



UX/UI designer
photographer

@dscottclarkphoto
design.dscottclark.com

who am I

name D. Scott Clark
age 35
based Denver, CO

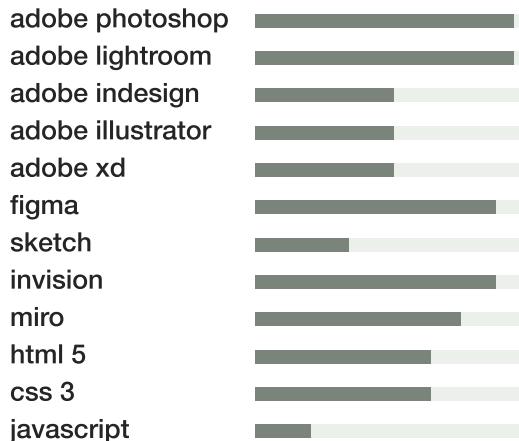
contact

mobile +1 812 381 3800
email dscottclark.design@gmail.com

work

where d. scott clark photography
from 2008 thru present
what commercial lifestyle & advertising photography

software



ux/ui design & research

research

user interviews, proto-personas, heuristic evaluations, user journey mapping, empathy maps, competitor analysis

ux/ui design

card sorting, information architecture (ia), wireframing, prototyping, storyboarding, visual design, branding, micro-interactions, mobile app design, responsive web design

education

bs photography
indiana wesleyan university
photography & design 2004-2008

ux/ui bootcamp
denver university
user exerience & interface design 2020-2021



about me

I am a creative UX/UI designer with a background in lifestyle & adventure photography. I think constantly about how to improve a user's experience within physical design and digital environments, everything from light switches to web apps. I've worked in the creative field for over a decade with brands like Starbucks, Jansport, & Chase Bank. My photography background allows me to design user experiences and interfaces that are intuitive and visually appealing even at early stages of the design process.

experience

- 2020** • Started Denver University's UX/UI Bootcamp
Created a campaign for Mountain Hardwear's Stretchdown coat line
- 2019** • Worked with Starbucks on an ad campaign for their at-home line of coffee
Photographed a campaign for Centura Health Hospital Group focusing on providers
Worked with Wake-Forest University's Innovation Quarter to showcase their new properties
- 2017** • Continued working with brands like Zeal Optics, Klean Kanteen, Trimble, and Harvard Business School
- 2015** • Photography Mentor at Madelife, a creative accelerator Madelife.com 2013-2016
- 2013** • Photographed for brands like La Sportiva, Allegro Coffee Roasters, Deschutes, and Chase Bank
- 2011** • Taught as an Adjunct Professor at Indiana Wesleyan University, Won National Geographic Traveller UK Photo Competition, Photographed Wenger Patagonia Expedition Race in Chile, Moved to Boulder, CO
- 2009** • Moved to Mumbai, India working with NGO's and advertising firms from 2009-2010
- 2008** • Graduated with Bachelors of Science in Photography from Indiana Wesleyan University & started D. Scott Clark Photography
- 2006** • Worked as In-House Photographer for advertising firm Hirons & Co in Indianapolis, IN 2006-2008
www.hirons.com