| PREVIEW 2s | CUE 2s | FIXATION 2s | IMAGE 5s | CRAVING RATING 2.5s | EFFORT RATING 2.5s | FIXATION 2s |

LOOK — PRESS 1

Desire to eat? — no desire 1 — 2 — 3 — 4 strong desire

How hard? — not hard 1 — 2 — 3 — 4 very hard

REGULATE — PRESS 2

Desire to eat? — no desire 1 — 2 — 3 — 4 strong desire

How hard? — not hard 1 — 2 — 3 — 4 very hard

CHOOSE — LOOK 1 — REGULATE 2

Desire to eat?

How hard?

Desire to eat?

How hard?

Desire to eat? — no desire 1 — 2 — 3 — 4 strong desire

How hard? — not hard 1 — 2 — 3 — 4 very hard

3 TRIALS PER BLOCK

LOOK

PRESS

1

Desire to eat?

no desire   strong desire

1 —— 2 —— 3 —— 4

How hard?

not hard

very hard

1 — 2 — 3 — 4

REGULATE

PRESS

2

How hard?

not hard   very hard

1 — 2 — 3 — 4

CHOOSE

LOOK   REGULATE

1   2

How hard?

not hard   very hard

1 — 2 — 3 — 4