Introduction to SEM

DATA 695 Research Capstone Project

David Errington

Master of Data Science & Analytics Student
Faculty of Graduate Studies

June 17, 2025



Table of Contents

- Territorial Acknowledgment
- Chapter 1: Introduction, Background, & Review
 - What is Structural Equation Modelling?
 - Brief Review of Linear Regression
 - Linear Regression as a Structural Equation Model
- Chapter 2: Path Analysis
- Chapter 3: Confirmatory vs. Exploratory Factor Analysis
- Chapter 4: Structural Equation Models w/ Latent Variables
- References



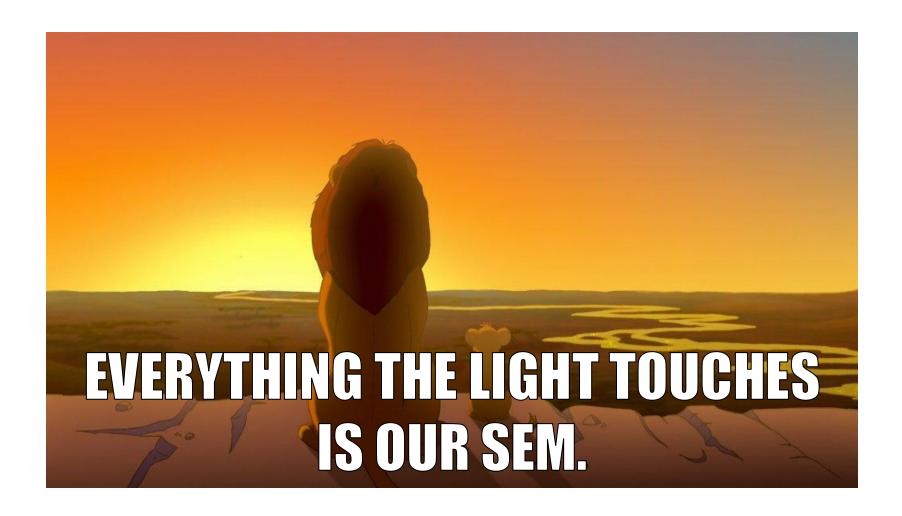
The University of Calgary, located in the heart of Southern Alberta, both acknowledges and pays tribute to the traditional territories of the peoples of Treaty 7, which include the Blackfoot Confederacy (comprised of the Siksika, the Piikani, and the Kainai First Nations), the Tsuut'ina First Nation, and the Stoney Nakoda (including Chiniki, Bearspaw, and Goodstoney First Nations). The City of Calgary is also home to the Métis Nation of Alberta (Districts 5 and 6).



Chapter 1: Introduction, Background, & Review



What is Structural Equation Modelling?





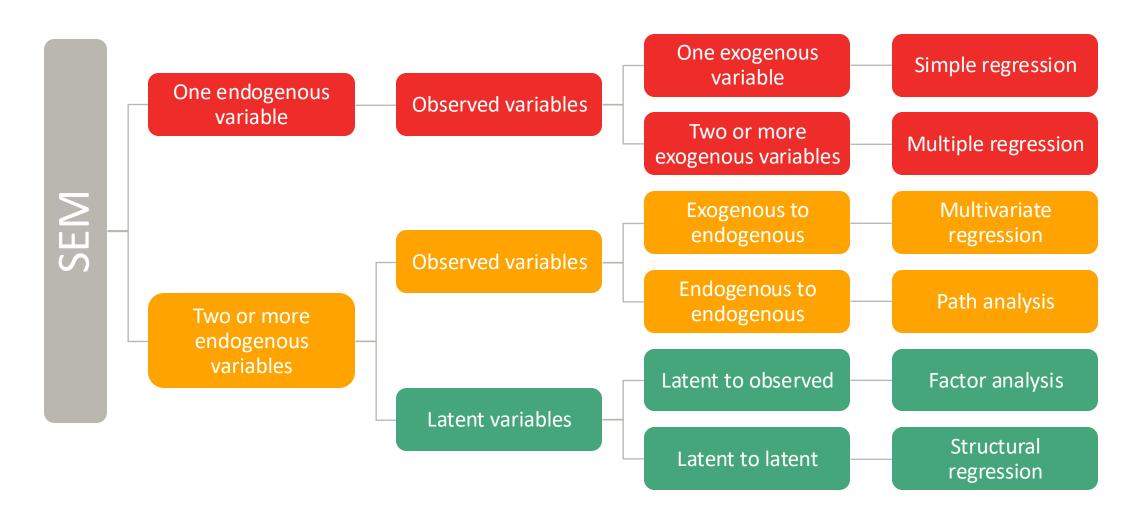
What is Structural Equation Modelling?

