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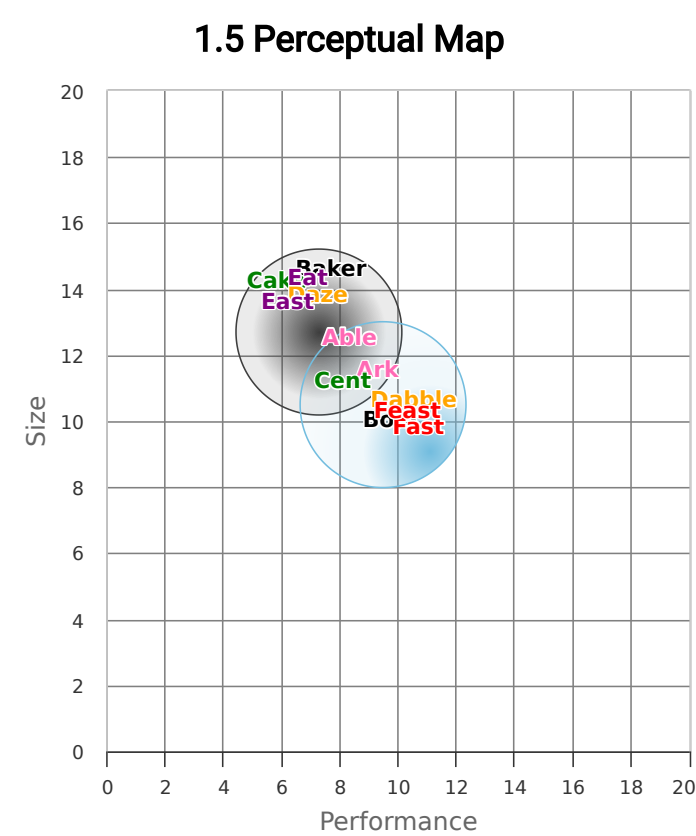
0.1 Roster		
Andrews	Baldwin	Chester
Dan Smith		
Digby	Erie	Ferris

0.2 High Level Overview							
	Andrews	Baldwin	Chester	Digby	Erie	Ferris	Average
Sales	\$66,148	\$70,325	\$45,963	\$75,494	\$46,860	\$66,727	\$61,920
Profit	\$93	\$2,901	\$3,111	\$3,202	\$4,860	\$3,406	\$2,929
Contribution Margin	25.49%	33.96%	42.44%	34.87%	41.49%	33.20%	35.24%
Stock Price	\$10.72	\$25.92	\$18.30	\$27.05	\$19.14	\$14.31	\$19.24
Emergency Loan	\$0	\$0	\$0	\$0	\$0	\$0	\$0
Market Share	17.8%	18.9%	12.4%	20.3%	12.6%	18.0%	16.7%

Section 1 | Research and Development

1.3 Low Tech		
Customer Buying Criteria	Expectations	Importance
Price	\$15.00 - \$35.00	41%
Age	3 Years	29%
Reliability	14,000 - 20,000 Hours	21%
Positioning	Performance 7.3 Size 12.7	9%

1.4 High Tech		
Customer Buying Criteria	Expectations	Importance
Positioning	Performance 10.9 Size 9.1	33%
Age	0 Years	29%
Price	\$25.00 - \$45.00	25%
Reliability	17,000 - 23,000 Hours	13%



1.6 Product List					
Name	Performance	Size	Reliability	Age	Revision Date
Able	8.3	11.7	20,000	1.7	June 19, 2030
Ark	9.3	10.7	21,000	1.2	June 19, 2030
Baker	7.7	13.8	19,800	2.1	March 29, 2030
Bold	9.7	9.2	22,400	1.5	May 17, 2030
Cake	5.8	13.4	17,000	4.4	January 8, 2031
Cent	8.1	10.4	20,000	1.2	September 8, 2030
Dabble	10.5	9.8	22,000	1.4	July 10, 2030
Daze	7.2	13.0	18,000	3.3	January 13, 2030
Dust	--	--	--	--	January 4, 2031
East	6.2	12.8	16,500	2.7	January 9, 2029
Eat	6.9	13.5	16,500	3.0	June 15, 2029
Fast	10.7	9.0	22,000	1.6	May 17, 2030
Feast	10.3	9.5	22,000	1.4	May 17, 2030

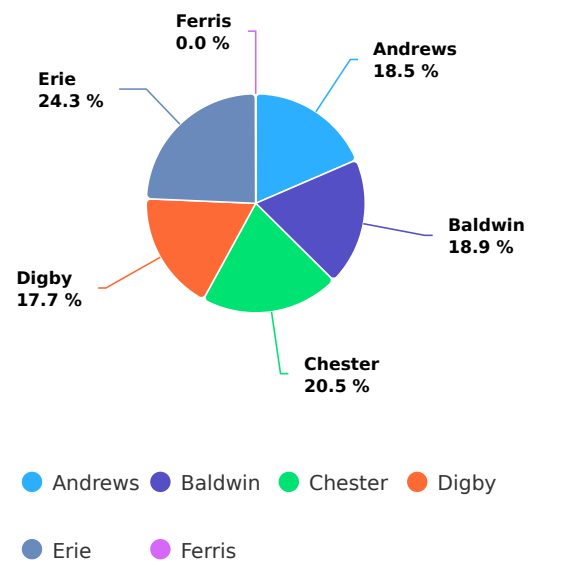
Section 2 | Marketing

Low Tech

2.1 Customer Buying Criteria		
	Expectations	Importance
Price	\$15.00 - \$35.00	41%
Age	3 Years	29%
Reliability	14,000 - 20,000 Hours	21%
Positioning	Performance 7.3 Size 12.7	9%

