Google Developer Student Clubs

# Head Start Machine Learning

Session 3:

Machine Learning with





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### Attendance



- > Select Tab "Head Start Machine
  Learning"
- > Mark your attendance by inserting "1"
- > Do it within this 2 hours

### What are we going to learn?

- Solve a ML problem using Scikit-Learn
- Data exploration
- Data preparation
- Hyperparameter search using k-fold cross-validation

Drop your question in the chat box if you don't understand anything!

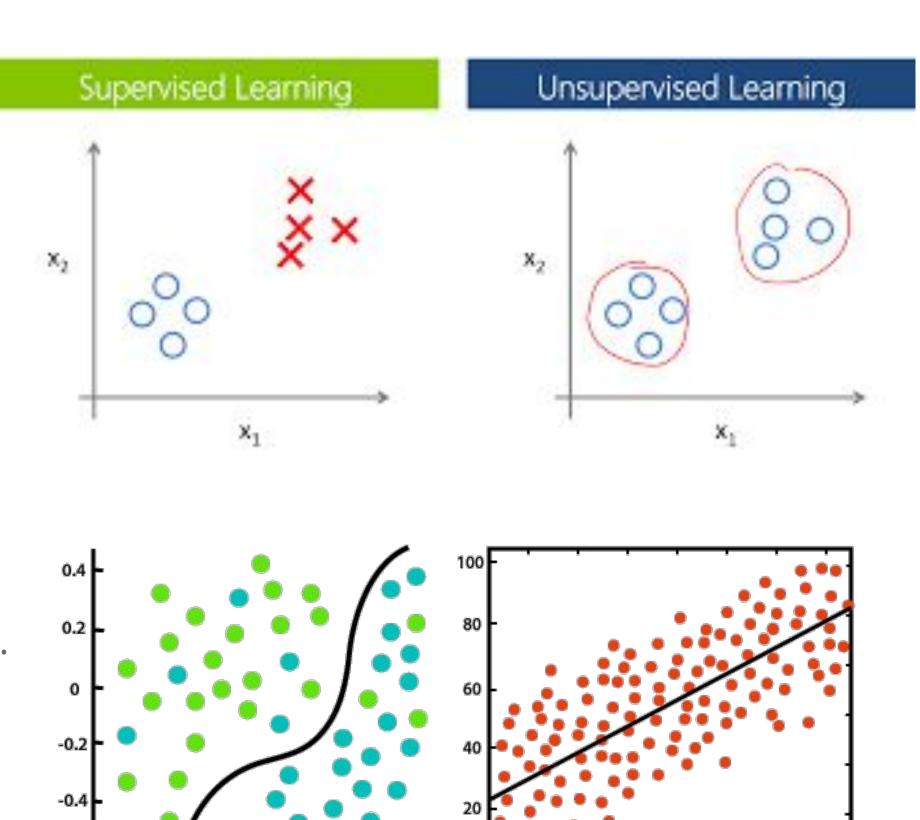
# 6 common steps when doing a ML project

- 1. Frame the problem
- 2. Get the data
- 3. Explore the data
- 4. Prepare the data for ML algorithms
- 5. Select a model and train it
- 6. Improve your model

### 1) Frame the problem

Some questions to ask yourself ...

- Is it a supervised or unsupervised learning task?
- Is it a classification or regression task?
- What performance measure to use for this problem?
- o Regression : MSE, RMSE, MAE, etc.
- o Classification : Accuracy, Precision, Recall, F1 score, etc.



Regression

Classification



### 2) Get the data

After getting the data, you should do this!

- Split dataset into training set and test set
- Put **test set** aside and never look at it (typically below 40% of the whole dataset)
- We want to work solely with our training set to prevent us from overfitting onto the entire dataset
- Test set enables you to obtain an estimate for the generalization error that your model will have when deploying in production



#### Understand your data

Study each attribute and its characteristics

```
train_df.info()
<class 'pandas.core.frame.DataFrame'>
RangeIndex: 891 entries, 0 to 890
Data columns (total 12 columns):
PassengerId 891 non-null int64
Survived 891 non-null int64
Pclass
         891 non-null int64
             891 non-null object
Name
              891 non-null object
Sex
              714 non-null float64
Age
SibSp
             891 non-null int64
             891 non-null int64
Parch
Ticket
              891 non-null object
              891 non-null float64
Fare
              204 non-null object
Cabin
Embarked
              889 non-null object
dtypes: float64(2), int64(5), object(5)
memory usage: 83.6+ KB
```

#### Which features contain null values?

- Age, Cabin, Embarked

#### Which features are categorical?

- Survived (*Target*), Sex, Ticket, Cabin, Embarked, Pclass (*Ordinal*)

