

# Multi-Scale Link Prediction

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# Outline

- Social Network Analysis
  - Link prediction
  - Matrix functions
  - Low-rank approximations
- Multi-Scale Link Prediction
  - Hierarchical clustering
  - Subspace approximation
  - Multi-scale prediction
- Experimental Results
- Conclusion and Future Work

# Social Network Analysis

## Networks

- Social networks (Facebook, MySpace, LiveJournal, ...)
- Biological networks (linking genes to diseases)
- Web graphs
- Collaboration and citation networks
- ...

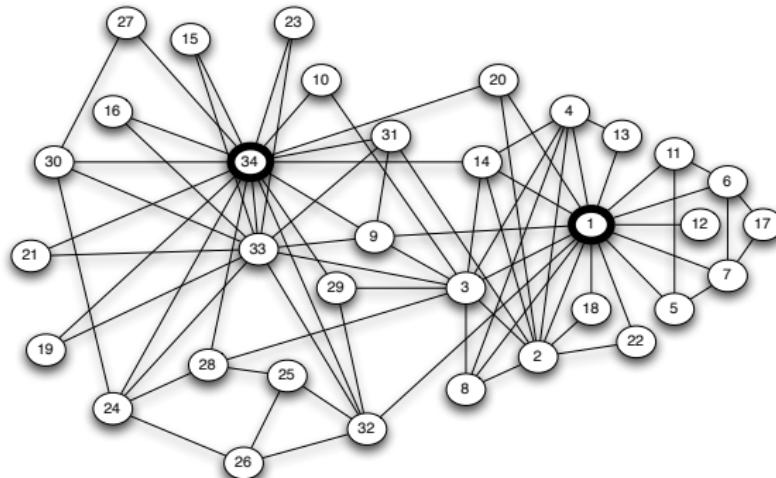
## Challenges

- Massive scale — Facebook's social graph has 1 billion vertices
- Need scalable algorithms and “good” predictions

# Social Networks

- Nodes: individual actors (people or groups of people)
- Edges: relationships (social interactions) between nodes

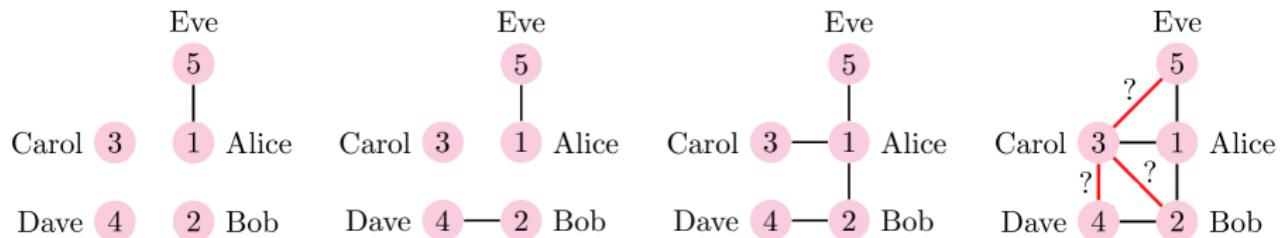
Example: Karate Club Network:



# Link Prediction Problem

Consider a social network that evolves with time,

$$\dots \rightarrow A^{(t-2)} \rightarrow A^{(t-1)} \rightarrow A^{(t)} \xrightarrow{?} A^{t+1}$$



Q: Can we predict links that will form at time step  $t + 1$ ?

A: Many models exist, e.g. common neighbors, the Katz measure, etc.

# Matrix Functions

- Powers of  $A$ :

$(A^n)_{ij}$  counts the number of length- $n$  walks between nodes  $i$  and  $j$

- Matrix Functions, e.g. Katz measure:

$$f(A) = (I - \beta A)^{-1} = I + \beta A + \beta^2 A^2 + \beta^3 A^3 + \dots$$

- **Centrality**:  $f(A)_{ii}$ , quantifies node  $i$ 's “well-connectedness”
- **Communicability**:  $f(A)_{ij}$ , measures how easy it is for information to pass from node  $i$  to  $j$
- **Betweenness**: quantifies influence of a node as information flows around a network, how communicability changes when a node is removed

$$\sum_{i \neq r} \sum_{j \neq i, j \neq r} \frac{f(A)_{ij} - f(A - E(r))_{ij}}{f(A)_{ij}}$$

# Low-Rank Approximations

Truncated SVD:

$$A^i \approx V\Lambda^i V^T$$

allows approximations of matrix functions:

$$\begin{aligned} f(A) &\approx Vf(\Lambda)V^T \\ (I - \beta A)^{-1} &\approx V(I - \beta\Lambda)^{-1}V^T \end{aligned}$$

BUT SVD has Major Drawback. For example, in LiveJournal graph:

- 3.8 million nodes and 65 million edges (avg. degree = 4.5)
- Requires about 1GB of memory to store adjacency matrix
- Rank-100 approximation requires about 5.7GB of memory

**PROBLEM: SVD Does Not Preserve SPARSITY**

# Clustered Low Rank Approximation (CLRA)

**Input:** An  $m \times m$  adjacency matrix  $A$  of a graph, number of clusters  $c$

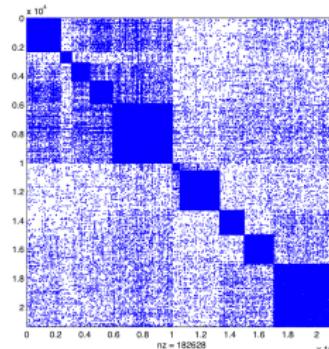
**Output:** Clustered low rank approximation of  $A$