2.2 Demand Information	
2030 Total Market Size	6,840
2030 Total Units Sold	6,840
2031 Demand Growth Rate	0.2%

2.3 Market Share



2.4 Top Products													
Name	Price	Units Sold ▼	Potential Sold	Stock Out	Age	Performance	Size	Reliability	Sales Budget	Customer Accessibility	Promo Budget	Customer Awareness	Customer Satisfaction
Baker	\$29.70	1,272	1,266	No	2.1	7.7	13.8	19,800	\$1,350	67%	\$1,350	100%	43
Daze	\$33.50	1,210	1,204	No	3.3	7.2	13	18,000	\$1,450	73%	\$1,450	100%	39
Cake	\$23.90	1,002	997	No	4.4	5.8	13.4	17,000	\$1,150	75%	\$1,025	71%	27
Able	\$32.00	932	927	No	1.7	8.3	11.7	20,000	\$1,700	85%	\$1,500	96%	30
Eat	\$27.10	880	875	No	3	6.9	13.5	16,500	\$1,000	72%	\$1,000	62%	29
East	\$27.10	784	780	No	2.7	6.2	12.8	16,500	\$1,000	72%	\$1,000	57%	27
Cent	\$35.80	403	401	No	1.2	8.1	10.4	20,000	\$1,150	75%	\$1,025	64%	12
Ark	\$35.00	333	365	Yes	1.2	9.3	10.7	21,000	\$1,500	85%	\$1,500	83%	12
Bold	\$41.90	20	19	No	1.5	9.7	9.2	22,400	\$1,350	67%	\$1,350	95%	0
Dabble	\$44.50	4	4	No	1.4	10.5	9.8	22,000	\$1,450	73%	\$1,450	100%	0
Feast	\$42.50	1	1	No	1.4	10.3	9.5	22,000	\$1,200	14%	\$1,500	98%	0

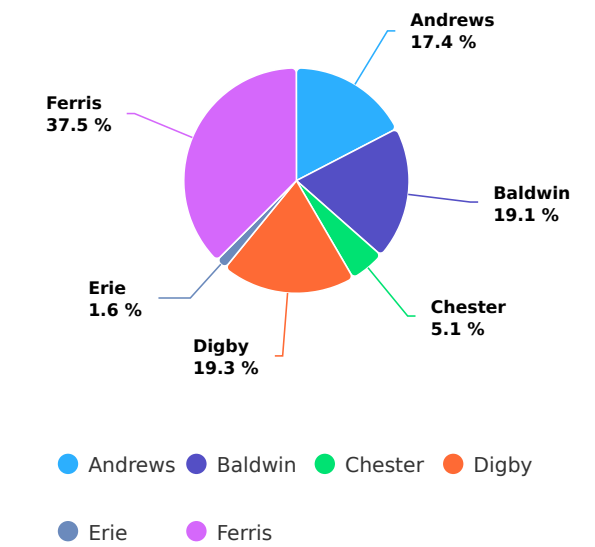
Section 3 | Marketing

High Tech

3.1 Customer Buying Criteria		
	Expectations	Importance
Positioning	Performance 10.9 Size 9.1	33%
Age	0 Years	29%
Price	\$25.00 - \$45.00	25%
Reliability	17,000 - 23,000 Hours	13%

