

ZP128257_5 Round 7 - 2032 Report

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		0.1 Roster	
Andrews		Baldwin	Chester
	Dan Smith		
Digby		Erie	Ferris

	0.2 High Level Overview												
	Andrews	Baldwin	Chester	Digby	Erie	Ferris	Average						
Sales	\$56,681	\$81,012	\$41,423	\$95,590	\$38,070	\$60,805	\$62,264						
Profit	(\$1,339)	\$653	(\$165)	\$2,305	\$3,398	\$750	\$934						
Contribution Margin	30.83%	32.16%	42.24%	30.23%	55.91%	31.36%	37.12%						
Stock Price	\$3.11	\$9.97	\$7.20	\$21.37	\$11.49	\$4.81	\$9.66						
Emergency Loan	\$7,822	\$0	\$0	\$0	\$0	\$0	\$1,304						
Market Share	15.2%	21.7%	11.1%	25.6%	10.2%	16.3%	16.7%						

Section 1 | Research and Development

	1.3 Low Tech	
Customer Buying Criteria	Expectations	Importance
Price	\$15.00 - \$35.00	41%
Age	3 Years	29%
Reliability	14,000 - 20,000 Hours	21%
Positioning	Performance 8.3 Size 11.7	9%

1.5 Perceptual Map

1.4 High Tech										
Customer Buying Criteria	Expectations	Importance								
Positioning	Performance 12.3 Size 7.7	33%								
Age	0 Years	29%								
Price	\$25.00 - \$45.00	25%								
Reliability	17,000 - 23,000 Hours	13%								

18 16 14 12 Cake blast 20 8 6 4 2

Performance

		1.6	Product L	IST	
Name	Performance	Size	Reliability	Age	Revision Date
Able	9.1	10.9	20,000	2.1	August 6, 2032
Ark	10.0	10.0	21,000	1.6	May 6, 2032
Baker	8.7	13.1	18,800	2.9	April 3, 2031
Best	10.8	10.8	20,000	1.0	January 4, 2032
Bold	10.9	8.0	22,400	1.8	February 14, 2032
Cake	7.6	11.0	17,000	2.1	December 1, 2032
Cent	9.9	8.6	20,000	1.3	September 17, 2032
Dabble	12.2	8.5	22,000	1.5	June 9, 2032
Daze	8.4	11.8	18,000	1.9	August 12, 2032
Dust	9.8	10.4	20,000	1.3	May 23, 2032
East	7.0	12.0	16,500	2.9	November 3, 2031
Eat	7.7	12.7	16,500	3.1	November 3, 2031
Fast	12.1	7.6	22,000	1.6	May 23, 2032
Feast	11.7	8.1	22,000	1.6	May 23, 2032

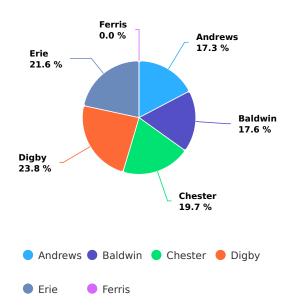
Section 2 | Marketing

Low Tech

	2.1 Customer Buying Criteria	
	Expectations	Importance
Price	\$15.00 - \$35.00	41%
Age	3 Years	29%
Reliability	14,000 - 20,000 Hours	21%
Positioning	Performance 8.3 Size 11.7	9%

2.2 Demand Information	
2032 Total Market Size	7,189
2032 Total Units Sold	7,189
2033 Demand Growth Pate	11 1%

2.3 Market Share



	2.4 Top Products												
Name	Price	Units Sold →	Potential Sold	Stock Out	Age	Performance	Size	Reliability	Sales Budget	Customer Accessibility	Promo Budget	Customer Awareness	Customer Satisfaction
Daze	\$27.50	1,152	1,152	No	1.9	8.4	11.8	18,000	\$1,100	100%	\$1,450	100%	62
Cake	\$20.00	1,111	1,111	No	2.1	7.6	11	17,000	\$1,150	100%	\$1,025	94%	61
Baker	\$28.75	1,050	1,050	No	2.9	8.7	13.1	18,800	\$1,250	100%	\$1,350	100%	62
Able	\$31.00	865	865	No	2.1	9.1	10.9	20,000	\$1,900	100%	\$1,700	100%	44
Eat	\$24.50	801	801	No	3.1	7.7	12.7	16,500	\$1,000	100%	\$1,000	73%	45
East	\$24.50	752	752	No	2.9	7	12	16,500	\$1,000	100%	\$1,000	71%	44
Dust	\$32.40	561	561	No	1.3	9.8	10.4	20,000	\$1,100	100%	\$1,700	100%	35
Ark	\$35.00	376	376	No	1.6	10	10	21,000	\$1,850	100%	\$1,750	100%	24
Cent	\$33.00	307	307	No	1.3	9.9	8.6	20,000	\$1,150	100%	\$1,025	90%	8
Best	\$34.50	214	214	No	1	10.8	10.8	20,000	\$1,250	100%	\$1,350	71%	18

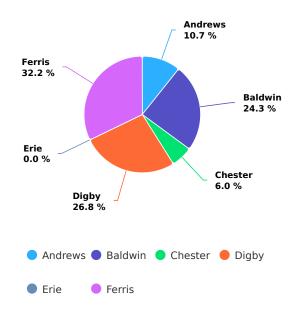
Section 3 | Marketing

High Tech

	3.1 Customer Buying Criteria	
	Expectations	Importance
Positioning	Performance 12.3 Size 7.7	33%
Age	0 Years	29%
Price	\$25.00 - \$45.00	25%
Reliability	17,000 - 23,000 Hours	13%

