			Increased Citizen I	Eng	agement with Local Issues						
OPPORTUNITY							BARRIER				
									An understanding of	local gover	rnment's
									role in the		THITCHE 3
				An understanding of local government's government should role in the issues address the issues					that local government should address the issues		
							ROLE OF LOCAL GOVERNMENT		Access to information about how local government works		
		ROLE OF LOCAL GOVERNMENT		Access	to information about how local government works						
LOCAL ISSUES											
									Efficient communicat about the issues	cion _{Co}	Access to ommunicat on Channel
							COMMUNICATION		Awareness of local commu	ınication cha	nnels
		ROLE OF INDIVIDUAL		(COMMUNICATION						
	Belief that addressi										
	ng local issues will										
Motivated to engage on local issue	benefit all						ROLE OF INDIVIDUAL		LOCAL ISSUES		
											Belief that
			Knowing where you can have greatest impact								addressi ng local issues
						vareness of	Knowing where you can have greatest impact	Dolinfalor	Motivated to local is		will benefit all
Awareness of local issues		Belief that your voice/actions matter		C		local mmunicati n channels		Belief that you voice/actions matter	S		
Awareness of locarissues		matter	Clear and meaningful feedback		UNITY • BARRIER	n-chamileis	Clear and meaningful feedback	matter	Awareness of loca	arissues	