

PRINT DESIGNER'S GUIDE TO BUILDING A WEBSITE

SHELL YEAH!

DESIGN

Hey!

SHELL
YEAH!

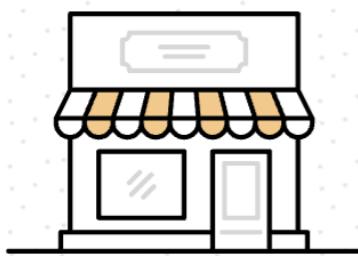
SHELL YEAH!

DESIGN

SHELL
YEAH!



SHELL
YEAH!



Your Store

You sell a t-shirt on your online shop to someone who loves your design. Printful works great with ecommerce platforms like Shopify and WooCommerce, or on your own custom platform.



Printful Factory

That order is automatically sent to Printful where it gets printed, packed and shipped. We notify you when the order is shipped, complete with all the shipping info like your tracking number.



Your Client

Your customer receives their shipment with your branding all over it.

SHELL
YEAH!

SHELL YEAH!

SUBSCRIBE TO RECEIVE AWESOME DEALS & VIRTUAL HIGH FIVES!

First Name

Last Name

E-Mail Address

YAY!



SHOP

FROM THE BLOG



Easy DIY Color Block Letter

RECENT DIY



Desk Upgrade: DIY Mouse Pad

RECENT RECIPE



[7]
HEALTHY
HABITS
for foodies
@SHELLYEAHDESIGN

SHELL
YEAH!

TIP:

Don't be a perfectionist.
Be brave and just start.

SHELL
YEAH!



shellyeahdesign

Edit Profile

...

56 posts 125 followers 202 following

Shell Yeah! Comfy, trendy graphic apparel & goods that spread positivity, self-acceptance & fun. 🙌 Embrace your awesomeness! ❤ hello@shellyeahdesign.com
www.shellyeahdesign.com



ALL I WANT IS
FOOD, CUDDLES,
& EXERCISE.
I AM BASICALLY
A PUPPY.

@SHELLYEAHDESIGN



SURROUND
YOURSELF
WITH
TACOS
NOT
NEGATIVITY.

@SHELLYEAHDESIGN



SHELL
YEAH!



GIVEAWAY TIME!

SHELL
YEAH!

Let's Get
Technical

SHELL
YEAH!

TIP:

Google is your
best friend.

SHELL
YEAH!

TIP:

Network with your
talented friends.

SHELL
YEAH!

STEP 1: Domain & Webspace

The screenshot shows the HostGator Customer Portal interface. At the top, there's a navigation bar with 'Register', a search bar ('Search domains...'), 'View Our Support Articles', and 'Logout'. Below the header, the HostGator logo and 'Customer Portal' are displayed. A progress bar labeled 'Get Started' shows steps 1 through 4: 'Set Up Your Website', 'Set up Email', 'Manage Account' (which is checked). The main menu includes 'My Account', 'Billing', 'Hosting', 'Domains', and 'Support'. A sub-menu for 'Hosting Account' shows 'shellyeahdesign.com' selected, with 'Standard - 2 sites' and 'wp1069' listed. On the left, there's a 'WordPress Manager' section with a server icon. On the right, the 'Account Summary' section for 'Standard - 2 sites (WP-20541)' shows the domain 'shellyeahdesign.com' is 'WordPress Installed'. It also indicates '1 installation available' and provides 'Create Blog' and 'Modify Package' options. A 'Need Help?' sidebar offers a 'KnowledgeBase Search' with a search bar and a magnifying glass icon.

SHELL
YEAH!

