Predicting Emergency Call Volume in NYC



PROBLEM AT HAND

Can we predict emergency call volume in NYC using time, weather, and traffic data?

While these features are beyond our control, the goal of this project is to increase preparedness for a surge in emergency services given specific conditions.

Using predictive modeling, we hope to be able to provide an indication of when the city should increase staff in emergency call centers and response teams as well as forecast potential staffing requirements.



Source: NYPD



DATA COLLECTION

EMS

Using NYC's open data source, we were able to collect EMS incident dispatch data from 2010 to 2016.

We then calculated the number of calls received on a given day and hour.

Weather

From NOAA, we requested daily weather data collected from the Central Park station - specifically, temperature and precipitation.

We then joined this weather data with our EMS data by day and hour.

Traffic Incidents

From NY State's open data source, we found historical traffic and transit events.

We calculated the number of traffic incidents on a given day and hour and joined this data with our EMS + weather data.



DATA DICTIONARY

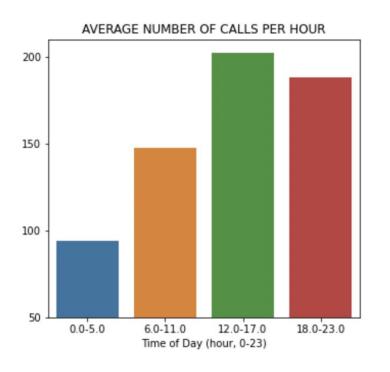
| Column | Definition | |
|-------------------|---|--|
| num_calls | number of total NYC EMS calls within the hour | |
| year | year (2010-2019) | |
| month | month of the year (1-12) | |
| day | day of the month (1-31) | |
| hour | hour of the day (0-23) | |
| PRCP | precipitation in inches | |
| SNOW | snow (falling) in inches | |
| SNWD | snow depth on ground in inches | |
| TAVG_CALC | (max temp + min temp)/2 in Fahrenheit | |
| Traffic Incidents | number of traffic incidents within the hour | |

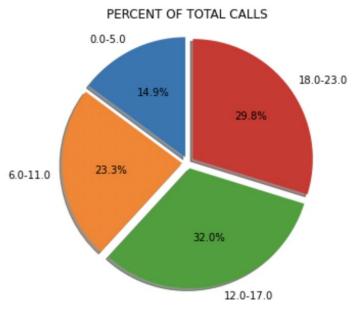
Exploratory Data Analysis

Averages for Each Quartile of Call Volume

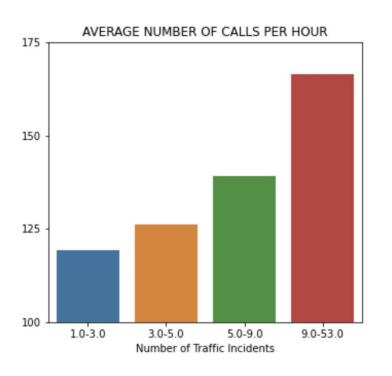
| | call volume | hour | temperature | traffic incidents | day | month | precipitation | snow depth | snowfall |
|----------|-------------|-----------|-------------|-------------------|-----------|----------|---------------|------------|----------|
| quartile | | | | | | | | | |
| 1 | 73.295172 | 4.279836 | 56.067340 | 5.566657 | 15.877467 | 6.492104 | 0.144763 | 0.433556 | 0.088415 |
| 2 | 106.184019 | 4.732688 | 59.072881 | 4.718805 | 15.779500 | 6.614689 | 0.127019 | 0.356158 | 0.073801 |
| 3 | 157.022159 | 9.344096 | 57.874802 | 6.286800 | 15.829218 | 6.252770 | 0.137167 | 0.365654 | 0.092308 |
| 4 | 210.337575 | 12.408420 | 59.448790 | 10.153629 | 15.304430 | 5.989161 | 0.126588 | 0.453063 | 0.093230 |
| | | | | | | | | | |

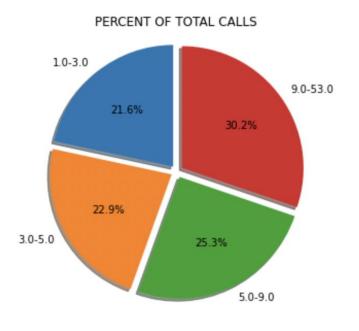
Impact of Time of Day



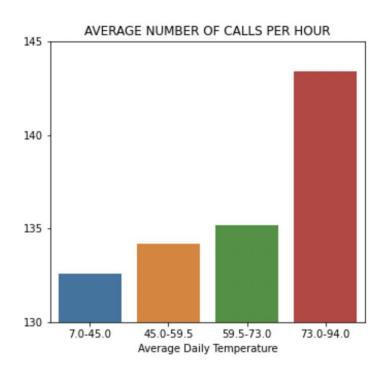


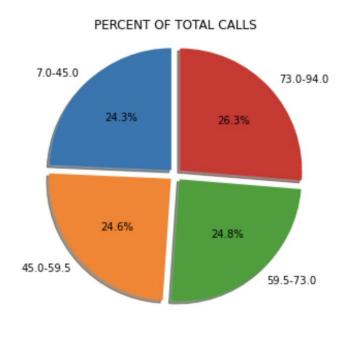
Impact of Traffic Incidents





Impact of Temperature





Modeling



Linear Regression Random Forest



MODELING PROCESS

Linear Regression

Random Forest



LINEAR REGRESSION

- Default parameters
- R2 scores
 - ► Test: 0.52
 - ▶ Train: 0.51
- No overfitting but weak model

coefs

| hour | 34.665246 |
|------------|-----------|
| Incidences | 10.747473 |
| TAVG_CALC | 3.471342 |
| SNWD | 1.585477 |
| month | 0.925722 |
| year | 0.690116 |
| SNOW | 0.458211 |
| PRCP | -0.606640 |
| day | -1.185278 |
| | |



