

# Steganography: Hiding Data in Plain Sight

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# Introduction to Steganography

- ▶ Steganography is the practice of concealing information within other non-secret information.
- ▶ Different than Cryptography. Cryptography is the art of writing and solving codes. Altering information to an equivalent form that it is hard to make sense of without proper key.
- ▶ Steganography conceals the message and doesn't attract attention.
- ▶ Exercise: What are some ways you would be able to use Steganography?

# Binary

- ▶ All data on a computer is represented by a sequence of 0s and 1s
- ▶ Compare base 10 and base 2 numbers

- ▶ Base 10

$10^3$	$10^2$	$10^1$	$10^0$
6	7	3	4

$$(6734)_{10} = 6 * 10^3 + 700 * 10^2 + 30 * 10^1 + 4 * 10^0$$

- ▶ Base 2 (binary)

$2^3$	$2^2$	$2^1$	$2^0$
1	0	0	1

$$(1001)_2 = 1 * 2^3 + 0 * 2^2 + 0 * 2^1 + 1 * 2^0 = 8 + 1 = 9$$

# Binary - Text Representation

- ▶ Text is translated using ASCII
- ▶ Example: dan johnson = 01100100 01100001 01101110  
00100000 01101010 01101111 01101000 01101110 01110011  
01101111 01101110

# Binary - Text Representation

Exercise: write a short secret message (five letters or less) in binary, trade with someone next to you, and have them decipher it

a	097	01100001	n	110	01101110
b	098	01100010	o	111	01101111
c	099	01100011	p	112	01110000
d	100	01100100	q	113	01110001
e	101	01100101	r	114	01110010
f	102	01100110	s	115	01110011
g	103	01100111	t	116	01110100
h	104	01101000	u	117	01110101
i	105	01101001	v	118	01110110
j	106	01101010	w	119	01110111
k	107	01101011	x	120	01111000
l	108	01101100	y	121	01111001
m	109	01101101	z	122	01111010

## Binary - Image Representation

- ▶ Images are made up by a bunch of pixels in a rectangular array
- ▶ Each pixel has three numbers associated with it: a red number, a green number, and a blue number
- ▶ Each number is between 0 and 255
- ▶ The larger the number is, the more red, green, or blue is in the pixel
- ▶ Each of these numbers is represented in binary
- ▶ Exercise: how many binary places do we need to represent the numbers 0 to 255

# Binary - Image Representation

Example:

R:  $255 = 11111111_2$

G:  $0 = 00000000_2$

B:  $0 = 00000000_2$



# Binary - Image Representation

- ▶ Exercise: What will this color be?

R: 0 =  $00000000_2$

G: 255 =  $11111111_2$

B: 0 =  $00000000_2$



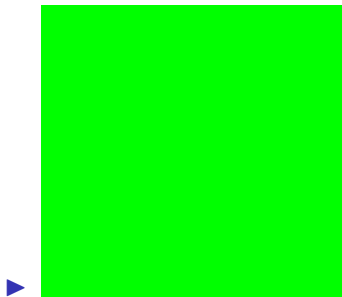
# Binary - Image Representation

- ▶ Exercise: What will this color be?

R:  $0 = 00000000_2$

G:  $255 = 11111111_2$

B:  $0 = 00000000_2$



# Binary - Image Representation

- Exercise: What will this color be?

R:  $255 = 11111111_2$

G:  $255 = 11111111_2$

B:  $0 = 00000000_2$

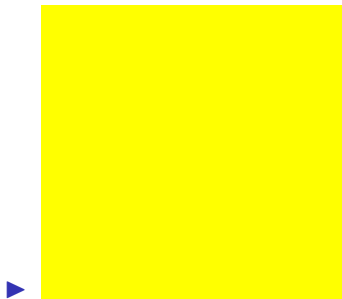
# Binary - Image Representation

- ▶ Exercise: What will this color be?

R:  $255 = 11111111_2$

G:  $255 = 11111111_2$

B:  $0 = 00000000_2$



# Binary - Image Representation

- ▶ Exercise: What will this color be?

R: 0 = 00000000<sub>2</sub>

G: 0 = 00000000<sub>2</sub>

B: 0 = 00000000<sub>2</sub>

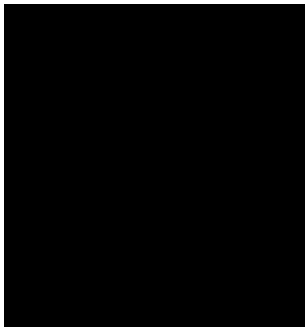
# Binary - Image Representation

- ▶ Exercise: What will this color be?

R: 0 = 00000000<sub>2</sub>

G: 0 = 00000000<sub>2</sub>

B: 0 = 00000000<sub>2</sub>



# Image Steganography

- ▶ Now we combine the two representations to hide the message in the image
- ▶ Idea: take each bit in the message and store it in the least significant bit of each subsequent RGB value

# Encoder

Go to <https://repl.it/@DanielJohnson6/splash2018>

# Encoder - Backup Plan

- ▶ Open up [repl.it/languages/python3](https://repl.it/languages/python3)
- ▶ Copy/Paste code from [github.com/dsjohns2/splash2018/blob/master/main.py](https://github.com/dsjohns2/splash2018/blob/master/main.py)
- ▶ Copy/Paste code from [github.com/dsjohns2/splash2018/blob/master/encode.py](https://github.com/dsjohns2/splash2018/blob/master/encode.py)
- ▶ Copy/Paste code from [github.com/dsjohns2/splash2018/blob/master/decode.py](https://github.com/dsjohns2/splash2018/blob/master/decode.py)
- ▶ Upload file:  
[raw.githubusercontent.com/dsjohns2/splash2018/master/in.jpg](https://raw.githubusercontent.com/dsjohns2/splash2018/master/in.jpg)



## Exercise

Help me finish `encode.py`

# Exercise

Finish `decode.py`