3.2 Demand Information	
2032 Total Market Size	4,613
2032 Total Units Sold	4,613
2033 Demand Growth Rate	10.6%

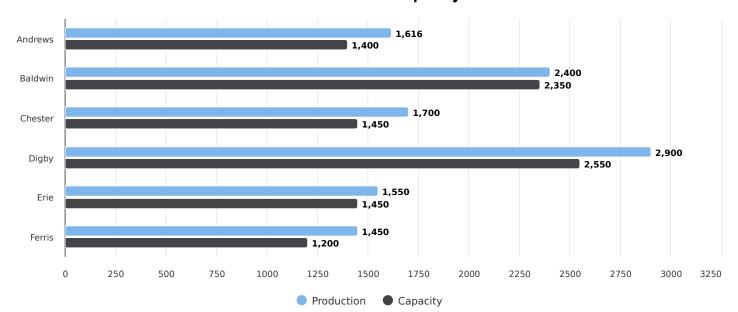
3.3 Market Share



							3.4	Top Produ	ıcts				
Name	Price	Units Sold →	Potential Sold	Stock Out	Age	Performance	Size	Reliability	Sales Budget	Customer Accessibility	Promo Budget	Customer Awareness	Customer Satisfaction
Fast	\$41.00	750	750	No	1.6	12.1	7.6	22,000	\$1,150	100%	\$1,500	100%	68
Feast	\$41.00	733	733	No	1.6	11.7	8.1	22,000	\$1,150	100%	\$1,500	100%	65
Dabble	\$40.75	723	723	No	1.5	12.2	8.5	22,000	\$1,100	100%	\$1,450	100%	66
Bold	\$41.75	658	658	No	1.8	10.9	8	22,400	\$1,250	100%	\$1,350	100%	49
Dust	\$32.40	461	461	No	1.3	9.8	10.4	20,000	\$1,100	100%	\$1,700	100%	38
Best	\$34.50	453	453	No	1	10.8	10.8	20,000	\$1,250	100%	\$1,350	71%	34
Ark	\$35.00	335	335	No	1.6	10	10	21,000	\$1,850	100%	\$1,750	100%	27
Cent	\$33.00	270	270	No	1.3	9.9	8.6	20,000	\$1,150	63%	\$1,025	90%	29
Able	\$31.00	161	161	No	2.1	9.1	10.9	20,000	\$1,900	100%	\$1,700	100%	20
Daze	\$27.50	49	49	No	1.9	8.4	11.8	18,000	\$1,100	100%	\$1,450	100%	6
Baker	\$28.75	11	11	No	2.9	8.7	13.1	18,800	\$1,250	100%	\$1,350	100%	0
Cake	\$20.00	9	9	No	2.1	7.6	11	17,000	\$1,150	63%	\$1,025	94%	1

Section 4 | Production

Production vs Capacity



					4	1. Dlant Ind					
Name	Primary Segment	Units Produced	Units Sold	Inventory		Material Cost	Labor Cost	Contribution Margin	Auto. Next Round	Capacity Next Round	Plant Utilization
Able	Low Tech	951	1,026	580	\$31.00	\$11.83	\$7.66	28.7%	6	800	125%
Ark	High Tech	665	711	191	\$35.00	\$13.64	\$7.47	33.5%	6	600	117%
Baker	Low Tech	1,000	1,061	215	\$28.75	\$12.34	\$3.60	40.5%	7.5	1,200	83%
Bold	High Tech	650	658	158	\$41.75	\$21.31	\$7.20	29.6%	4	700	93%
Best	High Tech	750	667	83	\$34.50	\$17.36	\$7.98	24.1%	4.5	800	167%
Cake	Low Tech	1,100	1,120	197	\$20.00	\$9.05	\$1.81	43.1%	9	950	116%
Cent	High Tech	600	576	177	\$33.00	\$13.48	\$5.49	41.3%	5	500	120%
Daze	Low Tech	1,100	1,201	247	\$27.50	\$11.82	\$4.81	37.3%	8	1,100	100%
Dabble	High Tech	700	723	170	\$40.75	\$20.36	\$8.70	27.3%	4	650	108%
Dust	High Tech	1,100	1,022	150	\$32.40	\$15.32	\$8.16	25.8%	5	800	138%
Eat	Low Tech	800	801	220	\$24.50	\$6.04	\$3.34	56.6%	8	850	94%
East	Low Tech	750	752	195	\$24.50	\$6.10	\$3.66	55.1%	8	600	125%
Fast	High Tech	750	750	191	\$41.00	\$21.16	\$6.83	30%	4.9	600	125%
Feast	High Tech	700	733	179	\$41.00	\$20.25	\$6.66	32.7%	4.9	600	117%

