



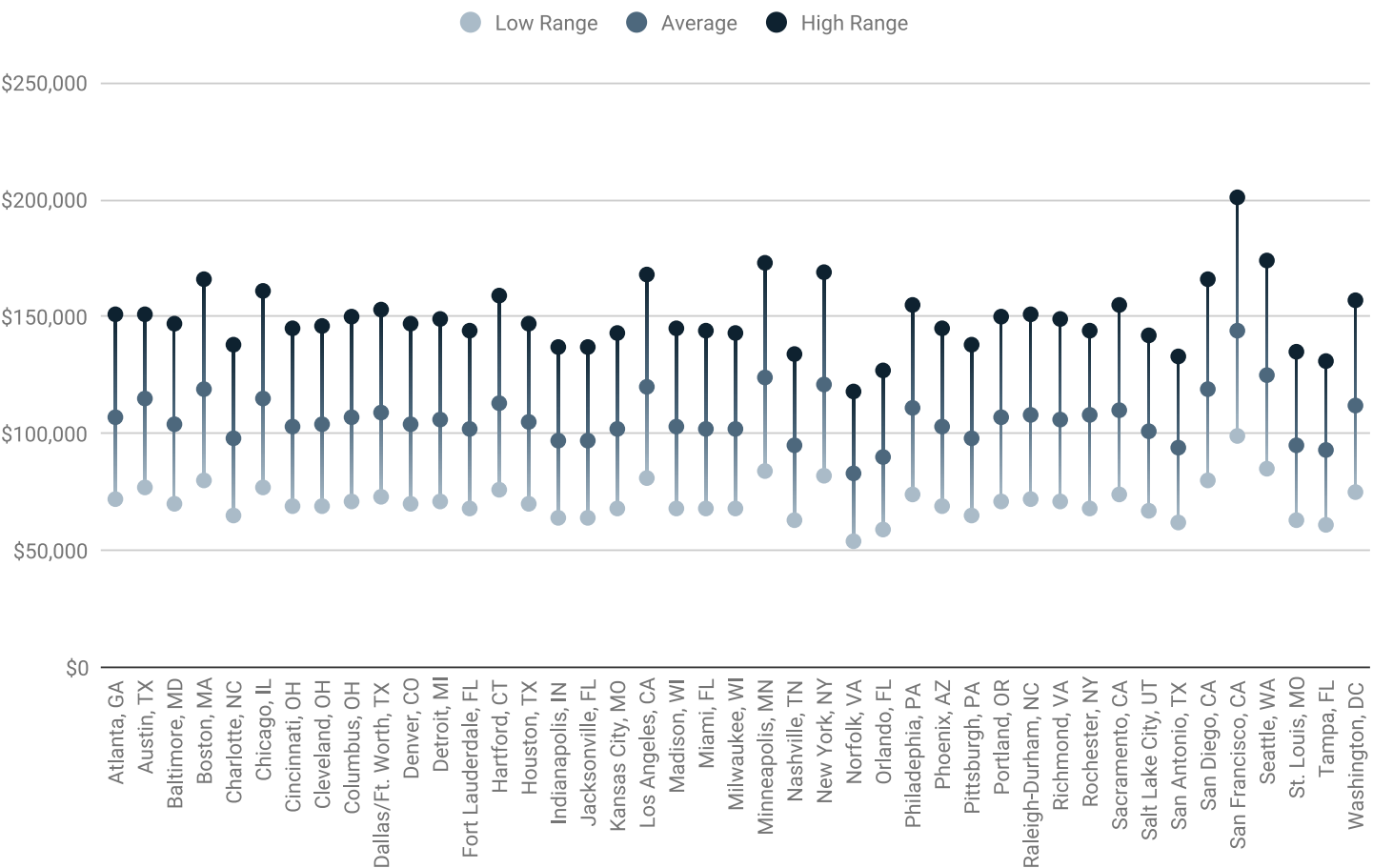
2019 | 2020

The Content Marketing ***Salary Report***

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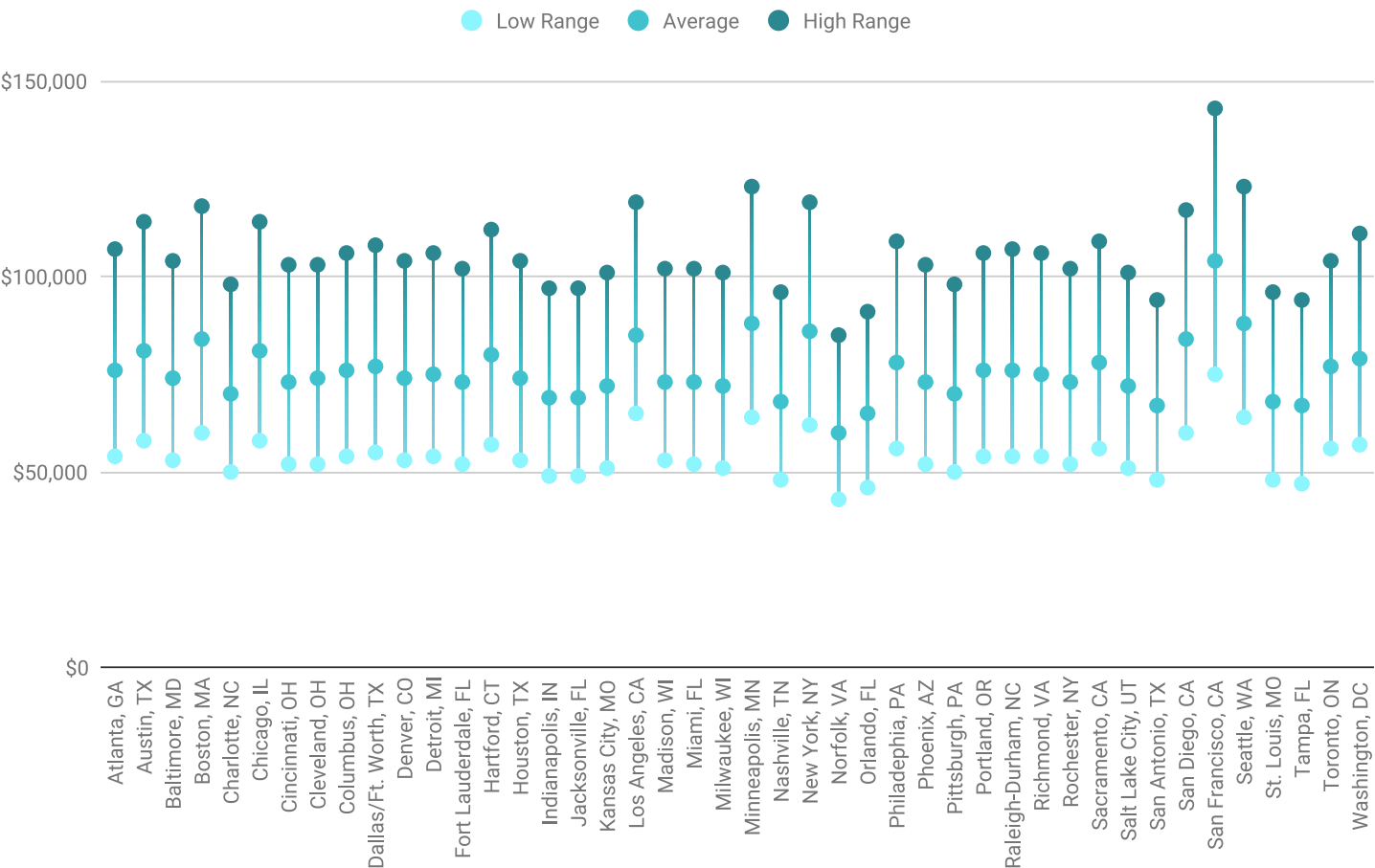
Director of Content Marketing



Market	Low Range	Average	High Range
Atlanta, GA	\$72,000	\$107,000	\$151,000
Austin, TX	\$77,000	\$115,000	\$151,000
Baltimore, MD	\$70,000	\$104,000	\$147,000
Boston, MA	\$80,000	\$119,000	\$166,000
Charlotte, NC	\$65,000	\$98,000	\$138,000
Chicago, IL	\$77,000	\$115,000	\$161,000
Cincinnati, OH	\$69,000	\$103,000	\$145,000
Cleveland, OH	\$69,000	\$104,000	\$146,000
Columbus, OH	\$71,000	\$107,000	\$150,000
Dallas/Ft. Worth, TX	\$73,000	\$109,000	\$153,000
Denver, CO	\$70,000	\$104,000	\$147,000
Detroit, MI	\$71,000	\$106,000	\$149,000
Fort Lauderdale, FL	\$68,000	\$102,000	\$144,000
Hartford, CT	\$76,000	\$113,000	\$159,000
Houston, TX	\$70,000	\$105,000	\$147,000
Indianapolis, IN	\$64,000	\$97,000	\$137,000
Jacksonville, FL	\$64,000	\$97,000	\$137,000
Kansas City, MO	\$68,000	\$102,000	\$143,000
Los Angeles, CA	\$81,000	\$120,000	\$168,000
Madison, WI	\$68,000	\$103,000	\$145,000
Miami, FL	\$68,000	\$102,000	\$144,000
Milwaukee, WI	\$68,000	\$102,000	\$143,000

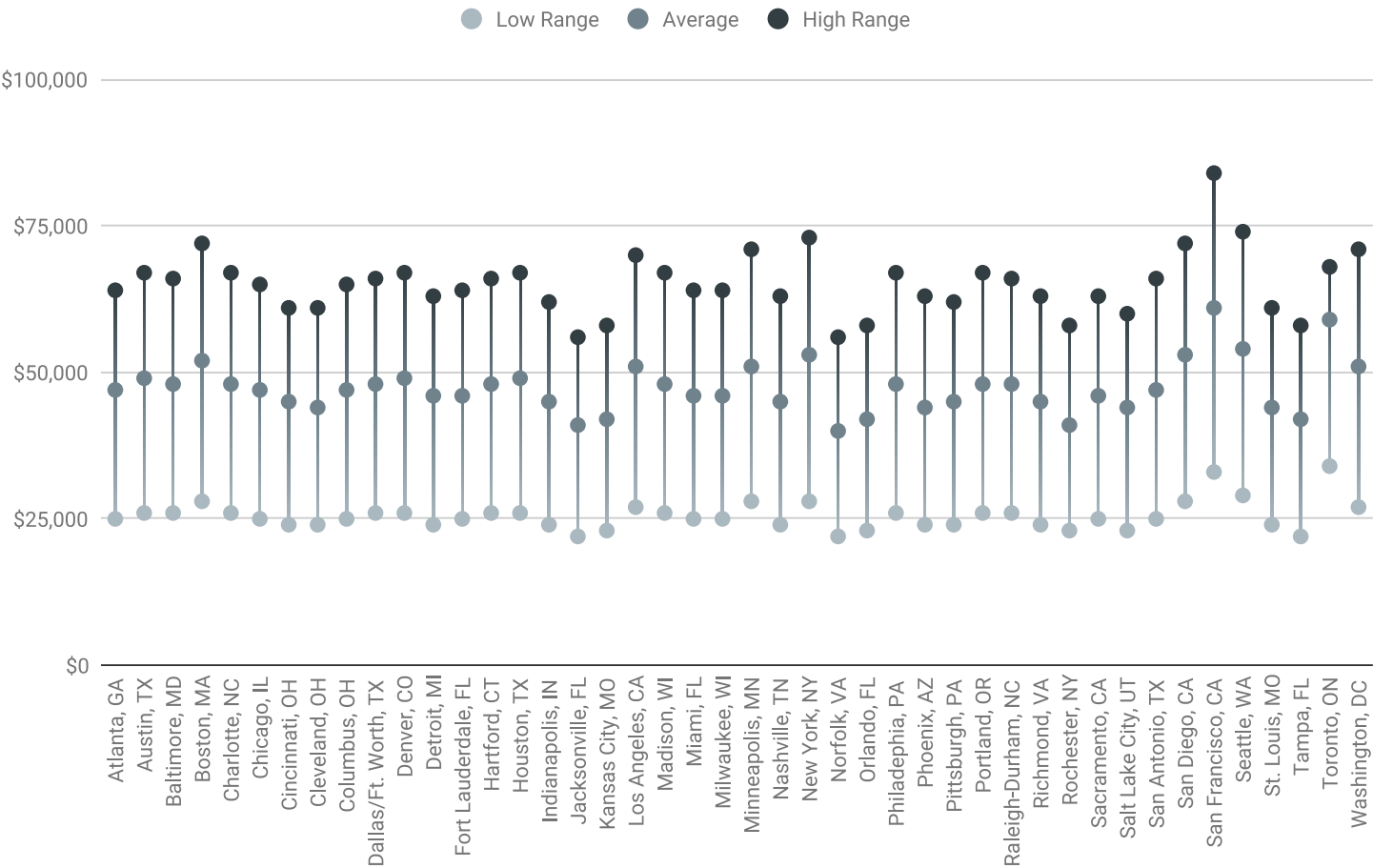
Market	Low Range	Average	High Range
Minneapolis, MN	\$84,000	\$124,000	\$173,000
Nashville, TN	\$63,000	\$95,000	\$134,000
New York, NY	\$82,000	\$121,000	\$169,000
Norfolk, VA	\$54,000	\$83,000	\$118,000
Orlando, FL	\$59,000	\$90,000	\$127,000
Philadelphia, PA	\$74,000	\$111,000	\$155,000
Phoenix, AZ	\$69,000	\$103,000	\$145,000
Pittsburgh, PA	\$65,000	\$98,000	\$138,000
Portland, OR	\$71,000	\$107,000	\$150,000
Raleigh-Durham, NC	\$72,000	\$108,000	\$151,000
Richmond, VA	\$71,000	\$106,000	\$149,000
Rochester, NY	\$68,000	\$108,000	\$144,000
Sacramento, CA	\$74,000	\$110,000	\$155,000
Salt Lake City, UT	\$67,000	\$101,000	\$142,000
San Antonio, TX	\$62,000	\$94,000	\$133,000
San Diego, CA	\$80,000	\$119,000	\$166,000
San Francisco, CA	\$99,000	\$144,000	\$201,000
Seattle, WA	\$85,000	\$125,000	\$174,000
St. Louis, MO	\$63,000	\$95,000	\$135,000
Tampa, FL	\$61,000	\$93,000	\$131,000
Washington, DC	\$75,000	\$112,000	\$157,000

Content Marketing Manager



Market	Low Range	Average	High Range	Market	Low Range	Average	High Range
Atlanta, GA	\$54,000	\$76,000	\$107,000	Minneapolis, MN	\$64,000	\$88,000	\$123,000
Austin, TX	\$58,000	\$81,000	\$114,000	Nashville, TN	\$48,000	\$68,000	\$96,000
Baltimore, MD	\$53,000	\$74,000	\$104,000	New York, NY	\$62,000	\$86,000	\$119,000
Boston, MA	\$60,000	\$84,000	\$118,000	Norfolk, VA	\$43,000	\$60,000	\$85,000
Charlotte, NC	\$50,000	\$70,000	\$98,000	Orlando, FL	\$46,000	\$65,000	\$91,000
Chicago, IL	\$58,000	\$81,000	\$114,000	Philadelphia, PA	\$56,000	\$78,000	\$109,000
Cincinnati, OH	\$52,000	\$73,000	\$103,000	Phoenix, AZ	\$52,000	\$73,000	\$103,000
Cleveland, OH	\$52,000	\$74,000	\$103,000	Pittsburgh, PA	\$50,000	\$70,000	\$98,000
Columbus, OH	\$54,000	\$76,000	\$106,000	Portland, OR	\$54,000	\$76,000	\$106,000
Dallas/Ft. Worth, TX	\$55,000	\$77,000	\$108,000	Raleigh-Durham, NC	\$54,000	\$76,000	\$107,000
Denver, CO	\$53,000	\$74,000	\$104,000	Richmond, VA	\$54,000	\$75,000	\$106,000
Detroit, MI	\$54,000	\$75,000	\$106,000	Rochester, NY	\$52,000	\$73,000	\$102,000
Fort Lauderdale, FL	\$52,000	\$73,000	\$102,000	Sacramento, CA	\$56,000	\$78,000	\$109,000
Hartford, CT	\$57,000	\$80,000	\$112,000	Salt Lake City, UT	\$51,000	\$72,000	\$101,000
Houston, TX	\$53,000	\$74,000	\$104,000	San Antonio, TX	\$48,000	\$67,000	\$94,000
Indianapolis, IN	\$49,000	\$69,000	\$97,000	San Diego, CA	\$60,000	\$84,000	\$117,000
Jacksonville, FL	\$49,000	\$69,000	\$97,000	San Francisco, CA	\$75,000	\$104,000	\$143,000
Kansas City, MO	\$51,000	\$72,000	\$101,000	Seattle, WA	\$64,000	\$88,000	\$123,000
Los Angeles, CA	\$65,000	\$85,000	\$119,000	St. Louis, MO	\$48,000	\$68,000	\$96,000
Madison, WI	\$53,000	\$73,000	\$102,000	Tampa, FL	\$47,000	\$67,000	\$94,000
Miami, FL	\$52,000	\$73,000	\$102,000	Toronto, ON	\$56,000	\$77,000	\$104,000
Milwaukee, WI	\$51,000	\$72,000	\$101,000	Washington, DC	\$57,000	\$79,000	\$111,000

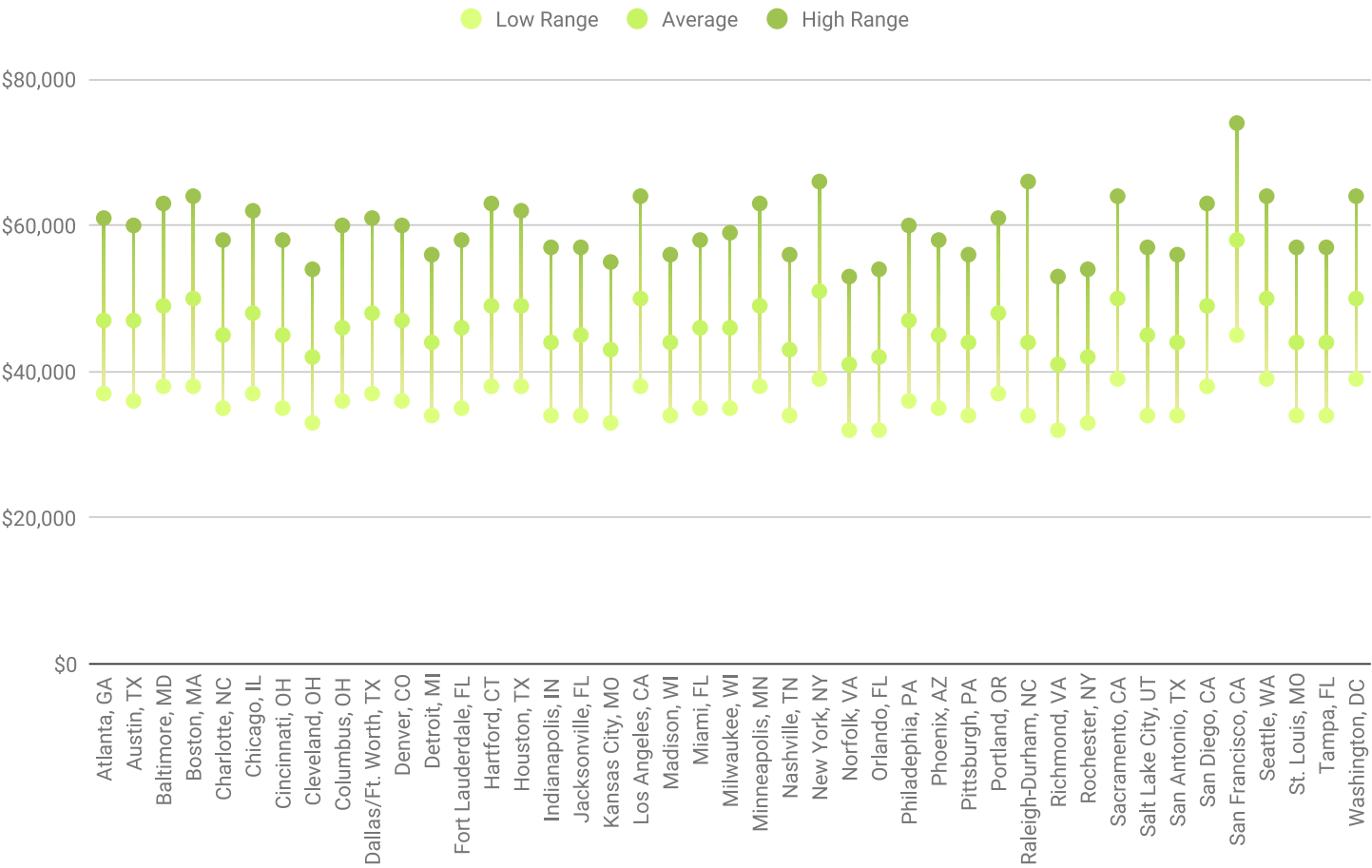
Content Marketing Specialist



Market	Low Range	Average	High Range
Atlanta, GA	\$25,000	\$47,000	\$64,000
Austin, TX	\$26,000	\$49,000	\$67,000
Baltimore, MD	\$26,000	\$48,000	\$66,000
Boston, MA	\$28,000	\$52,000	\$72,000
Charlotte, NC	\$26,000	\$48,000	\$67,000
Chicago, IL	\$25,000	\$47,000	\$65,000
Cincinnati, OH	\$24,000	\$45,000	\$61,000
Cleveland, OH	\$24,000	\$44,000	\$61,000
Columbus, OH	\$25,000	\$47,000	\$65,000
Dallas/Ft. Worth, TX	\$26,000	\$48,000	\$66,000
Denver, CO	\$26,000	\$49,000	\$67,000
Detroit, MI	\$24,000	\$46,000	\$63,000
Fort Lauderdale, FL	\$25,000	\$46,000	\$64,000
Hartford, CT	\$26,000	\$48,000	\$66,000
Houston, TX	\$26,000	\$49,000	\$67,000
Indianapolis, IN	\$24,000	\$45,000	\$62,000
Jacksonville, FL	\$22,000	\$41,000	\$56,000
Kansas City, MO	\$23,000	\$42,000	\$58,000
Los Angeles, CA	\$27,000	\$51,000	\$70,000
Madison, WI	\$26,000	\$48,000	\$67,000
Miami, FL	\$25,000	\$46,000	\$64,000
Milwaukee, WI	\$25,000	\$46,000	\$64,000

Market	Low Range	Average	High Range
Minneapolis, MN	\$28,000	\$51,000	\$71,000
Nashville, TN	\$24,000	\$45,000	\$63,000
New York, NY	\$28,000	\$53,000	\$73,000
Norfolk, VA	\$22,000	\$40,000	\$56,000
Orlando, FL	\$23,000	\$42,000	\$58,000
Philadelphia, PA	\$26,000	\$48,000	\$67,000
Phoenix, AZ	\$24,000	\$44,000	\$63,000
Pittsburgh, PA	\$24,000	\$45,000	\$62,000
Portland, OR	\$26,000	\$48,000	\$67,000
Raleigh-Durham, NC	\$26,000	\$48,000	\$66,000
Richmond, VA	\$24,000	\$45,000	\$63,000
Rochester, NY	\$23,000	\$41,000	\$58,000
Sacramento, CA	\$25,000	\$46,000	\$63,000
Salt Lake City, UT	\$23,000	\$44,000	\$60,000
San Antonio, TX	\$25,000	\$47,000	\$66,000
San Diego, CA	\$28,000	\$53,000	\$72,000
San Francisco, CA	\$33,000	\$61,000	\$84,000
Seattle, WA	\$29,000	\$54,000	\$74,000
St. Louis, MO	\$24,000	\$44,000	\$61,000
Tampa, FL	\$22,000	\$42,000	\$58,000
Toronto, ON	\$34,000	\$59,000	\$68,000
Washington, DC	\$27,000	\$51,000	\$71,000

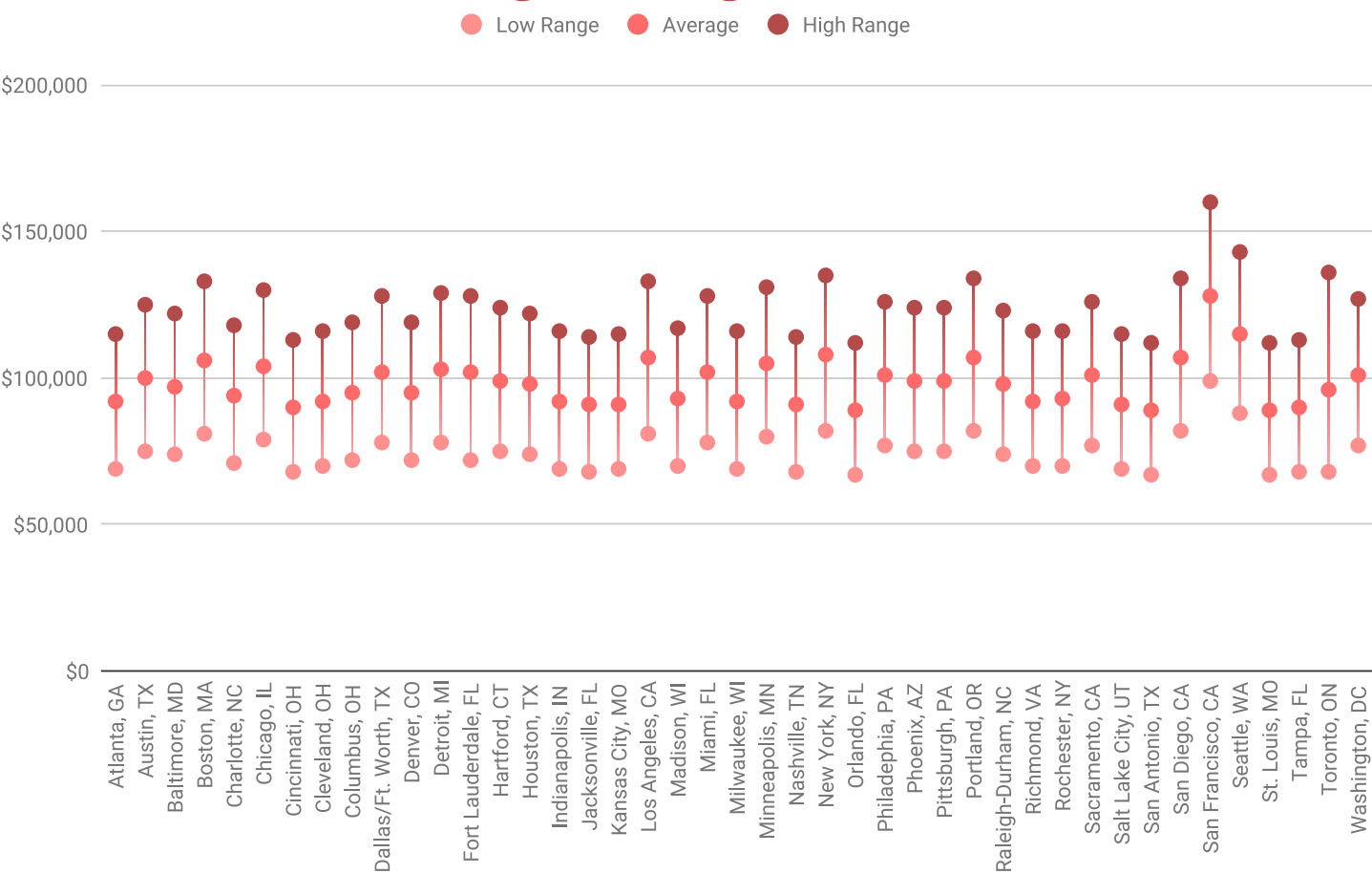
Content Marketing Coordinator



Market	Low Range	Average	High Range
Atlanta, GA	\$37,000	\$47,000	\$61,000
Austin, TX	\$36,000	\$47,000	\$60,000
Baltimore, MD	\$38,000	\$49,000	\$63,000
Boston, MA	\$38,000	\$50,000	\$64,000
Charlotte, NC	\$35,000	\$45,000	\$58,000
Chicago, IL	\$37,000	\$48,000	\$62,000
Cincinnati, OH	\$35,000	\$45,000	\$58,000
Cleveland, OH	\$33,000	\$42,000	\$54,000
Columbus, OH	\$36,000	\$46,000	\$60,000
Dallas/Ft. Worth, TX	\$37,000	\$48,000	\$61,000
Denver, CO	\$36,000	\$47,000	\$60,000
Detroit, MI	\$34,000	\$44,000	\$56,000
Fort Lauderdale, FL	\$35,000	\$46,000	\$58,000
Hartford, CT	\$38,000	\$49,000	\$63,000
Houston, TX	\$38,000	\$49,000	\$62,000
Indianapolis, IN	\$34,000	\$44,000	\$57,000
Jacksonville, FL	\$34,000	\$45,000	\$57,000
Kansas City, MO	\$33,000	\$43,000	\$55,000
Los Angeles, CA	\$38,000	\$50,000	\$64,000
Madison, WI	\$34,000	\$44,000	\$56,000
Miami, FL	\$35,000	\$46,000	\$58,000
Milwaukee, WI	\$35,000	\$46,000	\$59,000

Market	Low Range	Average	High Range
Minneapolis, MN	\$38,000	\$49,000	\$63,000
Nashville, TN	\$34,000	\$43,000	\$56,000
New York, NY	\$39,000	\$51,000	\$66,000
Norfolk, VA	\$32,000	\$41,000	\$53,000
Orlando, FL	\$32,000	\$42,000	\$54,000
Philadelphia, PA	\$36,000	\$47,000	\$60,000
Phoenix, AZ	\$35,000	\$45,000	\$58,000
Pittsburgh, PA	\$34,000	\$44,000	\$56,000
Portland, OR	\$37,000	\$48,000	\$61,000
Raleigh-Durham, NC	\$34,000	\$44,000	\$66,000
Richmond, VA	\$32,000	\$41,000	\$53,000
Rochester, NY	\$33,000	\$42,000	\$54,000
Sacramento, CA	\$39,000	\$50,000	\$64,000
Salt Lake City, UT	\$34,000	\$45,000	\$57,000
San Antonio, TX	\$34,000	\$44,000	\$56,000
San Diego, CA	\$38,000	\$49,000	\$63,000
San Francisco, CA	\$45,000	\$58,000	\$74,000
Seattle, WA	\$39,000	\$50,000	\$64,000
St. Louis, MO	\$34,000	\$44,000	\$57,000
Tampa, FL	\$34,000	\$44,000	\$57,000
Washington, DCa	\$39,000	\$50,000	\$64,000

