

# An Introduction to SEM

DATA 695 Research Capstone Project

David Errington  
Master of Data Science & Analytics Student  
Faculty of Graduate Studies

June 17, 2025



# Table of Contents

- **Territorial Acknowledgment**
- **Chapter 1: Introduction, Background, & Review**
  - What is Structural Equation Modelling?
  - Review of Linear Regression
  - Linear Regression as a Structural Equation Model
- **Chapter 2: Path Analysis**
- **Chapter 3: Confirmatory vs. Exploratory Factor Analysis**
- **Chapter 4: Structural Equation Models w/ Latent Variables**
- **References**

**The University of Calgary, located in the heart of Southern Alberta, both acknowledges and pays tribute to the traditional territories of the peoples of Treaty 7, which include the Blackfoot Confederacy (comprised of the Siksika, the Piikani, and the Kainai First Nations), the Tsuut'ina First Nation, and the Stoney Nakoda (including Chiniki, Bearspaw, and Goodstoney First Nations). The City of Calgary is also home to the Métis Nation of Alberta (Districts 5 and 6).**





# Chapter 1: Introduction, Background, & Review



UNIVERSITY OF  
CALGARY

# What is Structural Equation Modelling?

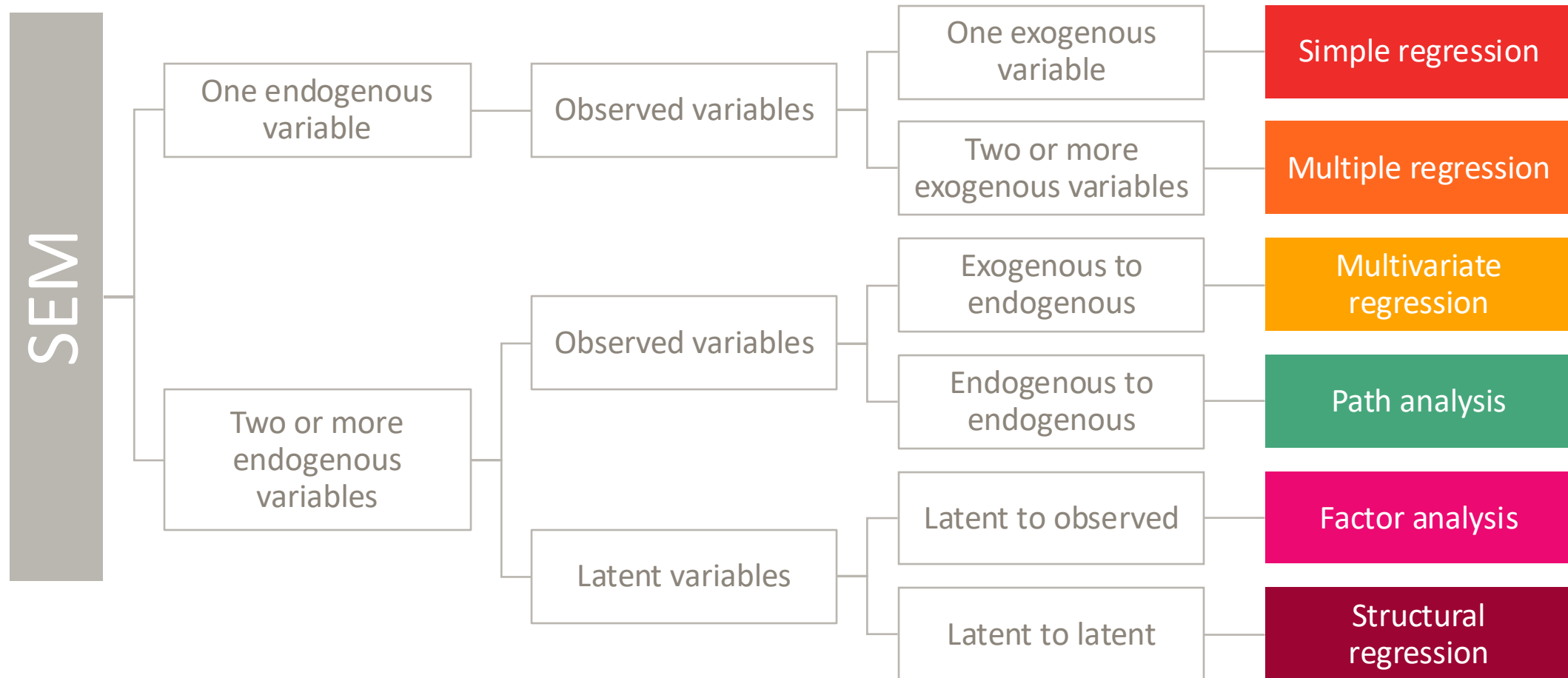


# What is Structural Equation Modelling?

“...a linear model framework that models both *simultaneous regression equations* with *latent variables*.”