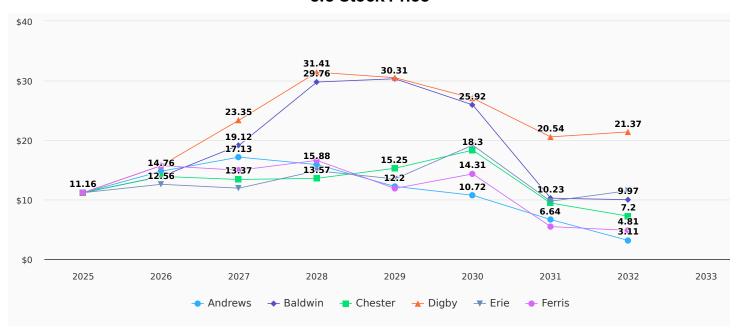
Section 5 | Finance

		5.1 Income Stat	tement			
	Andrews	Baldwin	Chester	Digby	Erie	Ferris
Sales	\$56,681	\$81,012	\$41,423	\$95,590	\$38,070	\$60,805
Variable Costs						
Direct Material	\$23,033	\$39,369	\$17,667	\$44,062	\$10,361	\$30,345
Direct Labor	\$14,215	\$14,360	\$5,599	\$21,117	\$5,904	\$10,178
Inventory Carry	\$1,956	\$1,228	\$660	\$1,512	\$521	\$1,214
Total Variable Costs (Labor, Material, Carry)	\$39,204	\$54,956	\$23,926	\$66,691	\$16,786	\$41,737
Contribution Margin	\$17,477	\$26,056	\$17,496	\$28,900	\$21,284	\$19,068
Period Costs						
Depreciation	\$2,800	\$5,153	\$3,500	\$5,061	\$3,673	\$1,955
SG&A						
R&D	\$939	\$133	\$1,628	\$1,442	\$0	\$782
Promotions	\$3,450	\$4,050	\$2,050	\$4,600	\$2,000	\$3,000
Sales	\$3,750	\$3,750	\$2,300	\$3,300	\$2,000	\$2,300
Administration	\$743	\$1,149	\$556	\$791	\$518	\$597
Total Period Costs	\$11,682	\$14,235	\$10,034	\$15,194	\$8,191	\$8,634
Net Margin	\$5,795	\$11,821	\$7,463	\$13,706	\$13,093	\$10,434
Other (Fees/Write-offs/Bonuses/Relocation						
Fee)	\$5,490	\$7,304	\$5,618	\$6,531	\$5,536	\$7,470
BIT	\$305	\$4,517	\$1,845	\$7,175	\$7,557	\$2,964
nterest (Short term/Long Term)	\$2,365	\$3,492	\$2,098	\$3,556	\$2,222	\$1,787
axes	(\$721)	\$359	(\$89)	\$1,267	\$1,867	\$412
Profit Sharing	\$0	\$13	\$0	\$47	\$69	\$15
Net Profit	(\$1,339)	\$653	(\$165)	\$2,305	\$3,398	\$750
	-	0 0 h				
	5. Andrews	2 Cash Flow Sta Baldwin	Chester	Digby	Erie	Ferris
Newting Cook Desition						
Starting Cash Position	\$0	\$7,278	\$4,164	\$9,865	\$3,691	\$7,261
Cash From Operations	(01.000)	4650	(Å16F)	40.005	40.000	Δ 7 Ε0
Net Income(Loss)	(\$1,339)	\$653	(\$165)	\$2,305	\$3,398	\$750
Adjustment For Non-Cash Items	40.000	ÅE 150	40.500	AF 064	40.670	Å4.0FF
Depreciation	\$2,800	\$5,153	\$3,500	\$5,061	\$3,673	
Extraordinary Gains/Losses/Write-offs	\$0		(0.01)	40	40	\$1,955
	Ψū	\$0	(\$21)	\$0	\$0	\$1,955
•						\$0
Accounts Payable	(\$1,663)	\$1,744	(\$193)	(\$263)	(\$132)	\$0 \$180
Accounts Payable Inventory	(\$1,663) \$3,976	\$1,744 (\$724)	(\$193) \$441	(\$263) \$1,111	(\$132) \$992	\$0 \$180 \$756
Accounts Payable Inventory Accounts Receivable	(\$1,663) \$3,976 \$360	\$1,744 (\$724) (\$2,003)	(\$193) \$441 \$259	(\$263) \$1,111 \$172	(\$132) \$992 \$38	\$180 \$756 (\$174)
Accounts Payable Inventory Accounts Receivable Net Cash From Operations	(\$1,663) \$3,976	\$1,744 (\$724)	(\$193) \$441	(\$263) \$1,111	(\$132) \$992	\$0 \$180 \$756
Accounts Payable Inventory Accounts Receivable Net Cash From Operations Cash From Investing	(\$1,663) \$3,976 \$360 \$4,135	\$1,744 (\$724) (\$2,003) \$4,823	(\$193) \$441 \$259 \$3,821	(\$263) \$1,111 \$172 \$8,386	(\$132) \$992 \$38 \$7,970	\$0 \$180 \$756 (\$174) \$3,467
Accounts Payable Inventory Accounts Receivable Net Cash From Operations Cash From Investing Net Plant Improvements	(\$1,663) \$3,976 \$360	\$1,744 (\$724) (\$2,003)	(\$193) \$441 \$259	(\$263) \$1,111 \$172	(\$132) \$992 \$38	\$180 \$756 (\$174)
Accounts Payable Inventory Accounts Receivable Net Cash From Operations Cash From Investing Net Plant Improvements Cash From Financing	(\$1,663) \$3,976 \$360 \$4,135 (\$2,800)	\$1,744 (\$724) (\$2,003) \$4,823 (\$8,400)	(\$193) \$441 \$259 \$3,821	(\$263) \$1,111 \$172 \$8,386 (\$4,400)	(\$132) \$992 \$38 \$7,970 (\$5,800)	\$0 \$180 \$756 (\$174) \$3,467
Accounts Payable Inventory Accounts Receivable Net Cash From Operations Cash From Investing Net Plant Improvements Cash From Financing Dividends Paid	(\$1,663) \$3,976 \$360 \$4,135 (\$2,800)	\$1,744 (\$724) (\$2,003) \$4,823 (\$8,400)	(\$193) \$441 \$259 \$3,821 \$0	(\$263) \$1,111 \$172 \$8,386 (\$4,400)	(\$132) \$992 \$38 \$7,970 (\$5,800)	\$0 \$180 \$756 (\$174) \$3,467 \$0