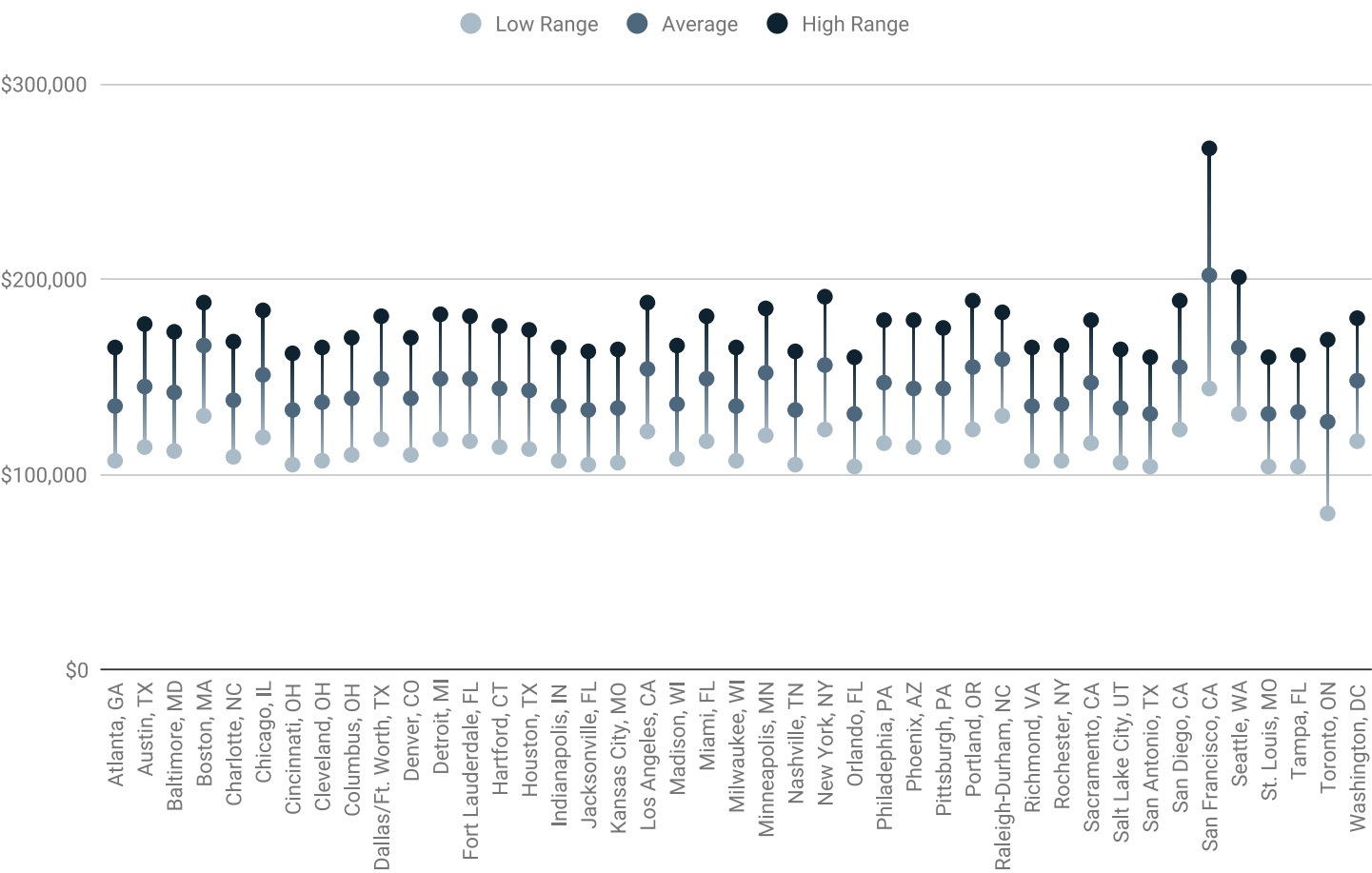
Product Marketing Manager



Market	Low Range	Average	High Range
Atlanta, GA	\$69,000	\$92,000	\$115,000
Austin, TX	\$75,000	\$100,000	\$125,000
Baltimore, MD	\$74,000	\$97,000	\$122,000
Boston, MA	\$81,000	\$106,000	\$133,000
Charlotte, NC	\$71,000	\$94,000	\$118,000
Chicago, IL	\$79,000	\$104,000	\$130,000
Cincinnati, OH	\$68,000	\$90,000	\$113,000
Cleveland, OH	\$70,000	\$92,000	\$116,000
Columbus, OH	\$72,000	\$95,000	\$119,000
Dallas/Ft. Worth, TX	\$78,000	\$102,000	\$128,000
Denver, CO	\$72,000	\$95,000	\$119,000
Detroit, MI	\$78,000	\$103,000	\$129,000
Fort Lauderdale, FL	\$72,000	\$102,000	\$128,000
Hartford, CT	\$75,000	\$99,000	\$124,000
Houston, TX	\$74,000	\$98,000	\$122,000
Indianapolis, IN	\$69,000	\$92,000	\$116,000
Jacksonville, FL	\$68,000	\$91,000	\$114,000
Kansas City, MO	\$69,000	\$91,000	\$115,000
Los Angeles, CA	\$81,000	\$107,000	\$133,000
Madison, WI	\$70,000	\$93,000	\$117,000
Miami, FL	\$78,000	\$102,000	\$128,000
Milwaukee, WI	\$69,000	\$92,000	\$116,000

Market	Low Range	Average	High Range
Minneapolis, MN	\$80,000	\$105,000	\$131,000
Nashville, TN	\$68,000	\$91,000	\$114,000
New York, NY	\$82,000	\$108,000	\$135,000
Orlando, FL	\$67,000	\$89,000	\$112,000
Philadelphia, PA	\$77,000	\$101,000	\$126,000
Phoenix, AZ	\$75,000	\$99,000	\$124,000
Pittsburgh, PA	\$75,000	\$99,000	\$124,000
Portland, OR	\$82,000	\$107,000	\$134,000
Raleigh-Durham, NC	\$74,000	\$98,000	\$123,000
Richmond, VA	\$70,000	\$92,000	\$116,000
Rochester, NY	\$70,000	\$93,000	\$116,000
Sacramento, CA	\$77,000	\$101,000	\$126,000
Salt Lake City, UT	\$69,000	\$91,000	\$115,000
San Antonio, TX	\$67,000	\$89,000	\$112,000
San Diego, CA	\$82,000	\$107,000	\$134,000
San Francisco, CA	\$99,000	\$128,000	\$160,000
Seattle, WA	\$88,000	\$115,000	\$143,000
St. Louis, MO	\$67,000	\$89,000	\$112,000
Tampa, FL	\$68,000	\$90,000	\$113,000
Toronto, ON	\$68,000	\$96,000	\$136,000
Washington, DC	\$77,000	\$101,000	\$127,000

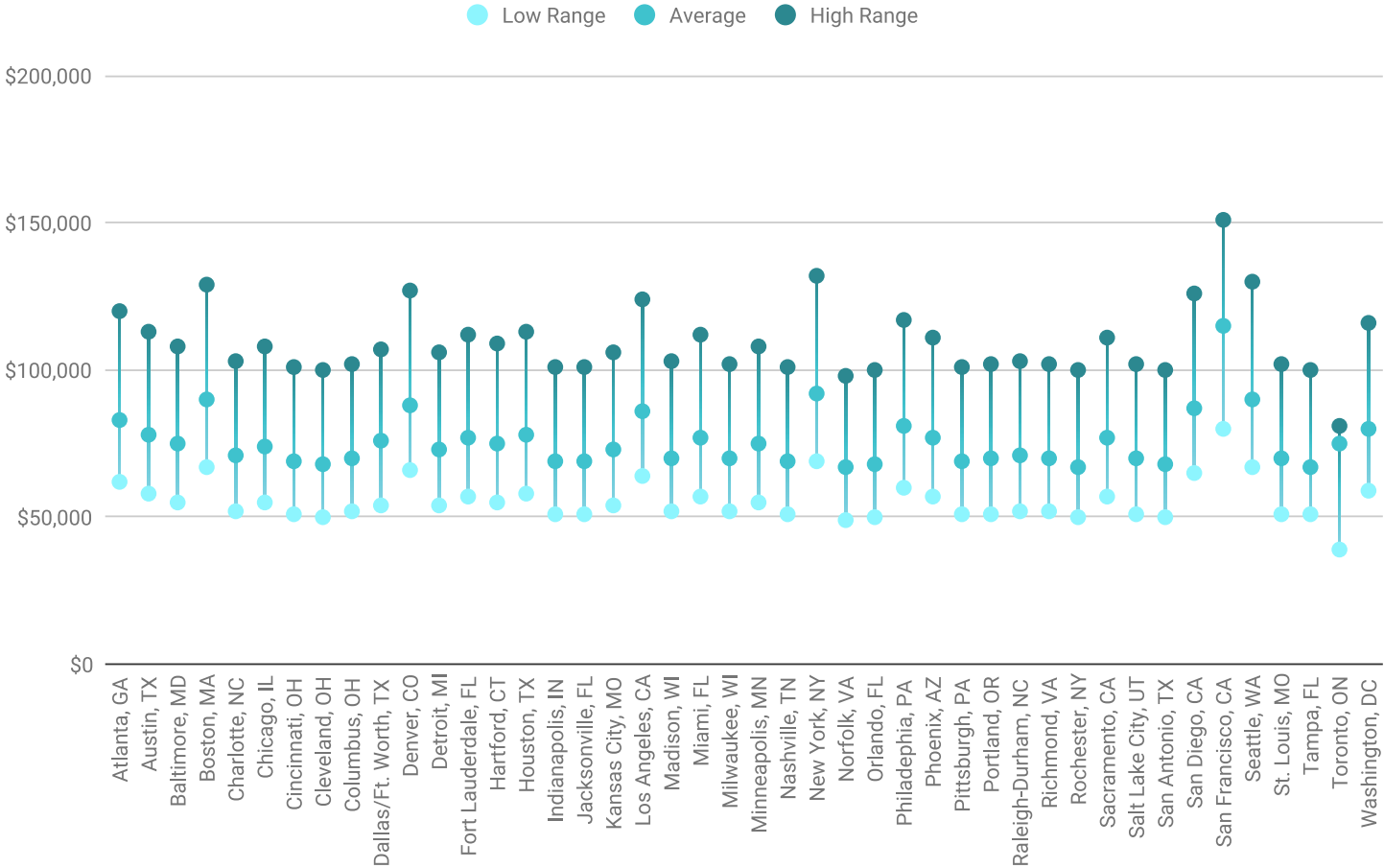
Director Product Marketing



Market	Low Range	Average	High Range
Atlanta, GA	\$107,000	\$135,000	\$165,000
Austin, TX	\$114,000	\$145,000	\$177,000
Baltimore, MD	\$112,000	\$142,000	\$173,000
Boston, MA	\$130,000	\$166,000	\$188,000
Charlotte, NC	\$109,000	\$138,000	\$168,000
Chicago, IL	\$119,000	\$151,000	\$184,000
Cincinnati, OH	\$105,000	\$133,000	\$162,000
Cleveland, OH	\$107,000	\$137,000	\$165,000
Columbus, OH	\$110,000	\$139,000	\$170,000
Dallas/Ft. Worth, TX	\$118,000	\$149,000	\$181,000
Denver, CO	\$110,000	\$139,000	\$170,000
Detroit, MI	\$118,000	\$149,000	\$182,000
Fort Lauderdale, FL	\$117,000	\$149,000	\$181,000
Hartford, CT	\$114,000	\$144,000	\$176,000
Houston, TX	\$113,000	\$143,000	\$174,000
Indianapolis, IN	\$107,000	\$135,000	\$165,000
Jacksonville, FL	\$105,000	\$133,000	\$163,000
Kansas City, MO	\$106,000	\$134,000	\$164,000
Los Angeles, CA	\$122,000	\$154,000	\$188,000
Madison, WI	\$108,000	\$136,000	\$166,000
Miami, FL	\$117,000	\$149,000	\$181,000
Milwaukee, WI	\$107,000	\$135,000	\$165,000

Market	Low Range	Average	High Range
Minneapolis, MN	\$120,000	\$152,000	\$185,000
Nashville, TN	\$105,000	\$133,000	\$163,000
New York, NY	\$123,000	\$156,000	\$191,000
Orlando, FL	\$104,000	\$131,000	\$160,000
Philadelphia, PA	\$116,000	\$147,000	\$179,000
Phoenix, AZ	\$114,000	\$144,000	\$179,000
Pittsburgh, PA	\$114,000	\$144,000	\$175,000
Portland, OR	\$123,000	\$155,000	\$189,000
Raleigh-Durham, NC	\$130,000	\$159,000	\$183,000
Richmond, VA	\$107,000	\$135,000	\$165,000
Rochester, NY	\$107,000	\$136,000	\$166,000
Sacramento, CA	\$116,000	\$147,000	\$179,000
Salt Lake City, UT	\$106,000	\$134,000	\$164,000
San Antonio, TX	\$104,000	\$131,000	\$160,000
San Diego, CA	\$123,000	\$155,000	\$189,000
San Francisco, CA	\$144,000	\$202,000	\$267,000
Seattle, WA	\$131,000	\$165,000	\$201,000
St. Louis, MO	\$104,000	\$131,000	\$160,000
Tampa, FL	\$104,000	\$132,000	\$161,000
Toronto, ON	\$80,000	\$127,000	\$169,000
Washington, DC	\$117,000	\$148,000	\$180,000

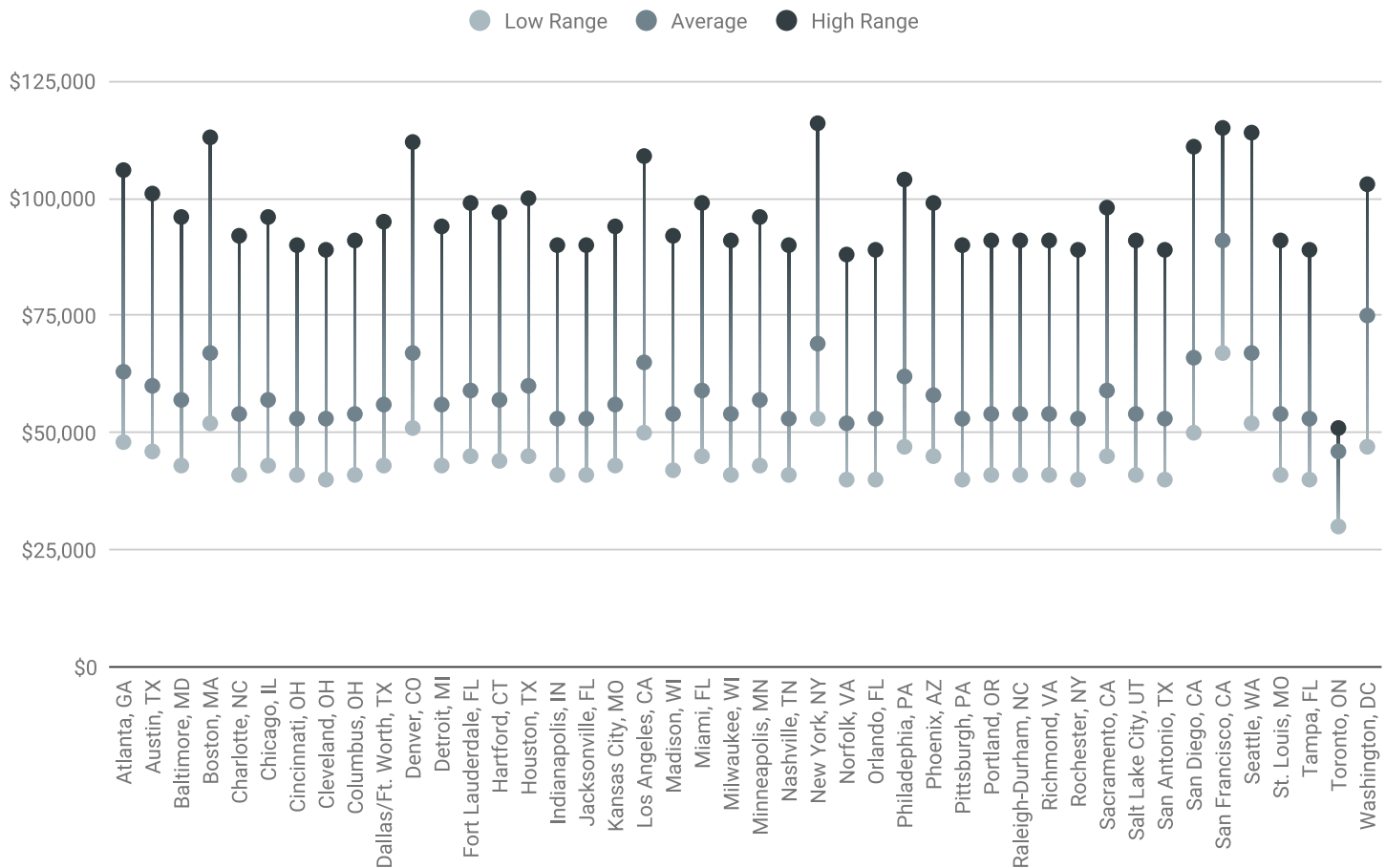
SEO Manager



Market	Low Range	Average	High Range
Atlanta, GA	\$62,000	\$83,000	\$120,000
Austin, TX	\$58,000	\$78,000	\$113,000
Baltimore, MD	\$55,000	\$75,000	\$108,000
Boston, MA	\$67,000	\$90,000	\$129,000
Charlotte, NC	\$52,000	\$71,000	\$103,000
Chicago, IL	\$55,000	\$74,000	\$108,000
Cincinnati, OH	\$51,000	\$69,000	\$101,000
Cleveland, OH	\$50,000	\$68,000	\$100,000
Columbus, OH	\$52,000	\$70,000	\$102,000
Dallas/Ft. Worth, TX	\$54,000	\$76,000	\$107,000
Denver, CO	\$66,000	\$88,000	\$127,000
Detroit, MI	\$54,000	\$73,000	\$106,000
Fort Lauderdale, FL	\$57,000	\$77,000	\$112,000
Hartford, CT	\$55,000	\$75,000	\$109,000
Houston, TX	\$58,000	\$78,000	\$113,000
Indianapolis, IN	\$51,000	\$69,000	\$101,000
Jacksonville, FL	\$51,000	\$69,000	\$101,000
Kansas City, MO	\$54,000	\$73,000	\$106,000
Los Angeles, CA	\$64,000	\$86,000	\$124,000
Madison, WI	\$52,000	\$70,000	\$103,000
Miami, FL	\$57,000	\$77,000	\$112,000
Milwaukee, WI	\$52,000	\$70,000	\$102,000

Market	Low Range	Average	High Range
Minneapolis, MN	\$55,000	\$75,000	\$108,000
Nashville, TN	\$51,000	\$69,000	\$101,000
New York, NY	\$69,000	\$92,000	\$132,000
Norfolk, VA	\$49,000	\$67,000	\$98,000
Orlando, FL	\$50,000	\$68,000	\$100,000
Philadelphia, PA	\$60,000	\$81,000	\$117,000
Phoenix, AZ	\$57,000	\$77,000	\$111,000
Pittsburgh, PA	\$51,000	\$69,000	\$101,000
Portland, OR	\$51,000	\$70,000	\$102,000
Raleigh-Durham, NC	\$52,000	\$71,000	\$103,000
Richmond, VA	\$52,000	\$70,000	\$102,000
Rochester, NY	\$50,000	\$67,000	\$100,000
Sacramento, CA	\$57,000	\$77,000	\$111,000
Salt Lake City, UT	\$51,000	\$70,000	\$102,000
San Antonio, TX	\$50,000	\$68,000	\$100,000
San Diego, CA	\$65,000	\$87,000	\$126,000
San Francisco, CA	\$80,000	\$115,000	\$151,000
Seattle, WA	\$67,000	\$90,000	\$130,000
St. Louis, MO	\$51,000	\$70,000	\$102,000
Tampa, FL	\$51,000	\$67,000	\$100,000
Toronto, ON	\$39,000	\$75,000	\$81,000
Washington, DC	\$59,000	\$80,000	\$116,000

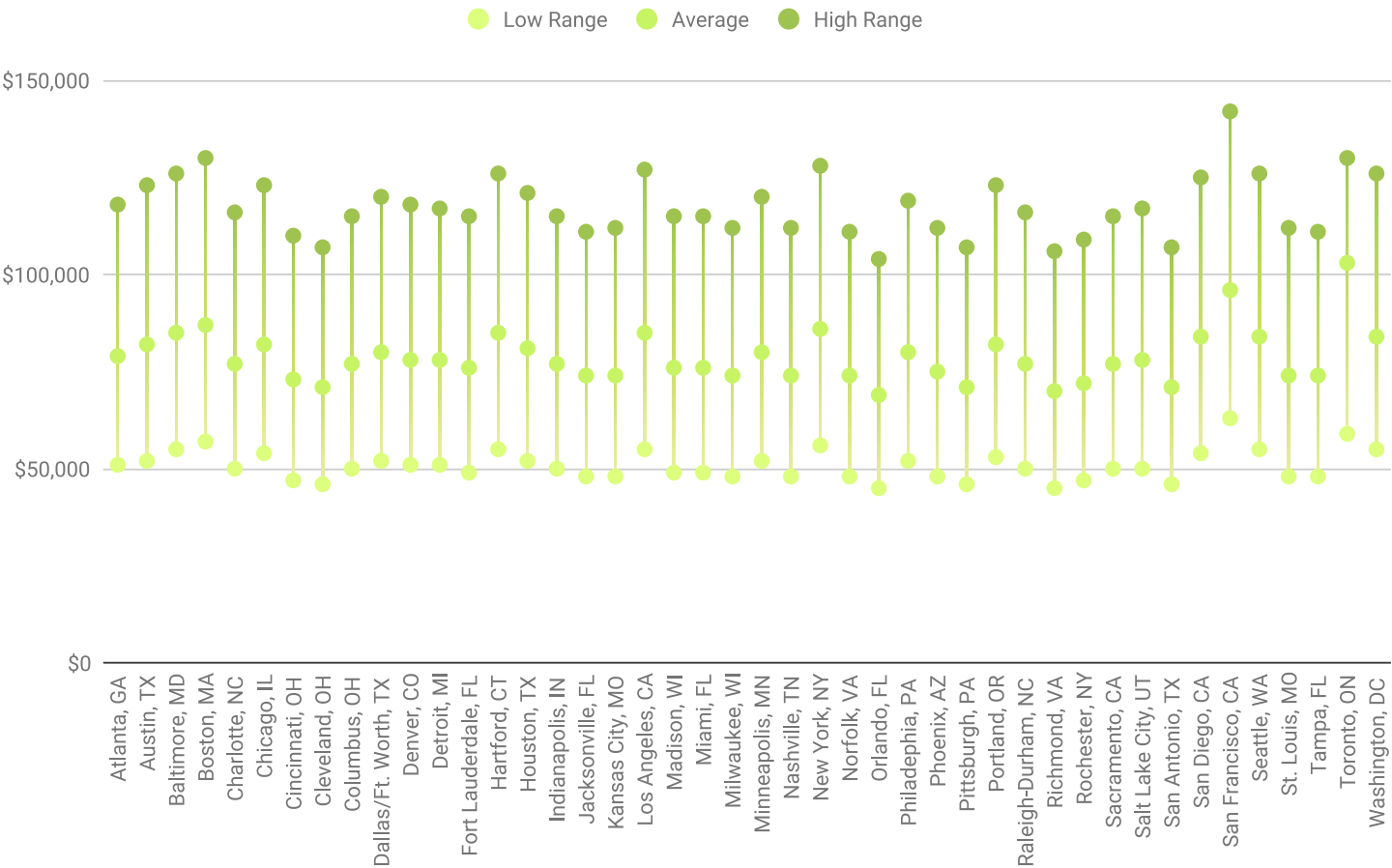
SEO Specialist



Market	Low Range	Average	High Range
Atlanta, GA	\$48,000	\$63,000	\$106,000
Austin, TX	\$46,000	\$60,000	\$101,000
Baltimore, MD	\$43,000	\$57,000	\$96,000
Boston, MA	\$52,000	\$67,000	\$113,000
Charlotte, NC	\$41,000	\$54,000	\$92,000
Chicago, IL	\$43,000	\$57,000	\$96,000
Cincinnati, OH	\$41,000	\$53,000	\$90,000
Cleveland, OH	\$40,000	\$53,000	\$89,000
Columbus, OH	\$41,000	\$54,000	\$91,000
Dallas/Ft. Worth, TX	\$43,000	\$56,000	\$95,000
Denver, CO	\$51,000	\$67,000	\$112,000
Detroit, MI	\$43,000	\$56,000	\$94,000
Fort Lauderdale, FL	\$45,000	\$59,000	\$99,000
Hartford, CT	\$44,000	\$57,000	\$97,000
Houston, TX	\$45,000	\$60,000	\$100,000
Indianapolis, IN	\$41,000	\$53,000	\$90,000
Jacksonville, FL	\$41,000	\$53,000	\$90,000
Kansas City, MO	\$43,000	\$56,000	\$94,000
Los Angeles, CA	\$50,000	\$65,000	\$109,000
Madison, WI	\$42,000	\$54,000	\$92,000
Miami, FL	\$45,000	\$59,000	\$99,000
Milwaukee, WI	\$41,000	\$54,000	\$91,000

Market	Low Range	Average	High Range
Minneapolis, MN	\$43,000	\$57,000	\$96,000
Nashville, TN	\$41,000	\$53,000	\$90,000
New York, NY	\$53,000	\$69,000	\$116,000
Norfolk, VA	\$40,000	\$52,000	\$88,000
Orlando, FL	\$40,000	\$53,000	\$89,000
Philadelphia, PA	\$47,000	\$62,000	\$104,000
Phoenix, AZ	\$45,000	\$58,000	\$99,000
Pittsburgh, PA	\$40,000	\$53,000	\$90,000
Portland, OR	\$41,000	\$54,000	\$91,000
Raleigh-Durham, NC	\$41,000	\$54,000	\$91,000
Richmond, VA	\$41,000	\$54,000	\$91,000
Rochester, NY	\$40,000	\$53,000	\$89,000
Sacramento, CA	\$45,000	\$59,000	\$98,000
Salt Lake City, UT	\$41,000	\$54,000	\$91,000
San Antonio, TX	\$40,000	\$53,000	\$89,000
San Diego, CA	\$50,000	\$66,000	\$111,000
San Francisco, CA	\$67,000	\$91,000	\$115,000
Seattle, WA	\$52,000	\$67,000	\$114,000
St. Louis, MO	\$41,000	\$54,000	\$91,000
Tampa, FL	\$40,000	\$53,000	\$89,000
Toronto, ON	\$30,000	\$46,000	\$51,000
Washington, DC	\$47,000	\$75,000	\$103,000

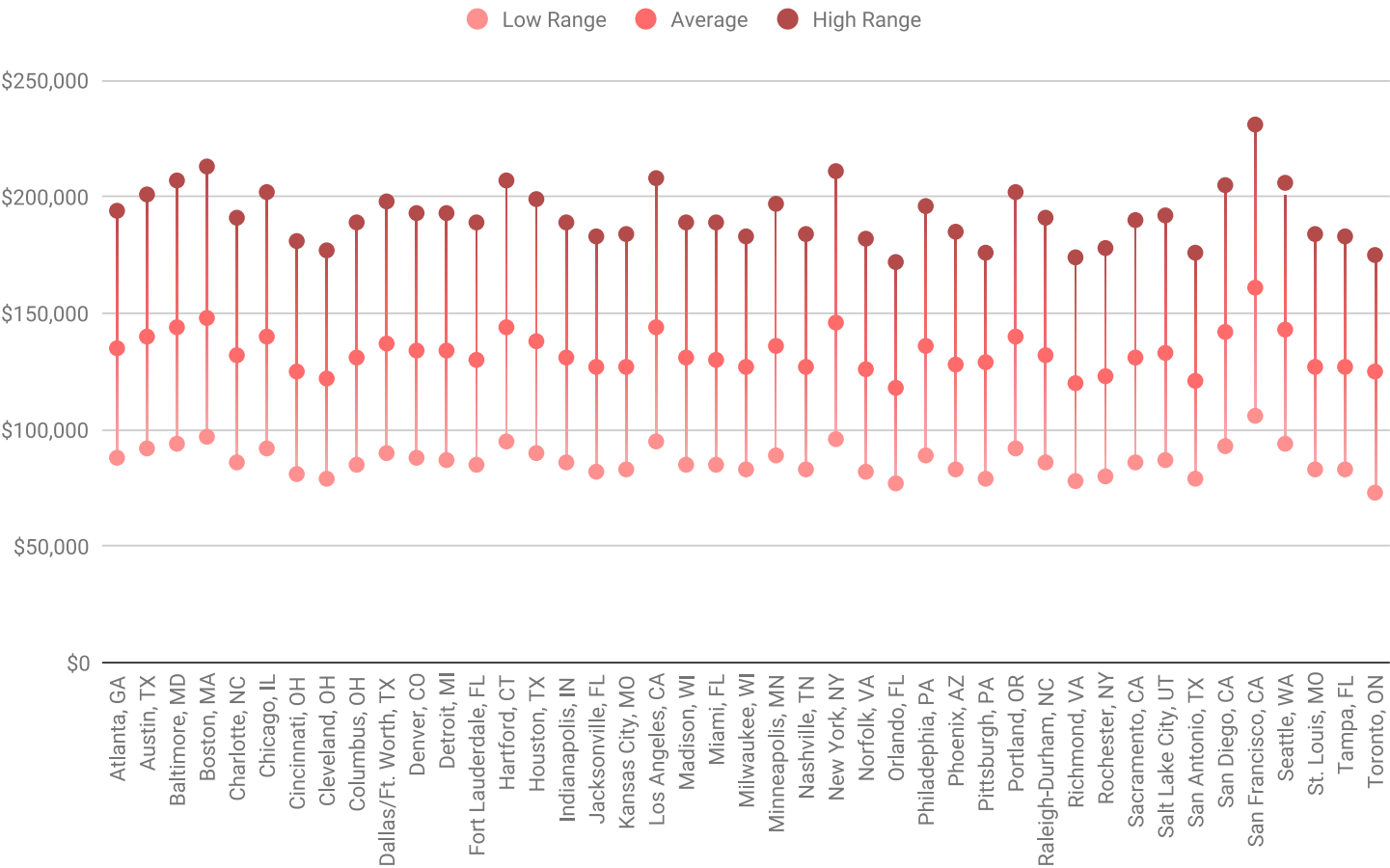
Sales Enablement Manager



Market	Low Range	Average	High Range
Atlanta, GA	\$51,000	\$79,000	\$118,000
Austin, TX	\$52,000	\$82,000	\$123,000
Baltimore, MD	\$55,000	\$85,000	\$126,000
Boston, MA	\$57,000	\$87,000	\$130,000
Charlotte, NC	\$50,000	\$77,000	\$116,000
Chicago, IL	\$54,000	\$82,000	\$123,000
Cincinnati, OH	\$47,000	\$73,000	\$110,000
Cleveland, OH	\$46,000	\$71,000	\$107,000
Columbus, OH	\$50,000	\$77,000	\$115,000
Dallas/Ft. Worth, TX	\$52,000	\$80,000	\$120,000
Denver, CO	\$51,000	\$78,000	\$118,000
Detroit, MI	\$51,000	\$78,000	\$117,000
Fort Lauderdale, FL	\$49,000	\$76,000	\$115,000
Hartford, CT	\$55,000	\$85,000	\$126,000
Houston, TX	\$52,000	\$81,000	\$121,000
Indianapolis, IN	\$50,000	\$77,000	\$115,000
Jacksonville, FL	\$48,000	\$74,000	\$111,000
Kansas City, MO	\$48,000	\$74,000	\$112,000
Los Angeles, CA	\$55,000	\$85,000	\$127,000
Madison, WI	\$49,000	\$76,000	\$115,000
Miami, FL	\$49,000	\$76,000	\$115,000
Milwaukee, WI	\$48,000	\$74,000	\$112,000

