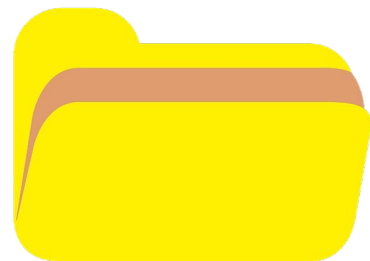


# Portfolio Samples

Anna-Mari Boskovich

[www.annamaribosko.com](http://www.annamaribosko.com)



# #TheSummit

## SCV All-Star Facebook Campaign

Campaign Dates: Continual

Share “real” photos of athletes along with updates that stakeholders will relate to

Campaign Objectives:

- Create awareness of SCV All-Stars throughout the community by emphasizing continuing attendance at The Summit National Championship invitational event
- Cultivate community engagement by organic reach through likes, comments and shares



**SCV All-Stars**

Published by Anna-Mari Boskovich [?] · May 8, 2017 · 🌐



WOW! The 2017 Summit National Championship is in the books and we are beyond proud of every athlete that took the mat this weekend. Not only did all 7 teams advance to Finals, each team placed in the TOP 3 of their divisions! With over 900 teams competing that is truly incredible.

SCV is leaving Orlando with THREE NATIONAL CHAMPIONSHIP TITLES, 1 Second Place finish, and 3 Third Place finishes. Our athletes put amazing routines out on the floor this weekend and deserve all of their successes.

Senior Blue came to defend their title and is officially the ONLY team to ever #4PEAT in the same division at The Summit National Championships! #seniorbluekr3w #quadsquad

The Summit was an amazing finish to an already great season. We cannot wait to see what is in store for next season! #proudtobescv #Super7 #hustlehitneverquit

Youth Black- Third Place!

Junior Black- NATIONAL CHAMPIONS!!

Senior White- Third Place!

Senior Silver- Second Place!

Senior Blue- NATIONAL CHAMPIONS!!

Senior Black- Third Place!

R5- NATIONAL CHAMPIONS!!

## Performance for Your Post

**6,533** People Reached**540** Reactions, Comments & Shares ⓘ**383**

Like

**118**

On Post

**265**

On Shares

**65**

Love

**38**

On Post

**27**

On Shares

**8**

Wow

**1**

On Post

**7**

On Shares

**39**

Comments

**10**

On Post

**29**

On Shares

**45**

Shares

**43**

On Post

**2**

On Shares

**858** Post Clicks**269**

Photo Views

**0**

Link Clicks

**589**

Other Clicks ⓘ

**NEGATIVE FEEDBACK**



SCV All-Stars

Published by Anna-Mari Boskovich [?] · July 16, 2017 · 🌐

#SummitSunday 🏔️ #10XSummitChamps #proudtobescv #scvallstars



**Get More Likes, Comments and Shares**

Boost this post for \$5 to reach up to 3,400 people.



**1,661** people reached

**Boost Post**

## Performance for Your Post

**1,661** People Reached

**126** Reactions, Comments & Shares ⓘ

**94**

👍 Like

**35**

On Post

**59**

On Shares

**22**

❤️ Love

**9**

On Post

**13**

On Shares

**6**

Comments

**1**

On Post

**5**

On Shares

**6**

Shares

**6**

On Post

**0**

On Shares

**125** Post Clicks

**50**

Photo Views

**0**

Link Clicks

**75**

Other Clicks ⓘ

### NEGATIVE FEEDBACK

**1** Hide Post

**0** Hide All Posts

**0** Report as Spam

**0** Unlike Page

Reported stats may be delayed from what appears on posts

#TheSummit Facebook Campaign

**SCV All-Stars**

Published by Anna-Mari Boskovich [?] · May 7, 2017 · 🌐

1 🧡 2 🧡 3 🧡 and Senior Blue just came for that FOUR 🧡 #Super7  
#seniorbluekr3w #proudtobescv #hustlehitneverquit #TheSummit17



## Performance for Your Post

**4,451** People Reached**278** Reactions, Comments & Shares ⓘ**208**

Like

**127**

On Post

**81**

On Shares

**34**

Love

**18**

On Post

**16**

On Shares

**4**

Wow

**4**

On Post

**0**

On Shares

**25**

Comments

**17**

On Post

**8**

On Shares

**8**

Shares

**8**

On Post

**0**

On Shares

**406** Post Clicks**198**

Photo Views

**0**

Link Clicks

**208**

Other Clicks ⓘ



# 2017 Enrollment/Evaluations

## SCV All-Star Facebook/Instagram Campaign

Campaign Dates: May 2017

Create content highlighting “exciting” changes being made within the brand. Integrate “Countdown until Evaluations” one week prior to start of the season

### Campaign Objectives:

- Increase enrollment by creating awareness of SCV All-Stars through various social media sites
- Drive engagement of posts to reach over 2K



**SCV All-Stars**

Published by Anna-Mari Boskovich [?] · May 10, 2017 · 🌐

The big news is here!! SCV All-Stars is THRILLED to announce that we will be entering the International Open Level 5 division this coming season 🌍☀️ For more information on 2017/18 Evaluations please visit [scvallstars.com](http://scvallstars.com) #proudtobescv #SCVi5

SCVALLSTARS.COM



★ ALL-STARS ★



New for the 2017/18 Season

**SCV ALL STARS****INTERNATIONAL OPEN 5**

Evaluations begin May 17th!