- 1: Cluster the graph into  $c$  clusters
- 2: Compute a low rank approximation of each cluster

$$U_i S_i U_i^T \approx A_{ii}$$

- 3: Extend the cluster-wise approximations, into an approximation for the entire matrix  $A$

$$S_{ij} = U_i^T A_{ij} U_j$$

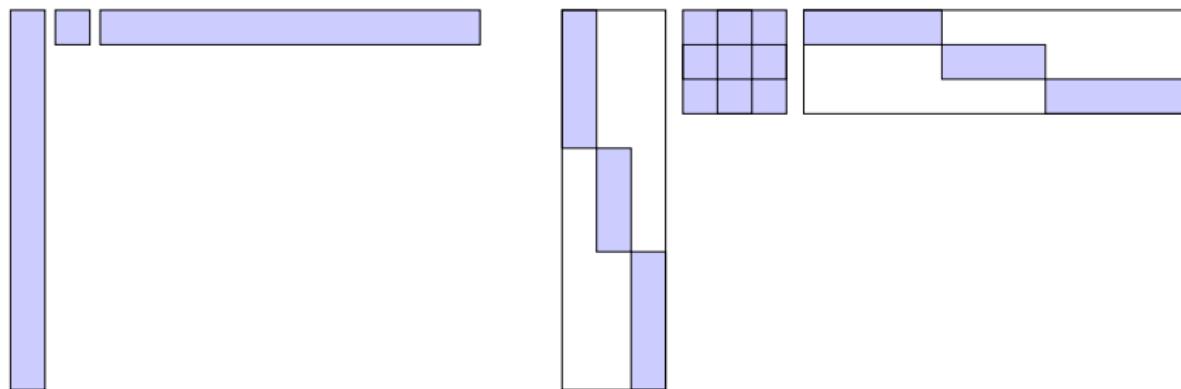


(Savas and Dhillon 2011)

# Clustered Low Rank Approximation (CLRA)

Low rank:  $A \approx U\Sigma U^T$

Clustered low rank:  $A \approx \begin{bmatrix} U_1 & 0 & 0 \\ 0 & U_2 & 0 \\ 0 & 0 & U_3 \end{bmatrix} \begin{bmatrix} S_{11} & S_{12} & S_{13} \\ S_{21} & S_{22} & S_{23} \\ S_{31} & S_{32} & S_{33} \end{bmatrix} \begin{bmatrix} U_1 & 0 & 0 \\ 0 & U_2 & 0 \\ 0 & 0 & U_3 \end{bmatrix}^T$



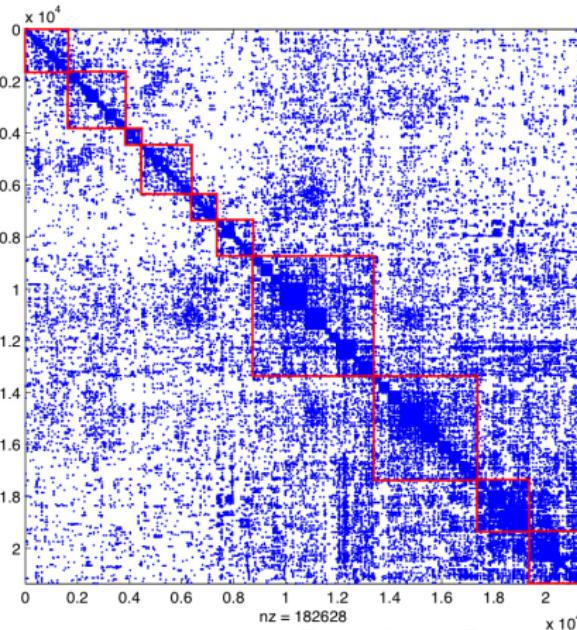
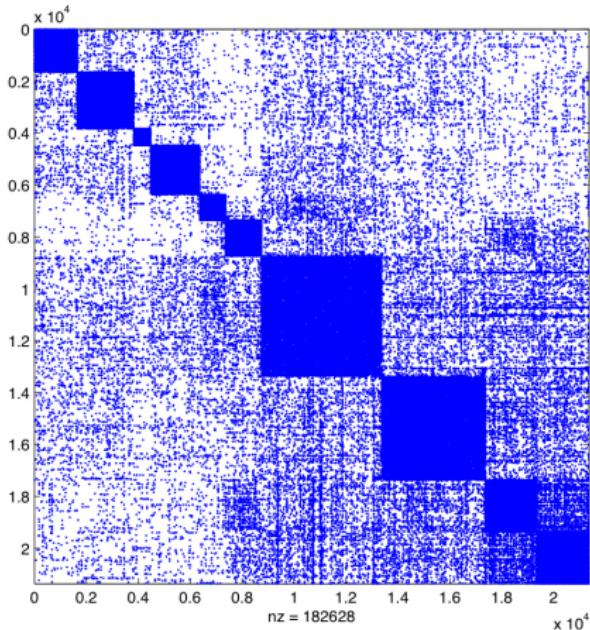
- Observe  $\text{diag}(U_1, U_2, \dots, U_c)$  and has the same memory usage as  $U$
- Matrix  $S$  captures the associations between clusters
- Experiments show that most of  $U$  is contained in  $\text{diag}(U_1, U_2, \dots, U_c)$