Market	Low Range	Average	High Range
Minneapolis, MN	\$52,000	\$80,000	\$120,000
Nashville, TN	\$48,000	\$74,000	\$112,000
New York, NY	\$56,000	\$86,000	\$128,000
Norfolk, VA	\$48,000	\$74,000	\$111,000
Orlando, FL	\$45,000	\$69,000	\$104,000
Philadelphia, PA	\$52,000	\$80,000	\$119,000
Phoenix, AZ	\$48,000	\$75,000	\$112,000
Pittsburgh, PA	\$46,000	\$71,000	\$107,000
Portland, OR	\$53,000	\$82,000	\$123,000
Raleigh-Durham, NC	\$50,000	\$77,000	\$116,000
Richmond, VA	\$45,000	\$70,000	\$106,000
Rochester, NY	\$47,000	\$72,000	\$109,000
Sacramento, CA	\$50,000	\$77,000	\$115,000
Salt Lake City, UT	\$50,000	\$78,000	\$117,000
San Antonio, TX	\$46,000	\$71,000	\$107,000
San Diego, CA	\$54,000	\$84,000	\$125,000
San Francisco, CA	\$63,000	\$96,000	\$142,000
Seattle, WA	\$55,000	\$84,000	\$126,000
St. Louis, MO	\$48,000	\$74,000	\$112,000
Tampa, FL	\$48,000	\$74,000	\$111,000
Toronto, ON	\$59,000	\$103,000	\$130,000
Washington, DC	\$55,000	\$84,000	\$126,000

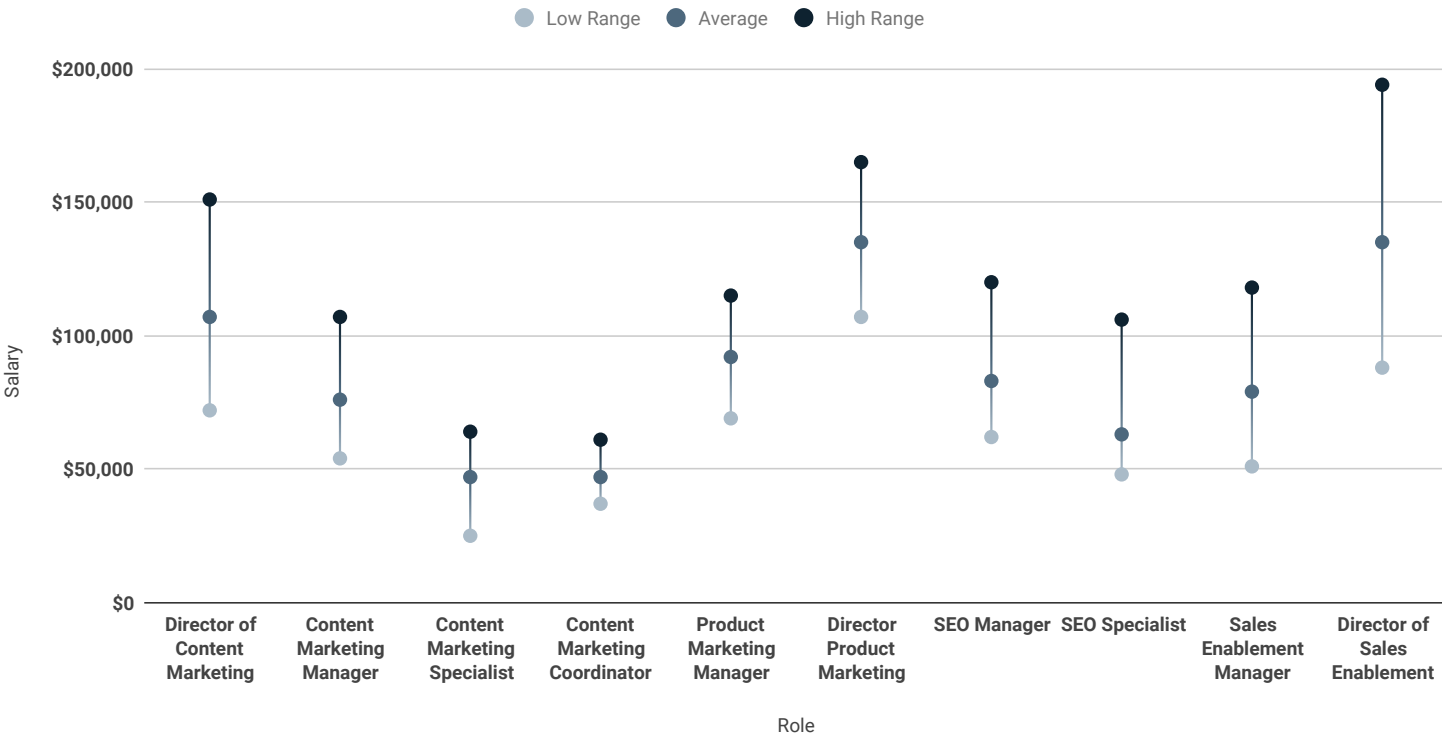
Director of Sales Enablement



Market	Low Range	Average	High Range
Atlanta, GA	\$88,000	\$135,000	\$194,000
Austin, TX	\$92,000	\$140,000	\$201,000
Baltimore, MD	\$94,000	\$144,000	\$207,000
Boston, MA	\$97,000	\$148,000	\$213,000
Charlotte, NC	\$86,000	\$132,000	\$191,000
Chicago, IL	\$92,000	\$140,000	\$202,000
Cincinnati, OH	\$81,000	\$125,000	\$181,000
Cleveland, OH	\$79,000	\$122,000	\$177,000
Columbus, OH	\$85,000	\$131,000	\$189,000
Dallas/Ft. Worth, TX	\$90,000	\$137,000	\$198,000
Denver, CO	\$88,000	\$134,000	\$193,000
Detroit, MI	\$87,000	\$134,000	\$193,000
Fort Lauderdale, FL	\$85,000	\$130,000	\$189,000
Hartford, CT	\$95,000	\$144,000	\$207,000
Houston, TX	\$90,000	\$138,000	\$199,000
Indianapolis, IN	\$86,000	\$131,000	\$189,000
Jacksonville, FL	\$82,000	\$127,000	\$183,000
Kansas City, MO	\$83,000	\$127,000	\$184,000
Los Angeles, CA	\$95,000	\$144,000	\$208,000
Madison, WI	\$85,000	\$131,000	\$189,000
Miami, FL	\$85,000	\$130,000	\$189,000
Milwaukee, WI	\$83,000	\$127,000	\$183,000

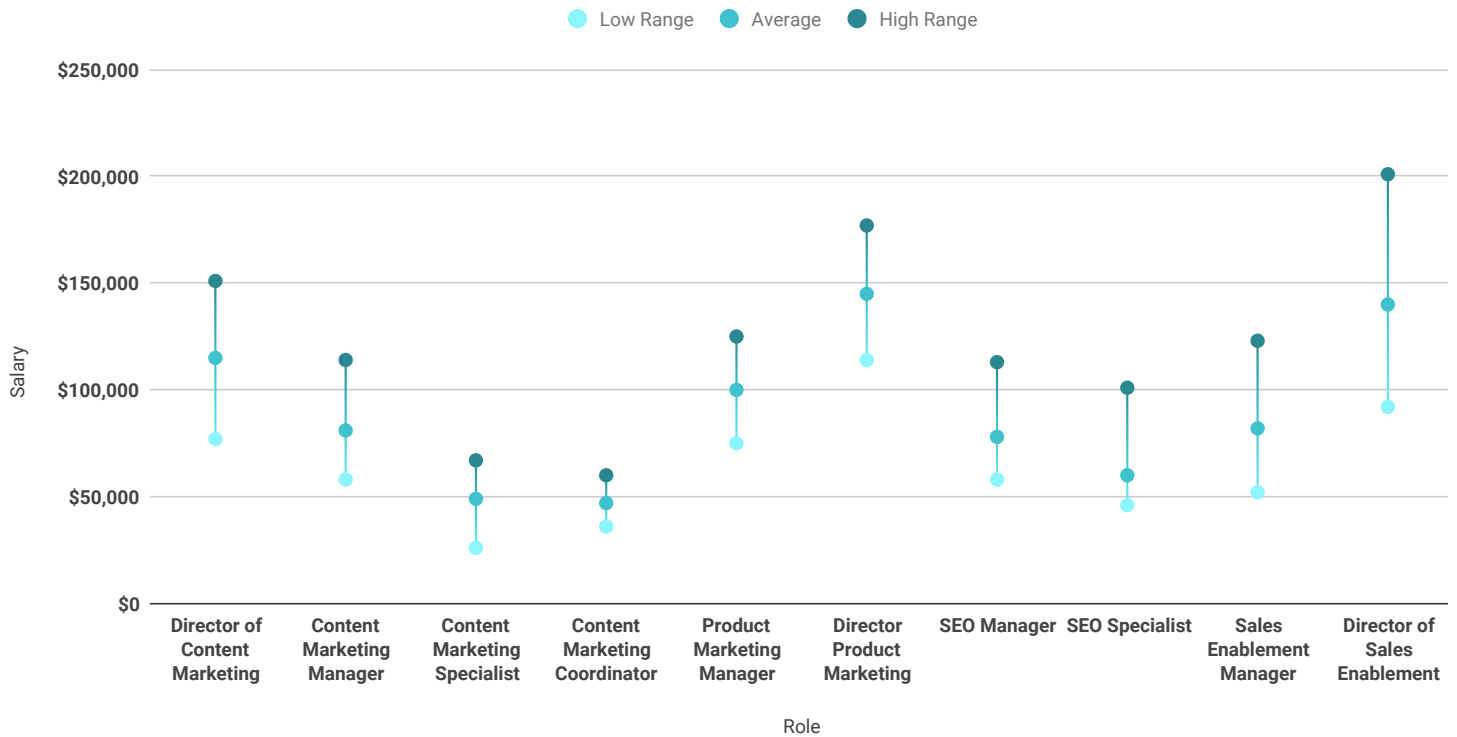
Market	Low Range	Average	High Range
Minneapolis, MN	\$89,000	\$136,000	\$197,000
Nashville, TN	\$83,000	\$127,000	\$184,000
New York, NY	\$96,000	\$146,000	\$211,000
Norfolk, VA	\$82,000	\$126,000	\$182,000
Orlando, FL	\$77,000	\$118,000	\$172,000
Philadelphia, PA	\$89,000	\$136,000	\$196,000
Phoenix, AZ	\$83,000	\$128,000	\$185,000
Pittsburgh, PA	\$79,000	\$129,000	\$176,000
Portland, OR	\$92,000	\$140,000	\$202,000
Raleigh-Durham, NC	\$86,000	\$132,000	\$191,000
Richmond, VA	\$78,000	\$120,000	\$174,000
Rochester, NY	\$80,000	\$123,000	\$178,000
Sacramento, CA	\$86,000	\$131,000	\$190,000
Salt Lake City, UT	\$87,000	\$133,000	\$192,000
San Antonio, TX	\$79,000	\$121,000	\$176,000
San Diego, CA	\$93,000	\$142,000	\$205,000
San Francisco, CA	\$106,000	\$161,000	\$231,000
Seattle, WA	\$94,000	\$143,000	\$206,000
St. Louis, MO	\$83,000	\$127,000	\$184,000
Tampa, FL	\$83,000	\$127,000	\$183,000
Toronto, ON	\$73,000	\$125,000	\$175,000
Washington, DC	\$94,000	\$143,000	\$207,000

Atlanta, GA



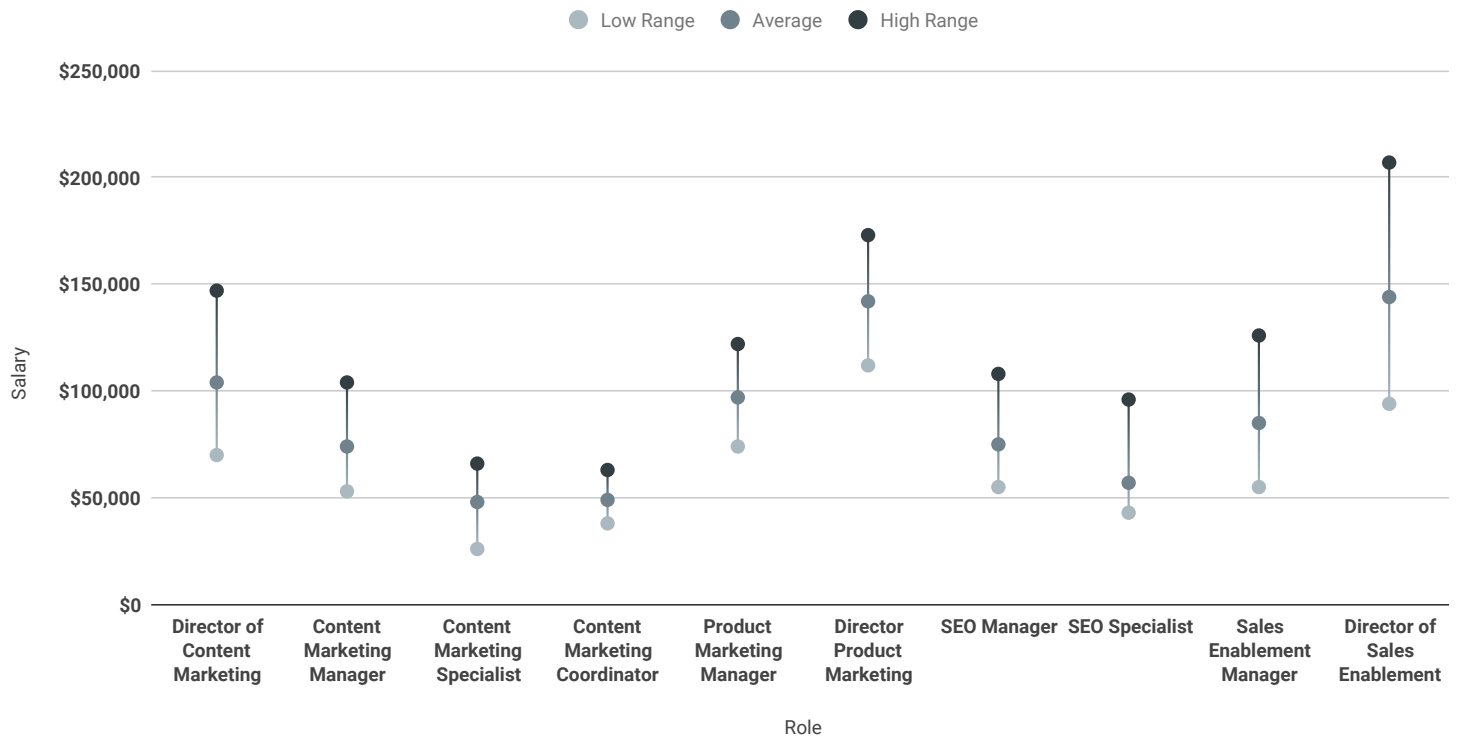
Role	Low	Average	High
Director of Content Marketing	\$72,000	\$107,000	\$151,000
Content Marketing Manager	\$54,000	\$76,000	\$107,000
Content Marketing Specialist	\$25,000	\$47,000	\$64,000
Content Marketing Coordinator	\$37,000	\$47,000	\$61,000
Product Marketing Manager	\$69,000	\$92,000	\$115,000
Director Product Marketing	\$107,000	\$135,000	\$165,000
SEO Manager	\$62,000	\$83,000	\$120,000
SEO Specialist	\$48,000	\$63,000	\$106,000
Sales Enablement Manager	\$51,000	\$79,000	\$118,000
Director of Sales Enablement	\$88,000	\$135,000	\$194,000

Austin, TX



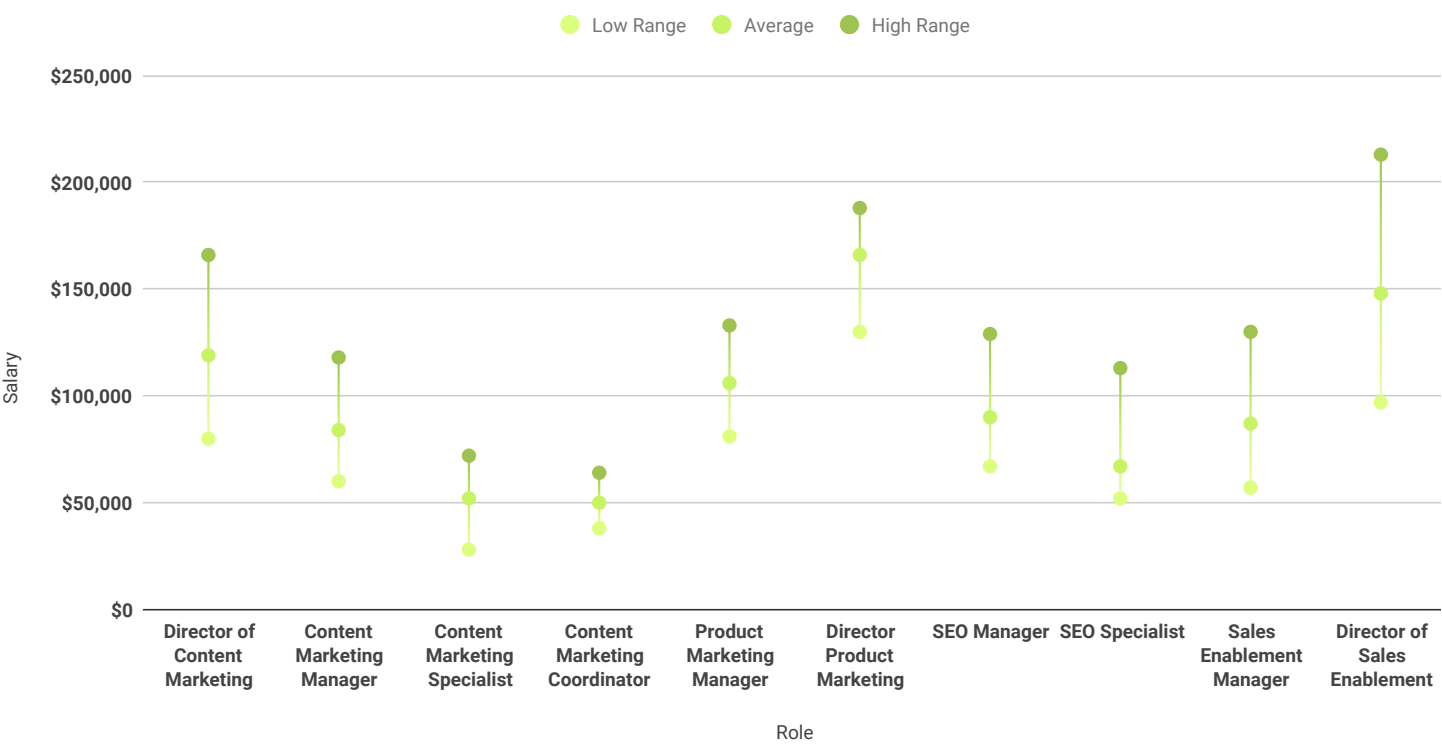
Role	Low	Average	High
Director of Content Marketing	\$77,000	\$115,000	\$151,000
Content Marketing Manager	\$58,000	\$81,000	\$114,000
Content Marketing Specialist	\$26,000	\$49,000	\$67,000
Content Marketing Coordinator	\$36,000	\$47,000	\$60,000
Product Marketing Manager	\$75,000	\$100,000	\$125,000
Director Product Marketing	\$114,000	\$145,000	\$177,000
SEO Manager	\$58,000	\$78,000	\$113,000
SEO Specialist	\$46,000	\$60,000	\$101,000
Sales Enablement Manager	\$52,000	\$82,000	\$123,000
Director of Sales Enablement	\$92,000	\$140,000	\$201,000

Baltimore, MD



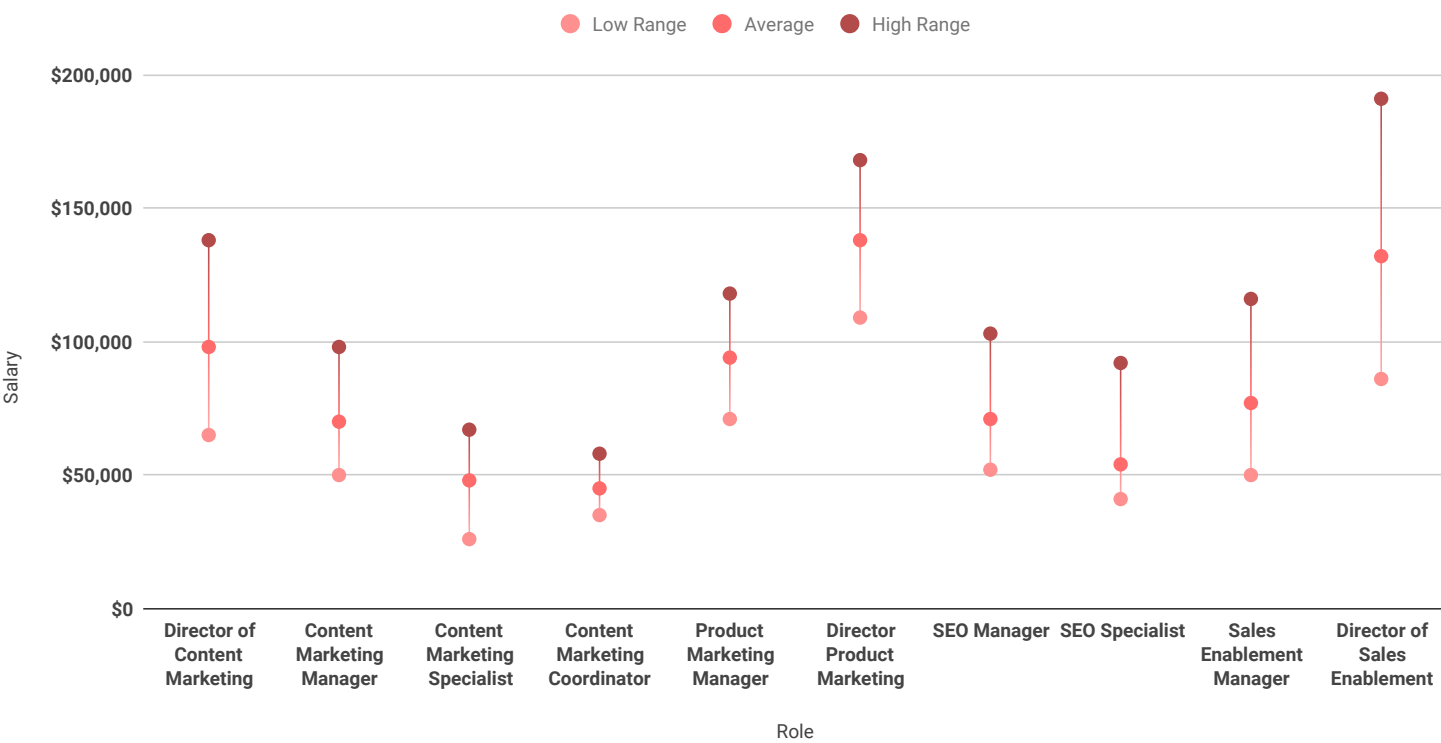
Role	Low	Average	High
Director of Content Marketing	\$70,000	\$104,000	\$147,000
Content Marketing Manager	\$53,000	\$74,000	\$104,000
Content Marketing Specialist	\$26,000	\$48,000	\$66,000
Content Marketing Coordinator	\$38,000	\$49,000	\$63,000
Product Marketing Manager	\$74,000	\$97,000	\$122,000
Director Product Marketing	\$112,000	\$142,000	\$173,000
SEO Manager	\$55,000	\$75,000	\$108,000
SEO Specialist	\$43,000	\$57,000	\$96,000
Sales Enablement Manager	\$55,000	\$85,000	\$126,000
Director of Sales Enablement	\$94,000	\$144,000	\$207,000

Boston, MA



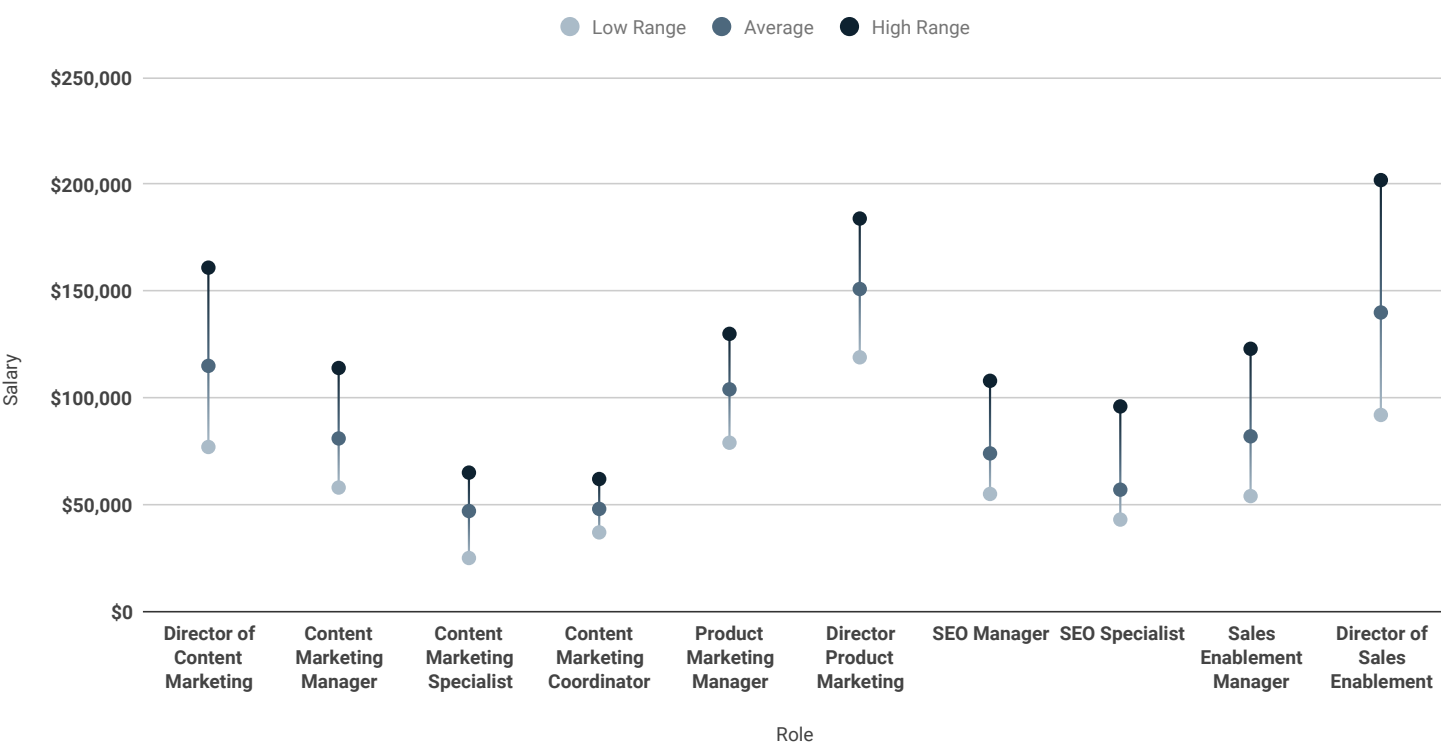
Role	Low	Average	High
Director of Content Marketing	\$80,000	\$119,000	\$166,000
Content Marketing Manager	\$60,000	\$84,000	\$118,000
Content Marketing Specialist	\$28,000	\$52,000	\$72,000
Content Marketing Coordinator	\$38,000	\$50,000	\$64,000
Product Marketing Manager	\$81,000	\$106,000	\$133,000
Director Product Marketing	\$130,000	\$166,000	\$188,000
SEO Manager	\$67,000	\$90,000	\$129,000
SEO Specialist	\$52,000	\$67,000	\$113,000
Sales Enablement Manager	\$57,000	\$87,000	\$130,000
Director of Sales Enablement	\$97,000	\$148,000	\$213,000

