Data Confidential:
Real Stories from the front-lines of Data-Aware Storage

VMworld 2015
Tech Field Day Extra

DataGravity®

Your Hosts

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Data storage was historically concerned with "FIVE 9's" availability.

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Now, it needs to expand and also include the **FIVE W's** of the data:

Who, What, When, Where and *Why*

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There is – without a doubt – *sensitive data hiding* in your files and virtual machines.

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End users inadvertently save personally identifiable information (PII) to the wrong place, or disgruntled employees try to

wreak havoc

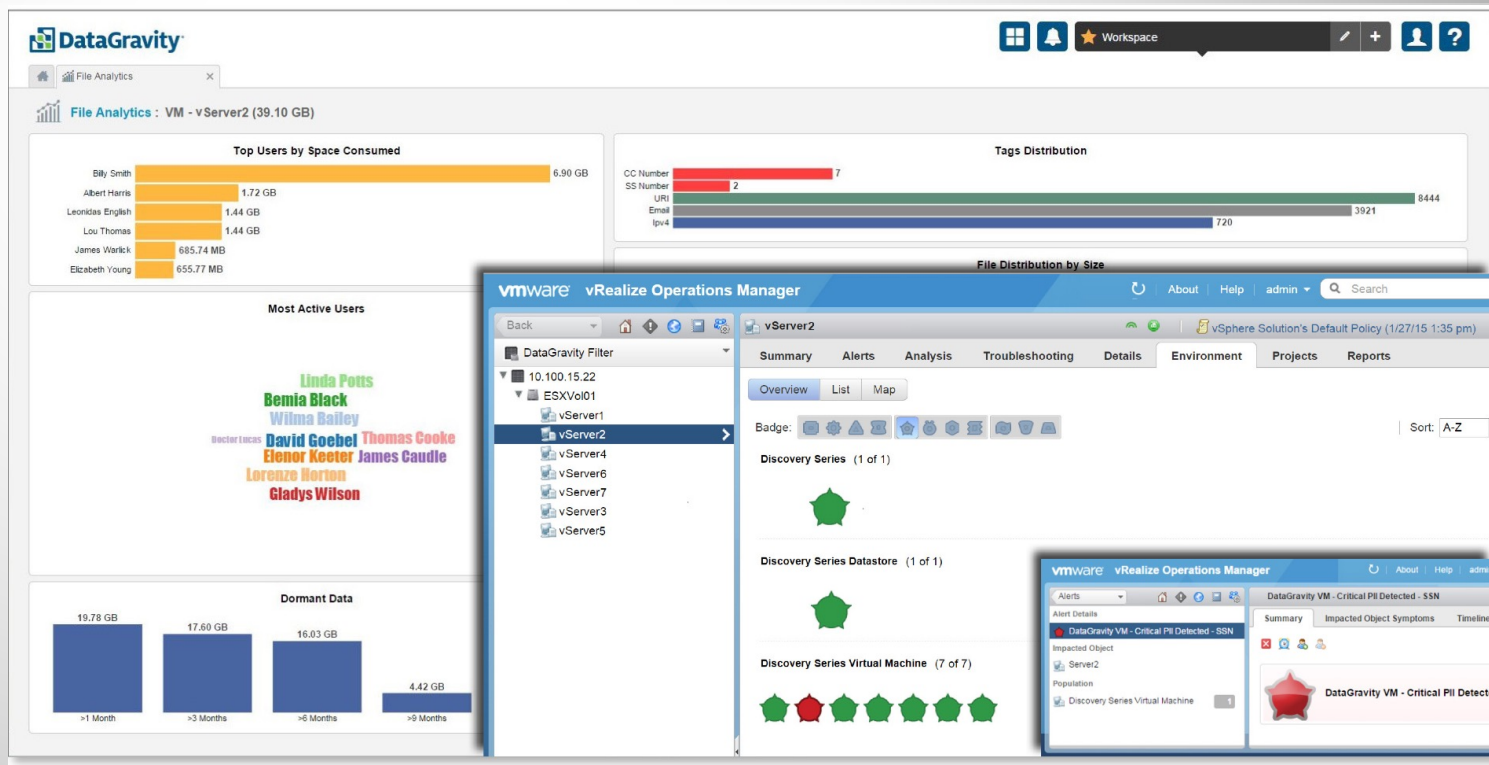on their way out the door.

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Simplified sensitive data management relies on *data-aware storage* that:

- Combines production storage, data security, search and discovery, and data protection

- Manages security at the point of storage

- Provides visibility into data as it's created

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Bringing Data Intelligence to the Modern Data Center

Now with full integration for **VMware® vRealize™ Operations** and **VMware® Log Insight™**