STEP 1: Domain & Webspace



The screenshot shows the HostGator Support Portal. At the top, there's a banner with the HostGator logo and slogan "we eat up the competition". To the right are links for "HOSTGATOR BILLING LOGIN", "Toll Free: 1.866.96.GATOR" (orange), "Local: 1.713.574.5287" (orange), and a "LIVE CHAT" button featuring a smiling customer service representative. Below the banner is a navigation bar with links: WEB HOSTING, CLOUD HOSTING, WORDPRESS HOSTING, RESELLER HOSTING, VPS, DEDICATED SERVERS, DOMAINS, and AFFILIATES. The main content area has a blue header "Support Portal" and "24/7 Live Technical Support and Documentation". It features a cartoon gator character holding a ticket. A search bar with a yellow "Search" button is present. Below the search bar is a breadcrumb trail: Support Portal Home > Hosting Guide > Let's Get Started > Domain Names: Buy, Sell, Manage > How Do I Manage the Domain I Bought from HostGator?. The main article title is "How Do I Manage the Domain I Bought from HostGator?". It explains that most eNom and Launchpad domains can be managed in the registry tool at portal.hostgator.com. It lists several actions that can be performed: Update WHOIS information, Update name servers, Register private name servers, Add domain privacy, and Renew domain or manage autorenew settings. To the right, there are three vertical columns: "Browse by Topic" (Pre-Sales & Policies, Hosting Guide, cPanel, WebHost Manager (WHM), Plesk, SSL Certificates, Specialized Help, Offers & Bonuses, Website Design, Affiliates); "Domains Registrars" (HostGator/eNom, LaunchPad (Beta), Which do I have?); and "Helpful Resources" (Account Addons, Billing System).

HOSTGATOR BILLING LOGIN

Toll Free: **1.866.96.GATOR**
Local: **1.713.574.5287**

Now hosting over 9,000,000 domains!

LIVE CHAT

WEB HOSTING | CLOUD HOSTING | WORDPRESS HOSTING | RESELLER HOSTING | VPS | DEDICATED SERVERS | DOMAINS | AFFILIATES

Support Portal
24/7 Live Technical Support and Documentation

Search [?]

Support Portal Home > Hosting Guide > Let's Get Started > Domain Names: Buy, Sell, Manage > How Do I Manage the Domain I Bought from HostGator?

How Do I Manage the Domain I Bought from HostGator?

Most eNom and Launchpad domains can now be managed in the registry tool at portal.hostgator.com. From here, you will be able to update any of the following:

- Update your WHOIS information
- Update your name servers (sometimes called nameservers or name-servers)
- Register private name servers (sometimes called private nameservers or name-servers)
- Add domain privacy
- Renew your domain or manage your autorenew settings

Browse by Topic

Pre-Sales & Policies
Hosting Guide
cPanel
WebHost Manager (WHM)
Plesk
SSL Certificates
Specialized Help
Offers & Bonuses
Website Design
Affiliates

Domains Registrars

HostGator/eNom
LaunchPad (Beta)
Which do I have?

Helpful Resources

Account Addons
Billing System

SHELL
YEAH!

STEP 2: Wordpress

The screenshot shows the WordPress dashboard with the "Shell Yeah!" theme active. The top navigation bar includes links for Shell Yeah!, Home, Updates (1), New, Security, and Empty Cache. The left sidebar contains links for Dashboard, Home, Posts, Portfolio, Media, Pages, Comments, Size Chart, WooCommerce, Products, Genesis, Appearance, Plugins (1), Users, Tools, Settings, SEO, and Security. The main content area features several widgets: "Google Analytics Dashboard" (version 4.9.6.2), "Activity", "Yoast SEO Posts Overview" (showing 2 posts with OK SEO score, 5 posts with good SEO score, and 2 posts without focus keyword), "Indexability check by OnPage.org" (green status), "WooCommerce Recent Reviews" (a review for a shirt), "At a Glance" (9 Posts, 34 Pages, 37 Comments, 9 Portfolio), "Empty Cache" button, "Quick Draft" section with a title field and "Save Draft" button, and "WordPress News".

Google Analytics Dashboard for WP has been updated to version 4.9.6.2. For details, check out [the documentation page](#) and [the plugin's settings page](#).

Google Analytics Dashboard

Activity

Yoast SEO Posts Overview

Below are your published posts' SEO scores. Now is as good a time as any to start improving some of your posts!

- Posts with OK SEO score 2
- Posts with good SEO score 5
- Posts without focus keyword 2

Indexability check by OnPage.org

- Your homepage can be indexed by search engines.