3.2 Demand Information	
2030 Total Market Size	4,187
2030 Total Units Sold	4,187
2031 Demand Growth Rate	-0.1%

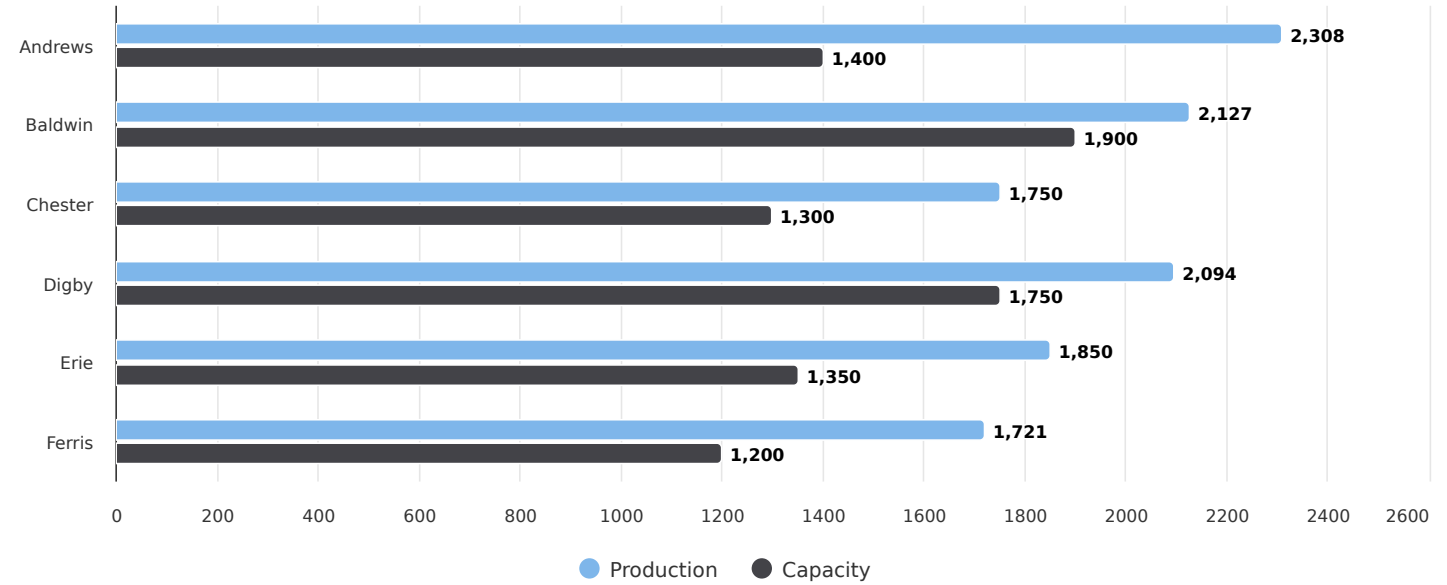
3.3 Market Share



3.4 Top Products													
Name	Price	Units Sold ▼	Potential Sold	Stock Out	Age	Performance	Size	Reliability	Sales Budget	Customer Accessibility	Promo Budget	Customer Awareness	Customer Satisfaction
Feast	\$42.50	795	788	No	1.4	10.3	9.5	22,000	\$1,200	100%	\$1,500	98%	55
Fast	\$42.50	774	767	No	1.6	10.7	9	22,000	\$1,200	100%	\$1,500	100%	56
Dabble	\$44.50	696	690	No	1.4	10.5	9.8	22,000	\$1,450	100%	\$1,450	100%	53
Bold	\$41.90	655	649	No	1.5	9.7	9.2	22,400	\$1,350	87%	\$1,350	95%	46
Ark	\$35.00	436	469	Yes	1.2	9.3	10.7	21,000	\$1,500	86%	\$1,500	83%	32
Able	\$32.00	293	291	No	1.7	8.3	11.7	20,000	\$1,700	86%	\$1,500	96%	21
Cent	\$35.80	211	209	No	1.2	8.1	10.4	20,000	\$1,150	52%	\$1,025	64%	17
Baker	\$29.70	144	143	No	2.1	7.7	13.8	19,800	\$1,350	87%	\$1,350	100%	3
Daze	\$33.50	114	113	No	3.3	7.2	13	18,000	\$1,450	100%	\$1,450	100%	4
Eat	\$27.10	34	33	No	3	6.9	13.5	16,500	\$1,000	41%	\$1,000	62%	0
East	\$27.10	32	32	No	2.7	6.2	12.8	16,500	\$1,000	41%	\$1,000	57%	0
Cake	\$23.90	2	2	No	4.4	5.8	13.4	17,000	\$1,150	52%	\$1,025	71%	0

Section 4 | Production

Production vs Capacity



4.1 Plant Information											
Name	Primary Segment	Units Produced	Units Sold	Inventory	Price	Material Cost	Labor Cost	Contribution Margin	Auto. Next Round	Capacity Next Round	Plant Utilization
Able	Low Tech	1,539	1,226	384	\$32.00	\$12.93	\$10.27	23.1%	5	800	200%
Ark	High Tech	769	769	0	\$35.00	\$15.07	\$9.28	28.9%	5	600	133%
Baker	Low Tech	1,385	1,416	363	\$29.70	\$11.31	\$7.03	33.6%	6.5	1,200	117%
Bold	High Tech	742	674	198	\$41.90	\$18.48	\$7.92	34.6%	4	700	107%
Cake	Low Tech	1,050	1,004	260	\$23.90	\$8.18	\$3.53	45.1%	7.5	950	111%
Cent	High Tech	700	614	130	\$35.80	\$13.95	\$7.75	39.6%	4.5	450	200%
Daze	Low Tech	1,315	1,324	329	\$33.50	\$11.12	\$8.37	36.4%	6	1,100	123%
Dabble	High Tech	779	700	200	\$44.50	\$19.02	\$9.73	32.7%	4	650	123%
Dust	--	0	0	0	\$0.00	\$0.00	\$0.00	0%	5	500	0%
Eat	Low Tech	950	914	264	\$27.10	\$8.88	\$5.38	42.7%	6	850	112%
East	Low Tech	900	816	164	\$27.10	\$8.96	\$6.20	40.1%	6	500	180%
Fast	High Tech	787	774	208	\$42.50	\$19.21	\$8.16	32.5%	4.9	600	133%
Feast	High Tech	934	797	227	\$42.50	\$18.33	\$8.57	33.9%	4.9	600	158%

