



Jayne Cooker

Grand-daughter

About



Age 35+ Married with 1 child



Fluent with mobile apps and devices.



Lives in a suburb of Seattle Washington.

Motivations

Wants to stay connected with her grandmother through sharing recipes for holidays and gatherings.

Core Needs

Wants to have the ability to download or print recipes from her grandmother without her grandmother having to search through all her recipes.

Pain Points

Finding an easy way to gather all the old recipes, then making it easy to enter them online.

Favorite Recipes

Great-grandmother's Holiday cookies
Grandmother's deep fried won-tons
Great-grandmother's Nanaimo bars
Aunt's Scrumptious hor devours
Father's Macaroni salad