Accounts Payable Inventory Accounts Receivable Net Cash From Operations Cash From Investing Net Plant Improvements Cash From Financing Dividends Paid Cales Of Common Stock	(\$1,663) \$3,976 \$360 \$4,135 (\$2,800) (\$1,149) \$0	\$1,744 (\$724) (\$2,003) \$4,823 (\$8,400) \$0 \$4,577	(\$193) \$441 \$259 \$3,821 \$0 \$0 \$2,867	(\$263) \$1,111 \$172 \$8,386 (\$4,400) \$0 \$4,405	(\$132) \$992 \$38 \$7,970 (\$5,800)	\$0 \$180 \$756 (\$174) \$3,467 \$0 \$0 \$2,736
Accounts Payable Inventory Accounts Receivable Net Cash From Operations Cash From Investing Net Plant Improvements Cash From Financing Dividends Paid Gales Of Common Stock Purchase Of Common Stock	(\$1,663) \$3,976 \$360 \$4,135 (\$2,800) (\$1,149) \$0 \$0	\$1,744 (\$724) (\$2,003) \$4,823 (\$8,400) \$0 \$4,577 \$0	(\$193) \$441 \$259 \$3,821 \$0 \$0 \$2,867 \$0	(\$263) \$1,111 \$172 \$8,386 (\$4,400) \$0 \$4,405 \$0	(\$132) \$992 \$38 \$7,970 (\$5,800) \$0 \$4,512 \$0	\$0 \$180 \$756 (\$174) \$3,467 \$0 \$0 \$2,736 \$0
Accounts Payable Inventory Accounts Receivable Net Cash From Operations Cash From Investing Net Plant Improvements Cash From Financing Dividends Paid Sales Of Common Stock Curchase Of Common Stock Cash From Long-Term Debt Issued	(\$1,663) \$3,976 \$360 \$4,135 (\$2,800) (\$1,149) \$0 \$0 \$2,800	\$1,744 (\$724) (\$2,003) \$4,823 (\$8,400) \$0 \$4,577 \$0 \$4,505	(\$193) \$441 \$259 \$3,821 \$0 \$0 \$2,867 \$0 \$0	(\$263) \$1,111 \$172 \$8,386 (\$4,400) \$0 \$4,405 \$0 \$216	(\$132) \$992 \$38 \$7,970 (\$5,800) \$0 \$4,512 \$0 \$3,213	\$0 \$180 \$756 (\$174) \$3,467 \$0 \$0 \$2,736 \$0 \$157
Accounts Payable Inventory Accounts Receivable Act Cash From Operations Cash From Investing Net Plant Improvements Cash From Financing Dividends Paid Cales Of Common Stock Cash From Long-Term Debt Issued Carly Retirement Of Long-Term Debt	(\$1,663) \$3,976 \$360 \$4,135 (\$2,800) (\$1,149) \$0 \$0 \$2,800 \$0	\$1,744 (\$724) (\$2,003) \$4,823 (\$8,400) \$0 \$4,577 \$0 \$4,505 \$0	(\$193) \$441 \$259 \$3,821 \$0 \$0 \$2,867 \$0 \$0 (\$1,348)	(\$263) \$1,111 \$172 \$8,386 (\$4,400) \$0 \$4,405 \$0 \$216 \$0	(\$132) \$992 \$38 \$7,970 (\$5,800) \$0 \$4,512 \$0 \$3,213 \$0	\$0 \$180 \$756 (\$174) \$3,467 \$0 \$0 \$2,736 \$0 \$157 \$0
Accounts Payable Inventory Accounts Receivable Net Cash From Operations Cash From Investing Net Plant Improvements Cash From Financing Dividends Paid Gales Of Common Stock Cash From Long-Term Debt Issued Early Retirement Of Long-Term Debt	(\$1,663) \$3,976 \$360 \$4,135 (\$2,800) (\$1,149) \$0 \$0 \$2,800	\$1,744 (\$724) (\$2,003) \$4,823 (\$8,400) \$0 \$4,577 \$0 \$4,505 \$0 (\$15,107)	(\$193) \$441 \$259 \$3,821 \$0 \$0 \$2,867 \$0 \$0 (\$1,348) (\$9,605)	(\$263) \$1,111 \$172 \$8,386 (\$4,400) \$0 \$4,405 \$0 \$216 \$0 (\$16,763)	(\$132) \$992 \$38 \$7,970 (\$5,800) \$0 \$4,512 \$0 \$3,213 \$0 (\$10,272)	\$0 \$180 \$756 (\$174) \$3,467 \$0 \$0 \$2,736 \$0 \$157 \$0 (\$14,932)
Inventory Accounts Receivable Inventory Accounts Receivable Ilet Cash From Operations Cash From Investing Ilet Plant Improvements Cash From Financing Dividends Paid Cales Of Common Stock Curchase Of Common Stock Cash From Long-Term Debt Issued Carly Retirement Of Current Debt	(\$1,663) \$3,976 \$360 \$4,135 (\$2,800) (\$1,149) \$0 \$0 \$2,800 \$0	\$1,744 (\$724) (\$2,003) \$4,823 (\$8,400) \$0 \$4,577 \$0 \$4,505 \$0 (\$15,107) \$10,656	(\$193) \$441 \$259 \$3,821 \$0 \$0 \$2,867 \$0 \$0 (\$1,348)	(\$263) \$1,111 \$172 \$8,386 (\$4,400) \$0 \$4,405 \$0 \$216 \$0 (\$16,763) \$17,417	(\$132) \$992 \$38 \$7,970 (\$5,800) \$0 \$4,512 \$0 \$3,213 \$0	\$0 \$180 \$756 (\$174) \$3,467 \$0 \$0 \$2,736 \$0 \$157 \$0 (\$14,932) \$11,297