Section 5 | Finance

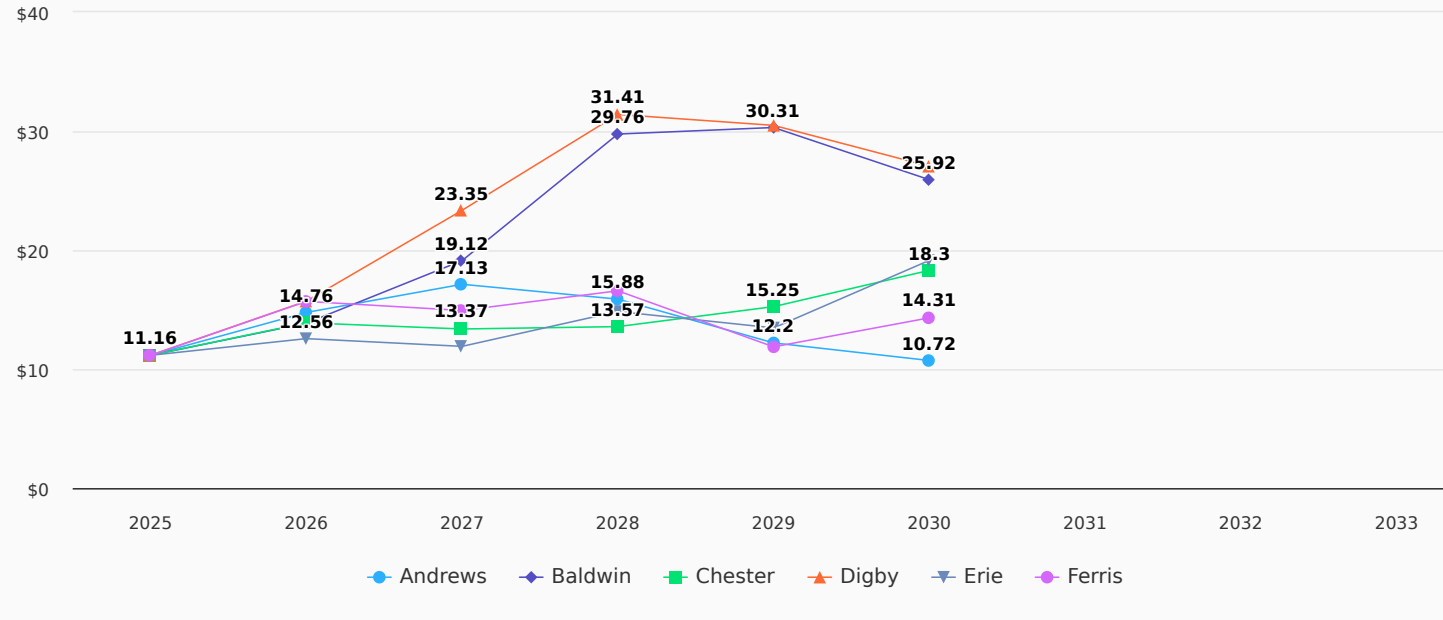
5.1 Income Statement						
	Andrews	Baldwin	Chester	Digby	Erie	Ferris
Sales	\$66,148	\$70,325	\$45,963	\$75,494	\$46,860	\$66,727
Variable Costs						
Direct Material	\$28,377	\$29,035	\$17,012	\$29,297	\$16,421	\$29,775
Direct Labor	\$19,818	\$15,944	\$8,717	\$18,359	\$10,210	\$13,365
Inventory Carry	\$1,092	\$1,463	\$725	\$1,512	\$787	\$1,432
Total Variable Costs (Labor, Material, Carry)	\$49,287	\$46,442	\$26,455	\$49,168	\$27,419	\$44,572
Contribution Margin	\$16,861	\$23,883	\$19,507	\$26,325	\$19,441	\$22,154
Period Costs						
Depreciation	\$2,427	\$3,553	\$2,973	\$3,088	\$2,700	\$1,955
SG&A						
R&D	\$928	\$613	\$1,686	\$1,555	\$0	\$746
Promotions	\$3,000	\$2,700	\$2,050	\$2,900	\$2,000	\$3,000
Sales	\$3,200	\$2,700	\$2,300	\$2,900	\$2,000	\$2,400
Administration	\$994	\$1,448	\$905	\$1,172	\$768	\$948
Total Period Costs	\$10,549	\$11,014	\$9,914	\$11,615	\$7,468	\$9,049
Net Margin	\$6,312	\$12,868	\$9,593	\$14,710	\$11,974	\$13,105
Other (Fees/Write-offs/Bonuses/Relocation Fee)	\$5,100	\$5,567	\$2,550	\$6,725	\$2,463	\$5,766
EBIT	\$1,212	\$7,301	\$7,043	\$7,986	\$9,511	\$7,339
Interest (Short term/Long Term)	\$1,066	\$2,747	\$2,159	\$2,958	\$1,882	\$1,992
Taxes	\$51	\$1,594	\$1,709	\$1,760	\$2,670	\$1,871
Profit Sharing	\$2	\$59	\$63	\$65	\$99	\$70
Net Profit	\$93	\$2,901	\$3,111	\$3,202	\$4,860	\$3,406

