



Jane Farmer

Grandmother

About

Age 70+ widower

Limited high-tech knowledge.

Lived in the country outside of Oregon
City for the past 30 years

Motivations

Wants to stay connected with family and friends through the ability to share old family recipes and to find and share new recipes others may find interesting.

Core Needs

The site needs to be able to be easily updated by Jane or someone Jane designates as the keeper of the recipes

Pain Points

Making the site easy enough for someone with little technical knowledge to be able to add recipes to the site. They should also be able to find a recipe and have the ability to print it.

Favorite Cookbooks

1940's edition of Joy of Cooking.

Betty Crocker Cookbook

The Barefoot Contessa Cookbook

Good Housekeeping Illustrated Cookbook

The Taste of Country Cooking