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### **SONA SPECIAL** EDITION

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## Help for small businesses

**GOVERNMENT** will be giving entrepreneurs a boost which also opens a gap for job creation.

resident Cyril Ramaphosa says government will this year focus on expanding the small business incubation programme.

The incubation programme provides budding entrepreneurs with physical space, infrastructure and shared services, access to specialised knowledge, market linkages, training in the use of new technologies and access to finance.

"The incubation programme currently consists of a network of 51 technology business incubators, 10 enterprise supplier development incubators and 14 rapid youth incubators.

"As part of the expansion of this programme, town-



ship digital hubs will be established, initially in four provinces, with more to follow," said the President when delivering his second State of the Nation Address, in Parliament recently.

The President said it was expected that the hubs will provide most-needed entrepreneurial services to small and medium enterprises in the rural areas and townships - but more especially

to young people who want to start their own businesses.

The specific focus on the small business incubation programme was due to the role small businesses play in stimulating economic activity and employment and in advancing broad-based empowerment.

"Our greatest challenge is to create jobs for the unemployed of today, while preparing workers for the jobs of tomorrow," he said.

#### Tax Incentive

"We have come up with great plans, platforms and initiatives through which we continue to draw young people in far greater numbers into productive economic activity through

initiatives like the

Employment Tax Incentive. "This incentive will be extended for another 10 years,"

said President Ramaphosa. Government will also intensify the "buy South Africa" programme.

"..We will pursue measures to increase local demand through, among other things, increasing the proportion of local goods and services procured both by government and the private sector."

He said increasing local demand and reducing the consumption of imports is important because it increases the opportunities for producers within South Africa to serve a growing market. **U** 

## Ditene tsa kaho di atlehisa rakgwebo

BOIPHIHLELO BA MOSEBETSI bo file rakgwebo wa Kapa

Botihabela tsebo eo a e hlokang ho ikahela bokamoso bo atlehileng hammoho le basebeletsi ba hae.

Siya Miti

nele Peti, eo pele e neng e le molaodi wa lebenkele la disebediswa tsa ho aha jwale o ruile ka motlotlo khamphani e hlahisang ditene e thontseng batho ba 32.

Kgwebo ya IncaPeace Trading, e fumanwang sebakeng sa kwari tseleng ya R61 pakeng tsa Mthatha le Libode, e fepela mabenkele a disebediswa mane Mthatha, Libode le Qumbu.

Peti o ile a fumana boiphihlelo indastering ya kaho ha a ntse a sebetsa e le molaodi wa Build It mane Qumbu qalong ya dilemo tsa bo-2000 mme hamorao a sebetsa kwaring e rekisang thepa e so sebetswe. Ha a arabela ditlhoko tsa mmaraka, o ile a ngodisa

kgwebo ya IncaPeace Trading ka 2013. E qadile ho sebetsa ka 2015.

Peti (35) o ile a re khamphani e qadile e le nyenyane, e hlahisa ditene tse 3 000 feela ka letsatsi ka basebetsi ba robedi empa e hotse nakong ya dilemo tse pedi tse fetileng.

O rera ho atolosa kgwebo ya hae le palo ya dihlahiswa ho feta mona esita le ho theha mesebetsi e meng e mengata.

O ile a re: "Tebello ya rona ha jwale ke ho hlahisa ditene tse 14 000 ka letsatsi. Ha jwale re hlahisa ditene tse ka fetang 12 000 ka letsatsi. Palo e ka bang 94 ya mesebetsi ya nako tsohle e tla thehwa ka hore re tla etsa tjhafo e iphetang habedi re be re fumane motihini wa bobedi. Hona ho tla eketsa tlhahiso ya rona le ditebello

Kgwebo ya hae e fana ka

menyetla ya kwetliso le mesebetsi ho batho ba lehae. O ile a re: "Re iteletse ho ntshetsa pele thuto ya batho ba lehae mme ka lebaka leo re fana ka dibasari tsa ho isa bana ba basebeletsi dikolong."

IncaPeace e sebedisana hammoho haholo le kwari e fumanwang sona sebakeng seo e leng e ba fepelang haholo ka ho fetisisa ka thepa ya yona e so sebetswe.

Phakamisa George eo e leng hlooho ya lekala la Koporasi ya Tlhabollo ya Dikgwebo la Kapa Botjhabela (ECDC) la taolo ya dikotsi tsa tahlehelo ya ditjhelete tsa dikgwebo o ile a re tjhelete e kana ka R700 000 e filwe IncaPeace e le tshehetso e qalang ya ditjhe-

IncaPeace e bile ya kgona ho fumana tumellano le Build It le Buffolo Timber ho ba fepela



Anele Peti ha jwale o hira batho ba 32 khamphaning ena ya hae ya tlhahiso ya ditene.

Tjhelete e fumanweng ho tswa ECDC e sebediseditswe ho thusa khamphani ho fihlella ditshwanelo tsa yona tsa tumellano e ntjha le Build It le Buffalo Timber.

Selemong se fetileng, ECDC e fane ka R1 miliyone ho khamphani ho ya ka tshebetso ya yona ya lekala la taolo ya dikotsi tsa tahlehelo ya ditjhelete tsa dikgwebo, e leng e thusitseng IncaPeace ho reka metjhini e tjhekang le dilori tsa

matipatipane ho jara majwe a tjhwatlilweng ho ya polanteng ya Libode e hona setsheng.

"Ho hola ha dikhamphani tse kang IncaPeace ho bolela hore tshebetso ya lekala la taolo ya dikotsi tsa tahlehelo ya ditjhelete tsa dikgwebo ya ECDC e phethahatsa sepheo sa yona jwaloka letsete la boikatiso la kgwebo ena. Tshebetso e filweng dikhamphani tsena e di thusa ho fumana tshehetso ya ditjhelete ho tswa ho batshehetsi ba bang ba ditjhelete."