5.2 Cash Flow Statement						
	Andrews	Baldwin	Chester	Digby	Erie	Ferris
Starting Cash Position	\$10,395	\$12,223	\$10,245	\$11,598	\$7,607	\$5,412
Cash From Operations						
Net Income(Loss)	\$93	\$2,901	\$3,111	\$3,202	\$4,860	\$3,406
Adjustment For Non-Cash Items						
Depreciation	\$2,427	\$3,553	\$2,973	\$3,088	\$2,700	\$1,955
Extraordinary Gains/Losses/Write-offs	\$0	\$0	\$84	\$0	\$45	\$0
Changes In Current Assets And Liabilities						
Accounts Payable	\$157	(\$650)	(\$523)	(\$371)	(\$165)	\$294
Inventory	(\$7,315)	(\$605)	(\$1,770)	(\$1,565)	(\$1,363)	(\$4,008)
Accounts Receivable	\$217	\$829	\$976	\$725	\$268	(\$23)
Net Cash From Operations	(\$4,421)	\$6,028	\$4,851	\$5,080	\$6,345	\$1,623
Cash From Investing						
Net Plant Improvements	(\$2,800)	(\$7,200)	(\$2,400)	(\$18,800)	(\$2,160)	(\$1,920)
Cash From Financing						
Dividends Paid	(\$758)	\$0	(\$204)	\$0	\$0	\$0
Sales Of Common Stock	\$0	\$740	\$0	\$7,695	\$2,176	\$4,965
Purchase Of Common Stock	\$0	\$0	\$0	\$0	\$0	\$0
Cash From Long-Term Debt Issued	\$0	\$1,602	\$0	\$6,801	\$0	\$1,359
Early Retirement Of Long-Term Debt	\$0	\$0	(\$1,110)	\$0	(\$632)	\$0
Retirement Of Current Debt	(\$1,733)	(\$16,069)	(\$8,750)	(\$15,960)	(\$9,690)	(\$10,685)
Cash From Current Debt Borrowing	\$0	\$14,926	\$10,542	\$16,118	\$9,196	\$12,446
Cash From Emergency Loan	\$0	\$0	\$0	\$0	\$0	\$0
Net Cash From Financing	(\$2,492)	\$1,199	\$478	\$14,654	\$1,049	\$8,086
Effect Of Exchange Rates	\$0	\$0	\$0	\$0	\$0	\$0
Net Change In Cash	(\$9,713)	\$27	\$2,929	\$934	\$5,234	\$7,789
Ending Cash Position	\$682	\$12,250	\$13,174	\$12,532	\$12,841	\$13,201

5.3 Balance Sheet						
	Andrews	Baldwin	Chester	Digby	Erie	Ferris
Cash	\$682	\$12,250	\$13,174	\$12,532	\$12,841	\$13,201
Accounts Receivable	\$5,437	\$5,780	\$3,778	\$6,205	\$3,852	\$5,484
Inventory	\$9,098	\$12,193	\$6,045	\$12,600	\$6,562	\$11,937
Current Assets	\$15,217	\$30,223	\$22,997	\$31,337	\$23,254	\$30,622
Plant and Equipment	\$36,400	\$53,300	\$44,600	\$59,320	\$40,500	\$29,320
Accumulated Depreciation	(\$13,253)	(\$16,749)	(\$15,809)	(\$15,860)	(\$15,217)	(\$9,264)
Fixed Assets	\$23,147	\$36,551	\$28,791	\$43,460	\$25,283	\$20,056
Total Assets	\$38,364	\$66,774	\$51,788	\$74,797	\$48,537	\$50,678
Accounts Payable	\$4,562	\$3,747	\$1,884	\$3,371	\$1,764	\$3,875
Current Debt	\$0	\$14,926	\$10,542	\$16,118	\$9,196	\$12,446
Current Liabilities	\$4,562	\$18,672	\$12,426	\$19,489	\$10,960	\$16,322
Long-Term Liabilities	\$10,000	\$15,141	\$12,778	\$17,572	\$10,823	\$9,302
Total Liabilities	\$14,562	\$33,813	\$25,204	\$37,061	\$21,783	\$25,624
Common Stock	\$7,023	\$4,782	\$5,196	\$10,837	\$6,398	\$8,687
Retained Earnings	\$16,778	\$28,179	\$21,388	\$26,899	\$20,356	\$16,368
Total Equity	\$23,801	\$32,961	\$26,583	\$37,736	\$26,754	\$25,054
Total Liabilities & Equity	\$38,364	\$66,774	\$51,788	\$74,797	\$48,537	\$50,678