MODELING PROCESS

Linear Regression

Random Forest



MODELING PROCESS

Linear Regression Random Forest



RANDOM FOREST

Default parameters

Test score: 0.83

overfit 💢

► Train score: 0.98

Best parameters (max_depth: 5, n_estimators: 250)

Test score: 0.81

Train score: 0.81



RMSE: 24 calls/hr

importance

| hour | 0.787306 |
|------------|----------|
| TAVG_CALC | 0.054226 |
| Incidences | 0.043073 |
| day | 0.040666 |
| month | 0.026652 |
| year | 0.024473 |
| PRCP | 0.017919 |
| SNWD | 0.004524 |
| SNOW | 0.001160 |



MODELING PROCESS

Linear Regression Random Forest



MODELING PROCESS

Linear Regression Random Forest

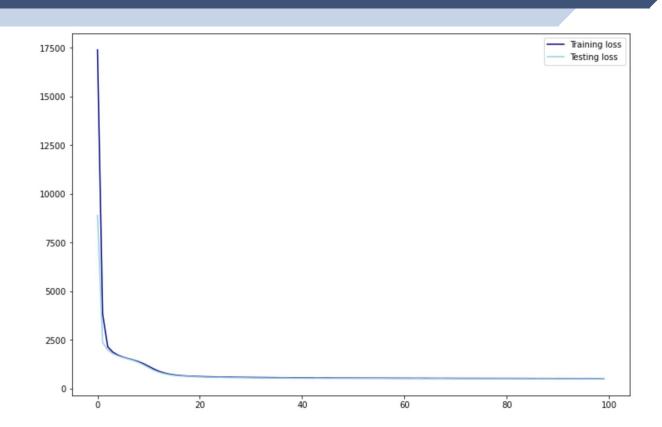


NEURAL NET

- **3** dense layers (nodes: [128, 64, 64], batch_size: 100, epochs: 250)
 - ► Test score: 0.84
 - ► Train score: 0.86
 - RMSE: 22 calls
- Minimal overfitting and strongest model



NEURAL NET



3 dense layers

nodes: [128, 64, 64]

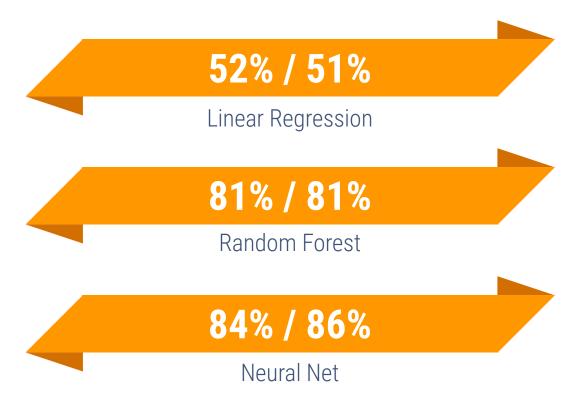
batch_size: 100

epochs: 250

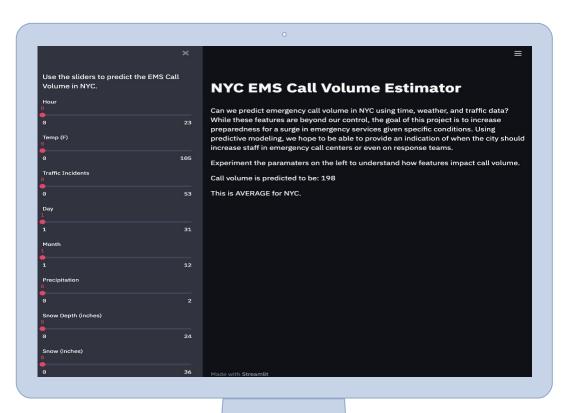
loss: mean squared error

metric: mean average error

R-Squared Performance Summary



DEMO



Conclusion



Summary

Our neural net model accounts for about 84% of variance. We start to see inaccurate predictions at the extreme high end of call volume. Other than that, the error is well within what we would expect.

The reason that this model is not designed for interpretability is because there is no control that can really be had over the inputs (weather, traffic, and time).

While there will always be emergency situations such as natural weather events, national emergency situations, etc. that cannot be properly accounted for, the goal of this project is to help predict and staff for more run-of-the-mill situations and make sure that the EMS team is allocated effectively.

| | num_calls | preds | error |
|-------|-------------|-------------|-------------|
| count | 6367.000000 | 6367.000000 | 6367.000000 |
| mean | 136.157845 | 137.320007 | 1.162229 |
| std | 54.344129 | 49.156960 | 22.580943 |
| min | 36.000000 | 57.355877 | -280.274490 |
| 25% | 88.000000 | 92.681919 | -11.937038 |
| 50% | 127.000000 | 124.252640 | 2.716019 |
| 75% | 185.000000 | 187.427269 | 15.743923 |
| max | 377.000000 | 252.046219 | 91.911209 |



Recommendation

Use weather forecasts and our model to create a 'heatmap' of staff needed and schedule people accordingly based on projected calls. This will help to allow efficient staffing while still preventing understaffing during times of high call volumes. If implemented well, this should help to avoid preventable deaths and account for stress on the system.



Next Steps

- Use historical traffic density and traffic incident type to improve our model predictability and decrease the RMSE.
 Currently, we know how many incidents happen but not the severity or the overall effect these have on traffic.
- We would also like to see research into 'average handling times' for EMS. This would ideally us better predict how much staff is needed.

THANKS!

Any questions?