Analyze entire site

WooCommerce Recent Reviews

Tired as a Mother Shirt reviewed by Steff ★★★★☆
Very cute and the material feels comfortable and durable. I usually wear a L and took the advice to [...]

At a Glance

- 9 Posts
- 34 Pages
- 37 Comments
- 9 Portfolio

WordPress 4.7.2 running [Pretty Creative](#) theme.

Varnish HTTP Purge automatically purges your posts when published or updated. Sometimes you need a manual flush. Press the button below to force it to empty your entire Varnish cache.

Empty Cache

Quick Draft

Title

What's on your mind?

Save Draft

WordPress News

SHELL
YEAH!

STEP 3: Pick a Theme

SHELL
YEAH!

Shell Yeah! 1 0 + New Security Empty Cache

Dashboard Posts Portfolio Media Pages Comments Size Chart WooCommerce Products Genesis Appearance Themes Customize

Themes 6 Add New Search installed themes...

Active: Pretty Creative

Twenty Fifteen

The WordPress default theme for 2015.

Home Welcome to Twenty Fifteen. Dropdown This is a dropdown menu demo. About Nice to meet you. Read more about me. Blog This is my blog.

ABOUT Our 2015 default theme is clean, blog-focused, and designed for clarity. Twenty Fifteen's simple, straightforward typography is readable on a wide variety of screen sizes, and suitable for

The Myth of the Pier

Attired after the fashion of the Middle Ages, they bore upon their shoulders a splendid pair of wings; but what especially distinguished

Genesis Framework

Just another StudioPress Demo Sites site

Category #1 Category #2 Category #3 Category #4 Get Genesis Now!

Sample Post With Threaded Comments September 1, 2013 by Brian Gardner — 8 Comments (Edit)

This is an example of a WordPress post, you could edit this to put information about yourself or your site so readers know where you are coming from. You can create as many posts as you like in order to share with your readers what is on your mind.

This is an example of a WordPress post, you could edit this to put information about yourself or your site so readers know where you are coming from. You can create as many posts as you like in order to share with your readers what is on your mind. This is an example of a WordPress post, you could edit this to put information about yourself or your site so readers know where you are coming from. You can create as many posts as you like in order to share with your readers what is on your mind.

This is an example of a WordPress post, you could edit this to put information about yourself or your site so readers know where you are coming from. You can create as many posts as you like in order to share with your readers what is on your mind.

Recent Posts Sample Post With Threaded Comments Sample Post With Image Aligned Left Sample Post With Image Centered Sample Post With an Unordered List

Email Newsletter Sign up to receive email updates and to hear what's going on with our company!

E-Mail Address Go

Genesis

Twenty Fourteen

HOME DROPODOWN MENU PAGE TEMPLATES HTML ELEMENTS IMAGE ALIGNMENT AND STYLES

FEATURED, TRAVEL A WEEKEND AWAY IN THE COUNTRYSIDE BEFORE THE WEDDING DAY THIS IS IT FOR NOW! SEE YOU ALL NEXT SUMMER! MEMORIES FROM THE LAST SUMMER

VIDEOS

RECENT POSTS Featured Image Really Shine In This Theme November 12, 2013 Gallery post example February 13, 2013 Another Aside February 13, 2013 Another Quote February 13, 2013 Video Post Format Example February 13, 2013

ARCHIVES

VIDEOS

New York HD Time Lapse.

STEP 3: Pick a Theme

The screenshot shows the StudioPress website interface. At the top, there's a blue header bar with the StudioPress logo on the left and navigation links for "Create a Site", "Shop for Themes", and "Login" on the right. Below the header, the main content area has a white background. A section titled "THIRD PARTY THEME" features a large, bold title "Pretty Creative Theme" and a subtitle "+ Genesis Framework". A descriptive paragraph explains that the theme is designed for creatives and showcases their work in a polished way. At the bottom of this section is a blue button labeled "Buy Theme + Framework". To the right of this content area is a large, semi-transparent preview window showing the "Pretty Creative" theme's homepage design. The homepage includes a navigation bar with links for Home, About, Blog, Contact, Portfolio, Shop, Layouts, and Templates. The main content area features a large, stylized "PRETTY CREATIVE" logo at the top, followed by a newsletter sign-up form and a call-to-action button labeled "GET IT". Below these elements is a photograph of an open laptop keyboard, and further down, another instance of the theme's homepage design is shown in a smaller window.