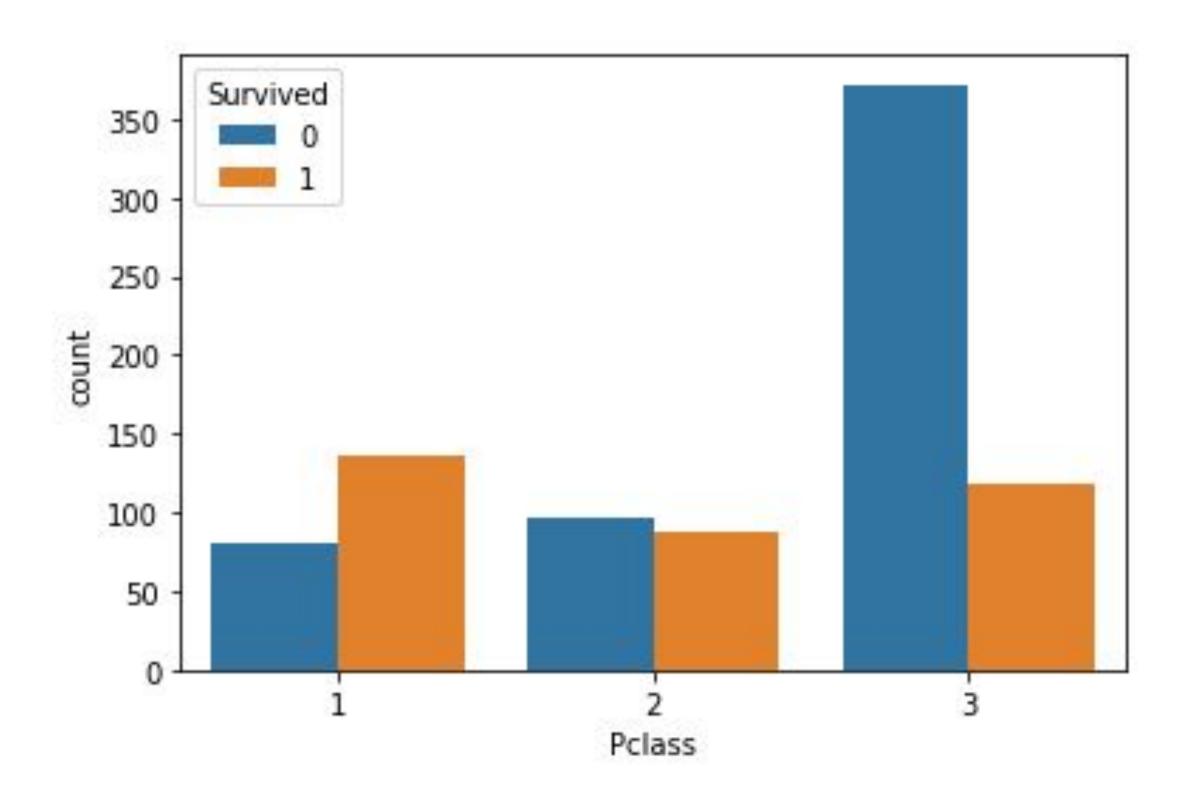
#### Which features are numerical?

- Age, Fare, SibSp (Discrete), Parch (Discrete)