Charlotte, NC



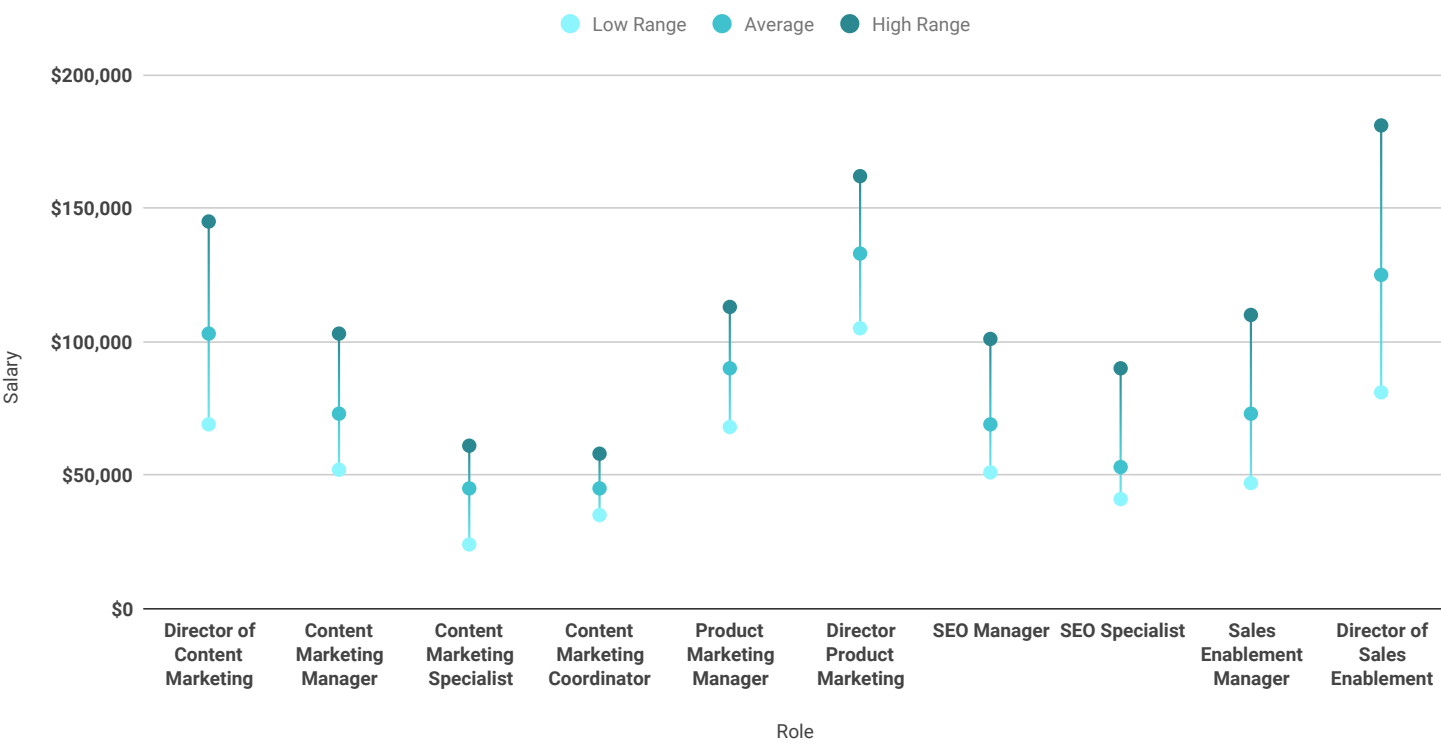
Role	Low	Average	High
Director of Content Marketing	\$65,000	\$98,000	\$138,000
Content Marketing Manager	\$50,000	\$70,000	\$98,000
Content Marketing Specialist	\$26,000	\$48,000	\$67,000
Content Marketing Coordinator	\$35,000	\$45,000	\$58,000
Product Marketing Manager	\$71,000	\$94,000	\$118,000
Director Product Marketing	\$109,000	\$138,000	\$168,000
SEO Manager	\$52,000	\$71,000	\$103,000
SEO Specialist	\$41,000	\$54,000	\$92,000
Sales Enablement Manager	\$50,000	\$77,000	\$116,000
Director of Sales Enablement	\$86,000	\$132,000	\$191,000

Chicago, IL



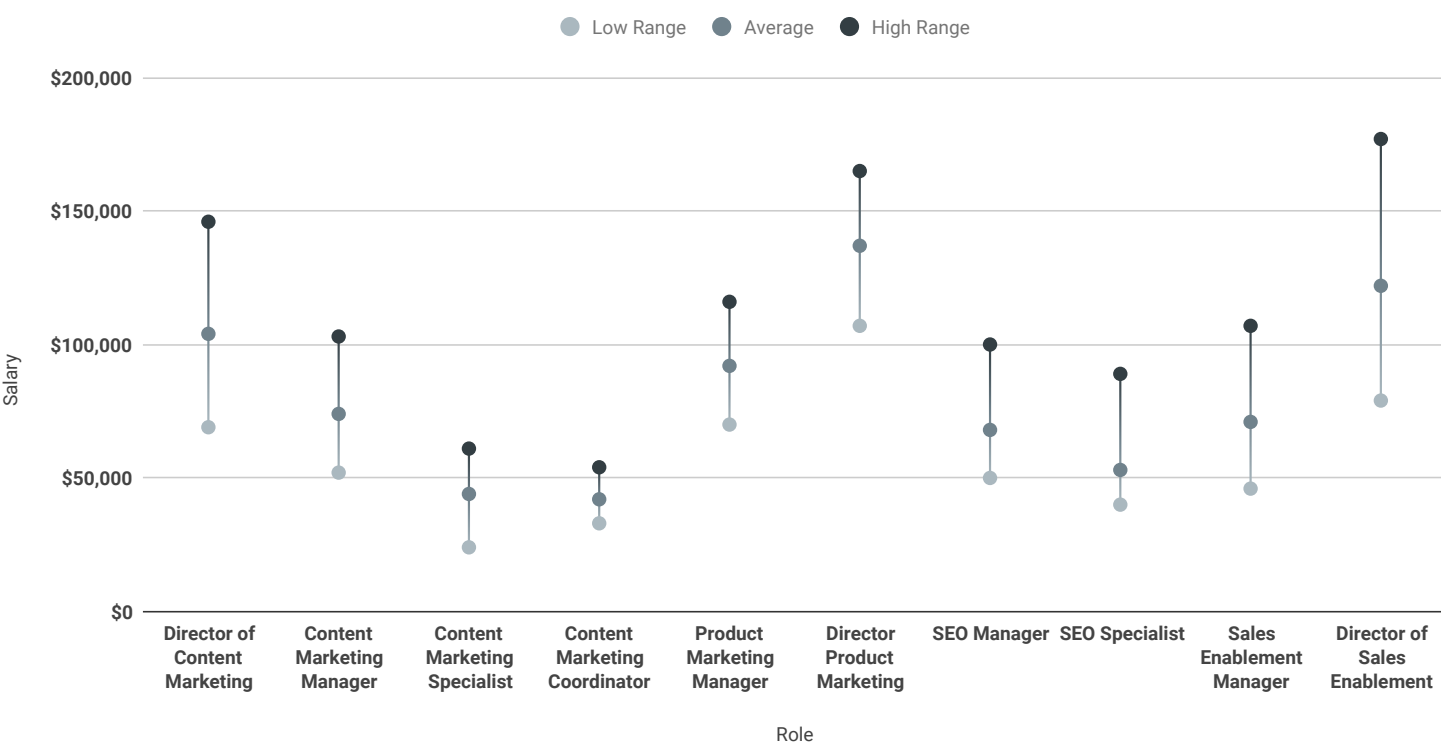
Role	Low	Average	High
Director of Content Marketing	\$77,000	\$115,000	\$161,000
Content Marketing Manager	\$58,000	\$81,000	\$114,000
Content Marketing Specialist	\$25,000	\$47,000	\$65,000
Content Marketing Coordinator	\$37,000	\$48,000	\$62,000
Product Marketing Manager	\$79,000	\$104,000	\$130,000
Director Product Marketing	\$119,000	\$151,000	\$184,000
SEO Manager	\$55,000	\$74,000	\$108,000
SEO Specialist	\$43,000	\$57,000	\$96,000
Sales Enablement Manager	\$54,000	\$82,000	\$123,000
Director of Sales Enablement	\$92,000	\$140,000	\$202,000

Cincinnati, OH



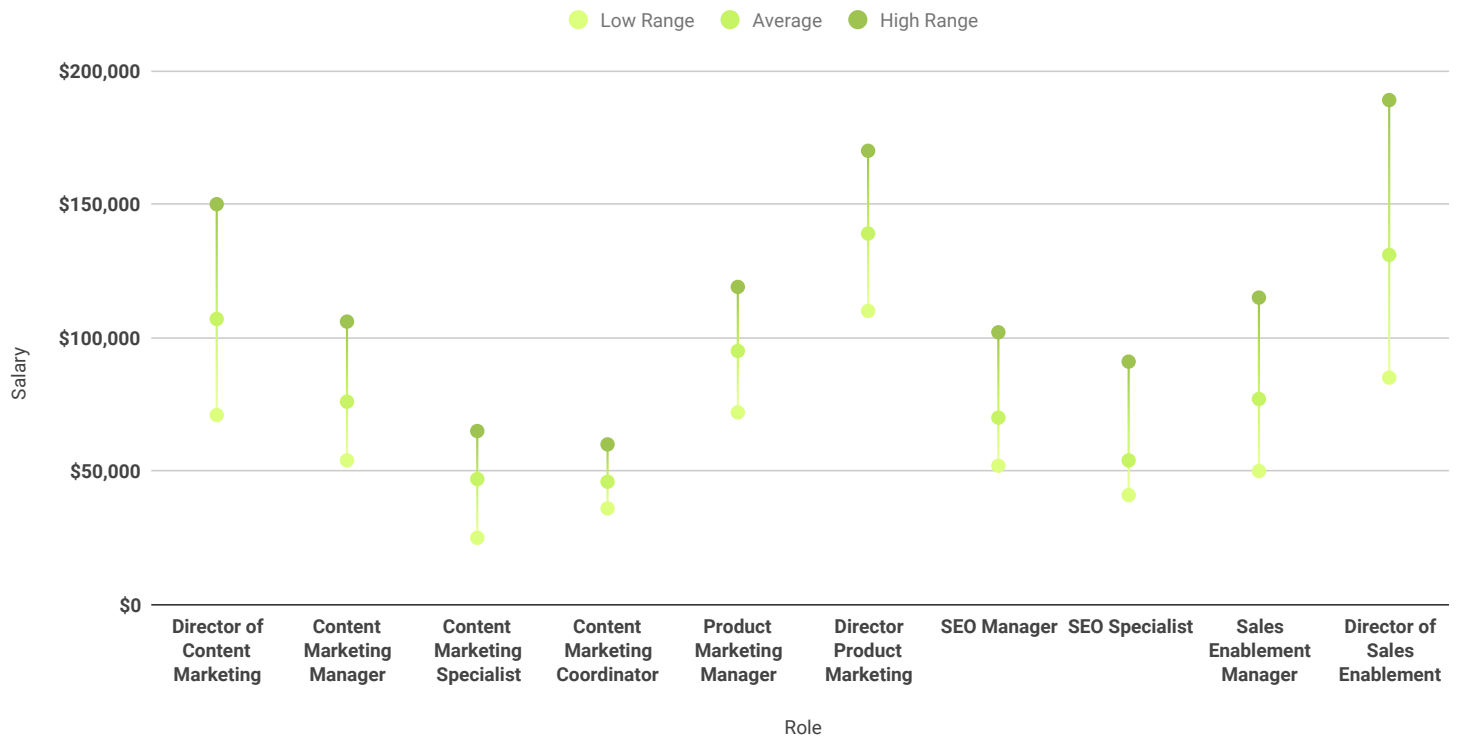
Role	Low	Average	High
Director of Content Marketing	\$69,000	\$103,000	\$145,000
Content Marketing Manager	\$52,000	\$73,000	\$103,000
Content Marketing Specialist	\$24,000	\$45,000	\$61,000
Content Marketing Coordinator	\$35,000	\$45,000	\$58,000
Product Marketing Manager	\$68,000	\$90,000	\$113,000
Director Product Marketing	\$105,000	\$133,000	\$162,000
SEO Manager	\$51,000	\$69,000	\$101,000
SEO Specialist	\$41,000	\$53,000	\$90,000
Sales Enablement Manager	\$47,000	\$73,000	\$110,000
Director of Sales Enablement	\$81,000	\$125,000	\$181,000

Cleveland, OH



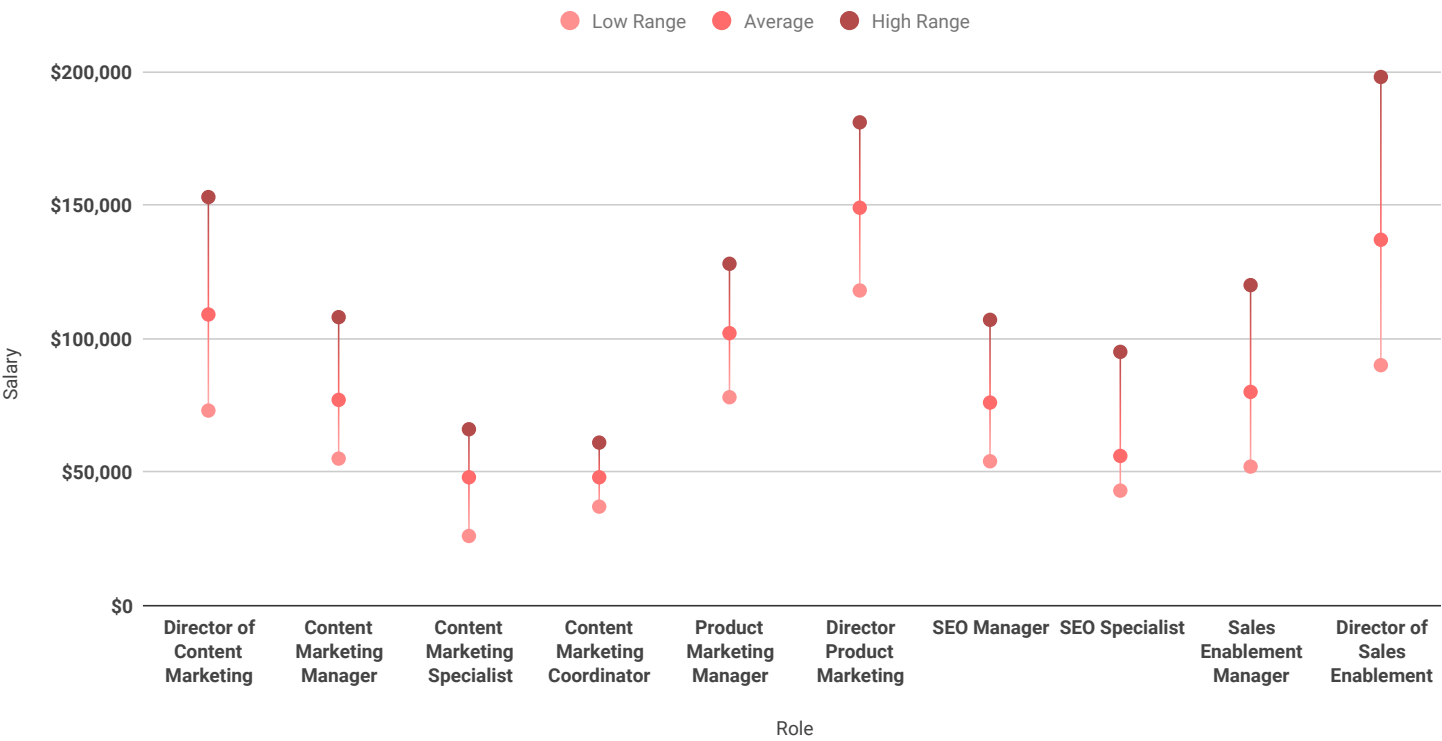
Role	Low	Average	High
Director of Content Marketing	\$69,000	\$104,000	\$146,000
Content Marketing Manager	\$52,000	\$74,000	\$103,000
Content Marketing Specialist	\$24,000	\$44,000	\$61,000
Content Marketing Coordinator	\$33,000	\$42,000	\$54,000
Product Marketing Manager	\$70,000	\$92,000	\$116,000
Director Product Marketing	\$107,000	\$137,000	\$165,000
SEO Manager	\$50,000	\$68,000	\$100,000
SEO Specialist	\$40,000	\$53,000	\$89,000
Sales Enablement Manager	\$46,000	\$71,000	\$107,000
Director of Sales Enablement	\$79,000	\$122,000	\$177,000

Columbus, OH



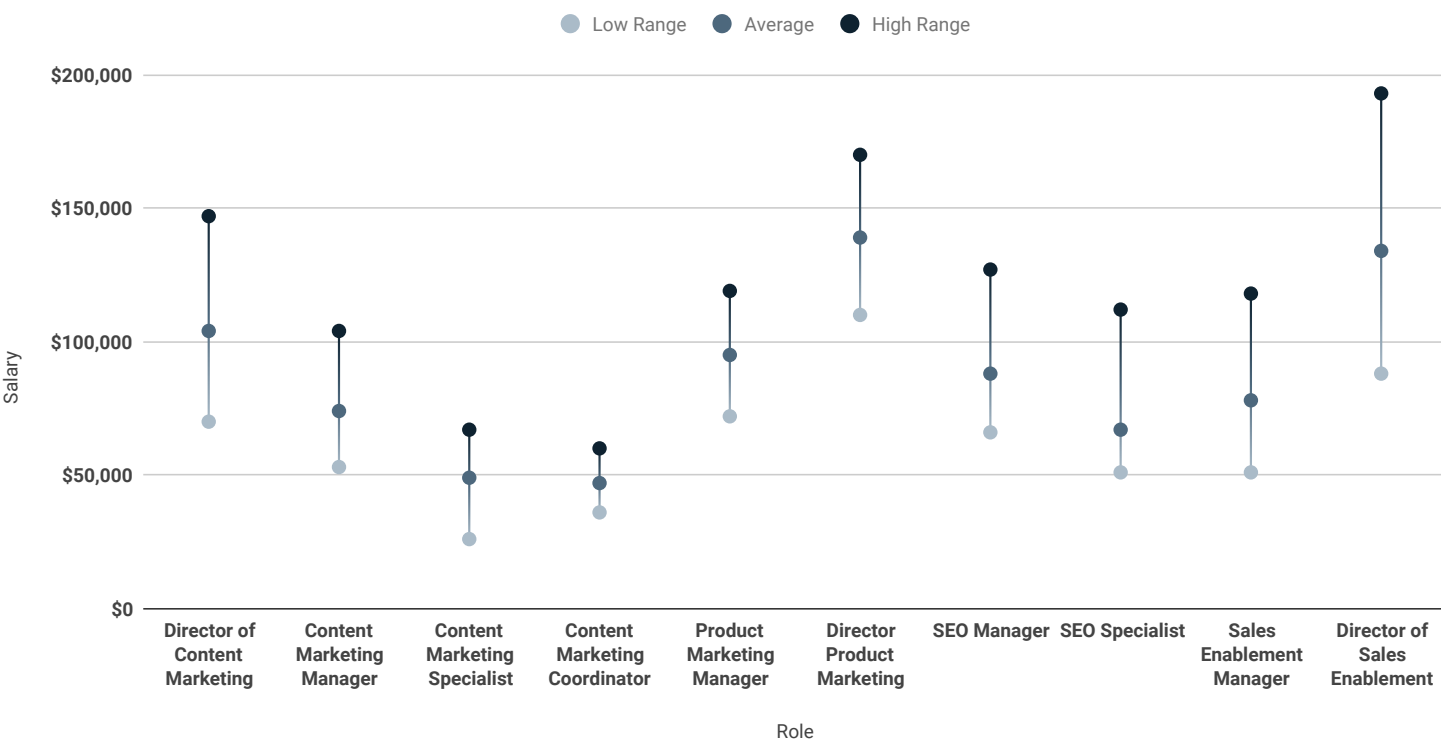
Role	Low	Average	High
Director of Content Marketing	\$69,000	\$103,000	\$145,000
Content Marketing Manager	\$52,000	\$73,000	\$103,000
Content Marketing Specialist	\$24,000	\$45,000	\$61,000
Content Marketing Coordinator	\$35,000	\$45,000	\$58,000
Product Marketing Manager	\$68,000	\$90,000	\$113,000
Director Product Marketing	\$105,000	\$133,000	\$162,000
SEO Manager	\$51,000	\$69,000	\$101,000
SEO Specialist	\$41,000	\$53,000	\$90,000
Sales Enablement Manager	\$47,000	\$73,000	\$110,000
Director of Sales Enablement	\$81,000	\$125,000	\$181,000

Dallas/Ft. Worth, TX



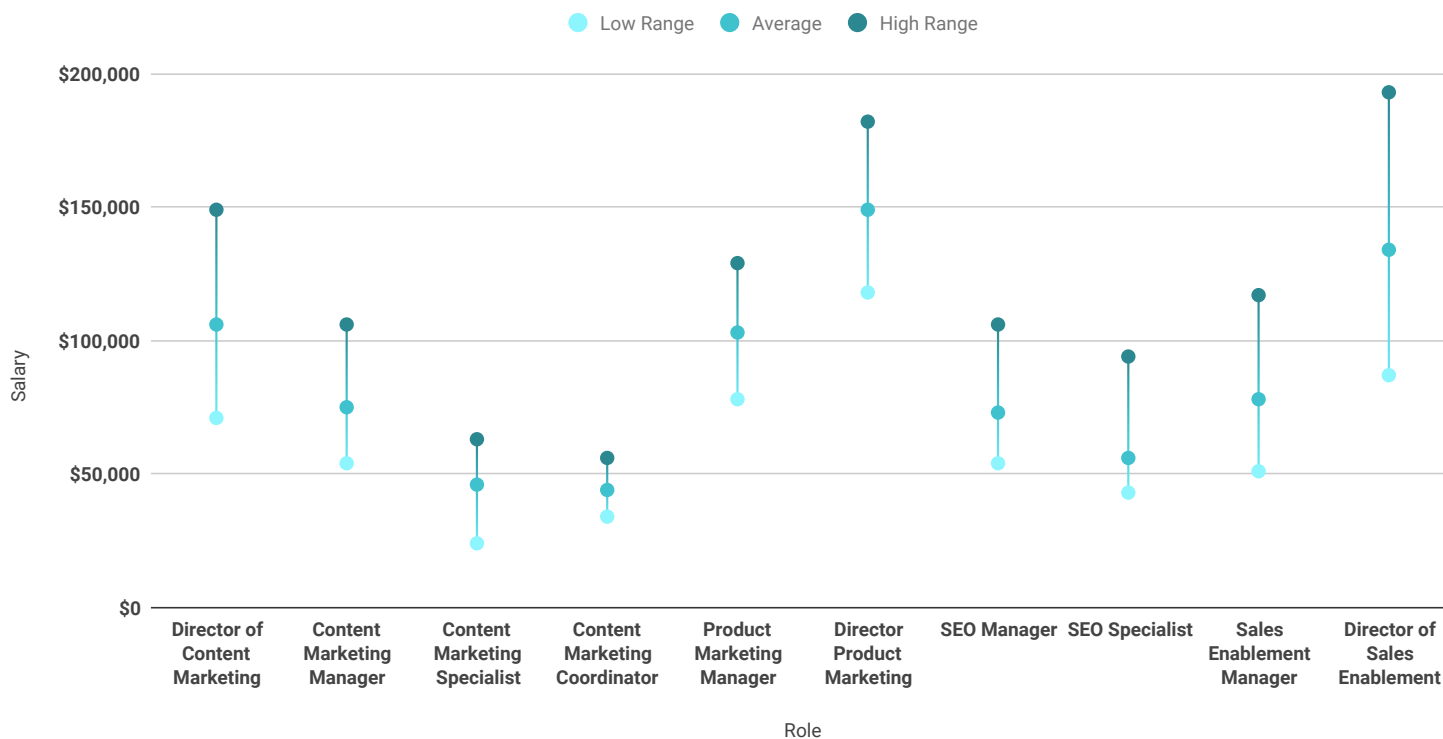
Role	Low	Average	High
Director of Content Marketing	\$73,000	\$109,000	\$153,000
Content Marketing Manager	\$55,000	\$77,000	\$108,000
Content Marketing Specialist	\$26,000	\$48,000	\$66,000
Content Marketing Coordinator	\$37,000	\$48,000	\$61,000
Product Marketing Manager	\$78,000	\$102,000	\$128,000
Director Product Marketing	\$118,000	\$149,000	\$181,000
SEO Manager	\$54,000	\$76,000	\$107,000
SEO Specialist	\$43,000	\$56,000	\$95,000
Sales Enablement Manager	\$52,000	\$80,000	\$120,000
Director of Sales Enablement	\$90,000	\$137,000	\$198,000

Denver, CO



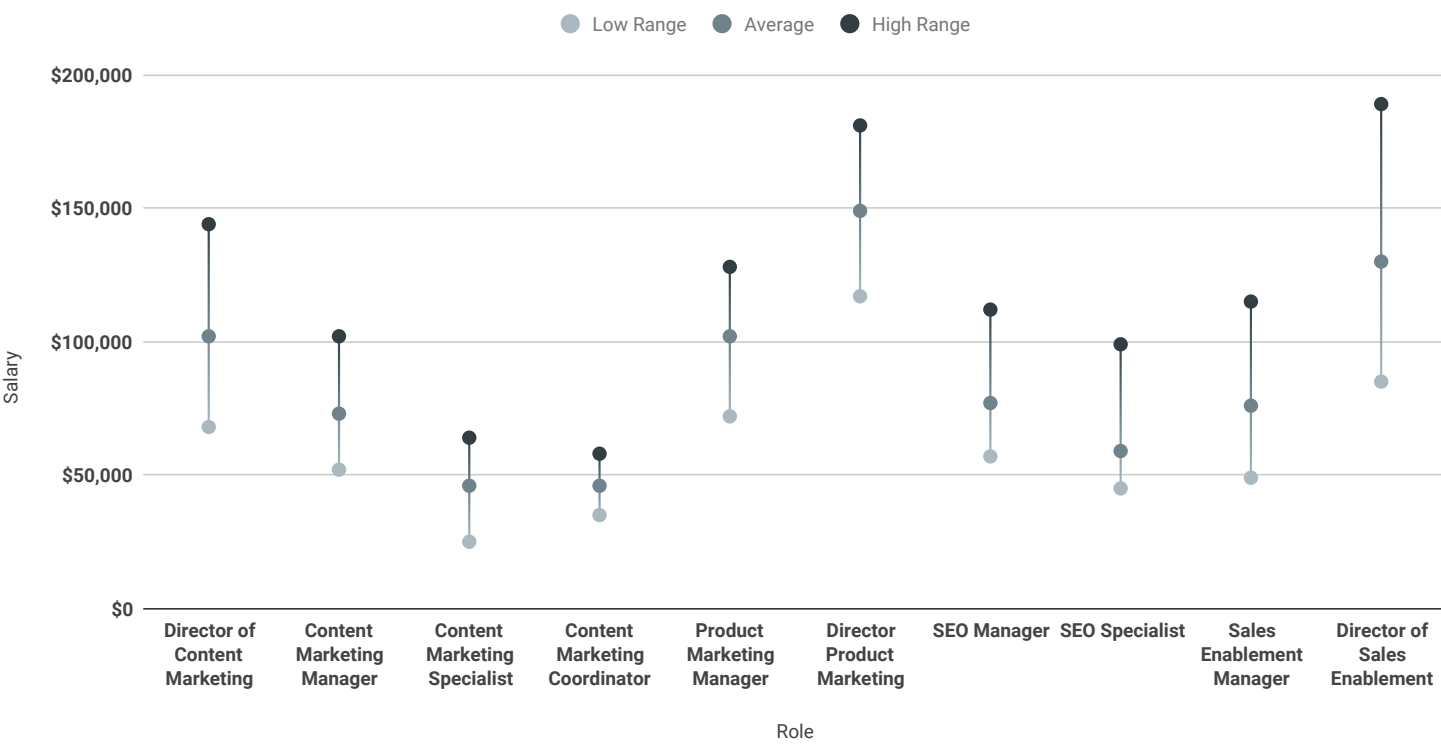
Role	Low	Average	High
Director of Content Marketing	\$70,000	\$104,000	\$147,000
Content Marketing Manager	\$53,000	\$74,000	\$104,000
Content Marketing Specialist	\$26,000	\$49,000	\$67,000
Content Marketing Coordinator	\$36,000	\$47,000	\$60,000
Product Marketing Manager	\$72,000	\$95,000	\$119,000
Director Product Marketing	\$110,000	\$139,000	\$170,000
SEO Manager	\$66,000	\$88,000	\$127,000
SEO Specialist	\$51,000	\$67,000	\$112,000
Sales Enablement Manager	\$51,000	\$78,000	\$118,000
Director of Sales Enablement	\$88,000	\$134,000	\$193,000

Detroit, MI



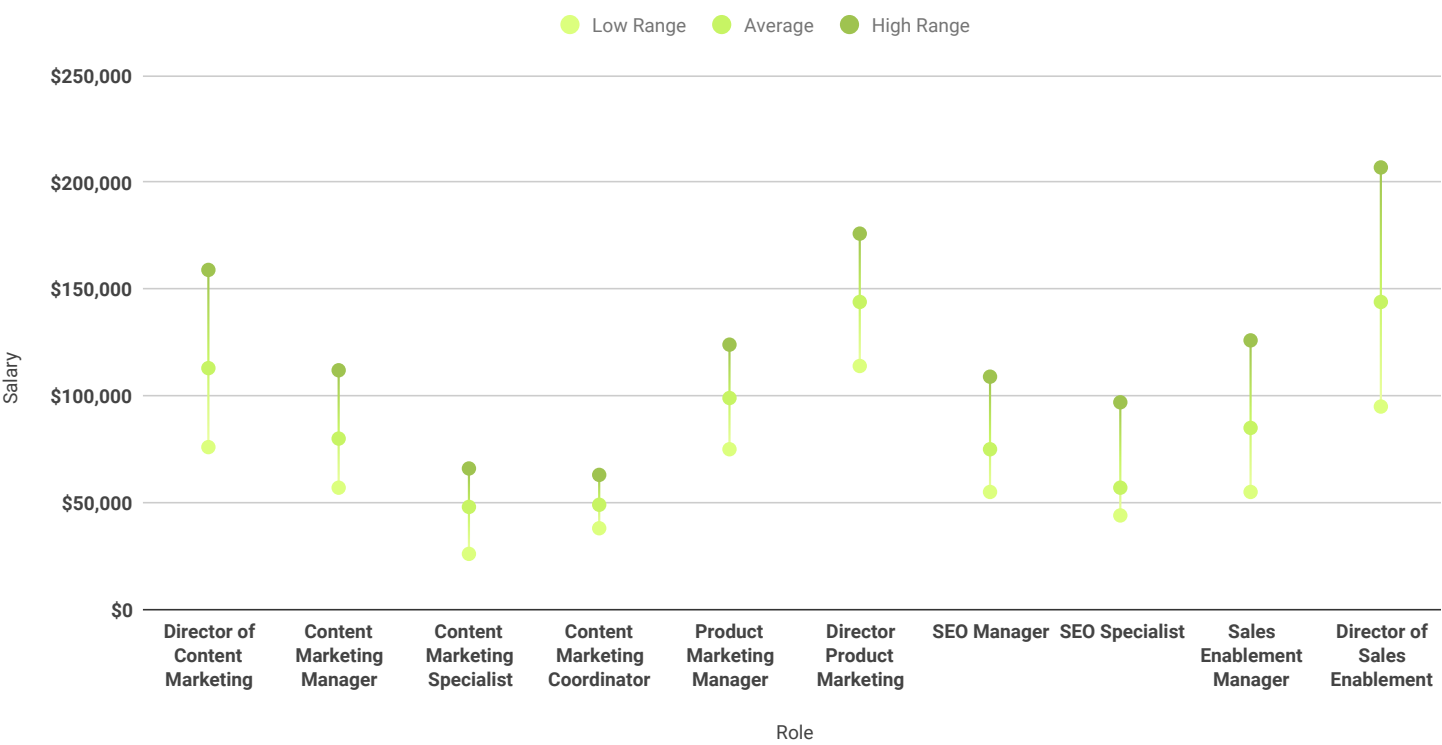
Role	Low	Average	High
Director of Content Marketing	\$71,000	\$106,000	\$149,000
Content Marketing Manager	\$54,000	\$75,000	\$106,000
Content Marketing Specialist	\$24,000	\$46,000	\$63,000
Content Marketing Coordinator	\$34,000	\$44,000	\$56,000
Product Marketing Manager	\$78,000	\$103,000	\$129,000
Director Product Marketing	\$118,000	\$149,000	\$182,000
SEO Manager	\$54,000	\$73,000	\$106,000
SEO Specialist	\$43,000	\$56,000	\$94,000
Sales Enablement Manager	\$51,000	\$78,000	\$117,000
Director of Sales Enablement	\$87,000	\$134,000	\$193,000