# Proposed Method: Multi-Scale Link Prediction

# Hierarchical Clustering: arXiv data graph **condMat**

Networks exhibit a **hierarchical** structure

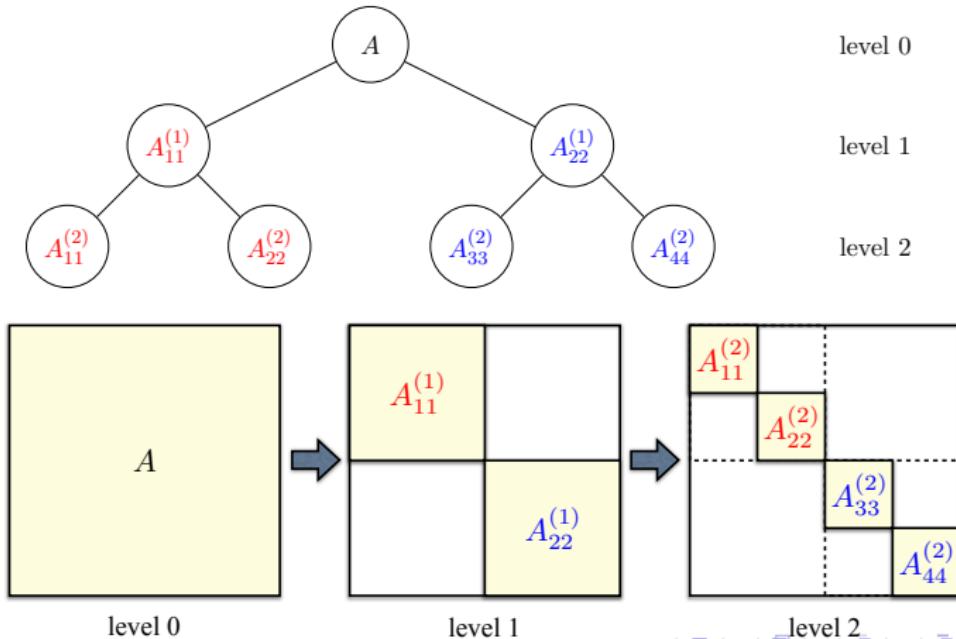
- Exploit hierarchical structure
- Predictions at multiple scales



# Hierarchical Clustering

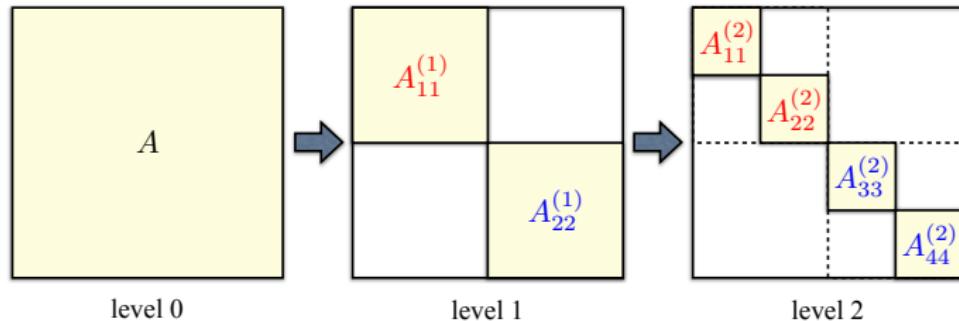
- Top-down approach
- Fast multilevel graph clustering algorithms:

GRACLUS (Dhillon et al. 2007) and METIS (Karypis and Kumar 1999)



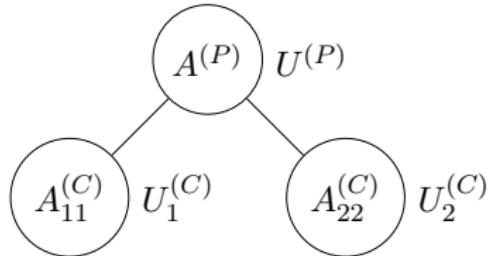
# CLRA at Bottom Level

- Compute clustered low-rank approximation at bottom level



$$A \approx \begin{bmatrix} U_1^{(2)} & 0 & 0 & 0 \\ 0 & U_2^{(2)} & 0 & 0 \\ 0 & 0 & U_3^{(2)} & 0 \\ 0 & 0 & 0 & U_4^{(2)} \end{bmatrix} \begin{bmatrix} S_{11}^{(2)} & S_{12}^{(2)} & S_{13}^{(2)} & S_{14}^{(2)} \\ S_{21}^{(2)} & S_{22}^{(2)} & S_{23}^{(2)} & S_{24}^{(2)} \\ S_{31}^{(2)} & S_{32}^{(2)} & S_{33}^{(2)} & S_{34}^{(2)} \\ S_{41}^{(2)} & S_{42}^{(2)} & S_{43}^{(2)} & S_{44}^{(2)} \end{bmatrix} \begin{bmatrix} U_1^{(2)} & 0 & 0 & 0 \\ 0 & U_2^{(2)} & 0 & 0 \\ 0 & 0 & U_3^{(2)} & 0 \\ 0 & 0 & 0 & U_4^{(2)} \end{bmatrix}^T$$

# Subspace Approximation



Q: How to get  $U^{(P)}$ ?