Accounts Payable Inventory Accounts Receivable Net Cash From Operations Cash From Investing Net Plant Improvements Cash From Financing Dividends Paid Sales Of Common Stock Curchase Of Common Stock Cash From Long-Term Debt Issued Early Retirement Of Long-Term Debt Retirement Of Current Debt Cash From Current Debt Borrowing	(\$1,663) \$3,976 \$360 \$4,135 (\$2,800) (\$1,149) \$0 \$0 \$2,800 \$0 (\$10,808)	\$1,744 (\$724) (\$2,003) \$4,823 (\$8,400) \$0 \$4,577 \$0 \$4,505 \$0 (\$15,107)	(\$193) \$441 \$259 \$3,821 \$0 \$0 \$2,867 \$0 \$0 (\$1,348) (\$9,605)	(\$263) \$1,111 \$172 \$8,386 (\$4,400) \$0 \$4,405 \$0 \$216 \$0 (\$16,763)	(\$132) \$992 \$38 \$7,970 (\$5,800) \$0 \$4,512 \$0 \$3,213 \$0 (\$10,272)	\$0 \$180 \$756 (\$174) \$3,467 \$0 \$0 \$2,736 \$0 \$157 \$0 (\$14,932)
Accounts Payable Inventory Accounts Receivable Net Cash From Operations Cash From Investing Net Plant Improvements Cash From Financing Dividends Paid Sales Of Common Stock Curchase Of Common Stock Cash From Long-Term Debt Issued Early Retirement Of Long-Term Debt Cash From Current Debt Borrowing Cash From Current Debt Borrowing Cash From Emergency Loan	(\$1,663) \$3,976 \$360 \$4,135 (\$2,800) (\$1,149) \$0 \$0 \$2,800 \$0 (\$10,808) \$0	\$1,744 (\$724) (\$2,003) \$4,823 (\$8,400) \$0 \$4,577 \$0 \$4,505 \$0 (\$15,107) \$10,656	(\$193) \$441 \$259 \$3,821 \$0 \$0 \$2,867 \$0 \$0 (\$1,348) (\$9,605) \$7,932	(\$263) \$1,111 \$172 \$8,386 (\$4,400) \$0 \$4,405 \$0 \$216 \$0 (\$16,763) \$17,417	(\$132) \$992 \$38 \$7,970 (\$5,800) \$0 \$4,512 \$0 \$3,213 \$0 (\$10,272) \$6,198	\$0 \$180 \$756 (\$174) \$3,467 \$0 \$0 \$2,736 \$0 \$157 \$0 (\$14,932) \$11,297
Accounts Payable Inventory Accounts Receivable Net Cash From Operations Cash From Investing Net Plant Improvements Cash From Financing Dividends Paid Sales Of Common Stock Cash From Long-Term Debt Issued Early Retirement Of Long-Term Debt Cash From Current Debt Cash From Current Debt Borrowing Cash From Emergency Loan Net Cash From Financing	(\$1,663) \$3,976 \$360 \$4,135 (\$2,800) (\$1,149) \$0 \$0 \$2,800 \$0 (\$10,808) \$0 \$7,822	\$1,744 (\$724) (\$2,003) \$4,823 (\$8,400) \$0 \$4,577 \$0 \$4,505 \$0 (\$15,107) \$10,656 \$0	(\$193) \$441 \$259 \$3,821 \$0 \$0 \$2,867 \$0 \$0 (\$1,348) (\$9,605) \$7,932 \$0	(\$263) \$1,111 \$172 \$8,386 (\$4,400) \$0 \$4,405 \$0 \$216 \$0 (\$16,763) \$17,417 \$0	(\$132) \$992 \$38 \$7,970 (\$5,800) \$0 \$4,512 \$0 \$3,213 \$0 (\$10,272) \$6,198 \$0	\$0 \$180 \$756 (\$174) \$3,467 \$0 \$2,736 \$0 \$157 \$0 (\$14,932) \$11,297 \$0
Changes In Current Assets And Liabilities Accounts Payable Inventory Accounts Receivable Net Cash From Operations Cash From Investing Net Plant Improvements Cash From Financing Dividends Paid Sales Of Common Stock Purchase Of Common Stock Cash From Long-Term Debt Issued Early Retirement Of Long-Term Debt Cash From Current Debt Borrowing Cash From Emergency Loan Net Cash From Financing Effect Of Exchange Rates Net Change In Cash	(\$1,663) \$3,976 \$360 \$4,135 (\$2,800) (\$1,149) \$0 \$0 \$2,800 \$0 (\$10,808) \$0 \$7,822 (\$1,335)	\$1,744 (\$724) (\$2,003) \$4,823 (\$8,400) \$0 \$4,577 \$0 \$4,505 \$0 (\$15,107) \$10,656 \$0 \$4,631	(\$193) \$441 \$259 \$3,821 \$0 \$0 \$2,867 \$0 \$0 (\$1,348) (\$9,605) \$7,932 \$0 (\$154)	(\$263) \$1,111 \$172 \$8,386 (\$4,400) \$0 \$4,405 \$0 \$216 \$0 (\$16,763) \$17,417 \$0 \$5,277	(\$132) \$992 \$38 \$7,970 (\$5,800) \$0 \$4,512 \$0 \$3,213 \$0 (\$10,272) \$6,198 \$0 \$3,651	\$0 \$180 \$756 (\$174) \$3,467 \$0 \$0 \$2,736 \$0 \$157 \$0 (\$14,932) \$11,297 \$0 (\$742)

