

Paul Caron

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Manager, journalist, affiliate relations specialist, team leader & builder with crisis management skills.

QUALIFICATIONS SUMMARY

- 20+ years in broadcast journalism, in management/leadership positions
- 20+ years with CNN working with affiliate stations from Bureau and Desk perspectives
- Former on-air correspondent, bureau manager, field producer, and site manager.

CAREER HIGHLIGHTS

- 4 Peabody awards, 2 Emmy awards for CNN coverage of various breaking stories
- One of 2 US news managers coordinating and overseeing US coverage for 9/11 attacks US coverage, recent recipient of special Emmy award.
- Planned, built and managed makeshift bureau in Tallahassee for Florida recount of Presidential Election 2000
- Member CNN Diversity Council
- Assisted and commended by FBI, in helping find kidnapped Mich. youth in Florida.

EDUCATION

Bachelor's Degree, Central Michigan University

Double-major: Journalism , Broadcast and Cinematic Arts

PROFESSIONAL EXPERIENCE

CNN **1986 - Present**
National Content Center Manager **(2012 - Present)**

- Supervise, lead and manage editors for all 4 regions that cover the U.S. and Canada, finding, developing breaking news, for television, digital and social media
- Lead breaking news coverage, including guidance for all platforms, assigning reporting team assignments including satellite trucks and other live technology
- Delegate work breakdown, using news judgment, story development and factoring in business costs
- Oversee finding 3rd party video and photo images for all CNN platforms
- Liaison with Affiliate Desk managers and editors, working in lock-step with them during developing and breaking news
- Working with CNN bureau chiefs and managers, allotting resources to news stories
- Wrote and published multiple sports related stories on cnn.com
- Alerting and often approving editor's news alerts, breaking news and developments to all CNN platforms
- Managing expectations of Digital editors and show executive producers, on timeliness and reality of delivering material
- Supervise and mentor editors, including quarterly reviews, yearly reviews and establishing yearly goals for editors.
- Manage and coach story pitches to CNN shows and CNN Digital
- Administer and manage 2 of CNN's regional Twitter accounts (14,000 followers) while directly providing live updates

Regional Assignment Desk Manager **(2004 - 2012)**

- Northeast Region & Southeast Region Desk Manager and Senior Assignment Editor, CNN National Desk
- Manage editorial planning and coverage for all day-to-day and breaking news situations
- Oversee NE desk editor-affiliate relations.

Weekend News Manager (CNN National Desk) / Sr. Assignment Editor **(1997 – 2004)**

- Manage, plan and direct national news coverage for CNN and CNN entities, oversee affiliate weekend coverage;

CNN Miami Bureau Assignment Manager

(1994 – 1997)

- Lead staff 16-18 employees; assistant bureau chief duties, & correspondent, including reporting in Cuba, Dominican Republic, Haiti,
- Reported in hurricanes, space shuttle launches and landings, and built Tallahassee “Bureau” for 2000 Pres. election re-count.

Producer and Correspondent, London

(1990 – 1994)

- Work with and handle feeds with international. Manage CNN London’s Master Control Room, Intl. satellite feeds producer & reporter.
- Reported on IRA bombings, Thatcher resignation, Iraq War.