A: SVD on  $A^{(P)}$

→ Computationally expensive as cluster size increases

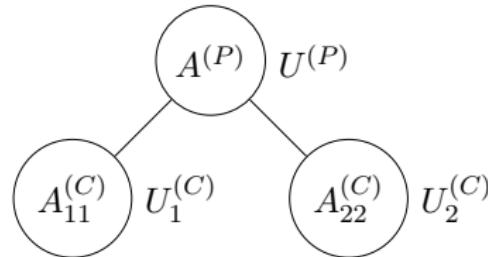
Subspaces between two adjacent levels should be close to each other:

$U^{(P)}$  should be close to  $\begin{bmatrix} U_1^{(C)} & 0 \\ 0 & U_2^{(C)} \end{bmatrix}$

A: Use child cluster's subspace to compute parent cluster's subspace

→ Much faster than computing from scratch!

# Tree-Structured Approximation of Subspace



1: Capture range space of  $A^{(P)}$  by  $Y$ :

$$Y = A^{(P)} \begin{bmatrix} U_1^{(C)} & 0 \\ 0 & U_2^{(C)} \end{bmatrix}$$

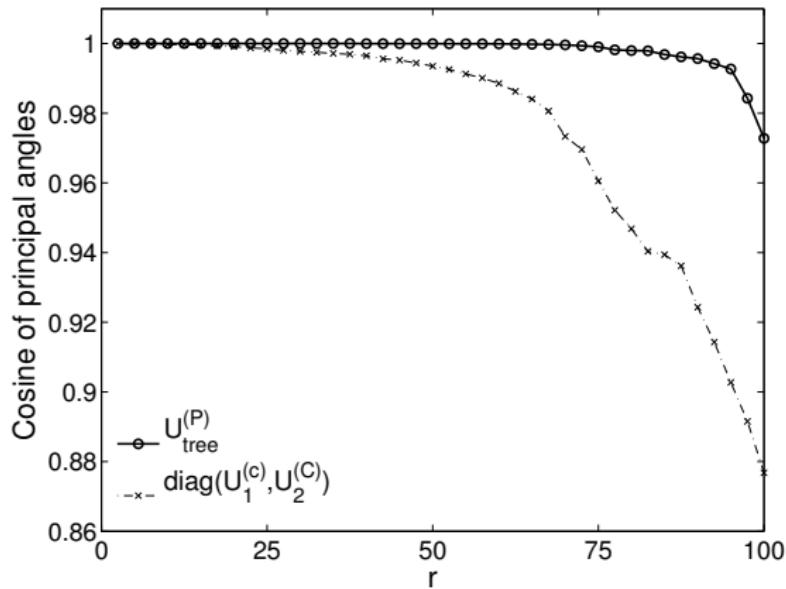
2: Compute  $Q$  as an orthonormal basis for  $Y$