		5.3 Balance S	Sheet			
	Andrews	Baldwin	Chester	Digby	Erie	Ferris
Cash	\$0	\$8,332	\$7,831	\$19,128	\$9,512	\$9,986
Accounts Receivable	\$4,659	\$6,659	\$3,405	\$7,857	\$3,129	\$4,998
Inventory	\$16,301	\$10,234	\$5,502	\$12,598	\$4,340	\$10,114
Current Assets	\$20,960	\$25,225	\$16,738	\$39,583	\$16,980	\$25,097
Plant and Equipment	\$42,000	\$77,300	\$52,500	\$75,920	\$55,100	\$29,320
Accumulated Depreciation	(\$18,667)	(\$25,776)	(\$22,809)	(\$25,689)	(\$22,177)	(\$13,174)
Fixed Assets	\$23,333	\$51,524	\$29,691	\$50,231	\$32,923	\$16,146
Total Assets	\$44,293	\$76,749	\$46,429	\$89,813	\$49,903	\$41,244
Accounts Payable	\$2,735	\$4,476	\$1,563	\$4,388	\$962	\$3,269
Current Debt	\$7,822	\$10,656	\$7,932	\$17,417	\$6,198	\$11,297
Current Liabilities	\$10,557	\$15,131	\$9,495	\$21,806	\$7,160	\$14,566
Long-Term Liabilities	\$13,200	\$26,017	\$13,600	\$22,221	\$16,731	\$6,859
Total Liabilities	\$23,757	\$41,149	\$23,094	\$44,027	\$23,891	\$21,425
Common Stock	\$7,023	\$11,263	\$8,063	\$15,773	\$10,910	\$11,423
Retained Earnings	\$13,513	\$24,338	\$15,271	\$30,013	\$15,102	\$8,396
Total Equity	\$20,536	\$35,601	\$23,334	\$45,786	\$26,012	\$19,819
Total Liabilities & Equity	\$44,293	\$76,749	\$46,429	\$89,813	\$49,903	\$41,244