#### And more...

#### Understand your data

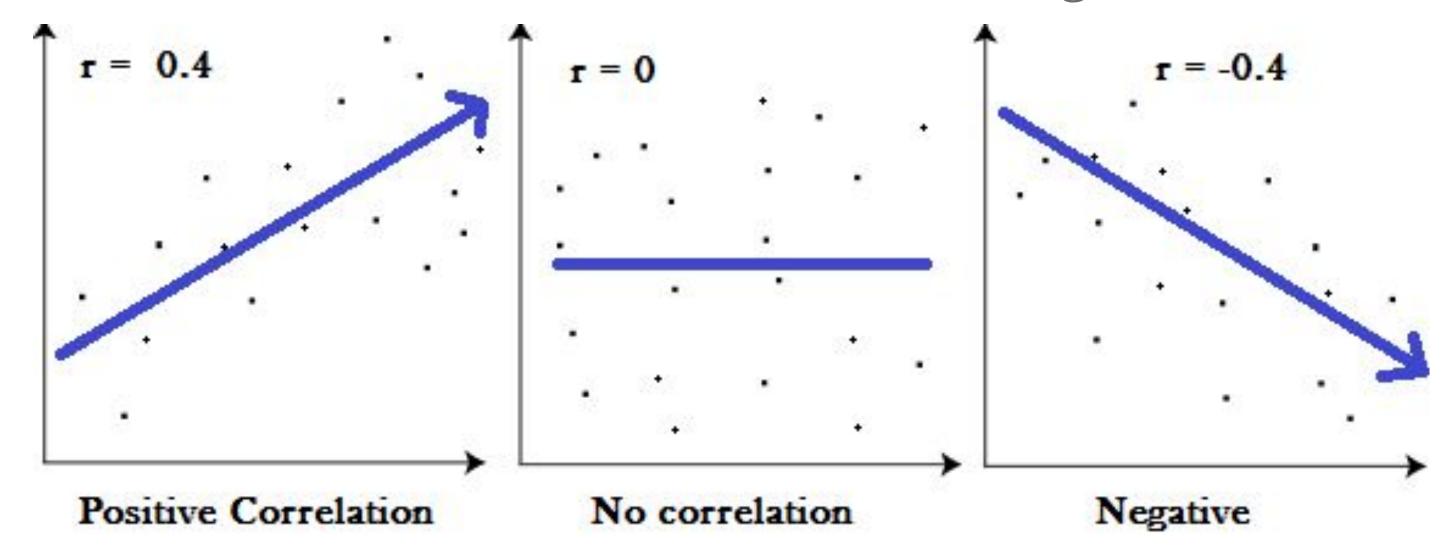
Visualize the data



- Pclass: socio-economic status
  - $1 \rightarrow upper$
  - $2 \rightarrow \text{middle}$
  - $3 \rightarrow lower$
- From this visualization, we can infer that upper class people has higher surviving rate

#### Understand your data

Determine correlation of each numerical feature to target



#### Pearson's r

- ranges from -1 to 1
- near to 1, strong positive correlation
- near to -1, strong negative correlation
- near to 0, no linear correlation

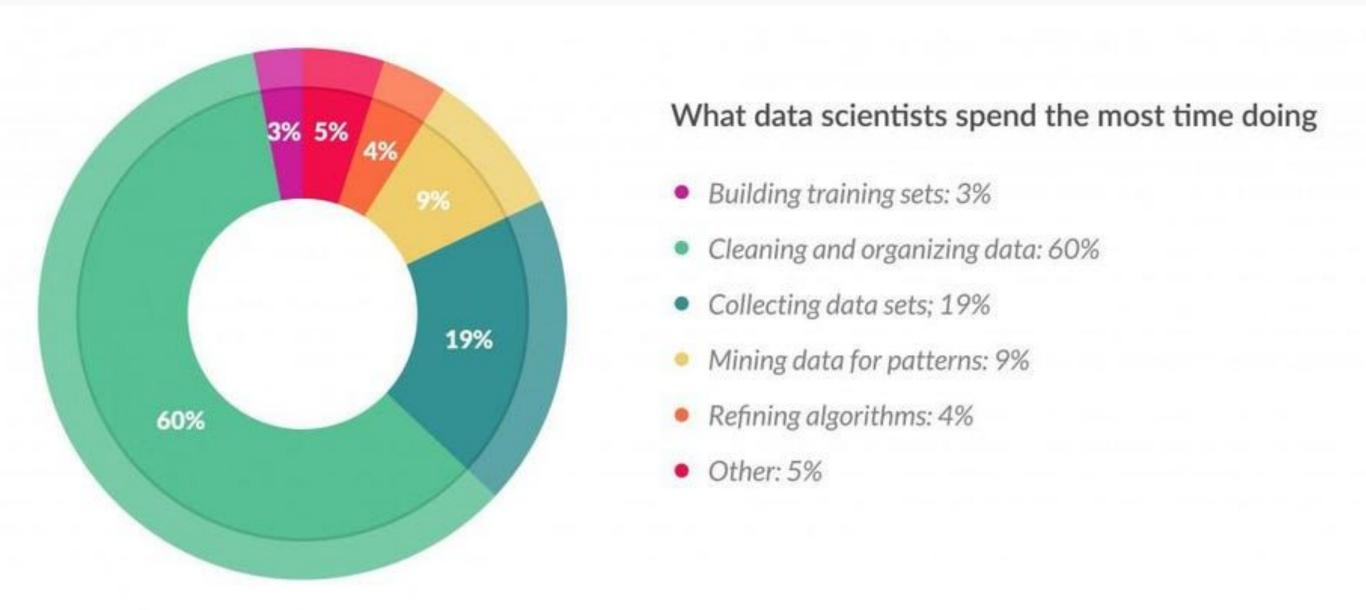
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#### cons:

only measure "linear" correlation (if ⋆↑, then y ↑ or ↓), may miss nonlinear correlation (when ⋆ close to 0, then y ↑ or ↓)

Understand your data

# Data scientists spend 60% of their time on cleaning and organizing data.



https://www.forbes.com/sites/gilpress/2016/03/23/data-preparation-most-time-consuming-least-enjo yable-data-science-task-survey-says/?sh=5a9a94ed6f63



Before feeding into ML algorithm

### Data cleaning

- Might have incomplete data / anomalies that results from human error
- Fix or remove outliers
- Fill in missing values (zero, mean, median, or drop the entire row/column)

| A |                      |  |  |  |
|---|----------------------|--|--|--|
| 1 | university_name      |  |  |  |
| 2 | uni_malaya           |  |  |  |
| 3 | um                   |  |  |  |
| 4 | UM                   |  |  |  |
| 5 | University of Malaya |  |  |  |
| 6 | Universiti Malaya    |  |  |  |
| 7 | Unversiti of Malaya  |  |  |  |