3:  $A \approx Q(Q^T A Q)Q^T = QBQ^T = Q(V \Lambda V^T)Q^T$

4:  $U^{(P)} = QV$

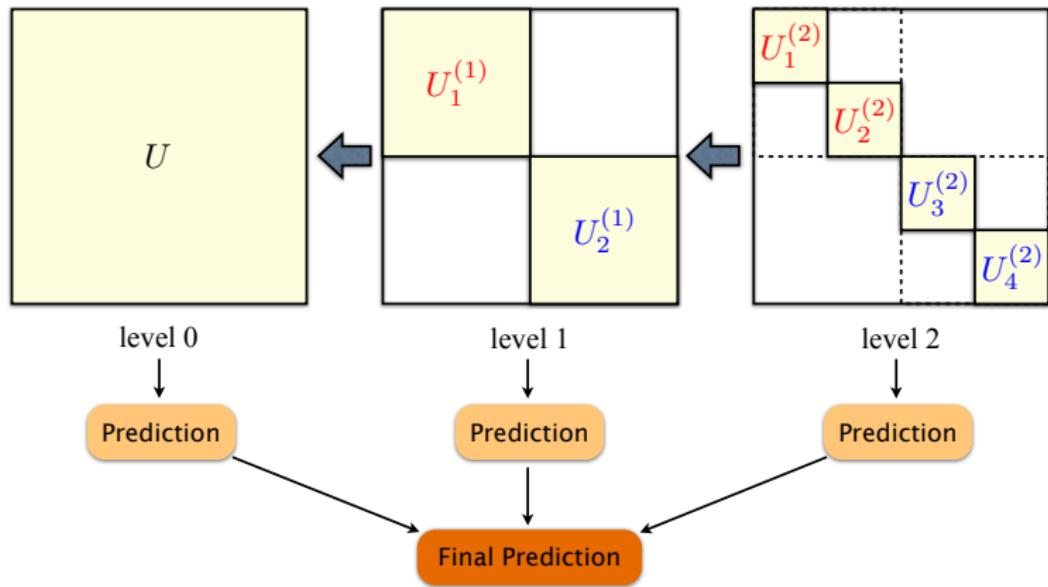
# Closeness to SVD: Principal Angles

- Cosine of principal angles between  $U_{eig}^{(P)}$  on Flickr dataset



# Multi-Scale Link Prediction (MSLP)

- Combine predictions at each level to make final predictions

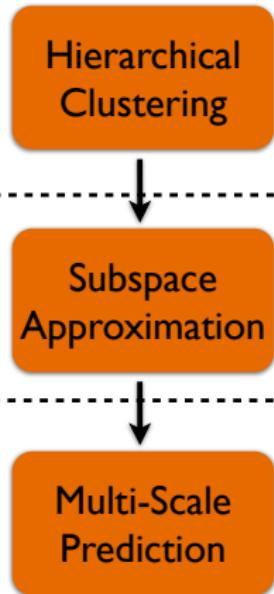


# Multi-Scale Link Prediction (MSLP)

**Input:**  $A$ , # of levels  $\ell$ , # of clusters  $c$ , target rank  $r$

**Output:** top- $k$  predictions

```
1: for  $i = 0$  to  $\ell$  do
2:   for  $j = 1$  to  $c^i$  do
3:     Cluster  $A_{jj}^{(i)}$  into  $c$  clusters (e.g. Graclus)
4:   end for
5: end for
6: Compute  $U^{(\ell)}, S^{(\ell)}$  using CLRA
7: for  $i = \ell - 1$  to 0 do
8:   Compute  $U^{(i)}$  using child clusters and  $S^{(i)} = {U^{(i)}}^T A U^{(i)}$ 
9: end for
10: for  $i = \ell$  to 0 do
11:    $K_i = f(A^{(i)}) = U^{(i)} f(S^{(i)}) {U^{(i)}}^T$ 
12: end for
13:  $P = w_0 K_0 + w_1 K_1 + \dots + w_\ell K_\ell$ 
14: return top- $k$  predictions according to  $P$ 
```



# Experimental Results

# Case Study: Karate Club

- Karate club: 34 nodes, 78 edges
- Leave-one-out experiment

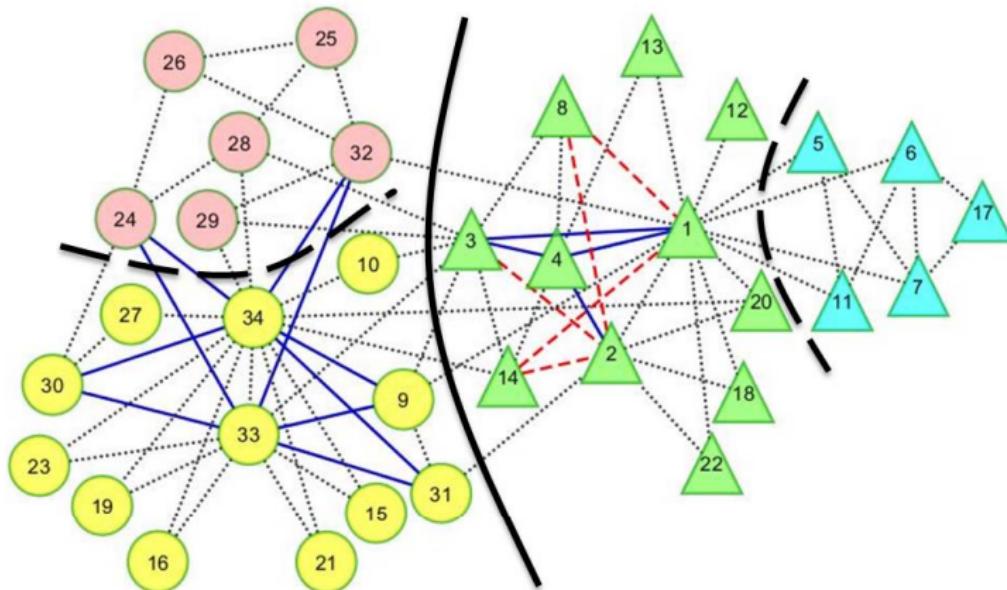
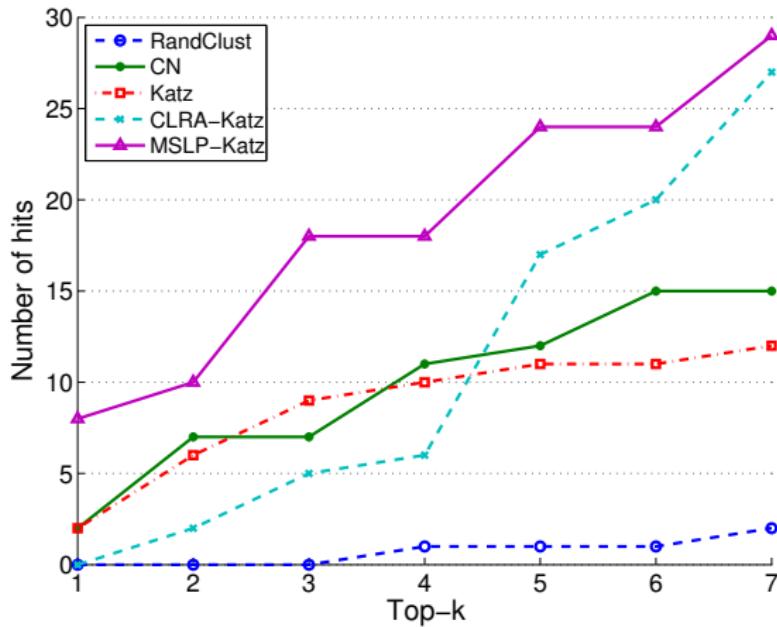


