



D. Scott Clark

UX/UI designer
photographer

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contact

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education

bachelor of science - photography
indiana wesleyan university
photography & design 2004-2008

ux/ui bootcamp - certificate
denver university
user experience & interface design 2020-2021

ux/ui design & research

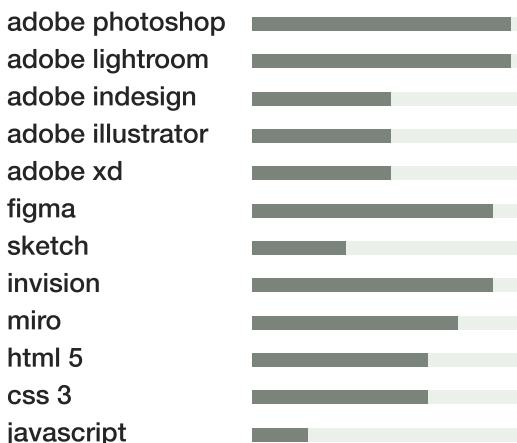
research

user interviews, proto-personas, heuristic evaluations, user journey mapping, empathy maps, competitor analysis

ux/ui design

card sorting, information architecture (ia), wireframing, prototyping, storyboarding, visual design, branding, micro-interactions, mobile app design, responsive web design

software



d scott clark design

about me

I am a creative UX/UI designer with a background in lifestyle & adventure photography. I think constantly about how to improve a user's experience within physical design and digital environments, everything from light switches to web apps. I've worked in the creative field for over a decade with brands like Starbucks, Jansport, & Chase Bank. My photography background allows me to design user experiences and interfaces that are intuitive and visually appealing even at early stages of the design process.

experience

D. Scott Clark Photography

Owner/Photographer

2008-Present

- 2020 • Created a campaign for Mountain Hardwear's Stretchdown coat line
- 2019 • Worked with Starbucks on an ad campaign for their at-home line of coffee
Photographed a campaign for Centura Health Hospital Group focusing on providers
Worked with Wake-Forest University's Innovation Quarter to showcase their new properties
- 2017 • Continued working with brands like Zeal Optics, Klean Kanteen, Trimble, and Harvard Business School
- 2015 • Photography Mentor at Madelife, a creative accelerator Madelife.com 2013-2016
- 2013 • Photographed for brands like La Sportiva, Allegro Coffee Roasters, Deschutes, and Chase Bank
- 2011 • Taught as an Adjunct Professor at Indiana Wesleyan University, Won National Geographic Traveller UK Photo Competition, Photographed Wenger Patagonia Expedition Race in Chile, Moved to Boulder, CO
- 2009 • Moved to Mumbai, India working with NGO's and advertising firms from 2009-2010
- 2008 • Graduated with Bachelors of Science in Photography from Indiana Wesleyan University & started D. Scott Clark Photography
- 2006 • Worked as In-House Photographer for advertising firm Hirons & Co in Indianapolis, IN 2006-2008
www.hirons.com