Fort Lauderdale, FL



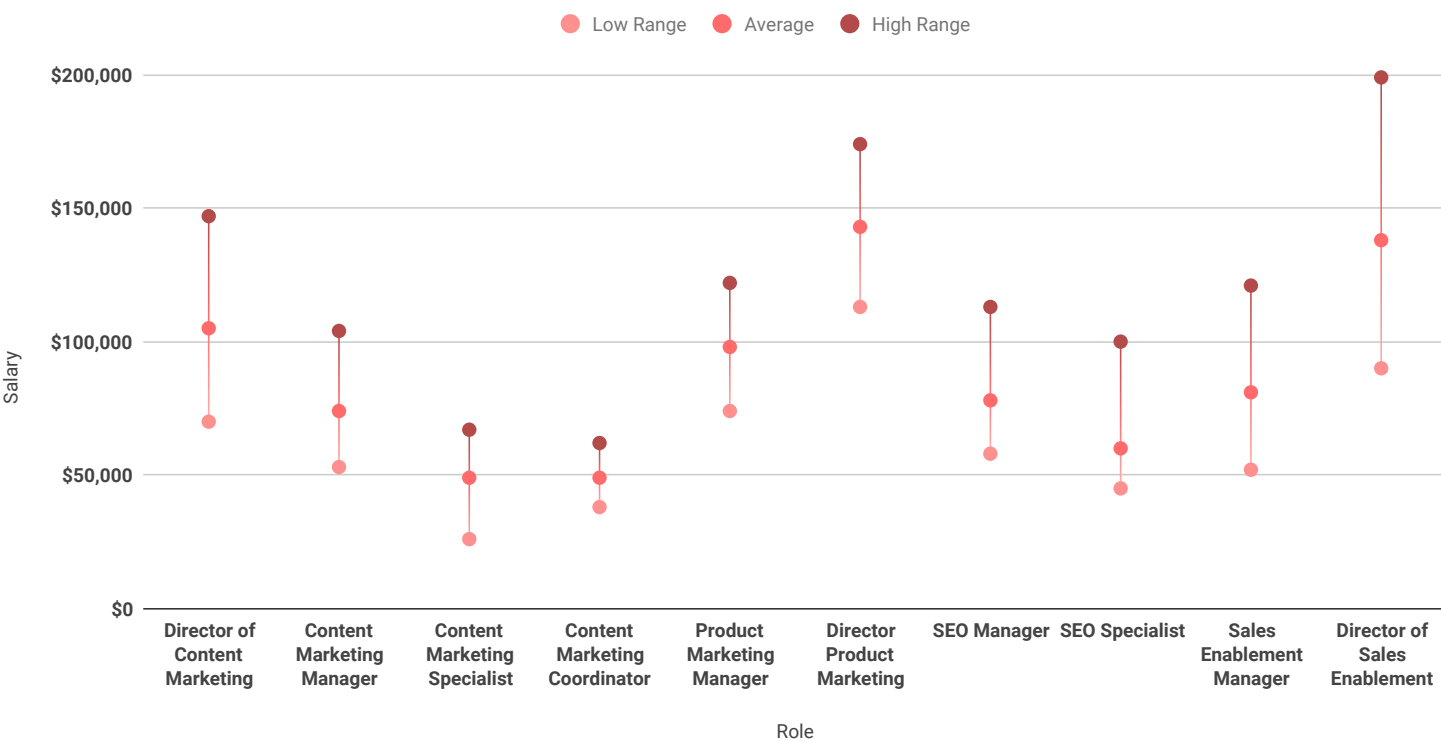
Role	Low	Average	High
Director of Content Marketing	\$68,000	\$102,000	\$144,000
Content Marketing Manager	\$52,000	\$73,000	\$102,000
Content Marketing Specialist	\$25,000	\$46,000	\$64,000
Content Marketing Coordinator	\$35,000	\$46,000	\$58,000
Product Marketing Manager	\$72,000	\$102,000	\$128,000
Director Product Marketing	\$117,000	\$149,000	\$181,000
SEO Manager	\$57,000	\$77,000	\$112,000
SEO Specialist	\$45,000	\$59,000	\$99,000
Sales Enablement Manager	\$49,000	\$76,000	\$115,000
Director of Sales Enablement	\$85,000	\$130,000	\$189,000

Hartford, CT



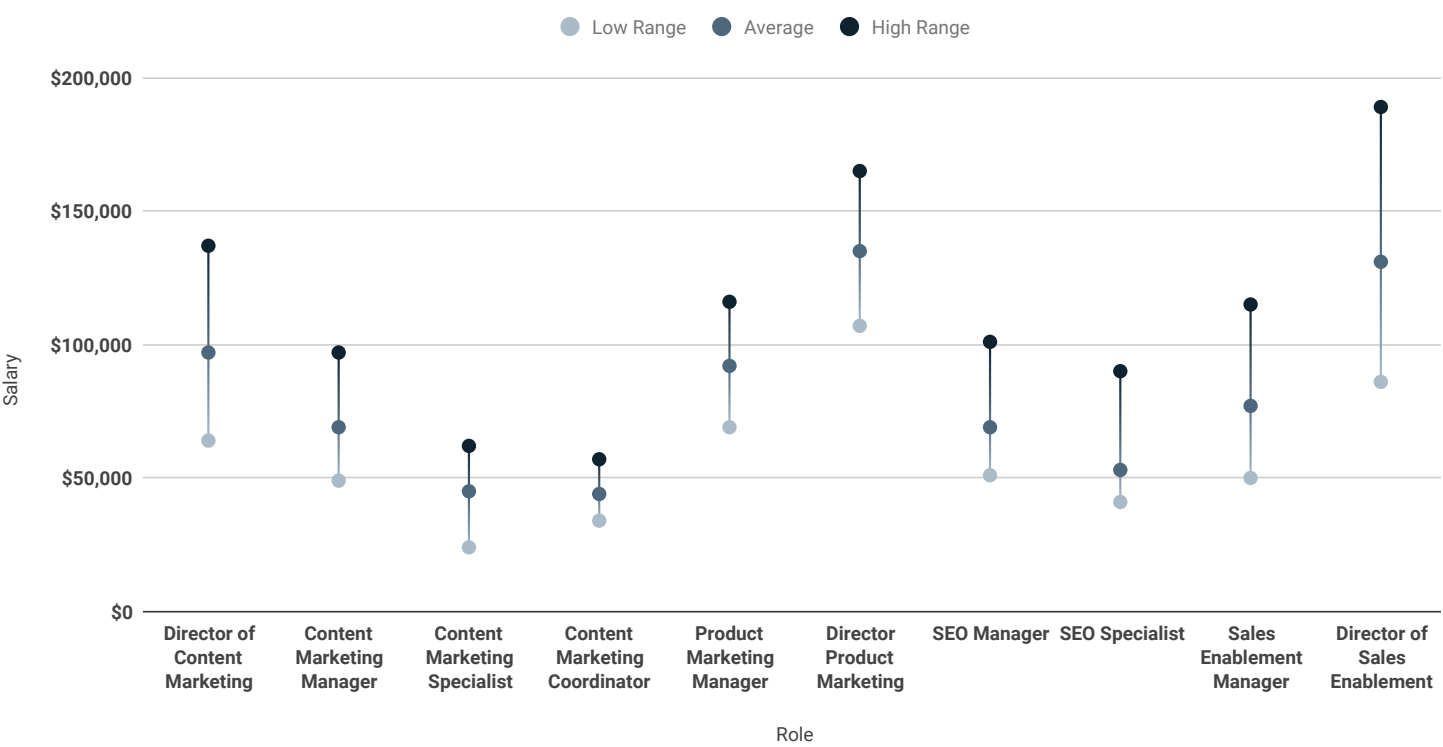
Role	Low	Average	High
Director of Content Marketing	\$76,000	\$113,000	\$159,000
Content Marketing Manager	\$57,000	\$80,000	\$112,000
Content Marketing Specialist	\$26,000	\$48,000	\$66,000
Content Marketing Coordinator	\$38,000	\$49,000	\$63,000
Product Marketing Manager	\$75,000	\$99,000	\$124,000
Director Product Marketing	\$114,000	\$144,000	\$176,000
SEO Manager	\$55,000	\$75,000	\$109,000
SEO Specialist	\$44,000	\$57,000	\$97,000
Sales Enablement Manager	\$55,000	\$85,000	\$126,000
Director of Sales Enablement	\$95,000	\$144,000	\$207,000

Houston, TX



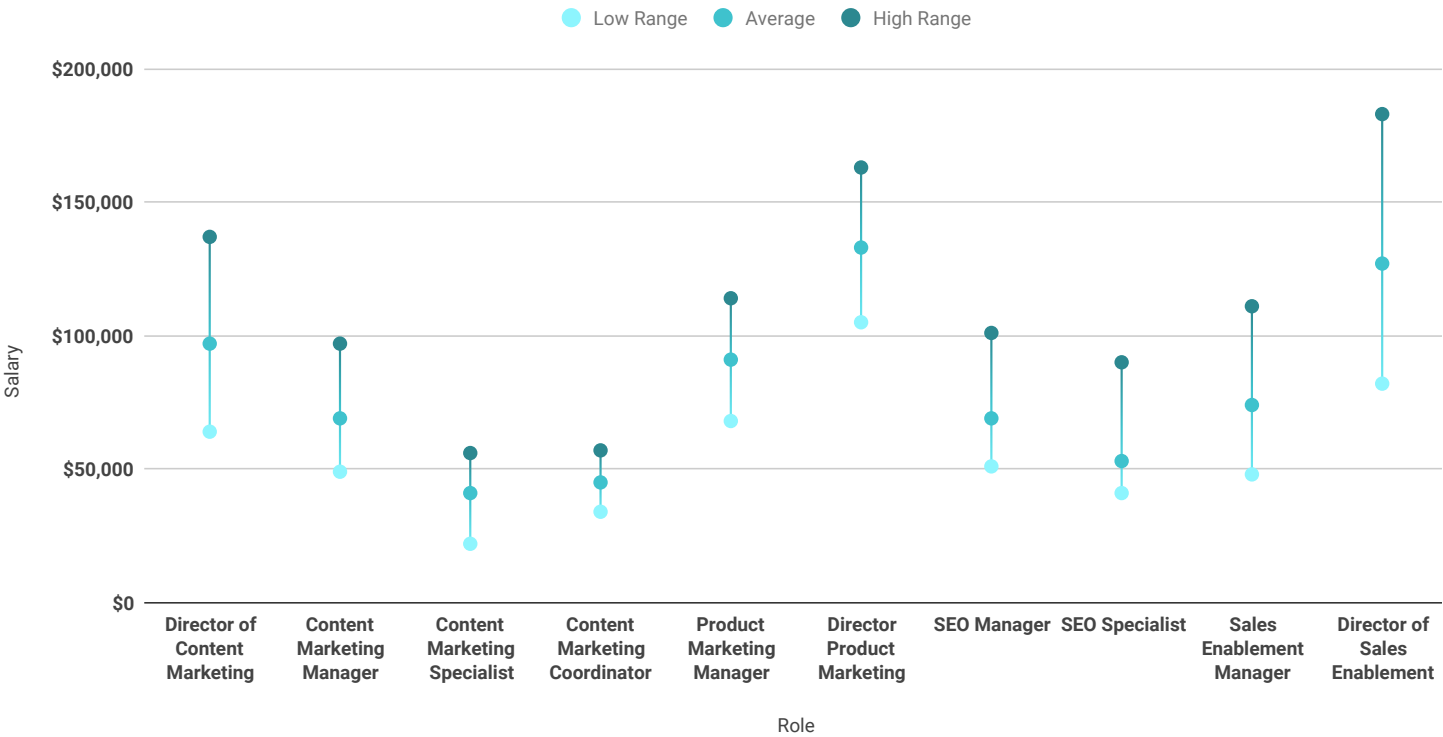
Role	Low	Average	High
Director of Content Marketing	\$70,000	\$105,000	\$147,000
Content Marketing Manager	\$53,000	\$74,000	\$104,000
Content Marketing Specialist	\$26,000	\$49,000	\$67,000
Content Marketing Coordinator	\$38,000	\$49,000	\$62,000
Product Marketing Manager	\$74,000	\$98,000	\$122,000
Director Product Marketing	\$113,000	\$143,000	\$174,000
SEO Manager	\$58,000	\$78,000	\$113,000
SEO Specialist	\$45,000	\$60,000	\$100,000
Sales Enablement Manager	\$52,000	\$81,000	\$121,000
Director of Sales Enablement	\$90,000	\$138,000	\$199,000

Indianapolis, IN



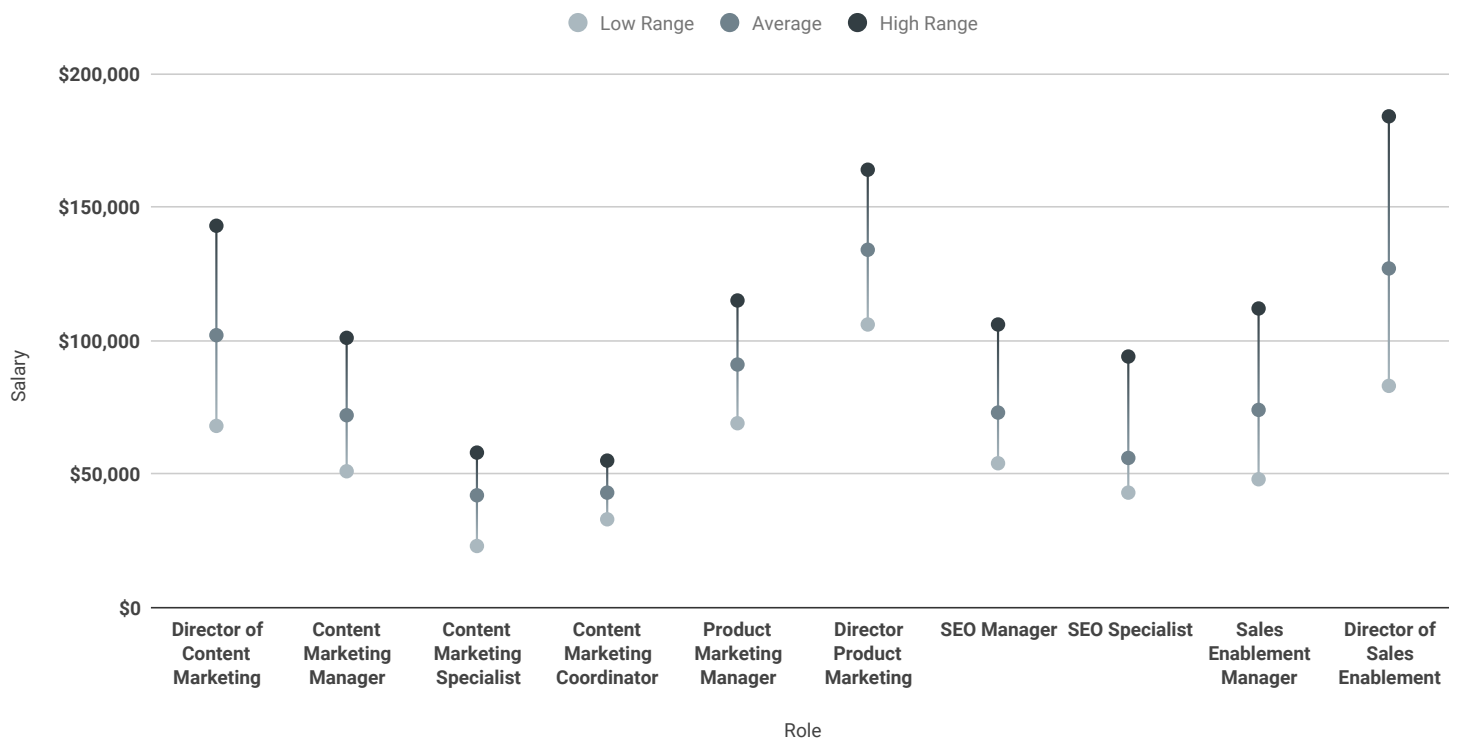
Role	Low	Average	High
Director of Content Marketing	\$64,000	\$97,000	\$137,000
Content Marketing Manager	\$49,000	\$69,000	\$97,000
Content Marketing Specialist	\$24,000	\$45,000	\$62,000
Content Marketing Coordinator	\$34,000	\$44,000	\$57,000
Product Marketing Manager	\$69,000	\$92,000	\$116,000
Director Product Marketing	\$107,000	\$135,000	\$165,000
SEO Manager	\$51,000	\$69,000	\$101,000
SEO Specialist	\$41,000	\$53,000	\$90,000
Sales Enablement Manager	\$50,000	\$77,000	\$115,000
Director of Sales Enablement	\$86,000	\$131,000	\$189,000

Jacksonville, FL



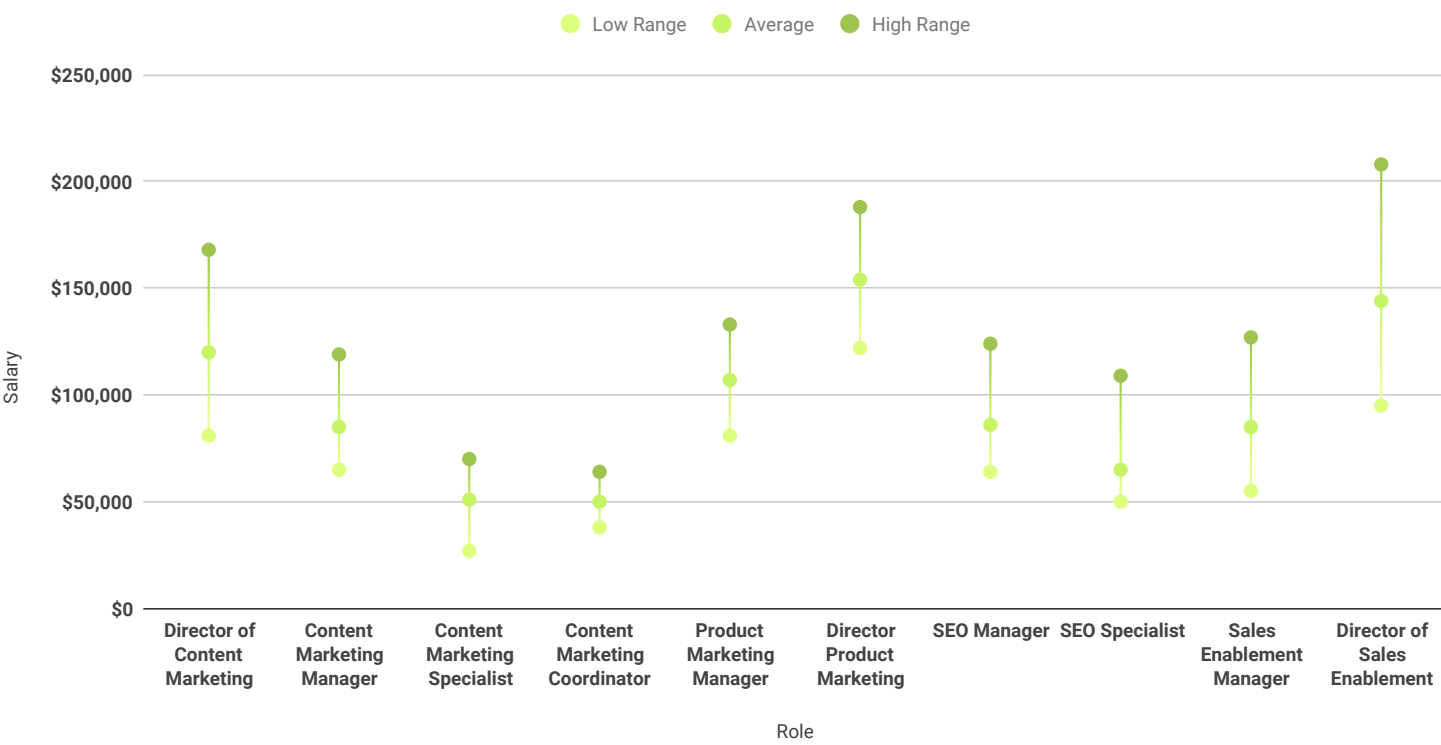
Role	Low	Average	High
Director of Content Marketing	\$64,000	\$97,000	\$137,000
Content Marketing Manager	\$49,000	\$69,000	\$97,000
Content Marketing Specialist	\$22,000	\$41,000	\$56,000
Content Marketing Coordinator	\$34,000	\$45,000	\$57,000
Product Marketing Manager	\$68,000	\$91,000	\$114,000
Director Product Marketing	\$105,000	\$133,000	\$163,000
SEO Manager	\$51,000	\$69,000	\$101,000
SEO Specialist	\$41,000	\$53,000	\$90,000
Sales Enablement Manager	\$48,000	\$74,000	\$111,000
Director of Sales Enablement	\$82,000	\$127,000	\$183,000

Kansas City, MO



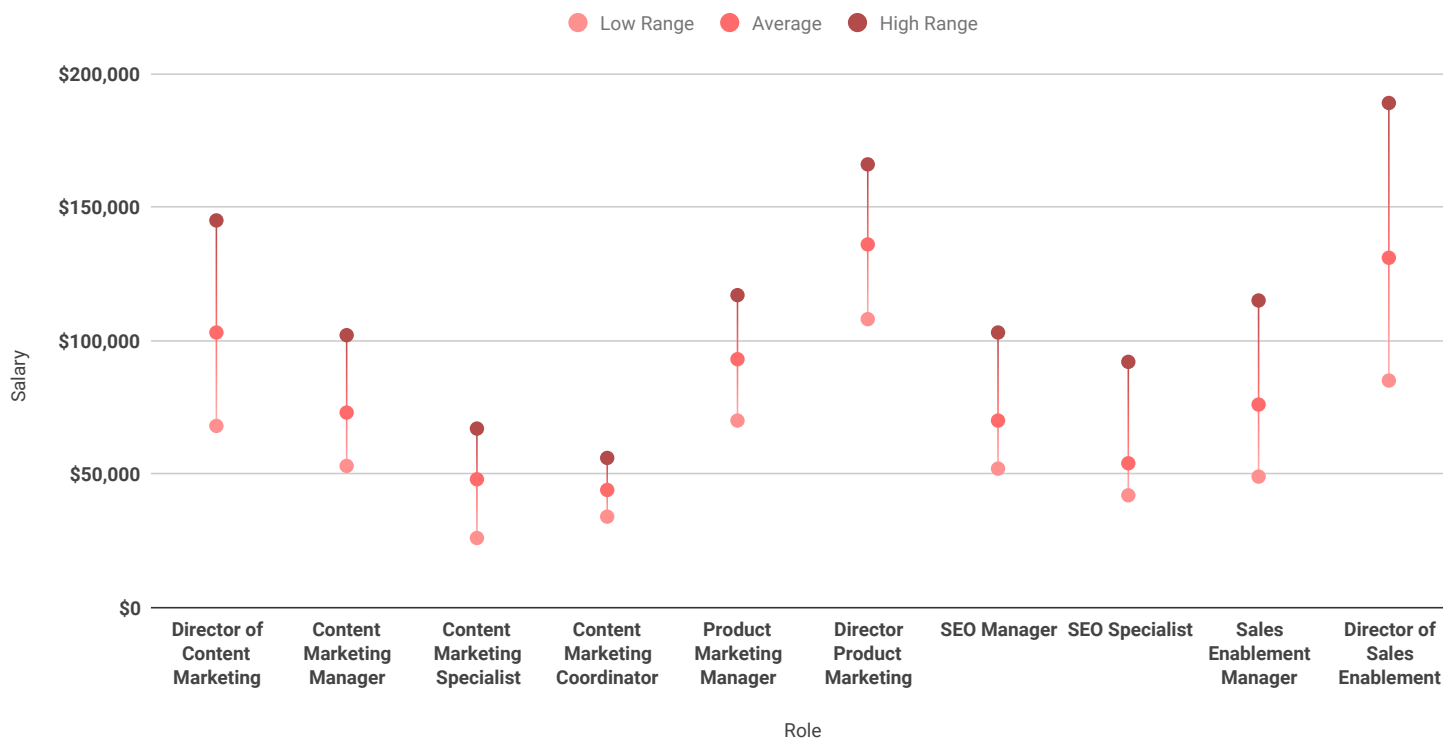
Role	Low	Average	High
Director of Content Marketing	\$68,000	\$102,000	\$143,000
Content Marketing Manager	\$51,000	\$72,000	\$101,000
Content Marketing Specialist	\$23,000	\$42,000	\$58,000
Content Marketing Coordinator	\$33,000	\$43,000	\$55,000
Product Marketing Manager	\$69,000	\$91,000	\$115,000
Director Product Marketing	\$106,000	\$134,000	\$164,000
SEO Manager	\$54,000	\$73,000	\$106,000
SEO Specialist	\$43,000	\$56,000	\$94,000
Sales Enablement Manager	\$48,000	\$74,000	\$112,000
Director of Sales Enablement	\$83,000	\$127,000	\$184,000

Los Angeles, CA



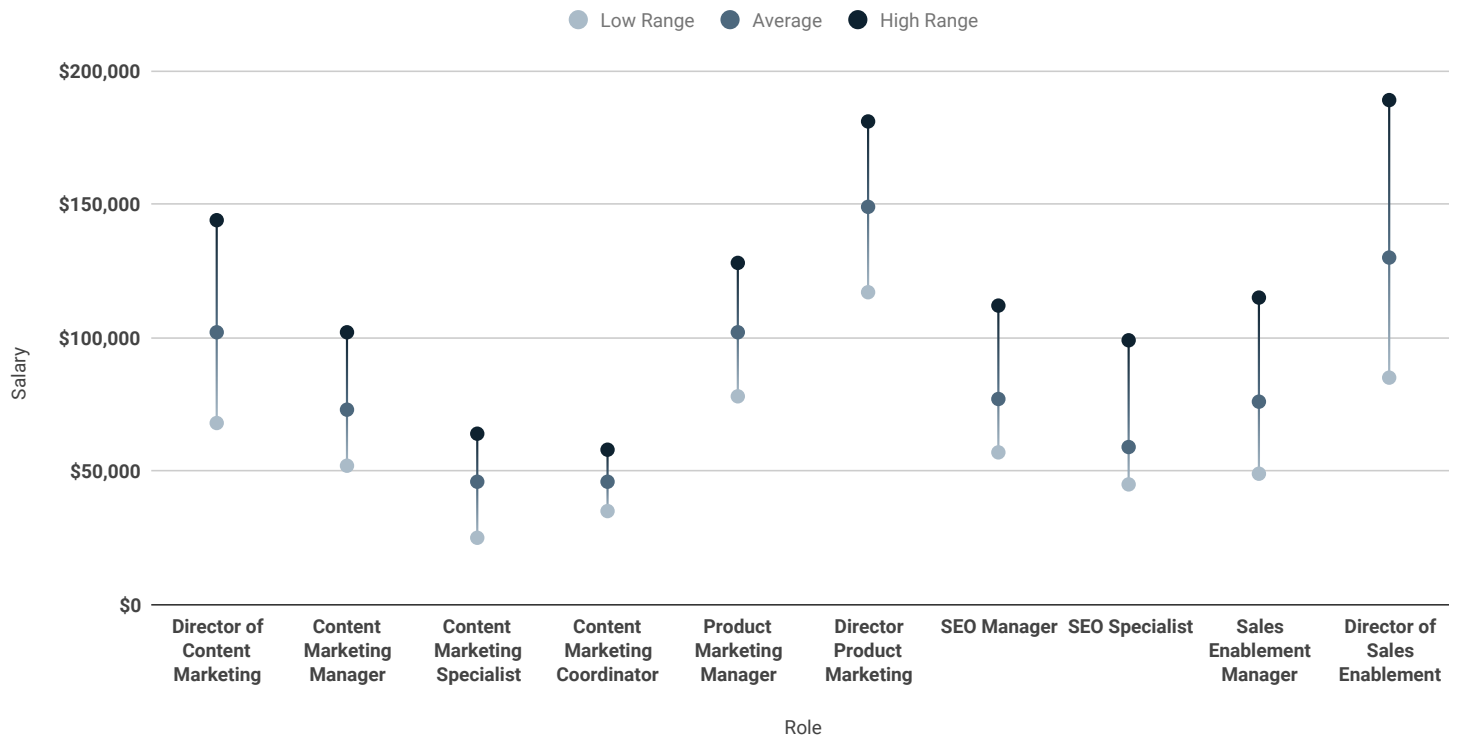
Role	Low	Average	High
Director of Content Marketing	\$81,000	\$120,000	\$168,000
Content Marketing Manager	\$65,000	\$85,000	\$119,000
Content Marketing Specialist	\$27,000	\$51,000	\$70,000
Content Marketing Coordinator	\$38,000	\$50,000	\$64,000
Product Marketing Manager	\$81,000	\$107,000	\$133,000
Director Product Marketing	\$122,000	\$154,000	\$188,000
SEO Manager	\$64,000	\$86,000	\$124,000
SEO Specialist	\$50,000	\$65,000	\$109,000
Sales Enablement Manager	\$55,000	\$85,000	\$127,000
Director of Sales Enablement	\$95,000	\$144,000	\$208,000

