

Design Document

Taylorsville Chamber of Commerce

Site Purpose

As a Chamber of Commerce website, the goal is to provide and support our local businesses. We believe everyone can prosper with access to our essential resources. By presenting upcoming events, weather forecasts, and business listings, planning for your economic future is what we strive to attain. It's important for our community to help our local businesses and services. Use our business listings to find the services and resource you need.

Target Audience

Primary focus will be targeted toward business owners and potential business owners. The participants must be willing to support our lobbying efforts through membership subscriptions. A vested interest in promoting our city and our many established business entities is a necessity for a unified establishment. Our preferred target audience must also be willing to participate in our annual events to bring awareness to our Chamber of Commerce.

Personas

Name: Mr. WallstreetBets

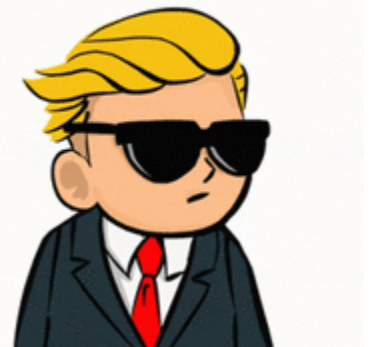
Job Title: Retail Investor & Social Influencer

Demographics:

30 years old

Single

Entrepreneur



As a retail investor, Mr. WallstreetBets is looking for local businesses that show promise. There's a lot of funny stuff happening with shorts and puts. He wants to use this website to identify businesses that are unfairly targeted for liquidation and wipe out a few unethical hedge fund managers in the process. It's not just business, it's personal!

Quote: GME to the moon!!!

Name: Business Cat

Job Title: General Manager

Demographics:

8 years old

Married with 10 children

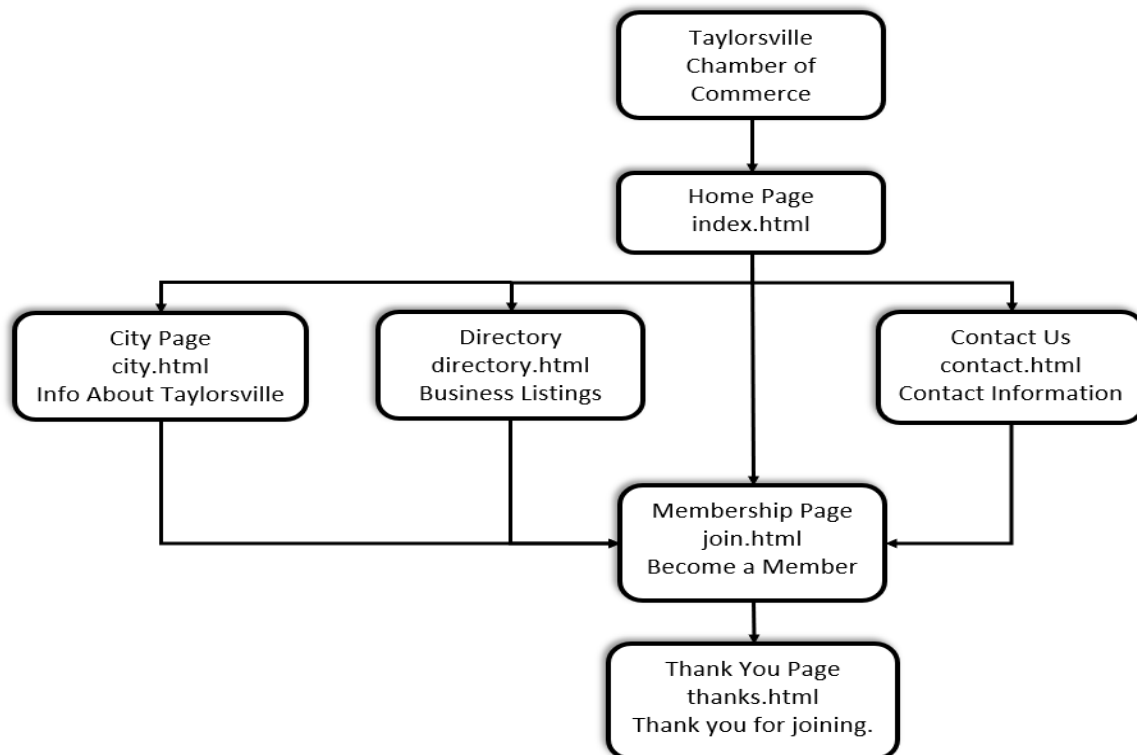
College Graduate (MBA)



Business cat manages Kat Kare, Inc. It's a fast-paced company with plans to expand into other markets. He needs the Chamber of Commerce to rally behind his ambitious goals in promoting a nationwide presence. With available retail listings from our website, maybe Kat Kare products can be displayed on one of their many store shelves. In return, Business Cat would like to offer special probranding. Sounds like a pretty sweet deal!

Quote: Meow! UwU

Site Map



Color Scheme



Typography

Raleway Font: To be used for headings, captions, subtext, and links.

The quick brown fox jumps over the lazy dog.

The quick brown fox jumps over the lazy dog.

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Times New Roman Font: To be used for paragraph text.

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Wireframe Sketches




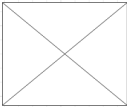
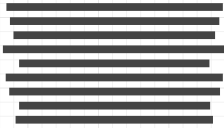




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Resource Listing



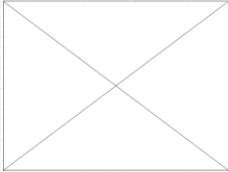
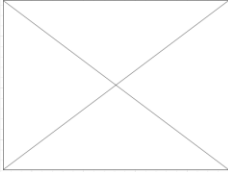





Wallstreet Bets image: <https://www.reddit.com/r/wallstreetbets>

Business Cat: https://www.clipartmax.com/middle/m2i8H7A0d3b1H7A0_business-cat-kitten-management-business-cat-png

Large Wireframe

Alerts		
	Title	
Navigation		
Hero Image		
Municipal Pict	Municipal Pict	Municipal Pict
Company Highlights		
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Local Events		
	Event Image	
Weather Forecast		
Today: 40 F	Day 1	Day 2
Humidity: 80%		Day 3
Condition		
Help us support your local businesses.		
		
Contact Us		
	Map	
Footer		

Medium Wireframe

Alerts		
	Title	
Navigation		
Hero Image		
Municipal Pict	Municipal Pict	Municipal Pict
Company Highlights		
		
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Local Events		
	Event Image	
Weather Forecast		
Today: 40 F	Day 1	Day 2
Humidity: 80%		Day 3
Condition		
Help us support your local businesses.		
		
Contact Us		
	Map	
Footer		

Small Wireframe