Figure: Top-3 hits

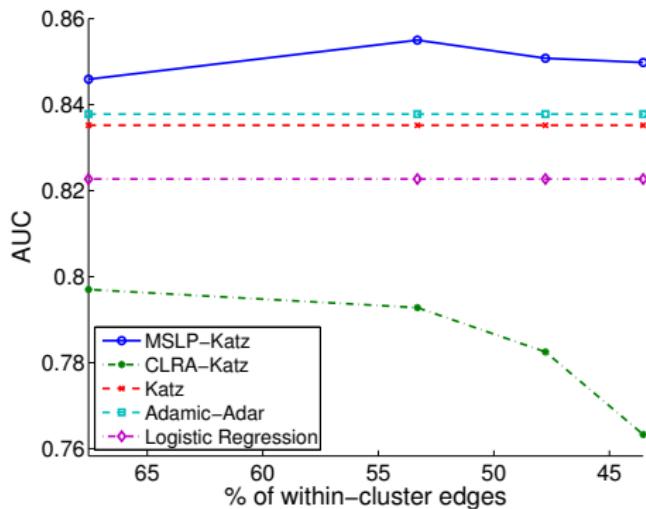
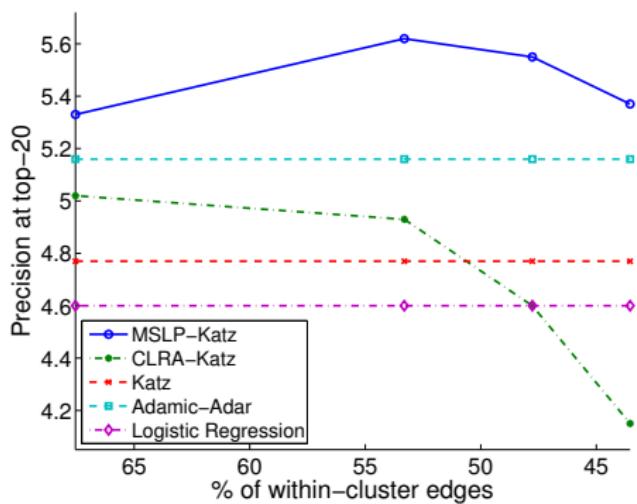
# Case Study: Karate Club

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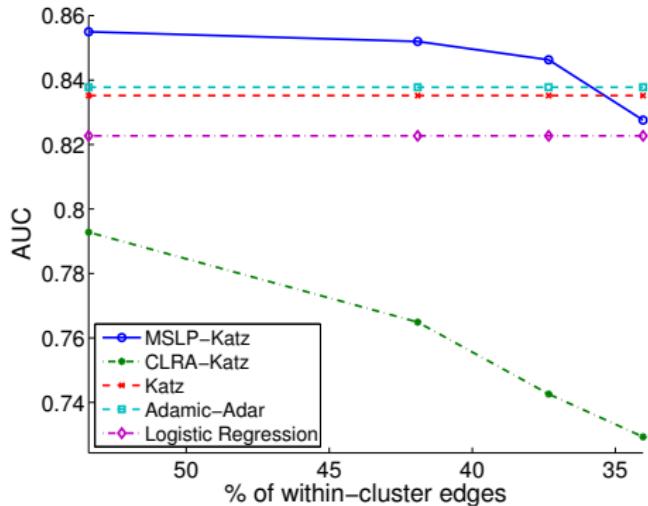
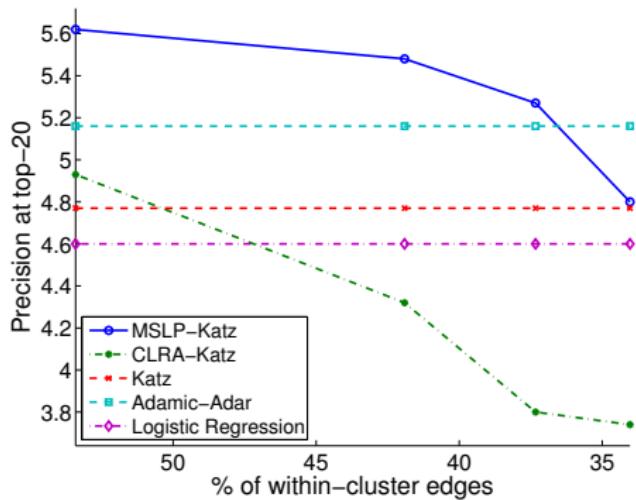
# Clustering Structure

- Epinions dataset: 32,223 nodes, 684,026 edges
- $c = 2$ ,  $\ell = 2, 3, 4, 5$ ,  $r = 20$



# Clustering Structure

- Epinions dataset: 32,223 nodes, 684,026 edges
- $c = 2, 3, 4, 5$ ,  $\ell = 3$ ,  $r = 20$