Madison, WI



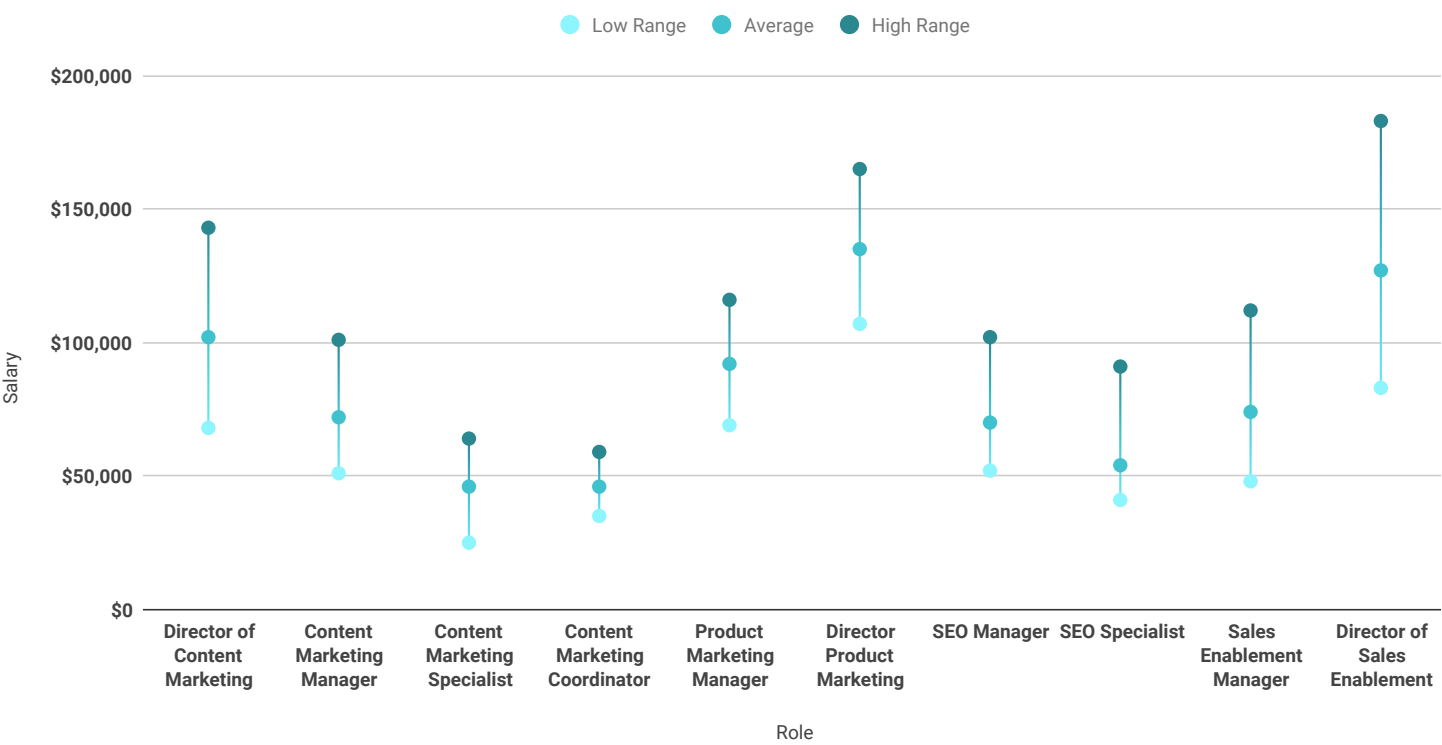
Role	Low	Average	High
Director of Content Marketing	\$68,000	\$103,000	\$145,000
Content Marketing Manager	\$53,000	\$73,000	\$102,000
Content Marketing Specialist	\$26,000	\$48,000	\$67,000
Content Marketing Coordinator	\$34,000	\$44,000	\$56,000
Product Marketing Manager	\$70,000	\$93,000	\$117,000
Director Product Marketing	\$108,000	\$136,000	\$166,000
SEO Manager	\$52,000	\$70,000	\$103,000
SEO Specialist	\$42,000	\$54,000	\$92,000
Sales Enablement Manager	\$49,000	\$76,000	\$115,000
Director of Sales Enablement	\$85,000	\$131,000	\$189,000

Miami, FL



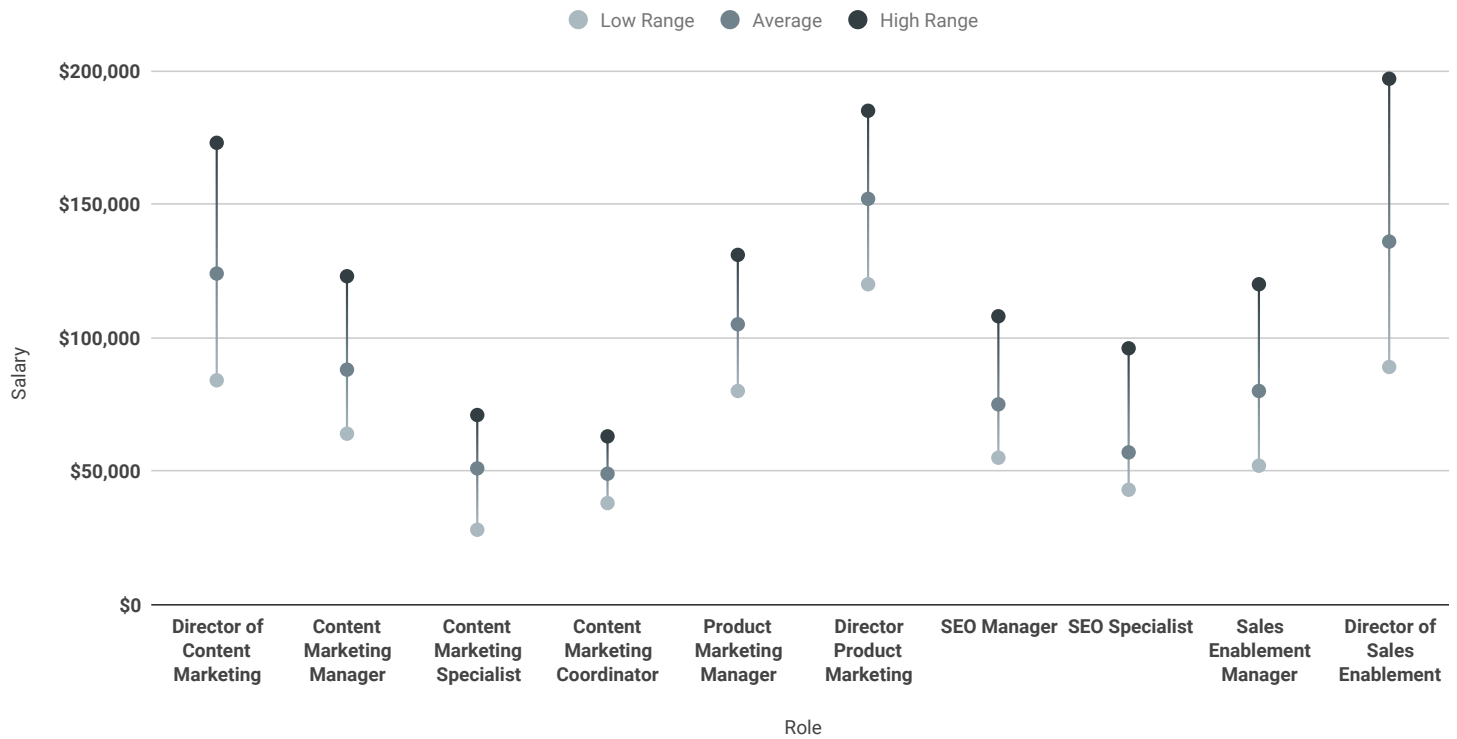
Role	Low	Average	High
Director of Content Marketing	\$68,000	\$102,000	\$144,000
Content Marketing Manager	\$52,000	\$73,000	\$102,000
Content Marketing Specialist	\$25,000	\$46,000	\$64,000
Content Marketing Coordinator	\$35,000	\$46,000	\$58,000
Product Marketing Manager	\$78,000	\$102,000	\$128,000
Director Product Marketing	\$117,000	\$149,000	\$181,000
SEO Manager	\$57,000	\$77,000	\$112,000
SEO Specialist	\$45,000	\$59,000	\$99,000
Sales Enablement Manager	\$49,000	\$76,000	\$115,000
Director of Sales Enablement	\$85,000	\$130,000	\$189,000

Milwaukee, WI



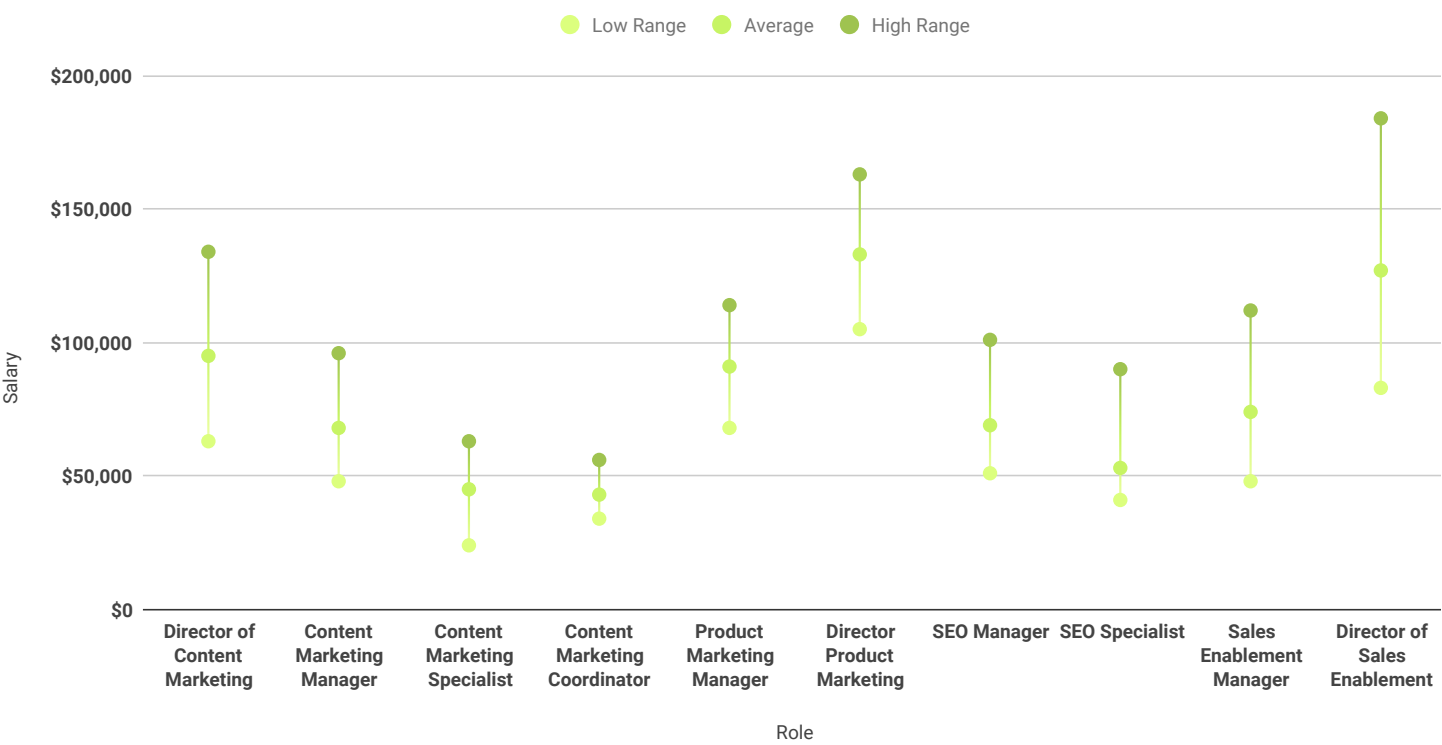
Role	Low	Average	High
Director of Content Marketing	\$68,000	\$102,000	\$143,000
Content Marketing Manager	\$51,000	\$72,000	\$101,000
Content Marketing Specialist	\$25,000	\$46,000	\$64,000
Content Marketing Coordinator	\$35,000	\$46,000	\$59,000
Product Marketing Manager	\$69,000	\$92,000	\$116,000
Director Product Marketing	\$107,000	\$135,000	\$165,000
SEO Manager	\$52,000	\$70,000	\$102,000
SEO Specialist	\$41,000	\$54,000	\$91,000
Sales Enablement Manager	\$48,000	\$74,000	\$112,000
Director of Sales Enablement	\$83,000	\$127,000	\$183,000

Minneapolis, MN



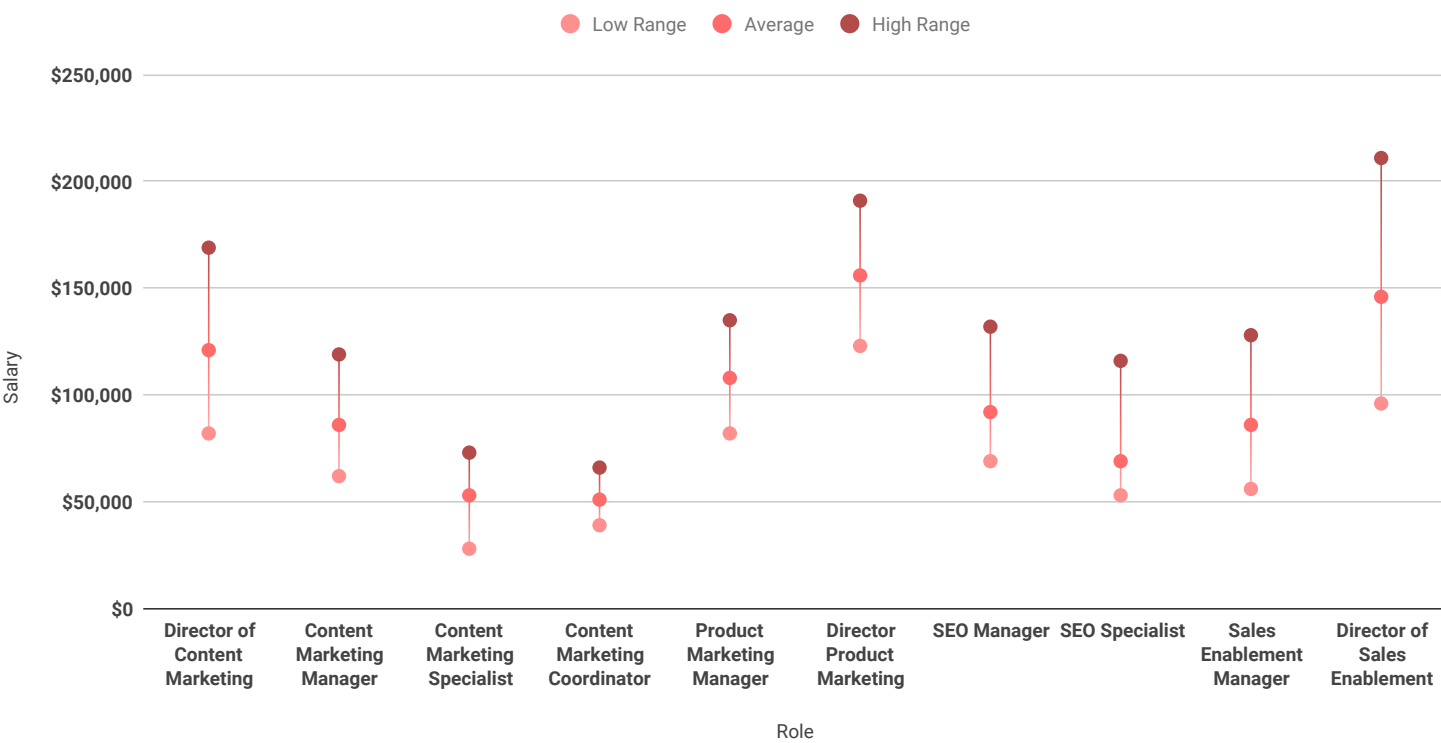
Role	Low	Average	High
Director of Content Marketing	\$84,000	\$124,000	\$173,000
Content Marketing Manager	\$64,000	\$88,000	\$123,000
Content Marketing Specialist	\$28,000	\$51,000	\$71,000
Content Marketing Coordinator	\$38,000	\$49,000	\$63,000
Product Marketing Manager	\$80,000	\$105,000	\$131,000
Director Product Marketing	\$120,000	\$152,000	\$185,000
SEO Manager	\$55,000	\$75,000	\$108,000
SEO Specialist	\$43,000	\$57,000	\$96,000
Sales Enablement Manager	\$52,000	\$80,000	\$120,000
Director of Sales Enablement	\$89,000	\$136,000	\$197,000

Nashville, TN



Role	Low	Average	High
Director of Content Marketing	\$63,000	\$95,000	\$134,000
Content Marketing Manager	\$48,000	\$68,000	\$96,000
Content Marketing Specialist	\$24,000	\$45,000	\$63,000
Content Marketing Coordinator	\$34,000	\$43,000	\$56,000
Product Marketing Manager	\$68,000	\$91,000	\$114,000
Director Product Marketing	\$105,000	\$133,000	\$163,000
SEO Manager	\$51,000	\$69,000	\$101,000
SEO Specialist	\$41,000	\$53,000	\$90,000
Sales Enablement Manager	\$48,000	\$74,000	\$112,000
Director of Sales Enablement	\$83,000	\$127,000	\$184,000

New York, NY



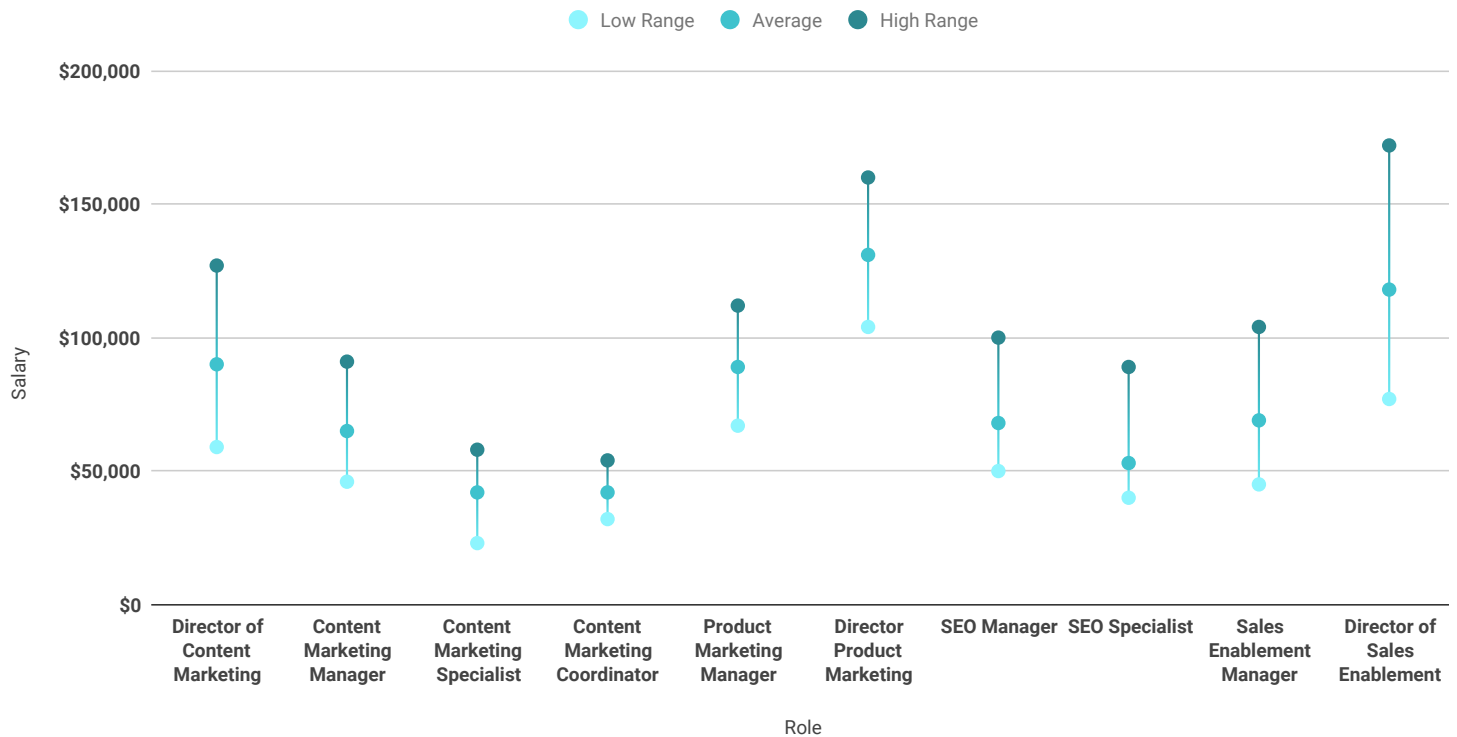
Role	Low	Average	High
Director of Content Marketing	\$82,000	\$121,000	\$169,000
Content Marketing Manager	\$62,000	\$86,000	\$119,000
Content Marketing Specialist	\$28,000	\$53,000	\$73,000
Content Marketing Coordinator	\$39,000	\$51,000	\$66,000
Product Marketing Manager	\$82,000	\$108,000	\$135,000
Director Product Marketing	\$123,000	\$156,000	\$191,000
SEO Manager	\$69,000	\$92,000	\$132,000
SEO Specialist	\$53,000	\$69,000	\$116,000
Sales Enablement Manager	\$56,000	\$86,000	\$128,000
Director of Sales Enablement	\$96,000	\$146,000	\$211,000

Norfolk, VA



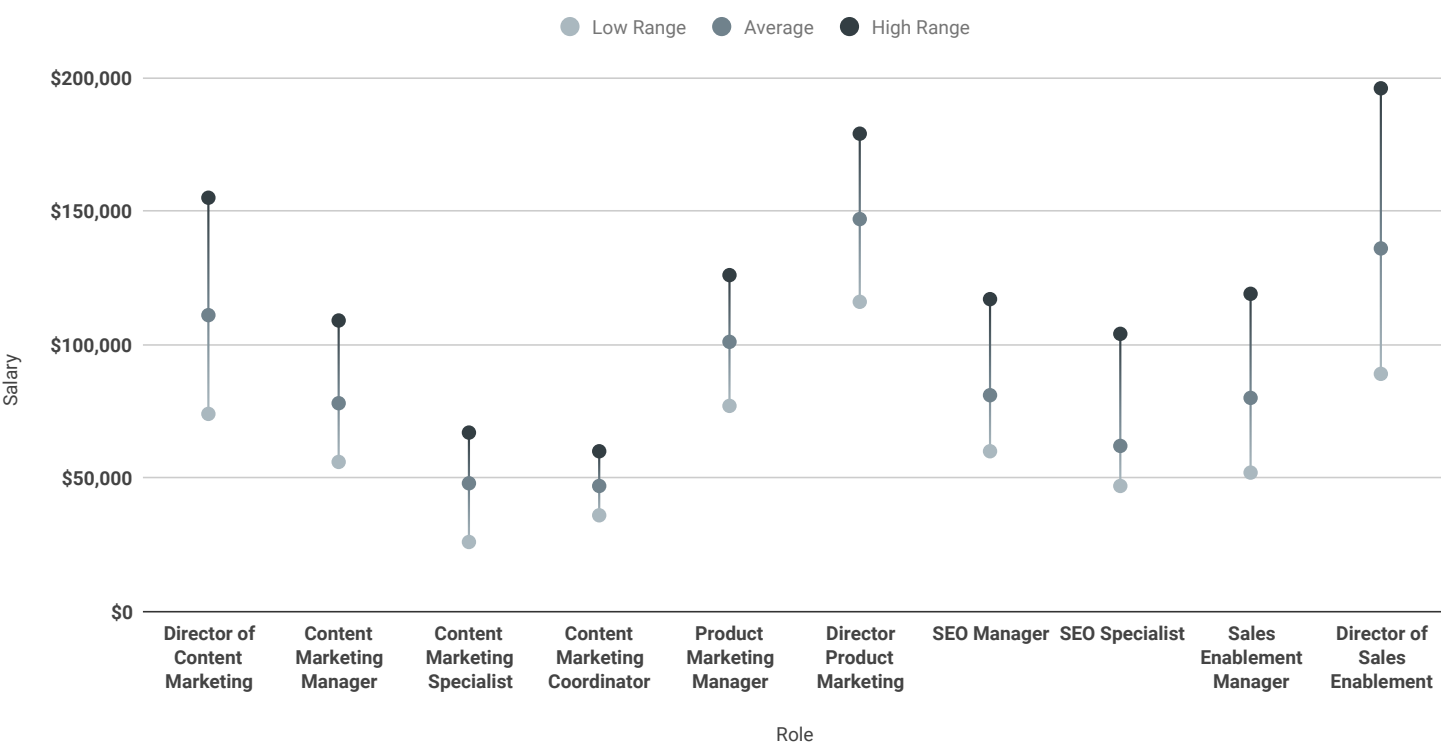
Role	Low	Average	High
Director of Content Marketing	\$54,000	\$83,000	\$118,000
Content Marketing Manager	\$43,000	\$60,000	\$85,000
Content Marketing Specialist	\$22,000	\$40,000	\$56,000
Content Marketing Coordinator	\$32,000	\$41,000	\$53,000
Product Marketing Manager	\$66,000	\$88,000	\$110,000
SEO Manager	\$49,000	\$67,000	\$98,000
SEO Specialist	\$40,000	\$52,000	\$88,000
Sales Enablement Manager	\$48,000	\$74,000	\$111,000
Director of Sales Enablement	\$82,000	\$126,000	\$182,000

Orlando, FL



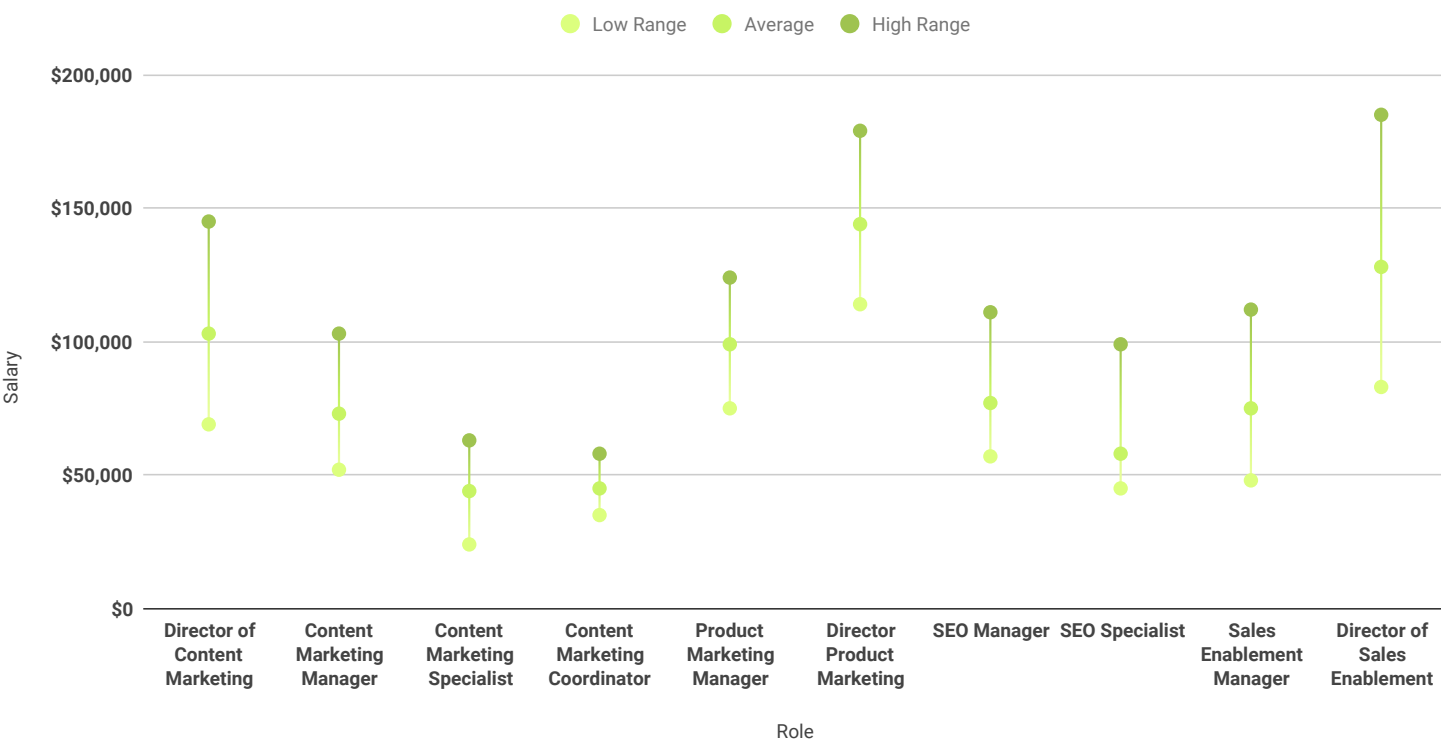
Role	Low	Average	High
Director of Content Marketing	\$59,000	\$90,000	\$127,000
Content Marketing Manager	\$46,000	\$65,000	\$91,000
Content Marketing Specialist	\$23,000	\$42,000	\$58,000
Content Marketing Coordinator	\$32,000	\$42,000	\$54,000
Product Marketing Manager	\$67,000	\$89,000	\$112,000
Director Product Marketing	\$104,000	\$131,000	\$160,000
SEO Manager	\$50,000	\$68,000	\$100,000
SEO Specialist	\$40,000	\$53,000	\$89,000
Sales Enablement Manager	\$45,000	\$69,000	\$104,000
Director of Sales Enablement	\$77,000	\$118,000	\$172,000