Before feeding into ML algorithm

### Feature selection

- Drop the features that provide no useful information for the task (could be based on correlation coefficient)
- Remove repeated feature, if any (repeated columns are said to be linearly dependent with each other)

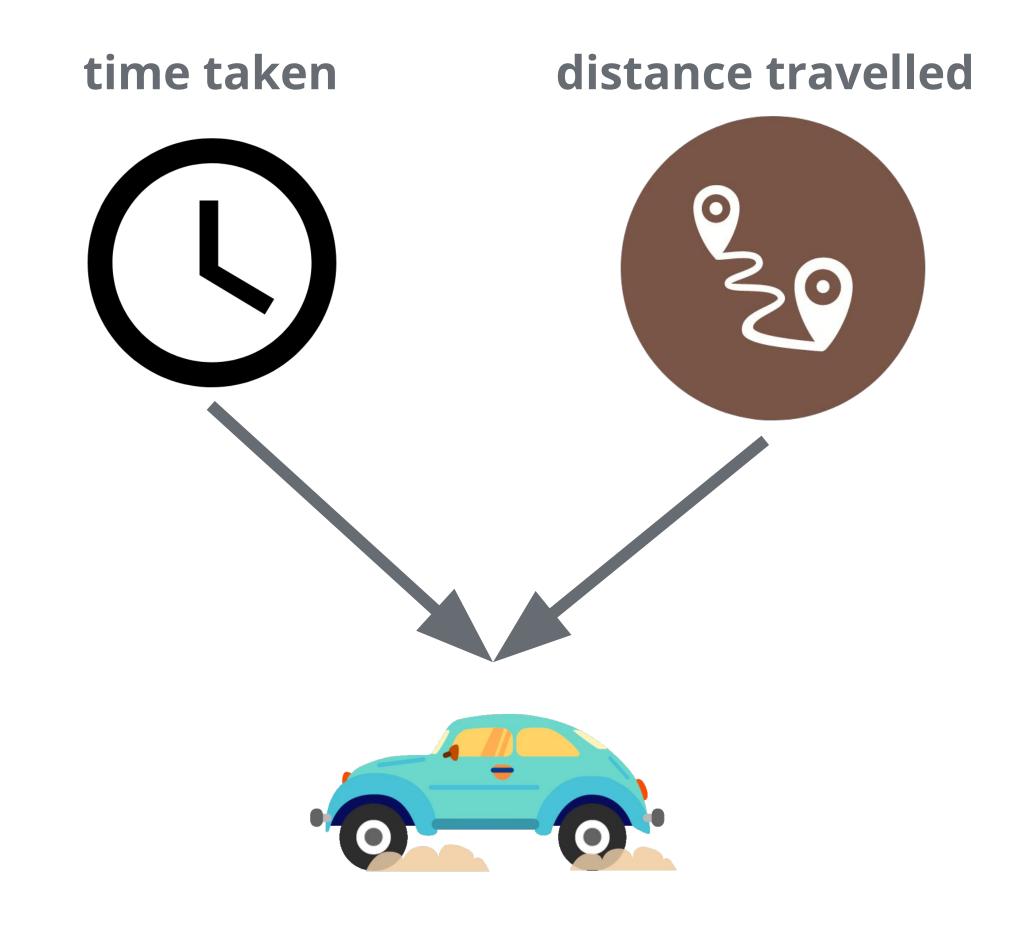
|   | Size in feet^2 | Size in meter^2 | Price         |
|---|----------------|-----------------|---------------|
| 0 | 3743.122298    | 347,736061      | 112293.668944 |
| 1 | 3359.033153    | 312.054180      | 100770.994586 |
| 2 | 3101.394988    | 288.119594      | 93041.849651  |
| 3 | 3761.806730    | 349,471845      | 112854.201905 |
| 4 | 2310.515177    | 214.646860      | 69315.455309  |
| 5 | 2028.492572    | 188.446960      | 60854.777145  |
| 6 | 2939.060670    | 273.038736      | 88171.820096  |
| 7 | 3086.782949    | 286.762136      | 92603.488470  |
| 8 | 2687.292169    | 249.649442      | 80618.765066  |
| 9 | 2122.426592    | 197.173430      | 63672.797774  |