5.4 Stock Market Summary									
Company	Closing Price	Change	Shares Outstanding	Market Cap	Book Value	EPS	Dividend	Yield	P/E
Andrews	\$3.11	(\$3.53)	2,297,878	\$7m	\$8.94	(\$0.58)	\$0.50	16.1%	-5.34
Baldwin	\$9.97	(\$0.26)	2,684,073	\$27m	\$13.26	\$0.24	\$0.00	0%	41.00
Chester	\$7.20	(\$2.22)	2,524,978	\$18m	\$9.24	(\$0.07)	\$0.00	0%	-110.20
Digby	\$21.37	\$0.82	2,549,331	\$54m	\$17.96	\$0.90	\$0.00	0%	23.63
Erie	\$11.49	\$1.77	2,785,705	\$32m	\$9.34	\$1.22	\$0.00	0%	9.42
Ferris	\$4.81	(\$0.64)	3,011,610	\$14m	\$6.58	\$0.25	\$0.00	0%	19.34

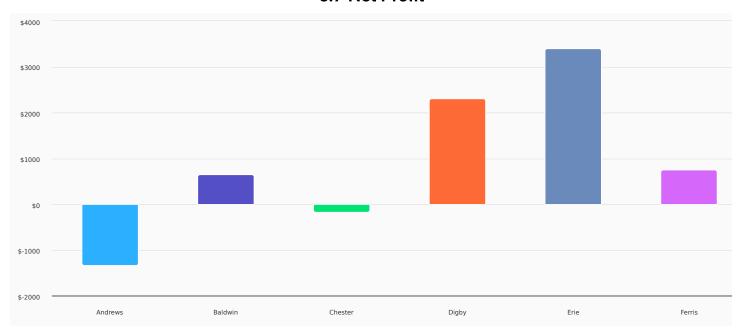
5.5 Stock Price



		5.6 Bond M	arket Summary		
Company	Series	Face Value	Yield	Closing Price	S&P Rating
	10.4S2037 9.5S2038	\$2,500,000 \$2,000,000	10.92% 10.45%	\$95.28 \$90.88	ccc
Andrews	9.6S2039 6.9S2041 10.1S2042	\$2,900,000 \$3,000,000 \$2,800,000	10.63% 9.31% 11.12%	\$90.32 \$74.13 \$90.85	CCC CCC CCC
Baldwin	10.0S2036 11.0S2037 11.1S2038 11.0S2039 8.7S2040 8.3S2041 10.4S2042	\$2,480,000 \$3,606,517 \$1,785,747 \$3,066,025 \$1,602,286 \$8,971,635 \$4,504,883	10.52% 11.25% 11.34% 11.31% 10.19% 10.1% 11.17%	\$95.10 \$97.82 \$97.92 \$97.23 \$85.39 \$82.15 \$93.11	CCC CCC CCC CCC CCC CCC
Chester	10.0S2036 10.8S2037 11.3S2038 11.3S2039 8.1S2041	\$995,160 \$3,746,724 \$2,503,863 \$2,590,357 \$3,763,455	10.38% 10.96% 11.25% 11.25% 9.76%	\$96.29 \$98.53 \$100.42 \$100.47 \$82.97	В В В В
Digby	10.0S2036 10.9S2037 11.1S2039 8.6S2040 8.2S2041 10.0S2042	\$2,288,825 \$3,529,182 \$2,353,041 \$6,800,967 \$7,032,746 \$216,479	10.38% 11.02% 11.15% 9.92% 9.82% 10.75%	\$96.29 \$98.90 \$99.53 \$86.71 \$83.52 \$92.99	B B B B B
Erie	10.0S2036 10.9S2037 11.3S2038 11.2S2039 7.7S2041 10.6S2042	\$2,363,492 \$3,665,758 \$1,207,203 \$1,574,384 \$4,706,678 \$3,213,333	10.32% 10.94% 11.16% 11.1% 9.42% 10.86%	\$96.90 \$99.63 \$101.27 \$100.94 \$81.73 \$97.64	В В В В В
Ferris	10.0S2036 11.1S2037 11.0S2039 9.0S2040 10.8S2042	\$422,159 \$2,585,202 \$2,335,765 \$1,359,118 \$156,897	10.48% 11.26% 11.26% 10.3% 11.25%	\$95.40 \$98.54 \$97.68 \$87.36 \$95.96	CCC CCC CCC CCC

Next Year's Prime Rate: 7%

5.7 Net Profit



Section 6 | Product Financials

6.1 Andrews Income Statement						
	Able	Ark		Total		
Sales	\$31,795	\$24,886		\$56,681		
Variable Cost	\$22,662	\$16,542		\$39,204		
Fixed Cost	\$6,212	\$5,470		\$11,682		
Net Margin	\$2,921	\$2,874		\$5,795		
			Other (Fees, Writeoffs)	\$5,490		
			Long Term Interest	\$1,218		
			Taxes & Tariffs	(\$721)		
			Profit Sharing	\$0		
			Net Profit	(\$1,339)		

6.2 Baldwin Income Statement						
	Baker	Bold	Best		Total	
Sales	\$30,511	\$27,483	\$23,018		\$81,012	
Variable Cost	\$18,148	\$19,346	\$17,462		\$54,956	
Fixed Cost	\$5,913	\$4,106	\$4,217		\$14,235	
Net Margin	\$6,450	\$4,031	\$1,340		\$11,821	
				Other (Fees, Writeoffs)	\$7,304	
				Long Term Interest	\$2,533	
				Taxes & Tariffs	\$359	
				Profit Sharing	\$13	
				Net Profit	\$653	

6.3 Chester Income Statement							
	Cake	Cent		Total			
Sales	\$22,403	\$19,020		\$41,423			
Variable Cost	\$12,754	\$11,172		\$23,926			
Fixed Cost	\$6,052	\$3,982		\$10,034			
Net Margin	\$3,597	\$3,865		\$7,463			
			Other (Fees, Writeoffs)	\$5,618			
			Long Term Interest	\$1,385			
			Taxes & Tariffs	(\$89)			
			Profit Sharing	\$0			
			Net Profit	(\$165)			

6.4 Digby Income Statement						
	Daze	Dabble	Dust		Total	
Sales	\$33,027	\$29,446	\$33,117		\$95,590	
Variable Cost	\$20,713	\$21,413	\$24,565		\$66,691	
Fixed Cost	\$6,223	\$4,120	\$4,851		\$15,194	
Net Margin	\$6,090	\$3,914	\$3,702		\$13,706	
				Other (Fees, Writeoffs)	\$6,531	
				Long Term Interest	\$2,058	
				Taxes & Tariffs	\$1,267	
				Profit Sharing	\$47	
				Net Profit	\$2,305	

6.5 Erie Income Statement						
	Eat	East		Total		
Sales	\$19,635	\$18,435		\$38,070		
Variable Cost	\$8,516	\$8,270		\$16,786		
Fixed Cost	\$4,420	\$3,771		\$8,191		
Net Margin	\$6,699	\$6,394		\$13,093		
			Other (Fees, Writeoffs)	\$5,536		
			Long Term Interest	\$1,652		
			Taxes & Tariffs	\$1,867		
			Profit Sharing	\$69		
			Net Profit	\$3,398		

6.6 Ferris Income Statement						
	Fast	Feast		Total		
Sales	\$30,750	\$30,054		\$60,805		
Variable Cost	\$21,517	\$20,220		\$41,737		
Fixed Cost	\$4,367	\$4,267		\$8,634		
Net Margin	\$4,866	\$5,568		\$10,434		
			Other (Fees, Writeoffs)	\$7,470		
			Long Term Interest	\$725		
			Taxes & Tariffs	\$412		
			Profit Sharing	\$15		
			Net Profit	\$750		

Section 7 | Custom Modules

7.1 Workforce Summary								
	Andrews	Baldwin	Chester	Digby	Erie	Ferris		
Number of Employees	200	218	89	313	94	153		
First Shift	165	185	75	271	85	127		
Second Shift	35	33	14	42	9	26		
Turnover Rate	15.0%	6.3%	4.8%	5.6%	4.6%	7.6%		
New Employees	30	78	4	18	4	12		
Separated Employees	121	0	35	49	25	7		
Productivity Index	106.0%	122.0%	127.5%	112.0%	128.5%	120.5%		

