#### Reality Today



GLOBAL WASTE PRODUCTION

**+ 70%** 

BY 2050

**IMBALANCE** 

HIGH INCOME POPULATION

~ 25% ~ 46%

**WASTE PRODUCTION** 





### OUR AMBITION

# PROVIDE ACCURATE WASTE SORTING TO BUILD THE FUTURE FOR SMART RECYCLING



Reduce waste contamination Increase waste recycle rates

#### Targeted UN Goals



RESPONSIBLE CONSUMPTION & PRODUCTION

BY 2030, SUBSTANTIALLY REDUCE DECREASE THROUGH PREVENTION, REDUCTION, RECYCLING AND REUSE

- > LIFE BELOW WATER
- > LIFE ON LAND

- SUSTAINABLE CITIES & COMMUNITIES
- > CLIMATE CHANGE



#### A WEB APP

Users upload an photo Receive the waste disposal classification

# OUR SOLUTION

#### OUR LONG TERM GOAL

To build an open-source API with accurate waste classification

# WASTE RECOGNITION

RECYCLE WITHOUT HASSLE



#### TENSOR FLOW

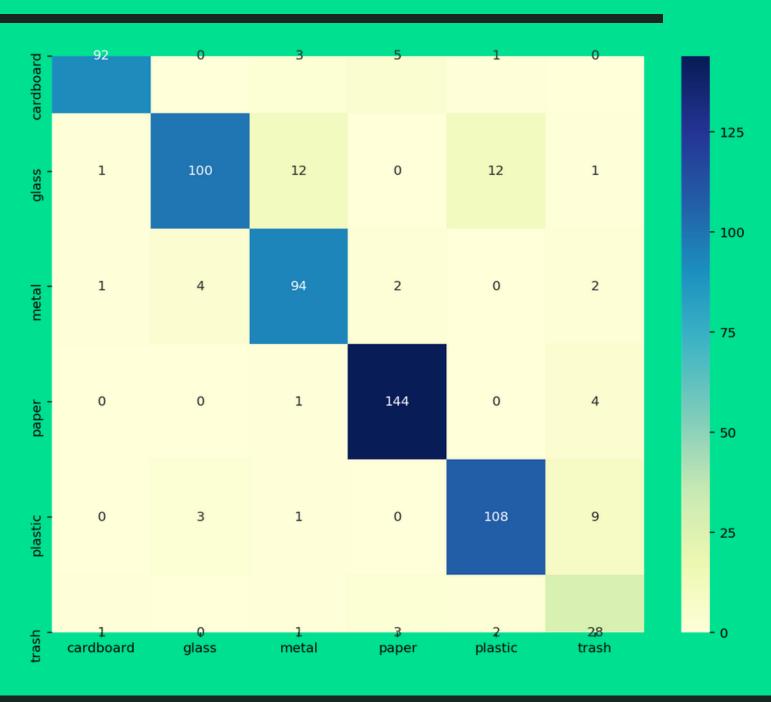
Classify waste item into 90 label categories and match to corresponding waste disposal category

## DEEP LEARNING RESNET34

Trained the model with 6 categories using 2000 images

Achieved 90% validation accuracy

Directly classify into waste disposal category



#### TECHNOLOGY USED







MULTI-PLATFORM
MULTI-REGION
WASTE CLASSIFICATION
VOLUNTEER INVOLVEMENT



https://littlelitter.herokuapp.com/country/https://littlelitter.herokuapp.com/country/1/https://littlelitter.herokuapp.com/country/0/label/apple/https://littlelitter.herokuapp.com/country/1/label/apple/

#### API DEMO



# APPENDIX

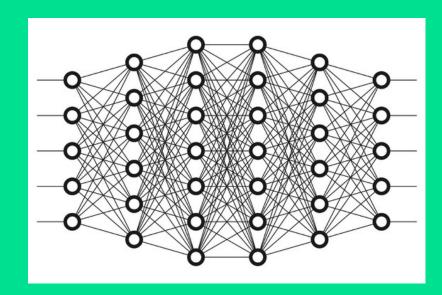
USER UPLOAD IMAGE

CATEGORIZE
LABEL

USE RESNET







### PROCEDURE FLOW

#### **Future**



#### WORLDWIDE REGION SUPPORT

Targeting high waste producing countries first

99% RECOGNITION
ACCURACY

#### **EXTENSIBLE**

Integrate with other hardware systems to build automatic waste sorting facilities

#### Why Now?



Past importers of recyclable waste

Says NO CHINA, MALAYSIA

US: biggest exporter of plastic waste

80% Single-stream recycling

# Need to Recycle Smarter



# POTENTIAL PARTNERSHIP

Corporations

World Bank

Environmental Groups