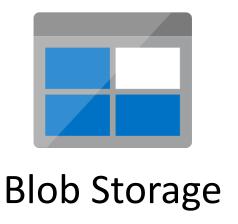
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Azure Blob Storage Fundamentals 101

Azure Blobs Overview – Unstructured Data

- Azure Blob storage is Microsoft's object storage solution for the cloud, optimized to store massive amounts of unstructured data (text or binary data)
- BLOB Binary Large Objects
- Unstructured Data?
 - Any type of data can be stored, no restrictions



Azure Blobs Overview – Unstructured Data

- World wide reachable, only internet connection is needed; blobs accessed through HTTP/S
- Highly scalable Azure service, can support thousands of connections, massive amount of data
- Azure Blob storage supports Azure Data Lake Storage Gen2; this is Microsoft's data analytics solution for the cloud



Blob Storage

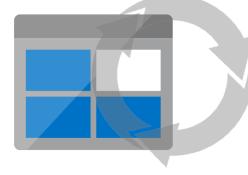
Azure Data Lake Storage Gen2

- □ Azure service built using two existing services: Azure Storage and Azure Data Lake Storage Gen1
- □ Azure DLS Gen2 provides big data analytics capabilities, built on Azure Storage; stores both structured and unstructured data
- Scalable (up to exabytes of data = 1m TB), cost effective (blob storage lifecycle and access tiers)



Azure Blob Storage Lifecycle & Access Tiers

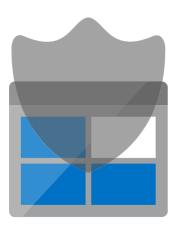
- ☐ Azure storage offers three access tiers:
 - ☐ Hot frequently accessed data
 - Cool infrequently accessed data (stored min. 30 days)
 - ☐ Archive rarely accessed data (stored min. 180 days)
- Multiple access tiers available, we can build a storage lifecycle policy, which translates to cost-effective storage
- \square Policy: HOT \rightarrow COOL \rightarrow ARCHIVE



Blob Storage Lifecycle

Azure Storage Encryption

- Azure Storage automatically encrypts your data in Azure Cloud
- Encryption is done using:
 - Microsoft-managed encryption keys (Azure Storage Service Encryption-SSE)
 - Customer encryption keys (client-side encryption)



Storage Encryption

Microsoft Azure always replicates data in your storage account to ensure durability and high availability

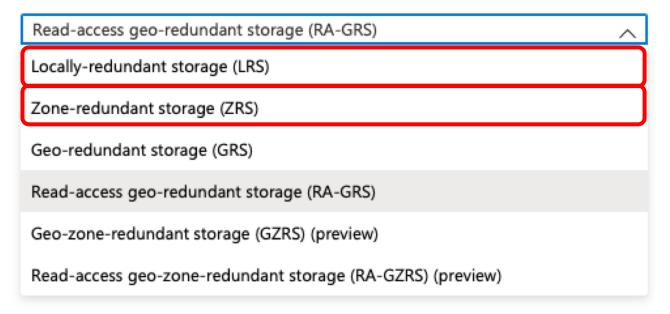
Data can be replicated within the same DC, across zonal DCs within the same region or across geographically separated regions

Multiple redundancy options exist, can be selected when storage account is created

Storage Replication

Replication ①

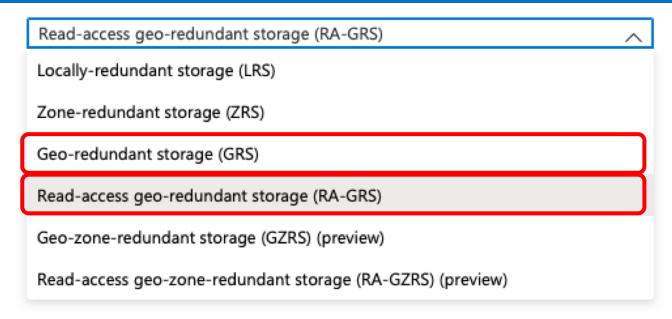
Access tier (default) ①



- Locally Redundant Storage (LRS) replicates your data three times within a single data center
- Zone-Redundant Storage (ZRS) replicates your data across three storage clusters in a single region (3 AZs)

Replication ①

Access tier (default) ①

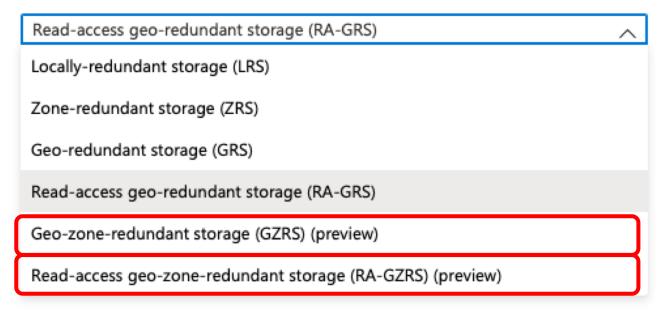


- Geo-Redundant Storage (GRS) replicates data to a secondary region (min. 300 miles away)
- RA-GRS provides read-only access to the data in the secondary location, in addition to geo-replication across two regions (GRS)

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Replication ①

Access tier (default) ①



- □ Geo-Zone-Redundant Storage (GZRS) combines ZRS and GRS, data in 3 AZs (1^{st} region) and in a 2^{nd} region
- Read-Access GZRS enables read access to data in the secondary region

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Thank you