



# Jane Farmer

Grandmother

## About

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Age 70+ widower



Limited high-tech knowledge.



Has lived in the country outside of Oregon City for the past 30 years

## Motivations

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Wants to stay connected with family and friends through the ability to share old family recipes and to find and share new recipes others may find interesting.

## Core Needs

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The site needs to be able to be easily updated by Jane or someone Jane designates as the keeper of the recipes

## Pain Points

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Making the site easy enough for someone with little technical knowledge to be able to add recipes to the site. They should also be able to find a recipe and have the ability to print it.

## Favorite Cookbooks

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1940's edition of Joy of Cooking.

Betty Crocker Cookbook

The Barefoot Contessa Cookbook

Good Housekeeping Illustrated Cookbook

The Taste of Country Cooking