— Johnny Lin, PhD (2024)

# What is Structural Equation Modelling?



# Terminology: Exogenous vs. Endogenous Variables

- *Exogenous variables:*
  - Variables that are not expressed as a function of other variables; they exist “outside” the system of variables under study.
  - Often referred to as “*independent*” variables (denoted as  $x$  or  $x_i$ ).
- *Endogenous variables:*
  - Variables that are expressed as a function of one or more other variables; they exist “*inside*” the system of variables under study.
  - Often referred to as “*dependent*” variables (denoted as  $y$  or  $y_i$ ).



# Terminology: Observed vs. Latent Variables

- *Observed variable(s)*:
  - Variables that can be directly measured or “observed”.
  - Examples: Height, weight, age, etc.
- *Latent variable(s)*:
  - Variables that (usually) cannot be directly measured; instead, they are often “inferred” (denoted as lowercase “eta”  $\eta$  or  $\eta_i$ )
  - Example: Intelligence.

# Review of Linear Regression

- Given a data set  $\{y_i, x_{i1}, \dots, x_{ip}\}$  of  $n$  samples,

$$y_i = \beta_0 + \beta_1 x_{i1} + \dots + \beta_p x_{ip} + \varepsilon_i$$

for  $i = 1, \dots, n$

where  $p$  = number of “independent” variables/predictors.

# Review of Linear Regression

- Given a data set  $\{y_i, x_{i1}, \dots, x_{ip}\}$  of  $n$  samples,

$$\hat{y}_i = \hat{\beta}_0 + \hat{\beta}_1 x_{i1} + \dots + \hat{\beta}_p x_{ip}$$

for  $i = 1, \dots, n$

where  $p$  = number of “independent” variables/predictors.

# Review of Linear Regression

- In R (or RStudio):

```
> model <- lm(y ~ x1 + ... + xp, data = ...)
```

# Linear Regression as a Structural Equation Model

- Step 1: Start with simple linear regression equation.


$$y_i = \beta_0 + \beta_1 x_{i1} + \varepsilon_i$$



# Linear Regression as a Structural Equation Model

- Step 2: Take the **intercept**...

$$y_i = \boxed{\beta_0} + \beta_1 x_{i1} + \varepsilon_i$$


Intercept 

# Linear Regression as a Structural Equation Model

- Step 2: And replace it with “alpha”.

$$y_i = \boxed{\alpha} + \beta_1 x_{i1} + \varepsilon_i$$



Intercept



# Linear Regression as a Structural Equation Model

- Step 3: Take the regression **coefficient**(s)...



$$y_i = \boxed{\alpha} + \boxed{\beta_1} x_{i1} + \varepsilon_i$$

Intercept  Coefficient 

# Linear Regression as a Structural Equation Model

- Step 3: And replace it(them) with “gamma”.

$$y_i = \boxed{\alpha} + \boxed{\gamma_1} x_{i1} + \varepsilon_i$$

Intercept  Coefficient 

# Linear Regression as a Structural Equation Model

- Step 5: Take the residual **error** term...

$$y_i = \boxed{\alpha} + \boxed{\gamma_1} x_{i1} + \boxed{\varepsilon_i}$$

Intercept

Coefficient

Error

The diagram shows the linear regression equation  $y_i = \alpha + \gamma_1 x_{i1} + \varepsilon_i$ . The term  $\alpha$  is enclosed in a blue box, with a blue arrow pointing from the label 'Intercept' below it to the box. The term  $\gamma_1$  is enclosed in a red box, with a red arrow pointing from the label 'Coefficient' below it to the box. The term  $\varepsilon_i$  is enclosed in a green box, with a green arrow pointing from the label 'Error' above it to the box.



# Linear Regression as a Structural Equation Model

- Step 5: And replace it with “zeta”.

$$y_i = \boxed{\alpha} + \boxed{\gamma_1} x_{i1} + \boxed{\zeta_i}$$

Intercept

Coefficient

Error

The diagram shows the linear regression equation  $y_i = \alpha + \gamma_1 x_{i1} + \zeta_i$ . The term  $\alpha$  is enclosed in a blue box, with a blue arrow pointing from the label 'Intercept' below it to the box. The term  $\gamma_1$  is enclosed in a red box, with a red arrow pointing from the label 'Coefficient' below it to the box. The term  $\zeta_i$  is enclosed in a green box, with a green arrow pointing from the label 'Error' above it to the box.

# Example:

# References

- Lin, J. (2024). *Introduction to Structural Equation Modeling (SEM) in R with lavaan*. OARC Stats – Statistical Consulting Web Resources | UCLA. <https://stats.oarc.ucla.edu/r/seminars/rsem/>