Philadelphia, PA



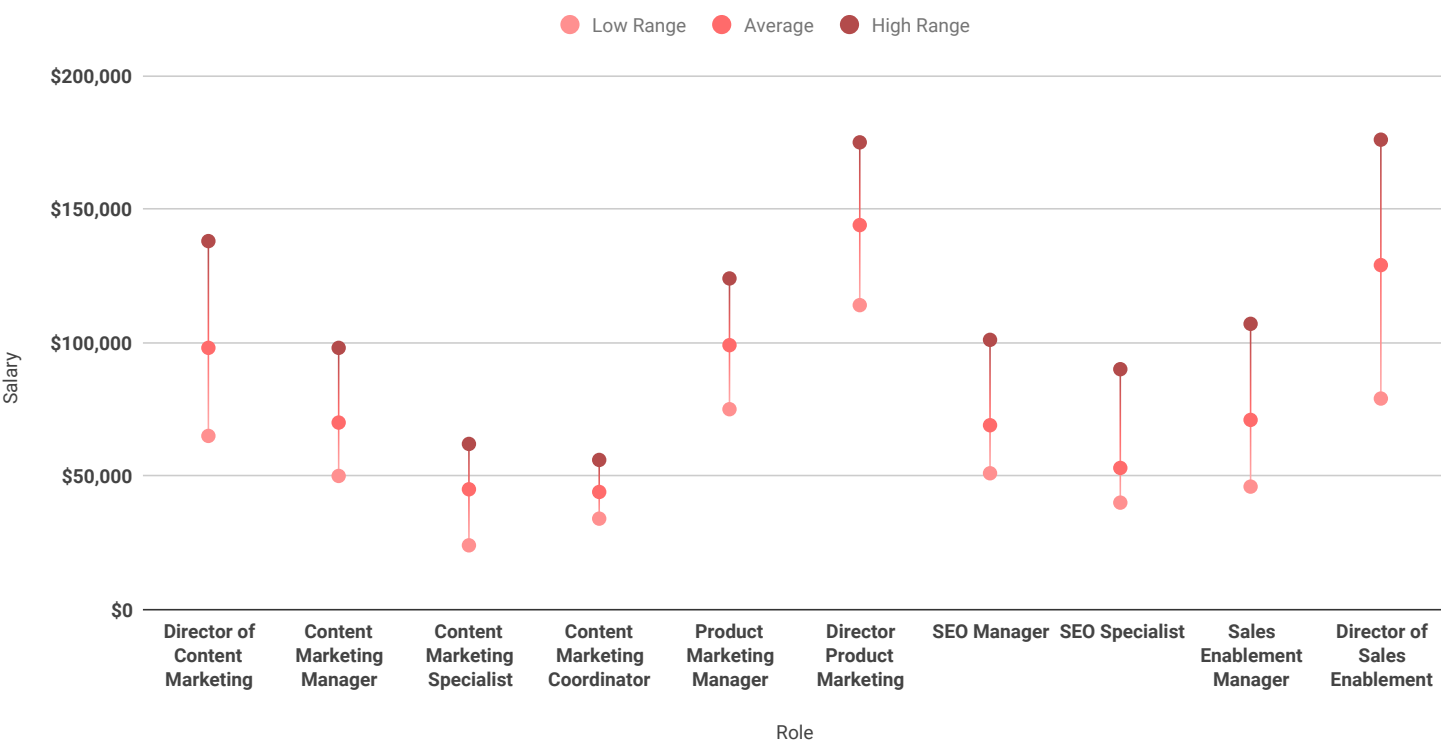
Role	Low	Average	High
Director of Content Marketing	\$74,000	\$111,000	\$155,000
Content Marketing Manager	\$56,000	\$78,000	\$109,000
Content Marketing Specialist	\$26,000	\$48,000	\$67,000
Content Marketing Coordinator	\$36,000	\$47,000	\$60,000
Product Marketing Manager	\$77,000	\$101,000	\$126,000
Director Product Marketing	\$116,000	\$147,000	\$179,000
SEO Manager	\$60,000	\$81,000	\$117,000
SEO Specialist	\$47,000	\$62,000	\$104,000
Sales Enablement Manager	\$52,000	\$80,000	\$119,000
Director of Sales Enablement	\$89,000	\$136,000	\$196,000

Phoenix, AZ



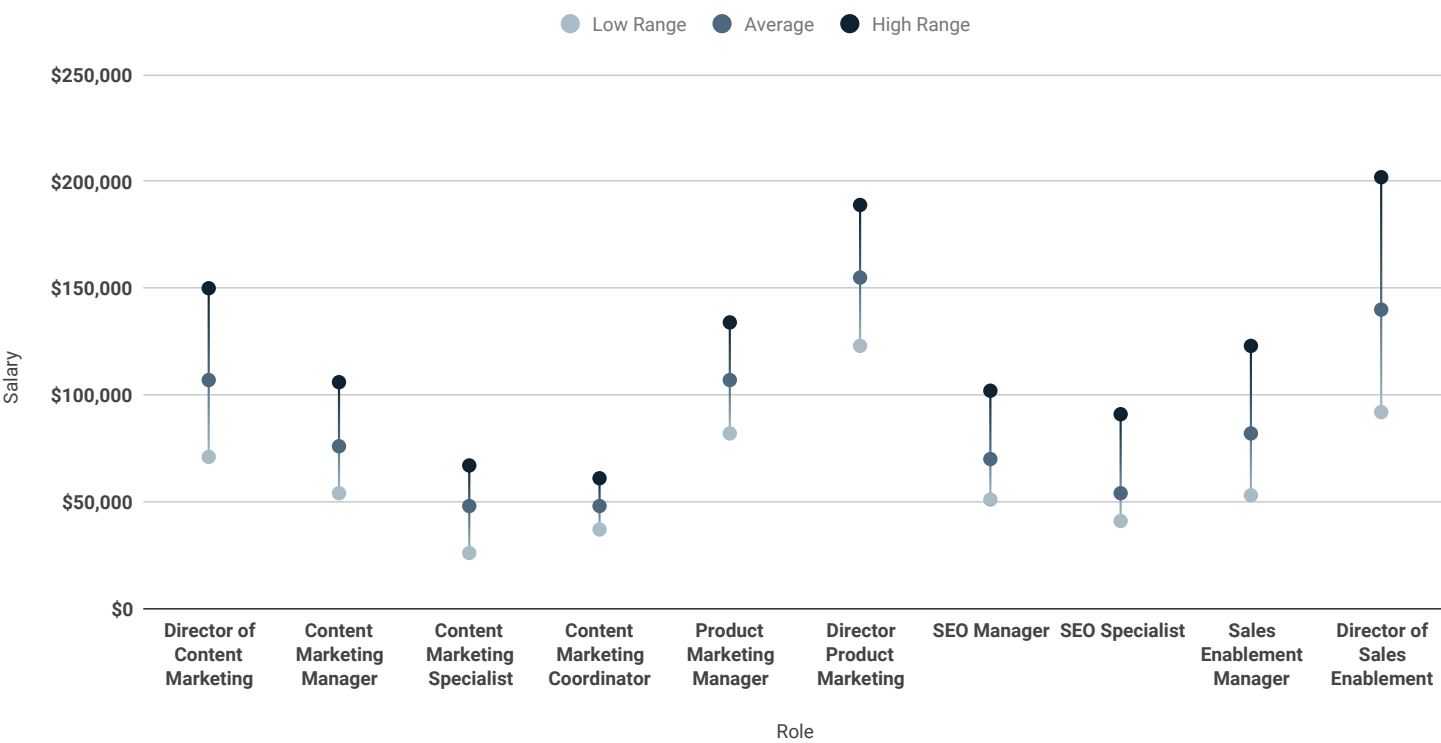
Role	Low	Average	High
Director of Content Marketing	\$69,000	\$103,000	\$145,000
Content Marketing Manager	\$52,000	\$73,000	\$103,000
Content Marketing Specialist	\$24,000	\$44,000	\$63,000
Content Marketing Coordinator	\$35,000	\$45,000	\$58,000
Product Marketing Manager	\$75,000	\$99,000	\$124,000
Director Product Marketing	\$114,000	\$144,000	\$179,000
SEO Manager	\$57,000	\$77,000	\$111,000
SEO Specialist	\$45,000	\$58,000	\$99,000
Sales Enablement Manager	\$48,000	\$75,000	\$112,000
Director of Sales Enablement	\$83,000	\$128,000	\$185,000

Pittsburgh, PA



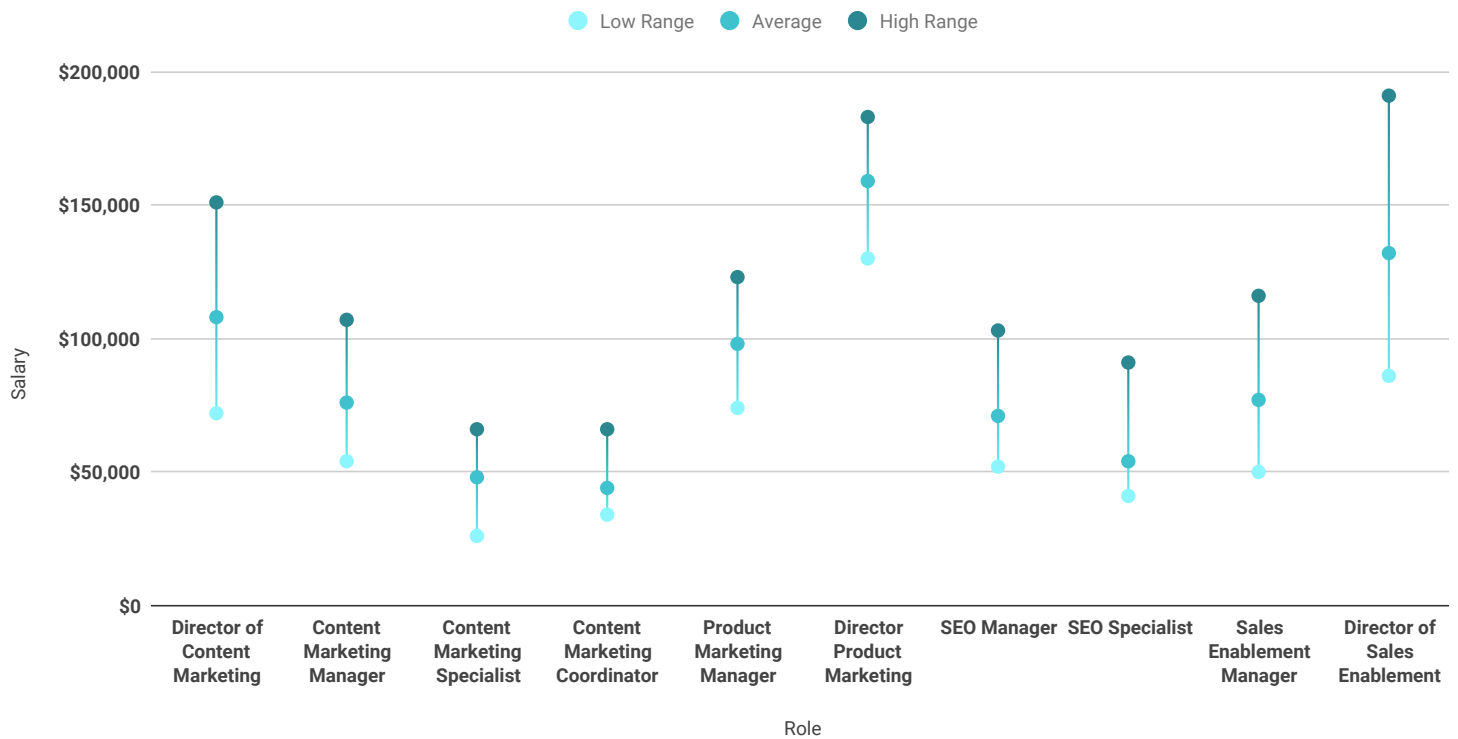
Role	Low	Average	High
Director of Content Marketing	\$65,000	\$98,000	\$138,000
Content Marketing Manager	\$50,000	\$70,000	\$98,000
Content Marketing Specialist	\$24,000	\$45,000	\$62,000
Content Marketing Coordinator	\$34,000	\$44,000	\$56,000
Product Marketing Manager	\$75,000	\$99,000	\$124,000
Director Product Marketing	\$114,000	\$144,000	\$175,000
SEO Manager	\$51,000	\$69,000	\$101,000
SEO Specialist	\$40,000	\$53,000	\$90,000
Sales Enablement Manager	\$46,000	\$71,000	\$107,000
Director of Sales Enablement	\$79,000	\$129,000	\$176,000

Portland, OR



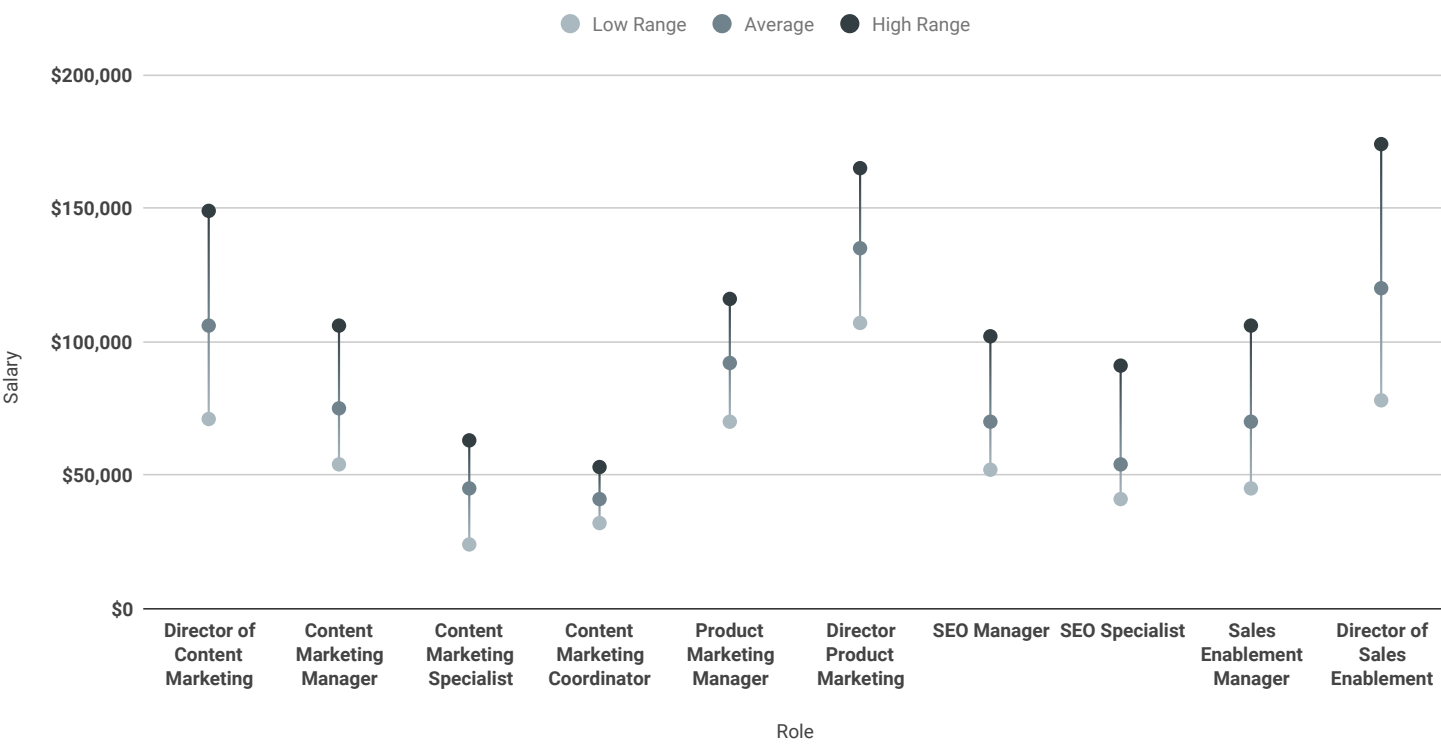
Role	Low	Average	High
Director of Content Marketing	\$71,000	\$107,000	\$150,000
Content Marketing Manager	\$54,000	\$76,000	\$106,000
Content Marketing Specialist	\$26,000	\$48,000	\$67,000
Content Marketing Coordinator	\$37,000	\$48,000	\$61,000
Product Marketing Manager	\$82,000	\$107,000	\$134,000
Director Product Marketing	\$123,000	\$155,000	\$189,000
SEO Manager	\$51,000	\$70,000	\$102,000
SEO Specialist	\$41,000	\$54,000	\$91,000
Sales Enablement Manager	\$53,000	\$82,000	\$123,000
Director of Sales Enablement	\$92,000	\$140,000	\$202,000

Raleigh-Durham, NC



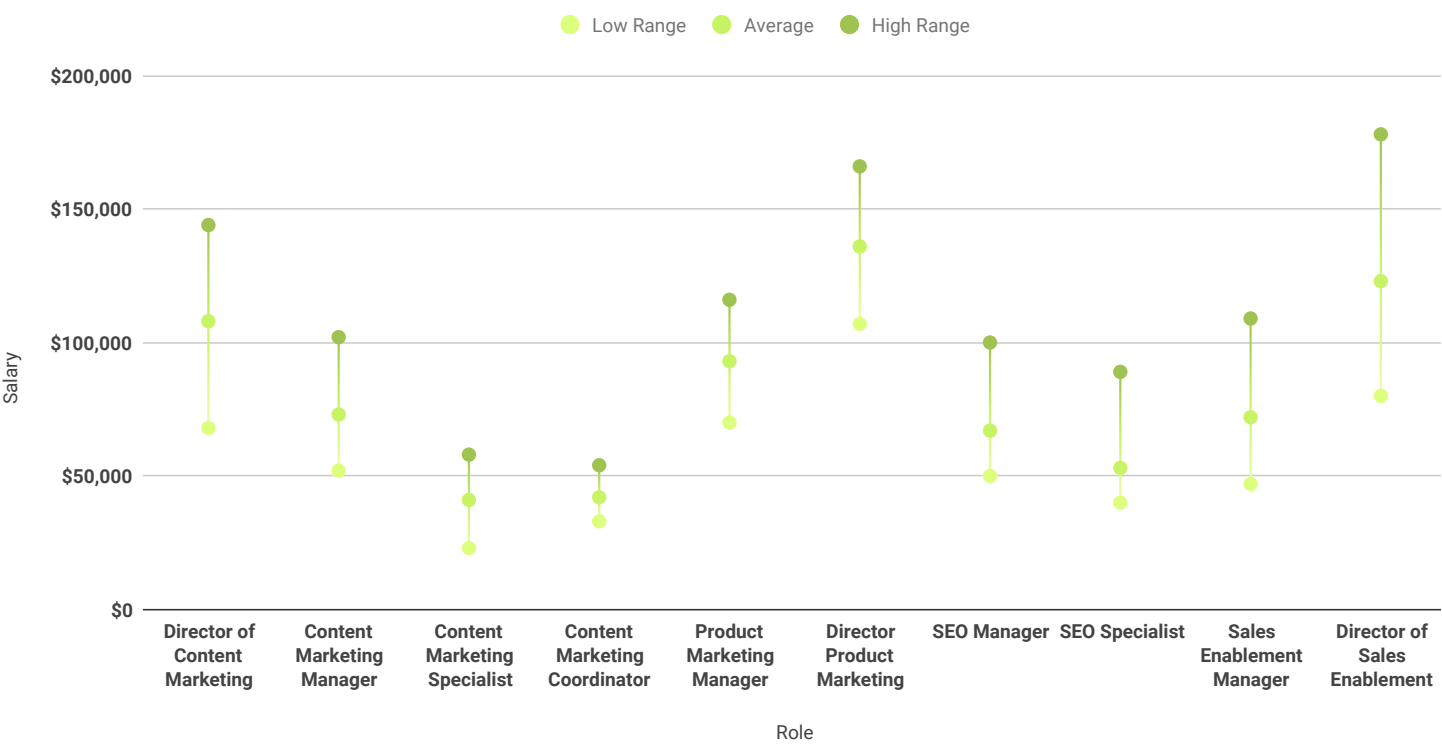
Role	Low	Average	High
Director of Content Marketing	\$72,000	\$108,000	\$151,000
Content Marketing Manager	\$54,000	\$76,000	\$107,000
Content Marketing Specialist	\$26,000	\$48,000	\$66,000
Content Marketing Coordinator	\$34,000	\$44,000	\$66,000
Product Marketing Manager	\$74,000	\$98,000	\$123,000
Director Product Marketing	\$130,000	\$159,000	\$183,000
SEO Manager	\$52,000	\$71,000	\$103,000
SEO Specialist	\$41,000	\$54,000	\$91,000
Sales Enablement Manager	\$50,000	\$77,000	\$116,000
Director of Sales Enablement	\$86,000	\$132,000	\$191,000

Richmond, VA



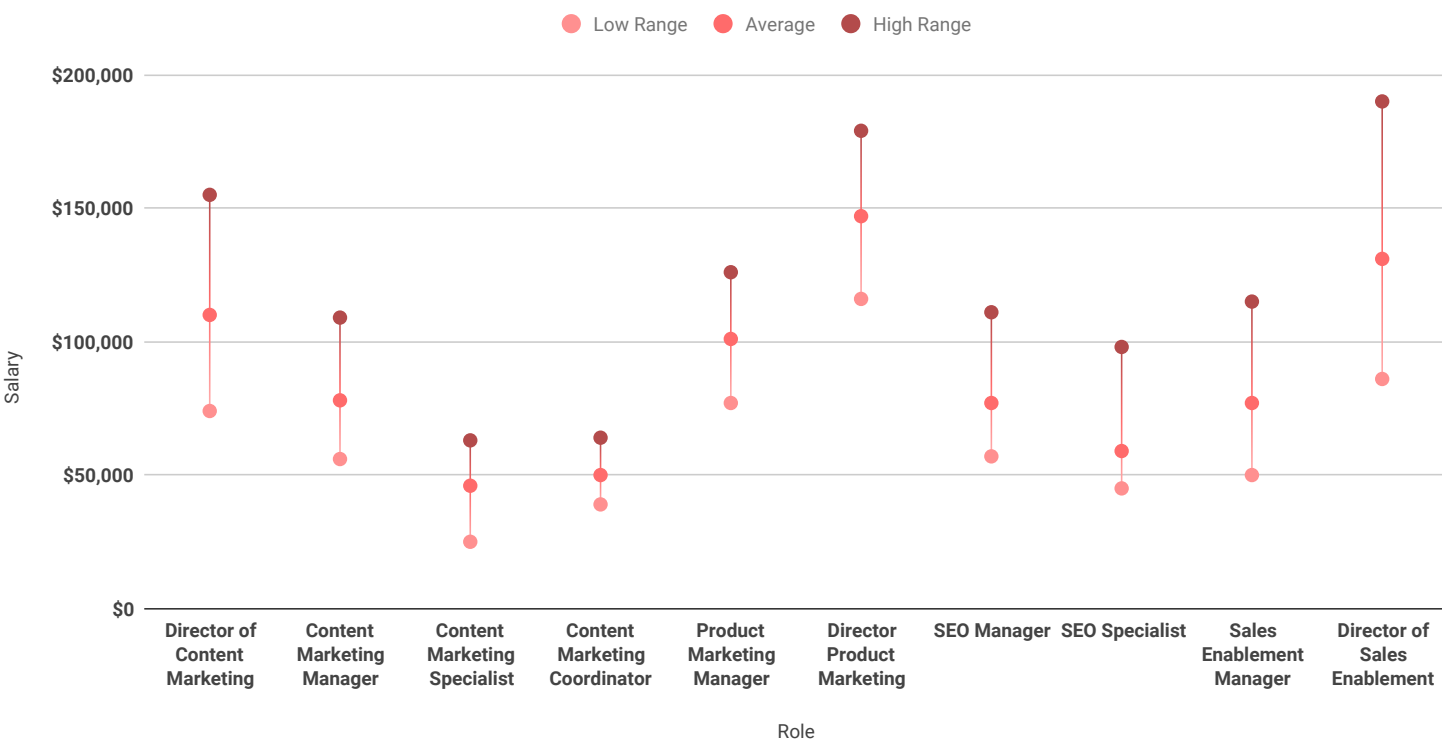
Role	Low	Average	High
Director of Content Marketing	\$71,000	\$106,000	\$149,000
Content Marketing Manager	\$54,000	\$75,000	\$106,000
Content Marketing Specialist	\$24,000	\$45,000	\$63,000
Content Marketing Coordinator	\$32,000	\$41,000	\$53,000
Product Marketing Manager	\$70,000	\$92,000	\$116,000
Director Product Marketing	\$107,000	\$135,000	\$165,000
SEO Manager	\$52,000	\$70,000	\$102,000
SEO Specialist	\$41,000	\$54,000	\$91,000
Sales Enablement Manager	\$45,000	\$70,000	\$106,000
Director of Sales Enablement	\$78,000	\$120,000	\$174,000

Rochester, NY



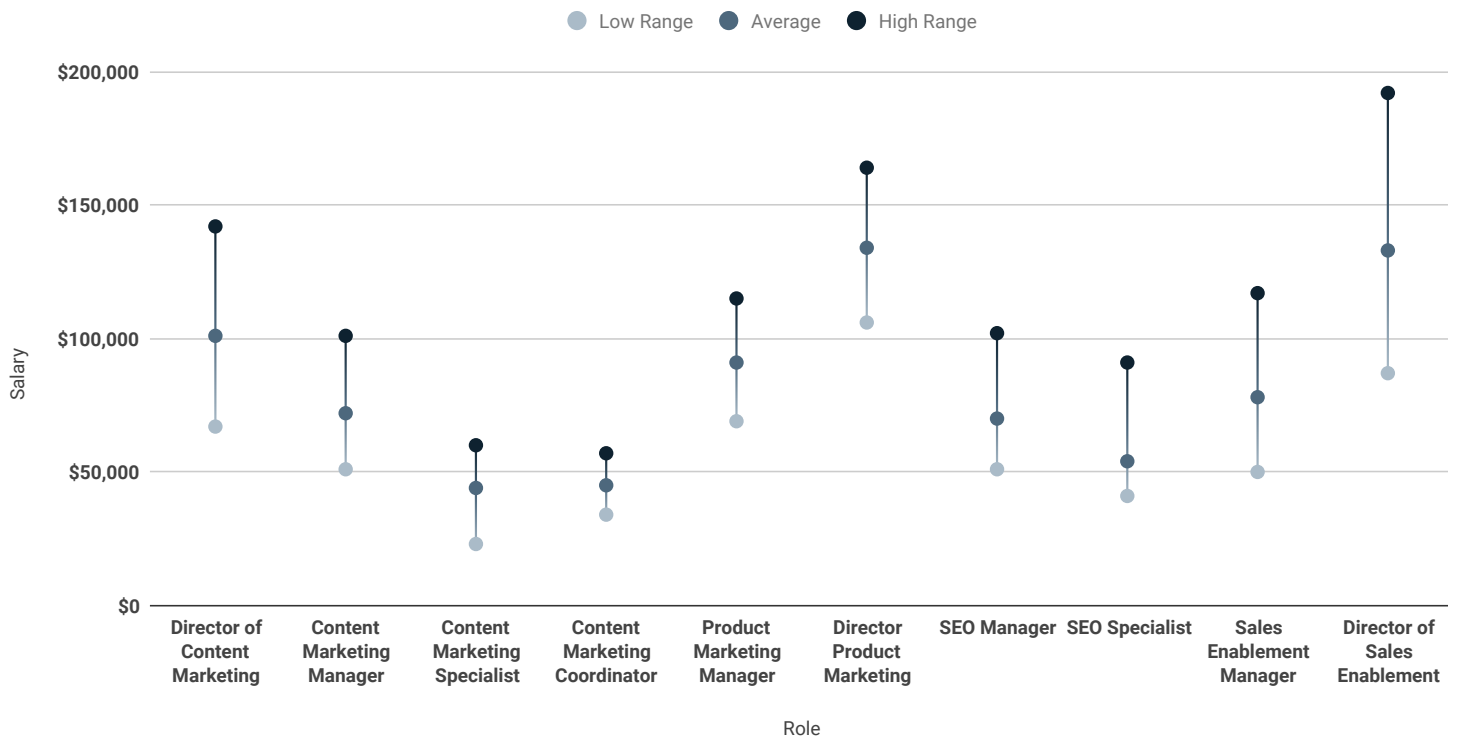
Role	Low	Average	High
Director of Content Marketing	\$68,000	\$108,000	\$144,000
Content Marketing Manager	\$52,000	\$73,000	\$102,000
Content Marketing Specialist	\$23,000	\$41,000	\$58,000
Content Marketing Coordinator	\$33,000	\$42,000	\$54,000
Product Marketing Manager	\$70,000	\$93,000	\$116,000
Director Product Marketing	\$107,000	\$136,000	\$166,000
SEO Manager	\$50,000	\$67,000	\$100,000
SEO Specialist	\$40,000	\$53,000	\$89,000
Sales Enablement Manager	\$47,000	\$72,000	\$109,000
Director of Sales Enablement	\$80,000	\$123,000	\$178,000

Sacramento, CA



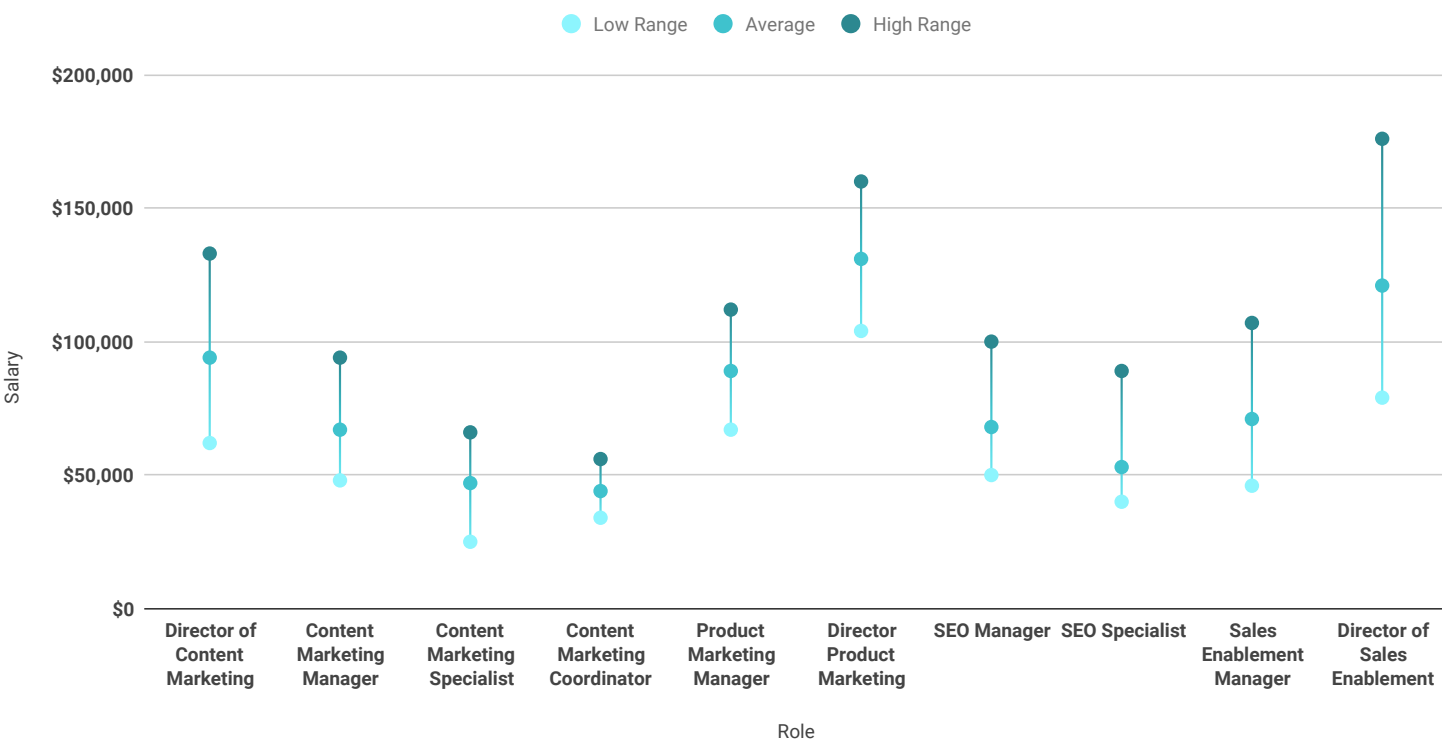
Role	Low	Average	High
Director of Content Marketing	\$74,000	\$110,000	\$155,000
Content Marketing Manager	\$56,000	\$78,000	\$109,000
Content Marketing Specialist	\$25,000	\$46,000	\$63,000
Content Marketing Coordinator	\$39,000	\$50,000	\$64,000
Product Marketing Manager	\$77,000	\$101,000	\$126,000
Director Product Marketing	\$116,000	\$147,000	\$179,000
SEO Manager	\$57,000	\$77,000	\$111,000
SEO Specialist	\$45,000	\$59,000	\$98,000
Sales Enablement Manager	\$50,000	\$77,000	\$115,000
Director of Sales Enablement	\$86,000	\$131,000	\$190,000