SHELL
YEAH!

STEP 3: Pick a Theme

HOME SHOP ABOUT BLOG PORTFOLIO CONTACT CART

SEARCH

SHELL YEAH!

DIY Rose Water Face Sprays

DECEMBER 11, 2016 BY SHELLY (EDIT)

g+ 0 f 6 [Tweet](#) p 38 s 0

Hello Friends!!

Today I am excited to share with you how to make a Rose Water Makeup Setting Spray and a Rose Water Face Mist! I have been using these for months now, and I must say ... they are both amazing!



SELECT A CATEGORY

SEARCH

SEARCH

HELLO!



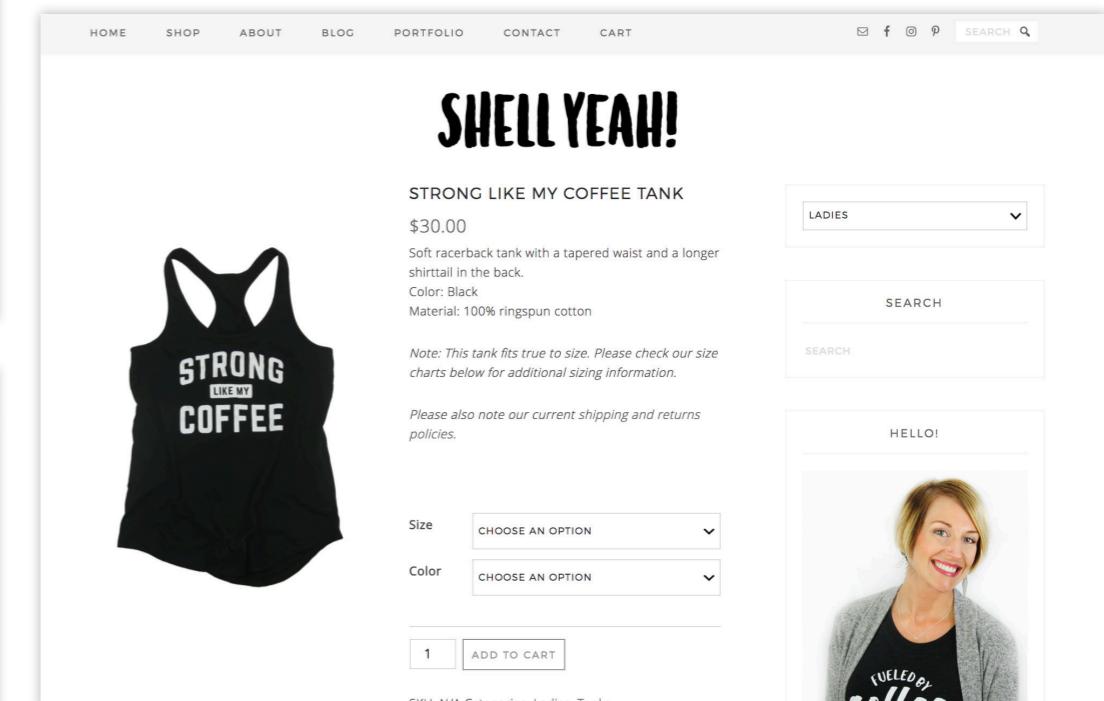
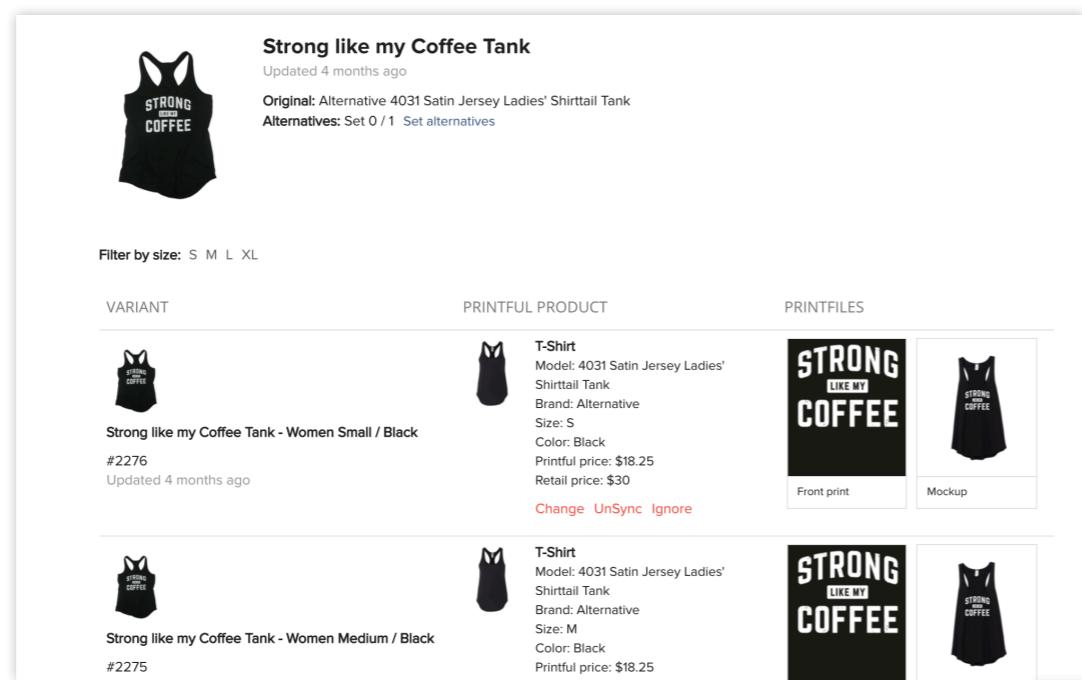
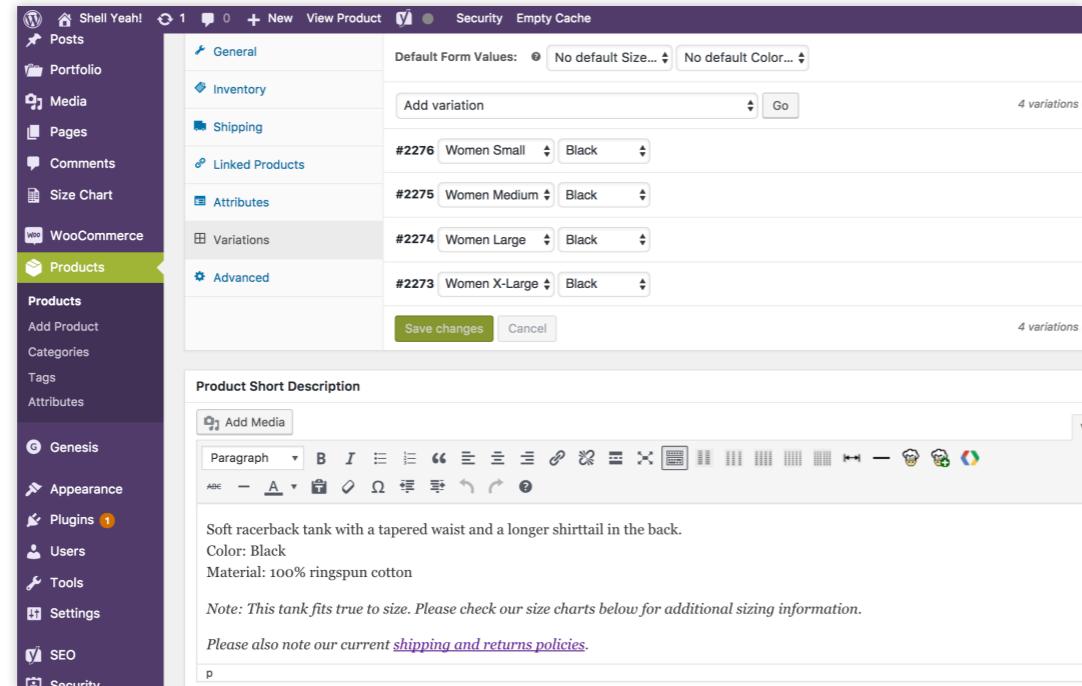
SHELL
YEAH!