# Large Datasets

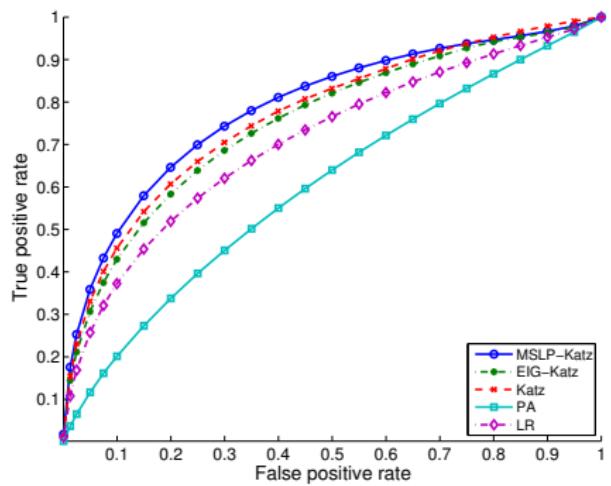
- Three large datasets: Flickr (FL), LiveJournal (LJ), MySpace (MS)
- About 2M nodes, 40M to 90M edges
- $c = 2$ ,  $\ell = 5$ ,  $r = 100$

Table: Precision at top-100

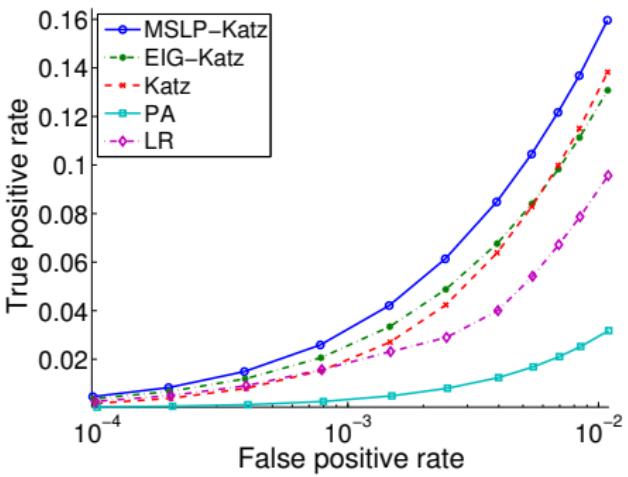
Method	FL	LJ	MS
PA(Preferential Attachment)	1.02	1.32	4.57
AA(Adamic-Adar)	7.29	5.93	7.44
RWR(Random Walk w/ Restart)	5.49	3.46	1.30
LR(Logistic Regression)	2.54	2.23	4.95
CN(Common Neighbors)	7.08	5.94	7.18
CLRA-CN	6.91	5.21	6.88
MSLP-CN	7.03	5.59	7.05
Katz	7.17	5.86	6.18
CLRA-Katz	12.13	6.11	7.64
MSLP-Katz	<b>13.34</b>	<b>6.72</b>	<b>8.38</b>

# Large Datasets

- Three large datasets: Flickr (FL), LiveJournal (LJ), MySpace (MS)
- About 2M nodes, 40M to 90M edges
- $c = 2$ ,  $\ell = 5$ ,  $r = 100$
- Full ROC curve for LJ



- ROC curve on low FPR region



# Conclusions and Future Work

- Multi-Scale Link Prediction

- Combine predictions from multiple scales via hierarchical clustering
- Fast and scalable tree-structured subspace approximation method
- Superior performance on real-world social networks
- Robust to different clustering structures

- Future Work

- Learn the weights — different levels may have different predictive performance
- Coping with unbalanced hierarchical clustering structures
- Potential for parallelization

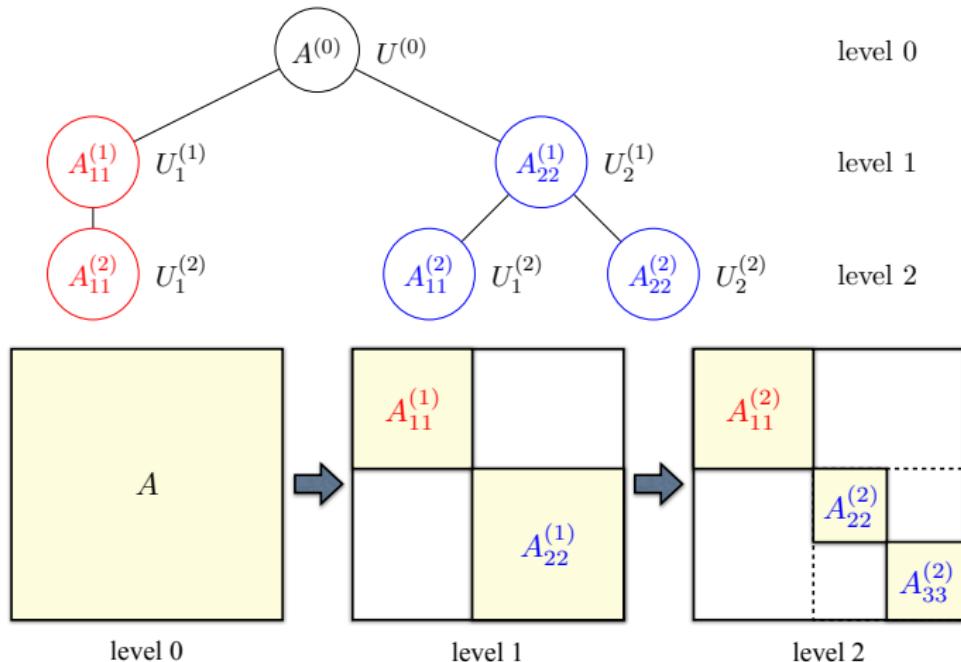
# References

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# Unbalanced Tree

- Divide the graph into smaller subgraphs via hierarchical clustering
- $A_{11}^{(1)} = A_{11}^{(2)}$



