

Handout 4.
CHECKLIST
Is the persuasive paragraph effective?

Writer's Name	Editor's Name

Things to check	Yes	No
1. Paragraph head		
Does the paragraph have a head?		
Is the paragraph head no more than 2 sentences long?		
Does the head have a topic?		
Does the head have a controlling idea?		
Does the writer announce the topic?		
Is the paragraph head in complete sentences (subject + verb)?		
2. Supporting sentences		
Does the paragraph provide 2 arguments?		
Are the arguments clear and strong?		
Does the paragraph provide 1 counterargument?		
Does the writer refute the counterargument?		
Is the refutation clear and strong?		
Does the paragraph convince the reader?		
Does Argument 1 prove the controlling idea?		
Does Argument 2 prove the controlling idea?		
Is the counterargument linked to the controlling idea?		
Is there at least one detail for every supporting set?		
3. Concluding sentence		
Does the paragraph have a concluding sentence?		
Does the concluding sentence repeat the controlling idea in different words?		
Does the concluding sentence summarize supporting sentences (comparison points)?		
4. Transitions		
Is there a transition from the paragraph head to Argument 1		
Is there a transition between Argument 1 and Argument 2?		
Is there a transition between Argument 2 and the counterargument?		
Is there a transition from the counterargument to the refutation?		
5. Overall		
Is the paragraph logical?		
Is the paragraph well-structured?		
Is the paragraph clear?		
Is the paragraph concise?		

Is there anything else you would like to comment on?
Please, write your comments here.