Before feeding into ML algorithm

### Feature engineering

- Some attributes might not make much sense on their own
- Combining attributes could give more information to the model



speed = distance travelled / time taken



Before feeding into ML algorithm

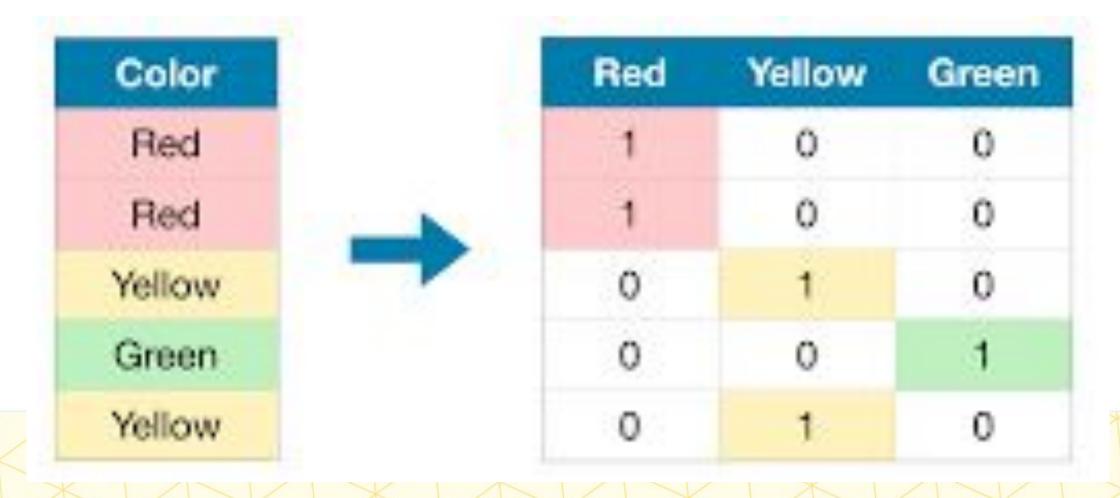
### Handling categorical attributes

- Most ML algorithms prefer to work with numbers
- Need to convert categorical into numerical
- 2 common methods:
- o Ordinal encoding
- o One-hot encoding

#### Ordinal encoding

| Breakfast |  | Breakfast |
|-----------|--|-----------|
| Every day |  | 3         |
| Never     |  | 0         |
| Rarely    |  | 1         |
| Most days |  | 2         |
| Never     |  | 0         |

#### **One-hot encoding**





Before feeding into ML algorithm

### Ordinal encoding

| Breakfast |  | Breakfast |
|-----------|--|-----------|
| Every day |  | 3         |
| Never     |  | 0         |
| Rarely    |  | 1         |
| Most days |  | 2         |
| Never     |  | 0         |

- ML algorithms assume that 2 nearby values are more similar than 2 distant values
- Not suitable to use for the categories that have equal existence (red, blue, green)

Before feeding into ML algorithm

### One-hot encoding

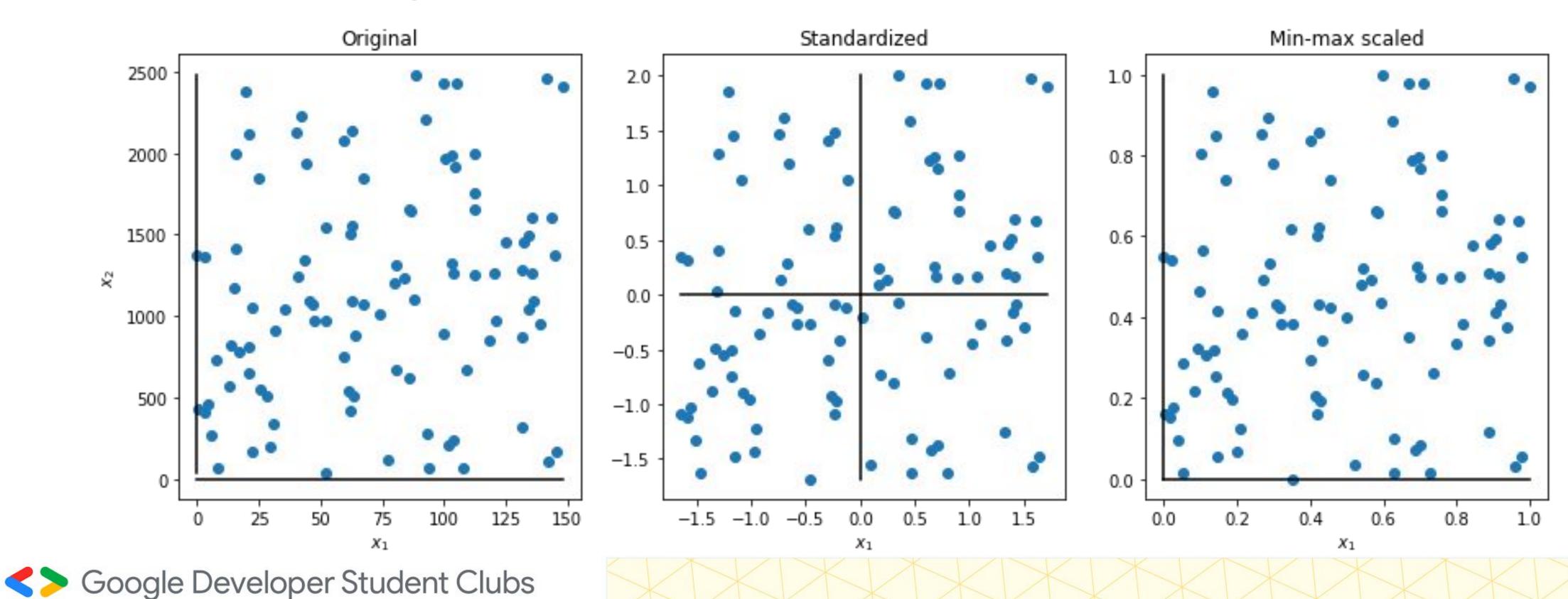


- Fix the issue that ordinal encoding produces
- But if there's a large number of categories, 1-hot encoding results in a large number of input features
  - may slow down training