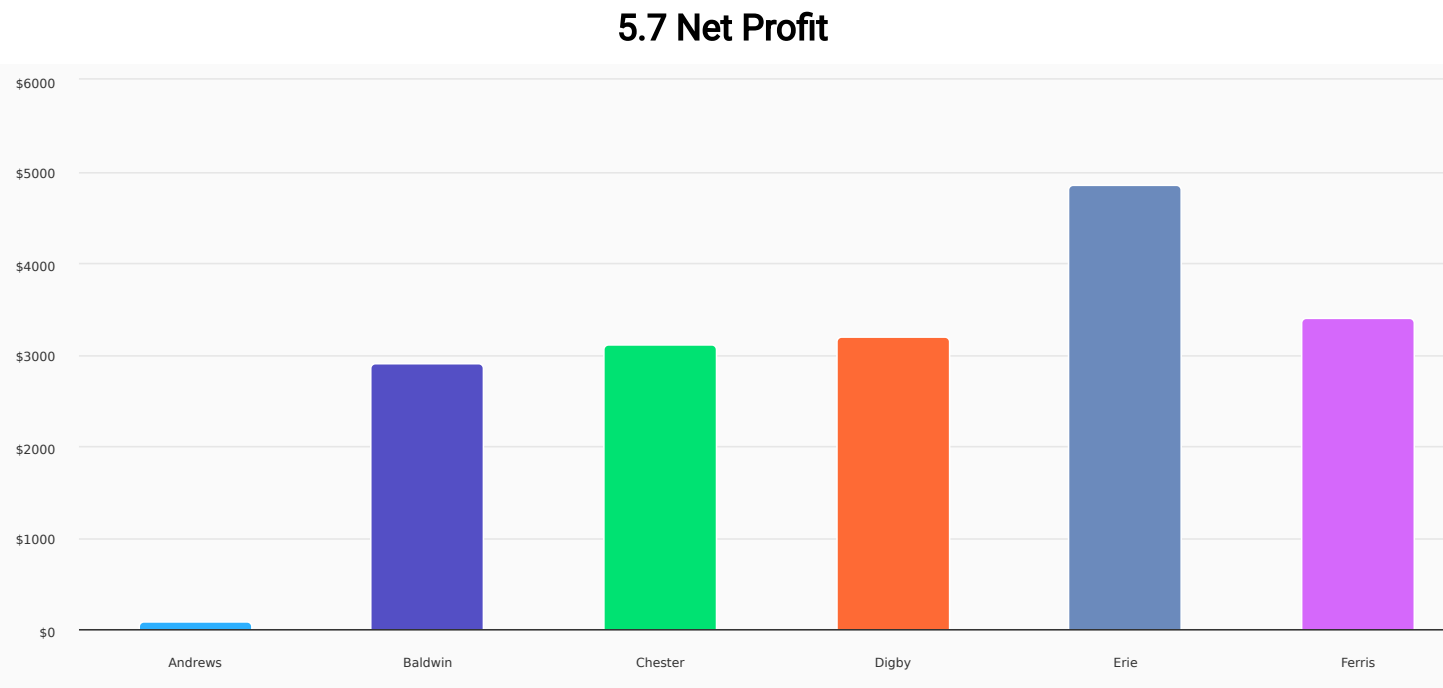
5.4 Stock Market Summary									
Company	Closing Price	Change	Shares Outstanding	Market Cap	Book Value	EPS	Dividend	Yield	P/E
Andrews	\$10.72	(\$1.47)	2,297,878	\$25m	\$10.36	\$0.04	\$0.33	3.1%	265.23
Baldwin	\$25.92	(\$4.39)	2,163,299	\$56m	\$15.24	\$1.34	\$0.00	0%	19.33
Chester	\$18.30	\$3.06	2,220,590	\$41m	\$11.97	\$1.40	\$0.09	0.5%	13.07
Digby	\$27.05	(\$3.44)	2,315,249	\$63m	\$16.30	\$1.38	\$0.00	0%	19.56
Erie	\$19.14	\$5.69	2,321,421	\$44m	\$11.52	\$2.09	\$0.00	0%	9.14
Ferris	\$14.31	\$2.44	2,509,675	\$36m	\$9.98	\$1.36	\$0.00	0%	10.55

