Here are some of the criteria I took into consideration as I evaluated your website and presentation:

Does your website look professional?
Does this successfully announce that you are a viable job candidate?
~~Is your name prominently displayed?~~
Have you included a short bio that does more than state that you are a student?
~~Have you included a professional photo?~~
Have you included your written assignments for class?
Does your website in some way reflect your personality?
Does your website look like it was hastily thrown together or can we tell that you've spent real time and energy perfecting it?
~~Do you make eye contact with the audience during your presentation?~~
~~Do you speak loudly and clearly?~~
~~Are you dressed appropriately?~~