"...a linear model framework that models both *simultaneous* regression equations with *latent variables*."

— Johnny Lin, PhD (2024)



What is Structural Equation Modelling?





Terminology: Exogenous vs. Endogenous Variables

Exogenous variables:

- Variables that are not expressed as a function of other variables; they exist "outside" the system of variables under study.
- Often referred to as "independent" variables (denoted as x or x_i).

Endogenous variables:

- Variables that are expressed as a function of one or more other variables; they exist "inside" the system of variables under study.
- Often referred to as "dependent" variables (denoted as y or y_i).



Terminology: Observed vs. Latent Variables

- Observed variable(s):
 - Variables that can be directly measured or "observed".
 - Examples: Height, weight, age, etc.
- Latent variable(s):
 - Variables that (usually) cannot be directly measured; instead, they are often "inferred" (denoted as lowercase "eta" η or η_i)
 - Example: Intelligence.



Brief Review of Linear Regression

• Given a data set $\{y_i, x_{i1}, \dots, x_{ip}\}$ of n samples,

$$y_i = \beta_0 + \beta_1 x_{i1} + \dots + \beta_p x_{ip} + \varepsilon_i$$

for
$$i = 1, ..., n$$

where p = number of "independent" variables/predictors.



Brief Review of Linear Regression

• In R (or RStudio):

```
> model <- Im(y \sim x1 + ... + xp, data = ...)
```

Operator	Description
<- or =	Assign a value to a variable.
~ (tilde)	Define formula/relationship



Brief Review of Linear Regression

• Given a data set $\{y_i, x_{i1}, \dots, x_{ip}\}$ of n samples,

$$\hat{y}_i = \hat{\beta}_0 + \hat{\beta}_1 x_{i1} + \dots + \hat{\beta}_p x_{ip}$$

for
$$i = 1, ..., n$$

where p = number of "independent" variables/predictors.



Step 1: Start with linear regression equation.

$$y_i = \beta_0 + \beta_1 x_{i1} + \varepsilon_i$$



Step 2: Take the intercept...

$$y_i = \beta_0 + \beta_1 x_{i1} + \varepsilon_i$$
Intercept

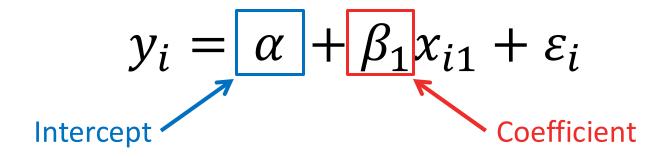


Step 2: And replace it with "alpha".

$$y_i = \alpha + \beta_1 x_{i1} + \varepsilon_i$$
Intercept

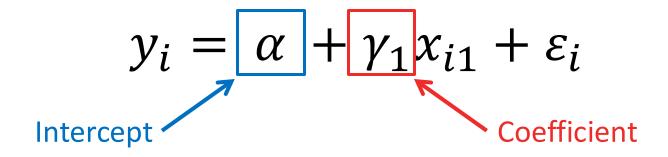


• Step 3: Take the regression coefficient(s)...



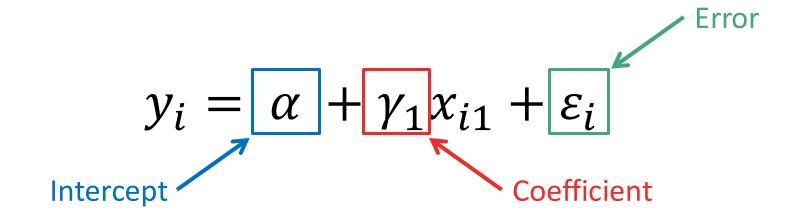


• Step 3: And replace it/them with "gamma".



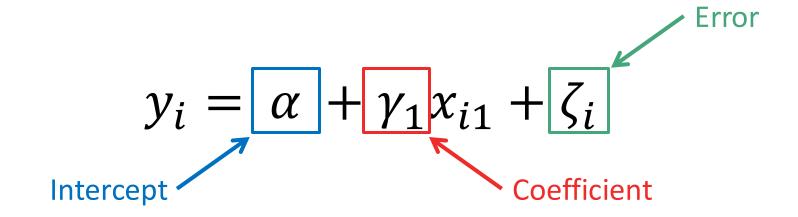


• Step 4: Take the residual error term...





• Step 4: And replace it with "zeta".





Example:



References

Lin, J. (2024). Introduction to Structural Equation Modeling (SEM) in R with lavaan. OARC Stats – Statistical Consulting Web Resources | UCLA. https://stats.oarc.ucla.edu/r/seminars/rsem/