Salt Lake City, UT



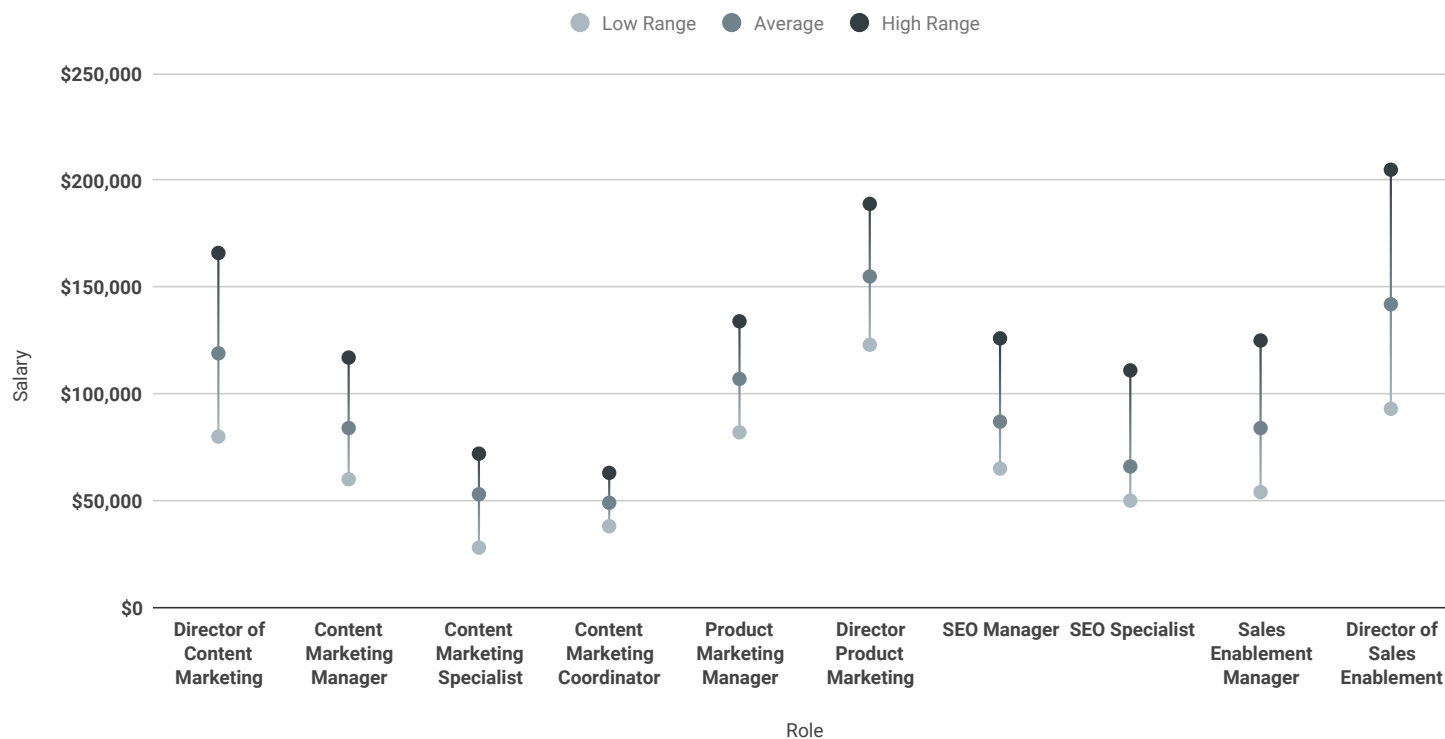
Role	Low	Average	High
Director of Content Marketing	\$67,000	\$101,000	\$142,000
Content Marketing Manager	\$51,000	\$72,000	\$101,000
Content Marketing Specialist	\$23,000	\$44,000	\$60,000
Content Marketing Coordinator	\$34,000	\$45,000	\$57,000
Product Marketing Manager	\$69,000	\$91,000	\$115,000
Director Product Marketing	\$106,000	\$134,000	\$164,000
SEO Manager	\$51,000	\$70,000	\$102,000
SEO Specialist	\$41,000	\$54,000	\$91,000
Sales Enablement Manager	\$50,000	\$78,000	\$117,000
Director of Sales Enablement	\$87,000	\$133,000	\$192,000

San Antonio, TX



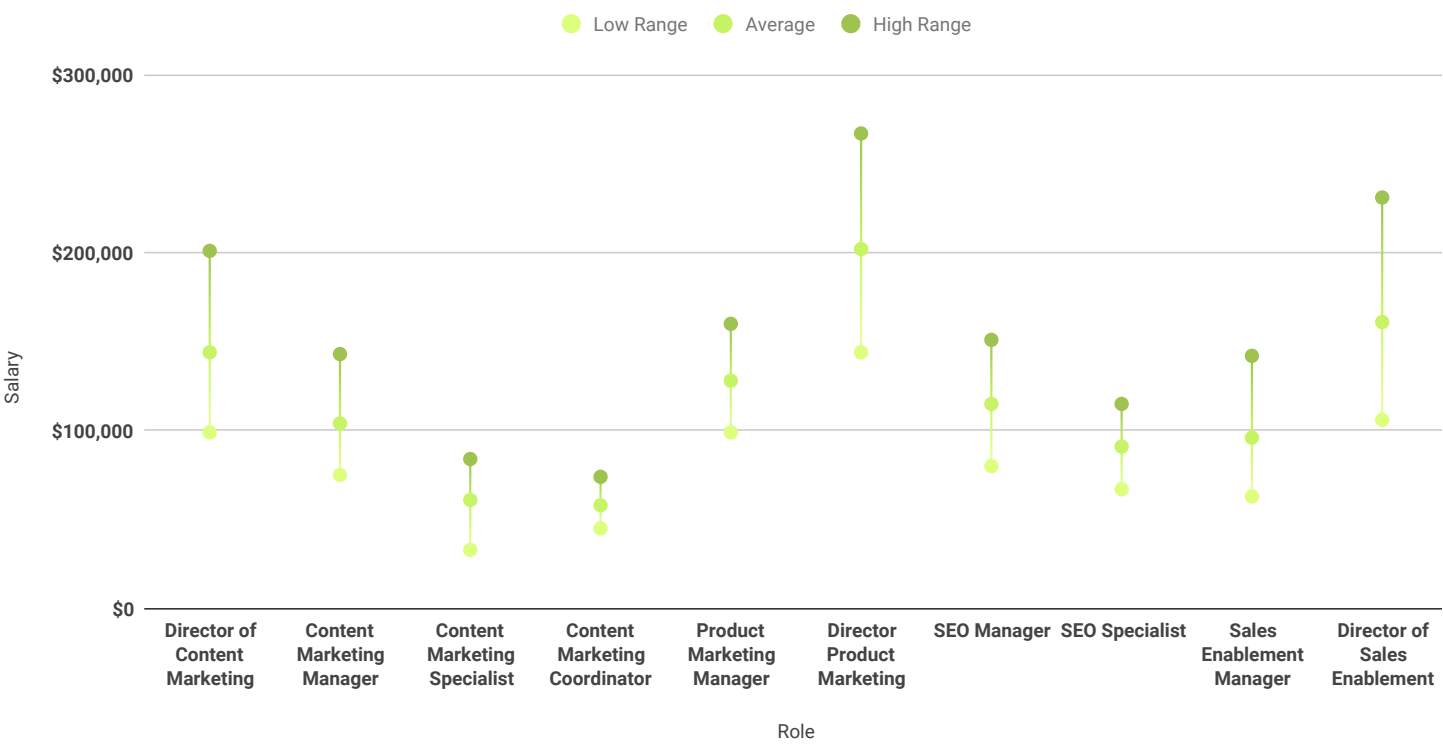
Role	Low	Average	High
Director of Content Marketing	\$62,000	\$94,000	\$133,000
Content Marketing Manager	\$48,000	\$67,000	\$94,000
Content Marketing Specialist	\$25,000	\$47,000	\$66,000
Content Marketing Coordinator	\$34,000	\$44,000	\$56,000
Product Marketing Manager	\$67,000	\$89,000	\$112,000
Director Product Marketing	\$104,000	\$131,000	\$160,000
SEO Manager	\$50,000	\$68,000	\$100,000
SEO Specialist	\$40,000	\$53,000	\$89,000
Sales Enablement Manager	\$46,000	\$71,000	\$107,000
Director of Sales Enablement	\$79,000	\$121,000	\$176,000

San Diego, CA



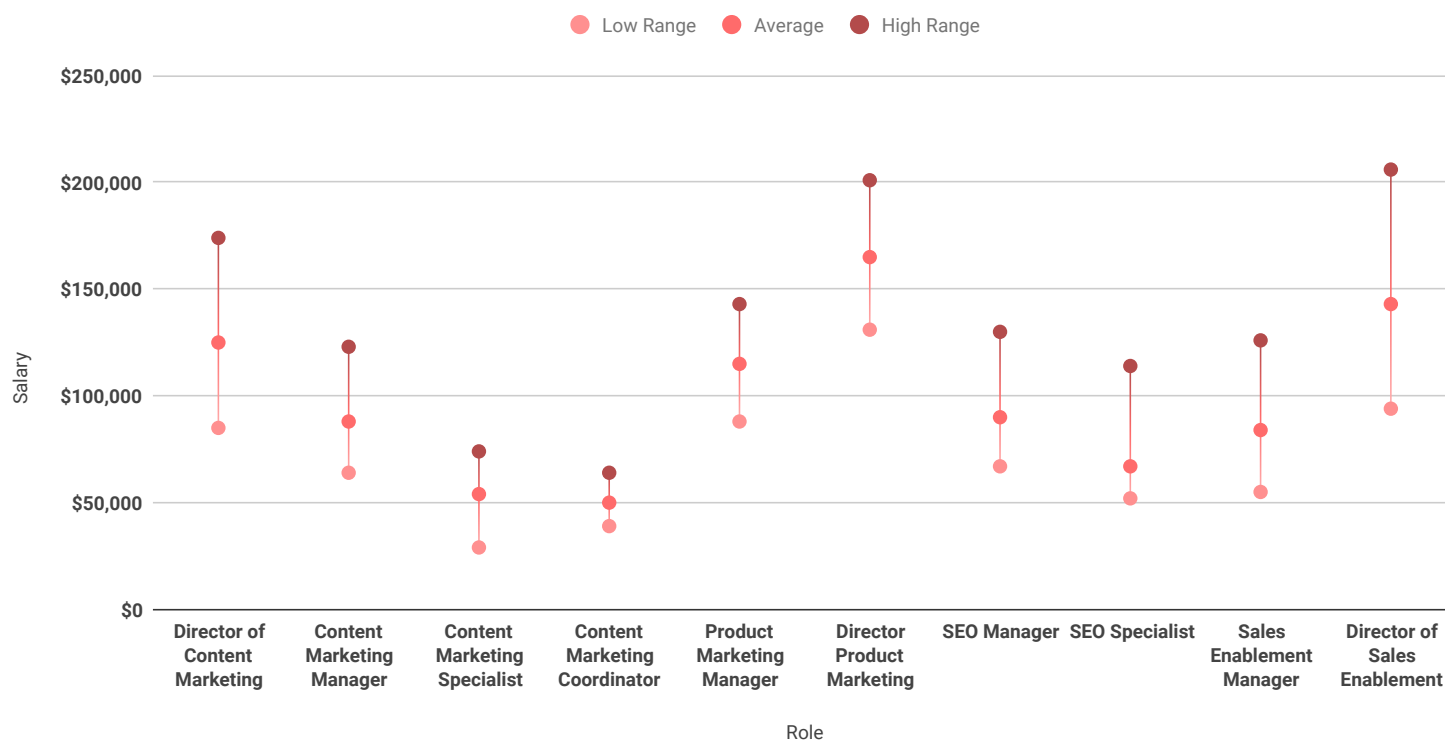
Role	Low	Average	High
Director of Content Marketing	\$80,000	\$119,000	\$166,000
Content Marketing Manager	\$60,000	\$84,000	\$117,000
Content Marketing Specialist	\$28,000	\$53,000	\$72,000
Content Marketing Coordinator	\$38,000	\$49,000	\$63,000
Product Marketing Manager	\$82,000	\$107,000	\$134,000
Director Product Marketing	\$123,000	\$155,000	\$189,000
SEO Manager	\$65,000	\$87,000	\$126,000
SEO Specialist	\$50,000	\$66,000	\$111,000
Sales Enablement Manager	\$54,000	\$84,000	\$125,000
Director of Sales Enablement	\$93,000	\$142,000	\$205,000

San Francisco, CA



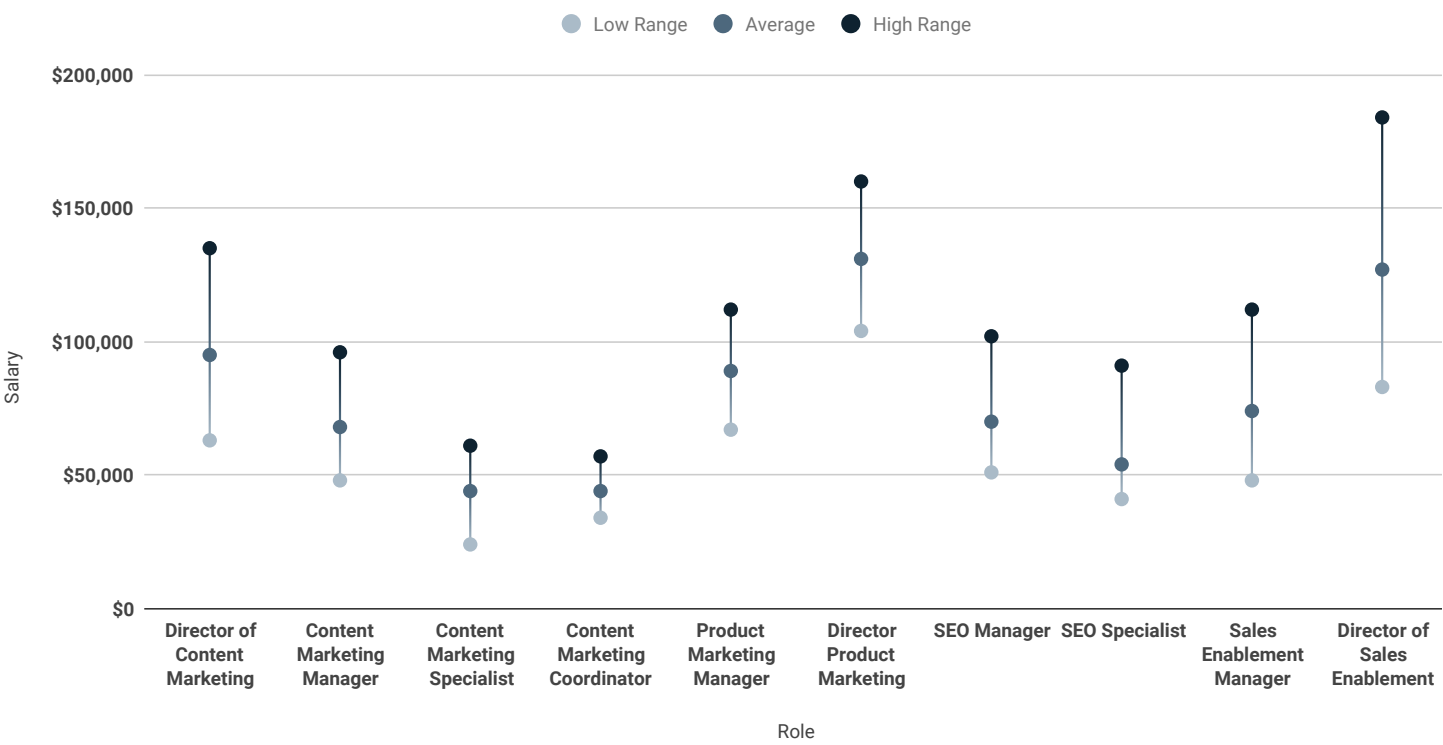
Role	Low	Average	High
Director of Content Marketing	\$99,000	\$144,000	\$201,000
Content Marketing Manager	\$75,000	\$104,000	\$143,000
Content Marketing Specialist	\$33,000	\$61,000	\$84,000
Content Marketing Coordinator	\$45,000	\$58,000	\$74,000
Product Marketing Manager	\$99,000	\$128,000	\$160,000
Director Product Marketing	\$144,000	\$202,000	\$267,000
SEO Manager	\$80,000	\$115,000	\$151,000
SEO Specialist	\$67,000	\$91,000	\$115,000
Sales Enablement Manager	\$63,000	\$96,000	\$142,000
Director of Sales Enablement	\$106,000	\$161,000	\$231,000

Seattle, WA



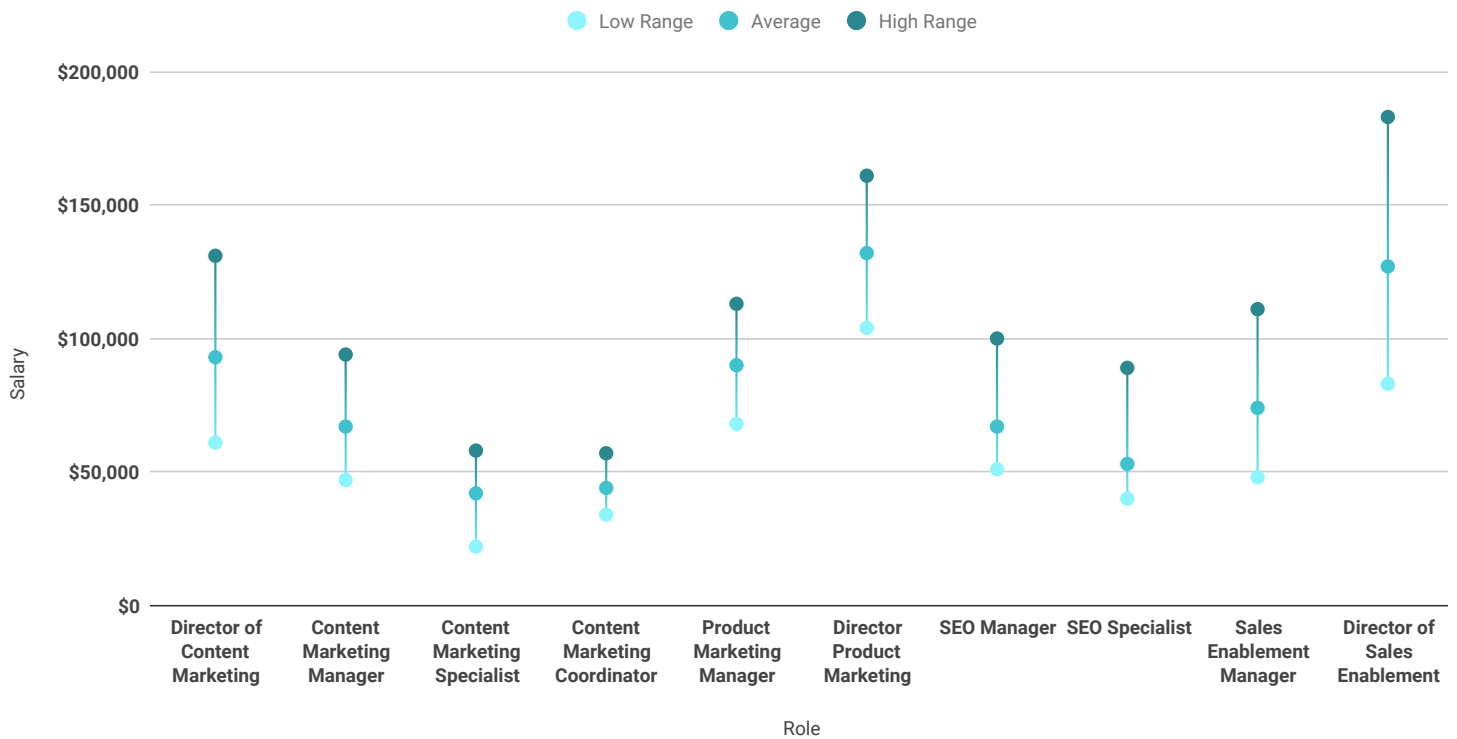
Role	Low	Average	High
Director of Content Marketing	\$85,000	\$125,000	\$174,000
Content Marketing Manager	\$64,000	\$88,000	\$123,000
Content Marketing Specialist	\$29,000	\$54,000	\$74,000
Content Marketing Coordinator	\$39,000	\$50,000	\$64,000
Product Marketing Manager	\$88,000	\$115,000	\$143,000
Director Product Marketing	\$131,000	\$165,000	\$201,000
SEO Manager	\$67,000	\$90,000	\$130,000
SEO Specialist	\$52,000	\$67,000	\$114,000
Sales Enablement Manager	\$55,000	\$84,000	\$126,000
Director of Sales Enablement	\$94,000	\$143,000	\$206,000

St. Louis, MO



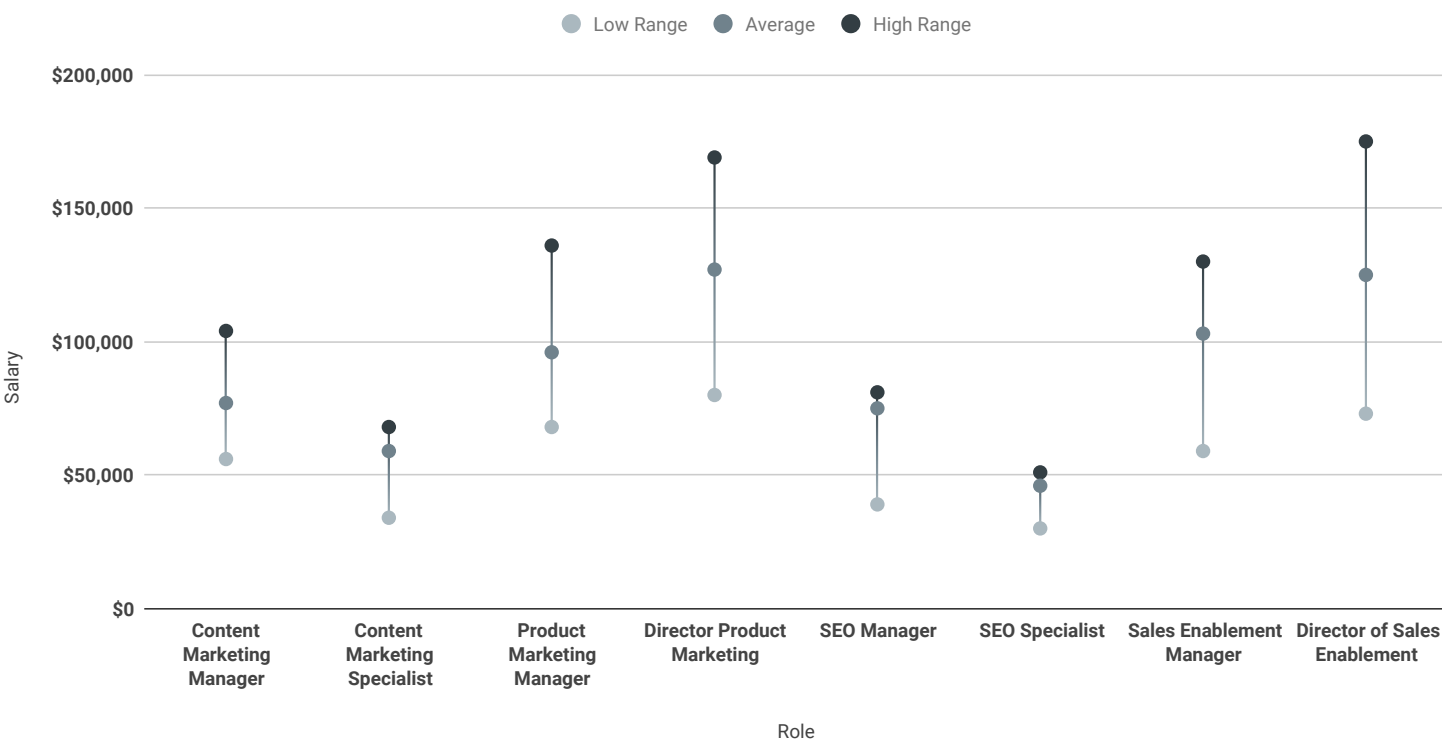
Role	Low	Average	High
Director of Content Marketing	\$63,000	\$95,000	\$135,000
Content Marketing Manager	\$48,000	\$68,000	\$96,000
Content Marketing Specialist	\$24,000	\$44,000	\$61,000
Content Marketing Coordinator	\$34,000	\$44,000	\$57,000
Product Marketing Manager	\$67,000	\$89,000	\$112,000
Director Product Marketing	\$104,000	\$131,000	\$160,000
SEO Manager	\$51,000	\$70,000	\$102,000
SEO Specialist	\$41,000	\$54,000	\$91,000
Sales Enablement Manager	\$48,000	\$74,000	\$112,000
Director of Sales Enablement	\$83,000	\$127,000	\$184,000

Tampa, FL



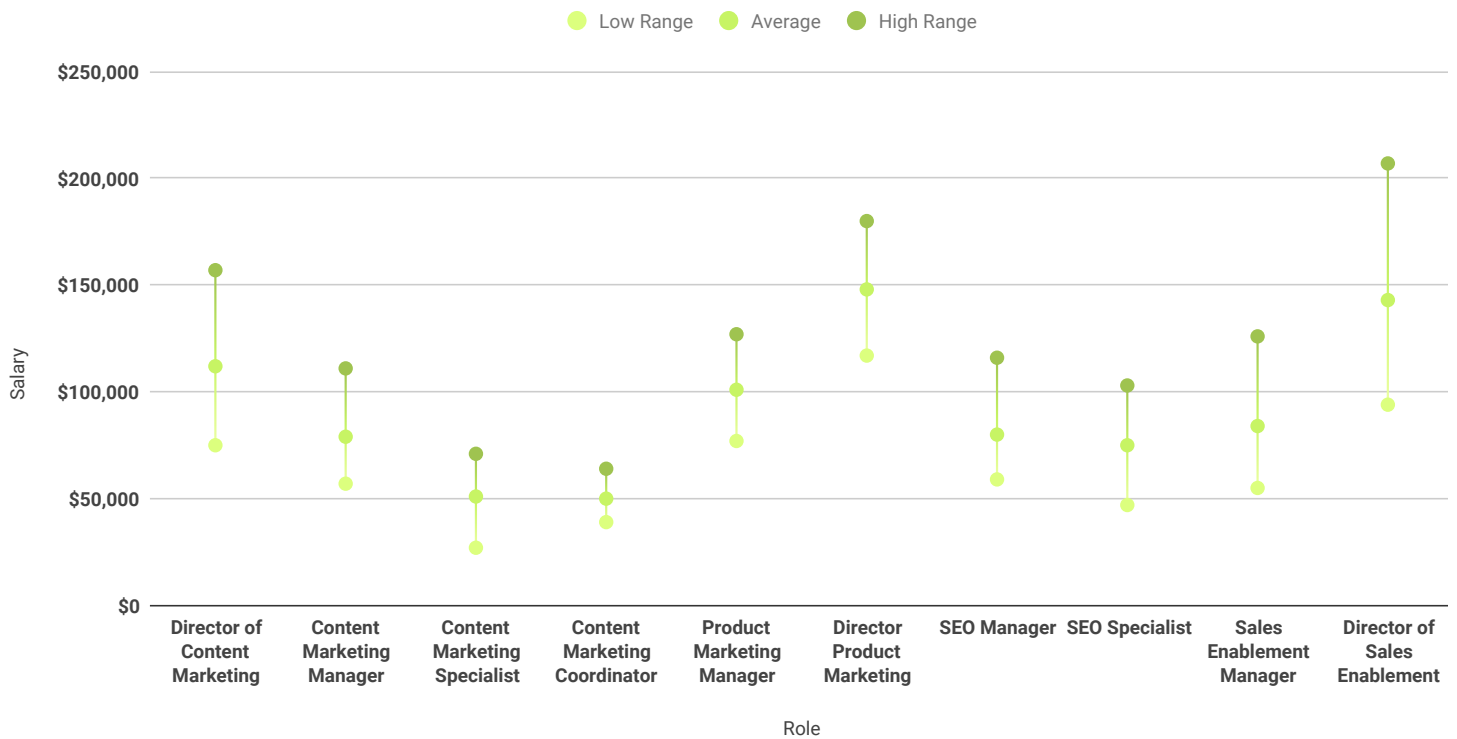
Role	Low	Average	High
Director of Content Marketing	\$61,000	\$93,000	\$131,000
Content Marketing Manager	\$47,000	\$67,000	\$94,000
Content Marketing Specialist	\$22,000	\$42,000	\$58,000
Content Marketing Coordinator	\$34,000	\$44,000	\$57,000
Product Marketing Manager	\$68,000	\$90,000	\$113,000
Director Product Marketing	\$104,000	\$132,000	\$161,000
SEO Manager	\$51,000	\$67,000	\$100,000
SEO Specialist	\$40,000	\$53,000	\$89,000
Sales Enablement Manager	\$48,000	\$74,000	\$111,000
Director of Sales Enablement	\$83,000	\$127,000	\$183,000

Toronto, ON



Role	Low	Average	High
Content Marketing Manager	\$56,000	\$77,000	\$104,000
Content Marketing Specialist	\$34,000	\$59,000	\$68,000
Product Marketing Manager	\$68,000	\$96,000	\$136,000
Director Product Marketing	\$80,000	\$127,000	\$169,000
SEO Manager	\$39,000	\$75,000	\$81,000
SEO Specialist	\$30,000	\$46,000	\$51,000
Sales Enablement Manager	\$59,000	\$103,000	\$130,000
Director of Sales Enablement	\$73,000	\$125,000	\$175,000

Washington, DC



Role	Low	Average	High
Director of Content Marketing	\$75,000	\$112,000	\$157,000
Content Marketing Manager	\$57,000	\$79,000	\$111,000
Content Marketing Specialist	\$27,000	\$51,000	\$71,000
Content Marketing Coordinator	\$39,000	\$50,000	\$64,000
Product Marketing Manager	\$77,000	\$101,000	\$127,000
Director Product Marketing	\$117,000	\$148,000	\$180,000
SEO Manager	\$59,000	\$80,000	\$116,000
SEO Specialist	\$47,000	\$75,000	\$103,000
Sales Enablement Manager	\$55,000	\$84,000	\$126,000
Director of Sales Enablement	\$94,000	\$143,000	\$207,000