**Performance for Your Post****3,927** People Reached**217** Reactions, Comments & Shares ⓘ

<b>155</b> 👍 Like	<b>79</b> On Post	<b>76</b> On Shares
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<b>29</b> ❤️ Love	<b>16</b> On Post	<b>13</b> On Shares
----------------------	----------------------	------------------------

<b>3</b> 😲 Wow	<b>0</b> On Post	<b>3</b> On Shares
-------------------	---------------------	-----------------------

<b>10</b> Comments	<b>6</b> On Post	<b>4</b> On Shares
-----------------------	---------------------	-----------------------

<b>21</b> Shares	<b>19</b> On Post	<b>2</b> On Shares
---------------------	----------------------	-----------------------

**504** Post Clicks

<b>45</b> Photo Views	<b>21</b> Link Clicks	<b>438</b> Other Clicks ⓘ
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**NEGATIVE FEEDBACK**

<b>1</b> Hide Post	<b>3</b> Hide All Posts
<b>0</b> Report as Spam	<b>0</b> Unlike Page

Reported stats may be delayed from what appears on posts

**SCV All-Stars**

Published by Anna-Mari Boskovich [?] · May 15, 2017 · 🌐

Come be a part of something INCREDIBLE! 2017/18 Evaluations begin on Wednesday (5/17)!

Interested in trying out for IO5? Evaluations/Tryouts will be May 17th, 7:00-9:00 pm! #proudtobescv #15yearsstrong #scvallstars

**Performance for Your Post****2,011** People Reached**71** Reactions, Comments & Shares ⓘ**50**

Like

**15**

On Post

**35**

On Shares

**2**

Love

**0**

On Post

**2**

On Shares

**1**

Comments

**0**

On Post

**1**

On Shares

**18**

Shares

**16**

On Post

**2**

On Shares

**102** Post Clicks**34**

Photo Views

**0**

Link Clicks

**68**

Other Clicks ⓘ

**NEGATIVE FEEDBACK****0** Hide Post**1** Hide All Posts**0** Report as Spam**0** Unlike Page

Reported stats may be delayed from what appears on posts





scvallstarscheer



Liked by kenzcheer, juli\_marshall and 173 others

**scvallstarscheer** Reason # 7 YOU should be at SCV All-Star Evaluations in 7 days! SCV All-Stars brought 7 teams to The Summit in 2015, 2016, and 2017. This past year all 7 teams advanced to Finals, and placed in the Top 3! SCV All-Stars trains Champions 🏆 For more information visit [www.scvallstars.com](http://www.scvallstars.com) #SCVbynumbers #15yearsstrong #proudtobescv #scvallstars

# Additional Facebook Samples

Links:

Professional: [www.facebook.com/scvallstarscheer](https://www.facebook.com/scvallstarscheer)



SCV All-Stars

Sponsored • 🌐



First Day of Evaluations brought in so many new faces and the talent was unreal! Season 15 is shaping up to be incredible ✨ We can't wait to see what today's Evaluation sessions bring in! **#15yearsstrong** **#proudtobescv** **#scvallstars**





SCV All-Stars



Posted by Anna-Mari Boskovich

November 13, 2017 · 🌐

Absolutely LOVING our new @vasf\_updates practice wear top!! The perfect piece to show-off at our annual Showcase! 💙 #cantstopwontstop #proudtobescv



# Additional Twitter Samples

Links

Professional: [www.twitter.com/scv\\_allstars](https://www.twitter.com/scv_allstars)

Personal: [www.twitter.com/annamaribosko](https://www.twitter.com/annamaribosko)





The SCV All-Stars @SCV\_AllSt... · 5/2/18 ✓

The season may not be over just yet, but we are getting excited about what is to come! Head to [scvallstars.com](http://scvallstars.com) to Enroll Online TODAY! #proudtobescv



The SCV All-Stars @SCV\_AllStars · Jun 2

This summer is about to be one in a melon 🍉🍉🍉 We are so excited about our Season Sweet Sixteen practice groups 🍓🍓🍓🍓🍓 #proudtobescv #sweet16





The SCV All-Stars @SCV\_AllStars · May 9



Enrollment for the 2018/19 Season is UNDERWAY!! Visit [scvallstars.com](http://scvallstars.com) or click the link in our bio to begin enrollment registration today!

Come be a part of the best!! [#proudtobescv](https://twitter.com/hashtag/proudtobescv)

A photograph of three cheerleaders from the SCV All-Stars team. They are sitting in rows of green stadium seats. They are all wearing black and blue uniforms with "SCV" on the front, and have large blue bows in their hair. They are smiling and looking towards each other.

*scv all-stars*

**ENROLL ONLINE TODAY!**  
Evaluations Begin May 16th!  
Visit [www.scvallstars.com](http://www.scvallstars.com) for more information

# Additional Instagram Samples

Links

Professional: [instagram.com/scvallstarscheer](https://www.instagram.com/scvallstarscheer)

Personal: [instagram.com/annabosko](https://www.instagram.com/annabosko)



scvallstarscheer



Liked by [kyleemarshall](#), [evalimones](#) and 146 others

[scvallstarscheer](#) #WorldsWednesday throwback!  
Earning the Bronze Medal at the 2018 Cheerleading  
World Championships was definitely a highlight for  
SCV All-Stars 🏆

What was your favorite moment from the 2017/2018  
season? #proudtobescv #CheerWorlds2018