **Work Experience**

Apex Fintech Solutions Austin, TX

## Manager, Product Management

August 2023 – Present

Overseeing platform-level product delivery and spearheading Apex's digital investing platform into its next generation

- Spearheading the launch of all-new modernized technology platform by designing requirements for product features and coordinating technology integration efforts between pilot program clients and 15+ product domains
- Directing the development of new business conversion tooling by meticulously defining process flow, making critical product functionality decisions across services, and ensuring execution through formalized program management
- Developing a comprehensive platform conversion strategy for 21M+ investor accounts and \$115B+ in assets

#### Manager, Product Growth

March 2022 - August 2023

Report directly to the Chief Product Officer and lead a team of 3 product analysts to drive adoption of solutions with industry-leading fintechs, steering product decision making to maximize the client experience

- Created and managed Apex's first public product roadmap to strategically align product development with client engagement efforts, while also becoming the primary technology project management tool for engineering
- Revamped the project management process to improve client adoption of products and technology, implementing Jira automations across 20 solutions engineering workflows
- Orchestrated Apex's first Technology Customer Advisory Board, championed the results to transform our client engagement strategy and establish a dedicated program that fosters proactive feedback and engagement

## **Business Analyst, Product Experience**

January 2020 - March 2022

Cross functional customer advocate enhancing the client experience through technology and process change

- Generated requirements, led implementation, and managed the migration of 150+ clients to a centralized service platform, increasing client satisfaction 29% and decreasing ticket resolution times by 1.1 hours
- Leveraged data to identify and resolve root causes of client issues that reduced service requests by 52%
- Aggregated requirements and managed cross-functional launch of a digital product that now supports 16% of clients

#### Fidelity Investments

Dallas, TX

## **Associate, Brokerage Operations**

June 2018 – December 2019

Interpreter of complex client requests to deliver a white-glove clearing and custody service experience

#### **Education**

The University of Texas

Austin, TX

# Certificate, Full Stack Web Development

July 2023 - January 2024

Built applications using third-party APIs | Engineered Full and MERN stack applications

Texas A&M University

College Station, TX

# **Bachelor of Business Administration in Management**

August 2014 - May 2018

Cum Laude | Student Senator | Community Engagement Coordinator

# Languages, Technologies, Additional Skills

- Javascript, Bootstrap, Tailwind CSS, SQL, NoSQL, MERN (MongoDB, Express.js, React, Node.js)
- Advanced Excel skills; Zendesk product design; Jira workflows & automations; Looker; Miro; Salesforce; Sisense

#### **Licenses & Certifications**

- 280 Group Digital Product Management Certification
- Series 7 General Securities Representative License