5.5 Stock Price



5.6 Bond Market Summary					
Company	Series	Face Value	Yield	Closing Price	S&P Rating
Andrews	13.0S2031	\$2,600,000	12.3%	\$105.71	BBB
	10.4S2037	\$2,500,000	8.74%	\$118.93	BBB
	9.5S2038	\$2,000,000	8.22%	\$115.59	BBB
	9.6S2039	\$2,900,000	8.16%	\$117.67	BBB
Baldwin	13.0S2031	\$2,600,000	12.46%	\$104.34	B
	10.0S2036	\$2,480,000	9.28%	\$107.79	B
	11.0S2037	\$3,606,517	9.66%	\$113.91	B
	11.1S2038	\$1,785,747	9.58%	\$115.91	B
	11.0S2039	\$3,066,025	9.43%	\$116.66	B
	8.7S2040	\$1,602,286	8.48%	\$102.65	B
Chester	13.0S2031	\$1,573,836	12.44%	\$104.53	B
	10.0S2036	\$2,363,492	9.19%	\$108.76	B
	10.8S2037	\$3,746,724	9.47%	\$114.01	B
	11.3S2038	\$2,503,863	9.55%	\$118.32	B
	11.3S2039	\$2,590,357	9.42%	\$119.91	B
Digby	13.0S2031	\$2,600,000	12.45%	\$104.44	B
	10.0S2036	\$2,288,825	9.24%	\$108.27	B
	10.9S2037	\$3,529,182	9.56%	\$113.96	B
	11.1S2039	\$2,353,041	9.41%	\$117.97	B
	8.6S2040	\$6,800,967	8.38%	\$102.66	B
Erie	13.0S2031	\$2,012,241	12.39%	\$104.92	BB
	10.0S2036	\$2,363,492	9.03%	\$110.73	BB
	10.9S2037	\$3,665,758	9.33%	\$116.83	BB
	11.3S2038	\$1,207,203	9.34%	\$120.93	BB
	11.2S2039	\$1,574,384	9.17%	\$122.14	BB
Ferris	13.0S2031	\$2,600,000	12.46%	\$104.34	B
	10.0S2036	\$422,159	9.28%	\$107.79	B
	11.1S2037	\$2,585,202	9.7%	\$114.43	B
	11.0S2039	\$2,335,765	9.43%	\$116.66	B
	9.0S2040	\$1,359,118	8.6%	\$104.63	B

Next Year's Prime Rate: 4%



Section 6 | Product Financials

6.1 Andrews Income Statement			
	Able	Ark	Total
Sales	\$39,220	\$26,927	\$66,148
Variable Cost	\$30,145	\$19,141	\$49,287
Fixed Cost	\$5,640	\$4,909	\$10,549
Net Margin	\$3,435	\$2,877	\$6,312
		Other (Fees, Writeoffs)	\$5,100
		Long Term Interest	\$1,066
		Taxes & Tariffs	\$51
		Profit Sharing	\$2
		Net Profit	\$93

6.2 Baldwin Income Statement			
	Baker	Bold	Total
Sales	\$42,067	\$28,257	\$70,325
Variable Cost	\$27,953	\$18,488	\$46,442
Fixed Cost	\$6,366	\$4,648	\$11,014
Net Margin	\$7,748	\$5,121	\$12,868
		Other (Fees, Writeoffs)	\$5,567
		Long Term Interest	\$1,658
		Taxes & Tariffs	\$1,594
		Profit Sharing	\$59
		Net Profit	\$2,901

6.3 Chester Income Statement			
	Cake	Cent	Total
Sales	\$23,996	\$21,967	\$45,963
Variable Cost	\$13,176	\$13,279	\$26,455
Fixed Cost	\$5,928	\$3,987	\$9,914
Net Margin	\$4,892	\$4,702	\$9,593
		Other (Fees, Writeoffs)	\$2,550
		Long Term Interest	\$1,421
		Taxes & Tariffs	\$1,709
		Profit Sharing	\$63
		Net Profit	\$3,111

6.4 Digby Income Statement				
	Daze	Dabble	Dust	Total
Sales	\$44,366	\$31,128	\$0	\$75,494
Variable Cost	\$28,220	\$20,948	\$0	\$49,168
Fixed Cost	\$5,822	\$4,793	\$1,000	\$11,615
Net Margin	\$10,324	\$5,387	(\$1,000)	\$14,710
			Other (Fees, Writeoffs)	\$6,725
			Long Term Interest	\$1,798
			Taxes & Tariffs	\$1,760
			Profit Sharing	\$65
			Net Profit	\$3,202

6.5 Erie Income Statement			
	Eat	East	Total
Sales	\$24,758	\$22,103	\$46,860
Variable Cost	\$14,185	\$13,234	\$27,419
Fixed Cost	\$4,106	\$3,362	\$7,468
Net Margin	\$6,467	\$5,507	\$11,974
		Other (Fees, Writeoffs)	\$2,463
		Long Term Interest	\$1,210
		Taxes & Tariffs	\$2,670
		Profit Sharing	\$99
		Net Profit	\$4,860

6.6 Ferris Income Statement			
	Fast	Feast	Total
Sales	\$32,874	\$33,853	\$66,727
Variable Cost	\$22,190	\$22,383	\$44,572
Fixed Cost	\$4,564	\$4,485	\$9,049
Net Margin	\$6,120	\$6,985	\$13,105
		Other (Fees, Writeoffs)	\$5,766
		Long Term Interest	\$1,046
		Taxes & Tariffs	\$1,871
		Profit Sharing	\$70
		Net Profit	\$3,406