Before feeding into ML algorithm

### Feature scaling

speed up training time



Before feeding into ML algorithm

### Min-max scaling / Normalization

Scale input features into the range of [0, 1]

$$x_{norm} = \frac{x - min(x)}{max(x) - min(x)}$$

Before feeding into ML algorithm

### Standardization

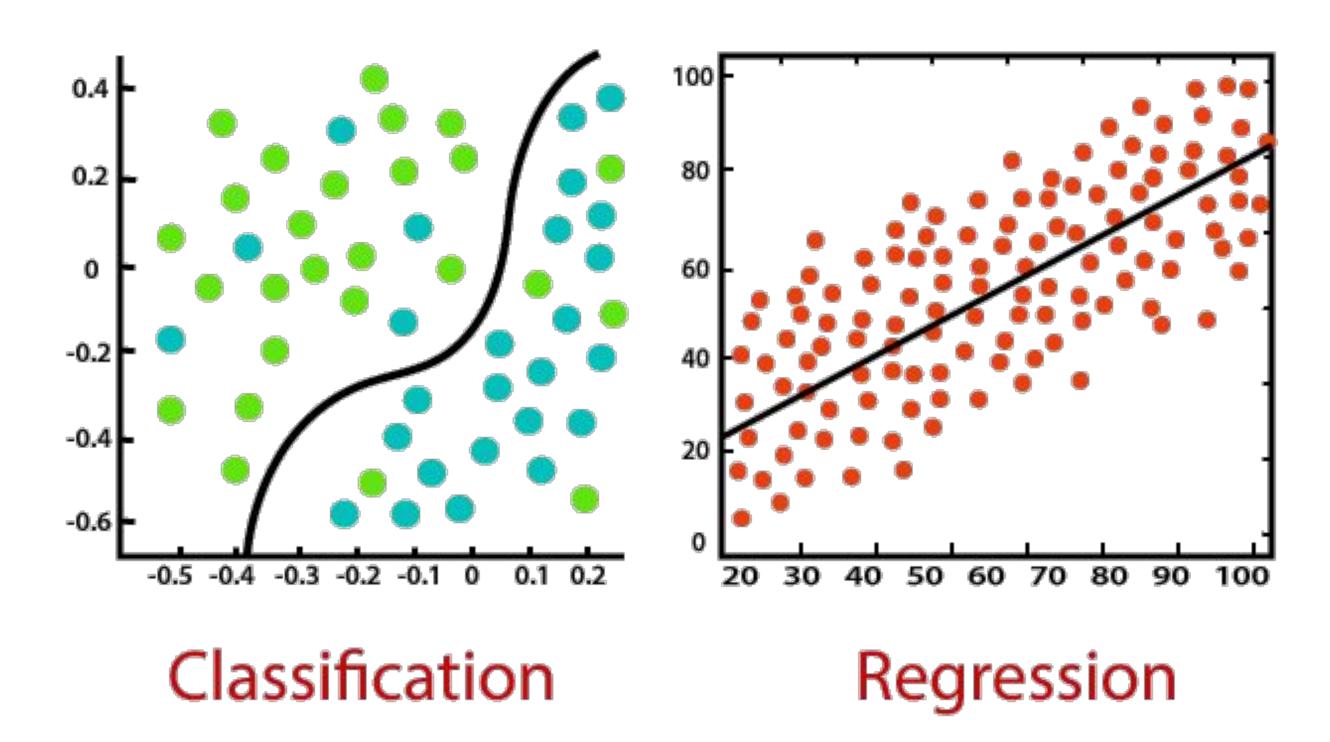
- Scale input features into standard normally distributed data
- No bounding range

$$x_{norm} = rac{x - mean(x)}{std(x)}$$

### 5) Select a model and train it

### The only part that uses ML algorithms

- After the data is well prepared, the rest you need to do is just select a suitable model and train it on the training set
- For a supervised learning problem, it is usually either a classification or regression problem