STEP 4: Woocommerce & Printful

The screenshot shows the WordPress admin dashboard with the "Shell Yeah!" theme active. The left sidebar has a purple background with various menu items. The "WooCommerce" menu item is highlighted in green, indicating it is the current active section. The main content area displays the "General" tab of the WooCommerce settings. The "General Options" section includes fields for "Base Location" (set to "United States (US) — Iowa"), "Selling Location(s)" (set to "Sell to All Countries"), "Shipping Location(s)" (set to "Ship to all countries you sell to"), and "Default Customer Location" (set to "Geolocate"). Under "Enable Taxes", there is a checked checkbox for "Enable taxes and tax calculations". Under "Store Notice", there is an unchecked checkbox for "Enable site-wide store notice text". The "Currency Options" section shows the currency set to "United States dollar (\$)" and the currency position set to "Left (\$99.99)". The top navigation bar includes links for "Shell Yeah!", "New", "Security", and "Empty Cache". The top right corner shows a notification for "1 New".

SHELL
YEAH!

STEP 4: Woocommerce & Printful



STEP 5: Test Test Test!

HOME SHOP ABOUT BLOG PORTFOLIO CONTACT CART

✉️ f i p SEARCH

SHELL YEAH!

CART

Product	Price	Quantity	Total
Tired as a Mother Flowy Long Sleeve Size: Women L	\$33.00	1	\$33.00
Fueled by Coffee & Dreams Shirt Size: Women L	\$30.00	1	\$30.00

Coupon code APPLY COUPON

CART TOTALS

SUBTOTAL	\$63.00
SHIPPING	SHIPPING COSTS WILL BE CALCULATED ONCE YOU HAVE PROVIDED YOUR ADDRESS.
<input type="button" value="CALCULATE SHIPPING"/>	
TOTAL	\$63.00

SELECT A CATEGORY

SEARCH

SEARCH

HELLO!



SHELL YEAH!

STEP 6: Launch!

Search Facebook

Shelly | Home | 2 | ?

Liked | Following | Share | ...

Shop Now | Message

Search for posts on this Page

Visitor Posts

Shelly Yeah Design November 21, 2016 • HOORAY! It is officially launch week for Shell Yeah Design! This has been a long time coming ... I am pretty pumped! 😊 To celebrate the launch and to thank you all for the support, I am offering 10% off your purchase from now until 12/1! Just enter code SHELLYEAH10 at checkout. Shop here: <https://goo.gl/dRfS36>... See More

Shelly Berkoski January 23 at 2:21pm 1 Like Like · Comment · Message

Ginnie Coleman December 14, 2016 at 1:40pm Loved the items I ordered! Thank you so much!!

Jo First December 4, 2016 at 3:57pm She loved it! Perfect fit!

English (US) · Español · Português (Brasil) · Français (France) · Deutsch

Privacy · Terms · Advertising · Ad Choices

The screenshot shows a Facebook page for 'Shell Yeah Design'. The cover photo features the text 'SHELL YEAH!' in a large, bold, black font. The profile picture is a small version of the same cover photo. The page name is 'Shell Yeah Design' and the handle is '@shellyeahdesign'. The post on the timeline announces the launch week with a 10% discount offer. Below the post is a large image of a woman (Shelly) smiling and wearing a black t-shirt that says 'FUELED by coffee & DREAMS'. The right side of the screen shows a sidebar with visitor posts from other users, such as 'Shelly Berkoski' and 'Ginnie Coleman', along with their respective likes and comments.

SHELL
YEAH!

TIPS:

- Know your audience & speak to them
- Be organized & set goals
- Keep track of everything
- Listen to podcasts
- Join entrepreneur Facebook groups

SHELL
YEAH!

QUESTIONS?

SHELL
YEAH!

THANK YOU!

WEB: shellyeahdesign.com

EMAIL: hello@shellyeahdesign.com

FB: facebook.com/shellyeahdesign

IG: [@shellyeahdesign](https://instagram.com/@shellyeahdesign)

SHELL YEAH!

DESIGN