Section 7 | Custom Modules

7.1 Workforce Summary						
	Andrews	Baldwin	Chester	Digby	Erie	Ferris
Number of Employees	355	266	150	307	179	229
First Shift	207	236	102	250	131	157
Second Shift	148	30	48	57	48	72
Turnover Rate	14.3%	8.6%	7.7%	9.1%	5.5%	10.2%
New Employees	51	23	12	28	10	23
Separated Employees	35	74	68	61	34	11
Productivity Index	103.8%	113.0%	117.5%	106.5%	118.5%	111.0%

7.2 CapsimCore: Global Initiative						
	Andrews	Baldwin	Chester	Digby	Erie	Ferris
Decisions						
Product Customization	\$0	\$1,750	\$0	\$2,500	\$0	\$1,750
Foreign Advertising	\$0	\$1,000	\$375	\$1,000	\$150	\$500
Hire International Distributors	\$0	\$500	\$175	\$1,000	\$150	\$1,000
Total Expenditures	\$0	\$3,250	\$550	\$4,500	\$300	\$3,250
Yearly Impacts						
Material Cost	0%	2.8%	0%	4%	0%	2.8%
Demand	0%	7%	0%	10%	0%	7%
Awareness	0%	10%	3.8%	10%	1.5%	5%
Accessibility	0%	5%	1.8%	10%	1.5%	10%

7.3 Total Quality Management						
	Andrews	Baldwin	Chester	Digby	Erie	Ferris
Decisions						
Concurrent Engineering	\$400	\$0	\$0	\$0	\$0	\$0
Quality Function Deployment Effort	\$350	\$0	\$0	\$0	\$0	\$0
UNEP Green Program	\$400	\$0	\$0	\$0	\$0	\$0
CCE (Concurrent Engineering)/6 Sigma Training	\$400	\$0	\$0	\$0	\$0	\$0
Channel Support Systems	\$400	\$0	\$0	\$0	\$0	\$0
CPI (Continuous Process Improvement) Systems	\$400	\$0	\$0	\$0	\$0	\$0
Benchmarking	\$350	\$0	\$0	\$0	\$0	\$0
GEMI TQEM Sustainability	\$400	\$0	\$0	\$0	\$0	\$0
Vendor/JIT (Just in Time) Inventory	\$400	\$0	\$0	\$0	\$0	\$0
QIT (Quality Initiative Training)	\$400	\$0	\$0	\$0	\$0	\$0
Total Expenditures	\$3,900	\$0	\$0	\$0	\$0	\$0
Yearly Impacts						
Material Cost	-1%	0%	0%	0%	0%	0%
R & D Cycle Time	-7.9%	0%	0%	0%	0%	0%
Labor Cost	-2%	0%	0%	0%	0%	0%
Demand	2.1%	0%	0%	0%	0%	0%
Administrative Cost	-11.4%	0%	0%	0%	0%	0%

7.4 Human Resources						
	Andrews	Baldwin	Chester	Digby	Erie	Ferris
Decisions						
Scientists - Recruitment & Retention	\$400	\$900	\$400	\$500	\$300	\$1,000
Manufacturing - Training & Assembly Teams	\$400	\$800	\$1,000	\$500	\$1,000	\$700
Sales - Compensation	\$400	\$500	\$500	\$500	\$700	\$500
Total Expenditures	\$1,200	\$2,200	\$1,900	\$1,500	\$2,000	\$2,200
Yearly Impacts						
R & D Cycle Time	-1%	-8.5%	-1%	-2.5%	0.5%	-7.5%
Demand	1.2%	2.7%	1.2%	1.5%	0.9%	1.9%
Accessibility	3.2%	4%	4%	4%	5.6%	4%
Productivity Index	2%	4%	5%	2.5%	5%	3.5%
Turnover Rate	0%	-8%	-10%	-5%	-18%	-7%
Production After Adjustment	-0.4%	0.2%	0.5%	-0.3%	0.5%	0%

7.5 Cumulative Impacts						
	Andrews	Baldwin	Chester	Digby	Erie	Ferris
Material Cost	-1.7%	5.1%	-2.5%	8%	-2.5%	3.6%
R & D Cycle Time	-2.9%	-46.4%	0.5%	-16%	11%	-33%
Labor Cost	-3.1%	0%	-4.9%	0%	-4.9%	-1.6%
Demand	5.5%	27.4%	5.5%	30.3%	3.4%	26.4%
Administrative Cost	-18.4%	0%	-13%	-20%	-13%	-12.2%
Awareness	0%	17.5%	7.5%	20%	2.8%	15%
Accessibility	6%	23.6%	16.6%	35.2%	20.6%	31.2%
Productivity Index	3.8%	13%	17.5%	6.5%	18.5%	11%
Turnover Rate	42.5%	-14%	-23%	-9%	-45%	2%
Production After Adjustment	-2.9%	-0.1%	1.2%	-2.1%	1.5%	-0.7%