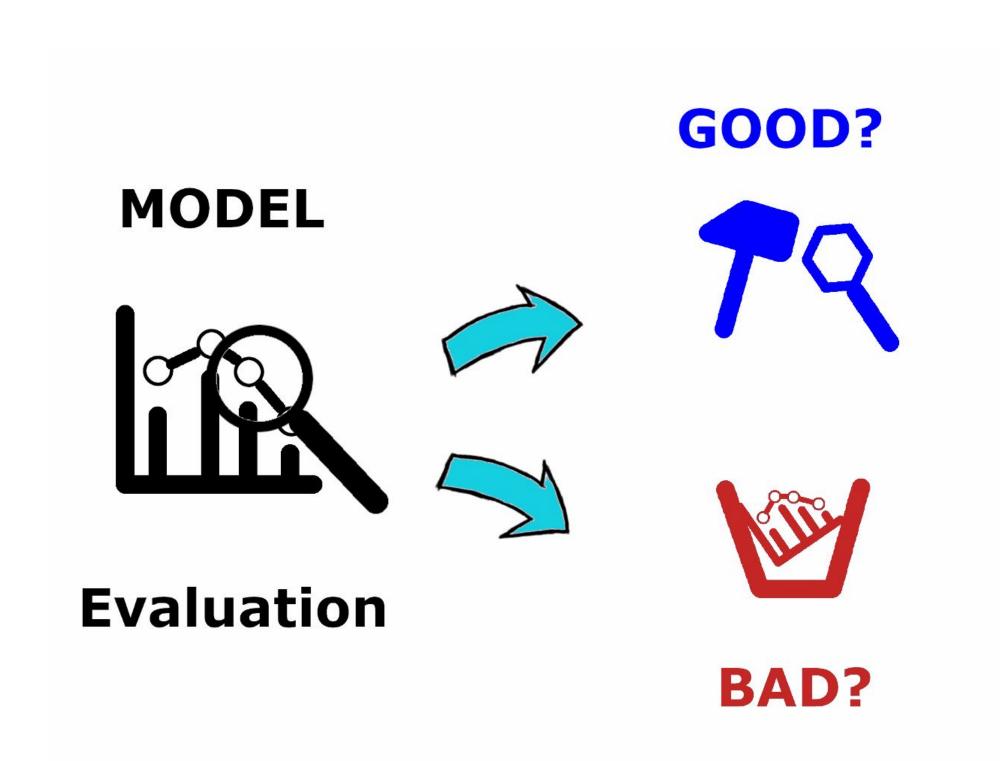


https://scikit-learn.org/stable/

# 5) Select a model and train it

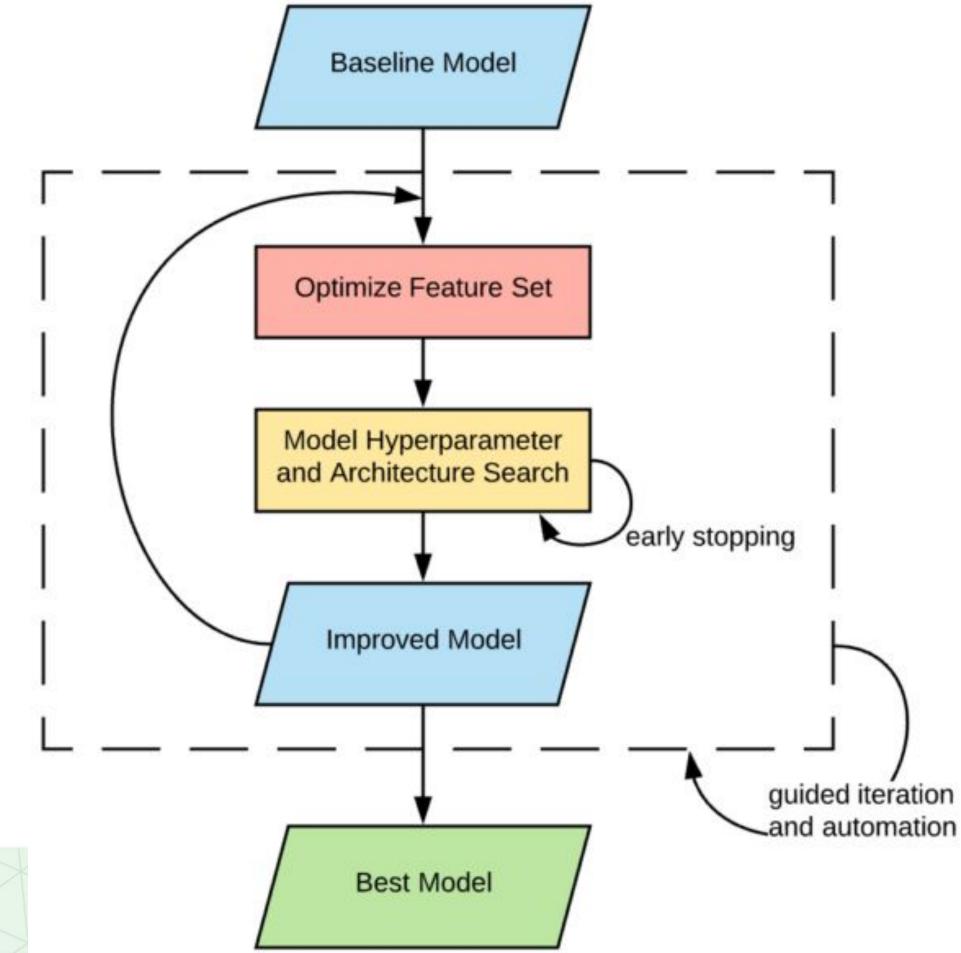
### Evaluate your model

- Use the performance measure that you've chosen at step 1) to evaluate it
- It's a metric to tell how well your model is performing on predicting the target
- You can also use it to compare the performance of different models



What to do to improve the performance?