7.2 CapsimCore: Local Suppliers							
	Andrews	Baldwin	Chester	Digby	Erie	Ferris	
Decisions							
Local Suppliers Commitment	\$0	\$500	\$1,250	\$1,500	\$1,500	\$1,350	
Recycled Local Materials Initiative	\$0	\$1,000	\$800	\$1,200	\$900	\$900	
Chamber of Commerce Membership	\$0	\$1,250	\$500	\$1,500	\$0	\$1,500	
Total Expenditures	\$0	\$2,750	\$2,550	\$4,200	\$2,400	\$3,750	
Yearly Impacts							
Material Cost	0%	6.8%	-5.3%	2.1%	-12.2%	3.8%	
Demand	0%	1.7%	4.2%	5%	5%	4.5%	
Administrative Cost	0%	-5.6%	-2.2%	-6.7%	0%	-6.7%	
Awareness	0%	9.5%	4.8%	11.4%	2.2%	10.7%	
Turnover Rate	0%	-0.7%	-1.7%	-2%	-2%	-1.8%	
Production After Adjustment	0%	3.2%	7.9%	9.5%	9.5%	8.5%	

7.3 CapsimCore: Global Initiative							
	Andrews	Baldwin	Chester	Digby	Erie	Ferris	
Decisions							
Product Customization	\$0	\$1,000	\$0	\$0	\$0	\$100	
Foreign Advertising	\$0	\$0	\$375	\$0	\$200	\$875	
Hire International Distributors	\$0	\$500	\$250	\$0	\$150	\$0	
Total Expenditures	\$0	\$1,500	\$625	\$0	\$350	\$975	
Yearly Impacts							
Material Cost	0%	1.6%	0%	0%	0%	0.2%	
Demand	0%	4%	0%	0%	0%	0.4%	
Awareness	0%	0%	3.8%	0%	2%	2.5%	
Accessibility	0%	5%	2.5%	0%	1.5%	0%	

7.4 Total Quality Management							
	Andrews	Baldwin	Chester	Digby	Erie	Ferris	
Decisions							
Concurrent Engineering	\$300	\$0	\$0	\$0	\$0	\$0	
Quality Function Deployment Effort	\$750	\$0	\$0	\$0	\$0	\$0	
UNEP Green Program	\$650	\$0	\$0	\$0	\$0	\$0	
CCE (Concurrent Engineering)/6 Sigma Training	\$600	\$0	\$0	\$0	\$0	\$0	
Channel Support Systems	\$550	\$0	\$0	\$0	\$0	\$0	
CPI (Continuous Process Improvement) Systems	\$500	\$0	\$0	\$0	\$0	\$0	
Benchmarking	\$550	\$0	\$0	\$0	\$0	\$0	
GEMI TQEM Sustainability	\$550	\$0	\$0	\$0	\$0	\$0	
Vendor/JIT (Just in Time) Inventory	\$500	\$0	\$0	\$0	\$0	\$0	
QIT (Quality Initiative Training)	\$400	\$0	\$0	\$0	\$0	\$0	
Total Expenditures	\$5,350	\$0	\$0	\$0	\$0	\$0	
Yearly Impacts							
Material Cost	-1.6%	0%	0%	0%	0%	0%	
R & D Cycle Time	-10.6%	0%	0%	0%	0%	0%	
Labor Cost	-2.7%	0%	0%	0%	0%	0%	
Demand	4.2%	0%	0%	0%	0%	0%	
Administrative Cost	-21.4%	0%	0%	0%	0%	0%	

7.5 Human Resources								
	Andrews	Baldwin	Chester	Digby	Erie	Ferris		
Decisions								
Scientists - Recruitment & Retention	\$0	\$1,000	\$600	\$700	\$500	\$1,000		
Manufacturing - Training & Assembly Teams	\$0	\$1,000	\$1,000	\$600	\$1,000	\$1,000		
Sales - Compensation	\$0	\$600	\$700	\$800	\$900	\$600		
Total Expenditures	\$0	\$2,600	\$2,300	\$2,100	\$2,400	\$2,600		
Yearly Impacts								
R & D Cycle Time	5%	0%	-4%	-5.5%	-2.5%	0%		
Demand	0%	0%	1.8%	1%	1.5%	0%		
Accessibility	0%	4.8%	5.6%	6.4%	6%	4.8%		
Productivity Index	0%	5%	5%	3%	5%	5%		
Turnover Rate	10%	-14%	-13%	-18%	0%	-14%		
Production After Adjustment	-0.8%	0.5%	0.3%	-0.1%	0%	0.5%		

7.6 Cumulative Impacts								
	Andrews	Baldwin	Chester	Digby	Erie	Ferris		
Material Cost	-4.3%	23.4%	-11.2%	14.2%	-29%	14.3%		
R & D Cycle Time	-16.7%	-72.8%	-6%	-25.5%	7.5%	-33%		
Labor Cost	-7.5%	-0.2%	-9.8%	0%	-9.8%	-3.2%		
Demand	12.8%	47%	17.1%	51.2%	17.8%	47.8%		
Administrative Cost	-50%	-11.1%	-30.5%	-53.4%	-26.1%	-37.7%		
Awareness	0%	43.6%	23.5%	47.8%	10.5%	46.1%		
Accessibility	9.6%	42.4%	31.8%	52.2%	36%	45%		
Productivity Index	6%	22%	27.5%	12%	28.5%	20.5%		
Turnover Rate	50%	-37.3%	-52.7%	-44%	-54%	-24.5%		
Production After Adjustment	-4%	6.9%	14.7%	16.6%	21%	16.6%		