### Khemisi ya pele ke moriana wa toropo e nyenyane



Vumile Mzinzi, eo e leng rakhemisi, o fetotse bophelo ba baahi mane Mount Fletcher ka ho bula khemisi ya pele toropong eo e nyenyane ya Kapa Botjhabela.

Siya Miti

akhemisi e monyenyane a etsa nalane ka ho bula khemisi motseng o monyenyane wa Mount Fletcher mane Kapa Botjhabela ka 2017. Moamohedi wa kgau ya thuto Yunivesithing ya Kapa Bophirima, e leng Vumile Mzinzi o ile a re leha toropo eo e le nyenyane, toropo eo e na le batho ba bangata mme e sebeletsa metsana e mengata ya mahae. O ile a hlalosa hore pele baahi ba ne ba lokela ho lefa R70 bakeng sa teksi ho ya le ho kgutla

HAESALE E THEILWE KA 1882, Mount Fletcher hae katlohae bile le khemisi toropong ho fihlela rakgwebo e monyenyane a bula khemisi.

Maclear – toropo e haufinyana ka ho fetisisa, e leng bohole ba dikilometara tse 62 – ho fumana ditshebeletso tsa khemisi.

Pele khemisi ya Ithalomso e bulwa, ditshebeletso tsa khemisi Mount Fletcher di ne di fumaneha feela sepetleleng sa lehae sa Taylor Bequest Hospital, mme ditshebeletso tsena di ne di etsetswa bakudi feela.

Mzinzi o ile a fumana kgau ya thuto ka 2010 mme o nnile a sebetsa e le rakhemisi mane Nelson Mandela Central Hospital mane Mthatha pele a etsa 'qeto e fetolang bophelo' ya ho bula kgwebo eo e leng ya hae mane Mount Fletcher.

O ile a re ho bula khemisi ho o batla diphuputso tse ngata le ho ikopanya le batho ho etsa bonnete ba hore e tla hle e sebetse. O kgethile Mount Fletcher hobane ho ne ho se na khemisi haufinyana le hobane a hlokometse hore sebaka seo se na le monyetla wa ho hola.

Ka ho theha letsete mona Mount Fletcher, rakhemisi enwa ya hlahetseng Ngcobo o ile a theha menyetla ya mesebetsi bakeng sa baahi ba robedi ba tswang metsaneng e potapotileng oo.

Koporasi ya Tlhabollo ya Dikgwebo ya Kapa Botjhabela (ECDC) e ile ya thusa ka ditjhelete le ho mo etsetsa moralo wa kgwebo o mo dumeletseng ho ikopanya ka katleho le diinstitjushene tse ding tsa ditjhelete bakeng sa tshehetso ya ditjhelete

Phakamisa George, e leng hlooho ya lekala la taolo ya dikotsi tsa tahlehelo ya ditjhelete tsa dikgwebo la ECDC o ile a re tshebetso ena e thusa bahwebi ka ntshetsopele ya mehopolo ya dikgwebo tsa bona ho a fihla boemong boo ba nang le hona ho fihlella ditshwanelo tse boima tsa batshehetsi ba ditjhelete.

George o ile a re: "Tshehetso ena e nka sebopeho sa potlakiso, dithuto tsa kgonahalo, ntshetsopele le teko ya mefuta ya pulamadiboho, ditshenyehelo tsa taolo ya tshebetso jwaloka Ditlhahlobo tsa Sekgahla sa Tikoloho, dilaesense tsa metsi le meralo ya kgwebo. ECDC e thabile hore e phethahaditse tshwanelo ena ka Ithalomso, ka ho dumella khemisi ho fumana tshehetso ya ditjhelete ya motho wa boraro."

## Squeaky clean success for Mthatha entrepreneur

**AMINA CHEM** is an example of how good marketing and support from government can give birth to brilliant business success.

Siya Miti

rowing and nurturing a business is what cleaning company founder Siviwe Mnyaka is all about.

He decided to leave the corporate life of marketing behind and ventured into producing, marketing and distributing cleaning products through his company.

Mnyaka's company, was founded in 2012 and is based in Mthatha in the Eastern Cape.

The company has the ability to produce about nine tons a day of a range of different cleaning products which are used for laundry, automotive, bathroom and kitchen cleaning products. This company has a variety of 60 different cleaning materials.

"We specialise in the manufacturing and marketing of quality cleaning detergents and equipment for both industrial and domestic cleaning and maintenance," said Mnyaka.

He added that Amina Chem has grown over the years with its turnover being more than a R1 million.

He added that in the inception stages of the company he only had two employs but this has grown to 17 people.

Amina Chem's success

can also be attributed to the support it received from the Eastern Cape Department of Economic Development Environmental Affairs and Tourism (DEDEAT).

The company received a boost of R1.5 million for equipment. Along with R600 000 from the Small Enterprise Development Agency (Seda) which also was ploughed into purchasing equipment.

"Since 2012 we have grown from manufacturing products by hand in 200 litre drums to semi-automated stainless steel tanks. Our growth has been organic as it has been purely led by customer base growth and new product de-



Producing about nine tons of cleaning materials is all in a day's work for Siviwe Mnyaka.

velopment."

The growth led us to move from a 150 square meter factory flat to a 483 square meter factory.

Currently Amina Chem has a client base of over 200 regular customers and supplies clients including several hospitals, Walter Sisulu University as well as funeral parlours, car wash businesses and bus company AB350.

Mnyaka said the experience he received in the marketing industry helped him in growing his business to what it is today.