- Try different models
- Revisit previous data preparation steps
- Hyperparameter tuning





What to do to improve the performance?

### Hyperparameter tuning

- · Search for the best set of hyperparameters for the model
- · 2 common ways: Grid search or Randomized search

### hyperparameters

class sklearn.svm.SVC(\*, C=1.0, kernel='rbf', degree=3, gamma='scale', coef0=0.0, shrinking=True, probability=False, tol=0.001, cache\_size=200, class\_weight=None, verbose=False, max\_iter=-1, decision\_function\_shape='ovr', break\_ties=False, random\_state=None)

What to do to improve the performance?

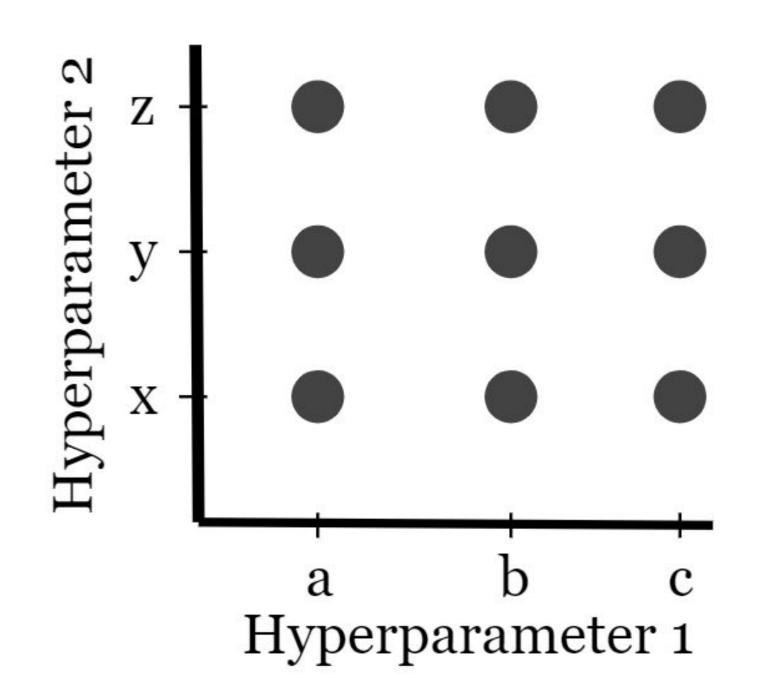
### Hyperparameter tuning

#### **Grid Search**

Pseudocode

Hyperparameter\_One = [a, b, c]

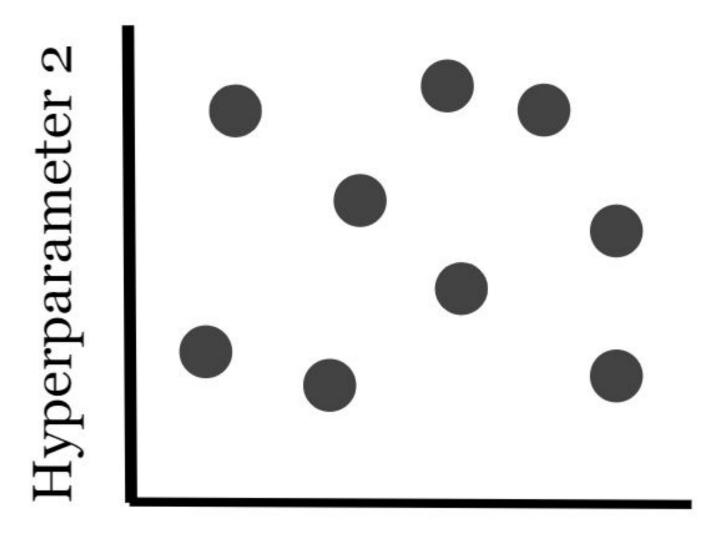
Hyperparameter\_Two = [x, y, z]



#### Random Search

Pseudocode

Hyperparameter\_One = random.num(range)
Hyperparameter Two = random.num(range)



Hyperparameter 1



What to do to improve the performance?

### Search using k-fold cross-validation

- Provide the number of folds, k
- Randomly split the training set into k folds
- Model trains on the k-1 folds and evaluate on the remaining 1 fold for k iterations
- Performance measure are averaged over k values



# Q&A



# Let's do the hands-on session now!



### Leave us your feedback



https://forms.gle/FGfQTmJxH UtNGzfw6

# Group photo!