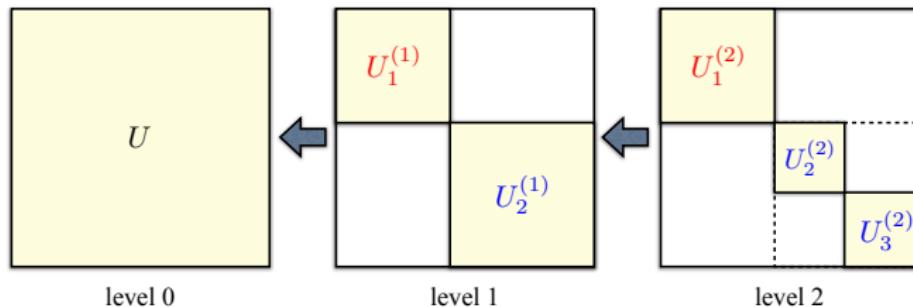
# Clustered Low Rank Approximation

- Compute clustered low-rank approximation at bottom level

$$A \approx \begin{bmatrix} U_1 & 0 & 0 \\ 0 & U_2 & 0 \\ 0 & 0 & U_3 \end{bmatrix} \begin{bmatrix} S_{11} & S_{12} & S_{13} \\ S_{21} & S_{22} & S_{23} \\ S_{31} & S_{32} & S_{33} \end{bmatrix} \begin{bmatrix} U_1 & 0 & 0 \\ 0 & U_2 & 0 \\ 0 & 0 & U_3 \end{bmatrix}^T$$

where  $S_{ij} = U_i^T A_{ij} U_j$  for  $i \neq j$

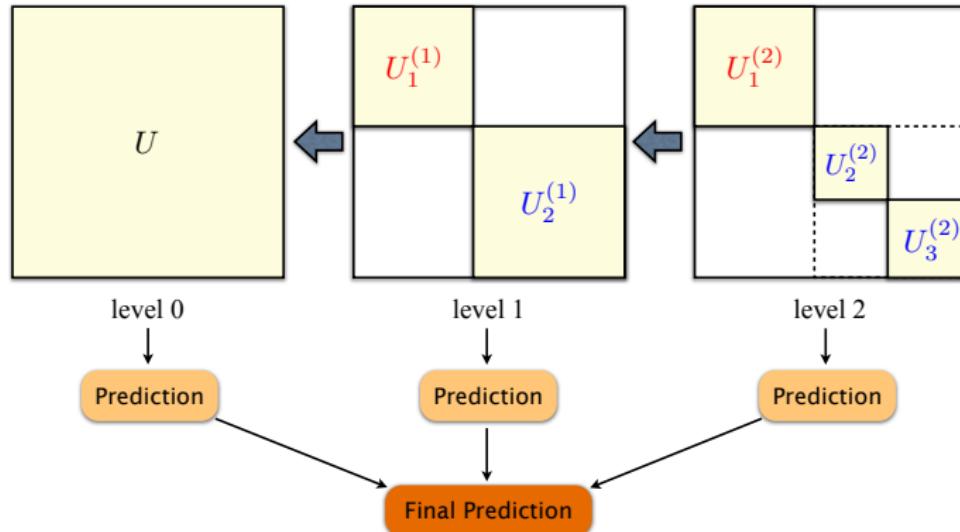
- Obtain low-rank approximation for higher levels using lower level's approximation



Much faster than computing from scratch!

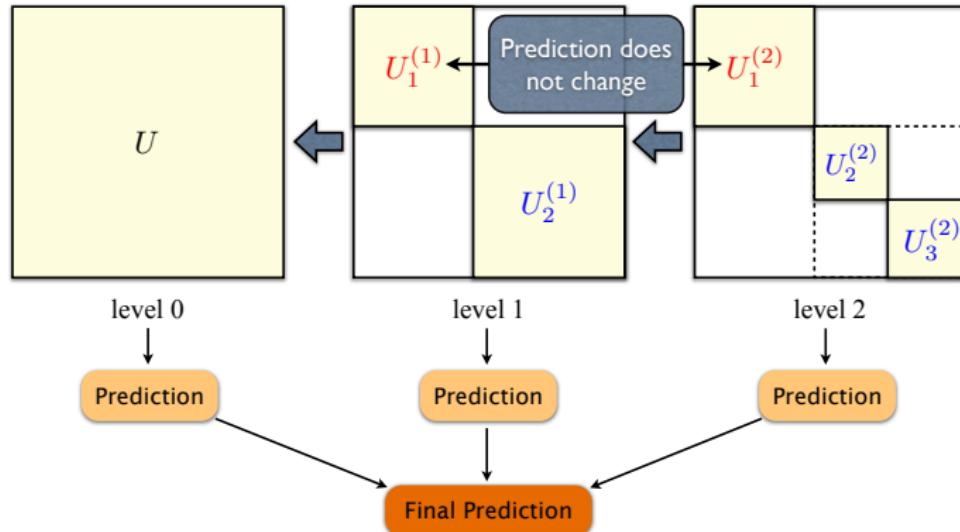
# Unbalanced Tree

- Combine predictions at each level to make final predictions



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