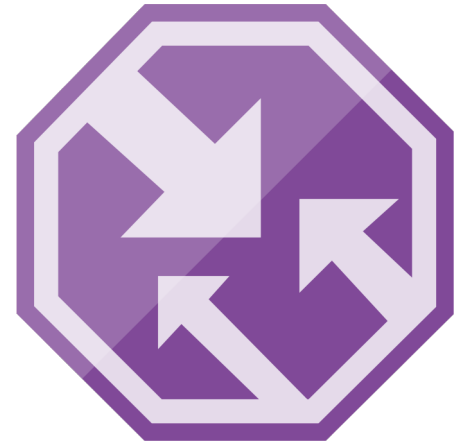


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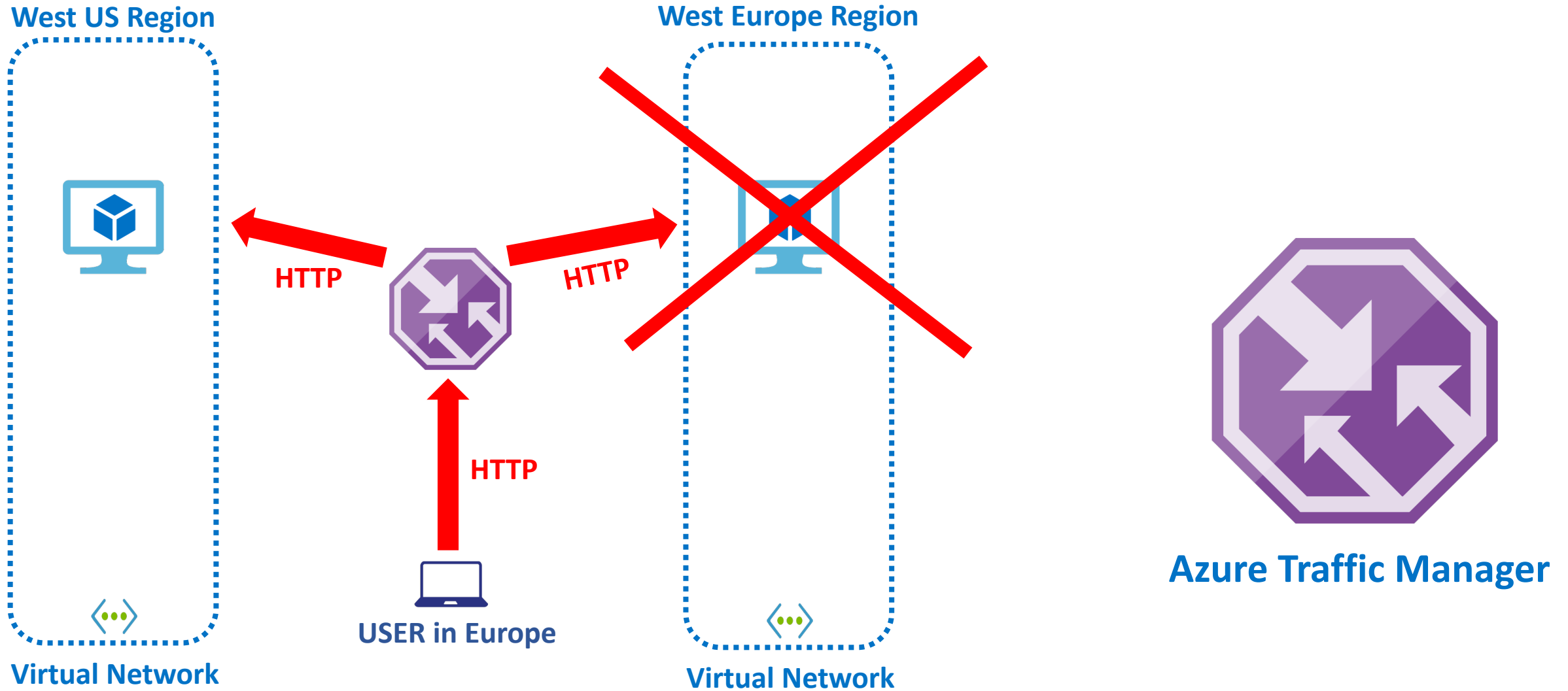
Azure Traffic Manager Basics 101

What is Azure Traffic Manager ?

- ❑ Azure Traffic Manager is a DNS-based traffic load balancer
- ❑ Azure Traffic Manager benefits:
 - ❑ Distribute traffic optimally to services across global Azure regions
 - ❑ Provide high availability
 - ❑ Provide responsiveness (latency)
 - ❑ Hybrid cloud deployments



ATM – Low Latency & Application Availability



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Thank you