# Steganography: Hiding Data in Plain Sight

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#### About me

- ► Grew up in Palatine, IL
- Fremd High School
- Studied Computer Science and Physics at the University of Illinois at Urbana-Champaign
- ▶ PhD Student at the Institute for Computational and Mathematical Engineering at Stanford University

## Introduction to Steganography

- Steganography is the practice of concealing information within other non-secret information.
- Different than Cryptography. Cryptography is the art of writing and solving codes. Altering information to an equivalent form that it is hard to make sense of without proper key.
- Steganography conceals the message and doesn't attract attention.
- Exercise: What are some ways you would be able to use Steganography?

## **Binary**

- ► All data on a computer is represented by a sequence of 0s and 1s
- ► Compare base 10 and base 2 numbers

► Base 10

| $10^{3}$ | 10 <sup>2</sup> | 10 <sup>1</sup> | 10 <sup>0</sup> |
|----------|-----------------|-----------------|-----------------|
| 6        | 7               | 3               | 4               |

$$(6734)_{10} = 6 * 10^3 + 700 * 10^2 + 30 * 10^1 + 4 * 10^0$$

► Base 2 (binary)

| $2^3$ | 2 <sup>2</sup> | $2^1$ | 2 <sup>0</sup> |
|-------|----------------|-------|----------------|
| 1     | 0              | 0     | 1              |

$$\overline{(1001)_2 = 1 * 2^3 + 0} * 2^2 + 0 * 2^1 + 1 * 2^0 = 8 + 1 = 9$$

### Binary - Text Representation

- ► Text is translated using ASCII

#### Binary - Text Representation

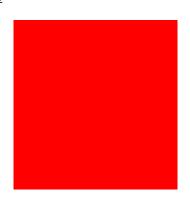
Exercise: write a short secret message (five letters or less) in binary, trade with someone next to you, and have them decipher it

| а | 097 | 01100001 | n | 110 | 01101110 |
|---|-----|----------|---|-----|----------|
| b | 098 | 01100010 | 0 | 111 | 01101111 |
| C | 099 | 01100011 | р | 112 | 01110000 |
| d | 100 | 01100100 | q | 113 | 01110001 |
| e | 101 | 01100101 | r | 114 | 01110010 |
| f | 102 | 01100110 | S | 115 | 01110011 |
| g | 103 | 01100111 | t | 116 | 01110100 |
| h | 104 | 01101000 | u | 117 | 01110101 |
| i | 105 | 01101001 | V | 118 | 01110110 |
| j | 106 | 01101010 | W | 119 | 01110111 |
| k | 107 | 01101011 | X | 120 | 01111000 |
| 1 | 108 | 01101100 | У | 121 | 01111001 |
| m | 109 | 01101101 | Z | 122 | 01111010 |
|   |     |          |   |     |          |

- Images are made up by a bunch of pixels in a rectangular array
- ► Each pixel has three numbers associated with it: a red number, a green number, and a blue number
- Each number is between 0 and 255
- ► The larger the number is, the more red, green, or blue is in the pixel
- Each of these numbers is represented in binary
- Exercise: how many binary places do we need to represent the numbers 0 to 255

#### Example:

R:  $255 = 111111111_2$ G:  $0 = 00000000_2$ B:  $0 = 00000000_2$ 



Exercise: What will this color be?

R:  $0 = 00000000_2$ 

 $\mathsf{G} \colon 255 = 111111111_2$ 

 $B{:}\ 0=00000000_2$ 

Exercise: What will this color be?

 $R{:}\ 0 = 00000000_2$ 

 $\mathsf{G} \colon 255 = 111111111_2$ 

Exercise: What will this color be?

R:  $255 = 111111111_2$ G:  $255 = 111111111_2$ 

Exercise: What will this color be?

R:  $255 = 111111111_2$ 

G:  $255 = 111111111_2$ 

Exercise: What will this color be?

 $R: 0 = 00000000_2$ 

 $G{:}\ 0=00000000_2$ 

 $B{:}\ 0=00000000_2$ 

Exercise: What will this color be?

R:  $0 = 00000000_2$ 

 $G{:}\ 0=00000000_2$ 

## Image Steganography

- Now we combine the two representations to hide the message in the image
- ▶ Idea: take each bit in the message and store it in the least significant bit of each subsequent RGB value

#### Encoder

Go to https://repl.it/@DanielJohnson6/splash2018

#### Encoder - Backup Plan

- Open up repl.it/languages/python3
- Copy/Paste code from github.com/dsjohns2/splash2018/blob/master/main.py
- Copy/Paste code from github.com/dsjohns2/splash2018/blob/master/encode.py
- Copy/Paste code from github.com/dsjohns2/splash2018/blob/master/decode.py
- Upload file: raw.githubusercontent.com/dsjohns2/splash2018/master/in.jpg

#### Exercise

Help me finish encode.py

#### Exercise

Finish decode.py